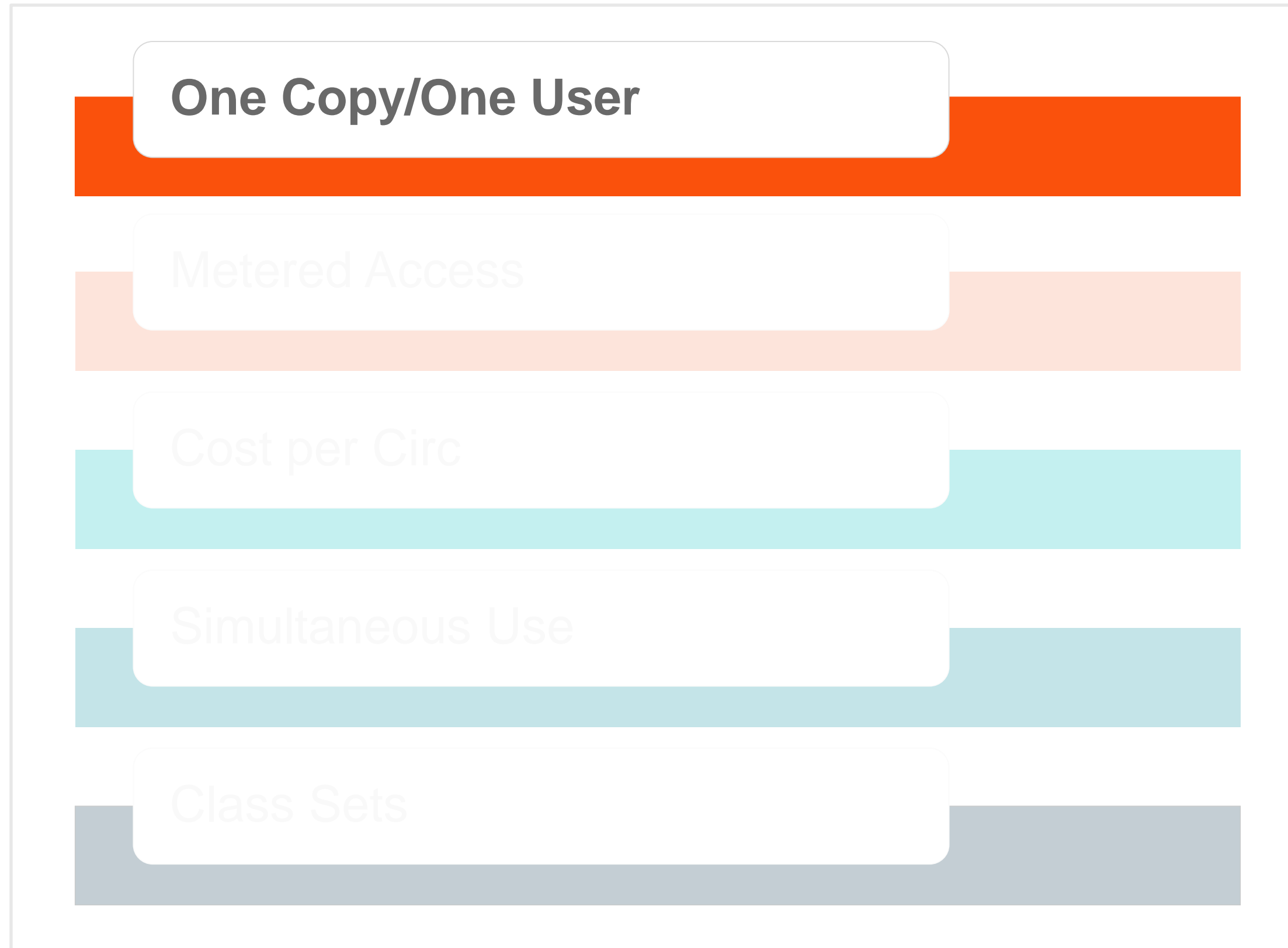


Getting Started with Lending Models

PART TWO: One Copy One User (OCOU)

OverDrive[®]

