



Sora Connections: **Vocabulary Strategies**

Marketplace Connections: **Reserving & Bundling Content**

Sora Connections: **Beyond Ebooks & Audiobooks**

Marketplace Connections: **Advocate for Your Digital Collection with Data and Insights**

Sora Connections: **Making the Most of Your School Breaks**

Sora Connections: **It's About Access**

Marketplace Connections: **It's About Access**



TRY A READ-ALONG EBOOK.

SUMMARY



DISCOVER PUBLIC LIBRARY CONNECT.

- 1 PROMOTE, PROMOTE, PROMOTE!
- 2 PURCHASE FROM RECOMMENDED LISTS & TRY THE “CURATE HACK.”
- 3 COMICS & GRAPHIC BOOKS AREN'T “CHEATING.”
- 4 INCORPORATE ANNOTATIONS INTO CLASSROOM LEARNING.
- 5 PURCHASE & CURATE WITH CONTENT ACCESS LEVELS IN MIND.
- 6 TRY MAGAZINES FOR CLASSROOM READING.
- 7 GET A PULSE ON USAGE WITH SORA ACTIVITY. REFLECT WITH MARKETPLACE REPORTS.
- 8 SHARE TRAINING RESOURCES.
- 9 USE CONTENT BUNDLES TO CREATE A DIGITAL “BOOK BIN.”
- 10 EXPLORE ON-DEMAND CLASS SETS FOR CURRICULAR READING.

NEXT STEPS

1



Open your follow-up email.

2

Watch an on-demand webinar.



3

Download a promotional resource.

