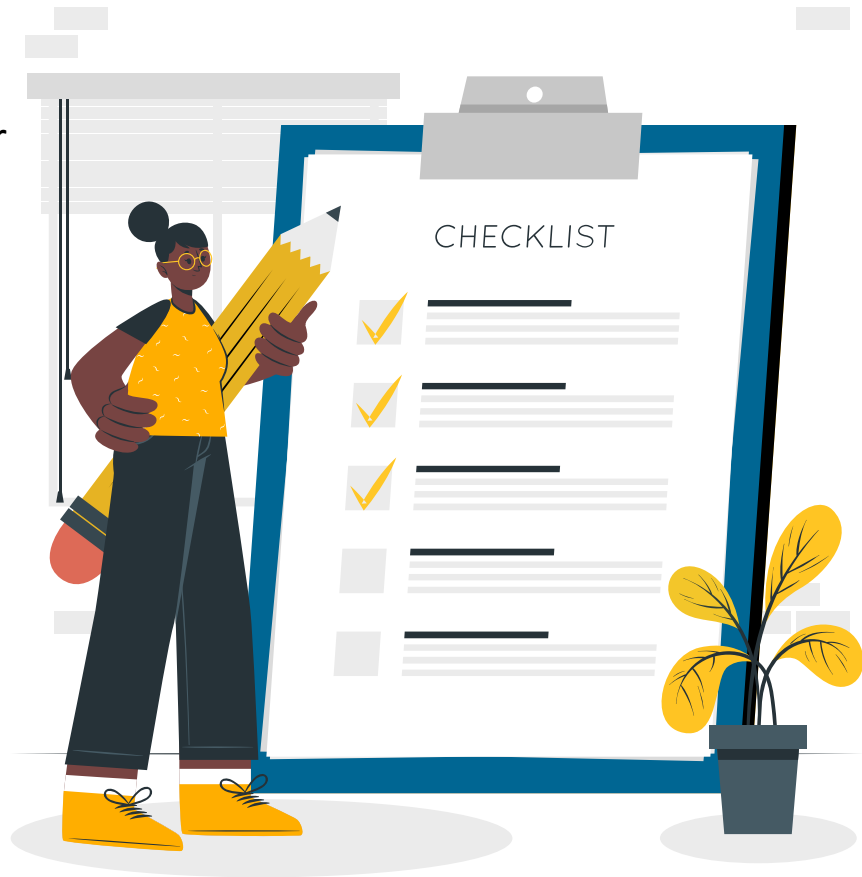


Marketplace Insights

View collection usage and run popular reports for your school

Purpose

- Navigate the **Insights** tab, becoming familiar with three main sections:
 - **Summary:** information on collection
 - **Sora activity:** at-a-glance aggregate information.
 - **Trends:** year over year user activity.
- Run in-depth **reports** about your collection.
- Locate Help **Resources**.



Getting started

- Visit marketplace.overdrive.com.
- Access reports, support and more.

Sign in

Username

Password

Remember me

Forgot your password?

If you don't have a username, please contact your OverDrive Marketplace administrator and ask them to create an account for you. Interested in learning more about OverDrive? Visit us at company.overdrive.com

The screenshot shows the OverDrive Marketplace website interface. At the top left is the 'OverDrive Marketplace' logo. To its right is a 'FIND PROMOTIONAL RESOURCES' button. In the top right corner, there is a language selector set to 'English'. The main content area features a 'Sign in' form with fields for 'Username' and 'Password', a 'Remember me' checkbox, and a 'SIGN IN' button. Below the form is a link for 'Forgot your password?'. To the right of the sign-in form are two promotional banners: one for 'Looking for Fresh, Creative Titles?' with a 'CHECK OUT THE FEATURED TAB!' button, and another for 'WHAT'S NEW WITH PROFESSIONAL BOOK NERDS' with a 'FIND OUT' button. Below these banners is a blue banner for the 'OverDrive Resource Center'. Further down, there is a section for 'Millions of titles 30,000 publishers' with logos for 'Tantor media', 'PENGUIN RANDOM HOUSE', and 'WILEY'. Below this is an 'Apply' section with a brief description of the platform. At the bottom, there are 'Publisher' and 'Library & School' sections with 'Connect' buttons. A yellow callout box at the bottom right contains the text: 'For Marketplace login or permissions help, contact your OverDrive Account Manager.'

Resources & Next Steps

Learn more

- Visit resources.overdrive.com.
 - Register for our next live webinar.
 - View our on-demand how-to videos.
- Visit help.marketplace.com.
- Visit help.overdrive.com.

Contact us

Contact your Account Manager.

Follow us on social media.



OverDrive Resource Center

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K-12 SCHOOLS

Resources for Educators

Educational, curriculum and promotional resources to support students and teachers.

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Learn more →

PROMOTING SORA
Increase Student Reading & Engagement
Get students excited →

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