

kanopy

Films that matter

Public Library

Town Hall

NORTH AMERICA – NOV 2024

An *OverDrive* company



MEET THE SPEAKERS



Jason Tyrrell

Executive Vice President, Content



Wendy Chamberlain

Senior Manager, Content Programming



Jamie Parmelee

Product Owner I



Paula Roman

Team Lead, Sales



Katie Blackman

Team Lead, Training



For questions during the presentation, please use the **Q&A feature** and our account representatives will answer as time permits



Debbie McDonald



Kevin Coon



The chat feature will be available for discussion, but will not be monitored by Kanopy



Kristin Preyss

Recordings of this event will be sent tomorrow



LIVE POLL

**Do you currently offer Kanopy
at your library?**

Yes

Not yet

Unsure

AGENDA



Intro



Content Update



Program Offerings



Product Update



Marketing



Q&A

Merch Giveaways
to 5 lucky attendees



“

**The only thing that you
absolutely have to know, is
the location of the library.**

– Albert Einstein



OverDrive® Originals

Available Now!



Coming Soon!

BANNED



TOGETHER

THE FIGHT AGAINST CENSORSHIP



Exclusive deal with Tribeca

Kanopy on Board as Exclusive
Educational & Public Library
Streamer of Tribeca Films

[Press Release](#)

TRIBECA
FILM
FESTIVAL

PRESENTED BY AT&T



Credits to **Tickets** One Year Later



The change helped to increase access to content while providing better cost certainty for your library. With a year under our belt, let's look at what we've learned:

\$1 or less

Avg. cost per play

After the play credit update, libraries saw a decrease in cost per play.

Avg. 27% increase

In plays over last year

With making it clearer to the user what titles/what tickets, libraries also saw an increase in plays.

↑ Increased Patron engagement

The update increased patron engagement without exceeding budgets.

Company Update

We're committed to providing **video, audiobooks, and ebooks** to delight and support every user through Kanopy and Libby

To further this mission, we've integrated and expanded our Content teams to serve you better

As one unit, we're exploring how film, ebooks, and audiobooks together can enhance user engagement with your library

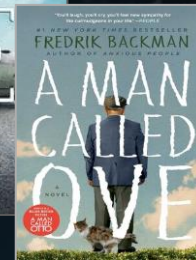
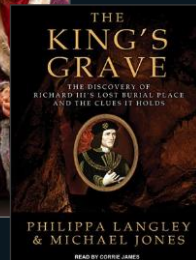
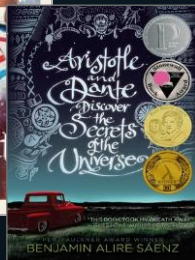
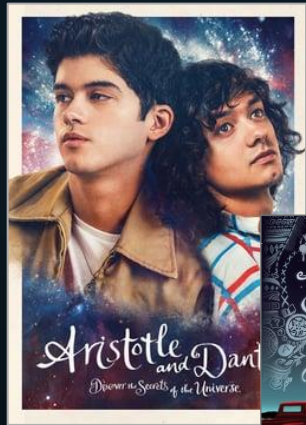
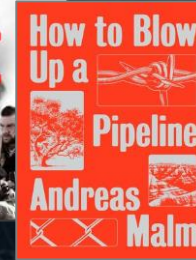
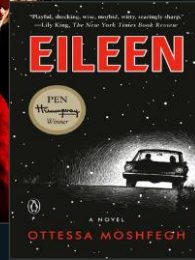
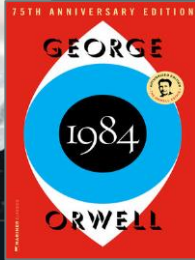


Libby.

kanopy

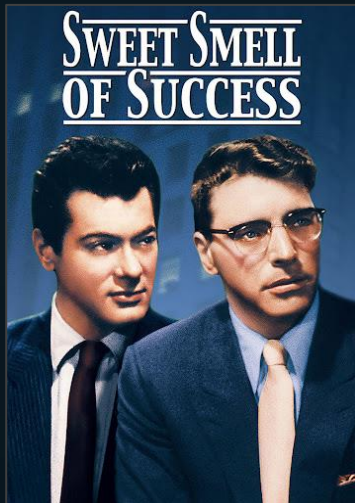
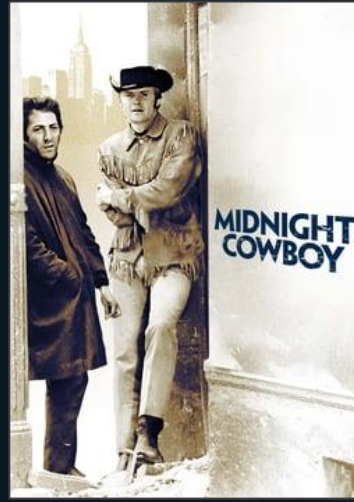


From Book to Screen





Classics from MGM

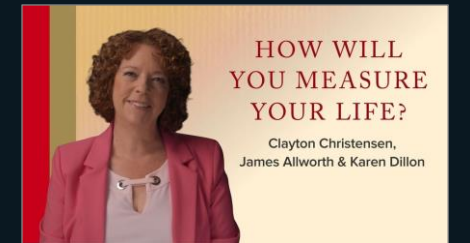
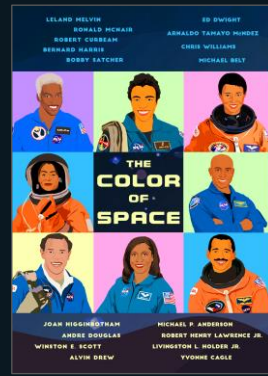




New Content Partners



Free for libraries, ticket free for patrons!



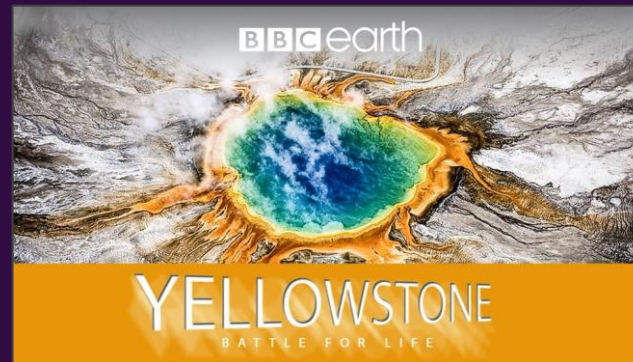
Access varies by country and title availability



