A person is silhouetted against a vast, starry night sky. The Milky Way galaxy is visible, stretching across the upper half of the frame. The person is standing on a dark, rocky ridge in the foreground. The overall scene is dark and atmospheric, with the stars providing a soft, ethereal light.

# REACH FOR THE (SCHOOL) STARS

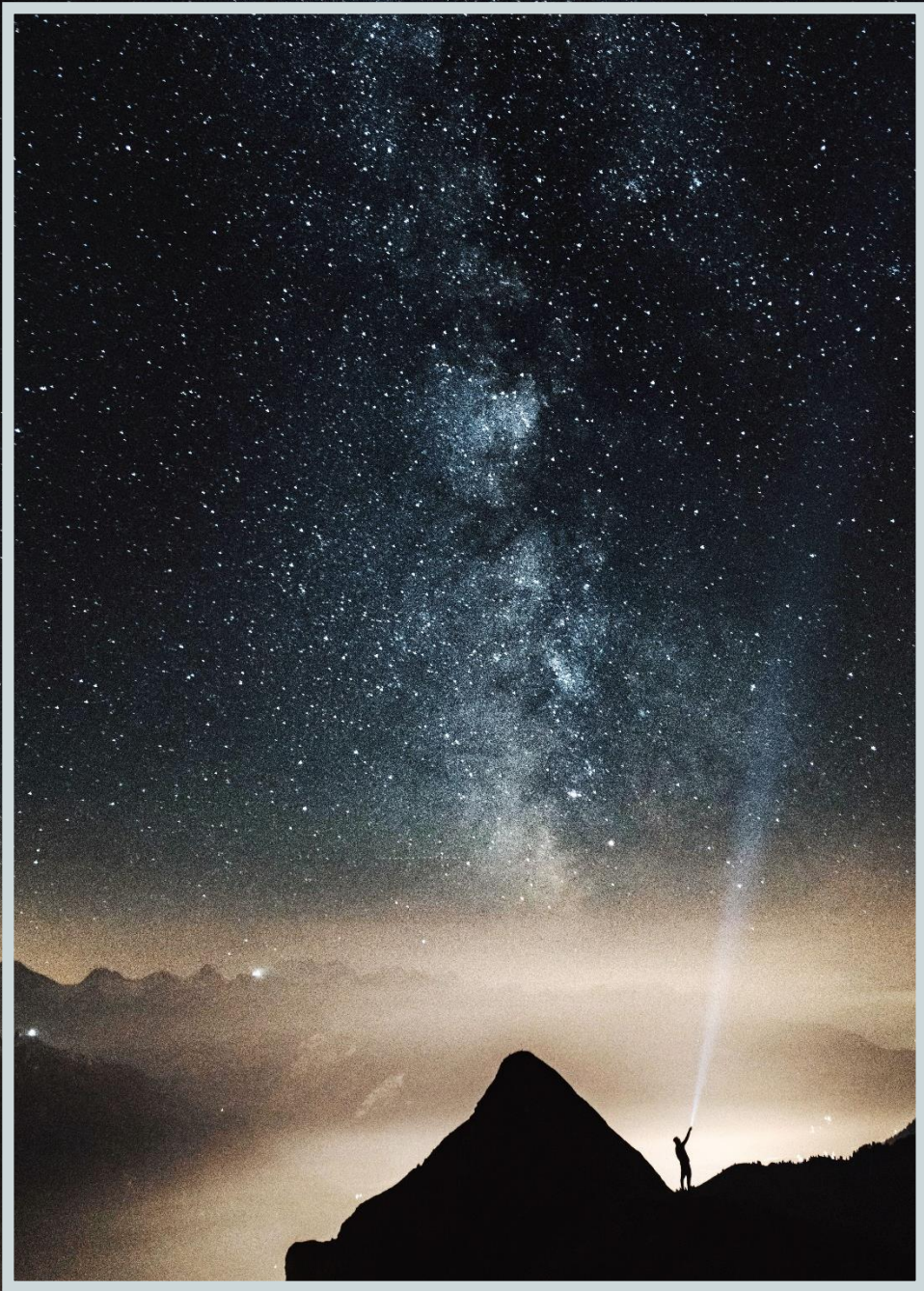
An Interview with Sarah Sansbury

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*2019 OverDrive School Stars Winner*

