



OverDrive®

Build a **Thriving Professional Development Collection** for Women

 Harriman
House

 HARPERCOLLINS
LEADERSHIP

WILEY

 Berrett-Koehler
Publishers



HOUSEKEEPING

RECORDING

This session is being recorded. You'll receive an email from Zoom tomorrow automatically with a link to the recording and a copy of any additional materials.

CAPTIONS

Zoom offers closed captioning using the Show captions button on your Zoom toolbar.

Q&A

Have questions for our presenters or title recommendations of your own? Use the Q&A button on your Zoom toolbar to submit those!

Our Agenda

- Introductions and welcome
- Gabriell Wylie - John Wiley & Sons
Conflict Resolution
- Sally Tickner - Harriman House
Work-life balance
- Sicily Axton - HarperCollins
Career planning/advancement
- Sarah Nelson - Berrett-Koehler
Utilizing DEI Resources
- Resources and takeaways



WOMEN'S HISTORY MONTH

- A look back at women's accomplishments, often forgotten
- An acknowledgement of acknowledgement - we see, trust, and rely on women

INTERNATIONAL WOMEN'S DAY

- Wednesday, 3/8
- #EmbraceEquity
- A way to connect, globally

FEMALE-FORWARD PD

- Grow and celebrate women, professionally
- Identify individual areas of growth
- Even the playing field, close the pay gap

Our speakers



GABRIELL WYLIE

Channel Marketer
John Wiley & Sons



SALLY TICKNER

Publishing Director
Harriman House



SICILY AXTON

Director of Marketing
HarperCollins Leadership



SARAH NELSON

Marketing Manager/Copywriter
Berrett-Koehler

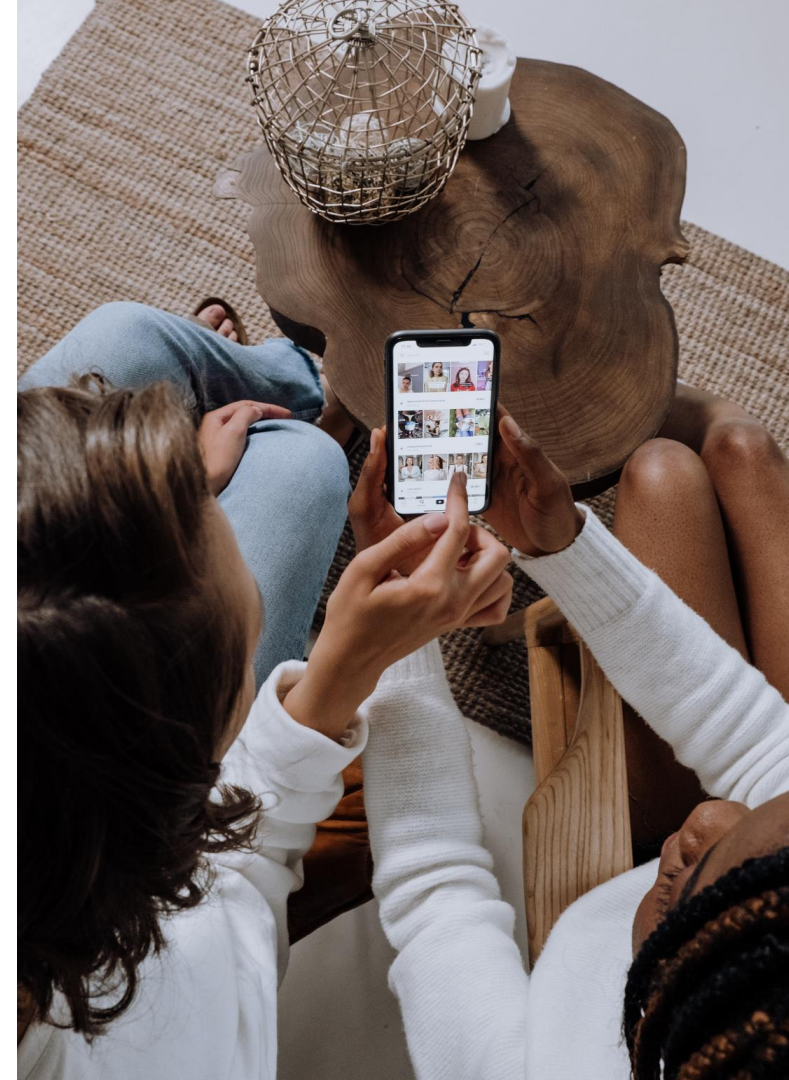


GABRIELL WYLIE

Conflict Resolution

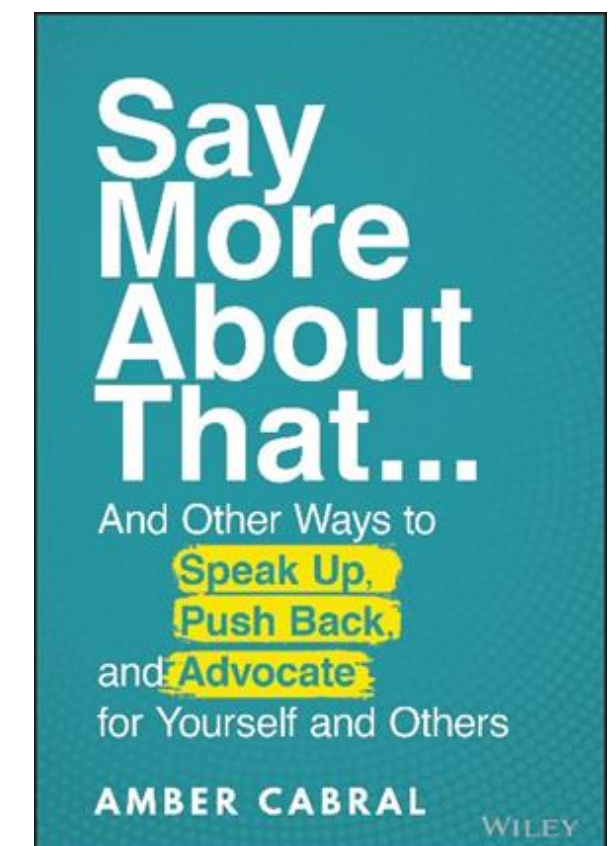
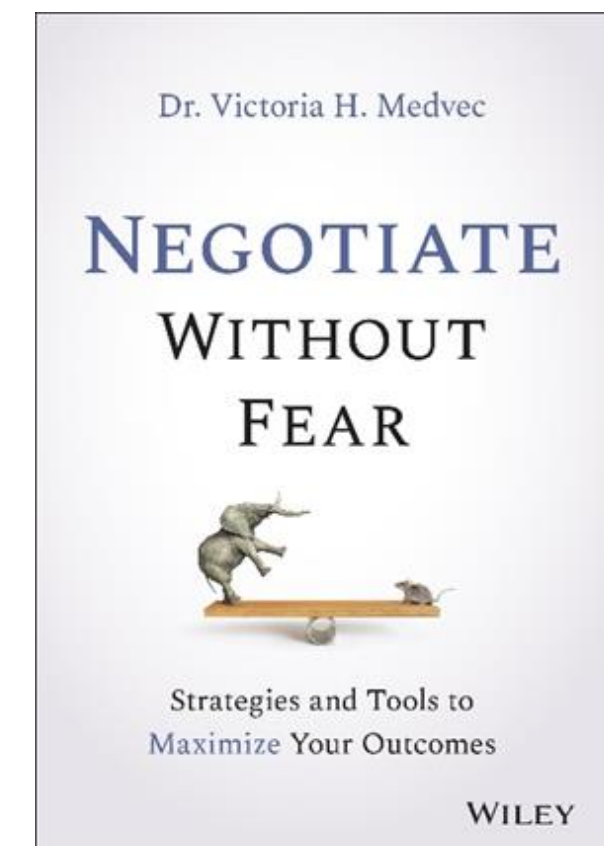
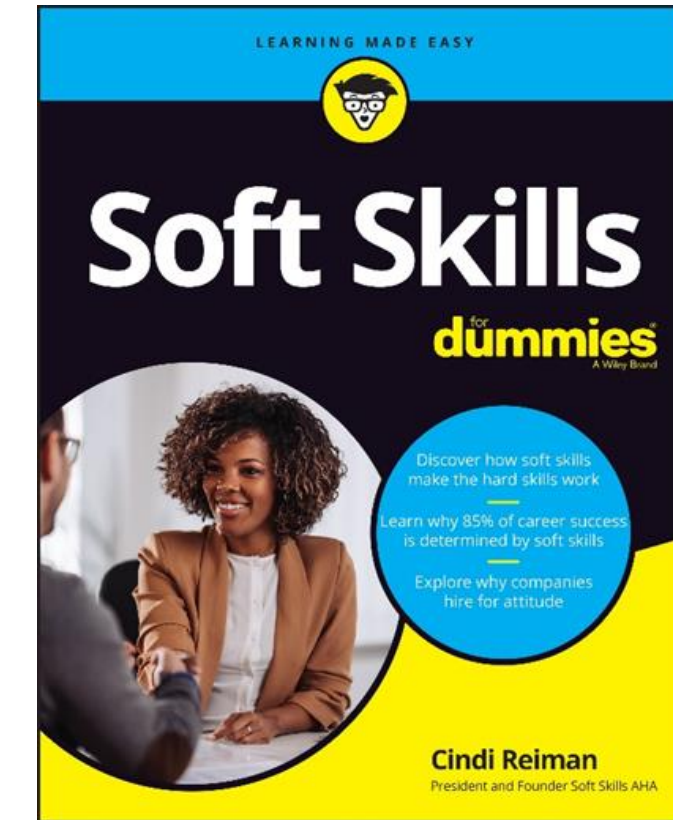


WILEY



WILEY: CONFLICT RESOLUTION

- Conflict is often unavoidable but having the proper tools to handle it could lead to an opportunity for collaboration.
- There is a difference between being confrontational and assertive
- Most women are conflict adverse which is no fault of their own. Society has taught many of us to always be agreeable and to cater to the needs of others before our own.
- Soft Skills to Manage Conflict*
- Strategies to manage conflict resolution in the work place.

