



OverDrive[®]
& *AudioFile*[®] 



SYNC

Audiobooks for Teens

2023



Our speakers



**Michele
Cobb**



**Francisca
Goldsmith**



**Lisa
Braun**



**Courtney
Chieffo**





Have you
participated in
the SYNC
program before?

Yes

No



What is SYNC?



SYNC is...

- Two free audiobooks per week.
- Thematically paired selections.
- Starts April 27.
- Sponsored by AudioFile, powered by OverDrive.





Who can participate?



Participants can include...

- **Designed for teens.**
- **Open to anyone age 13+ worldwide.**
- **Great for:** Required reading
Reading for pleasure
Students
Public libraries patrons
Summer reading programs
Book clubs
Individual use.



How are titles chosen?



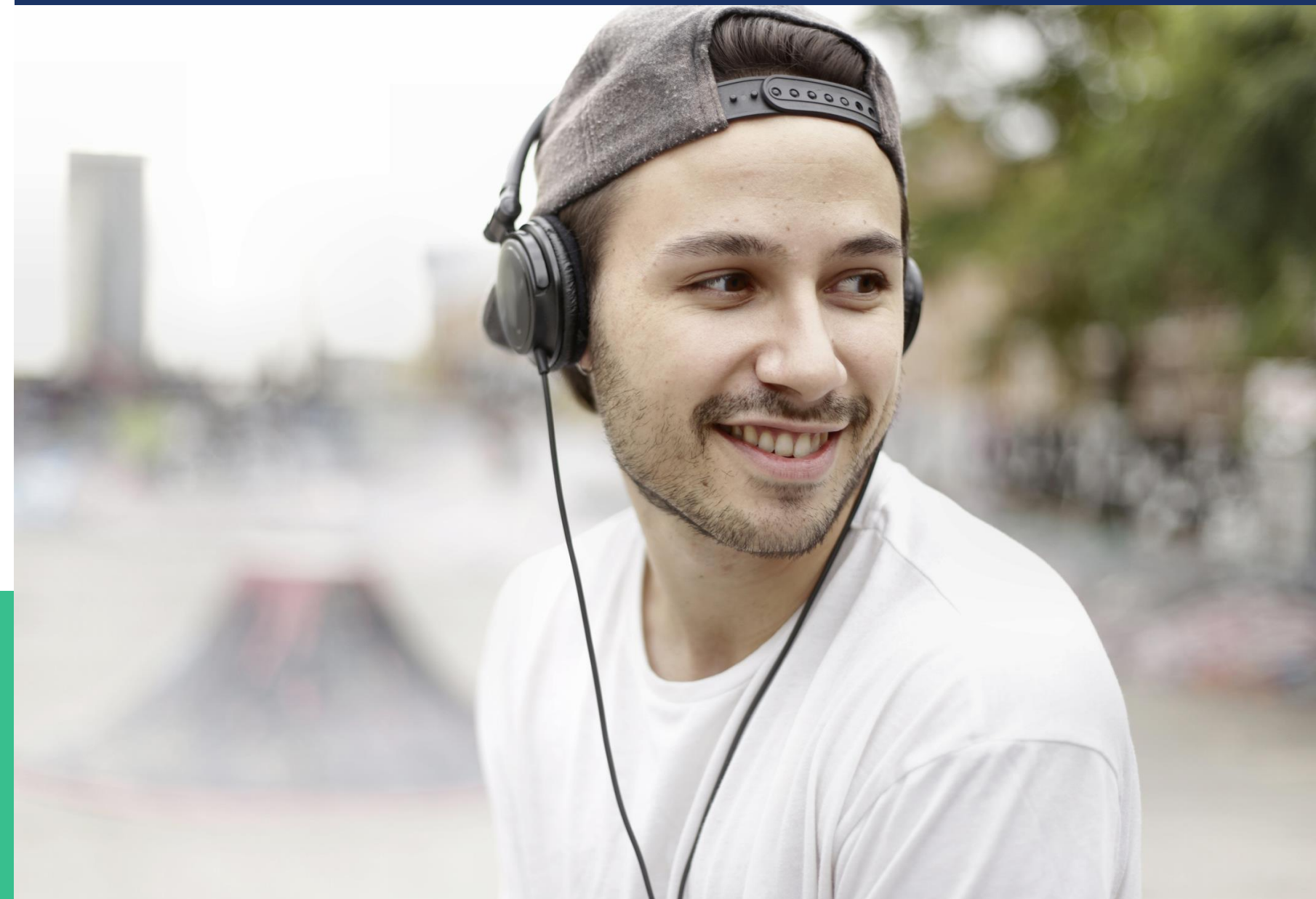
© Copyright 2023, One Drive, Inc.





- SYNC audiobook titles are given away in thematic pairs.
- Example pairings include narrators, voiced performances, and content.

Titles are chosen by...

