

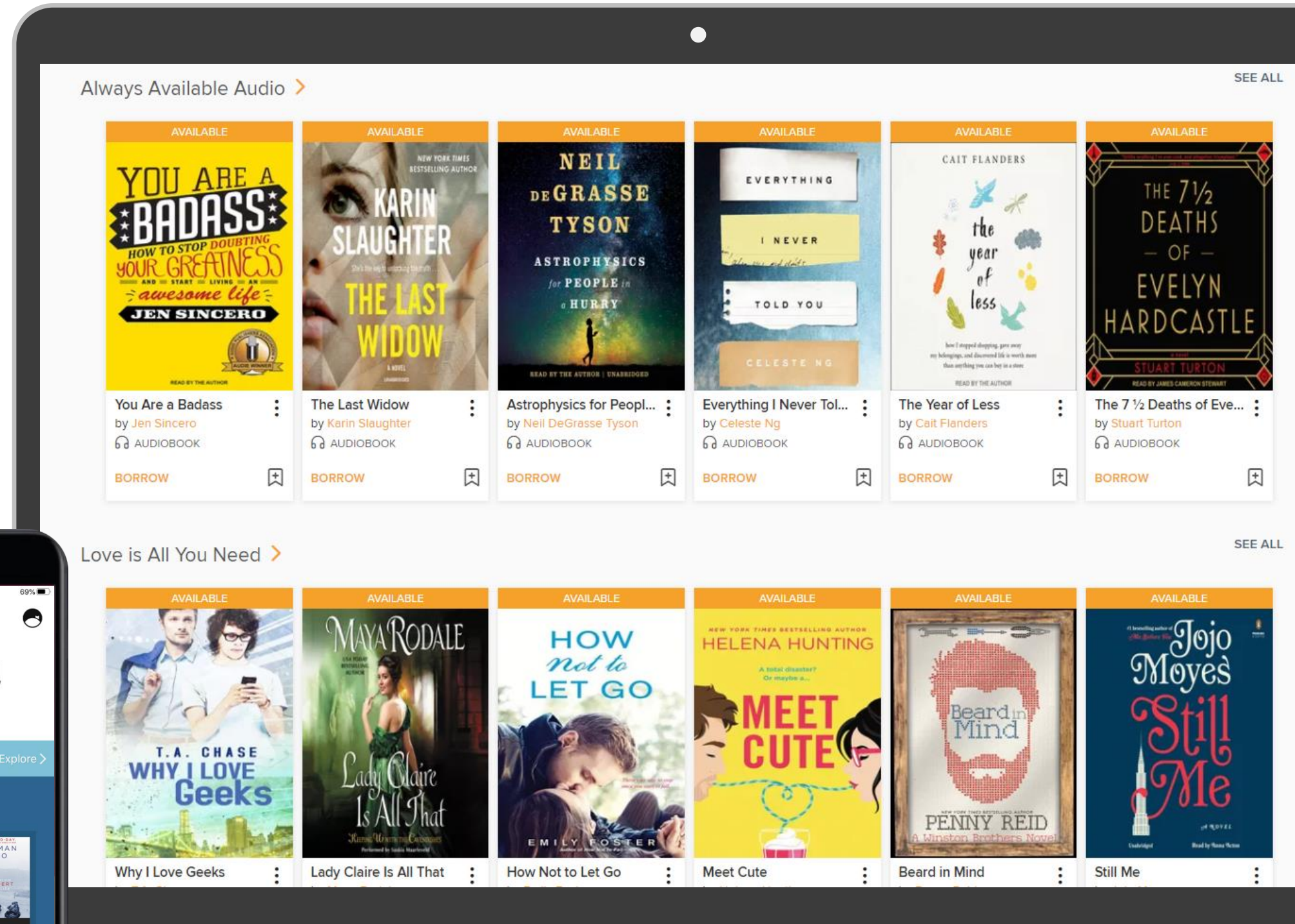
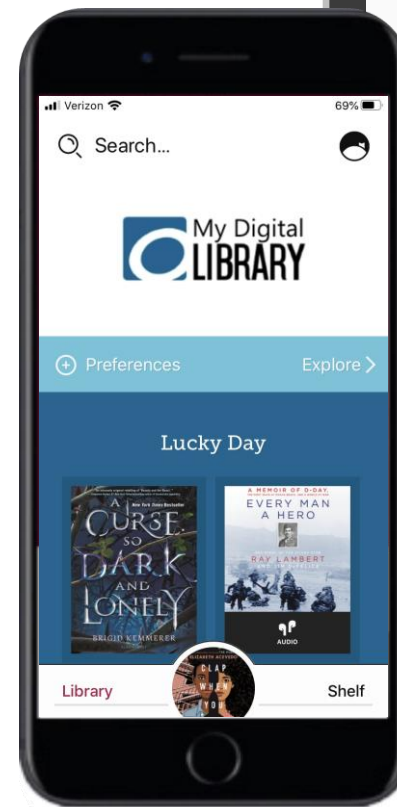
Curating Collections for Your Digital Library

