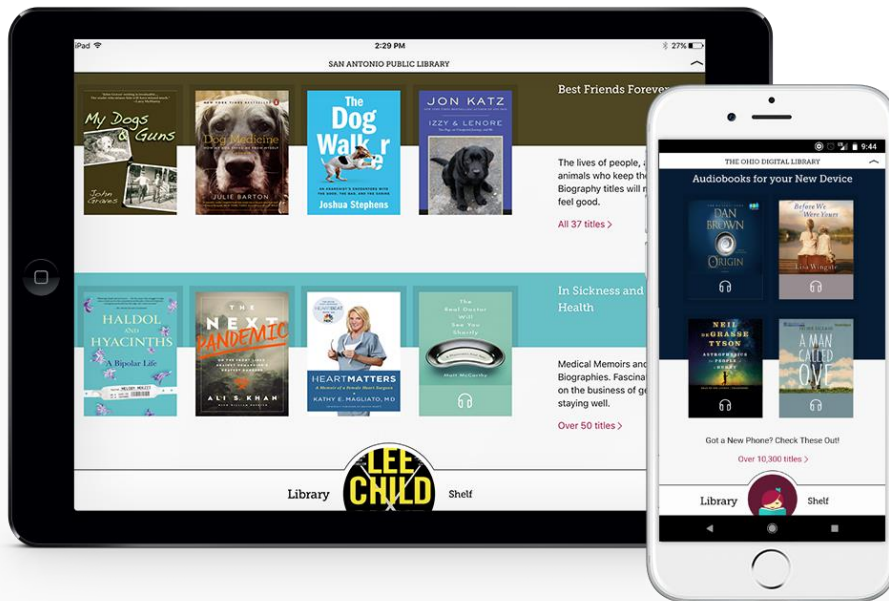


# Getting Started with OverDrive

New library partners

# Agenda

- I. OverDrive service
- II. Platforms
  - I. Libby
  - II. OverDrive website
  - III. Marketplace
- III. Get started with Marketplace
  - I. Adjust settings and options
  - II. Shop and purchase
  - III. Feature content
- IV. Help and resources



A young girl with a ponytail is sitting in a car seat, looking at a tablet. The scene is dimly lit, with a bright window in the background. The text "OverDrive Service" is overlaid in the center.

# OverDrive Service

Certified



Corporation

# What's included in your OverDrive service?

---

- Collection development
- Marketing and outreach
- Staff training
- Technical support
- Invoicing support
- Authentication support



# Your Account team

---



**Account Manager**

*“Go-to” contact*

**Product Support Specialist**

*“Tech” expert*

**Content Specialist**

*Staff librarian*

# Platforms



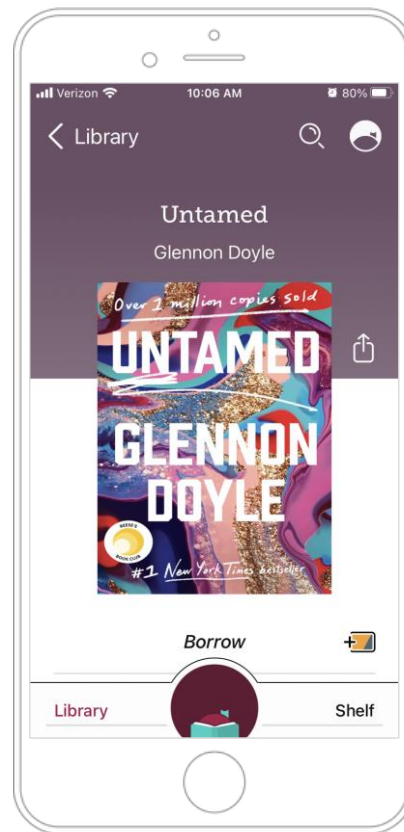
# Difference between platforms

OVERDRIVE			
Leading digital reading platform for libraries and schools worldwide.			
	LIBBY	OVERDRIVE WEBSITE	MARKETPLACE
<i>What is it?</i>	One-tap reading app	Digital collection in your web browser	Back-end shopping and administrative portal
<i>Who can use it?</i>	End users	End users	Library staff* With account and user permissions

Simplest way to start enjoying  
ebooks, audiobooks, and magazines  
from your library.



