

Getting Started with Lending Models

PART TWO: One Copy / One User (OC/OU)

Lending models: a quick look



One Copy/One User

Where do I view and purchase One Copy/One User titles?

The screenshot displays the OverDrive Marketplace interface. At the top, the user is logged in as 'Lauren Bajda - My Digital Library (OverDrive Training Demo) (OH)'. The main navigation bar includes 'SHOP One Copy/One User & Metered Access', 'INSIGHTS', 'ADMIN', 'CURATE', 'NEWS', 'INVOICING', 'SUPPORT', 'FEATURED', and 'GET HELP'. A search bar is present with the text 'Search OC/OU & MA by title, author, series, o...'. Below the navigation bar, the 'Must-haves' section lists 'Children's Books' and 'All saved searches'. The 'Insights' section provides information on top authors, series, and titles. The main content area features a 'Fall Chinese Content Sale - All Titles' section with three book covers. Each book has an 'ADD TO NEW CART' button and a price tag. The first book, '月亮狼' (Moonlight Wolf) by 耿彦红文, et al., is priced at \$11.34 (original \$15.12). The second book, '虫之语' (Insect Language) by 顾媛, is priced at \$6.93 (original \$9.24). The third book, '海明威短篇小说集' (Hemingway Short Stories) by 美海明威, et al., is priced at \$6.49 (original \$12.99). All sales end on 11/05/2020. The interface also shows a 'CARTS' section with 'No pinned carts' and a 'Create cart' button.

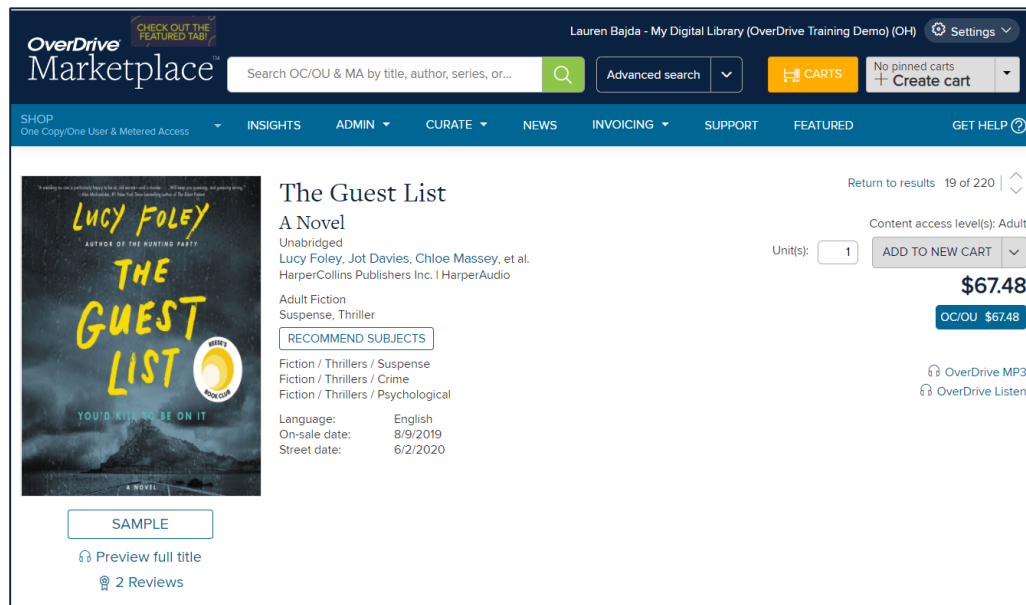
When should I choose One Copy/One User titles?

Budget to buy individual titles.

Need for perpetual copies.

Intent to keep titles in collection.

Desire to take part in sale.



The screenshot displays the OverDrive Marketplace interface for a user named Lauren Bajda. The page shows the product details for 'The Guest List' by Lucy Foley. The book cover features the title in large yellow letters against a dark, atmospheric background. The text on the page includes the author's name, 'A Novel', and a list of other authors: Lucy Foley, Jot Davies, Chloe Massey, et al. The genre is identified as 'Adult Fiction' and 'Suspense, Thriller'. A 'RECOMMEND SUBJECTS' box lists related genres: 'Fiction / Thrillers / Suspense', 'Fiction / Thrillers / Crime', and 'Fiction / Thrillers / Psychological'. The language is English, the on-sale date is 8/9/2019, and the street date is 6/2/2020. The price is \$67.48, with a 'One Copy/One User' (OC/OU) option also priced at \$67.48. A 'SAMPLE' button is visible below the cover, along with a link to 'Preview full title' and a note that there are '2 Reviews'.

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