Create curated and automated collections in OverDrive Marketplace

OverDrive[®]

Build collections of your digital titles and publish them to OverDrive's websites and apps in Marketplace.

Create a **curated** or **automated** collection and consider Lucky Day collections for in-demand titles!



Demonstration

The screenshot shows the OverDrive Marketplace interface. At the top, there is a navigation bar with the OverDrive Marketplace logo, a search bar, and user information for Lauren Bajda. Below the navigation bar, there are tabs for 'Standard curation', 'Lucky Day', and 'Organize published collections'. The 'Standard curation' tab is active, and a dropdown menu is open showing options: 'Standard curation', 'Lucky Day', and 'Organize published collections'. The main content area is titled 'Standard collections' and contains a green button labeled 'CREATE STANDARD COLLECTION'. Below this, there is a section titled 'Published standard collections' with a table of collections.

Standard collections

Select **Create standard collection** to create automated or curated collections of titles you own, then publish them to your OverDrive website. This is a great way to showcase your content and boost circulation.

[Learn more about curation.](#)

[CREATE STANDARD COLLECTION](#)

Published standard collections

The collections below are the standard collections that are currently live on your site.

	Name	Mapped to	Description	Curator	Titles	Type	Published on	Draft
<input type="checkbox"/>	1 AudioFile Earphone Awar...	Main site - Audiobooks		Briana Johnson-Sims	51	Curated	11/7/2016	
<input type="checkbox"/>	2 Challenged Books	Main site - eBooks		Briana Johnson-Sims	9	Curated	1/24/2020	
<input type="checkbox"/>	3 Disney Read-Alongs	Kids - Home page		Briana Johnson-Sims	47	Curated	3/29/2019	
<input type="checkbox"/>	4 Cozy Mysteries	Main site - Home page		Briana Johnson-Sims	175	Curated	10/9/2019	Yes
<input type="checkbox"/>	5 Disney Videos	Main site - Videos		Briana Johnson-Sims	45	Curated	11/9/2016	
<input type="checkbox"/>	6 Bone-chillers	Main site - Videos	Horror Films	Briana Johnson-Sims	12	Curated	11/9/2016	
<input type="checkbox"/>	7 Listen & Learn Spanish	Main site - Audiobooks		Briana Johnson-Sims	14	Curated	11/9/2016	
<input type="checkbox"/>	8 Agatha Christie Audiobo...	Main site - Audiobooks		Briana Johnson-Sims	39	Curated	11/9/2016	
<input type="checkbox"/>	9 Read-alongs for Kids	Kids & Teens - Home page	Listen While You Read	Briana Johnson-Sims	50	Curated	4/17/2017	

Curate your Advantage collection

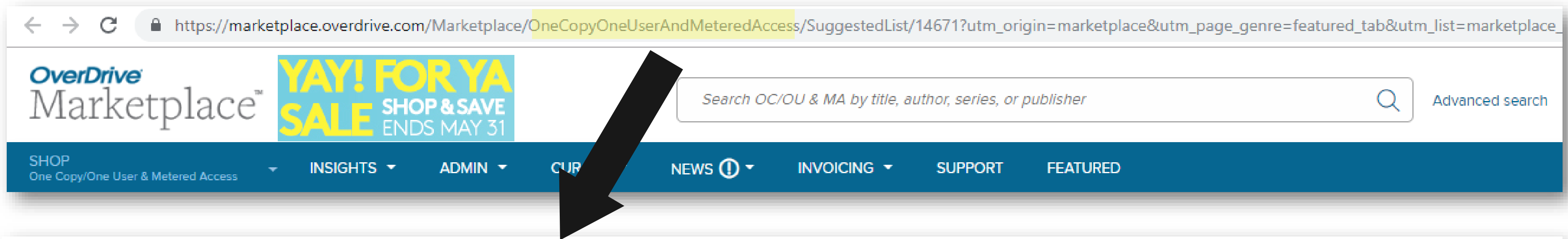
Advantage libraries can modify the consortium's curated collections or create their own.