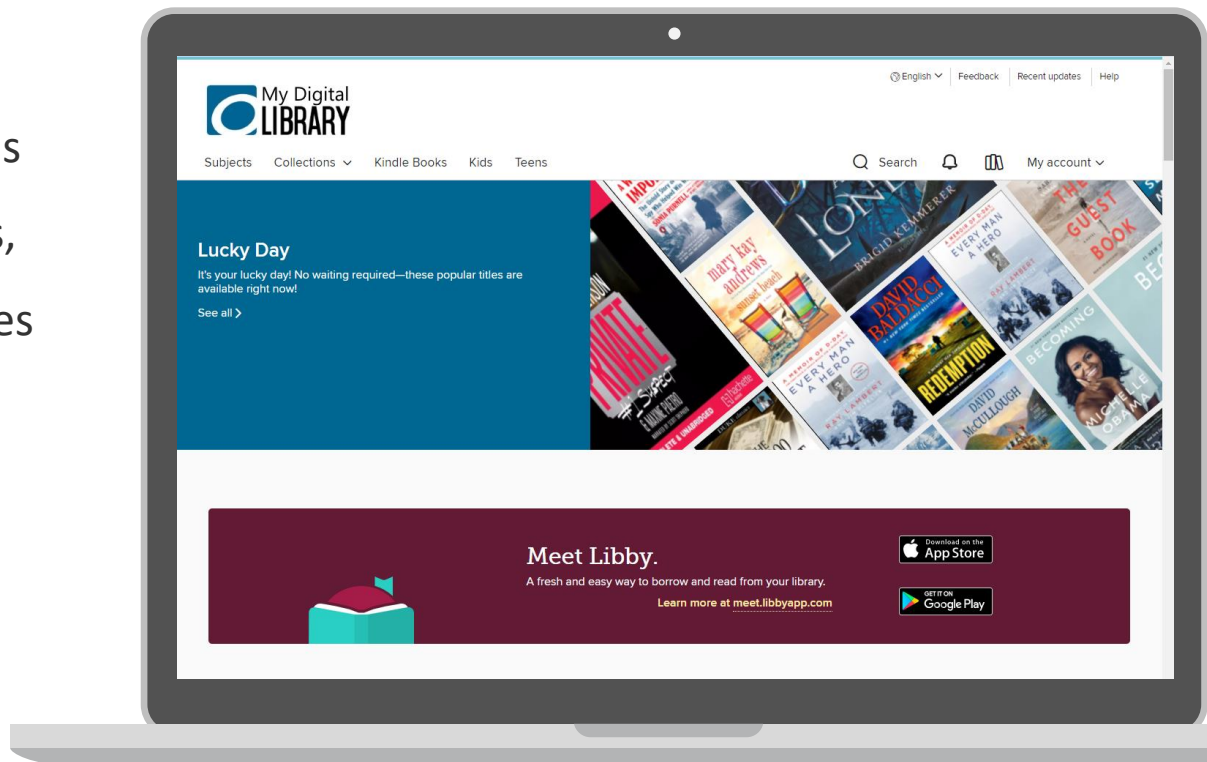
Or use it in your web  
browser at [libbyapp.com](https://libbyapp.com).





