Getting Started with OverDrive Marketplace

Your hub for digital content

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01 Overview
  Marketplace
  Lending models

02 Demo
  Browse content
  Create carts
  Purchase titles

03 Resources
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01
Overview
OverDrive Marketplace

Over 2.9 million ebooks, audiobooks, videos and magazines to purchase for your digital library.

marketplace.overdrive.com
For login or Marketplace permissions help, contact your OverDrive Account Manager.
Marketplace users

User permissions

- Admin
  - End-user support
  - Reports
- Manage invoices
- Users
- Local content
- Weeding
- Content access levels
- Title assignments
- School site admin
- Curate
- Marketplace settings
- Sora activity

- Purchasing
  - RTS Manager
  - Smart List
  - Purchase
  - Holds Manager
  - MARC preferences

- Shopping
  - Delete carts
  - Create/view carts

All users will have the option to view the Support and News tabs. Requires 'Create/view carts' permission.
Lending models

- One Copy / One User
- Metered Access
- Cost per Circ
- Simultaneous Use
- Class Sets
One Copy / One User

Metered Access

Cost per Circ

Simultaneous Use

Class Sets

Borrowed by one user at a time
Never expires

Illustration by Stories by Freepik
<table>
<thead>
<tr>
<th>One Copy / One User</th>
<th>Metered Access</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost per Circ</td>
<td>Simultaneous Use</td>
</tr>
<tr>
<td>Class Sets</td>
<td>Four types of MA titles &lt;br&gt; Expire after determined period</td>
</tr>
</tbody>
</table>

Illustration by Stories by Freepik
One Copy / One User

Metered Access

Cost per Circ

Simultaneous Use

Class Sets

MA: by time (one user)
MA: by checkout (one user)
MA: by checkout (concurrent users)
MA: by earlier of x time or y checkouts (one user)
One Copy / One User

Metered Access

Cost per Circ

Simultaneous Use

Class Sets

Borrowed by unlimited number of users at same time
Only pay when users borrow titles, until budget runs out
One Copy / One User

Metered Access

Cost per Circ

Simultaneous Use

Class Sets

Borrowed by unlimited number of users at same time
Expires after determined period
One Copy / One User

Metered Access

Cost per Circ

Simultaneous Use

Class Sets

Purchase exact number of copies you need for a length of time
Expires after Class Set period ends
# Lending models

<table>
<thead>
<tr>
<th>Lending Model</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ONE COPY/ ONE USER</strong></td>
<td>Titles borrowed by one user at a time. Never expire from the collection.</td>
</tr>
<tr>
<td><strong>METERED ACCESS</strong></td>
<td>Titles borrowed by one or concurrent users at a time. Expire after a set period of time. Metered by time, checkouts, or both.</td>
</tr>
<tr>
<td><strong>COST PER CIRC</strong></td>
<td>Pay only when title is borrowed. Titles can be borrowed simultaneously until budget runs out.</td>
</tr>
<tr>
<td><strong>SIMULTANEOUS USE</strong></td>
<td>Titles can be borrowed simultaneously. Usually expire after a set time. Project Gutenberg titles never expire.</td>
</tr>
<tr>
<td><strong>CLASS SETS</strong></td>
<td>Title “rental” model. Automatically check out/in to student. Expire after a set period of time.</td>
</tr>
</tbody>
</table>
Demonstration
Poll

Have you signed in to Marketplace?

- Yes
- No
- Unsure
Poll

How can you browse and search for titles in Marketplace?

• Admin tab
• Advanced search
• Advanced search drop down
• Featured tab
• Top 200 Insights
• Search presets
• Search within different lending models
• Quick search
Poll
What format(s) is this book available in?

- OverDrive Read
- OverDrive Listen
- Kindle (U.S. only)
- PDF
- MP3
- EPUB
Poll

True or false? A cart must be pinned to add titles to it.

Pinned carts appear in the top-right corner of most pages in Marketplace for quick and easy access.

- True
- False
Navigating Marketplace

- Library / School
- Getting Started how-to video
- Getting Started Marketplace Help articles
Ways to search in Marketplace

- Quick & advanced search
- Lending models
- Must-haves
- Saved searches
- Top 200 insights
- Featured tab
- Search presets

Searching for Titles
how-to video

Search
Marketplace Help articles
Refining and understanding results

Refine search results:
- Filter
- Edit
- Sort

Understand title information:
- Review title information
- See if it’s owned or pending
- View stats at shared collection or advantage level

Refining and Understanding Search Results how-to video

Search Marketplace Help articles
Understanding title information

Title, author, BISAC codes, and more!

Add [title] to a new or existing shopping cart.

Price per unit

How many copies of [title] in your collection are currently on hold or suspended.

Lending model(s)

How many copies of [title] in your collection are currently checked out.

Format(s) available

How many copies of [title] your library owns, broken down by lending model: OC/OU (One Copy/One User), MA (Metered Access), SU (Simultaneous Use), and CPC (Cost per Circ).

One or more copies of [title] has been added to a cart, but not purchased yet.

Number of holds in your collection over number of copies you own.
Understanding title information (Advantage)

Advantage information shown in second row.

Library / School Advantage how-to video
Creating carts

How to create a cart:

1. Click Create Cart at top of screen or select a title and click Add to New Cart.
2. Create a unique and meaningful name.
3. Add titles.

You can create as many carts as you like, but you can only pin five carts at a time (per lending model).

Creating and Editing Carts
how-to video

Carts
Marketplace Help articles
Editing carts

How to edit a cart:

1. Go to **Carts** page and click the **pencil** icon on the cart you want to edit.
2. Open the cart to edit the carts contents.

*Carts are automatically deleted when they meet one of seven criteria.*
Automating carts

Automating Carts
how-to video

Automating Carts
Marketplace Help articles
Reviewing carts

How to review a cart:

1. Click on cart to view cart details page.
2. From here you can:
   - Update # of copies
   - Create worksheet
   - Copy, move, and delete titles
   - Add/remove columns
   - Expand and sort columns
   - Review title information
   - Create quote

*A cart’s total will be “TBD” if you haven’t yet chosen a lending model for one or more titles in the cart.
Purchasing carts

How to purchase a cart:

- Click **Purchase cart**.
- Read and confirm the purchase conditions.
- Choose a payment method and follow the prompts to complete your order.

Your school won’t be invoiced for preorder titles until they reach their street dates.
Content access levels

Managing Content Access Levels
how-to video

Content access levels
Marketplace Help articles
Resources
Resources

Learn more
Marketplace Help - help.marketplace.overdrive.com
Resource Center - resources.overdrive.com

Contact us
Reach out to your Account Manager

Join our email list today!
Next steps
Next Steps


2. Explore Marketplace, search for titles and create a new cart.

3. Discover resources at Marketplace Help and OverDrive’s Resource Center.
THANK YOU

OverDrive®