

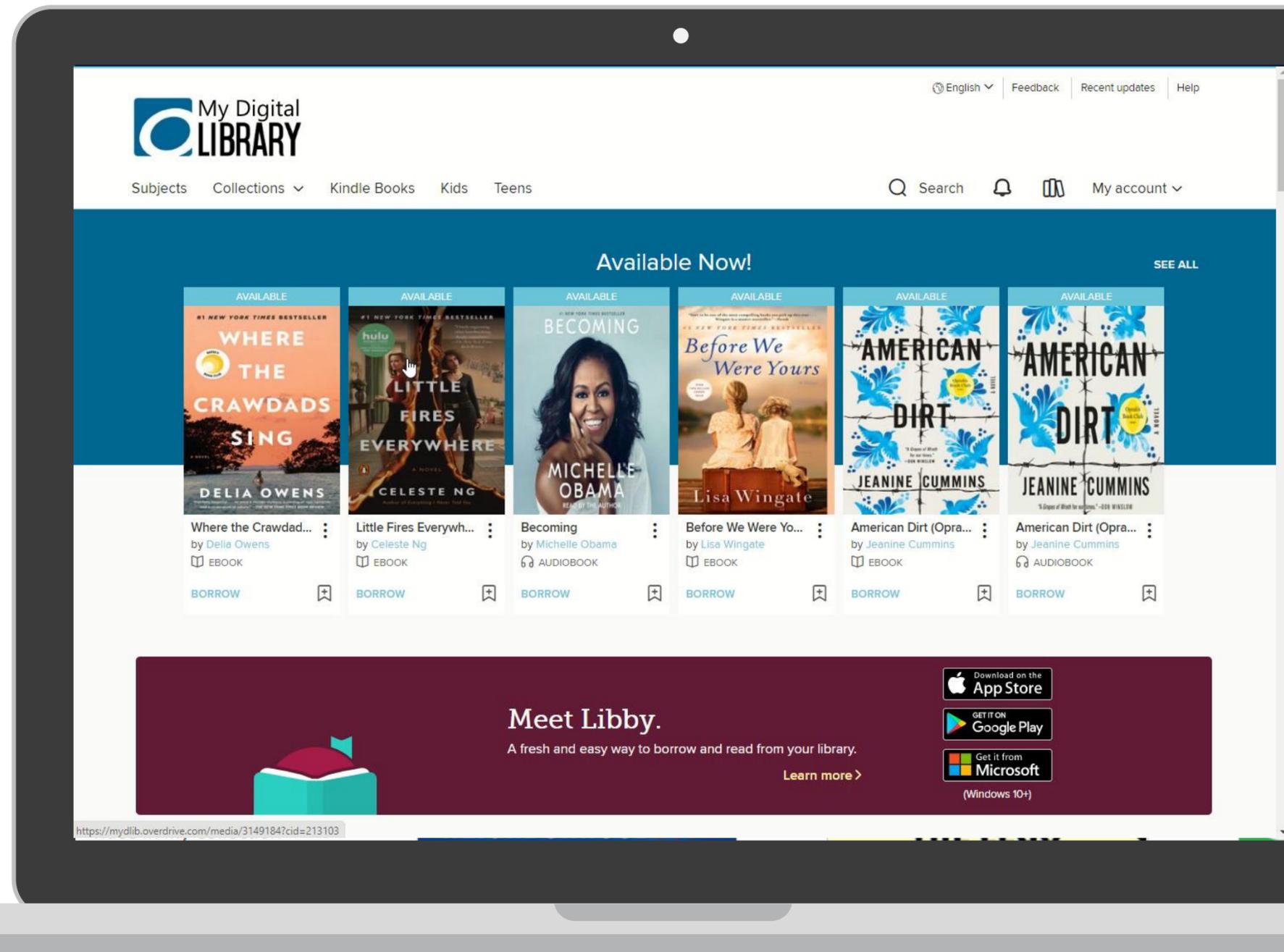
Managing Recommended Titles in Marketplace

OverDrive[®]

How do my patrons recommend titles?