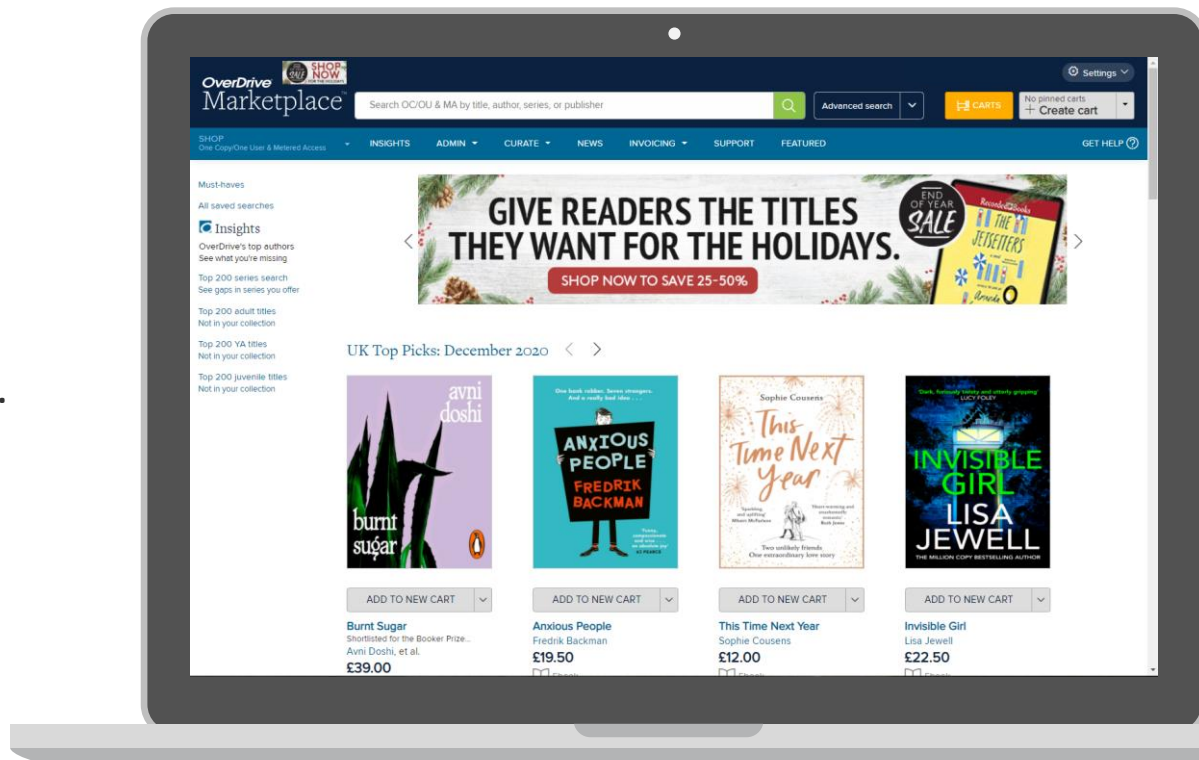
# OverDrive website

Custom website where patrons  
can enjoy ebooks, audiobooks,  
streaming videos and magazines  
from your library.



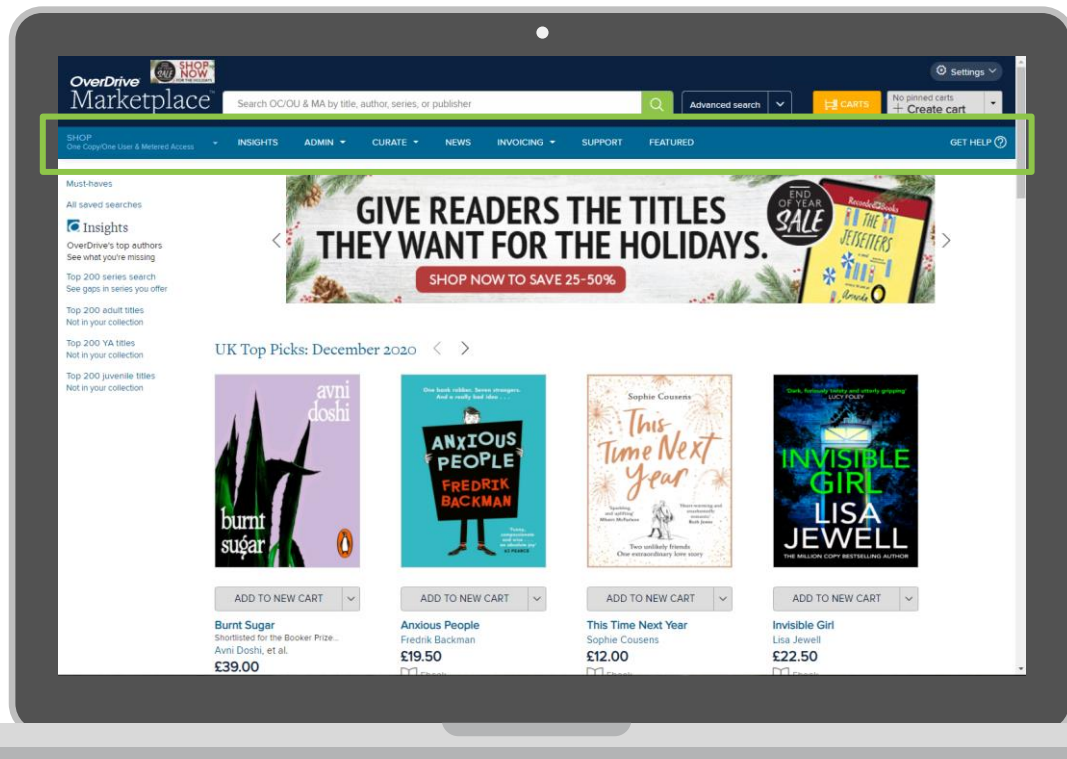
The source for building a  
custom lending catalog of  
digital content for your patrons.

