

BACK-TO-SCHOOL SORA ROAD MAP



List 2 strategies you'll use to make your sora journey meaningful, connected, consistent, and engaging this back-to-school season.

MEANINGFUL

- Example: Help each audience make meaningful connections to the Sora features that matter most.*
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CONNECTED

- Example: Find innovative ways to connect Sora to your school initiatives; make Sora part of the story.*
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CONSISTENT

- Example: Keep Sora curation updated and consistent to reflect students' unique interests and needs.*
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ENGAGING

- Example: Engage students in Sora from the start; encourage every student with hands-on practice.*
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