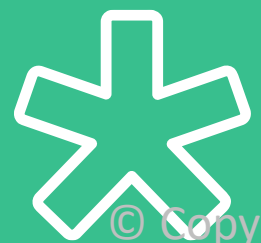


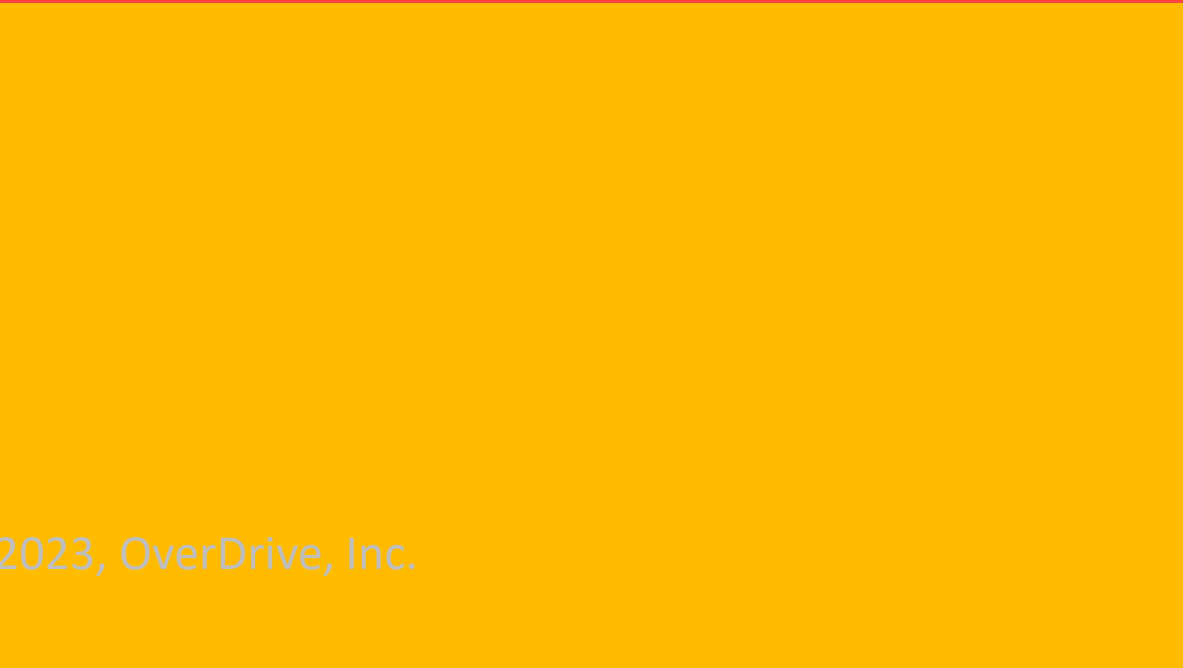
How do I sign up?



To sign up...

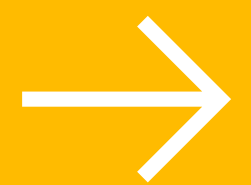
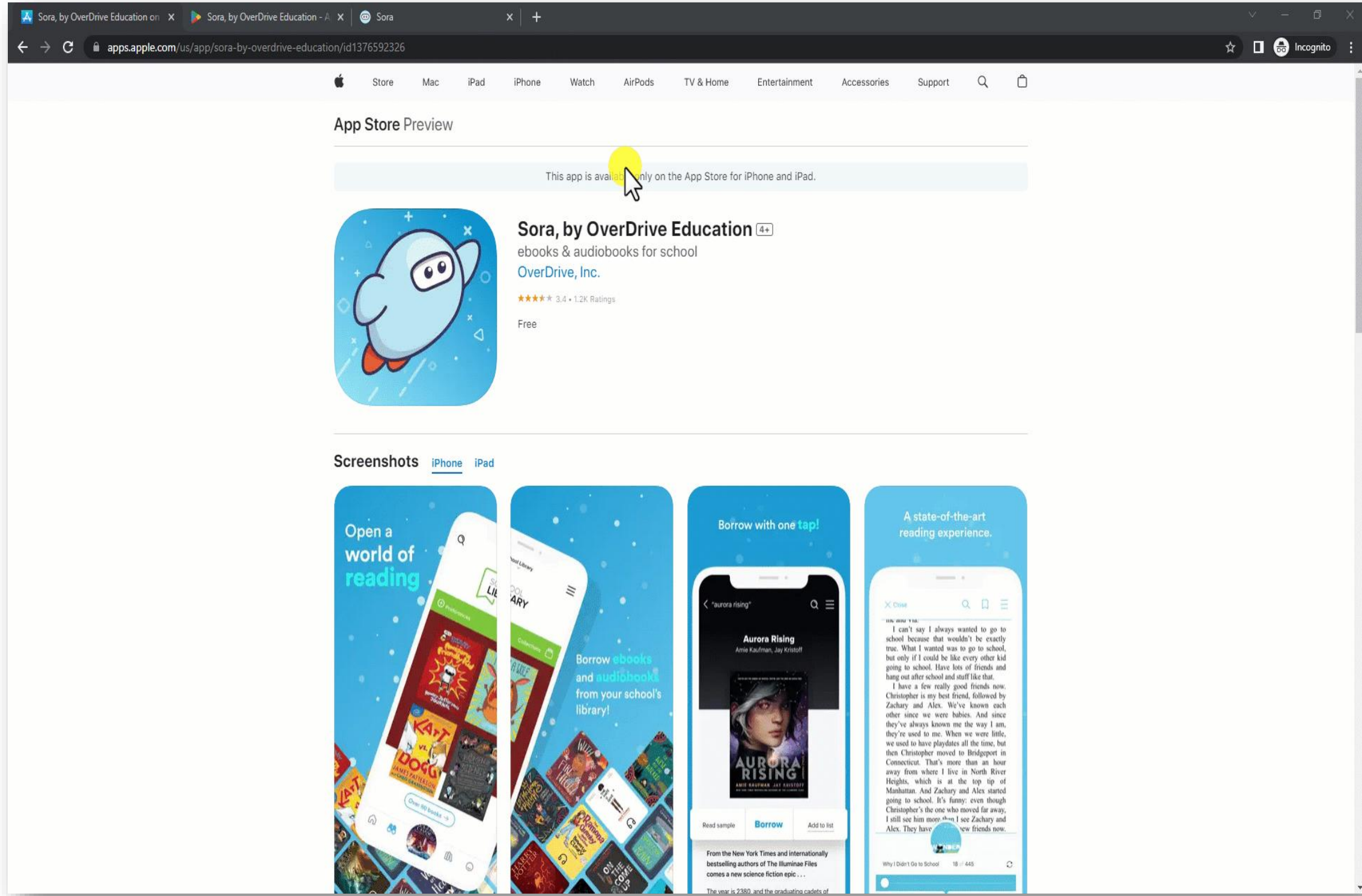
- Visit audiobooksync.com.
- Register (if this is your first time, you need to register).
- Get alerts by text, email, or both.
- Use an email address you'll be keeping – you'll need it to access your SYNC collection in the future.
- Download Sora, the student reading app.