1. Go to Curate > Organize published collections.
2. Select the location on the site where you'd like your collections to display.
3. Change the "Customize Advantage collections" setting for that section to **YES**.

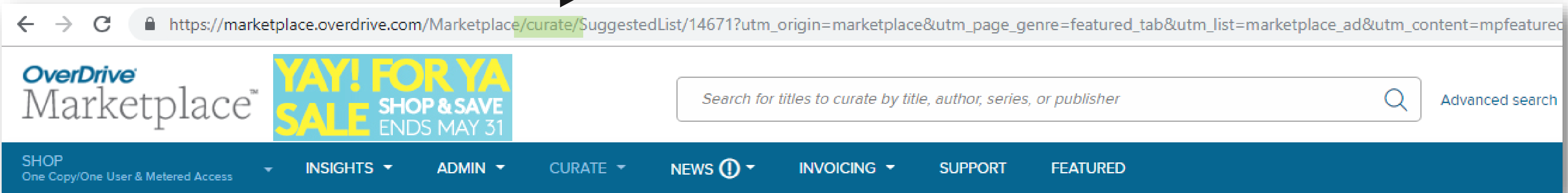
The screenshot shows the OverDrive Advantage Curate interface. At the top, there is a navigation bar with links for SHOP, INSIGHTS, ADMIN, CURATE, NEWS, INVOICING, SUPPORT, and FEATURED. Below the navigation bar, there are tabs for 'Standard curation', 'Lucky Day', and 'Organize published collections'. The 'Organize published collections' tab is active, showing a sidebar with a tree view of site locations: 'Main site' (expanded), 'Home page', 'EBOOK', 'AUDIOBOOK', 'MAGAZINES', 'Kids', 'Teens', 'Kids & Teens', 'Science Fiction', 'German', 'Russian', 'Chinese', 'Korean', and 'French'. The main content area is titled 'Main site - Home page collections' and contains a 'CREATE COLLECTION' button. Below this, there is a section titled 'Customize Advantage collections' with a 'YES' button selected. The text in this section explains that the user is currently maintaining their own collections and provides instructions on how to change the setting to 'No' to display the same collections as the consortium.

Curate from recommended lists

1. Open a [Recommended List](#) in Marketplace.
2. Edit the URL by replacing 'OneCopyOneUserandMeteredAccess' with 'curate':



A screenshot of a web browser showing the URL `https://marketplace.overdrive.com/Marketplace/OneCopyOneUserandMeteredAccess/SuggestedList/14671?utm_origin=marketplace&utm_page_genre=featured_tab&utm_list=marketplace_`. The text `OneCopyOneUserandMeteredAccess` is highlighted in yellow. A large black arrow points from this text down to the next screenshot.

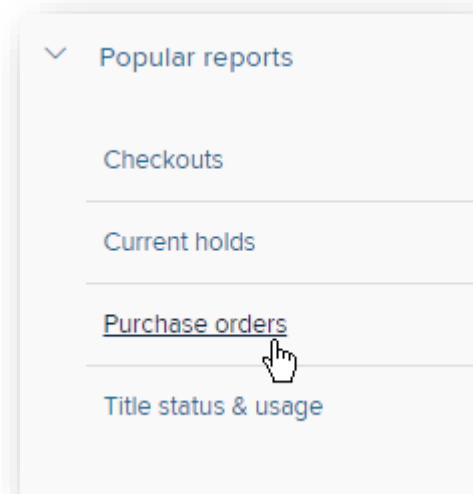


A screenshot of the same web browser showing the URL `https://marketplace.overdrive.com/Marketplace/curate/SuggestedList/14671?utm_origin=marketplace&utm_page_genre=featured_tab&utm_list=marketplace_ad&utm_content=mpfeatured`. The text `curate` is highlighted in green.