[marketplace.overdrive.com](https://marketplace.overdrive.com)



## ALL IN ONE PLACE

- Shopping
- Reports
- Admin
- Curating
- News
- Invoicing & Content Credit
- Support
- Recommended Lists



# Getting Started w/ Marketplace



# Getting Started with Marketplace

---

1



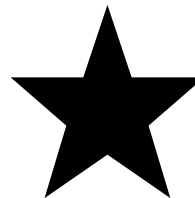
Adjust **settings and options** for your personal login and digital collection.

2



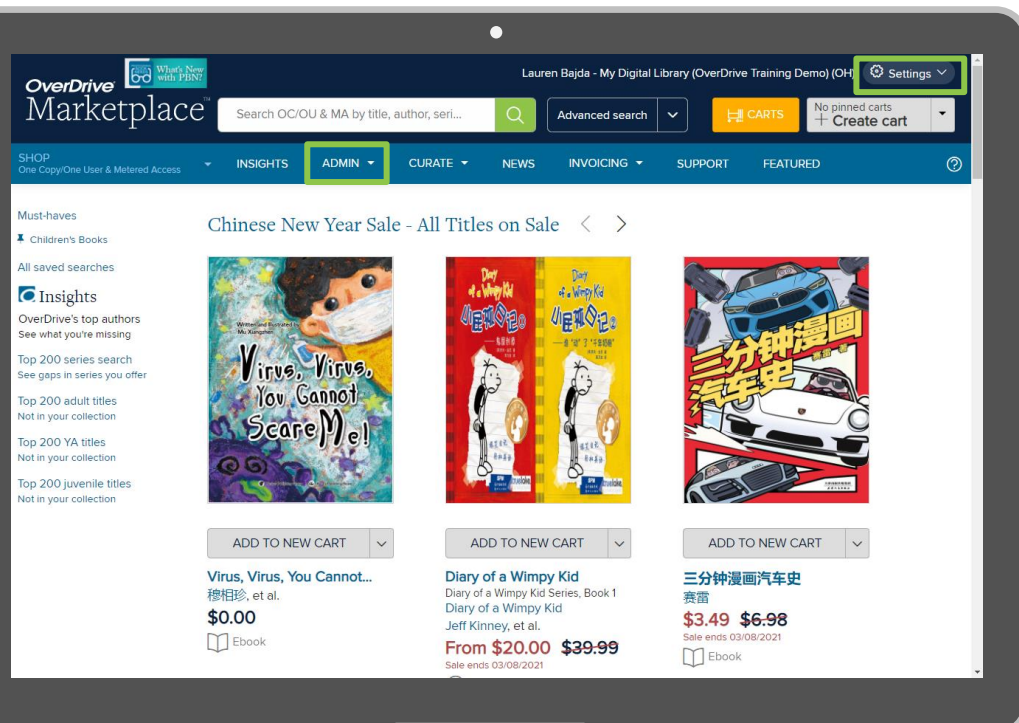
**Shop and purchase** from our catalog of over 2.9 million titles.