**OverDrive**<sup>®</sup>

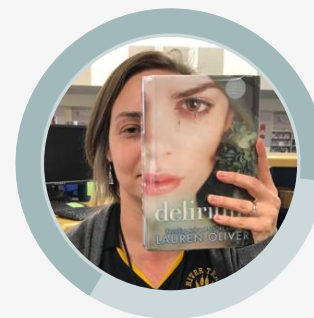




## WHO WE ARE



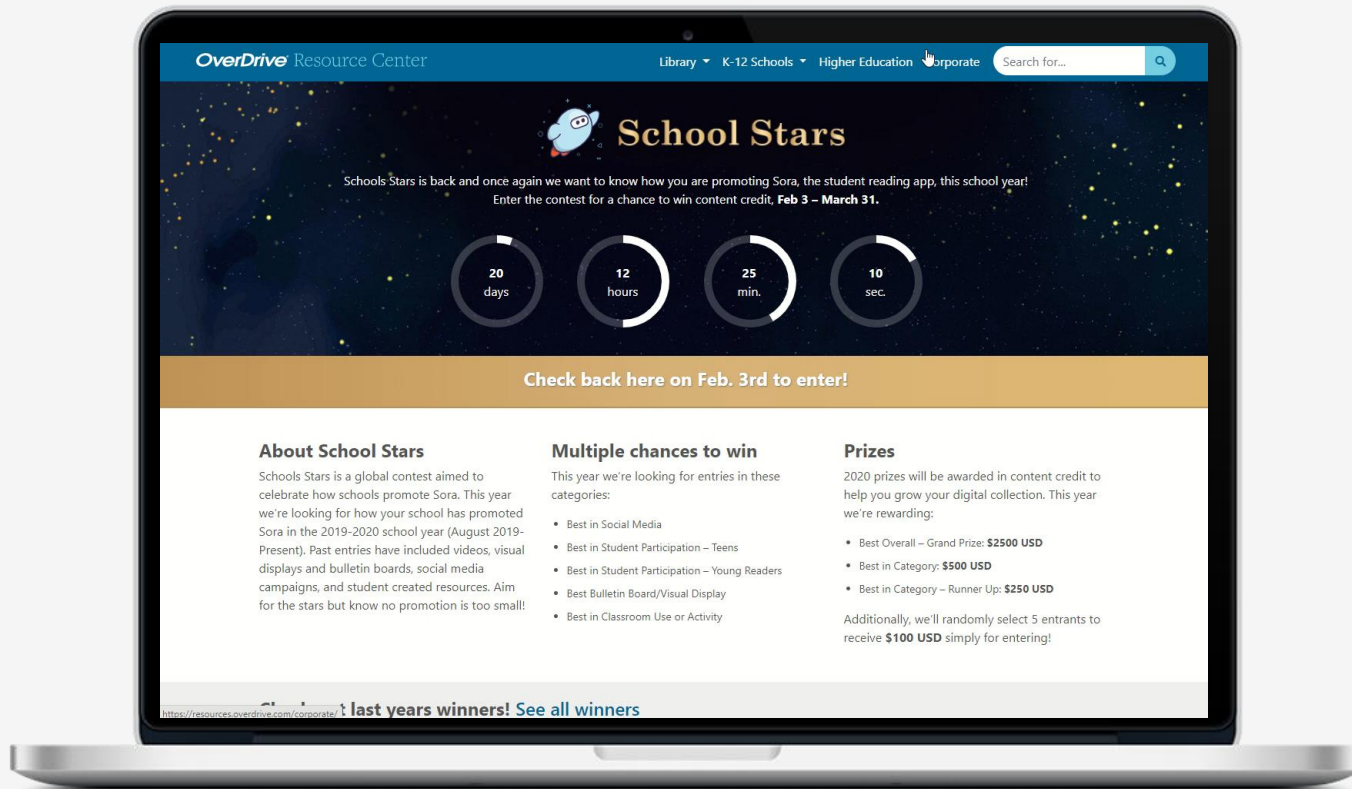
CHRISTINA  
SAMEK  
OverDrive  
Marketing &  
Outreach  
Specialist