BBC STUDIOS

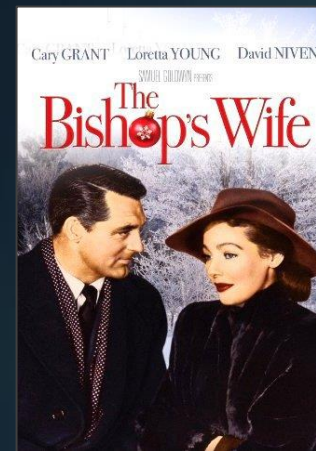
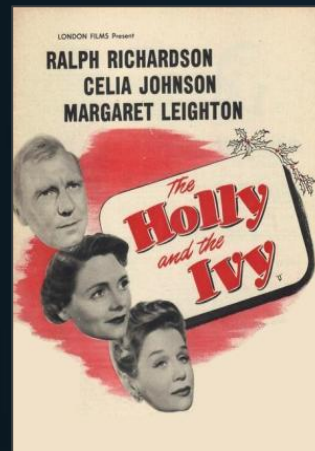
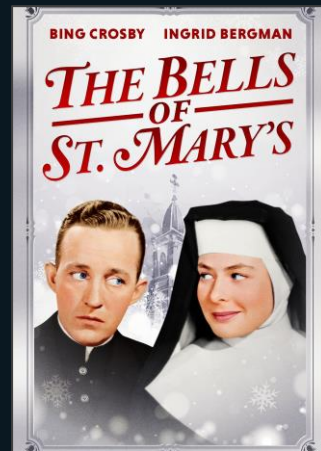
Starting with close to 20 non-fiction series in JAN

Will be adding more throughout the year





Christmas Movies





Literature & Writing



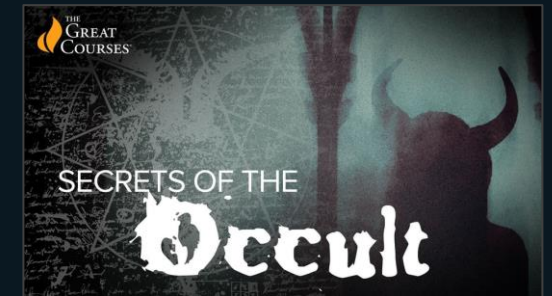
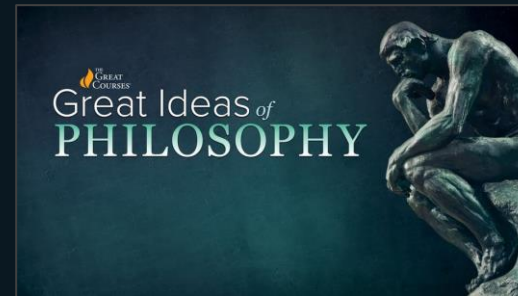
Digital Media Today



World Travel



Most Popular





LIVE POLL

**What new and coming content
are you most excited about?**

(select all that apply)

From Book to
Screen

Classics from
MGM

NASA

LIT Videobooks

BBC Nonfiction

Christmas Movies

Popular Great
Courses

Why **Now** is a Good Time for Kanopy

29% ↑

Blu-Ray and DVD prices*

higher than they were this time last year.

1100+

Content Partners including



You can make a quantum leap in your film and TV offerings by subscribing to Kanopy.

* US Bureau of Labor Statistics, June 2024

** Stat Significant



DVD sales**

have declined for the sixteenth year straight.

65%+

Films and TV shows include Public Performance Rights!

Kanopy can introduce new patrons to the library.

Need ideas for programming? Host movie nights at the library! Pop some popcorn and watch a film that appeals to your community.



Streaming Video

has become the go-to for film and TV favorites. People love to binge watch series, and they can do so on Kanopy!



Patrons can create an account

by clicking on Kanopy on their Libby Home Screen. Then they can enjoy their films and series on phones, tablets, and on TV.

We have a wider range of affordable pricing options, for all sized libraries, than ever before!

Kanopy for Public Libraries in US & Canada



OUR FLAGSHIP

Pay Per Use program

Provides access to **over 31,000** films and TV series

You only pay for what is checked out

Customizable to fit your budget and patron needs



OUR NEWEST OFFERING

kanopy PLUS

Public Library Unlimited Subscriptions

Select from 7 themed Packs as well as ^{kanopy} kids



Favorites



Easy Watching



Diversity



World Cinema



British Cinema & TV



Episodic Titles



Documentaries

All the above and French Cinema are available to Canadian Partners

One flat yearly fee with *unlimited* patron access to all films and TV series

kanopy
An *OverDrive* Company

Best-of-the-Year Kanopy Promotion

Sale runs October 23 – December 20

Promo #1



Buy a Pay-Per-Use
program

and get **5%** in
OverDrive content
credit!

Promo #2



Buy 2 or more
PLUS Packs

and get **20% off!**

Promo #3



Buy all 7 PLUS Packs
and Kanopy Kids
subscription

and get **30% off!**

Receive launch email with live link on or before January 3, 2025

Pay-Per-Use and PLUS offers may be combined

*Offer valid for new customers and PLUS-only
customers in the United States and Canada*

Additional on-demand content offerings from OverDrive

We offer much more than streaming video in an on-demand model.



Visit [OverDrive Marketplace](#)



Talk to your Account Manager

Libby Extras

Engage your community with content that entertains, educates, and provides unique digital experiences.



[Learn More](#)

OverDrive Magazines & All Access Comics

Offer your readers popular magazines, comics, and graphic novels.



[Learn More](#)

Additional Simultaneous Use packages:

Kids Building Blocks Library:

Support literacy with five different children's content collections including: **Emotional Wellness, Graphic Nonfiction, Animals & Nature, STEM and Beginning Readers.** Available for one upfront annual subscription fee.

The Cornerstone Collection:

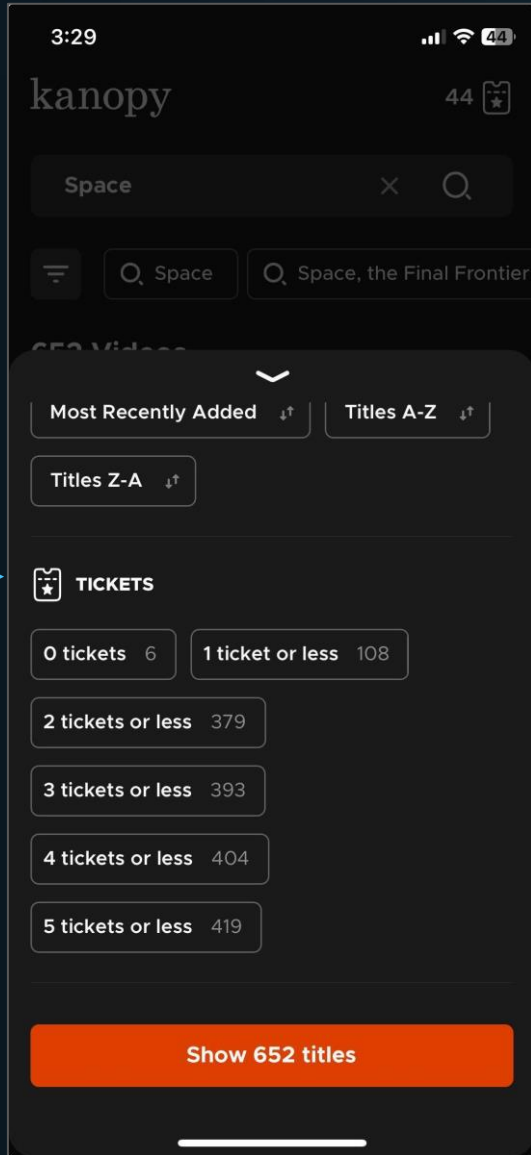
The ultimate subscription for teens that offers over 800 engaging titles for age 9+ to support your always-available reading programs. Available for one upfront annual subscription fee.