3



Feature content through **curated collections** and **eReading rooms**.

# 1. Adjust settings and options



## PERSONAL SETTINGS

- My preferences
- My contact information
- Library information

## DIGITAL COLLECTION SETTINGS

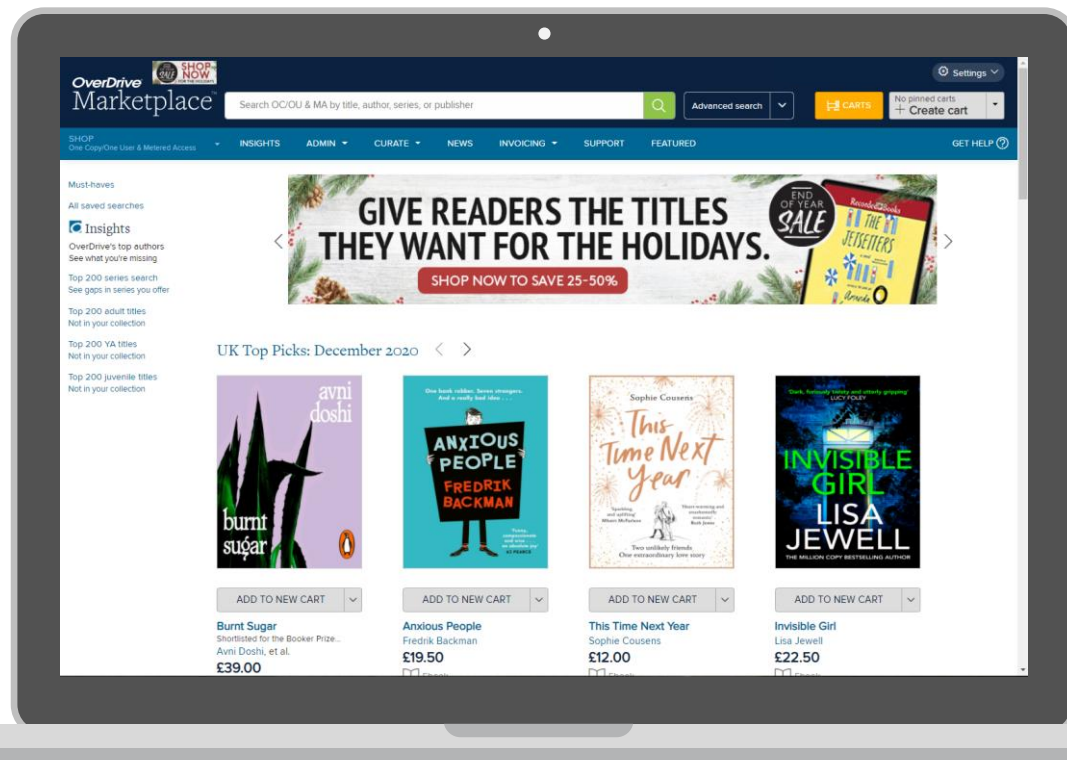
- Marketplace settings
- Marketplace users
- Library site admin
- MARC preferences