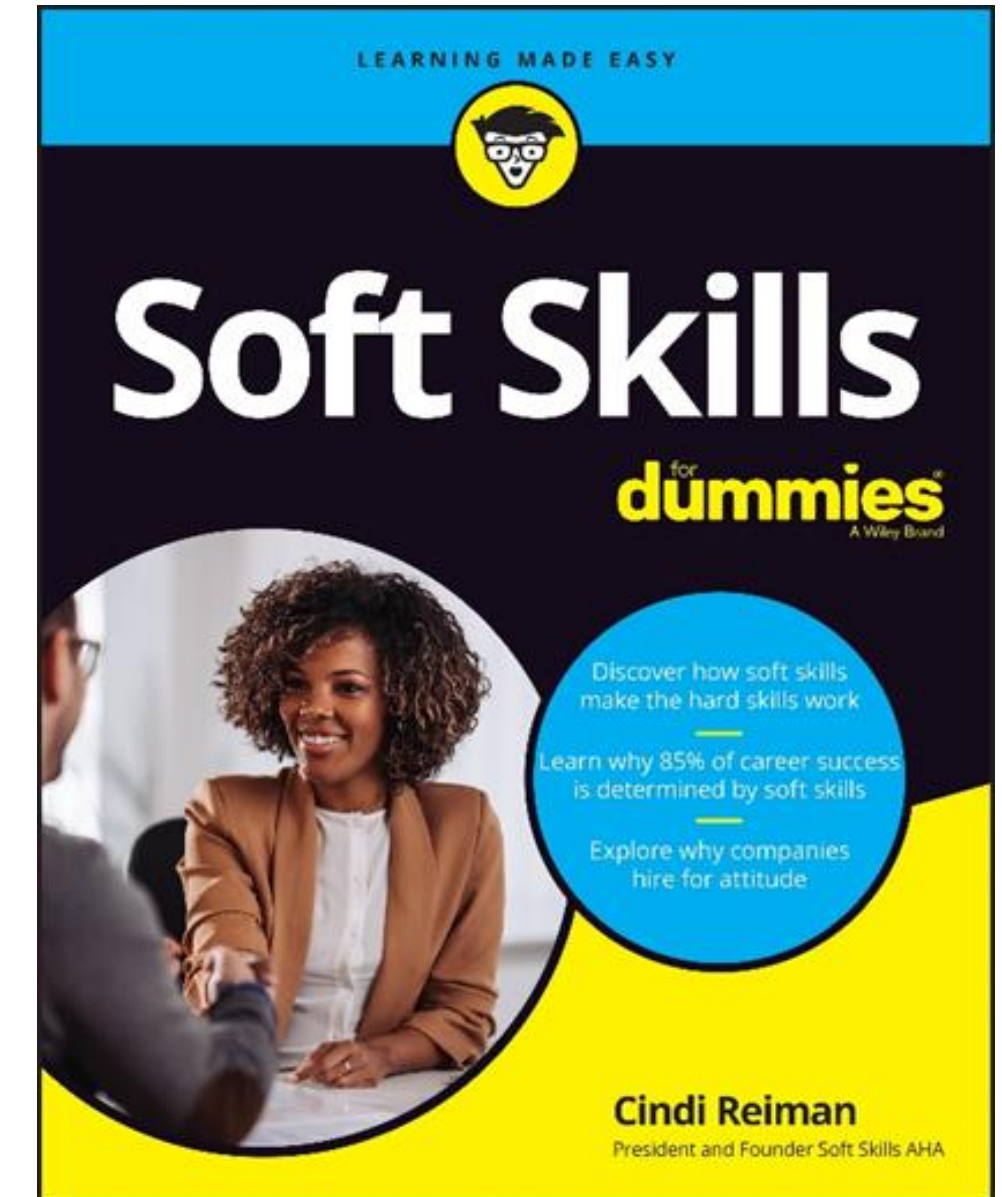


WILEY: CONFLICT RESOLUTION

Soft Skills For Dummies

By Cindi Reiman

- Soft skills make the hard skills work!
- Personal qualities that make you a great communicator, problem solver, and leader on the job--and in your personal life.
- Market yourself as a workplace leader who's in touch with what today's employers are looking for.
- Sharpen the skills you need for a successful career.
- Improve your ability to work with others.

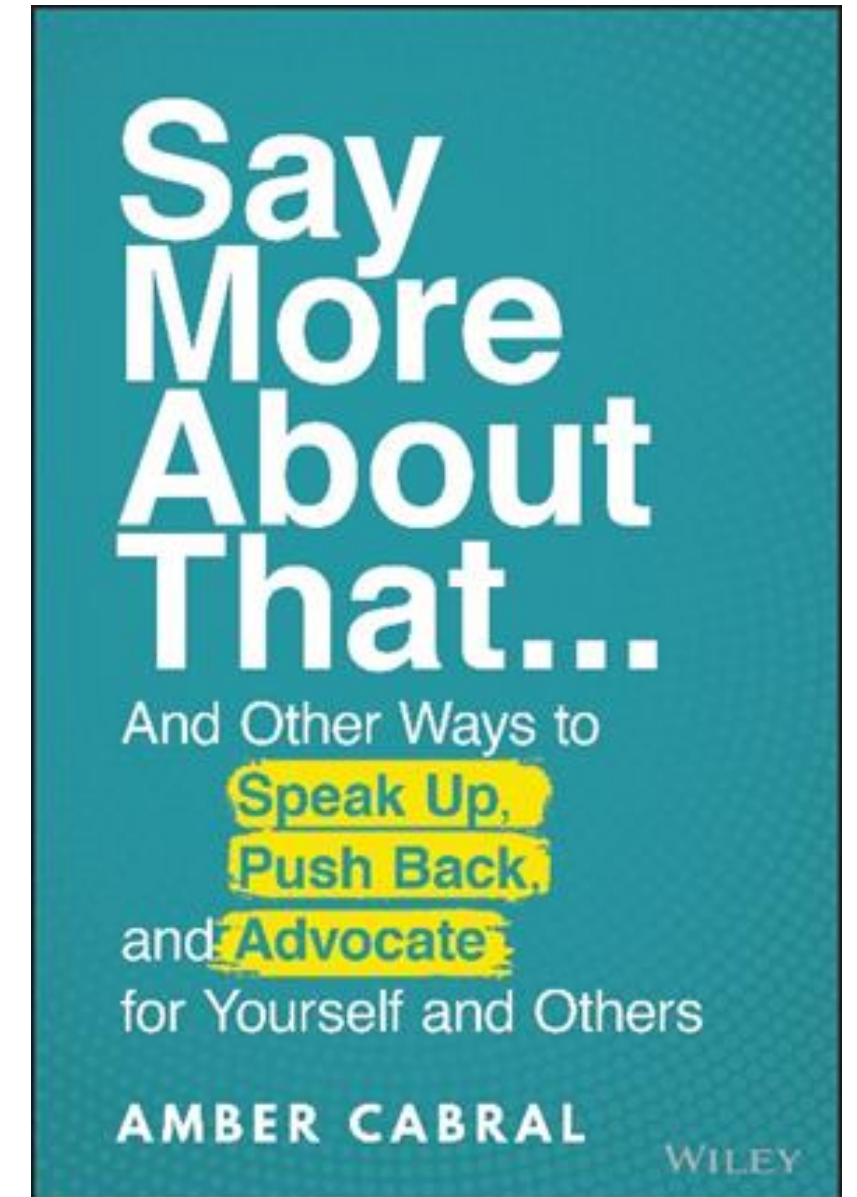


WILEY: CONFLICT RESOLUTION

Say More About That...

By Amber Cabral

- Concrete strategies to call out wrongdoing at home, at work, at school, and elsewhere.
- A complete communications toolkit for equity advocacy you can deploy on your own behalf and on behalf of others.
- The tactics, context, and tools that make being brave and speaking up a lot easier.
- Fundamentals of inclusion and equity, including concepts of advocacy and allyship, privilege, and identity .
- The assertiveness manual you need if you've been meaning to speak up but are worried about being drowned out.



