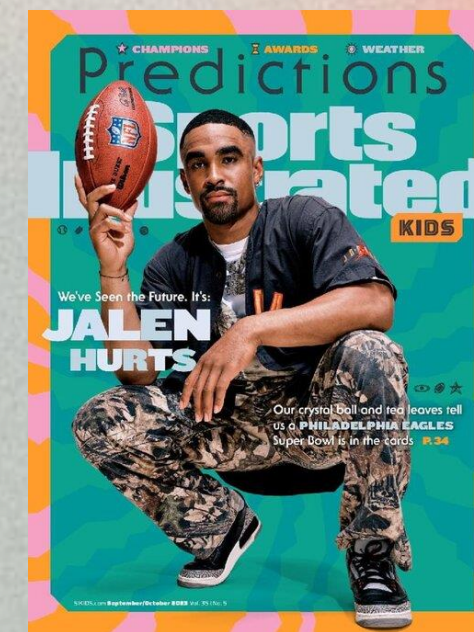
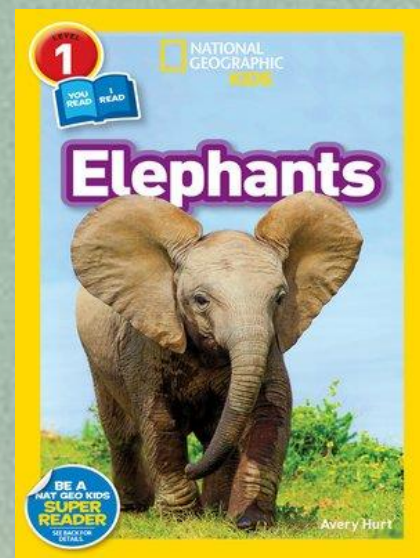


# Quick Tips to Connect Your Whole Classroom with Digital Magazines





# WEBINAR LEVEL



Beginner

Intermediate

Advanced

Slower pace

Faster pace

Faster pace

No familiarity

Some familiarity

Expert familiarity

Focus on what  
service is

Focus on how to  
best use service

Focus on how to  
best use service



# AGENDA

- Magazines Overview — — — — — 1
- What Sets Our Magazines Apart — — — — — 2
- Magazines Experience in Sora — — — — — 3
- Success stories — — — — — 4
- Marketing resources — — — — — 5
- Next steps — — — — — 6
- Thank you — — — — — 7





# MAGAZINES OVERVIEW

Curriculum - Popular - New



# OUR DIGITAL MAGAZINE CATALOG



200+ publications  
already included



New magazines  
added 3 times  
per year



Reviewed by  
librarians!