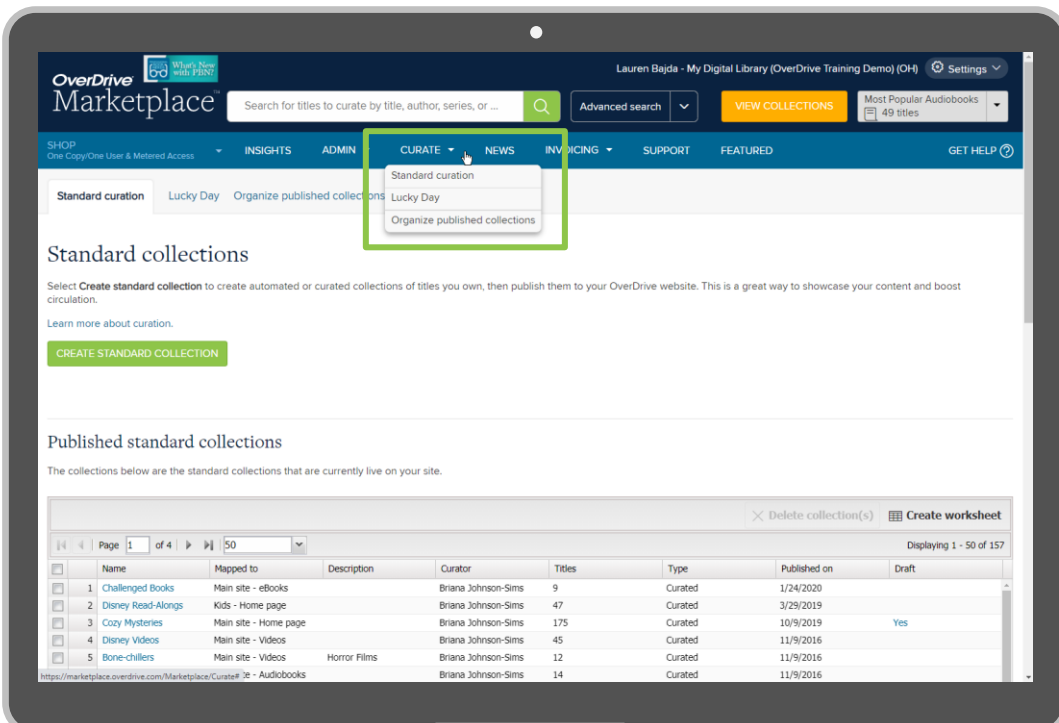
# 2. Shop and purchase

- Search for titles
- Filter and sort results
- Understand title information
- Add to cart
- Review cart details
- Purchase

**Getting Started with Marketplace**  
how-to video series



# 3. Feature content



## CURATE

- Automated list
- Curated list
- Lucky Day collections

## EREADING ROOMS

- Reach out to your Account Manager

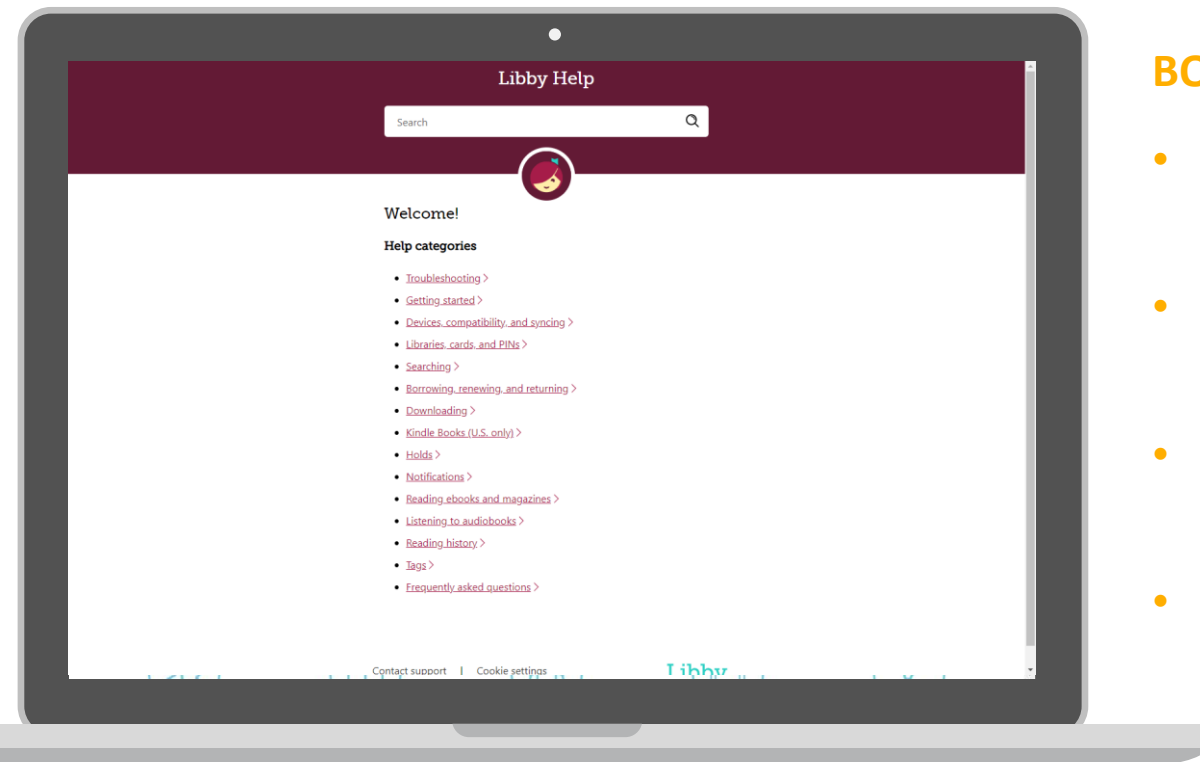
**Best Practices Guide and Curation Tips and Tricks**



