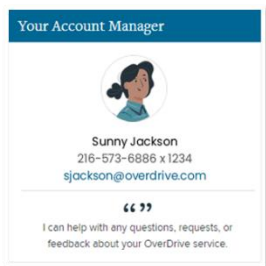


TOOL	WHAT IS IT?	PERMISSION	QUESTIONS	RESOURCES
SORA ACTIVITY	A quick and easy way to get a pulse on Sora usage.	Sora activity	<ul style="list-style-type: none"> • How many students are engaging with Sora? • How much time are students spending reading? • What impact are my outreach efforts having? • How is my usage trending month-to month? 	<p>Reports: Marketplace Insights tab for K-12 Schools (how-to)</p> <p>What is the Sora activity page? (help)</p>
TRENDS	At-a-glance information on how your collection's activity has changed over time.	Reports	<ul style="list-style-type: none"> • How does usage compare over time? 	<p>Reports: Marketplace Insights tab for K-12 Schools (how-to)</p> <p>What's on the Insights tab? (help)</p>
CHECKOUTS REPORT	View information about your checkouts for a specified time period. Organize data with additional criteria.	Reports	<ul style="list-style-type: none"> • How does usage compare between schools in my district? Which schools deserve recognition or need extra promotional support? • What formats are my students reading most? • How do monthly checkouts compare to previous years? What about summer checkouts? • Which subjects are most popular? Which subjects are missing? 	<p>Reports: Checkouts for K-12 Schools About the Checkouts Report (how-to)</p>
CURRENT HOLDS REPORT	View titles that your users currently have on hold (including preorder titles). Filter by branch, hold status, and more.	Reports	<ul style="list-style-type: none"> • What's the average wait time in my collection? • Are there any titles with excessively high holds? • How many books do my students have on hold? • Do I need more copies of books on hold? • Are there holds on books I no longer own and need to repurchase or weed? • Are there suspended holds and do I need to train students? • Are there very old holds that need to be removed? 	<p>Reports: Current Holds for K-12 Schools (how-to)</p> <p>Managing Holds in Marketplace (K-12 Schools) (how-to)</p> <p>About the Current Holds Report (help)</p>
HOLDS MANAGER	Lets you respond to demand for titles by automatically building carts based on holds.	Holds Manager	<ul style="list-style-type: none"> • How can Holds Manager carts help me? • How can I set up and customize my Holds Manager cart to meet my needs? • How can I best manage Holds Manager carts when there are multiple in my account? 	<p>Managing Holds in Marketplace (K-12 Schools) (how-to)</p> <p>What is Holds Manager and how do I use it? (help)</p>



Contact your OverDrive Account Manager to discuss reporting & data for your digital collection.

Which reports to use & how
 Help with data interpretation
 Decision-making for your digital collection

Tip: Find their contact information on the Support tab in Marketplace!