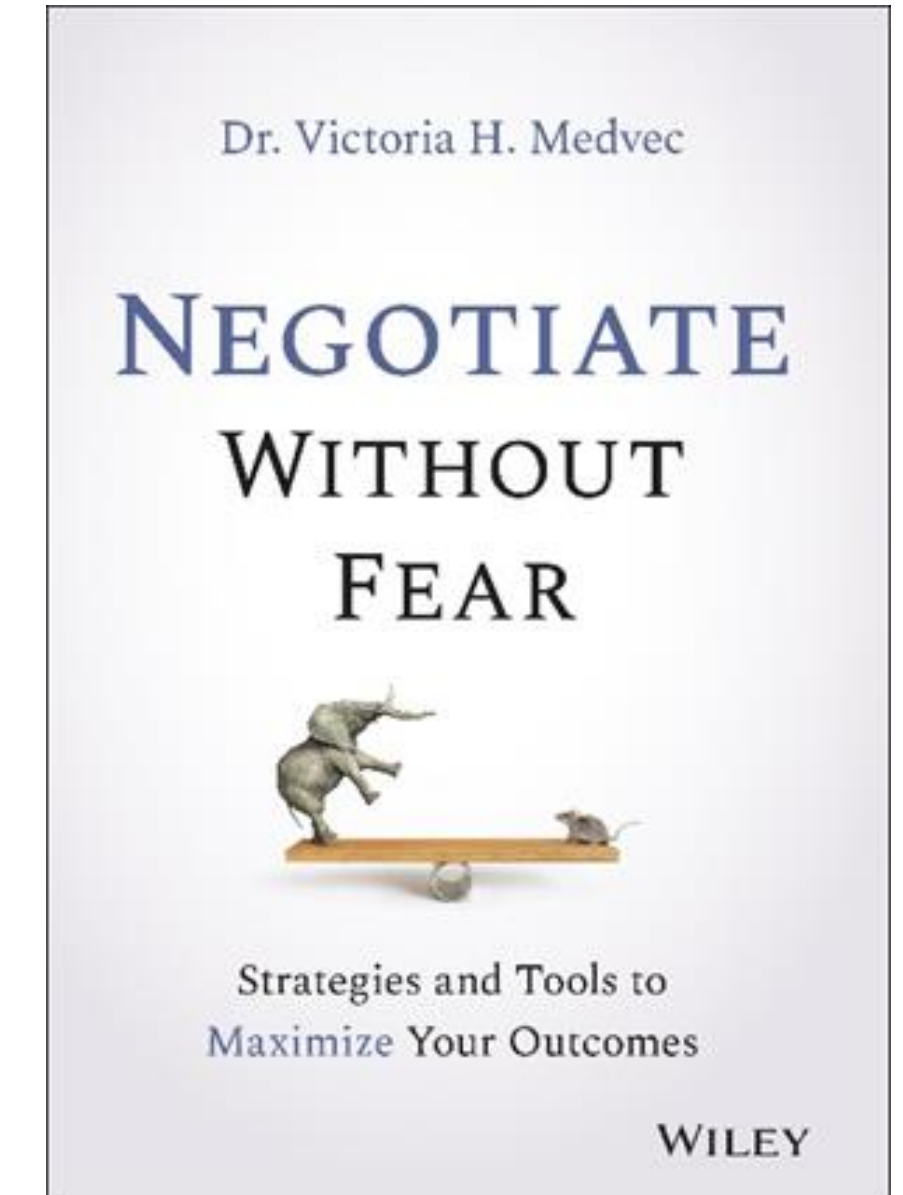
WILEY: CONFLICT RESOLUTION

Negotiate Without Fear

By Dr. Victoria Medvec

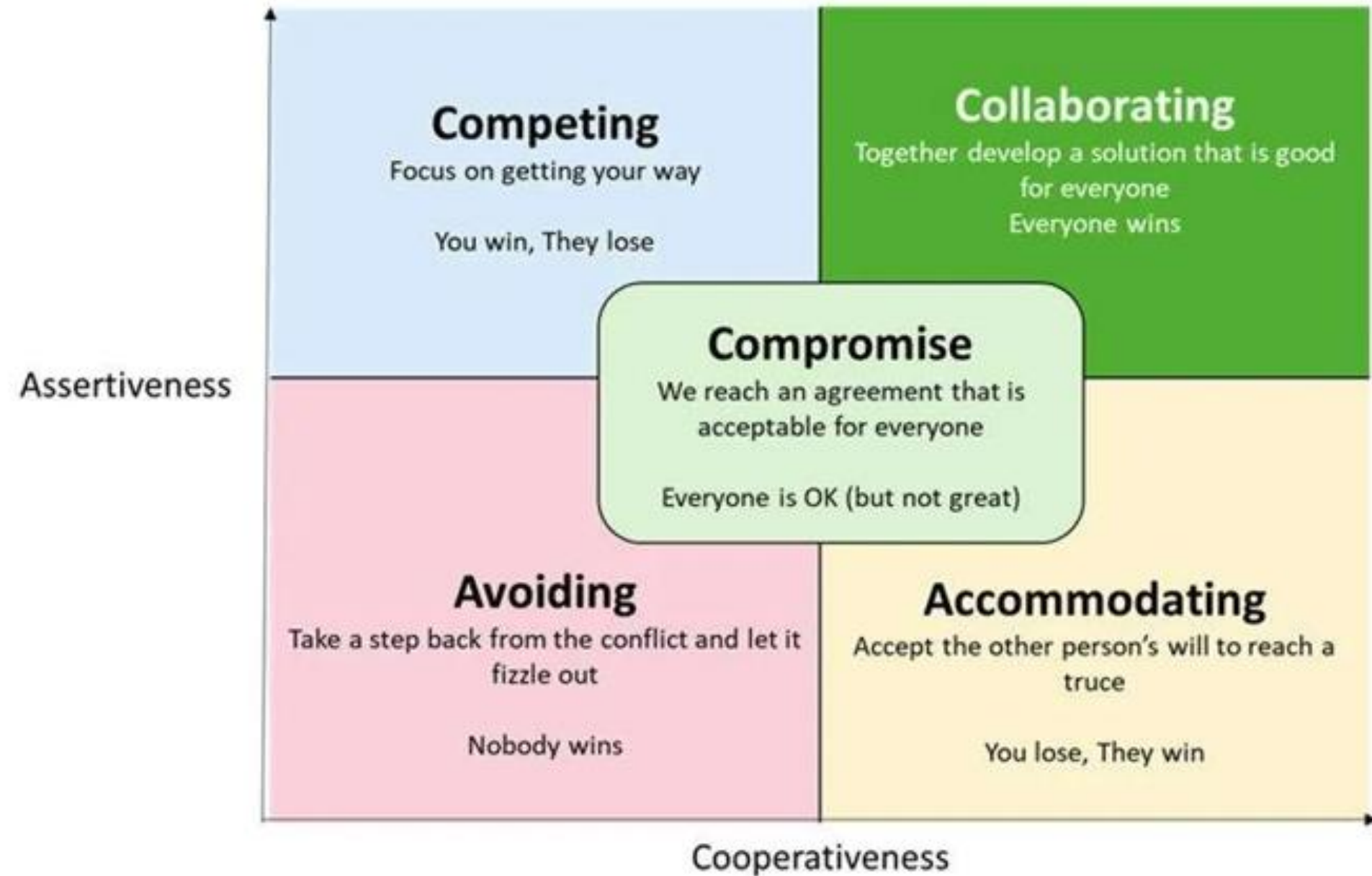
- The tools you need to maximize success in any negotiation, at any level.
- Unique and proprietary negotiation strategies honed over decades advising Fortune 500 clients on high-stakes, complex negotiations.
- You'll learn how to:
 - Define your objectives for the negotiation
 - Analyze the issues being negotiated
 - Establish ambitious goals
 - Leverage a unique architecture for creating and delivering Multiple Equivalent Simultaneous Offers (MESOs)

WILEY



WILEY: CONFLICT RESOLUTION

The Thomas Kilman Model

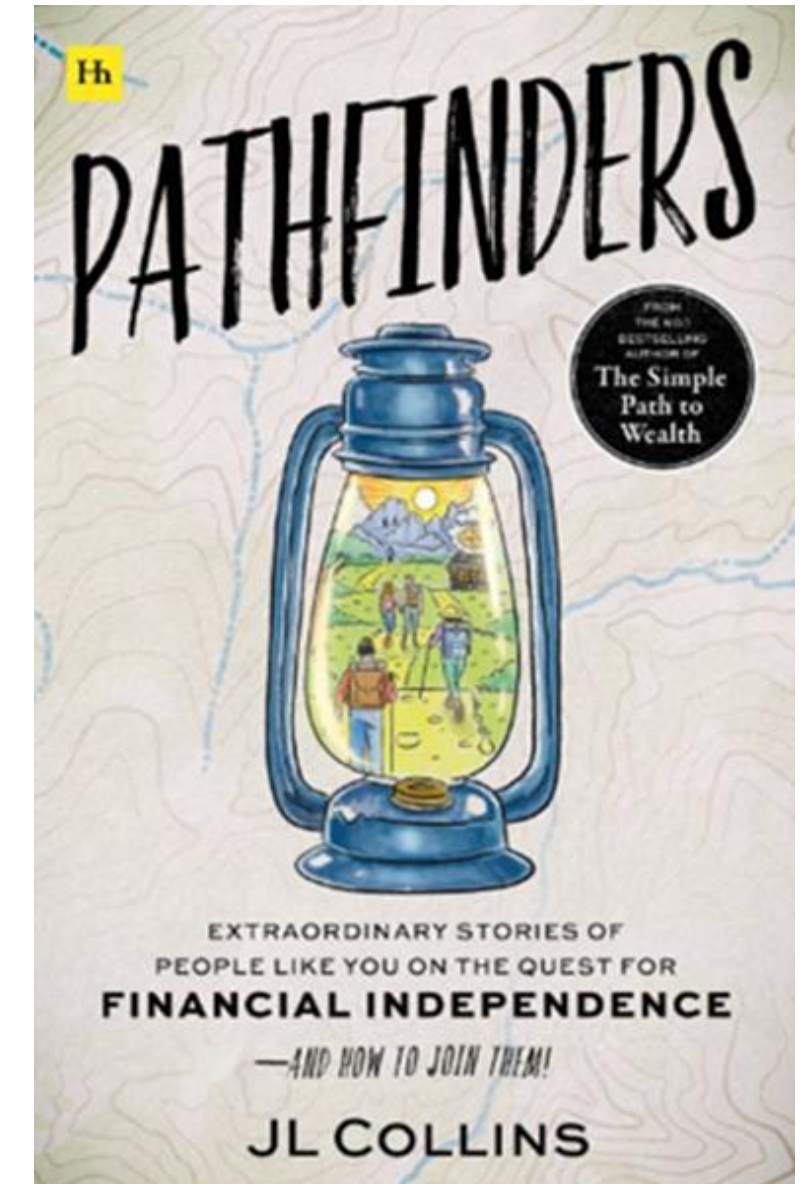
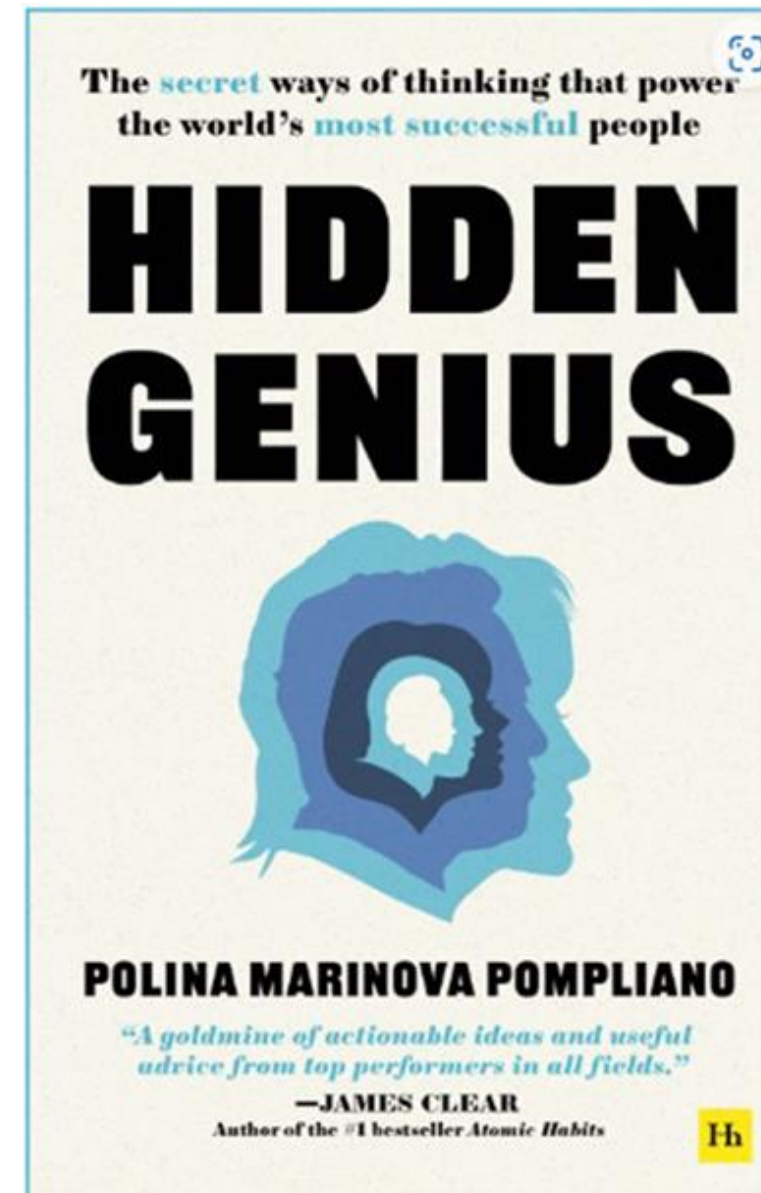
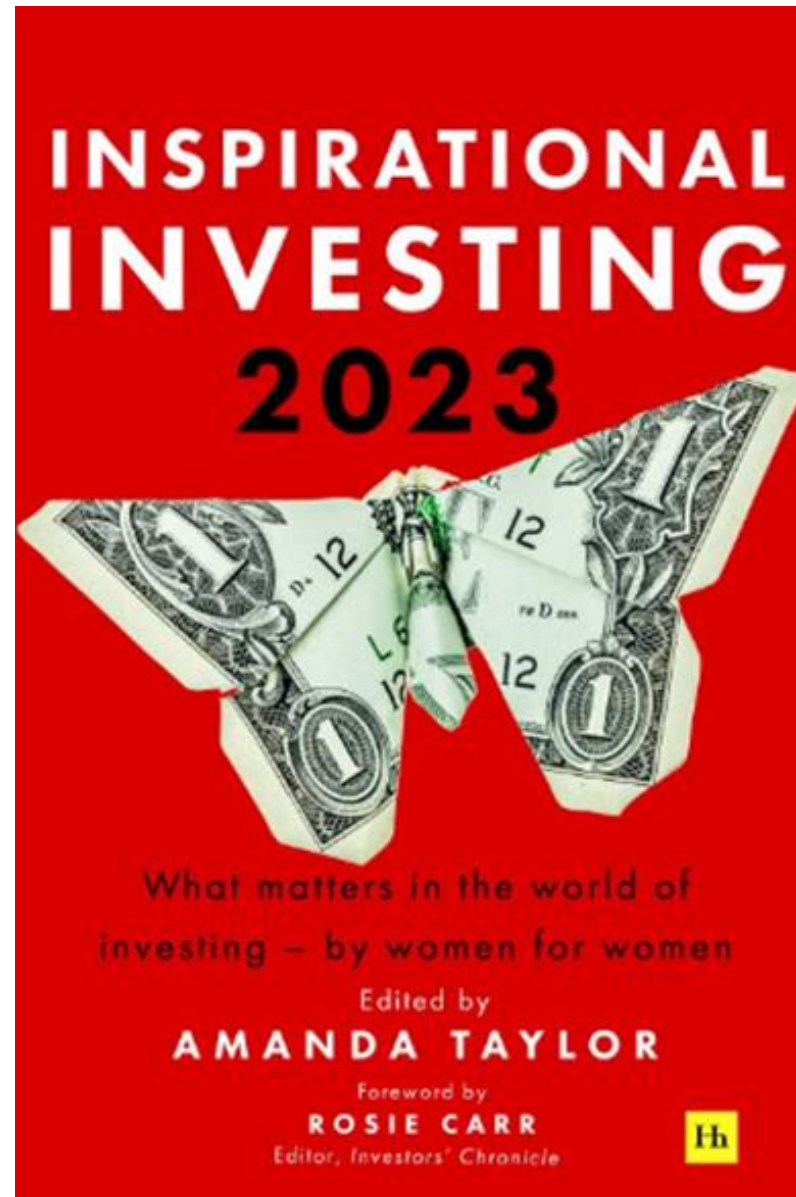