SARAH  
SANSBURY  
River Trail  
Middle School  
Media Specialist



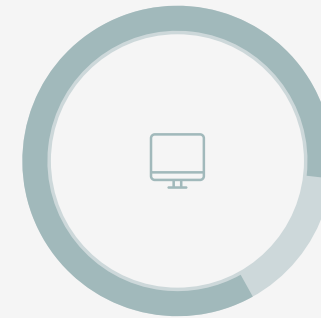
SYDNEY  
KALNAY  
OverDrive  
Training  
Manager



## CHRISTINA DISCUSSES:

**Schools Stars** is a global contest aimed to celebrate how schools promote Sora.

Contest runs February 3-March 31, 2020

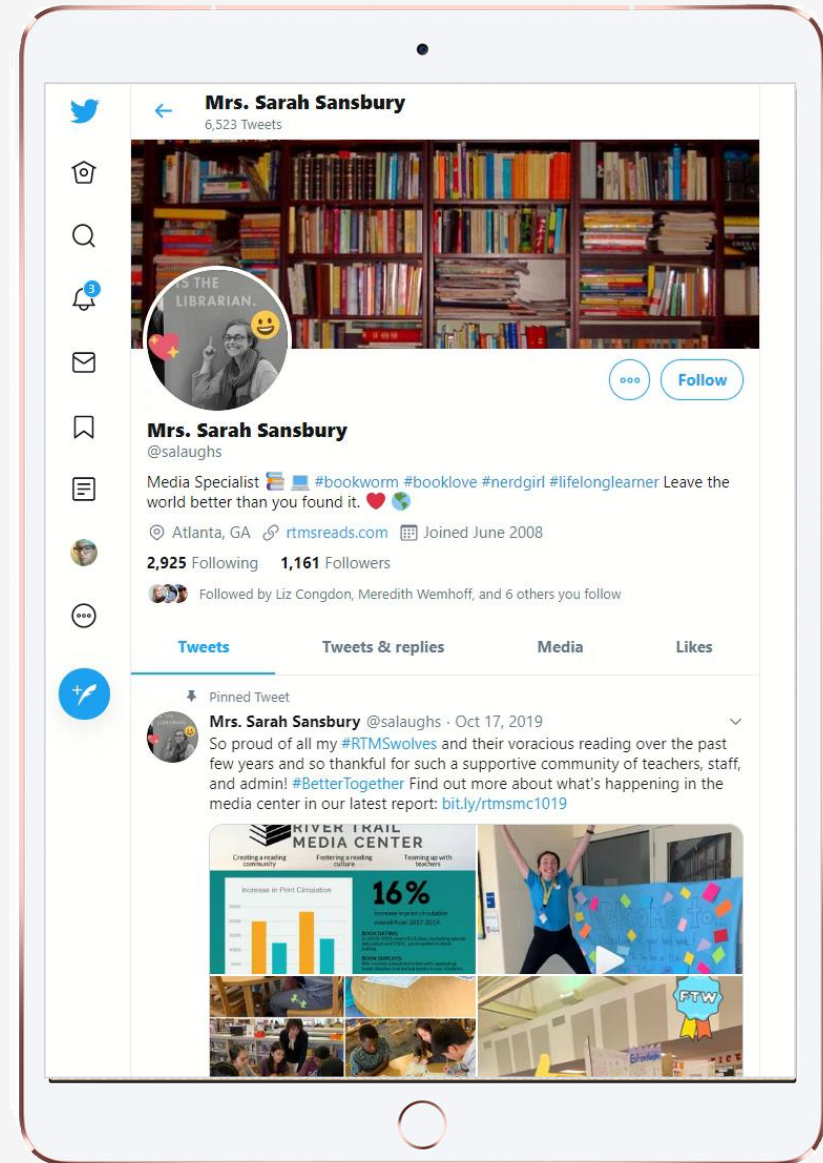


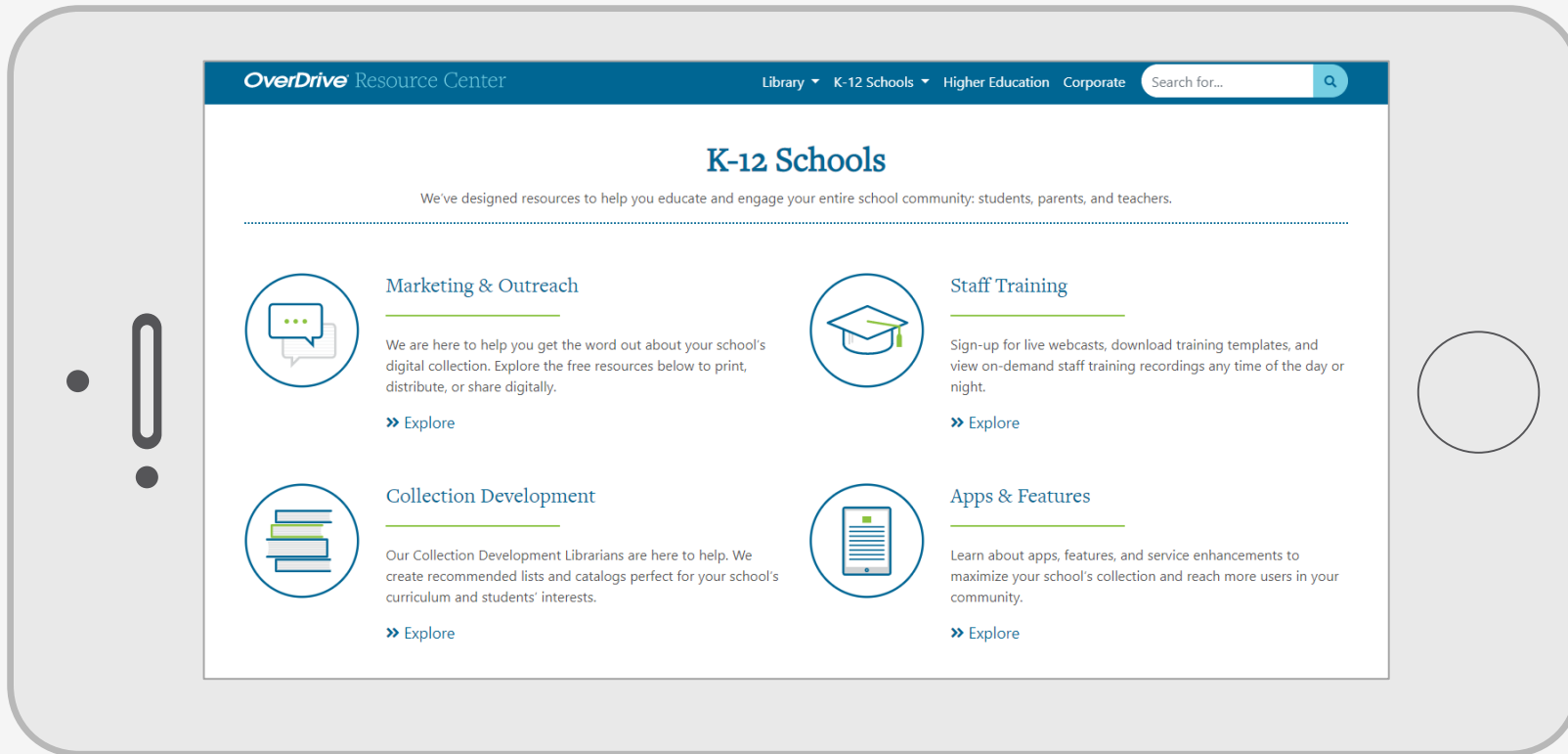
<https://resources.overdrive.com/school-stars>



## SARAH DISCUSSES:

- Her inspiration for entering School Stars 2019
- Her winning entry
- What's on her current to-do list
- Tips for getting started with promotion/social media





## TAKE A LOOK:

The **OverDrive Resource Center** is designed to help our school partners increase circulation, find new users, and make the most of their investment in their digital collection.

Find a variety of marketing assets, training tools, collection development assistance, and information about OverDrive's apps and features. .

