

OverDrive® LUCKY DAY BASICS AND CURATION

Lucky Day enables a library to designate titles as non-holdable and non-renewable copies available on a first come, first serve basis. It's a great way to provide instant gratification to readers!

LUCKY DAY BASICS

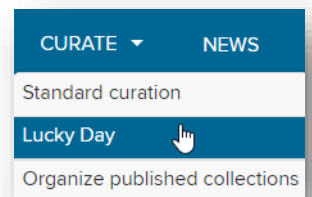
Video Training:

- [Click to view this short overview](#)
- [Click to view this "deep dive" training](#)

LUCKY DAY OVERVIEW AND TIPS

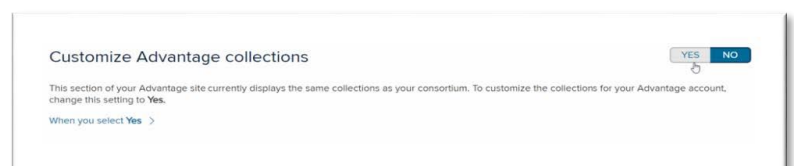
General Tips:

- While OverDrive refers to this feature as "Lucky Day" internally, it can be renamed to match any physical collection your library offers (Hot Picks, Sizzlers, etc.)
- Marketplace users with administrative permission can set specific Lucky Day lending policies including the lending period and patron checkout limits.
- To feature a title as Lucky Day, a collection must also own at least one non-Lucky Day copy, which will continue to circulate and fill holds.
- If you're planning to purchase titles to specifically designate to Lucky day, put them all in one cart. When you submit the cart, there will be a pop-up allowing you to designate titles to the Lucky Day format.
- Simultaneous use and cost per circ titles are not eligible for Lucky Day.



Lucky Day for Advantage:

- Advantage accounts can only designate titles purchased by their Advantage account as Lucky Day
- To add Lucky Day curation, Advantage Accounts must have Advantage curation



turned on: Curate > Organize Published Collections > Customize Advantage Collection > YES.

TIP:

When you select YES to Advantage Curation:

- You will be able to create new curated collections for your Advantage patrons.
- Any titles added or removed from consortium-created collections that are live at the time Advantage curation is turned on will be updated on the collections **as long as you don't make any changes**. Once you edit or delete these consortium-created collections, they must be **manually updated**.
- If a collection is removed from the consortium page, it will not automatically be removed from the advantage page, so a best practice is to only keep **"evergreen"** lists when you turn on Advantage curation

Tips for choosing Lucky Day titles:

- The more titles, the better.
 - Check the collection regularly and supplement with new content.
- Revive interest in past best-sellers
 - Add recent hits that have dropped in popularity.
 - To identify titles, search by **Minimum number of owned copies** when adding titles to Lucky Day.
 - Pay attention to street date and don't add any titles older than 1.5-2 years old.
- Give your holds list a break.
 - Add high-holds, high-copy titles to help move your holds list.
 - To identify titles, search by **Minimum holds ratio** when adding titles to Lucky Day.

LUCKY DAY STEP OVERVIEW

1. **Search** for titles to add.
2. **Designate** titles as Lucky Day
3. **Curate** your Lucky Day collection.
4. **Maintain** your Lucky Day collection.

LUCKY DAY CURATION STEPS

Step 1: Search for titles to add:

5. If it's your first time using Lucky Day, there will be a pop-up in the bottom left corner to guide you through the process; just click **Add Lucky Day Titles**.

6. If no pop-up generates, click the **Add New Titles** link at the top of the page.
7. The list that populates will show all titles in your collection that are eligible for Lucky Day designation—meaning they have more than 1 copy owned and are the preferred lending model.
8. To add multiple titles at a time, **check the checkbox** to the left of the title, then click **Add selected title(s)**. From here, you can designate the number of Lucky Day copies, either a flat number or a ratio.
9. To add one copy of a title at a time, **click the + button** on the far-right column of the page.
10. If you want to search for titles to add, **click new search**. From here, you can find titles based on a variety of criteria, but most notably, holds ratio, and minimum number of copies owned.

ADD SELECTED TITLE(S) ▾

Designate 1 copies per title for Lucky Day.

Designate in every copies of each title for Lucky Day.

ADD TITLES CANCEL

Step 2: Designate titles as Lucky Day:

1. Once you've added titles to Lucky Day, you'll want to set the adjusted policies live. To do this, you'll now click **Manage Titles**.
2. On the Manage Titles page, you'll see all the titles you've chosen to add to Lucky Day.
3. Double-check that titles and copy counts are correct and make edits.
 - You can **select the checkbox** to the left and **click remove selected titles** or **adjust** the copies in the far-left Lucky Day Copies column.
4. Once everything is accurate, click the green **Set Changes Live** Button.

▶ SET CHANGES LIVE

Step 3: Curate Lucky Day collection:

1. Click **Curate Lucky Day collections** in the pop-up or along the top menu.
2. Click **Create Lucky Day collection**.
3. Select **curated** or **automated** collection.

CREATE LUCKY DAY COLLECTION

TIP: Curated vs. automated

Curated:

- Hand-picked collection. Titles must be added manually to the collection each time they are designated as Lucky Day.
- Good option if you want more control over the display of your titles or if you are an Advantage library and you want to show titles you have added without the consortium Lucky Day titles showing as well.

Automated (recommended):

- Collection will refresh automatically, adding any title designated as Lucky Day.
- Great way to save a step! When you choose automated, any title that's designated as Lucky Day will be pulled into the collection automatically.
- *Advantage libraries:* with this option, any Lucky Day title you your patrons can access, including Advantage Lucky Day titles and consortium-added Lucky Day titles, will populate in this list.

CURATED:

4. Follow the steps to name your collection, add a description to tell patrons know about the lending policies.
5. Choose how your titles will be sorted and pick a publishing location.
6. Select titles to add to collection.
7. Click **Add titles** (if you leave the criteria blank and click search, all titles you've designated will appear).
8. Select specific titles or select all titles and click **Add selected titles**.
9. Click **publish**. Your collection will be live within 2-8 hours.

AUTOMATED:

4. Follow the steps to name your collection, add a description to tell patrons know about the lending policies.
5. Choose how your titles will be sorted and pick a publishing location.
6. Choose the maximum number of titles to show.
7. Click **publish**. Your collection will be live within 2-8 hours.

Step-by-step video training:

Learn how to select and curate Lucky Day titles [with this short, How-To video](#) from the OverDrive Resource Center.

Step 4: Lucky Day maintenance:

To change quantity of Lucky Day titles:

1. Click **Curate > Lucky Day**.
2. Click **Manage Titles**.
3. Change quantities along the right side in the Lucky Day copies column.
4. Click **set changes live**.

To move your Lucky Day Collection up and down on a page:

1. Click **Curate > Organize published collections**.
2. Along the left side menu, click the page you want to rearrange.
3. **Drag and drop** collections until the order is correct.

To remove titles from Lucky Day:

1. Click **Curate > Lucky Day**.
2. Click **Manage Titles**.
3. Select titles to remove and click remove selected titles.
4. Click **set changes live**.

If you have an automated Lucky Day Collection, no further action is required. If you have a curated Lucky Day collection, you'll have to remove those titles from the collection manually.

5. Click **Curate > Lucky Day Collections**.
6. Click the collection you want to edit.
7. Click **create draft**.
8. Sort the Lucky Day copies to see which titles now have 0 copies designated.
9. Select titles to delete. Click **delete titles**.
10. Click **publish collection**.