SALLY TICKNER
Work-life balance



HARRIMAN HOUSE: WORK-LIFE BALANCE



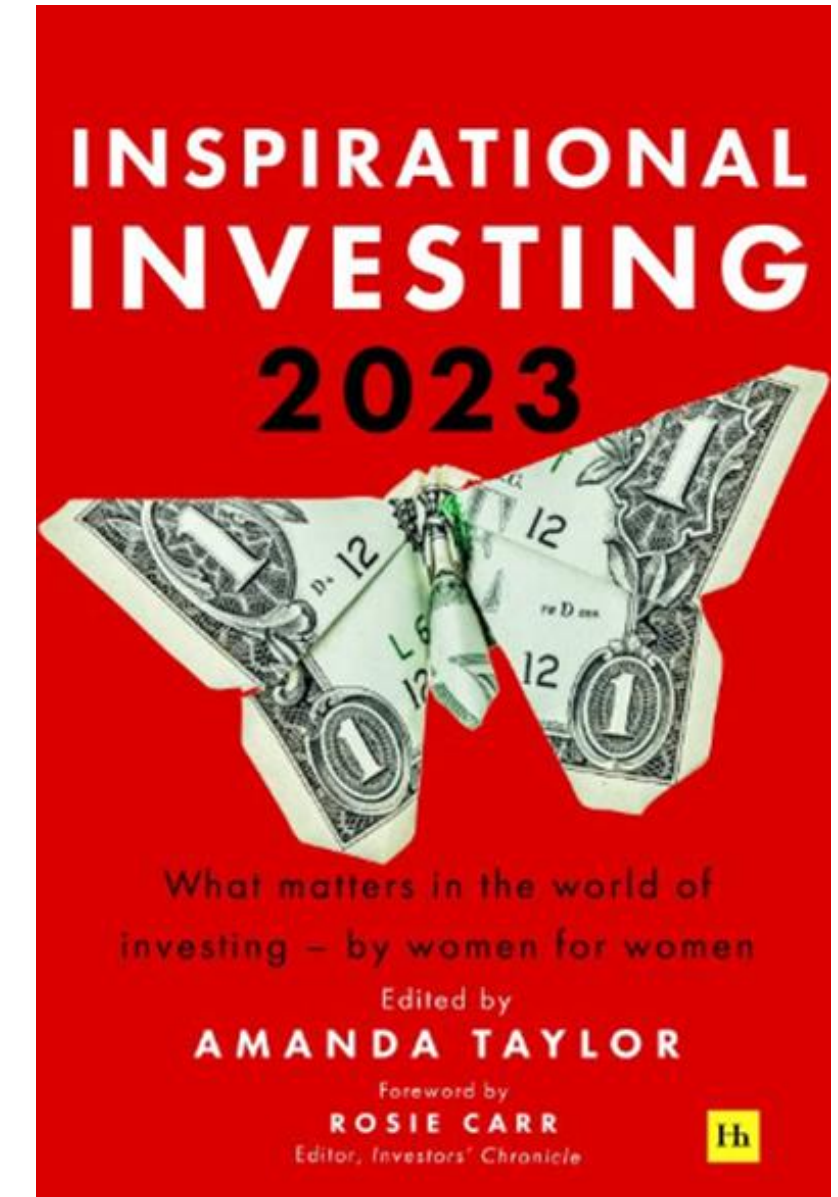
HARRIMAN HOUSE: WORK-LIFE BALANCE

Inspirational Investing 2023

What matters in the world of investing – by women, for women

By Amanda Taylor

- When it comes to investing, the most important message for women is to start.
- Inspirational Investing is an empowering read that enables you to reflect on your own finances and plan ahead for those moments that matter.
- Many women doubt their own investing ability, but this book shows you why it is critical to plan for a better future, with inspiration from leading industry experts.
- Learn from some of the most successful women in finance as they share practical advice, combined with real-life journeys from people who have achieved investment success.



Due March 8 2023

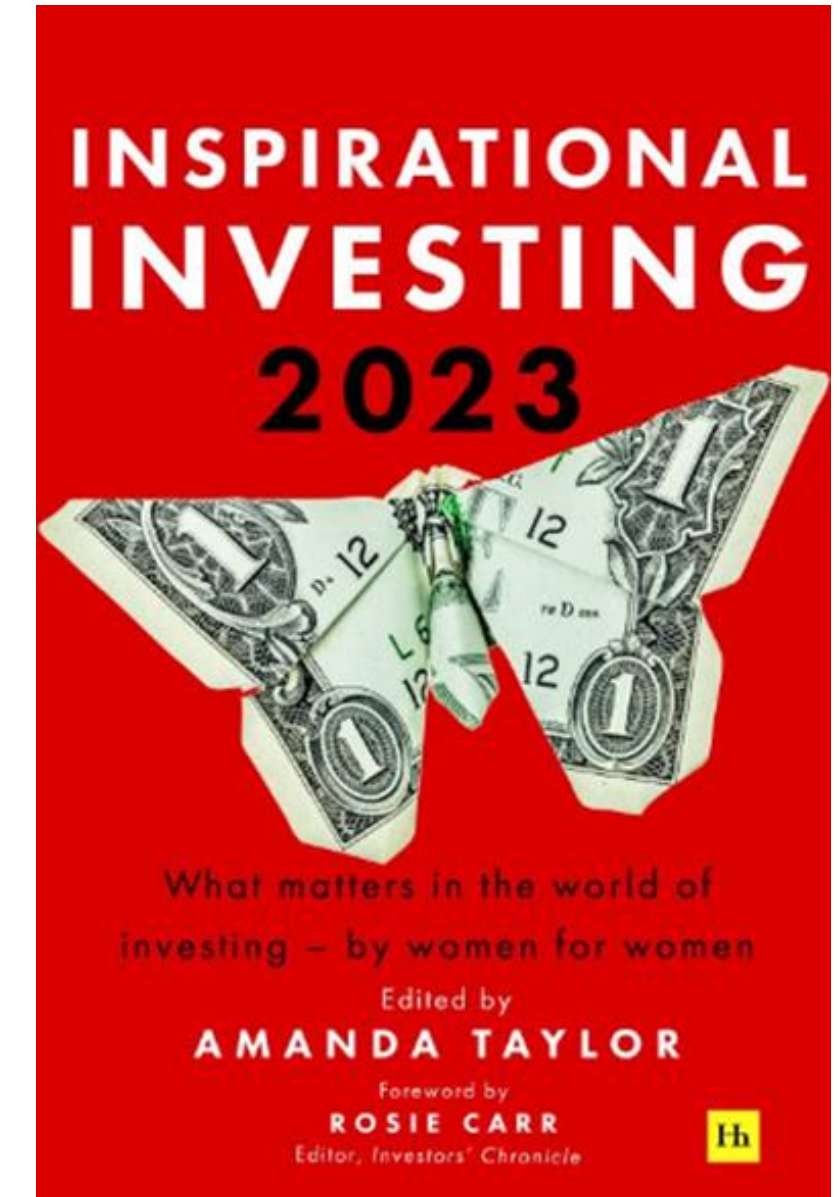
HARRIMAN HOUSE: WORK-LIFE BALANCE

Inspirational Investing 2023

What matters in the world of investing – by women, for women

By Amanda Taylor

- Packed with insight and inspiration, this book features the true stories of women who have invested their way to financial freedom.
- This new edition provides insight around pensions, investment trusts, cryptocurrency, ESG investing, alternative investments and much more.
- Amanda Taylor interviews leading women from the world of investment and asks:
 - What is the impact of rising living costs?
 - When is the best time for women to start investing?
 - How can your health affect your money?
 - How can you make sure your money is being invested in alignment with your values?
 - What psychological biases affect how well you invest?



