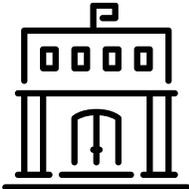
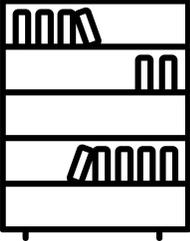
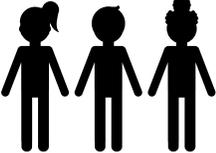
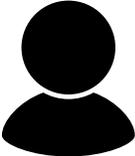


# Mythbusting with OverDrive: Innovative Ways to Talk About Your Digital Library

	Myth	Bust it!
	“I tried ebooks once and it just wasn’t for me.”	<p>Ebooks have come a long way and the digital reading experience is now easier than ever.</p> <p>Did you know about our other digital formats? We also have audiobooks, read-alongs, digital magazines, and databases &amp; streaming media services.*</p> <p>*Check to see which formats your school/library offers.</p>
	“The library doesn’t have the latest bestsellers in digital / it’s not the same content as my physical library.”	<p>You can place a hold if someone else is currently using the book.</p> <p>While you’re waiting, check out some of these ‘available now’ titles.</p>
	“It’s too difficult to set up / I don’t have a Kindle or eReader.”	<p>Do you have a smartphone or tablet?</p> <p>If so, it’s as easy as downloading the app from your device’s app store, entering your library card, and tapping on a book to borrow to get started. The books literally return themselves!</p>
	“I heard ebooks are bad for your eyes.”	<p>The average American spends 3.5 hours per day on social media, according to this <a href="#">Forbes article</a>.</p> <p>Imagine if you spent that time reading instead!</p> <p>Plus, there are a lot of options to make reading easier and more customizable to you including dark mode, changing text size or font, or listening to audiobooks.</p>
	“I can’t make margin notes or turn down pages in an ebook or share it with my friends.”	<p>You can actually make bookmarks and notes! Visit <a href="#">Sora Help</a> or <a href="#">Libby Help</a> for steps to walk you through. You can even export them.</p> <p>To share a title with a friend, simply tap the <b>Share</b> button to send the title link through email or text.</p>

	<p>“Ebooks just don’t feel the same as a physical book.”</p>	<p>It’s never been print vs. digital. It’s print AND digital, existing together. Reading is reading, and we want you to have access to books of any kind.</p> <p>Ebooks are convenient...at the airport, on vacation, in the car.</p> <p>Ebooks became essential during lockdown when people couldn’t leave homes or had to do virtual learning. No disinfecting required!</p> <p>Digital titles also offer privacy when you want to borrow titles on sensitive topics you may not want others to see you reading/checking out.</p>
	<p>“It’s hard to browse the digital library like I would in my physical library.”</p>	<p>The Libby and Sora apps are filled with recommended collections created by librarians and educators.</p> <p>Just like a physical display in the library, you can browse the app and see timely and themed collections, specialized rooms, newly added, and more.</p> <p>Filter your preferences to only see books you want to see.</p>
	<p>“It’s too much screen time for kids/students.”</p>	<p>Ebooks or read-alongs can be a healthy screen time option alongside print books.</p> <p>Ebooks encourage active and collaborative screen time, as discussed in this article from <a href="#">Psychology Today</a>.</p>
	<p>“Libby/Sora wasn’t made for ME.”</p>	<p>Libby/Sora can be for <i>everyone</i>. Sora isn’t only a library product, or only designed for little kids. Libby isn’t only for adults—it’s for kids too!</p>
	<p>“It’s too time-consuming to promote my digital collection.”</p>	<p>You can incorporate your digital library into your existing programming and marketing.</p> <p>Or think outside what you’re already doing in terms of persona-based marketing.</p>

Visit [OverDrive’s Resource Center!](#)