Foresight is 2020

OverDrive's "Best of" Lists for This Year and Next!
AGENDA

Part 1 – Best of 2019
• Beyond the bestseller titles
• Did you miss it? Product updates from 2019

Part 2 – Looking ahead to 2020
• Titles we’re excited about
• Upcoming releases for Libby and Marketplace
• Training enhancements – changing the game
Did you miss it?

• Beyond the bestseller titles
• Product updates from 2019
What was new or updated in 2019?

• Library + school sharing (across platforms)
• Lucky day (across platforms)
• Libby
• Marketplace
Extend your digital collection to schools within your service area.

Miss our webinar in November? *Watch the recording!*
Lucky Day

- Enables you to designate copies of high-demand digital titles as non-holdable and non-renewable.
- Instant access for patrons to popular titles!

It could be your lucky day!

Skip the waiting line and find the hottest new ebooks and audiobooks available for checkout today!

Learn more
Lucky Day

It's your lucky day! No waiting required—these popular titles are available now!

See all ›

Name this collection anything you’d like
E.g. Hot Sizzlers, Stumble Upon a Read, Boomerang, Express Titles, New & Now, Cut to the Front of the Line!
LUCKY DAY ON LIBBY
Lucky Day in Marketplace

Ready to create and curate your own Lucky Day collections?
Follow along with our recorded video!

Set Lucky Day lending policies

- Limit concurrent checkouts
  - 20 concurrent Lucky Day titles per user

- Customize lending periods
  - 31 days
  - 21 days
  - 5 days

Any updates to your lending policies will be live within 30 minutes.
Los Angeles Public Library continues to love their Lucky Day collection with over 46,000 checkouts on over 223 titles!
LIBBY UPDATES

December 2019

• Get notified about your loans, holds, and more through:
  • Push notifications
  • In-app menu notifications
  • Email notifications
    (On platforms that do not support push notifications, i.e. Libby for Windows.)
LIBBY UPDATES

July 2019

• Apple CarPlay compatibility.
• Improved support for Android Auto.
And don’t forget about…

• Shelf whisperer (Jan. 2019)
• Select preferred reader - U.S. only (June 2019)
• Dictionary updates (Aug. 2019)
• History tap updates (Aug. 2019)
• More text scale options in ebook reader (Aug. 2019)
• Hold suspension refresh (Aug. 2019)
• Dark mode (Oct. 2019)
• Redesigned menu (Dec. 2019)
• Reading journey (Dec. 2019)
• And more!
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Find more updates at Libby menu > Libby wordmark > What’s New In Libby?
June 2019

- Updates to Insights tab
  - Summary page
  - Trends
  - Goals
  - Easy to jump between reports
And don’t forget about…

• Updates to curate tab (April 2019)
MARKETPLACE

And don’t forget about…
• Updates to curate tab (April 2019)

Find more updates at News > News & updates > Product updates & news
Looking ahead to 2020

What trends are we seeing in the new year?

• New titles we’re excited about
• Upcoming product releases
• Training enhancements
CONTINUING CONTENT TRENDS

Diversity in the mainstream Rom-com
  • Illustrated cover trend still strong

Graphic novels
  • Graphic novelizations
  • All ages

Narrative nonfiction

Own Voices/Ethnic settings

Popular fantasy/sci-fi crossover
  • Magical realism
UPCOMING TITLES
Remember when…

Jill Grunenwald
November 26, 2012 at 7:47 AM

So apparently reserving e-books works like reserving physical books. In that you have a whole bunch you want to read, they aren’t available, you put them on reserve, wait a week or two with nothing and then all of a sudden they all come in at once. Good to know.
HOLD REDELIVERY

Early 2020

Current functionality
Auto-checkout or hold pickup

New functionality
Hold redelivery

Screenshots are not final and subject to change.

Will require users to take action when a hold becomes available to them.
Hold Redelivery: Website/Overdrive App

Screenshots are not final and subject to change.
HOLD REDELIVERY: LIBBY

1. Library
2. Shelf
3. Holds
4. Help & Support

Screenshots are not final and subject to change.
Expected benefits: Hold Redelivery

1. Empowerment
2. Efficiency
3. Delight

In preparation for this release, OverDrive:
- Previewed changes with team of advisors
- Sent initial email
- Created a resource page
- Released blog post

Learn more and access a marketing and communication kit on our Resource Center.
Early 2020

• New search features!
• Self-publisher is now in OC/OU & MA as “Indie authors”
TRAINING ENHANCEMENTS
Next Steps

1. Visit the Resource Center for staff training, collection development lists, and more

2. Share what you learned with library staff and end-users

3. Know your Account Manager’s name and contact information
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WHO IS YOUR ACCOUNT MANAGER?

Rakuten OverDrive
HELP RESOURCES

Learn more
Visit resources.overdrive.com.
• Keep an eye out for 2020 webinar schedule.
• View our on-demand training modules.
• View our collection development lists.
Visit help.overdrive.com.
Visit help.libbyapp.com.

Contact us
Contact your Account Manager.
Email training@overdrive.com.
Follow us on social media.
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Don’t have the time right now?
Click the link below when you get the presentation PDF and fill it out later.

OverDrive Training Evaluation