

Sora Saves

Save **MONEY** with Sora,
the student reading app



Your presenters



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Sora



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Outreach



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Training





•01• Sora

The student reading app

Flexible lending models

One Copy / One User	Titles are borrowed by one student at a time. Never expire from the collection.
Metered Access	Titles are borrowed by one student at a time. Expire after a set period of time. Metered by time, checkouts, or both.
Metered Access Concurrent Use	Titles are borrowed by multiple students at the same time. Expire after a certain number of checkouts (e.g. 100 checkouts).
Cost Per Circ	Pay only when title is borrowed. Titles can be borrowed simultaneously until budget runs out.
Simultaneous Use	Titles can be borrowed simultaneously. Usually expire after a set time. Project Gutenberg titles never expire.
Class Sets	Title "rental" model. Automatically check out/in to student. Expire after Class Set period ends.

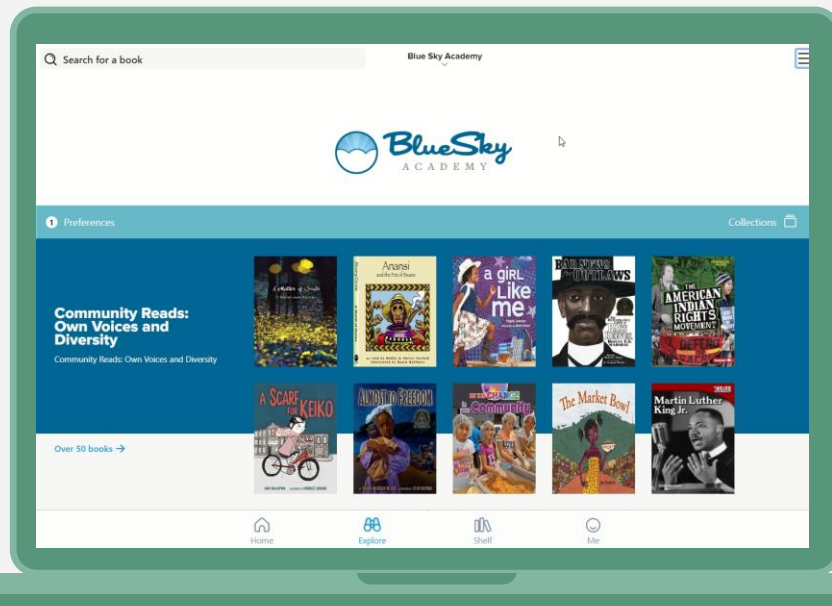


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instantly give your students access to
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Public Library CONNECT





Content Specialists

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your budget.

Sales

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and **seasonal** sales.



The screenshot displays the OverDrive Marketplace interface. At the top, the navigation bar includes the 'OverDrive Marketplace' logo, a search bar with the placeholder text 'Search OC/OU & MA by title, author, series, or publisher', and links for 'Advanced search', 'CARTS', and 'My Fiction' with a price of '\$4,020.79'. Below the navigation bar, a sidebar on the left lists 'Must-haves', 'All saved searches', 'Insights', 'OverDrive's top authors', 'See what you're missing', 'Top 200 series search', 'See gaps in series you offer', and 'Top 200 adult titles'. The main content area features a large green banner for an 'EBOOKS UNDER \$10 USD' sale, which includes an illustration of a book titled 'PRESIDENT' and a 'SHOP TODAY' button. The banner also mentions 'HUGE SAVINGS ON GREAT TITLES'.

Free titles

Get in touch with your Account Manager to learn more about [Community Reads](#), [Duke Classics](#), [Big Library Read](#), and more!




[Big Library Read](#)



.02. *Outreach*

Get the word out about your OverDrive
collection



Curriculum Resources!

Make the best decisions for **YOUR** Budget:

- Review low and no cost options
- Take advantage of **FREE** classroom features
- Promote access with **FREE** resources





•03• *Training*

Fit learning into your busy schedule



Live Webinars

- Register through Zoom
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- Receive follow-up materials*



[Upcoming Webinars](#)



Complete the questionnaire after watching the **Getting Started with Marketplace** on-demand webinar.

Knowledge Check

Answer the questions below to check your understanding of the material in this webinar.

What is OverDrive Marketplace? *

- ☐ a. The one-tap reading app
- ☐ b. The student reading app
- ☐ c. The back-end shopping and administrative portal
- ☐ d. The resource for marketing and outreach materials, staff training, and collection development lists

What can you do with Marketplace? *

- ☐ a. Browse the industry's most comprehensive catalog
- ☐ b. Purchase from millions of titles across multiple lending models to maximize your budget and usage
- ☐ c. Get news and updates to stay in the know about content sales, featured titles, and product updates
- ☐ d. All of the above

How can you browse and search for titles in Marketplace? *

- ☐ a. Quick search or advanced search
- ☐ b. By lending model using the Shop drop-down
- ☐ c. Top 200 Insights or the Featured tab
- ☐ d. All of the above

Which lending model can

- ☐ a. One Copy/One User
- ☐ b. Metered Access



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On-Demand Webinars

Professional Development

Free for existing Sora accounts

1:1 training and **Q&A** with
OverDrive training specialists

Customizable sessions



One take-away



SORA

Tiffany



OUTREACH

Christina



TRAINING

Sydney

Thanks!



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