# Curriculum Support





# Hobby & Pleasure Reading





# A Sneak Peek at December's Additions

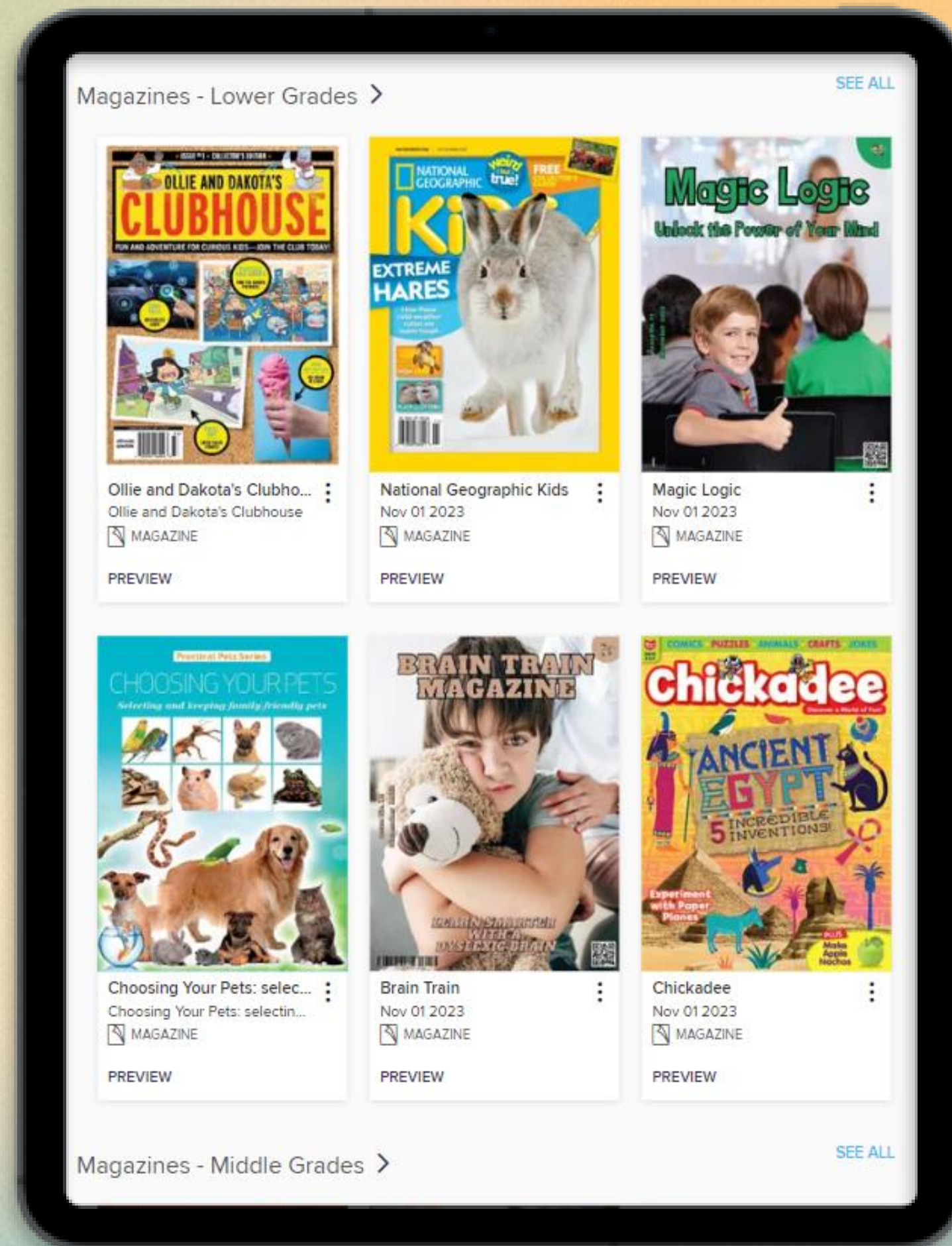




# VIEW THE FULL COLLECTION



[soracomicsmagazines.  
overdrive.com](https://soracomicsmagazines.overdrive.com)





# WHAT SETS OUR DIGITAL MAGAZINES APART





# WHY GO DIGITAL?

**Unlimited access:** No holds, no waitlists  
access to a wide selection of magazines to  
support pleasure reading and classroom  
goals.

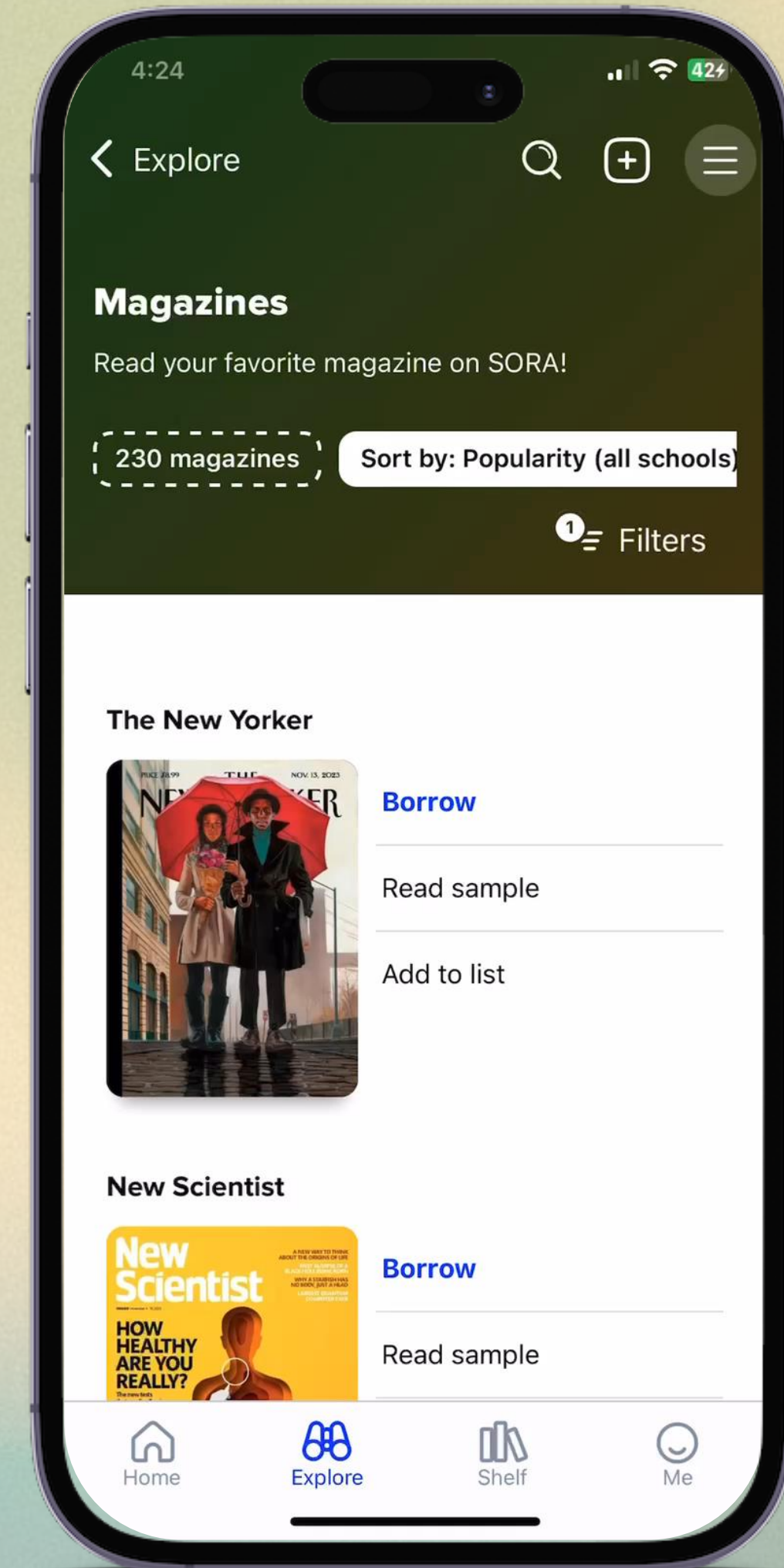
**Save time:** Automatically receive new issues  
**PLUS** up to two years of back issues per title,  
no processing required.