[Learn More](#)

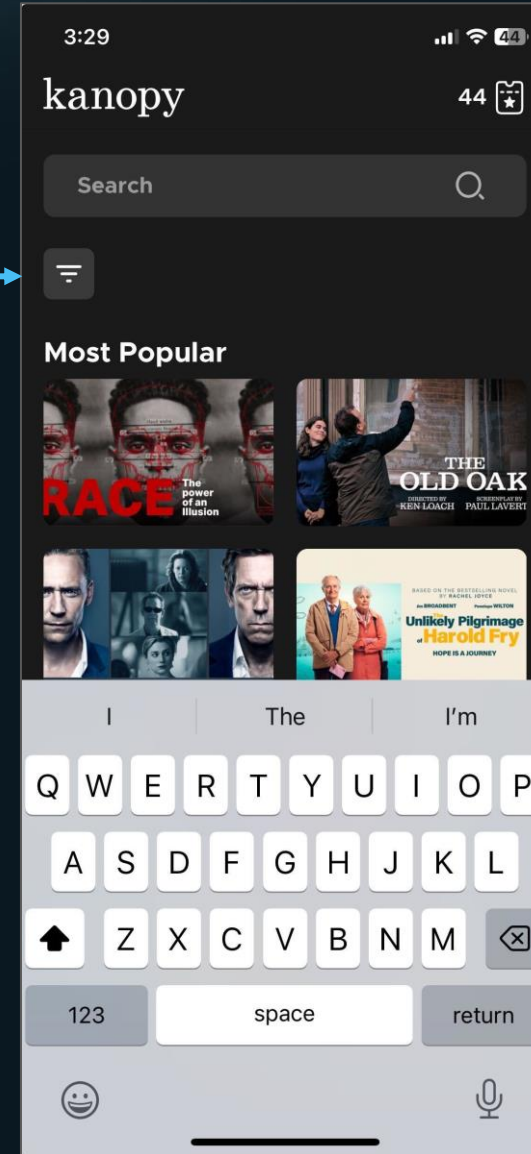


Filters

Filters by tickets



Filtering with no search term:

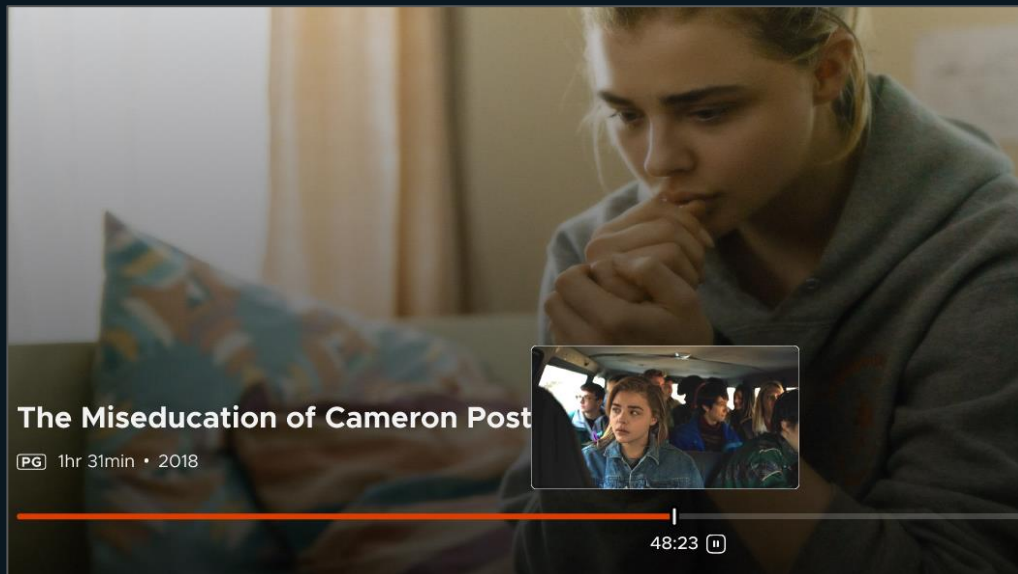
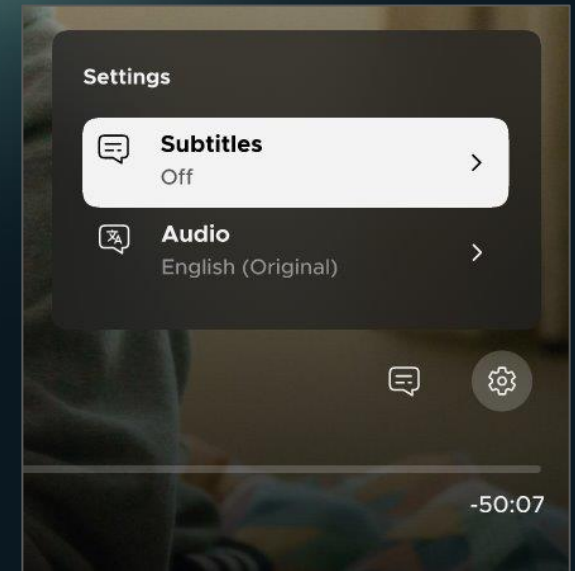