Due March 8 2023

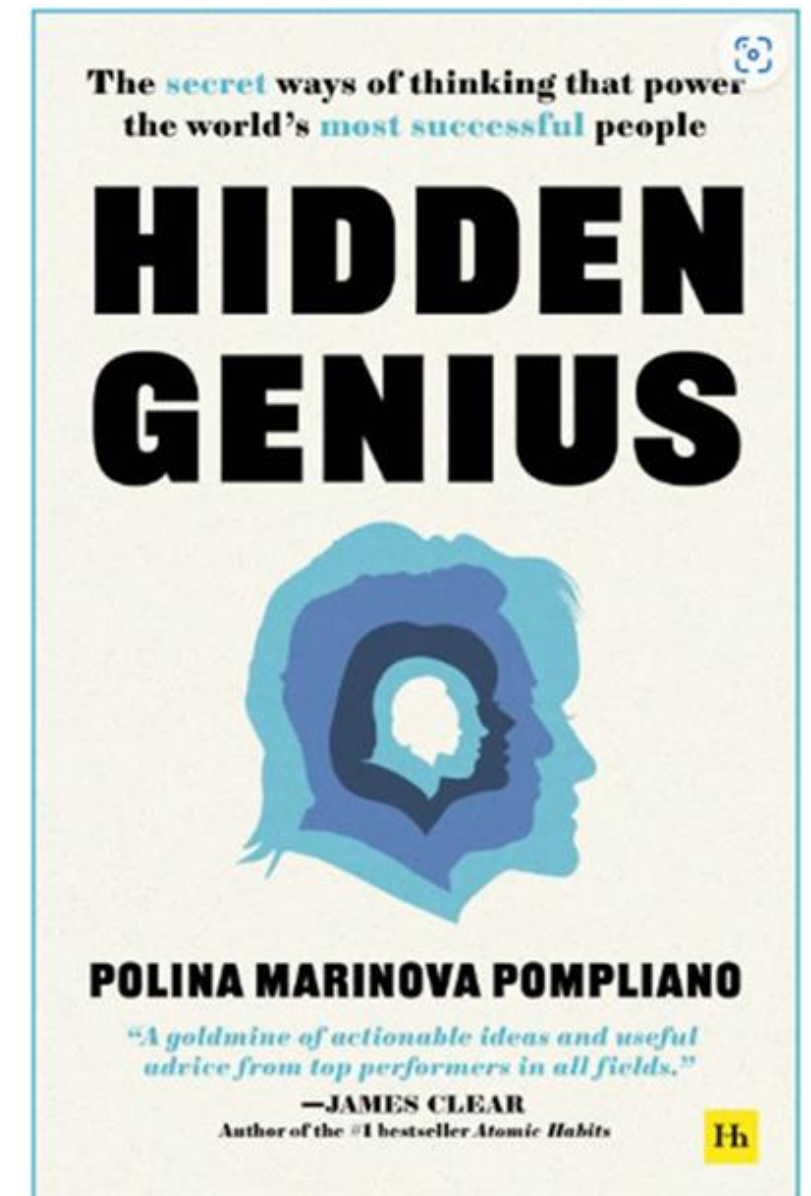
HARRIMAN HOUSE: WORK-LIFE BALANCE

Hidden Genius

The secret ways of thinking that power the world's most successful people

By Polina Marinova Pompliano

- What distinguishes the truly exceptional from the merely great?
- The highest performers don't use tricks or hacks to achieve greatness. They use mental frameworks that fundamentally change the way they see the world.
- This book will help you do the same. After learning from the world's most successful people featured inside, you will have a mental toolkit to help you tackle problems, navigate relationships, and use creativity and resilience in times of uncertainty.
- Helps with work/life balance by enabling the reader to become a stronger leader and be more creative and confident (key threads throughout the book).
- Short case studies of inspiring entrepreneurs, many of them women. Example: Dolly Parton turned down an offer from Elvis. The author ties this into her own journey, successfully setting out on her own in business.



Due June 20 2023

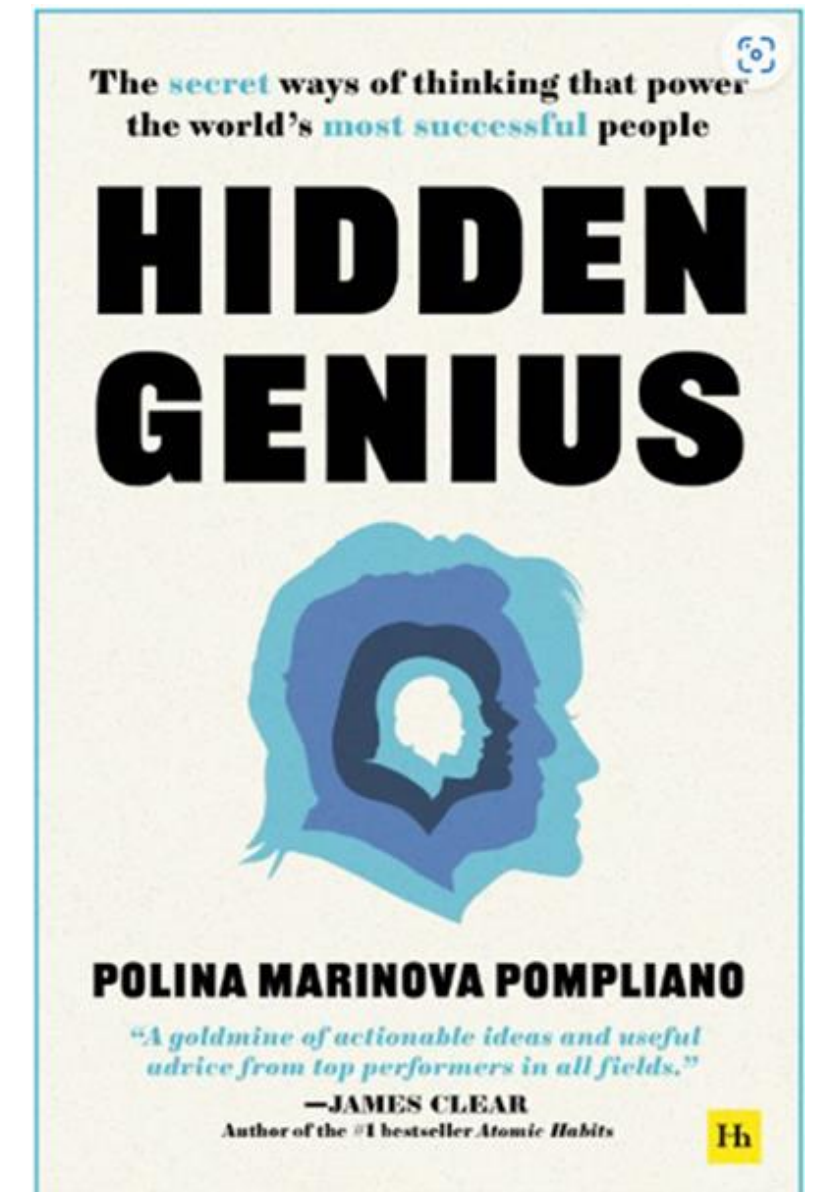
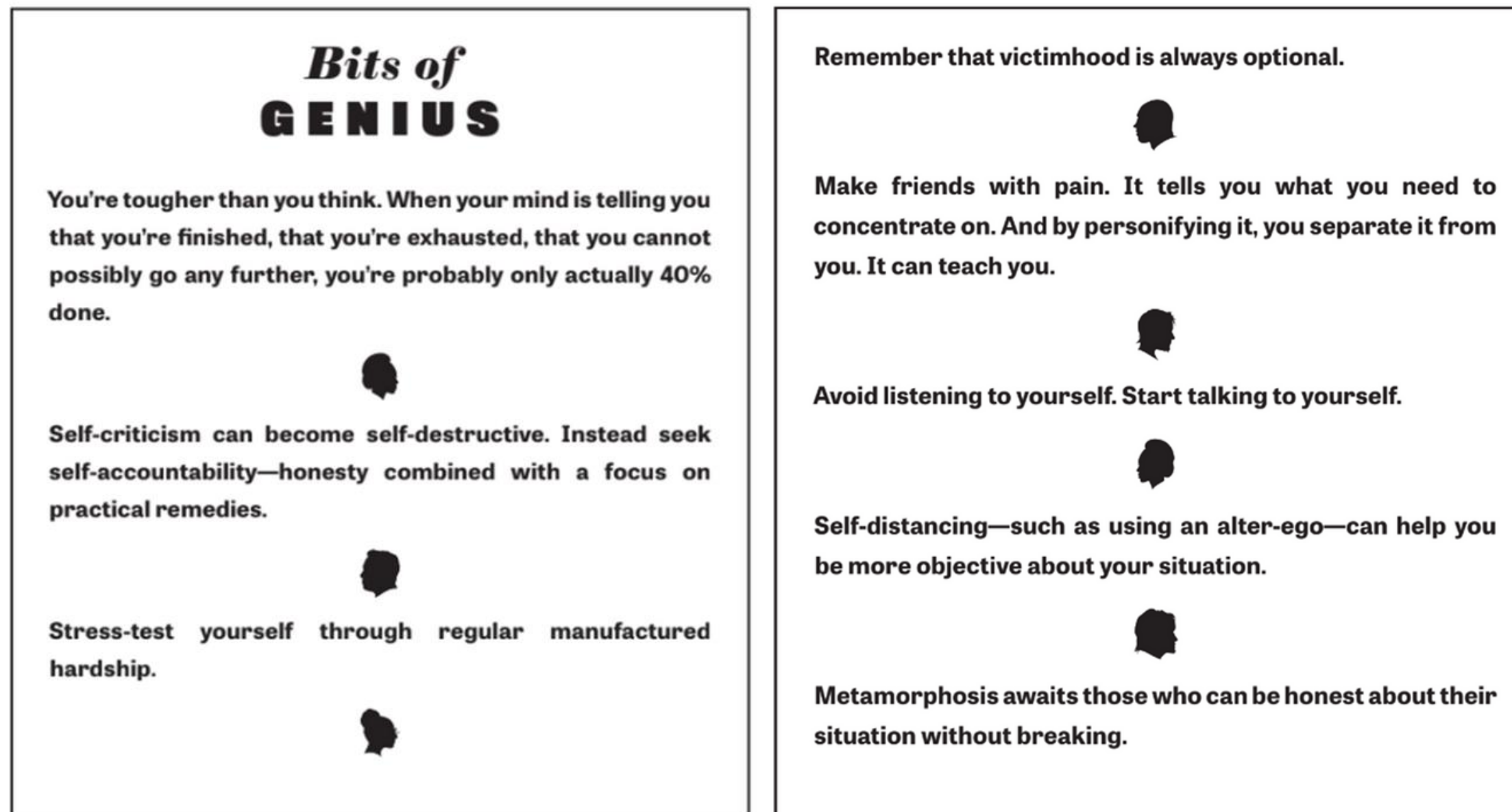
HARRIMAN HOUSE: WORK-LIFE BALANCE

Hidden Genius

The secret ways of thinking that power the world's most successful people

By Polina Marinova Pompliano

- Features lots of motivational messages and one section talks about 'systematizing your life'.



