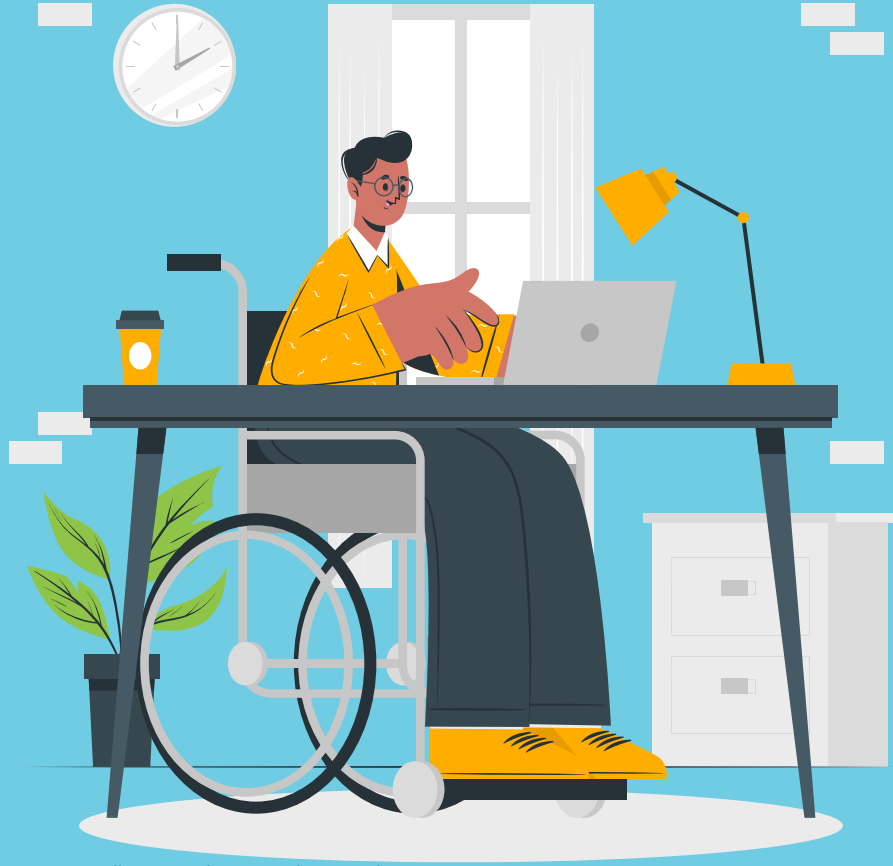


# Marketplace Insights

Running popular reports



[Illustration by Stories by Freepik](#)

I'd like to see how much use my digital collection is getting.

# Checkouts

View circulation data for multiple **lending models**.

**Checkouts**

To see important information about this report, visit the report page.

### Checkouts by Title

Checkouts by	Title
Borrowed from	Main collection
Branches	All branches
Formats	All formats
Languages	All
Audiences	All audiences
Ratings	All ratings
Subjects	All
Date	Inception
Content access levels	All access levels
User type	All users
Lending model	All lending models
Website	Standard

Page 1 of 74 | 50

Title (3,690)	Checkouts
1 Courageous Adventures: Navi...	
2 The Book Thief	
3 Kids Deserve It: Pushing Bou...	
4 1984	
5 Ghost	
6 Animal Farm	
7 The Adventures of Huckleberr...	
8 I'll Scream Later	

**Report options**

Checkouts by: Title

Borrowed from: Main collection

Branch: All branches

Formats: All formats

Language: All

Audience: All audiences

Rating: All ratings

Subject:

Period Type:

Start Date:

End Date:

Content access levels: All access levels

User type: All users

Lending model: All lending models

Website: OC/OU

Creator: MA: by checkout (one user)  
MA: by time (one user)  
MA: by earlier of x time or y checkouts (one user)  
MA: by checkout (concurrent users)

Purchase Order ID: CPC

3 SU

2 Class Set

2 Local content

Run new report | Create worksheet

Displaying 1 - 50 of 3690

I'd like to find which digital titles are in high demand.