# SAY GOODBYE TO RIPS, TEARS, & PAPER CUTS

Digital magazines...

- ...can't be lost, stolen or damaged.
- ...require zero storage space.





# UNBEATABLE VALUE FOR SCHOOLS

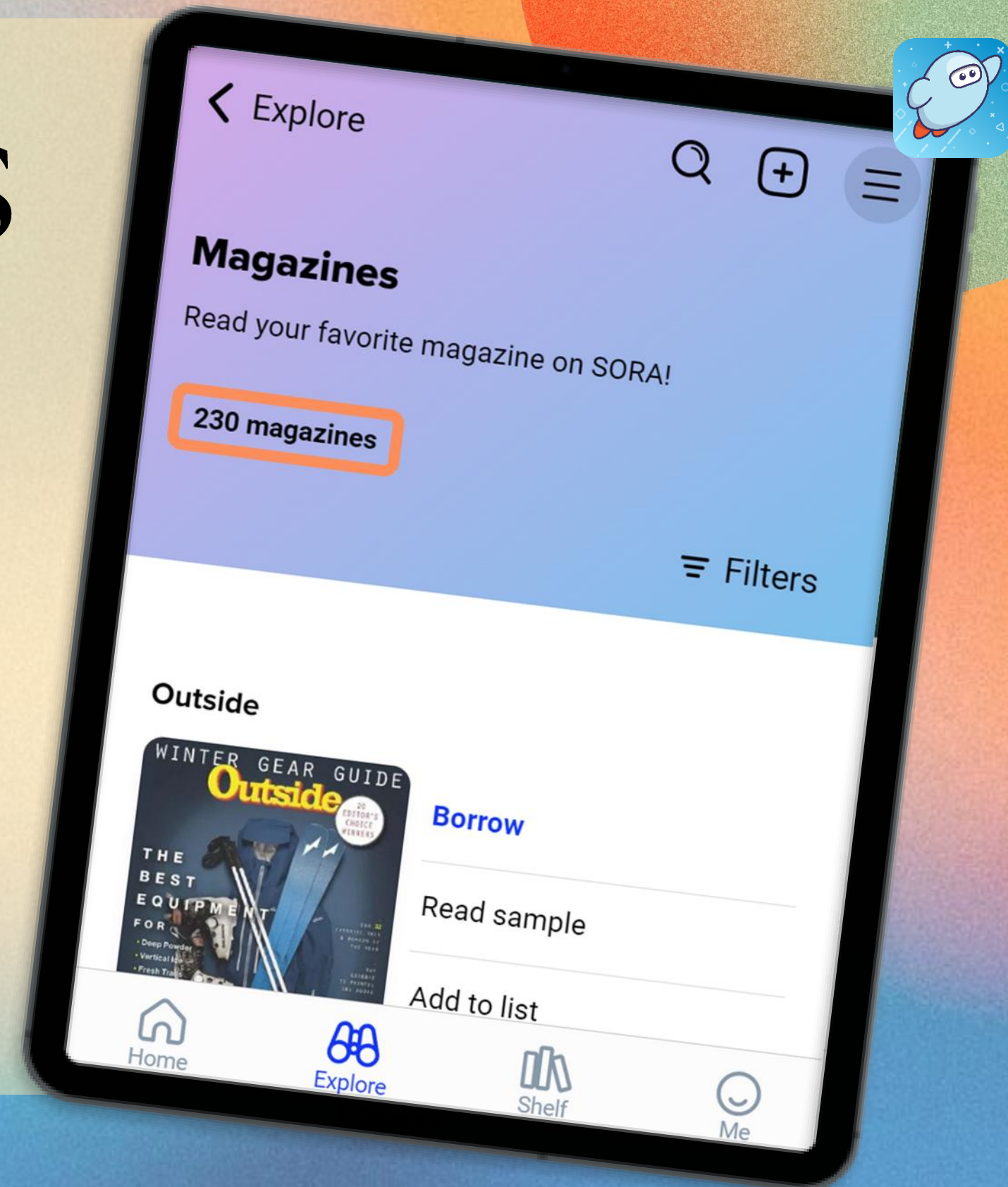
- Pay just one annual price for unlimited simultaneous access to all magazines
- Pricing is tiered based on the size of your student population





# THE RIGHT MAGAZINES FOR THE RIGHT STUDENTS

You can use Content Access Levels  
to customize which age groups  
can see which magazines.