Product Update

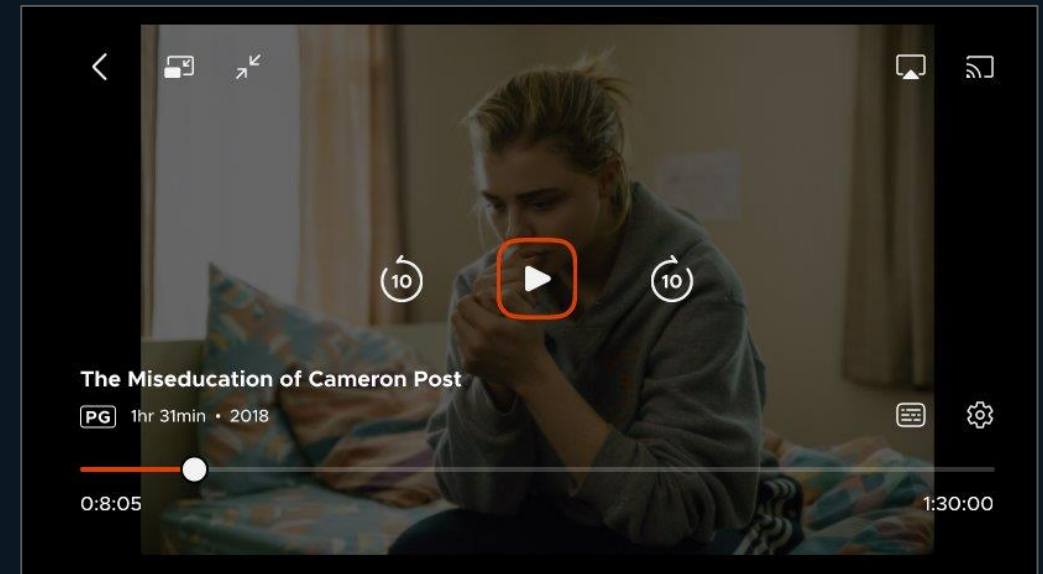


Video Player Improvements

New subtitles/audio tracks menu



Thumbnail images on Roku



Improved video controls (mobile pictured)



"My Libraries" page

Web →

My Account

My Information **My Libraries** Parental Controls

Ready to use

- Akron-Summit County Public Library
Tickets 30 out of 30
- Capstone Library
- Free Library Of Philadelphia
Tickets 30 out of 30
- Kanopy Demo Public Library** Default
Tickets 34 out of 50
- Kent State Universities

Action required

- Arapahoe Library District
Re-enter your login information. If you still have trouble, reach out to your library.
- Cuyahoga County Public Library
Re-enter your login information. If you still have trouble, reach out to your library.
- Los Angeles Public Library
Re-enter your login information. If you still have trouble, reach out to your library.
- TEST USA
Re-enter your login information. If you still have trouble, reach out to your library.

[Add New Library](#)

← Android mobile

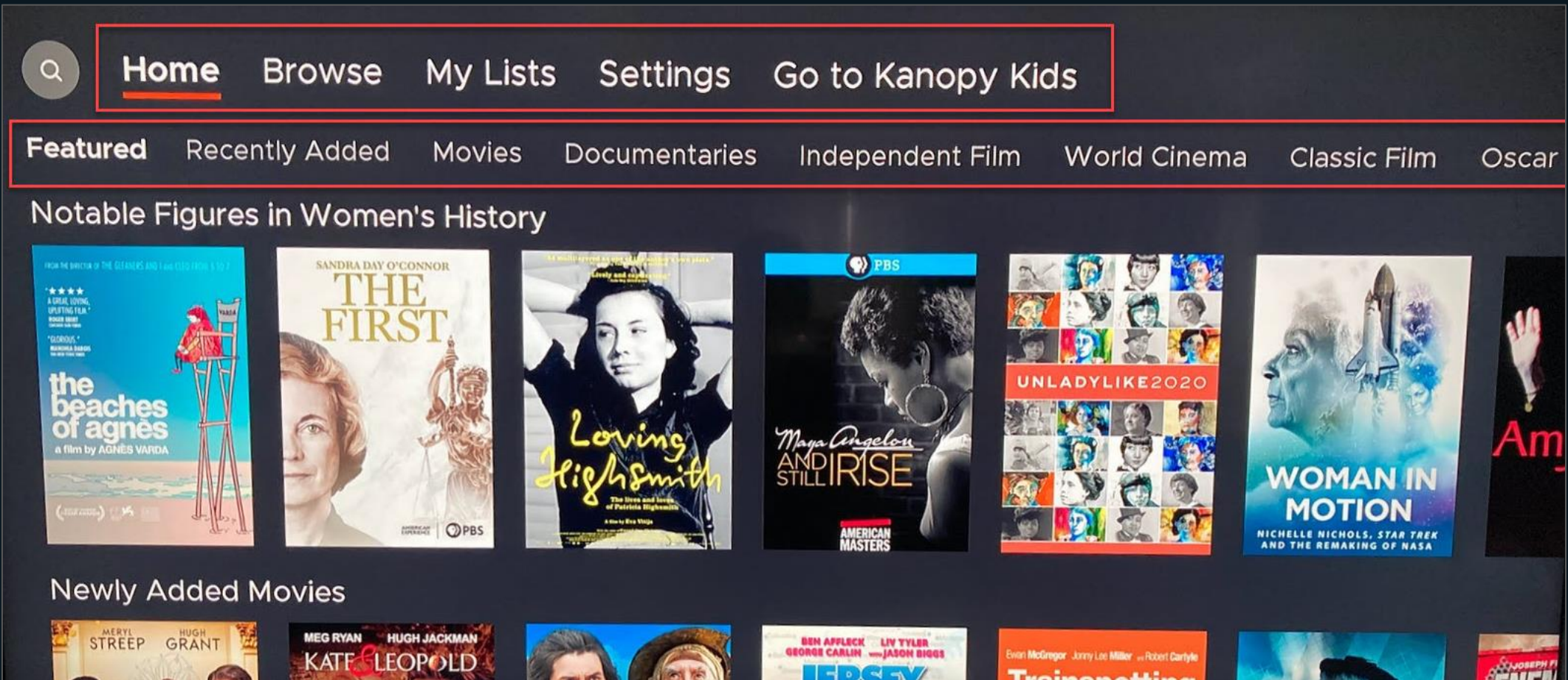
My Libraries 44

- Akron-Summit County Public Library
- Kanopy Demo Public Library**
- Kanopy Staff
- Kent State Universities
- Northeast State Community College
- SAML Test VP
- Arapahoe Library District VERIFY
- Cuyahoga County Public Library VERIFY
- Los Angeles Public Library VERIFY
- TEST USA VERIFY
- University of New Brunswick VERIFY

[Add Library](#)

Home Browse Search My Lists More

2025 Focus on Accessibility





MARC records Improvements

Records are specific to each library's collection

Deletion records automatically generated when title(s) removed or leave platform





LIVE POLL

How do you currently promote Kanopy?

(select all that apply)

Email

Print Marketing

Programming

Social Media

Website

Other

N/A

Marketing



Visit our **Resource Center** for all things Marketing



[Resource Center](#)



[Resource Center](#)



Social posts



Print materials



Digital displays

And More!