Using Sora just for SYNC



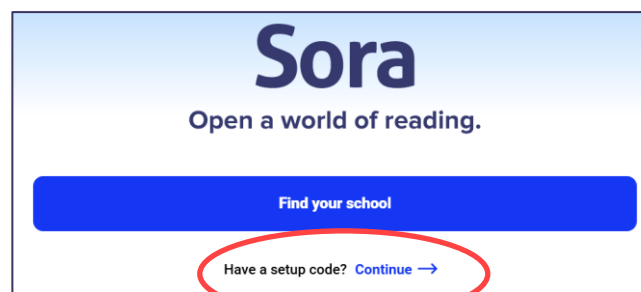


Using Sora just for SYNC

soraapp.com
or download the app



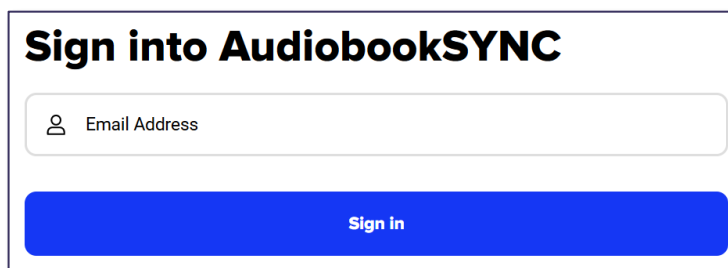
Download Sora



Next to “Have a setup code?” select **continue**

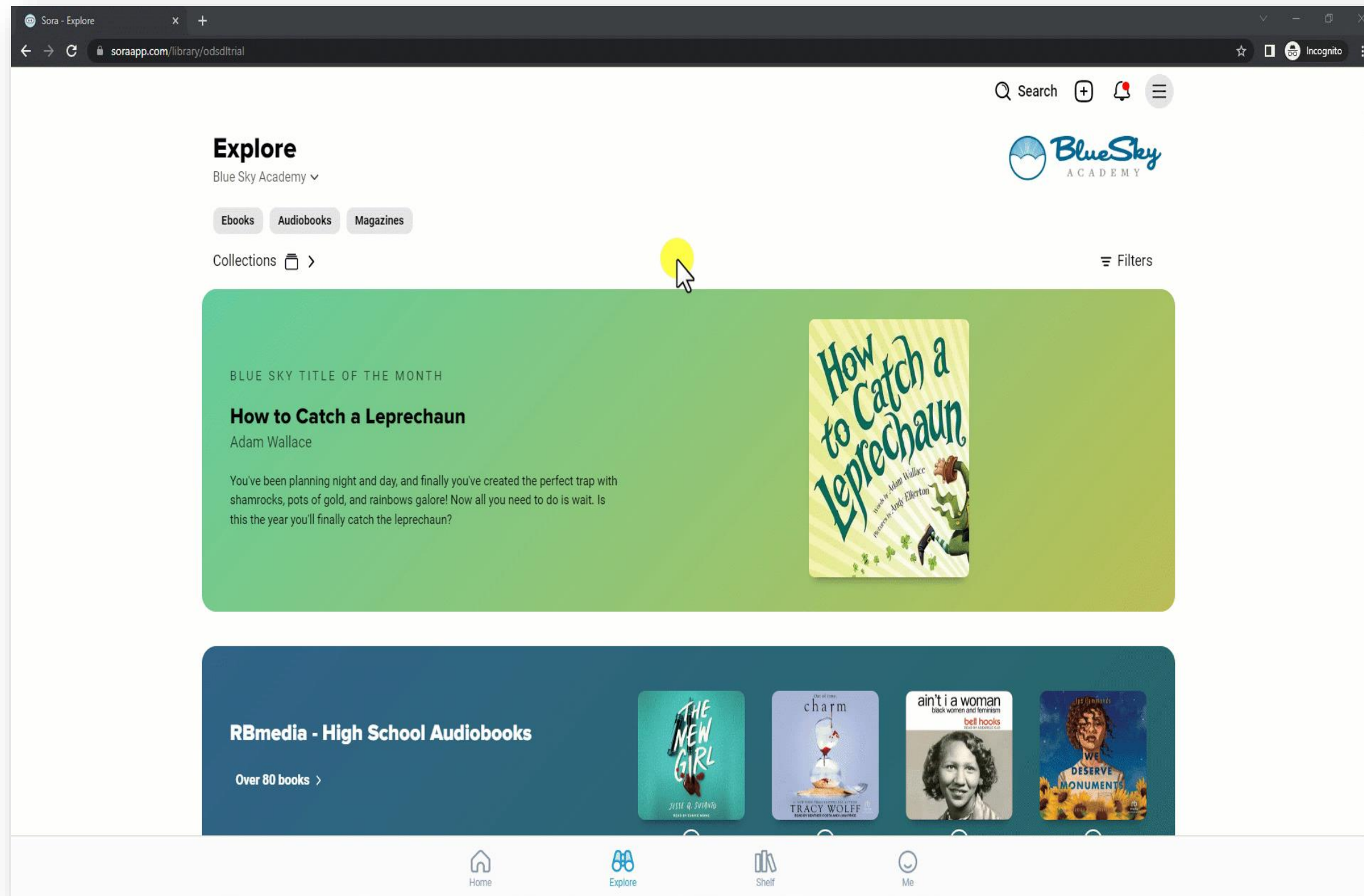


Enter **audiobooksync**; select **continue**



Enter your email, select **sign in**

Using Sora for school and SYNC





Using Sora for school and SYNC

+ Add library

Select **add library**

Let's find your library.

