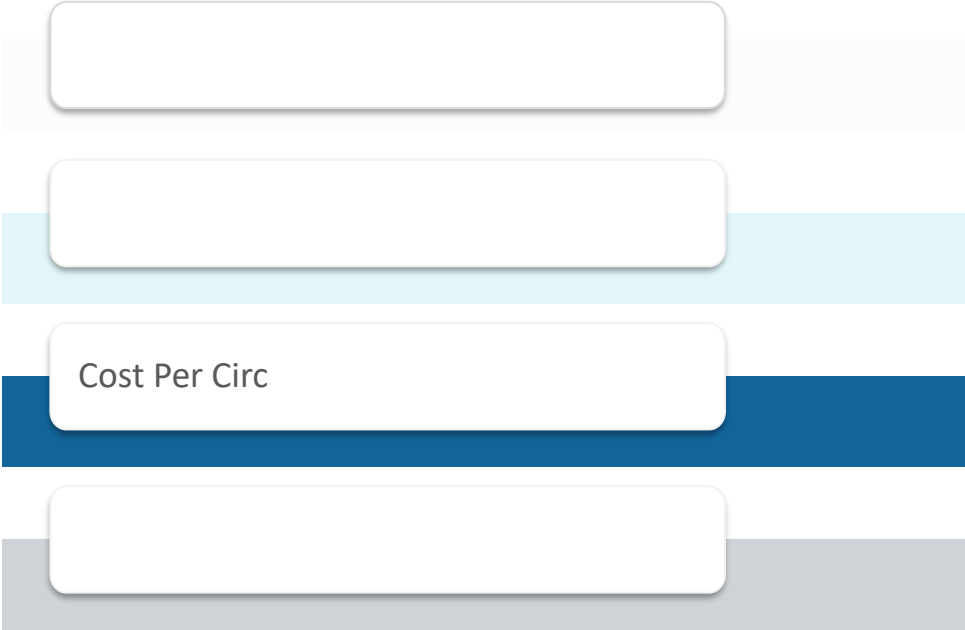


Getting Started with Lending Models

PART FOUR: Cost Per Circ (CPC)

Cost Per Circ



Where do I view and purchase Cost Per Circ titles?

The screenshot displays the OverDrive Marketplace interface. At the top, the user is logged in as 'Lauren Bajda - My Digital Library (OverDrive Training Demo) (OH)'. The search bar contains the text 'Search OC/OU & MA by title, author, series, or publisher'. The navigation menu includes 'SHOP', 'INSIGHTS', 'ADMIN', 'CURATE', 'NEWS', 'BILLING', 'SUPPORT', 'FEATURED', and 'GET HELP'. The main content area is titled 'Ramadan Sale - 2020 & 2021 Releases' and features three book covers:

- Book 1:** 'في العشق الإلهي' (In Divine Love) by جلال الدين الرومي (Jalal al-Din Rumi). The cover shows a man in a green robe and red hat. Price: \$2.10 (sale price) / \$3.00 (original price). Sale ends 05/12/2021. Format: Ebook.
- Book 2:** 'كل ما تعرفه عن رمضان' (Everything You Know About Ramadan) by مصطفى حسني (Mustafa Husni). The cover is red with white text. Price: \$1.80 (sale price) / \$3.00 (original price). Sale ends 05/12/2021. Format: Ebook.
- Book 3:** 'أساسيات اجتياز اختبارات... CEPA = السبيا والتوفل والابتنس' (Basics for English Proficiency Tests). The cover is blue and white. Price: \$11.25 (sale price) / \$15.00 (original price). Sale ends 05/12/2021. Format: Ebook.

Each book has an 'ADD TO NEW CART' button below it. The interface also includes a sidebar with 'Must-haves' (Children's Books, Titles with 10 holds), 'All saved searches', and 'Insights' (OverDrive's top authors, Top 200 series search, Top 200 adult titles, Top 200 YA titles, Top 200 juvenile titles).