Trending and timely marketing toolkits

Native American Heritage Month

NATIVE AMERICAN HERITAGE MONTH
A collection of films honoring history and heritage.

NATIVE AMERICAN HERITAGE MONTH
A collection of films honoring history and heritage.

kanopy
What's hot right now
#NativeAmericanHeritageMonth

During the month of November, Kanopy is celebrating Native American tribes and traditions through film. This thoughtfully curated film selection highlights the diverse cultures, histories, and stories of indigenous communities. From poignant documentaries to vibrant narratives, each piece offers a closer look into the traditions, challenges, and achievements of Native American peoples. Experience these compelling stories and gain a greater appreciation for their enduring heritage with the Native American Heritage Month collection. Use this marketing toolkit to share and explore the captivating and complex history of Native Americans, and access this meaningful collection effortlessly on your TV, mobile device, or tablet with our user-friendly app.

Start exploring today at kanopy.com/category/67095#NativeAmericanHeritageMonth

Looking to share your favorite film collections with your community? Look no further than our monthly toolkit additions available on the Digital Marketing Resources Page for our U.S., Canadian, and Australian/New Zealand markets.

List of Toolkit Items

- 1 General Announcements**
Images that present our Native American Heritage Month on Kanopy collection, used for various social media.
- 5 Title-Specific Assets**
A set of images extracted from the larger collection that highlight specific titles.
- 2 Suggested Copy**
Two options that you can copy and paste into your messaging across social media and email.

CHILDREN OF THE ARCTIC
#NativeAmericanHeritageMonth

WHAT WAS OURS
#NativeAmericanHeritageMonth

Noirvember

NOIRVEMBER
A month-long film noir festival.

NOIRVEMBER
A month-long film noir festival.

kanopy
What's hot right now
#Noirvember

This November, Kanopy invites you to celebrate Noirvember with a special selection of film noir. Our thoughtfully curated collection showcases the genre's rich history, featuring a mix of classic and contemporary titles that highlight its signature themes of mystery, moral ambiguity, and psychological death. From iconic thrillers to lesser-known gems, each film offers a unique lens into the darker aspects of human nature and society. Experience the captivating storytelling and stylistic innovation that have made film noir a beloved genre for generations.

Explore this fascinating collection effortlessly on your TV, mobile device, or tablet with our user-friendly app, and share the allure of noir cinema with friends and family. Join us in uncovering the shadows of storytelling this November!

Start exploring today at kanopy.com/category/78267#Noirvember

Looking to share your favorite film collections with your community? Look no further than our monthly toolkit additions available on the Digital Marketing Resources Page for our U.S., Canadian, and Australian/New Zealand markets.

List of Toolkit Items

- 1 General Announcements**
Images that present our Noirvember on Kanopy collection, used for various social media.
- 5 Title-Specific Assets**
A set of images extracted from the larger collection that highlight specific titles.
- 2 Suggested Copy**
Two options that you can copy and paste into your messaging across social media and email.

WOMAN ON THE RUN
#Noirvember

FEAR CITY
#Noirvember

Coming soon
Home viewing
for the holidays



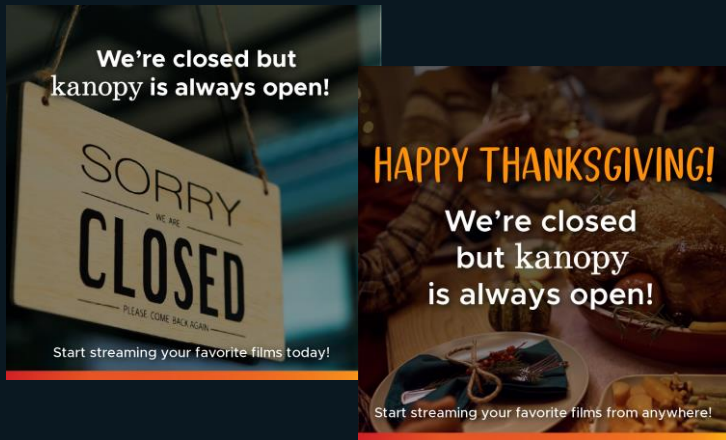


5 Tips for promoting Your Kanopy collection

1

Post on your website – remind patrons your digital DVDs are always available

[Download Always Open Kit](#)



2

Post on social media – hint: you can reshare our posts

[Kanopy instagram](#)



3

Send a press release or newsletter

4

Use print marketing materials

5

Host programs, like screenings of titles with PPR



1 Post on **your website**

Waimakariri Libraries (New Zealand)