Library name, city, or zip
audiobooksync

Matching libraries

AudiobookSYNC
Portland, Maine, USA

Search **audiobooksync**

Select the **matching library**

Sign into AudiobookSYNC

Email Address

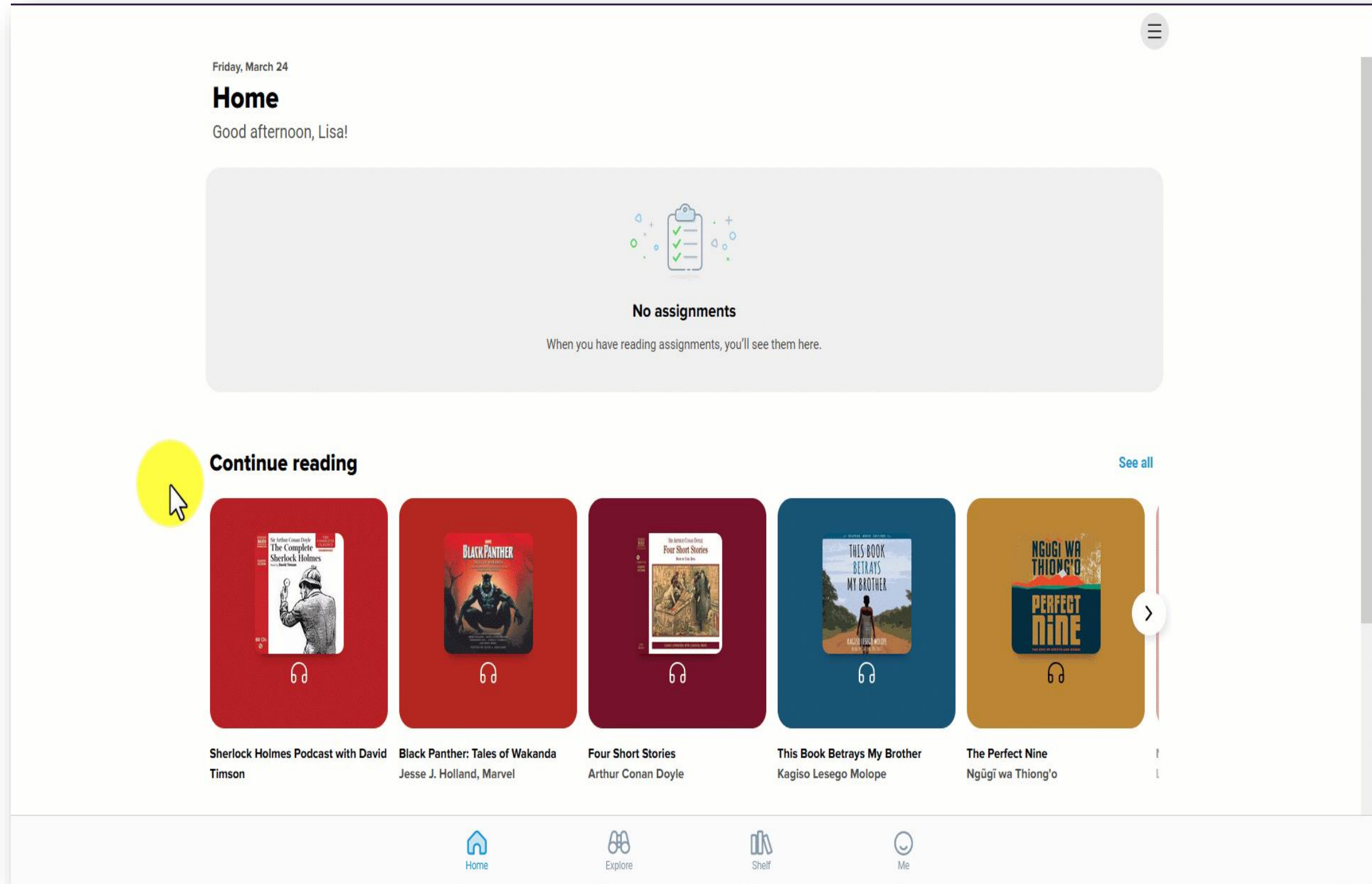
Sign In

Enter your **email** that you used to sign up





I participated in SYNC last year





I participated
in SYNC
last year

+ Add library

Select [add library](#)

Let's find your library.

Library name, city, or zip
audiobooksync

Matching libraries

AudiobookSYNC
Portland, Maine, USA

Search [audiobooksync](#)

Select the [matching library](#)

Sign into AudiobookSYNC

Email Address

Sign in

Enter your email that you used to sign up

Libraries

Edit

★ Blue Sky Academy



AudiobookSYNC

or select from the [Sora main menu](#)



How do I promote SYNC?

GET Title Alerts

BY EMAIL:

BY TEXT:

Msg&data rates may apply. To unsubscribe, text **STOP** to 8669840598. For help text **HELP** anytime. Available in USA. Up to 500 msg/mo. Your privacy is always protected and your information will not be shared. Powered by [Club Texting](#)

AudioFile®
Sync AUDIOBOOKS
FOR TEENS

SUMMER 2023 TITLES



ARSÈNE LUPIN VERSUS HERLOCK SHOLMES

by Maurice Leblanc, read by David Timson
(Naxos AudioBooks)

BEYOND MAGENTA

by Susan Kuklin, read by Tanya Eby, Nick Podehl, Roxanne Hernandez, et al.
(Candlewick on Brilliance Audio)

THE BOY IN THE RED DRESS

by Kristin Lambert, read by Sophie Amoss
(Listening Library)

BUMP

by Chiara Atik, performed by Ana Ortiz, Herbert Sigüenza,
Alma Martinez, and a Full Cast
(L.A. Theatre Works)