Your patrons:

- Search for books to borrow.
- Tap *Search Results > Availability > Recommend to library**.
- Discover view titles based on the search that your library does not currently own.
- Tap “Recommend.” to send recommendation to the library.
- Get notified by email if title is purchased.
- View a list of “Available now” recommendations.

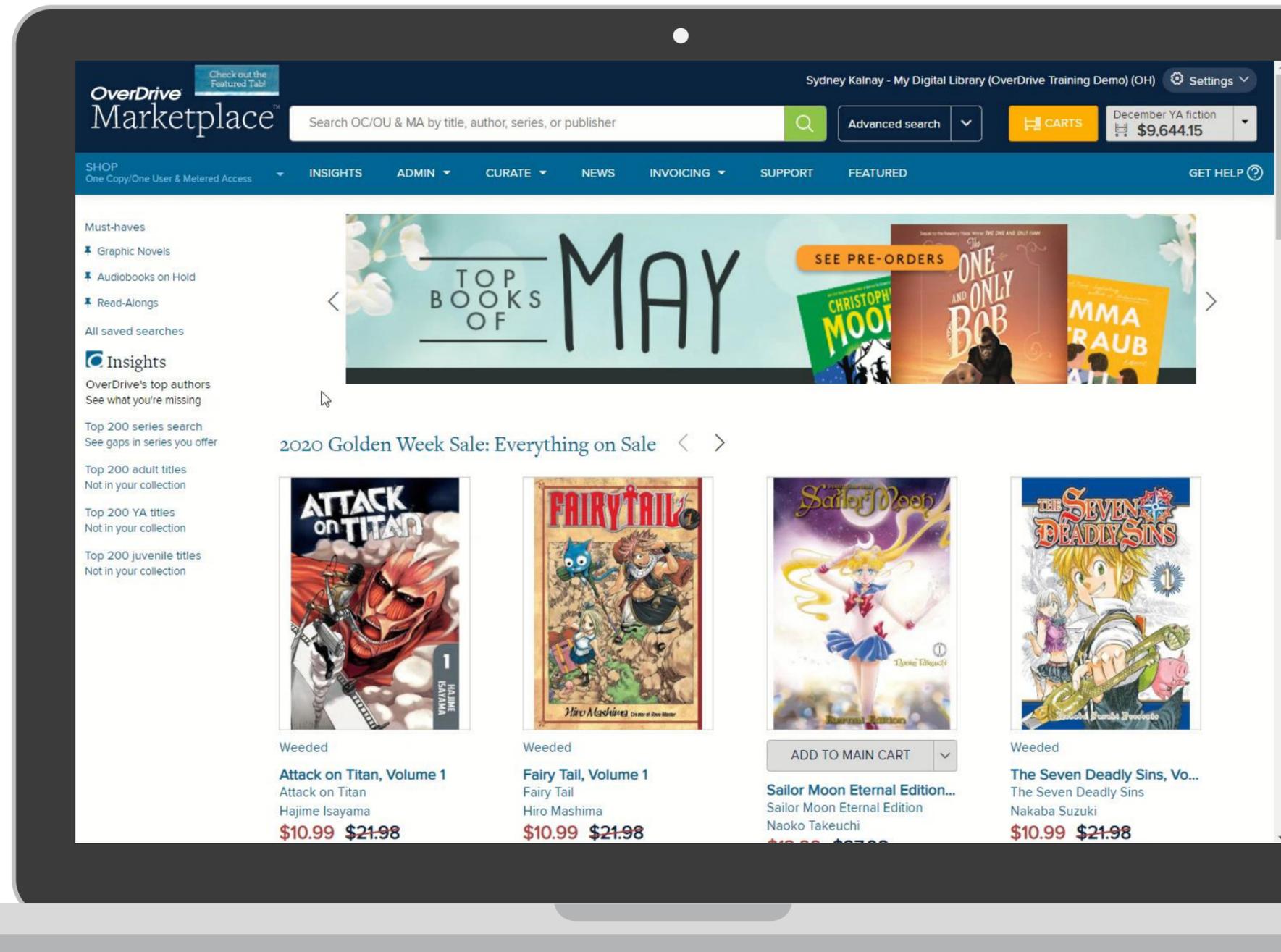


*You must have the **Recommend to library (RTL)** feature enabled on your digital library website.

How do I see titles my patrons have recommended?

In Marketplace:

- Tap *Insights* in the main blue bar.
- Navigate to Title activity reports > Recommended titles.
- Run a new report using criteria such as branch, date, format, and holdings.
- View results.
- Convert to a new cart to review or purchase.



*You must have the **Recommend to library (RTL)** feature enabled on your digital library website.

How do I automate the recommendations process?

In Marketplace:

- Tap the SHOP drop-down in the main blue bar.
- Navigate to *Automate carts*.
- Tap *RTL (Recommend to Library) Manager*.
- Create a new plan based on:
 - User demand and budget
 - Collection development policies
 - Scheduling

The image shows a laptop displaying the OverDrive Marketplace interface. The main navigation bar is blue with 'SHOP' selected. A dropdown menu is open, showing options like 'One Copy/One User & Metered Access', 'Cost Per Circ', 'Simultaneous Use', and 'Automate carts (OverDrive Insights)'. The 'Automate carts' option is highlighted. Below the dropdown, there are sections for 'Looking for self-published titles?' and 'Top 200 series search'. The main content area features a banner for 'Easter April 1 - April 30' and a '2020 Golden Week Sale: Everything on'. Below the banner, there are four book covers: 'Attack on Titan, Volume 1', 'Fairy Tail, Volume 1', 'Sailor Moon Eternal Edition...', and 'The Seven Deadly Sins, Vo...'. The 'Attack on Titan' and 'Fairy Tail' covers have 'Weeded' labels and price tags. The 'Sailor Moon' cover has an 'ADD TO MAIN CART' button. The 'The Seven Deadly Sins' cover has a 'Weeded' label and price tags.