# Current holds

View which titles have **active holds**.

## Current holds

To see important information about this report, visit this [help article](#).

Last updated November 23, 2020 5:18 PM ET

Users on waiting list by format

Audiobook	5
Ebook	39
Total	44

Title copies that are shared through Advantage Plus give the owning Advantage member priority on holds for those copies. For this reason, users may move forward or backward on the overall wait list for those titles, depending on their Advantage membership.

Current average wait period: 152.42

Run by: Title

Branch: All branches

Weed status: All

Hold status: All

Availability: All

Website: Standard and mobile

DEMONSTRATION

Weed status: All  
Hold status: All  
Availability: All  
Website: Standard and mobile

Update Cancel

new cart Run new report Create worksheet

Page 1 of 1 50

Displaying 1 - 41 of 41

	Title	Creator	Publisher	ISBN	Format	Street date	All holds	Adv holds	All suspended holds	Adv suspended holds	Cons
1	¿Quien fue Abraham Lincoln?	Janet B. Pascal, ...	Penguin Group ...	9781101567098	📖	5/17/2012	1	0	0	0	
2	Admission	Julie Buxbaum	Random House, ...	9781984893642	📖	12/1/2020	1	0	0	0	
3	Anne Frank's Diary: The Graphic Adaptation	Annie Frank, Da...	Random House, ...	9781101871805	📖	10/2/2018	1	0	0	0	
4	The Art of Being Normal: A Novel	Lisa Williamson	Macmillan Publi...	9780374302399	📖	5/31/2016	1	0	0	0	
5	Caraval	Stephanie Garb...	Editorial Planeta...	9788408169482	📖	2/28/2017	1	0	0	0	
6	Chasing Lucky	Jenn Bennett, R...	Simon & Schust...	9781797111858	📖	11/10/2020	1	1	1	1	
7	The Civil War	Nancy Ohlin, Ad...	Simon & Schust...	9781499804713	📖	10/4/2016	1	0	0	0	
8	The Cousins	Karen M. McMa...	Books on Tape	9781984842152	📖	12/1/2020	1	1	0	0	
9	Creepy Pair of Underwear!	Aaron Reynolds, ...	Simon & Schust...	9781481476706	📖	8/15/2017	1	1	0	0	
10	The Dear One	Jacqueline Woo...	Penguin Group ...	9781101477960	📖	11/11/2010	1	0	0	0	

I'd like to see past purchases.



# Purchase orders

View past **purchase orders** with the ability to search by date, name, order ID, internal order ID, order type, and billing account.

Insights > Purchase orders Jump to a different report

## Purchase orders

Total orders:  
Total standard units:  
Total preorder units:  
Standard units total (USD): \$12,4...  
Preorder units total (USD): \$2,819.41 (current)

Date: Last 30  
Order type: All  
Billing accounts: All billing accounts

16

Report options

Date: Last  
30 Days  
Internal order ID:  
Order type: All  
Billing accounts: All billing accounts