THE FAMILY CHAO

by Lan Samantha Chang, read by Brian Nishii
(Recorded Books)

FARAWAY

by Rainbow Rowell, Nic Stone, et al., read by Robin Eller,
Michael Crouch, et al.
(Brilliance Audio)

FRACTURED TIDE

by Leslie Lutz, read by Chloe Dolandis
(Blink)

FREEDOM! The Story of the Black Panther Party

by Jetta Grace Martin, Joshua Bloom, Waldo E. Martin Jr.,
read by Dion Graham
(Recorded Books)

THE GETAWAY

by Lamar Giles, read by Karl T. Wright, Imani Parks, P.J. Ochlan
(Scholastic Audiobooks)

HURRICANE SONG

by Paul Volponi, read by Jacob Norman
(Brilliance Audio)

THE KEEPER OF NIGHT

by Kylie Lee Baker, read by Rebecca Yeo
(Dreamscape)

THE LANTERN'S EMBER

by Colleen Houck, read by Piper Goodeve
(HighBridge Audio)

LOVELESS

by Alice Oseman, read by Billie Fulford-Brown
(Scholastic Audiobooks)

MASK OF SHADOWS

by Linsey Miller, read by Deryn Edwards
(Dreamscape)

NOT WITHOUT LAUGHTER

by Langston Hughes, read by Jaime Lincoln Smith
(Tantor Media)

OUT OF THE BLUE

by Jason June, read by André Santana, Neo Cihl
(HarperAudio)

POOR MATZA

by Avrom Reisen, translated by Harvey Fink, read by David Skulski
(Post Hypnotic Press)

RED HOOD

by Elana K. Arnold, read by January LaVoy
(HarperAudio)

THE REPUBLIC

by Plato, translated by Benjamin Jowett, read by Leighton Pugh
(Naxos AudioBooks)

THE SCHOOL THAT ESCAPED THE NAZIS

by Deborah Cadbury, read by Julie Teal
(Hachette Audio)

SPEARHEAD

by Adam Makos, read by Johnathan McClain
(Listening Library)

THIS REBEL HEART

by Katherine Locke, read by Kathleen Gati, Steven Jay Cohen
(Listening Library)