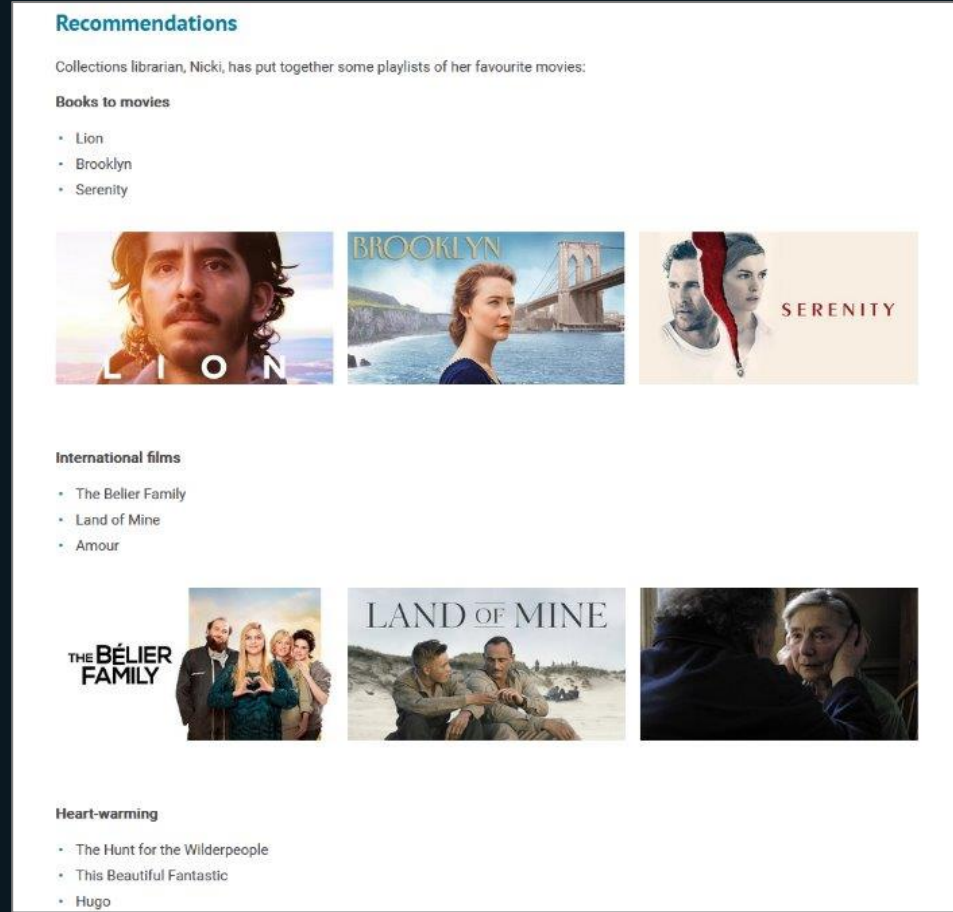
← Waimakariri Public Library Academy

Kanopy – Streaming Cinematic Masterpieces ☰ Lessons

kanopy

Kanopy works on a play credit system. You will have 6 play credits per month, which means you can watch 6 movies or documentaries per month. Kanopy is a streaming service with access to thousands of films, documentaries, and television shows. Its selections include film festival winners, classic cinema, foreign films, and much more.

Go to Kanopy




Recommendations

Collections librarian, Nicki, has put together some playlists of her favourite movies:


Books to movies

- Lion
- Brooklyn
- Serenity



International films

- The Bèlier Family
- Land of Mine
- Amour



Heart-warming

- The Hunt for the Wilderpeople
- This Beautiful Fantastic
- Hugo



2 Post on Social Media

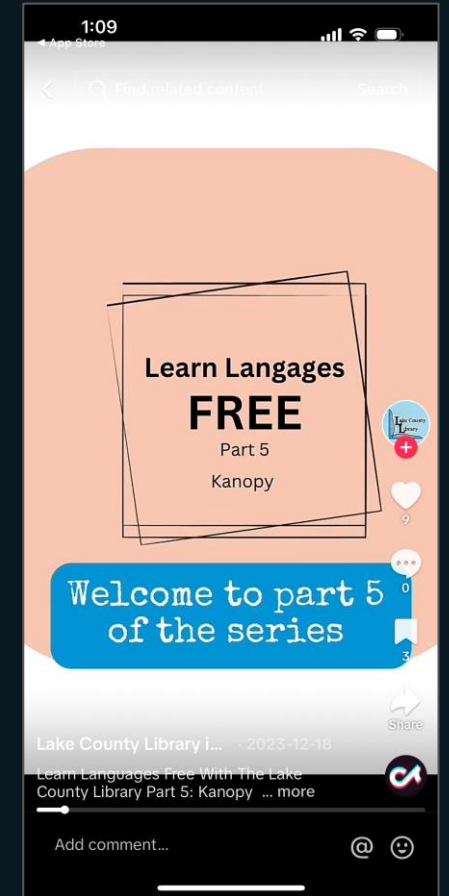
Milwaukee Public Library (WI)



Salt Lake City Public Library (UT)



Lake County Library (CA)





2 Post on Social Media

Jasper-Dubois Community Library (IN)

jasperduboiscountylibrary • Follow

jasperduboiscountylibrary 1w
Stream movies for free & create a Kanopy account with your library card!
<https://www.kanopy.com/en/jdcpl/category/60744>

No comments yet.
Start the conversation.

5 likes
7 days ago

Add a comment...

Pentwater Township Library (MI)

Pentwater Township Library
October 1 at 2:29 PM

Kanopy is now live through Pentwater Township Library.
For an overview video on how it works, click the link on our website.

kanopy goes live today!
Oct. 1st, 2024
Instantly stream movies 24/7 from Kanopy's collection of over 31,000 popular videos, TV series, independent films, documentaries and more!
Featuring titles from Warner Bros, MGM, BBC, Paramount Pictures, A24, History Channel, A&E, Criterion Collection, Kino Lorber, The Great Courses, among others, this vast and diverse collection has something for everyone.

Films that matter

HOW IT WORKS:
Through Pentwater Township Library, patrons get 25 Movie Tickets each month to use to watch movies and shows on Kanopy. Most take 2 Tickets to watch.
All you need is your library account number and 10 digit phone number as your PIN.
Conveniently access using the Kanopy app, on your Smart TV or watch on your desktop.

kanopy Films that matter
What can you watch on Kanopy?
1 Go to pentwaterlibrary.kanopy.com
2 Enter your library card number and, if necessary, your password/PIN
3 Create your account
4 Start watching

Kanopy kids promotes empathy, critical thinking, and helps build STEM skills. Enjoy these carefully curated titles from Weston Woods, Sesame Street, Jim Henson Productions, Highlights for Children and more!

kids
Titles in Kanopy kids are free and do not use Movie Tickets to view. You may set Parental Controls so your children only see videos in the Kanopy kids section on Kanopy.

Search Kanopy **k**

Pentwater Township Library
402 Park St.
Pentwater, Michigan 49449 | (231) 869-8581
<https://www.pentwaterlibrary.org/>

4
Like Comment Share



2 Post on Social Media

West Liberty Public Library (IA)

West Liberty Public Library
October 15 at 2:40 PM · 🌐

Kanopy offers a great selection for kids - including storybooks & storytime specials! 🌟📖

Available in English, Spanish, and Hindi, end the night with your kiddo by listening to/watching a lovely bedtime story! Director Allie and little Gwen approved! 😊

Link to Kanopy:
<https://www.kanopy.com/en/signup>

4

Like Comment Share

Wallingford Public Library (CT)

Wallingford Public Library
October 15 at 6:30 AM · 🌐

👋 Thanks to everyone who celebrated [#HispanicHeritageMonth](#) with us during Cooking with Ana and Cumbia with Jenny and to everyone who attended our Hispanic Film Series! You can stream more movies that celebrate Latine characters and culture for free on Kanopy with your Wallingford library card: walpublib.org/HispanicHeritageMonthKanopy

🗓️ And join us on Oct 25th for our big Día de Muertos celebration with [Spanish Community of Wallingford \(SCOW\)](#)! More info here: walpublib.org/DiadeMuertos1025

34

3 shares

Like Comment Share



3 Send a Press Release or Newsletter

Texarkana Public Library (TX)

Redland City Library (Queensland, Australia)

Sections

Texarkana Gazette
Serving the Four States Area Established 1875

Sign In [Subscribe](#)

Today's Paper Season Pass Obits Latest Podcast LEARNS Guide Newsletters Public Notices Puzzles Jobs Classifieds Circulars [f](#) [x](#) [i](#)

Texarkana Public Library makes films, TV, music, more available online, free of charge

May 31, 2024 at 1:46 p.m.
by Karl Richter

[f](#) [x](#) [in](#)

A menu page from the Kanopy app shows a variety of movies available free via streaming on Friday, May 31, 2024. Kanopy is available through many public libraries, including Texarkana's. (Screen capture by Karl Richter)

TEXARKANA -- A pair of new services makes hundreds of thousands of media titles available online to anyone with a Texarkana Public Library card.

