AudioFile and OverDrive present:

SYNC audiobooks for teens 2021
Your presenters:

Michele Cobb
SYNC

Francisca Goldsmith
Sound Learning Librarian

Lisa Mullins
OverDrive
What is SYNC?

- Two free audiobooks per week
- Thematically paired
- Starts April 29
- Sponsored by AudioFile, powered by OverDrive
Who can participate?

- Designed for teens
- Open to anyone age 13+
- Great for:
  - Required reading
  - Reading for pleasure
  - Students
  - Public libraries patrons
  - Summer reading programs
  - Books clubs
  - Individual use
How are titles chosen?

SYNC audiobook titles are given away in thematic pairs.

**COME ON IN**
*15 STORIES ABOUT IMMIGRATION AND FINDING HOME*

by Ali Azad | Read by Anwynn Abellera, Jonathan Todd Ross, Katherine Litrell, Leela Duck, Marie Lutkin, Sonja Mathias

Recorded Books

This compelling audio collection of 15 voices short stories explores the realities of immigration and its abundant facets. The works are written by HR authors who are... Read More

**ILLEGAL DISAPPEARED #2**

by Francisco X. Stork | Read by Roxana Ortega, Christian Barillas

Scholastic Audiobooks

Roxana Ortega and Christian Barillas return to narrate the conclusion to Stork’s previous book, DISAPPEARED. Having escaped the cartel in Mexico and illegally entered the United... Read More
How do I sign up?

audiobooksync.com

REGISTER for SYNC and follow the instructions

Email Address
Register

Register to access SYNC titles in the Sora app.

GET Title Alerts

BY EMAIL:

Email Address
Sign Up

BY TEXT:
(e.g. 2223334444 no dots)

First Name

Last Name

Join Now
What do I need?

1. Register for SYNC 2021

2. Set up Sora:
   - Download Sora.
   - Open Sora and tap *I have a setup code* (at bottom of the screen).
   - Enter setup code: audiobooksync.
   - Enter email address you used to sign up for SYNC.
DEMONSTRATION

1. Each week, log into Sora.
2. Tap to borrow audiobooks.
4. Log in and listen anytime!
How can I promote SYNC?

Visit the SYNC toolkit.

Use the toolkit to introduce SYNC.

Encourage teen readers to “Get Title alerts” by text or email.

Encourage teens to download Sora, the student reading app from OverDrive, in advance of the program.
How do I get teens interested in audiobooks?

• Model pronunciation, pacing, and rhythms suited to each book.
• Expand listeners’ working vocabulary.
• Provide enriched engagement with characters, concepts, and literature.
• Expand capacity to understand and enjoy writing containing unfamiliar phrases in other languages or in dialect.
• Create opportunities to engage in active listening and practice auditory focus.
• Provide an alternative for readers who struggle with visual literacy.
• Provide strong readers with opportunities to build critical skills.
• Offer teens privacy regarding their reading choices and interests.
How do I get teens interested in audiobooks?

- Include sample clips from audiobook versions when talking titles with classes.
- Invite teen audiobook fans to share their enthusiasm in book discussion groups.
- Encourage teen readers to diversify their reading diets by enjoying some books with their ears, and some with their eyes.
- Connect with the theater arts department about audiobooks as teen thespians find them helpful in developing their own regional and international accents for the stage.
Keep teens interested after SYNC

AudioFile provides “best of the best” audiobook recommendations and reviews of audiobooks in all genres, with a focus on audio performance.

Use it to find your next great audiobook!

Follow AudioFile and SYNC on Social Media! Get fresh listening ideas for youths, plus tips for promoting audiobooks to teens.
Keep teens interested after SYNC

Use OverDrive to get free audiobooks all year round.

Libraries and schools can provide a free, extensive, in-demand audiobook collection to teen patrons and students 24/7.
Keep teens interested after SYNC

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- Listening to Learn by Lizette D. Hannegan and Sharon Grover
- Audio Publisher’s Association Sound Learning
- Books on Tape’s Audiobooks and Literacy Toolbox
- Heard Any Good Books Lately? The Case for Audiobooks in the Secondary Classroom by Barbara H. Baskin and Karen Harris
- The Literacy Benefits of Listening
Visit:

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- company.overdrive.com to learn about building an OverDrive digital collection for your library or school

Email:

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