One Copy/One User

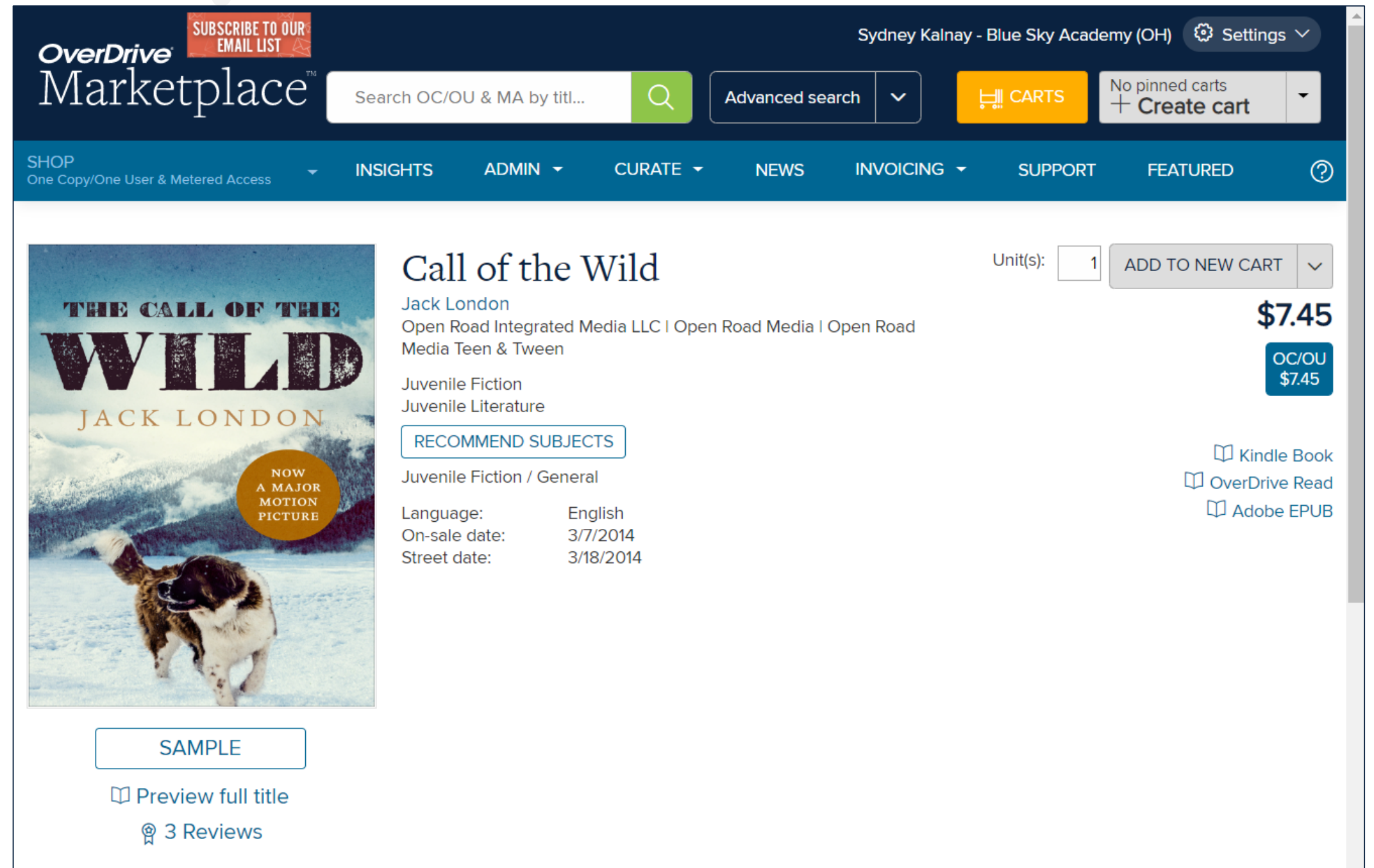


Where do I view and purchase One Copy/One User titles?

The screenshot displays the OverDrive Marketplace interface. At the top, the user is identified as Sydney Kalnay - Blue Sky Academy (OH) with a Settings dropdown. A search bar is present with the text "Search OC/OU & MA by titl...". Navigation tabs include SHOP (One Copy/One User & Metered Access), INSIGHTS, ADMIN, CURATE, NEWS, INVOICING, SUPPORT, and FEATURED. A left sidebar lists navigation options: Must-haves, All saved searches, Insights (with sub-links for top authors, series search, adult titles, YA titles, and juvenile titles), and Titles in my collection. The main content area features a banner for "Open Road - Permanent Price Drop for Schools" and three book cards. Each card includes a cover image, title, author, price, and an "ADD TO NEW CART" button. The books shown are "Call of the Wild" by Jack London (\$7.45), "Mr. Popper's Penguins" by Richard Atwater et al. (\$16.79), and "Franklin and the Thunderstorm" by Paulette Bourgeois et al. (\$8.69).

When should I choose One Copy/One User titles?

- Budget to buy individual titles.
- Need for perpetual copies.
- Interest in title assigning.
- Plans to re-use titles over time.
- Intent to keep titles in the collection.
- Desire to take part in sale.



The screenshot shows the OverDrive Marketplace interface. At the top, there's a navigation bar with the OverDrive Marketplace logo, a search bar, and user information for Sydney Kalnay at Blue Sky Academy (OH). Below the navigation bar, there's a main menu with options like SHOP, INSIGHTS, ADMIN, CURATE, NEWS, INVOICING, SUPPORT, and FEATURED. The main content area displays the product page for 'Call of the Wild' by Jack London. The book cover features a dog in a snowy landscape. The title 'Call of the Wild' is prominently displayed, along with the author's name 'Jack London'. The price is listed as \$7.45, and there's a 'CARTS' button indicating 'No pinned carts + Create cart'. The page also shows 'RECOMMEND SUBJECTS' and 'Preview full title' options.

THANK YOU

OverDrive[®]