# A GATEWAY TO THE REST OF YOUR DIGITAL COLLECTION

Easy access to magazines equals...

- ...higher overall circulation numbers.
- ...increased awareness around the other digital books in your Sora collection.



[This Photo](#) by Unknown Author is licensed under [CC BY-SA](#)



Top titles for the 2023-2024 school year so far...



1. *Total Girl*
2. *It GiRL*
3. *K-Zone*
4. *Minecraft World Magazine*
5. *Bluey Magazine*
6. *The Ultimate Guide To Roblox*
7. *Histórias da Peppa Pig*
8. *Girls' World*
9. *The Ultimate Guide to Pokémon: Ash & Pikachu Retire*
10. *J-14*



# DIGITAL MAGAZINES BY THE NUMBERS

Since the 2021-2022 school year, magazine checkouts have grown **92%** across all schools with Sora.

Students have borrowed over **2.4 million** magazines since 2021.



In one district, magazines account for **more than 8%** of all Sora checkouts this school year.



# USING DIGITAL MAGAZINES IN THE CLASSROOM



# APPEAL TO RELUCTANT READERS

- High-interest content for unmotivated readers
- Full spectrum of K-12 reading ranges and interest levels represented





# QUICK HITS GET STUDENTS INTERESTED

Magazines are a great way draw student readers in immediately:

- Bite-sized stories
- Visuals support comprehension
- Diverse topics that align with their interests and grab their attention





# COMPLEMENT YOUR CURRICULUM



**Supplemental  
resources**  
to align with  
learning  
objectives



**Informational  
texts**  
to support  
standards



**Cross-  
curricular  
support**



**Learning  
disability  
magazines**



**Professional  
development  
for teachers**



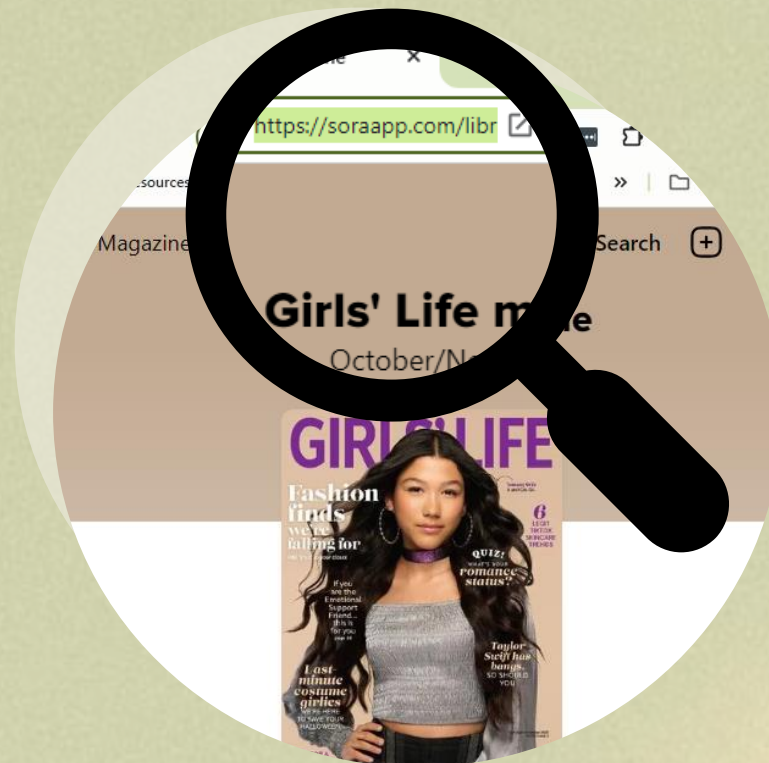
# SIMPLE WAYS TO START

- Morning work displayed on the SMART Board
- Read-alongs/read-alouds
- Substitute lesson plans
- Research projects





# MORE TO LOVE FROM MAGS



**Share direct links**  
to individual issues



**Read at home**  
on any device



**Track insights**  
like circs & reading time



# MAGAZINE EXPERIENCE IN SORA

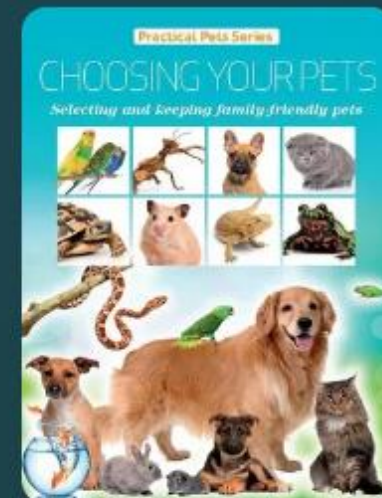


Search



## Magazines

Read your favorite magazine on SORA!



