kanopy





# **Webinar Level**

Beginner	Intermediate	Advanced
Slower pace	Faster pace	Faster pace
No familiarity	Some familiarity	Expert familiarity
Focus on what feature is	Focus on how to best use features	Focus on how to best use features



# **Your Speakers**



**Lauren Bajda** *Product Trainer* 



**Lisa Braun** *Product Trainer* 



# Housekeeping



Engage with **polls** and post-webinar **survey** to earn a certificate of attendance.



Ask questions under **Q&A** and adjust subtitles under "**Show Captions**".



You will receive an **email** tomorrow with the recording, PDF, and survey.



# **Check-In poll**

Have you used Kanopy?

- □ Not yet.
- A few times.
- ☐ I use it often.



## **Agenda**

- Overview of Kanopy
- Live demonstration
- Frequently asked questions
- Promotion
- Resources and next steps



# **Kanopy** overview

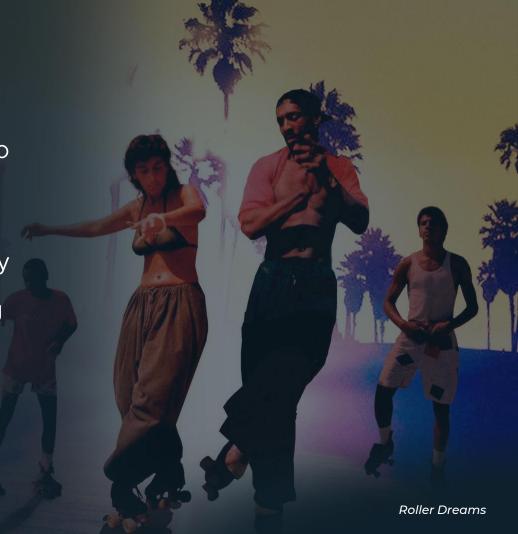


## Kanopy

Give patrons anytime access to films that entertain, educate, & inspire.

Kanopy offers more that 30,000 films, including critically acclaimed movies, inspiring documentaries, award-winning foreign films and more.

Films that matter.



# A resource for your library wherever you or your patrons go



Desktop Mac/PC/Linux



Apple TV



Phone iOS/Android



Tablet iOS



Cilioniecast



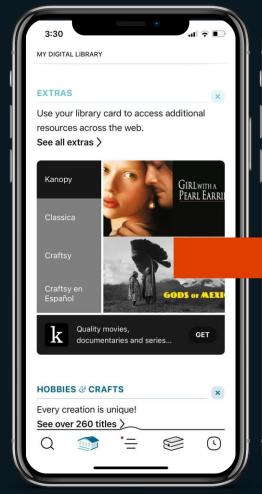


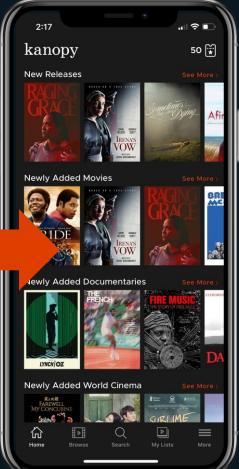




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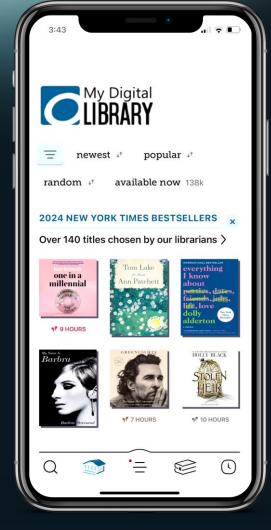
# **Libby Extras**

Find Kanopy in Libby.



# Get started from Libby

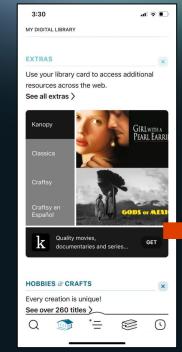
- 1. Scroll down to Extras.
- 2. Select Get and then select Open.
- 3. Open the Kanopy app or download if needed.
- 4. Create your Kanopy account (if needed).
- 5. Browse your Kanopy collection.
- 6. Enjoy!