# Help and resources



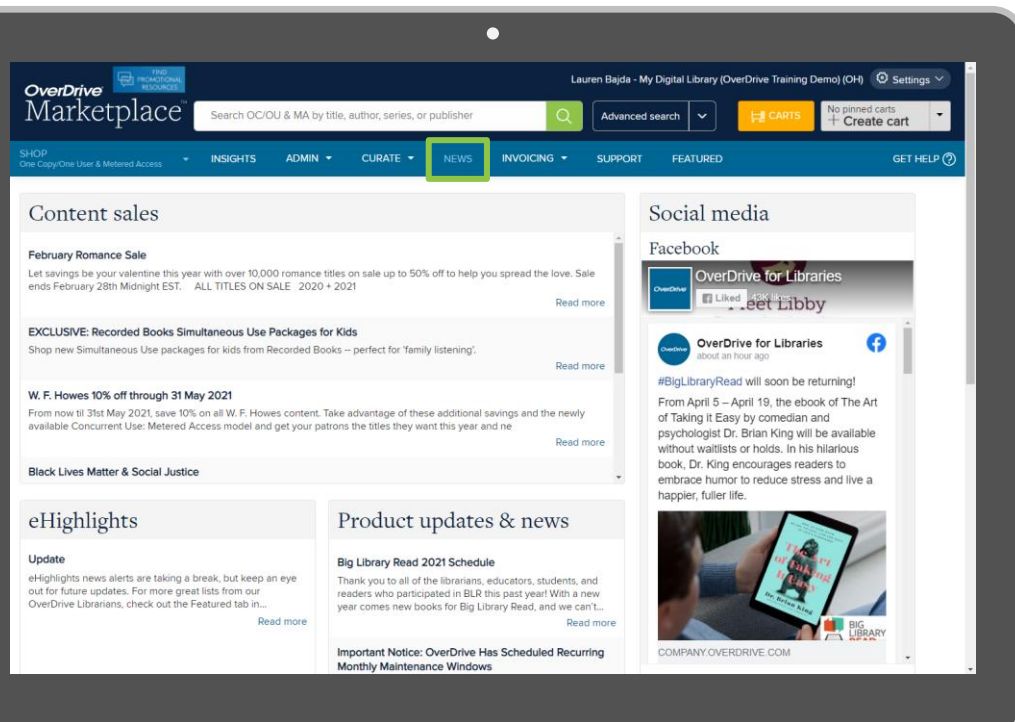
# Where can I find help?



## BOOKMARK THESE LINKS

- Resource Center  
[resources.overdrive.com](https://resources.overdrive.com)
- Marketplace Help  
[help.marketplace.overdrive.com](https://help.marketplace.overdrive.com)
- OverDrive Help  
[help.overdrive.com](https://help.overdrive.com)
- Libby Help  
[help.libbyapp.com](https://help.libbyapp.com)

# Stay in the know



Email Sign-Up

Subscribe to our blog

Follow us on social media



***OverDrive***<sup>®</sup>

ebooks | audiobooks | video | magazines