ADVERTISMENT

Continue to Download

CONTINUE

Open

Recommended for you

Early voting information

LISTEN | First to Know: Tomorrow's News Now

Cause of 2023 fire at DeKalb, Texas, arena undetermined, state concludes

Texarkana is getting an Amazon distribution center

House of Horrors delivers fright to Texarkana for 11th year

ADVERTISMENT

New on Kanopy

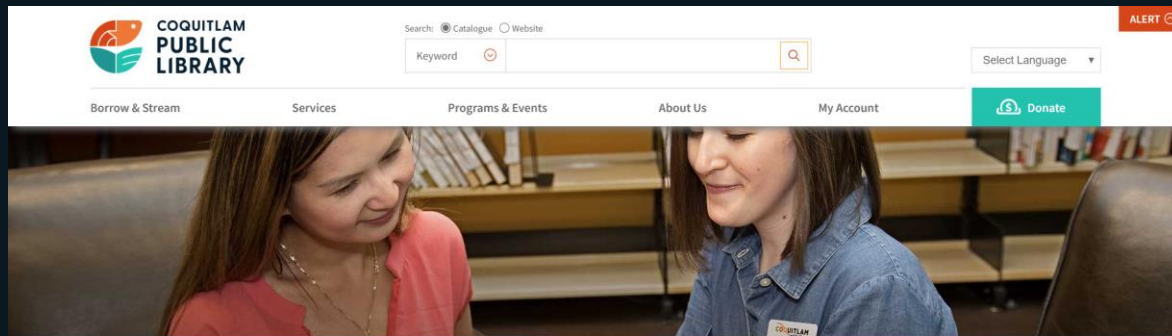
Browse Kanopy TV and movies

First 5 Forever programs



3 Send a Press Release or Newsletter

Coquitlam Public Library (British Columbia, Canada)



Home / About Us / Library News / Library News Details

Your Library

Hours & Locations

Contact Us

Library News

The Big Movie Watch

January 22, 2024

Introducing Kanopy's first Big Movie Watch, a film club you can participate in from anywhere! The inaugural film chosen is *What's Love got to do with it*, a 2022 romcom starring Lily James, Mimi Shaikh, and Iman Boujelouah.

Film description

How do you find lasting love in today's world? For documentary filmmaker Zoe (Lily James), swiping right to find Mr. Right has only delivered bad dates and funny anecdotes. For her childhood friend Kazim (Shazad Latif), the answer is to opt for an assisted marriage. As Zoe films his hopeful journey to marry a stranger, she begins to wonder if she might have something to learn from a different approach to finding love.

How to participate

Between February 5-19, 2024, login to Kanopy to watch the selected film ticket-free. Then chat about it on the Kanopy discussion board, social media using the hashtag #bigkanopywatch, or with your own group of friends using the [discussion guide](#).

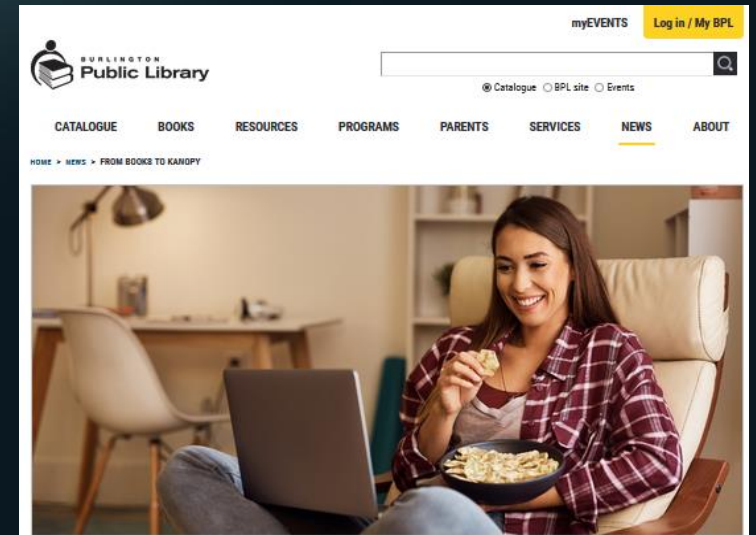
About Kanopy

Kanopy is an online database of films, documentaries, video courses and children's content. Download the app, watch on your browser, or cast to your smart TV. Coquitlam residents with a library card get free access including 30 viewing tickets per month to spend. [Learn more](#) and [get started](#).

[Back to News Headlines](#)



Burlington Public Library (Ontario, Canada)



Jul 3, 2024 • Check it Out

From Books to Kanopy

The next time you're in the mood to watch a captivating literary adaptation of an acclaimed novel, check out the exceptional movie streaming collection available through [Kanopy](#).

With your BPL card number, you unlock access to over 30,000 movies and television shows—all for FREE. Every month, BPL cardholders get 20 tickets to use as they please. The loan period varies based on the total running time, ranging from 48 hours to 21 days—perfect for binge-watching a series or savouring a movie night. Ready to get started? Read our [Kanopy tips](#).

Novel Picks on Kanopy

We always love a great story, whether we're watching it unfold on screen or getting lost in the pages of a book—or both. Check out these modern gems and timeless classics. Enjoy!

EMMA



Jane Austen's beloved 1815 [classic novel](#) follows the story of 21-year-old Emma Woodhouse, a "handsome, clever, and rich"—and spoiled and headstrong—gentlewoman living in Georgian-Regency England, who greatly overestimates her matchmaking abilities. Blind to the dangers of meddling, she interferes in the romantic lives of others, setting off a chain reaction of misunderstandings and unexpected consequences.

Widely adapted into film, this [1996 version](#) of Austen's witty comedy of manners stars Gwyneth Paltrow, Jeremy Northam, Toni Collette, and Ewan McGregor.

THE PERKS OF BEING A WALLFLOWER



A coming-of-age story that takes a sometimes heartbreaking, often hysterical, and always honest look at high school in all its glory, [The Perks of Being a Wallflower](#) is Stephen Chbosky's critically acclaimed and #1 New York Times bestseller debut novel. The story follows observant "wallflower" Charlie as he charts a course through the strange world between adolescence and adulthood. Caught between trying to live his life and trying to run from it, Charlie must learn to navigate those wild and poignant roller-coaster days



4 Use print marketing materials

Bibliothèque et Archives nationales du Québec (Canada)





5 Host Programs

LeClaire Community Library (IA)

Toddler Kanopy Playtime
 Friday, October 11 11:30 AM

Join Miss Ashe for a new program tailored to children ages 0-PreK! Using the library's free streaming service, Kanopy Kids, we'll be watching animated stories and other educational TV shows followed by playtime.