Checkout limits with CPC titles

The screenshot shows the OverDrive Marketplace admin interface. At the top, there's a navigation bar with the OverDrive Marketplace logo, a search bar, and user information for Lauren Bajda. Below the navigation bar, there's a menu with options like SHOP, INSIGHTS, ADMIN, CURATE, NEWS, BILLING, SUPPORT, and FEATURED. A secondary menu includes Marketplace settings, Marketplace users, and Library site admin. The Library site admin menu is expanded, showing options like Weeding, Content access levels, Local content, MARC preferences, and MARC Express deliveries. A green 'SAVE' button is visible. A large green banner is overlaid on the screen with the text: "CPC titles do count towards an individual's checkout limits!". Below the banner, the admin interface shows a table for checkout limits:

*Any CPC titles that users borrow also count toward their normal checkout limit for digital titles.	Users can borrow	12	CPC Audiobooks per month.
	Users can borrow	10	CPC Videos per month.

Magazines and external services don't count toward loan or hold limits.

Lending periods

For each format, select lending period options, then the default lending period.

Ebooks

- 7 days
- 14 days
- 21 days

Default: 14

When should I choose Cost Per Circ titles?

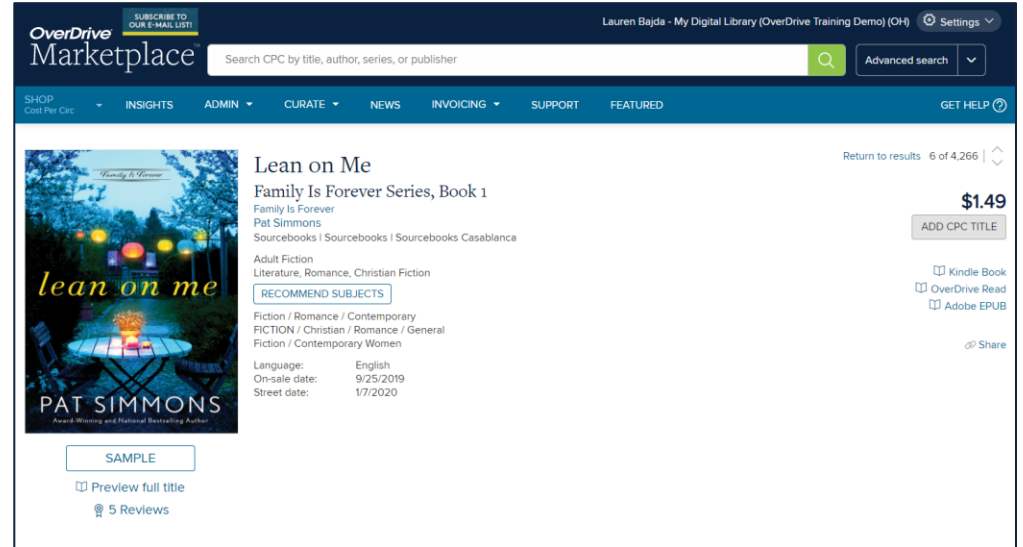
Test out different genres, authors, and languages.

Fulfill holds less expensively by finding the “sweet spot”.

Search for a featured title.

Look to add audiobooks at a lower price point.

Desire to take part in sale.



The screenshot displays the OverDrive Marketplace website. At the top, there is a navigation bar with the OverDrive logo, a search bar, and a settings menu. Below the navigation bar, there is a main content area. On the left, there is a book cover for 'Lean on Me' by Pat Simmons, featuring a night scene with a table and chairs under string lights. To the right of the cover, the book title 'Lean on Me' is displayed, followed by the series information 'Family Is Forever Series, Book 1' and the author 'Pat Simmons'. Below this, there are several buttons: 'RECOMMEND SUBJECTS', 'SAMPLE', 'Preview full title', and '5 Reviews'. On the far right, the price '\$1.49' is shown, along with an 'ADD CPC TITLE' button and a 'Share' link. The top right corner of the page shows the user's name 'Lauren Bajda - My Digital Library (OverDrive Training Demo) (OH)' and a 'Settings' dropdown menu.

OverDrive[®]

ebooks | audiobooks | video | magazines