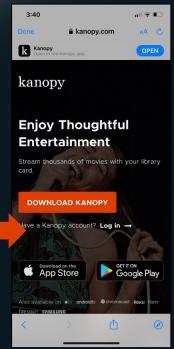


# Get started from Libby

- 1. Scroll down to **Extras**.
- 2. Select **Get** and then select **Open**.
- 3. **Open** the Kanopy app or **download** if needed.
- 4. Create your Kanopy account (if needed).
- 5. **Browse** your Kanopy collection.
- 6. Enjoy!



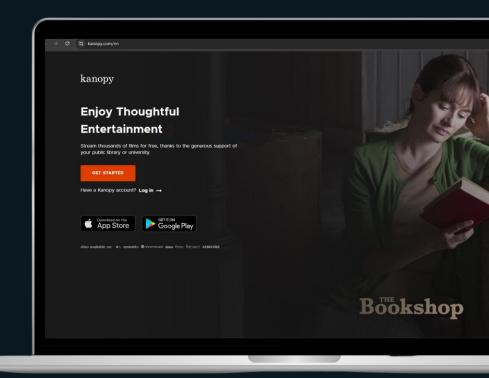




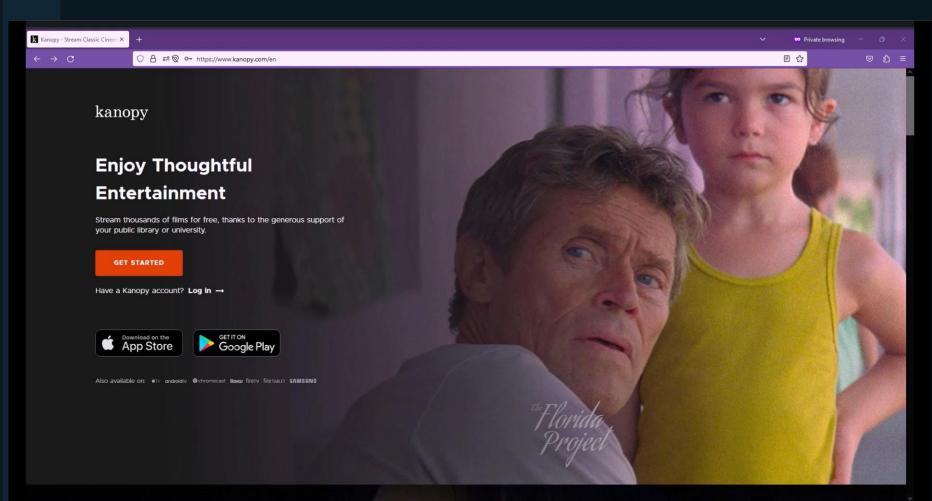


#### **Get started**

- 1. Go to kanopy.com
- 2. Select Get Started
- 3. Select **Find Your Library**
- 4. **Search** for and **select** your library.
- 5. Add your **library card number**.
- 6. Create your **Kanopy account**.







#### **Get started**

# SCAN ME

- 1. Go to kanopy.com
- 2. Find your library and add your card number.
- 3. Create your Kanopy account.



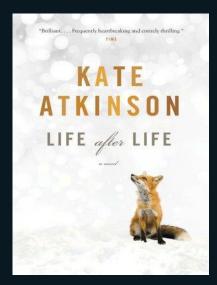


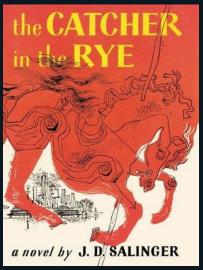
Web Platform
Demo

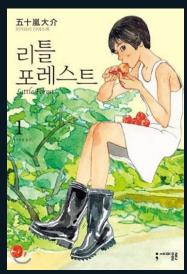


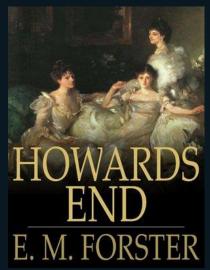
#### Poll

#### Which of these books were made into movies?











# Poll













**Patron FAQs** 

#### **Patron FAQs**

1. I am having trouble signing into my Kanopy account.

Help article: Getting started with Kanopy for public library users

Help article: Deleting your account

2. Why is my library status inactive or blocked?

Help article: Reactivating a library membership

3. Why am I having trouble playing a film?

Help article: <u>DRM-protection troubleshooting</u>

Help article: <u>Troubleshooting film playback issues</u>

4. Why am I unable to download a film?

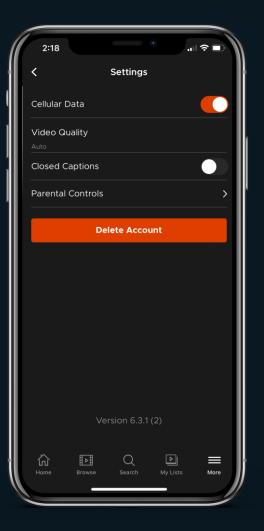
Help article: <u>Do I need an internet connection to play films?</u>