RTL (Recommend to Library) Manager

Fields marked by * are required.

User demand and budget

- * How many users need to recommend a title before you order it?
 - If there are any recommendations, add copies.
 - Order copies for every recommendations.
- * Do you want to limit how much you spend each calendar month?
 - No limit; order as many copies as necessary to satisfy this plan.
 - I don't want to spend more than USD / month. Once this limit is reached, pause this plan for the remainder of the month.
- * Do you want to limit how much you spend per cart? A cart is created each time this plan runs.
 - No limit (besides your monthly spending limit, if one exists)
 - Yes; I don't want to spend more than USD per cart.
- * Do you want to limit the copies purchased for a given title?
 - Yes; I don't want to own more than copies of any title.
 - No; order as many copies of each title needed to satisfy user recommendations
- * Do you want to exclude titles based on price?
 - No; include all titles.
 - Yes; exclude titles priced more than USD.
- * Do you want to exclude titles that are currently pending in other carts?
 - No; include all titles.
 - Yes; exclude titles that are currently pending in other carts.
- * Do you want to exclude titles that have already been recommended?
 - No; include all titles.
 - Yes; exclude titles that have already been recommended.

*You must have the **Recommend to library (RTL)** feature enabled on your digital library website.

Next steps

Learn more

View How-To videos at resources.overdrive.com.

Visit help.marketplace.overdrive.com.