Curated collection



## Explore

Blue Sky Academy ▾



Ebooks

Audiobooks

Magazines

Collections 📁 >

≡ Filters

BLUE SKY TITLE OF THE MONTH

### Where We Come From

John Coy, Shannon Gibney, Sun Yung Shin, Diane Wilson

In this unique collaboration, four authors lyrically explore where they each come from—literally and metaphorically—as well as what unites all of us as humans.



Home



Explore



Shelf

Find with Filters



### New Scientist



Borrow

Read sample

Add to list

### National Geographic Magazine



Borrow

Read sample

Add to list

Sydney

### Food Network Magazine



Borrow

Read sample

Add to list

### Reader's Digest



Borrow

Read sample

Add to list

### Total Girl



Borrow

Read sample

Add to list

### WIRED



Borrow

Read sample

Add to list



### New Scientist

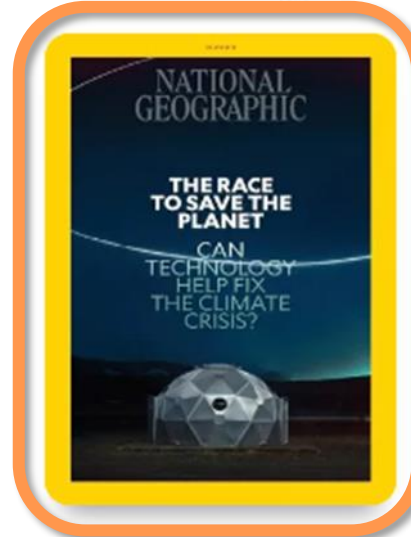


Borrow

Read sample

Add to list

### National Geographic Magazine



Borrow

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Add to list

### Food Network Magazine



Borrow

Read sample

Add to list

### Reader's Digest



Borrow

Read sample

Add to list

### Total Girl



Borrow

Read sample

Add to list

### WIRED



Borrow

Read sample

Add to list



# National Geographic Magazine

Nov 01 2023

FORMAT Magazine

LANGUAGE English

EDITION Nov 01 2023

AUDIENCE ? General adult

COPIES Always available



Science

Amazing discoveries and experiences await you in every issue of National Geographic magazine. The latest news in science, exploration, and culture will open your eyes to the world's many wonders.

## FROM THE EDITOR

## CONTRIBUTORS

**NATIONAL GEOGRAPHIC EXPLORERS** • These contributors have received funding from the National Geographic Society, which is committed to illuminating and protecting the wonder of our world.

**POETRY IN PLUMAGE** • When a photographer couple turned to feathers, they got a lesson in the science of beauty.

**THE BACKSTORY** • A FOCUS ON FEATHERS TOOK THESE TWO PHOTOGRAPHERS ON A DAZZLING FLIGHT INTO EVOLUTION.

**The Allure of the Uncontacted** • NORTH SENTINEL ISLANDERS LIVE AS HUNTER-GATHERERS AND REPEL OUTSIDERS. STILL, THE WORLD WON'T LEAVE THEM ALONE.

## SLANDERS OF THE ISLANDERS



Select another issue ▾

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Read sample

Add to list



Earn **Science** achievement



Home



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Shelf

View magazine details



< Magazines

## National Geographic Magazine

Nov 01 2023

FORMAT Magazine

LANGUAGE English

EDITION Nov 01 2023

AUDIENCE ? General adult

COPIES Always available



Science

Amazing discoveries and experiences await you in every issue of National Geographic magazine. The latest news in science, exploration, and culture will open your eyes to the world's many wonders.

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### SLANDERS OF THE ISLANDERS