TOMMY

by Karen Blumenthal, read by Maggi-Meg Reed
(Listening Library)

TOP SECRET

by Geoffrey Cowan, Leroy Aarons, performed by John Heard,
Susan Sullivan, and a Full Cast
(L.A. Theatre Works)

THE TRUTH ABOUT WHITE LIES

by Olivia A. Cole, read by Mela Lee
(Hachette Audio)

THE WOMAN WHO SPLIT THE ATOM

by Marissa Moss, read by Sandy Rustin
(Recorded Books)

THE WONDERLAND COLLECTION

by Lewis Carroll, read by Simon Bubb
(Thomas Nelson)

YOU CAN'T SAY THAT!

edited by Leonard S. Marcus,
read by Arthur Morey, Janet Metzger,
Thom Rivera, et al.
(Candlewick on Brilliance Audio)



audiobookSYNC.com

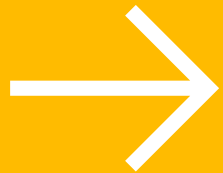
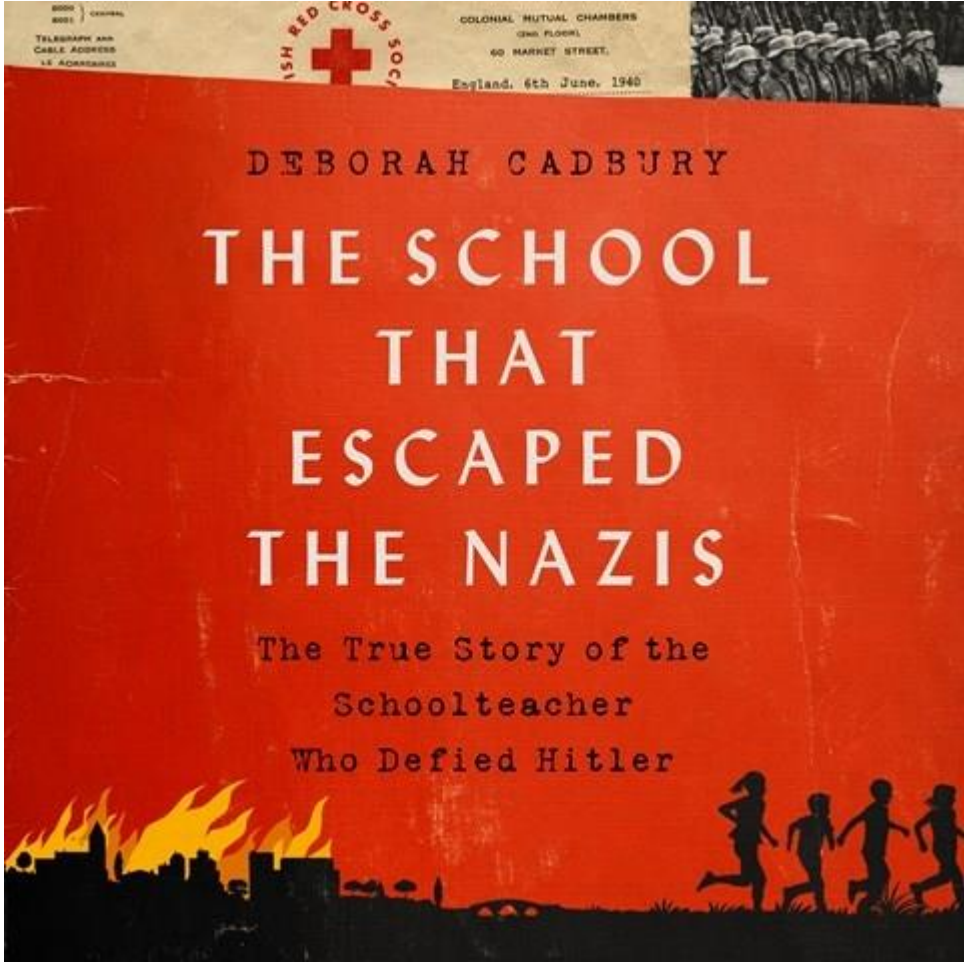
powered
by
OverDrive
Education