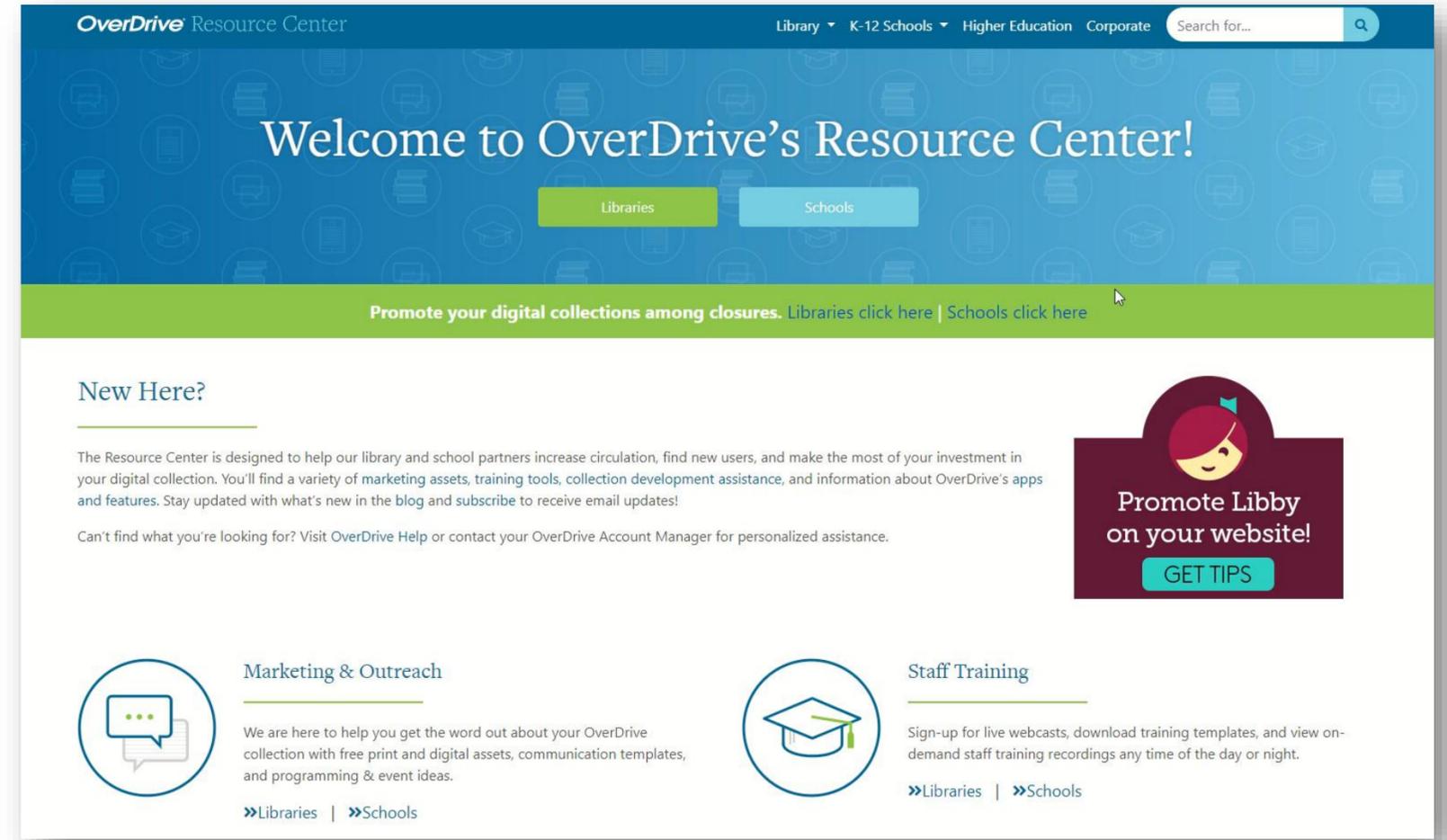
- [What is RTL Manager and how do I use it?](#)

Contact us

Contact your Account Manager.

Email training@overdrive.com.

Follow us on social media.



THANK YOU

OverDrive[®]