Search

< Years

2023



Nov 01 2023



Oct 01 2023



Sep 01 2023

Select another issue ▾

Borrow

Read sample

Add to list



Earn **Science** achievement



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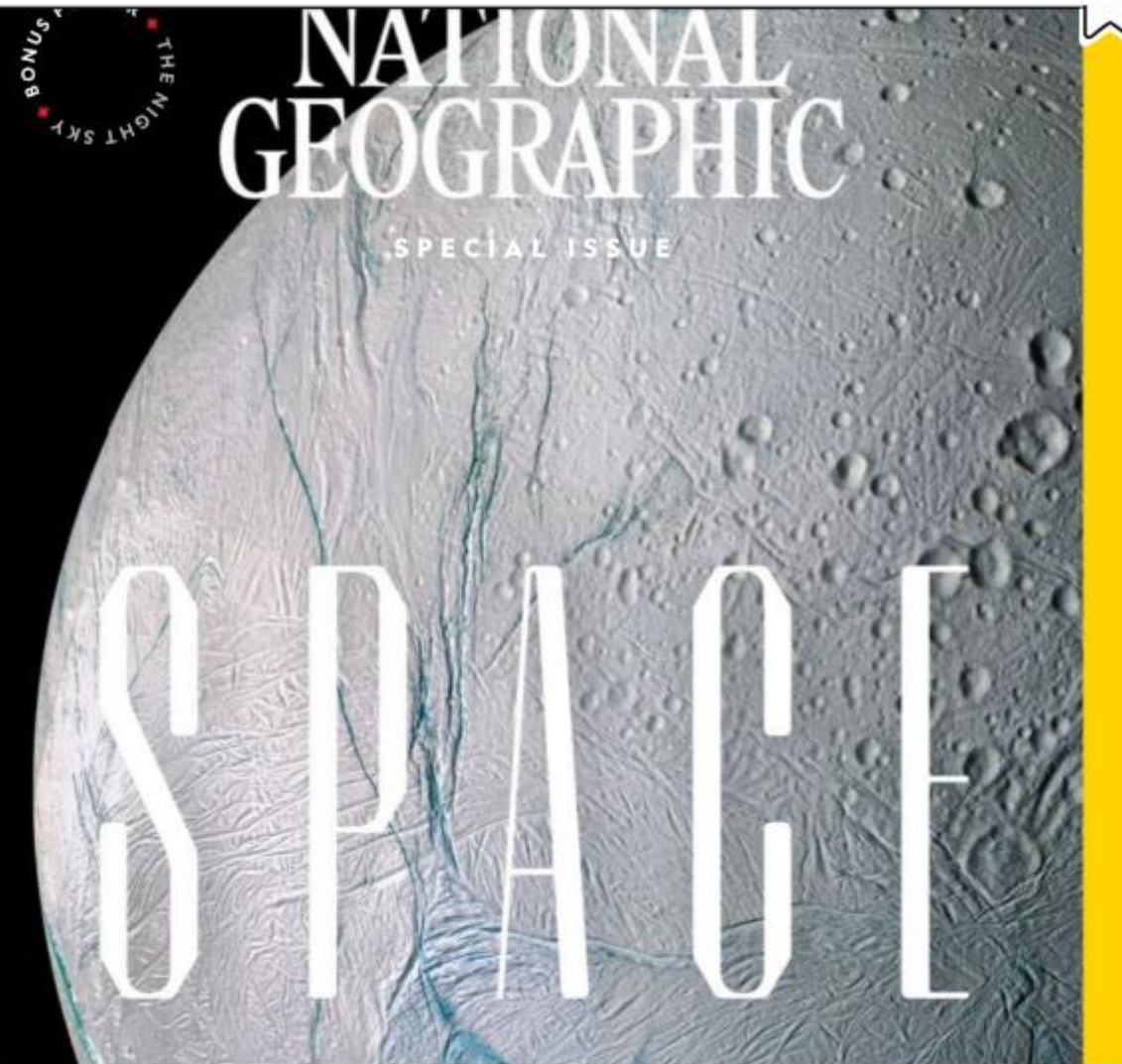


Shelf

View back issues



Close



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National Geographic Magazine

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4



Borrow & open



Close



## DESIGNING WOMAN

Sabrina Thompson is on a mission to empower women, starting with a flight suit that fits.

SINCE 1963, WHEN Soviet cosmonaut Valentina Tereshkova became the first woman to slip the bonds of Earth, dozens have followed in her contrails. Despite this, flight suits haven't exactly been designed with women in mind. Sabrina Thompson, founder of the brand Girl in Space Club and a NASA engineer, has created a suit for female fliers that, she says, is not only functional but also fashionable.

"I listened to the women who would wear it," Thompson says, "and I'm still listening." Her suit, meant for a variety of environments, including the International Space Station, is "a blend of STEM, art, and fashion." Thompson is also developing a pressurized version that could be worn during launch and reentry. She hopes to start a movement that results in women's clothing that is in chic comfort and to create what they want, whether on Earth or in space.



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pp. 25-26



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DISPATCHES  
FROM THE FRONT LINES  
OF SCIENCE  
AND INNOVATION

...plants are growing food a challenge, as the red planet receives less than half of Earth's sunlight. So scientists are developing a plant that will thrive in little to no light, fed instead by a carbon-rich solution that astronauts can generate. —ANNIE ROTH



TECHNOLOGY

### Star creation, in miniature

Imagine holding the cosmos in your hand. Drawing on knowledge of the physics occurring in stellar nurseries—dynamic regions of space where dense dust and gas clouds give rise to stars—astronomers Nia Imara (below) and John C. Forbes and 3D-printing expert James C. Weaver made stellar nursery simulations.



In this demonstration of wireless energy transfer in space, energy moves from a transmission array on the right to receiver boards at left and center, where it powers LEDs.