Update Cancel

Run new report Create worksheet

Displaying 1 - 16 of 16

	Order name	Order description	Order type	Lending mode						Order ID	Billing account	Recall...	
1	10NOV20Preord...	Preorder adde...	Select list	One copy/One user...	23	0	\$570.00	\$0.00	11/14/2...	Sheila H...	odsdltrial-20201110-04235...	SDL Demo account - 3970...	No
2	14NOV20Preord...	Preorder adde...	Select list	Metered access: 12 ...	1	0	\$25.00	\$0.00	11/16/2...	Sheila H...	odsdltrial-20201114-03541...	SDL Demo account - 3970...	No
3	15NOV20Preord...	Preorder adde...	Select list	One copy/One user; ...	2	0	\$64.95	\$0.00	11/15/2...	Sheila H...	odsdltrial-20201115-03540...	SDL Demo account - 3970...	No
4	16NOV20Preord...	Preorder adde...	Select list	Metered access: 12 ...	1	0	\$25.00	\$0.00	11/16/2...	Sheila H...	odsdltrial-20201116-03551...	SDL Demo account - 3970...	No
5	17NOV20Preord...	Preorder adde...	Select list	One copy/One user; ...	14	0	\$620.91	\$0.00	11/17/2...	Sheila H...	odsdltrial-20201117-04305...	SDL Demo account - 3970...	No
6	19NOV20Preord...	Preorder adde...	Select list	Metered access: 12 ...	2	0	\$50.00	\$0.00	11/19/2...	Sheila H...	odsdltrial-20201119-03555...	SDL Demo account - 3970...	No
7	20NOV20Preord...	Preorder adde...	Select list	One copy/One user	2	0	\$60.85	\$0.00	11/20/2...	Sheila H...	odsdltrial-20201120-03560...	SDL Demo account - 3970...	No
8	24NOV20Preord...	Preorder adde...	Select list	One copy/One user; ...	4	0	\$135.58	\$0.00	11/24/2...	Sheila H...	odsdltrial-20201124-04242...	SDL Demo account - 3970...	No
9	27OCT20Preord...	Preorder adde...	Select list	One copy/One user; ...	7	0	\$166.97	\$0.00	10/27/2...	Sheila H...	odsdltrial-20201027-04461...	SDL Demo account - 3970...	No
10	3NOV20Preord...	Preorder adde...	Select list	One copy/One user; ...	2	0	\$47.98	\$0.00	11/3/20...	Sheila H...	odsdltrial-20201103-04131...	SDL Demo account - 3970...	No
11	7NOV20Preord...	Preorder adde...	Select list	Metered access: 12 ...	1	0	\$25.00	\$0.00	11/7/20...	Sheila H...	odsdltrial-20201107-03540...	SDL Demo account - 3970...	No
12	Adult Fiction	Preorder adde...	Select list	One copy/One user	1	0	\$26.00	\$0.00	11/10/2...	Lauren ...	odsdltrial-20201110-11194...	SDL Demo account - 3970...	No
13	Holds Manager	Preorder adde...	Select list	Metered access: 26 c...	3	0	\$47.99	\$0.00	11/1/20...	Sheila H...	odsdltrial-HSOP-20201101...	SDL Demo account - 3970...	No
14	Kids	Preorder adde...	Select list	One copy/One user	1	0	\$14.99	\$0.00	10/29/2...	Lauren ...	odsdltrial-20201029-11182...	SDL Demo account - 3970...	No



[Illustration by Stories by Freepik](#)

I'm looking for specific information about titles in my collection.



# Title Status & Usage

View **details** and **circulation data** for all titles in your collection.

The screenshot shows the 'Title status and usage' report interface. A 'Report options' dialog box is open, allowing users to filter the report by Title, Date, Start Date, End Date, Formats, Language, Subject, Lending model, ISBN, Rating, Content access levels, Holdings, Minimum checkouts, Maximum checkouts, and Status. The dialog includes 'Update' and 'Cancel' buttons.

The background report page includes a 'Report summary' section with a table of metrics:

Metric	Value
OC/OU - titles	
OC/OU - copies	
Local content - titles	
Local content - copies	
Adv Plus shared	
Active checkouts	
All checkouts since purchase	
Active holds	
All holds since purchase	
Turnover rate	

Below the summary is a table of titles with columns for Title, Edition, Series, Creator, and ISBN:

Title	Edition	Series	Creator	ISBN
1 Fish in a Tree (...)	Un...		Mullaly Hunt, Ly...	978
2 Fish in a Tree			Mullaly Hunt, Ly...	978

At the bottom of the report page, there are links for 'Run new report' and 'Create worksheet', and a table showing 'Displaying 1 - 2 of 2' results with columns for Activity, Access, Latency, Action, Availability, Last, Title, Copies, and Status.

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