<https://resources.overdrive.com>

## NEXT STEPS FOR SUCCESS



1

CHRISTINA  
Marketing &  
School Stars



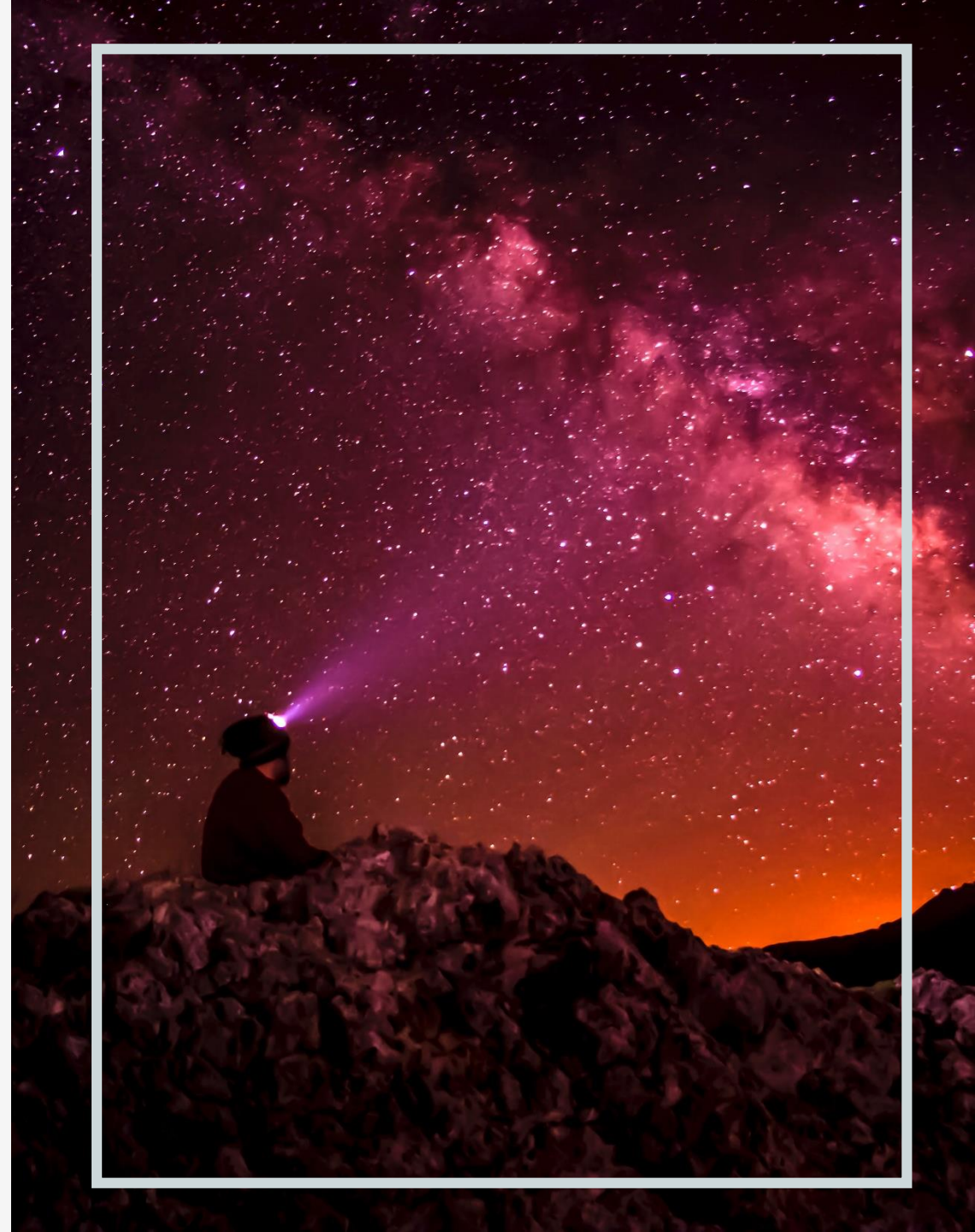
2

SARAH  
Social Media &  
starting small



3

SYDNEY  
Training and  
equity of access



**OverDrive**<sup>®</sup>  
*Education*

THANK YOU