SUSTAINABLE ENERGY

Star creation, in miniature

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Timeline





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carbon-rich solution that astro-  
nauts can generate. —ANNIE ROTH



In this demonstration  
wireless energy tran-  
in space, energy mo-  
from a transmission a-  
on the right to rece-  
boards at left and cen-  
where it powers L

SUSTAINABLE ENERGY

## SOLAR POWER FROM SPACE

SCIENTISTS ARE HONING TOOLS THAT WOULD SEND THE  
SUN'S ENERGY TO EARTH AS RADIO SIGNALS.

Though it was fantasy just a few decades ago, space-based solar power may soon be reality—and a renewable energy breakthrough: accessible anytime, unlike ground-based solar panels limited by darkness. Available anywhere on Earth, even if infrastructure is lacking.

How would it work? Enormous space-based structures would support photovoltaic panels that collect sunlight and convert it into radio signals for transmission to Earth. This type of space mission is "one of the most complex engineering problems that we have in front of us," says Mamatha Maheshwarappa, a payload systems lead at the UK Space Agency, which is helping fund project research and development. The mission also will be pricey, projected to cost tens of billions of dollars.

ZOOM in & out



SINCE 1963, WHEN Soviet cosmonaut Valentina Tereshkova became the first woman to slip the bonds of Earth, dozens have followed in her contrails. Despite this, flight suits haven't exactly been designed with women in mind. Sabrina Thompson, founder of the brand Girl in Space Club and a NASA engineer, has created a suit for female fliers that, she says, is not only functional but also

#### TEXT SCALE



Include accessibility sizes.