5. Can I stream films when I am not on Wi-Fi?

Help article: Watching Kanopy on iOS devices

Help article: Watching Android phones and tablets

Help article: Watching Kanopy Amazon Fire tablets



# **Promoting Kanopy**



#### **Promotional Resources**

- Themes and timely resources
- Evergreen marketing assets
- Kanopy branded resources
- Bookmarks
- Posters
- And more!





#### Let's get social!

- X (formerly Twitter) <a>©</a>Kanopy
- Instagram <u>@Kanopy</u>
- Facebook <u>@Kanopy</u>
- LinkedIn <u>Kanopy</u>
- YouTube @kanopyofficial
- TikTok @kanopyofficial



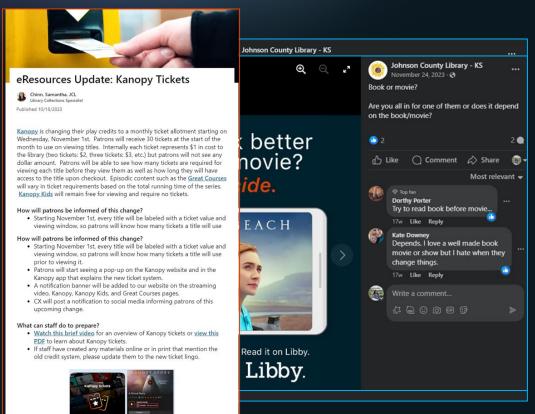
#### **Promotional Resources**

Coming to Kanopy: June 2024





#### Librarian inspiration





#### Librarian inspiration

#### How to access Kanopy

How can I access Kanopy?
PC, Android, iOS, Kindle Fire and most smart
TVs can use Kanopy.

How do you make a Kanopy account?

- Go to <u>www.Kanopy.com</u> in a web browser or open the Kanopy app.
- Click "Get Started," "Find Your Library," search for Roseville Public Library, and enter your library card number, no spaces.
- 3. Enter your email and create a custom password, or connect your account to a Google or Apple account.

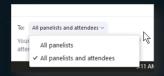




# **Reflect:**

What is one takeaway from today's session?

Share in chat!





# **Resources & next steps**



#### **Help Resources**



Kanopy Help (users)



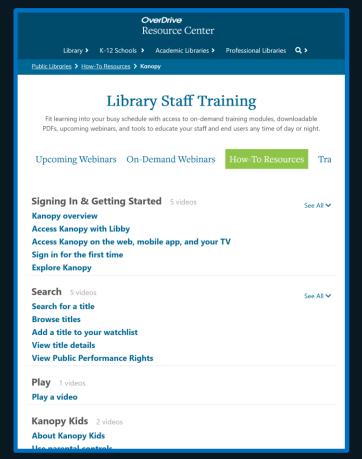
Kanopy Help (public librarian)



Kanopy Support Form



Kanopy how-to videos





## **Next steps**

1 Download the Kanopy app or visit kanopy.com.

2 Create your own Kanopy account.

Introduce Kanopy to your patrons.



# **Upcoming webinars**







#### Earn a certificate!

- 1. Take our survey.
- 2. Download your certificate, add your name, and save.



#### **OverDrive**

Overall, how satisfied are you with the quality of this training session? *						
Very satisfied	Mostly satisfied	Mostly unsatisfied	Not at all satisfied	Prefe		
0	0	0	0			
After attending this traini	ng, how prepared do yo	u feel to apply what you	learned about Kanopy?	? *		
Very prepared	Mostly prepared	Mostly unprepared	Not at all prepared	Prefer		
0	0	0	0			
	nation relevant to me or my	role				
O Prefer not to answer						
O Prefer not to answer	ons for other topics you	u'd like to see us cover?	,			
	ons for other topics you	u'd like to see us cover?				
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# kanopy

Films that matter

# THANK YOU!