To promote SYNC

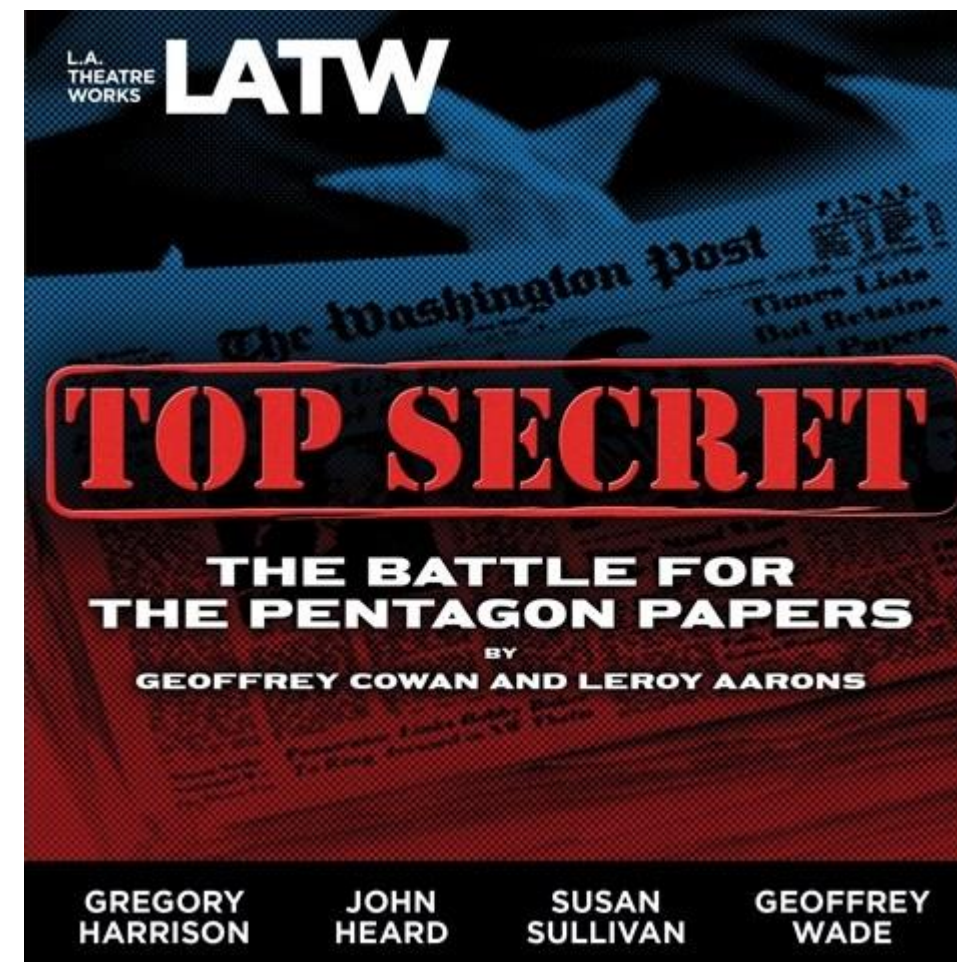
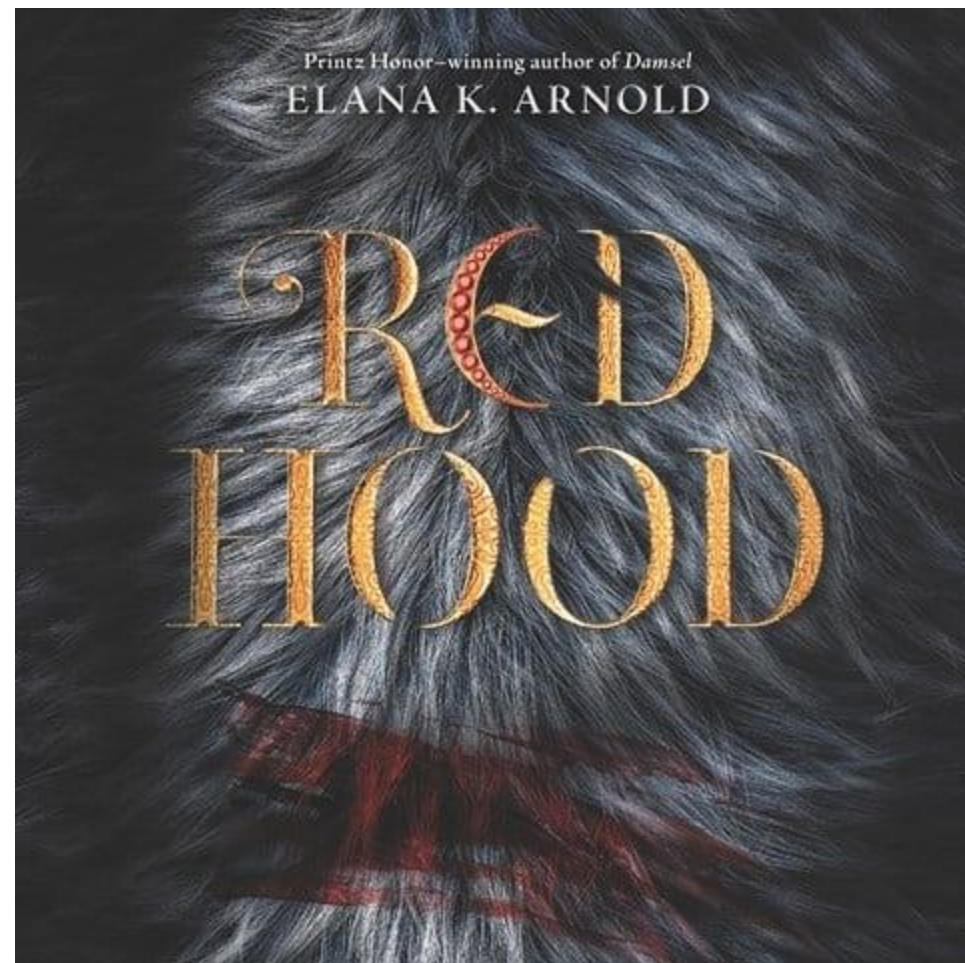
- Visit the SYNC toolkit & use it to introduce SYNC.
- Get “title alerts”.
- Use QR codes.
- Download Sora before April 27.