#### LIGHTING



BRIGHT



SEPIA



DARK



HIGH  
CONTRAST



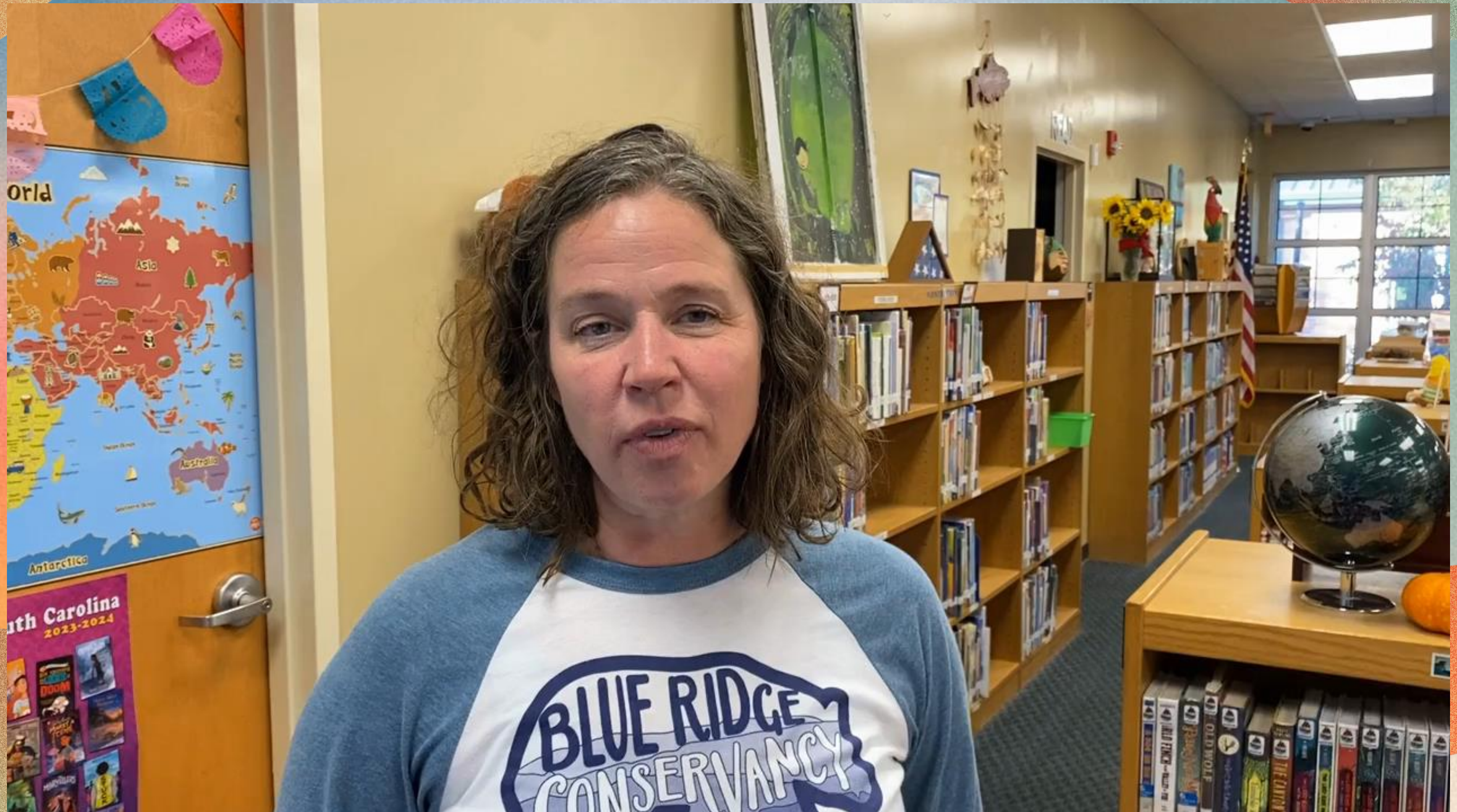
SAVE



# SUCCESS STORIES



# KERSHAW COUNTY SCHOOL DISTRICT (SC)





# ALPINE SCHOOL DISTRICT (UT)





# MARKETING RESOURCES



# MAGAZINE MARKETING RESOURCES



## The Magazine Marketing Kit includes:

- An 11x17 printable poster
- Graphics
- Printable bookmarks
- Printable half-sheet flyers

## Additional Magazine Resource:

- Customizable magazines by subject flyer



# VISIT THE OVERDRIVE RESOURCE CENTER

*Your right-hand for everything marketing!*



- Social media imagery
- Press release templates
- Trainings
- Print materials
- Digital assets
- & MORE!



[resources.overdrive.com](https://resources.overdrive.com)



# NEXT STEPS



# NEXT STEPS

1

CONTACT US

[discover.sora.com/magazines](https://discover.sora.com/magazines)



Fill out a form to get magazines for your school (it's easy, we promise!)

2

PROMOTE

[resources.overdrive.com/k-12-schools](https://resources.overdrive.com/k-12-schools)

Download the Magazine Marketing kit!

Explore magazines by subject



3

ENJOY!

Share your success with your Account Manager!





# UPCOMING SESSIONS

**Thurs. Nov. 16:**

*Marketplace Essentials:  
The Shopping & Admin Portal*

**Wed. Dec 5:**

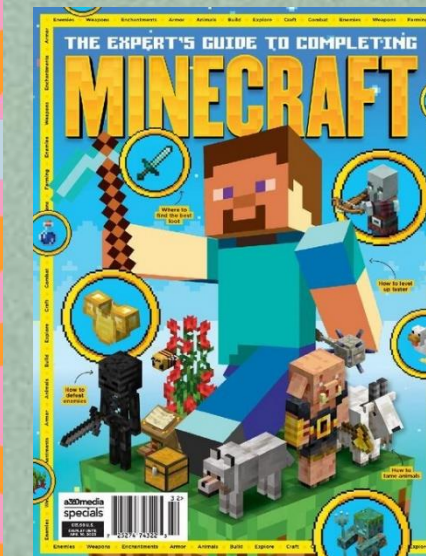
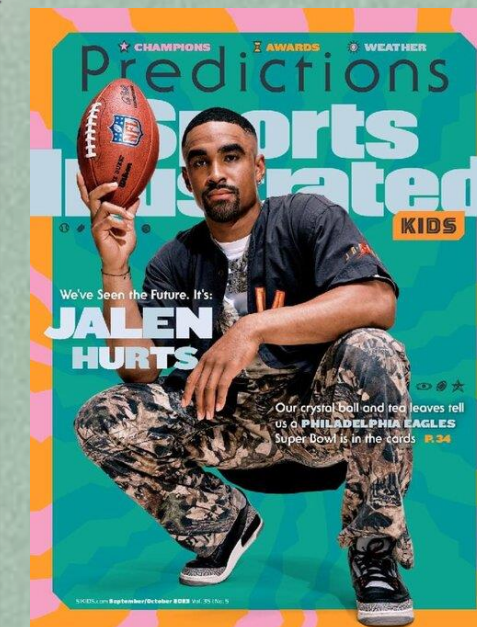
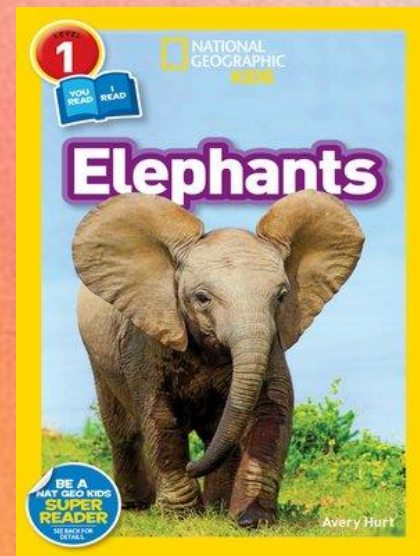
*World Literary Tour:  
Holiday Edition*

[resources.overdrive.com/k-12-  
schools/upcoming-webinars/](https://resources.overdrive.com/k-12-schools/upcoming-webinars/)



# THANK YOU!

## QUICK TIPS TO CONNECT YOUR WHOLE CLASSROOM WITH DIGITAL MAGAZINES



OverDrive®