3. Add the titles to a new or existing collection!

Curate from purchase orders

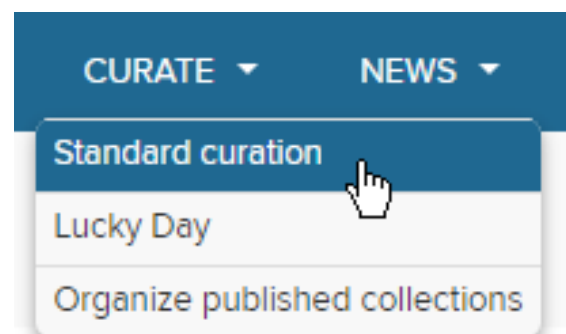
1. Click the **Insights** tab and open the **Purchase orders** report.



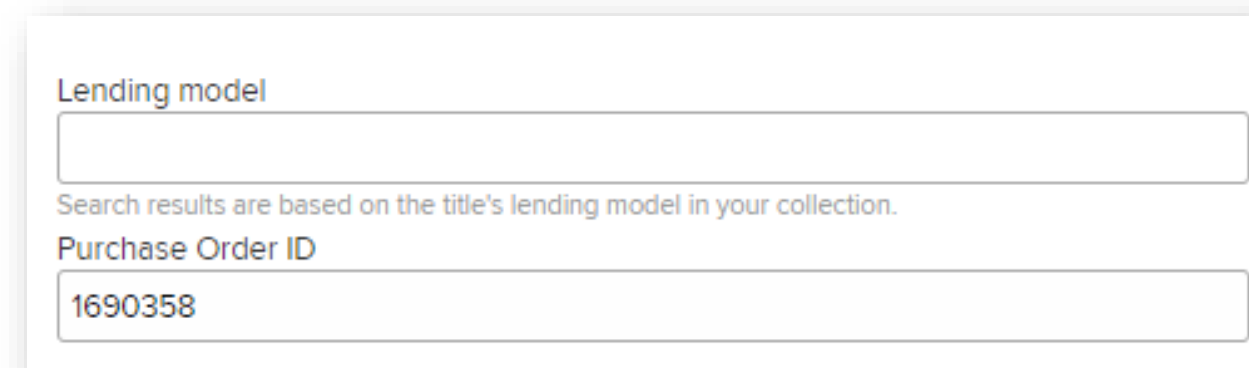
2. Copy the long or short “Order ID” from a purchase order you’d like to curate from.

Inte...	Order ID
	digitallibrary-20200211-035836-4349, #1690358
	digitallibrary-20200211-035837-105258, #1690359
	digitallibrary-20200218-035814-4349, #1695177

3. Go to *Curate > Standard curation* then click **Advanced search** at the top of the page.



4. Search by “Purchase Order ID” to find all titles in a purchase order and add them to a new collection.

A screenshot of a search form. The form has a 'Lending model' field which is empty. Below it is a text box containing the text 'Search results are based on the title's lending model in your collection.' Below that is a 'Purchase Order ID' field which is filled with the value '1690358'.

Next Steps

Learn more

Marketplace Help - help.marketplace.overdrive.com.

OverDrive Help - help.overdrive.com.

Resource Center - resources.overdrive.com.

Contact us

Contact your Account Manager.

Follow us on social media.

The screenshot shows the OverDrive Resource Center website. At the top, there's a navigation bar with "OverDrive Resource Center" and dropdown menus for "Library", "K-12 Schools", "Higher Education", and "Corporate". A search bar is on the right. Below the navigation, the "Libraries" section is highlighted with a dotted line. It contains four cards: "Marketing & Outreach" (with a speech bubble icon), "Staff Training" (with a graduation cap icon), "Collection Development" (with a book icon), and "Apps & Features" (with a smartphone icon). Each card has a brief description and an "Explore" link. Below this, there's a "Best Practices Guides" section with three cards: "Best Practices Guide", "Curation Tips and Tricks" (highlighted with a green border), and "Consortium Best Practices". Each card has a "Preview" and "Download" button. To the right of these cards is a green promotional banner for "New users can SIGN UP for a library card in just 30 seconds" with a "LEARN MORE" button.



Join our email list today!

THANK YOU

OverDrive[®]