Due June 20 2023

HARRIMAN HOUSE: WORK-LIFE BALANCE

Hidden Genius

Q. Who are famous faces?



HARRIMAN HOUSE: WORK-LIFE BALANCE

Hidden Genius

Q. Who are famous faces?

- A. Dolly Parton
- B. Elon Musk
- C. Taylor Swift
- D. Kobe Bryant
- E. Beyoncé



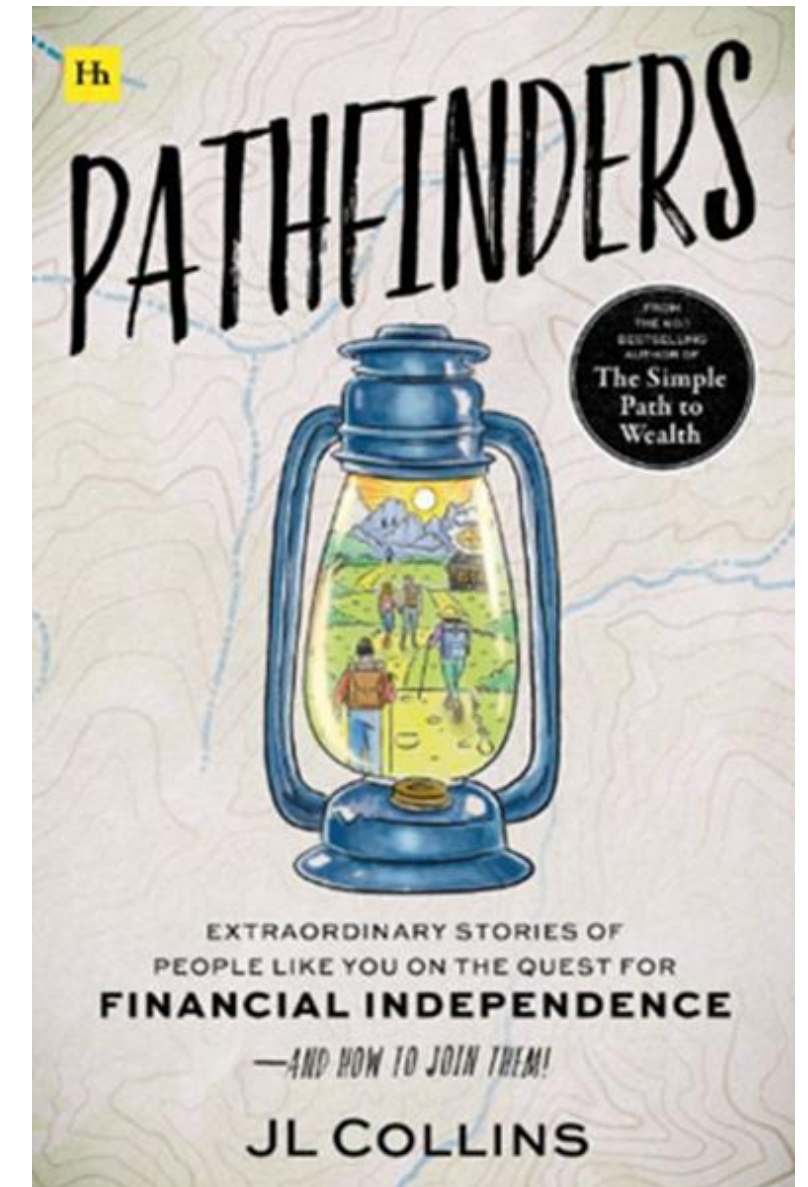
HARRIMAN HOUSE: WORK-LIFE BALANCE

Pathfinders

Extraordinary Stories of People Like You on the Quest for Financial Independence - And How to Join Them

By JL Collins

- Pathfinders brings together scores of amazing and insightful real-life stories from real people on the journey to financial independence—providing practical encouragement and inspiration for anyone who wants to join them.
- Following the success of *The Simple Path to Wealth*, these are fascinating, heartfelt, often surprising tales of:
 - struggles overcome and the rewards that followed
 - enterprising solutions to unexpected problems
 - sacrifices made and the kindness of strangers
 - surprisingly simple steps—and the amazing places they can take you ...
- Author JL Collins accompanies these readers' stories with reflections on his “rules for the road”—as well as a candid conversation about the journey to financial freedom with his daughter, the inspiration for his original international bestseller.



Due October 31
2023

HARRIMAN HOUSE: WORK-LIFE BALANCE

Pathfinders

Pathfinders is the ultimate companion for your own journey to financial freedom—and the true and lasting wealth that lies at the end.

For JL Collins:

F-You Money

= Enough to make bolder decisions, but not enough to live on forever.

F.I.

= Enough money that the money it earns is enough to support you, plus a little bit more.

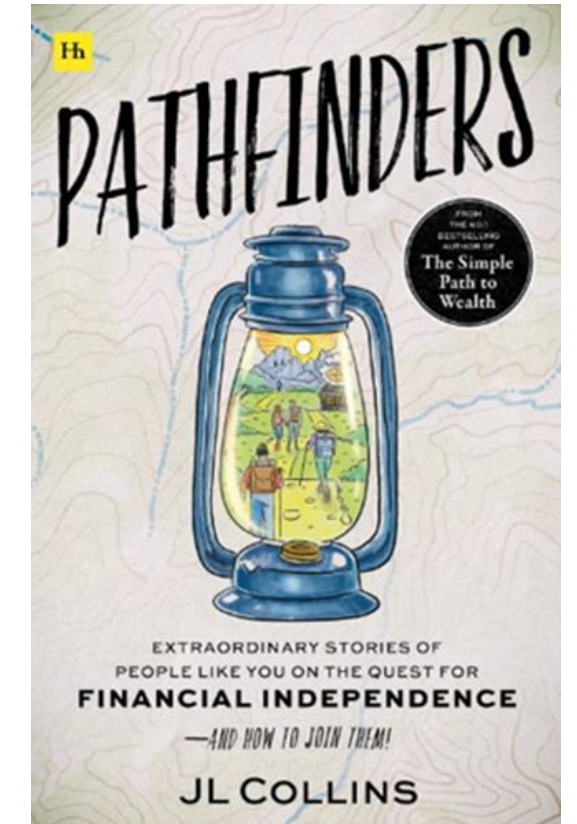
(The now-classic formula is 25× your annual spending; that is, enough so that such spending equals no more than 4% of your invested assets.)

RULES FOR THE ROAD

- Achieving FI is all about having options. RE is just one.
- Freedom doesn't only come at the end of The Simple Path when you've achieved FI.
- Along the way you'll steadily be acquiring F-You Money, and the freedom and options that come with it.
- F-You Money is not enough to never work again.
- But it does allow you to step away whenever the situation calls for it and it makes you stronger in the world.
- It allows you to be freer and bolder, able to speak up, take risks and be more independent.
- Surprisingly little F-You Money is surprisingly powerful.
- Every step you take along The Path builds on **those** you've taken before.
- As your F-You Money builds, your freedom and options expand, and it leads inevitably to being fully FI.

"LACK OF MONEY IS THE ROOT OF ALL EVIL."

—GEORGE BERNARD SHAW





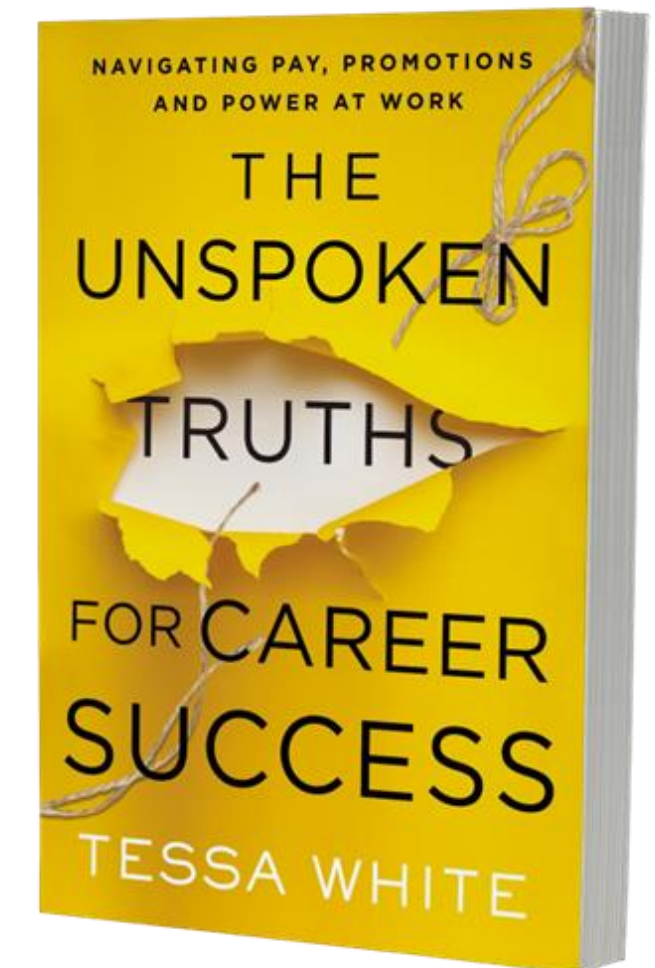
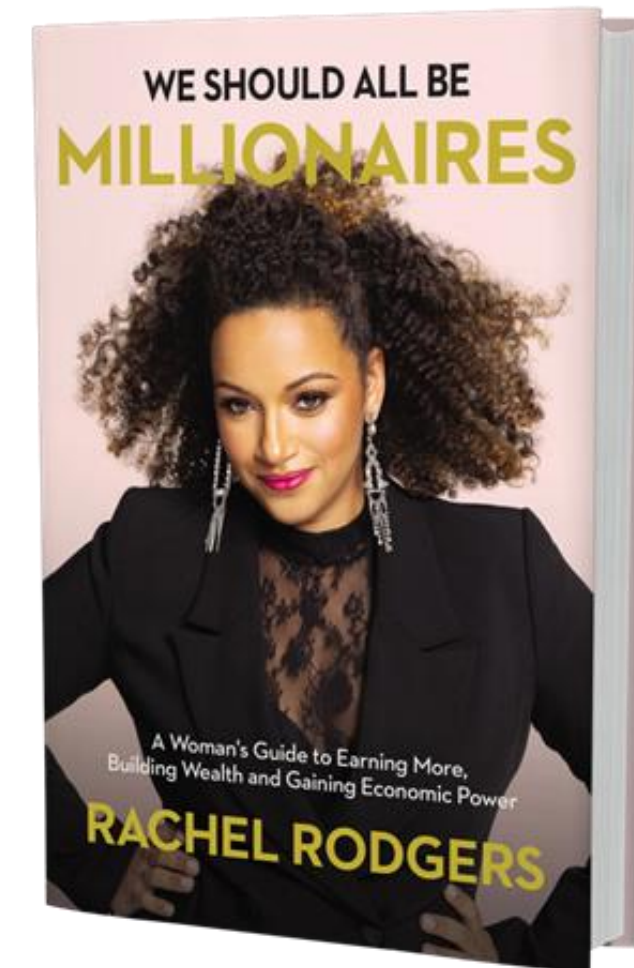
SICILY AXTON

Career planning/ advancement



HARPERCOLLINS LEADERSHIP: CAREER PLANNING/ADVANCEMENT

- To get something from a company, you must understand a company.
- Communication at work – The conversations you are avoiding are the exact conversations that can give you back a sense of control at work.
- Agreeable women earn less than those who are disagreeable.
- Money goes to those who ask! Companies expect you to negotiate.