Book preview



Book preview



How do I get teens interested in audiobooks?



To get teens interested in audiobooks...

- Lean into **lowered threshold** for listening.
- Model **pronunciation, pacing, and rhythms**.
- Expand listeners' **working vocabulary**.
- Provide **enriched engagement**.
- Demonstrate listening to unfamiliar phrases in other **languages or in dialect**.



To get teens interested in audiobooks...

- Create **opportunities** to engage in active listening and practice auditory focus.
- Provide **alternative** for readers who struggle with visual literacy.
- Provide strong readers with **opportunities** to build critical skills.
- Offer teens **privacy** regarding their reading choices and interests.



How do I keep teens interested after SYNC?



To keep teens interested after SYNC...

- Include **sample clips** from audiobook versions when talking titles with classes.
- Invite teen audiobook fans to **share their enthusiasm** in book discussion groups.
- Encourage teen readers to **diversify** their reading diets.
- Connect with the **theater arts department**.
- Use **AudioFile** to discover audiobook recommendations and reviews.
- Follow Audiofile and SYNC on **social media**.



Need an OverDrive Collection?

- Libraries and schools can provide a free, extensive, in-demand audiobooks collection to teen patrons and students 24/7.
- Contact OverDrive for more information.
 - Industry leading ease of use
 - Compatible with every major device
 - Over 2 million audiobooks and ebooks
 - On-staff librarians to help build your collection
 - Free training and marketing materials





Audiobooks, Literacy, & Learning

- [Audiobooks for Youth: A Practical Guide to Sound Literature](#) by Mary Burkey
- [Listening to Learn](#) by Lizette D. Hannegan and Sharon Grover
- Audio Publishers Association: [Sound Learning](#)
- Books on Tape: [Audiobooks and Literacy Toolbox](#)
- [Heard Any Good Books Lately? The Case for Audiobooks in the Secondary Classroom](#) by
Barbara H. Baskin and Karen Harris
- [The Literacy Benefits of Listening](#)

Resources



- Learn more about the SYNC program: [Audiobooksync.com](https://audiobooksync.com)
- View 54,000+ audiobooks reviews and awards: [Audiofilemagazine.com](https://audiofilemagazine.com)
- Find libraries near you that offer free digital audiobooks year-round: overdrive.com
- Build a digital collection for your library or school: company.overdrive.com
- Questions about SYNC or AudioFile: [Email sync@audiofilemagazine.com](mailto:sync@audiofilemagazine.com)
- Questions about Sora: [Email training@overdrive.com](mailto:training@overdrive.com)





Audiobooks don't
count as reading.

- True
- False
- I'm still not sure –
convince me





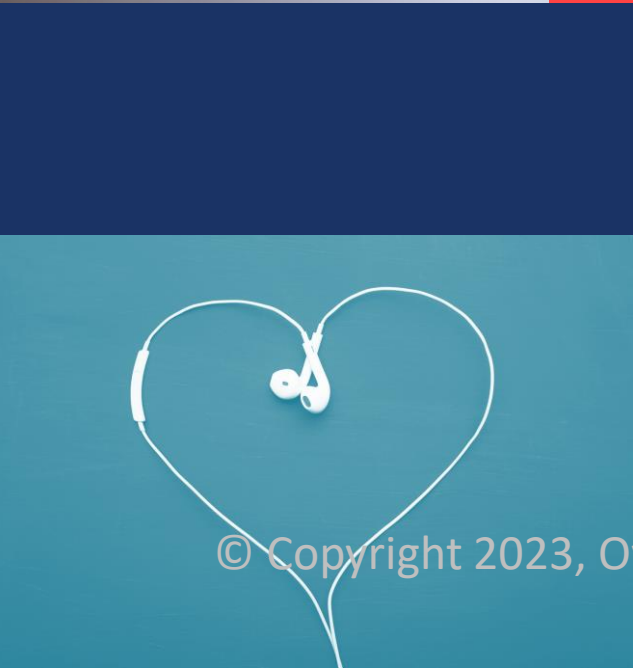
What kind of remote programming have you done/have you been doing with the SYNC program?

- We present to our English classes about the AudioBook Sync program.
- We promote SYNC with Sora Sweet Reads and try to get students signed up for both before they leave for the summer.
- I post the list of titles on the library's Google Classroom, then post weekly updates.
- Presented to my ELA teachers so they can use in their classrooms. Also brought in all my 7th graders and trained them all on how to use Sora.
- My book club wanted to do a summer book club, so we're doing an in-person SYNC audiobook club in partnership with the public library. We also invited all the high schools in our district to participate.
- If students can show they have added the Audiobook SYNC library on their SORA app, we let them spin a prize wheel to win a prize. We promote it as our Summer Sendoff.



Thank you!

OverDrive®
&
AudioFile® 



© Copyright 2023, OverDrive, Inc.