Friday, October 11 2024 11:30 am - 12:15 pm

- Storytime
- In Person
- Children (Ages 0-5)
- Community Room
- LeClaire Community Library
323 Wisconsin Street LeClaire IA 52753

[More Details](#)

Danbury Public Library (CT)

Learn About KANOPY the FREE App Danbury Library offers @Danbury Library

LEARN ABOUT LIBRARY APPS!

HOOPLA ebooks, audiobooks and more!

KANOPY movies and television!

Event Details

Fri, May 24, 2024 at 2:00 PM [Add to calendar](#)

Danbury Public Library, 170 Main St, Danbury, CT, 06810

[More info here](#)

Did you know that you have free access to ebooks, audiobooks, movies, music and more with just your library card? Your Danbury Library card grants you access to several apps that provide free content right to your device of choice! Each week we'll discuss one of the main apps available at the library.

Week 1 - April 26, 2024: Libby/Overdrive

Week 2 - May 10, 2024: hoopla digital

Week 3 - May 24, 2024: Kanopy

Join us to learn how to take advantage of these apps today!

Register for the Kanopy session here: <https://danburylibrary.evanced...>

[Interested](#) [Share](#)



The Film Library

A Kanopy Podcast

Listen along and promote the Film Library podcast. Listeners can enjoy on your library's Kanopy platform ticket-free. Also available wherever you get your podcasts.

Join hosts **Alonso Duralde** and **Daniel Thompson** as they explore the diverse universe of film and filmmaking. Each episode features a unique guest from various corners of the industry offering viewers an exclusive behind-the-scenes look at the art and craft of film.



Alonso
Duralde



Daniel
Thompson

[Listen to the podcast](#)

[Promote the podcast](#)



Additional Marketing Resources

[!\[\]\(feabb98897b440bc8695a03336a6e2df_img.jpg\) Learn more about Kanopy](#)

[!\[\]\(9dfdaff1d86ba3c1f8353b4d1b61b8c5_img.jpg\) Opt into emails](#)

[!\[\]\(83f22ed94ec5517769dd76d702c6bfd8_img.jpg\) Kanopy Getting Started webinar \(on-demand\)](#)

[!\[\]\(8d0f0e0fe25b320c33272c52aec1fbca_img.jpg\) Kanopy how-to videos](#)

Chat



**What is one new Marketing strategy
you will implement after this webinar?**

Merch Giveaway

We will randomly select 5 attendees who joined us live.



[Check out our PlotThreads shop](#)

Q&A: Pre-submitted Questions



We'll send answers to questions we are not able to address along with the recording of this event.



Q&A

What makes Kanopy different from Libby (OverDrive) and/or Hoopla?

Just like Libby is OverDrive's resource for digital books, audiobooks, magazines, and comics, Kanopy is OverDrive's Streaming Video-only resource. The Kanopy app can be used on phones, tablets, and other mobile devices, as well as on smart TVs and TV apps. There is also a web experience for Kanopy for use on laptops. Kanopy's public library collection includes over 31,000 films and tv shows.

Hoopla is another service libraries can offer and that experience includes several formats. Please note that Hoopla is not owned by OverDrive.



Q&A

Can you tell us more about the updated episodic viewing periods?

It will help to sustain and to continue to grow this highly popular category with quality and quantity content. Kanopy works with over 1,000 content suppliers and there is more consistency in the industry for a 7-day checkout term. This adjustment gives us more opportunity to expand the catalog of new content for your users. Also, on average, library patrons watch Kanopy series content in a 7-day, or less, window. With this update, we also expanded the 1 ticket/\$1 content from 30-minute run times to 1hr, which increases access at a lower cost to a wider range of content.



Q&A

How does Kanopy determine which marketing materials to offer libraries? Do you have specific materials for Kanopy Kids?

We create marketing materials and share them on OverDrive's Resource Center ([US](#)) ([CA](#)). We create them for the annual heritage months, beginning with Black History Month in February and ending with Native American Heritage Month in November. We'll also be running a new editorial calendar January through September of 2025, celebrating a different genre/theme every month.



Q&A

Will the titles in the PLUS packages be changing more often?

The titles in each PLUS pack refreshes quarterly. The next refresh will be in January. To get the most return on your investment, consider introducing PLUS packs to additional patrons to grow your audience.



Q&A

Is the library able to customize curations, similar to what we can do in Libby/OverDrive?

Custom curation is not supported at this time, but we will let you know if that changes in the future. The collections are currently updated on a regular basis by the Kanopy content team, usually twice a week.



Q&A

Are there any plans to add a section to Kanopy (both in the website and the app) where patrons can see ALL of the items that they still have time remaining on (whether they've finished watching them or not)?

This work is not currently planned, but we appreciate hearing that it's something users want and will take this feedback into consideration when planning our roadmap.



Q&A

Are there any planned updates/additions to Kanopy Analytics?

While we are not actively working on any updates to analytics, we always welcome your feedback. If you have specific reporting needs, please reach out to your Account Manager and they'll be happy to help or pass on feedback to the Kanopy Product team.



Q&A

Will you ever integrate with ILS/LMS catalogs via API? If so, which ones are on the list?

This is something we plan to explore, and we'll share additional details with partners in the future. Please stay tuned!



Q&A

Are we able to block/suppress content in Kanopy?

If you have questions about content included in your Kanopy platform, please reach out to your Account Manager.



Q&A

Do you allow library members from other libraries to use your Kanopy account to view content, or is it purely for your members?

Access to Kanopy content is determined by the library's card membership and can be checked from the library's website.



Q&A

What's the best way to share the amazing Kanopy service with our library patrons? What makes you stand out?

We suggest libraries promote Kanopy to their patrons through via your library's website, email, print marketing, programming, and social media. Visit our Resource Center [\(US\)](#) [\(CA\)](#) for free marketing resources!

When promoting to your patrons, we recommend emphasizing that with Kanopy, you can watch thousands of films, TV series, documentaries, and kids programming, all on-demand and ad-free.



Q&A

**Will some of the recent U.S. only content i.e.:
Sentai Filmworks anime be available in
Canada in the near future?**

Unfortunately no, we licensed these through AMC Networks and they only have US rights available.



Q&A

What kinds of consortial discounts are available for Kanopy?

Please reach out to your Account Manager to discuss.

kanopy

Films that matter

Thank you!



An **OverDrive** company