SARAH NELSON

Utilizing DEI resources



Berrett-Koehler
Publishers



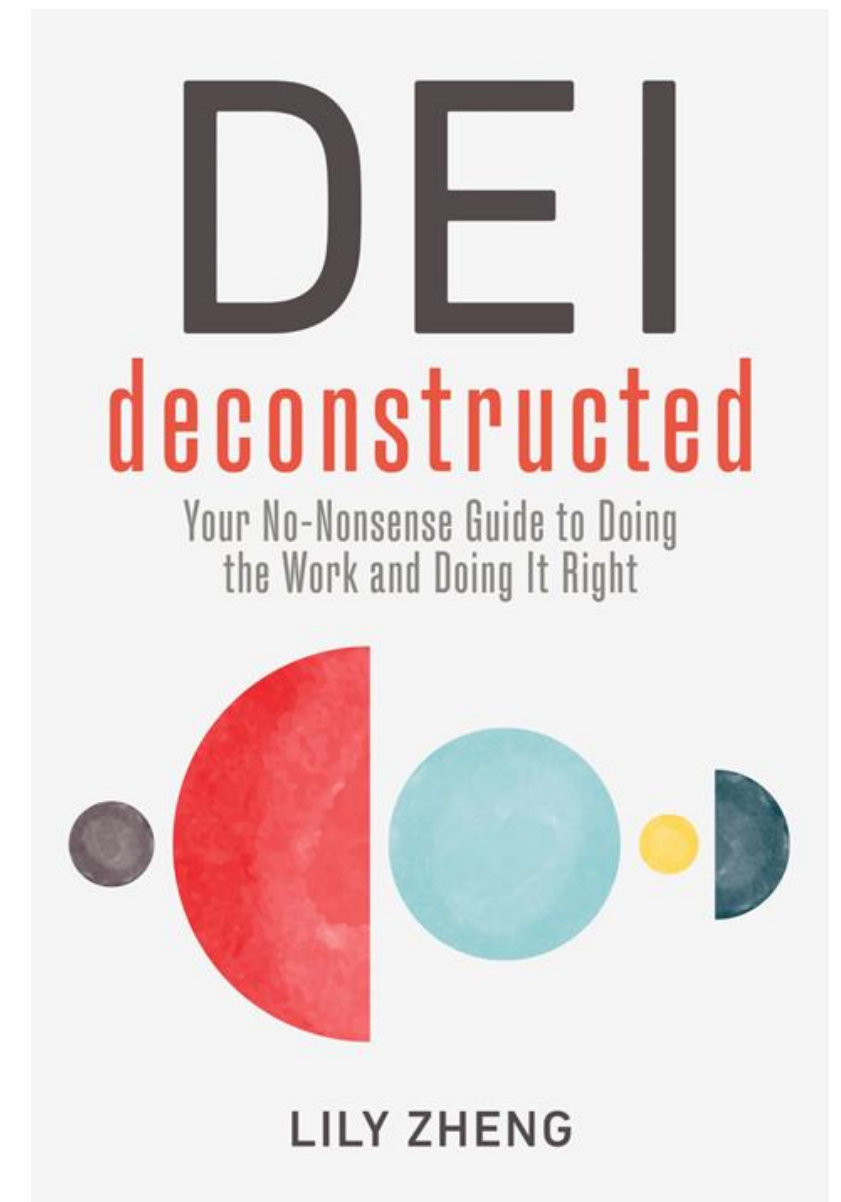
BERRETT-KOEHLER: UTILIZING DEI RESOURCES TO SUPPORT YOUR WORKPLACE

DEI Deconstructed

By Lily Zheng

- Pub Date: 11/8/2022
- Amazon Best Seller
- Actionable DEI techniques and strategies
- Goes beyond theory and good intentions
- Upcoming companion workbook (Fall 2023)

 **Berrett-Koehler**
Publishers



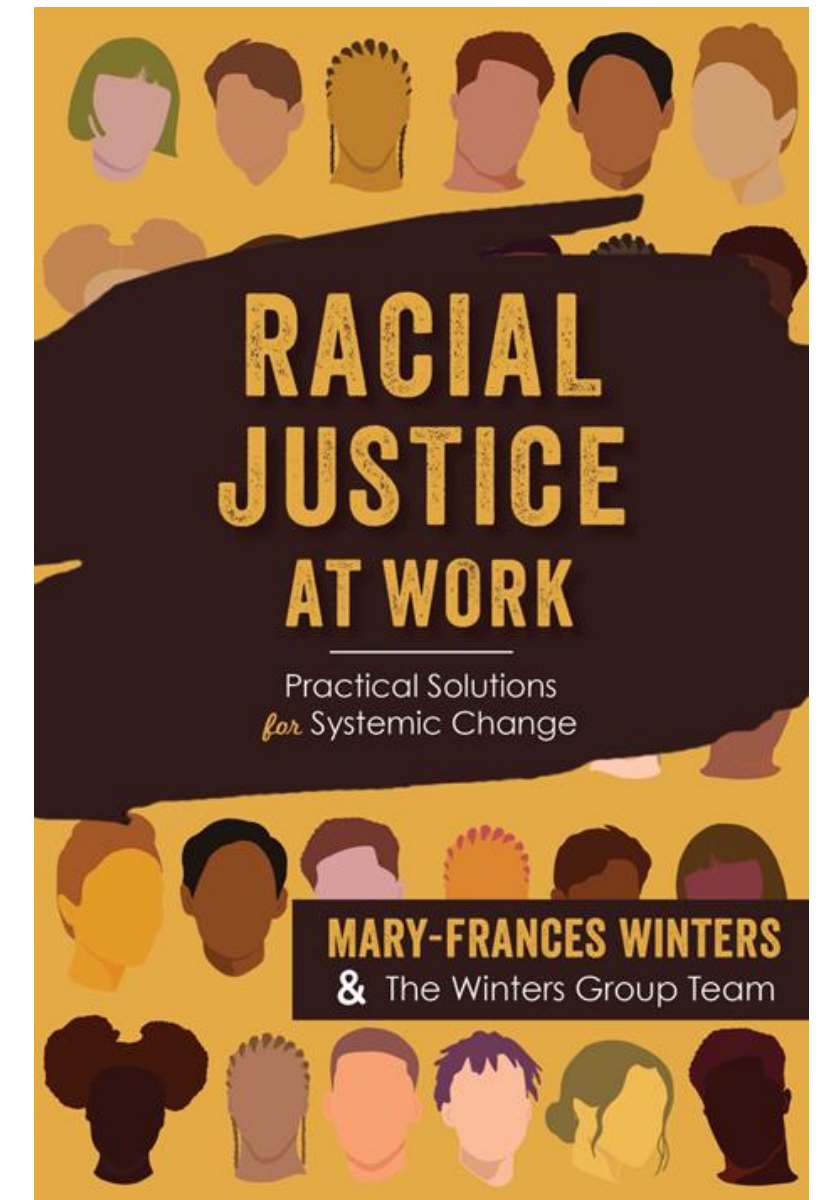
BERRETT-KOEHLER: UTILIZING DEI RESOURCES TO SUPPORT YOUR WORKPLACE



Racial Justice at Work

By Mary-Frances Winters and The Winters Group Team

- Pub Date: 2/14/2023
- Comprehensive text
- Explains all the different ways racism and white-centering happens in the workplace
- Each chapter is written by a different member of The Winters Group

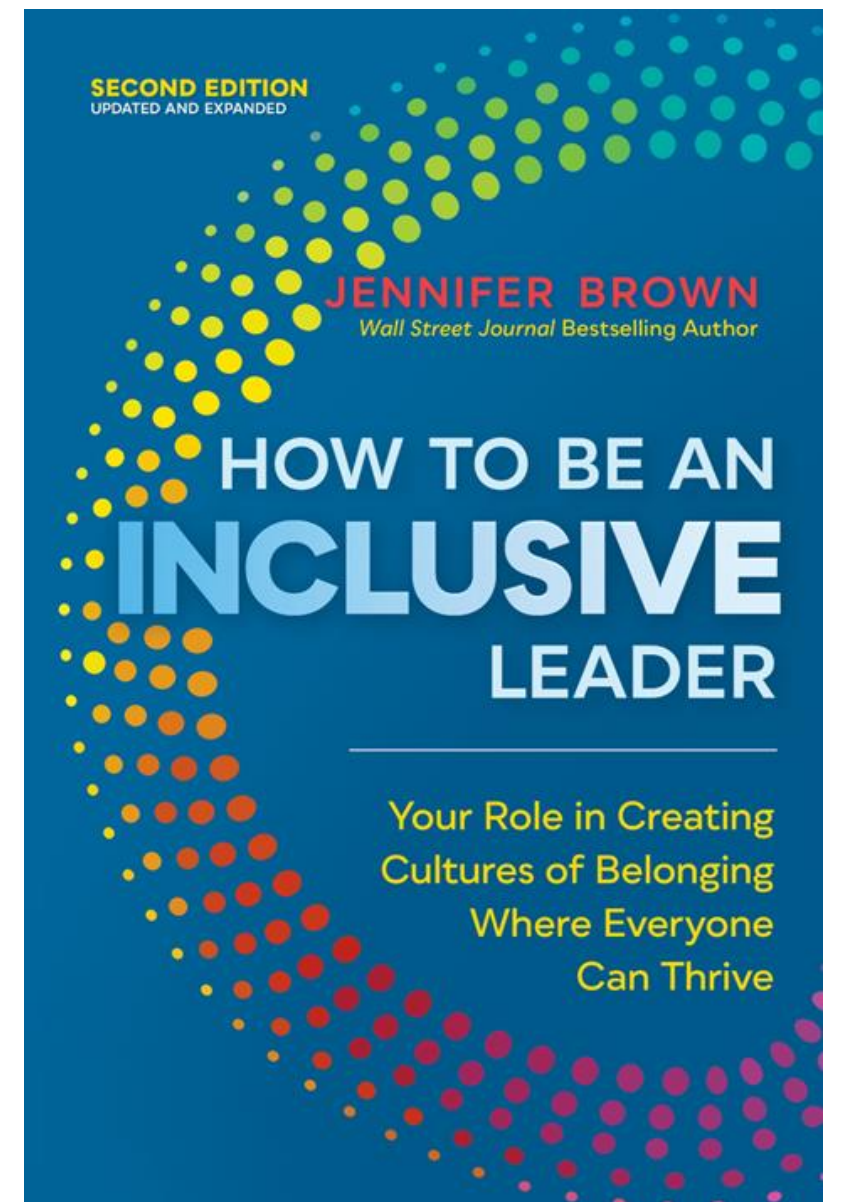


BERRETT-KOEHLER: UTILIZING DEI RESOURCES TO SUPPORT YOUR WORKPLACE

How to Be an Inclusive Leader, 2nd Edition

By Jennifer Brown

- Pub Date: 10/4/2022
- Written for leaders
- Strategies, tools, and discussion guides

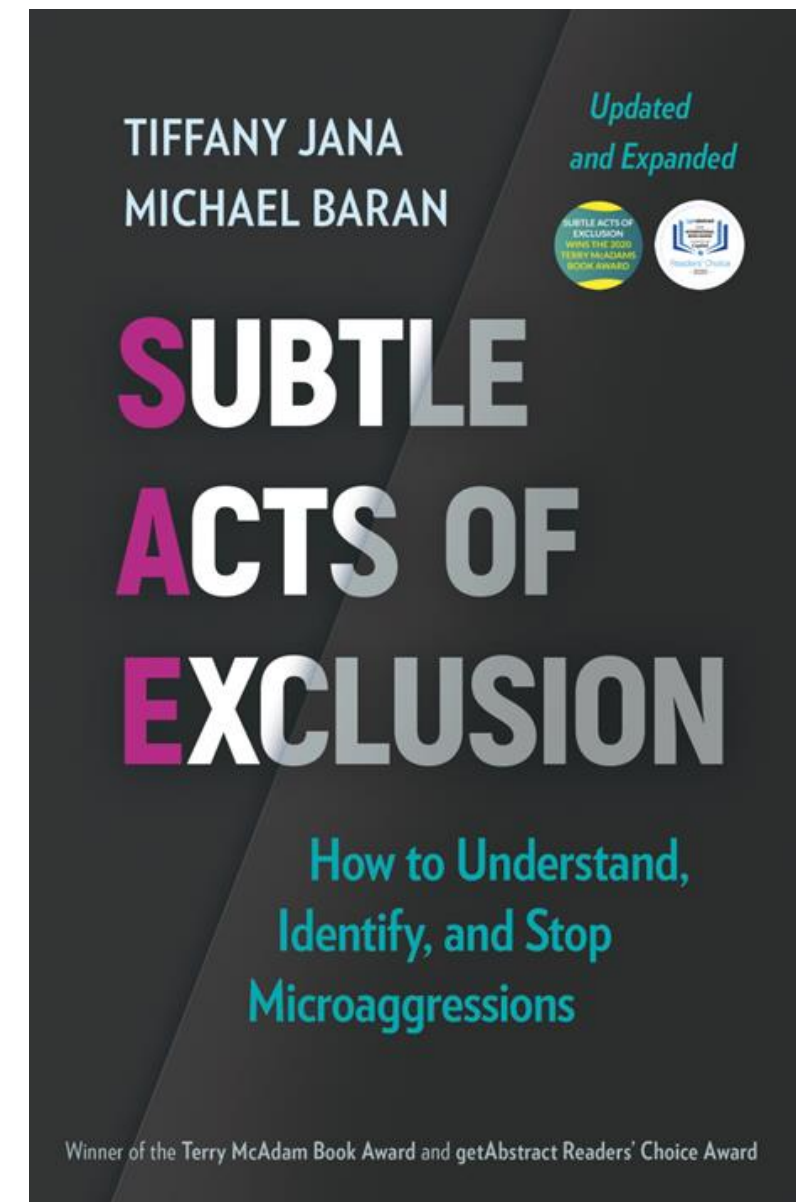


BERRETT-KOEHLER: UTILIZING DEI RESOURCES TO SUPPORT YOUR WORKPLACE

Subtle Acts of Exclusion, 2nd Edition

By Tiffany Jana and Michael Baran

- Pub Date: 9/19/23
- Offers an understanding of microaggressions
- Intentionally nonjudgmental
- Addresses new forms of subtle acts of exclusion



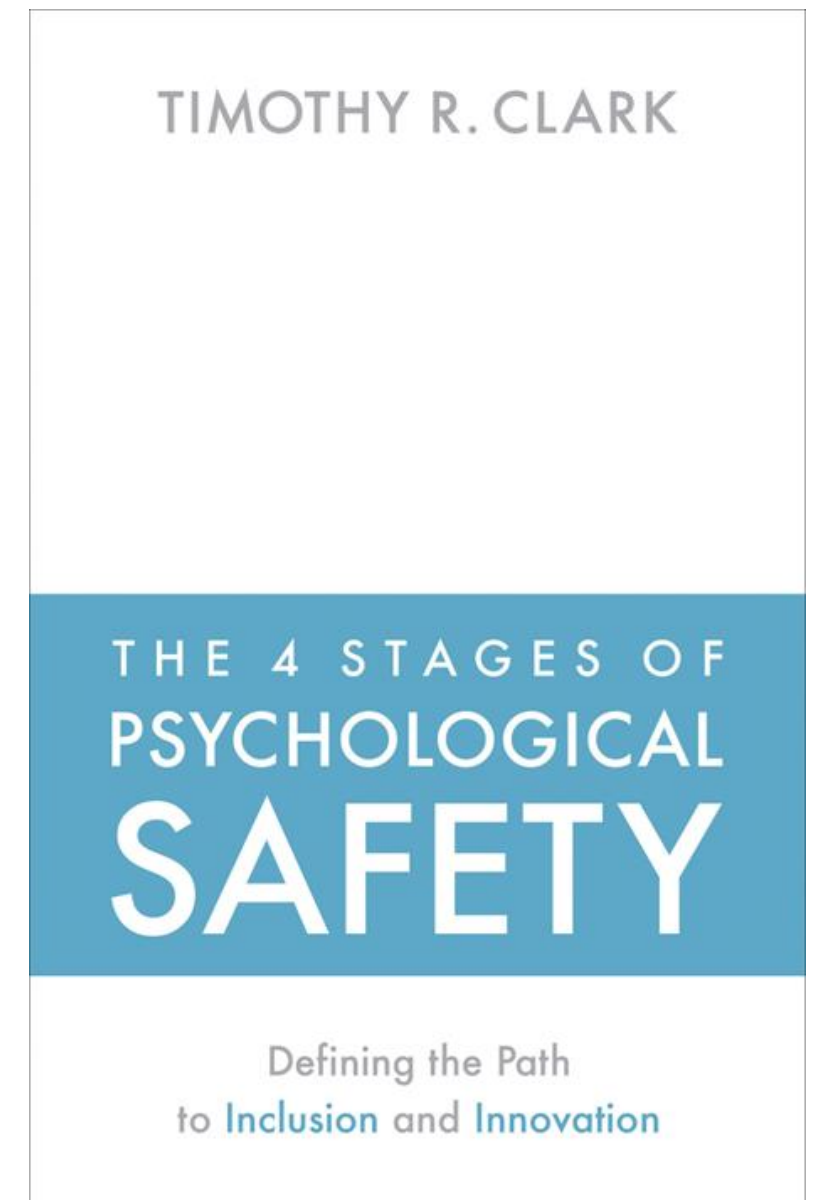
BERRETT-KOEHLER: UTILIZING DEI RESOURCES TO SUPPORT YOUR WORKPLACE



The 4 Stages of Psychological Safety

By Timothy R. Clark

- Pub Date: 3/3/20
- Focuses specifically on building an environment of psychological safety
- The 4 stages:
 - Inclusion Safety
 - Learner Safety
 - Contributor Safety
 - Challenger Safety

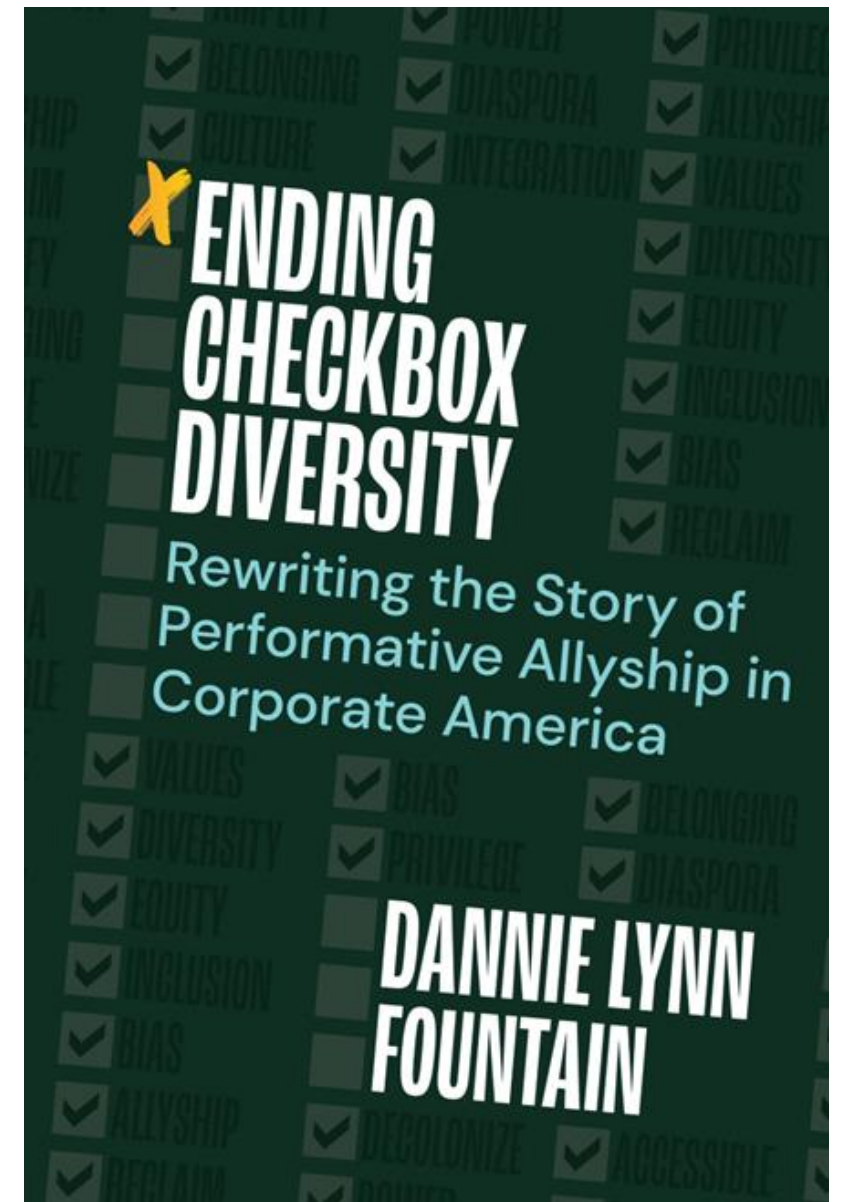


BERRETT-KOEHLER: UTILIZING DEI RESOURCES TO SUPPORT YOUR WORKPLACE

Ending Checkbox Diversity

By Dannie Lynn Fountain

- Pub Date: 10/25/22
- Dissects the current structure of corporate DEI
- Breaks down notable examples of failed DEI initiatives



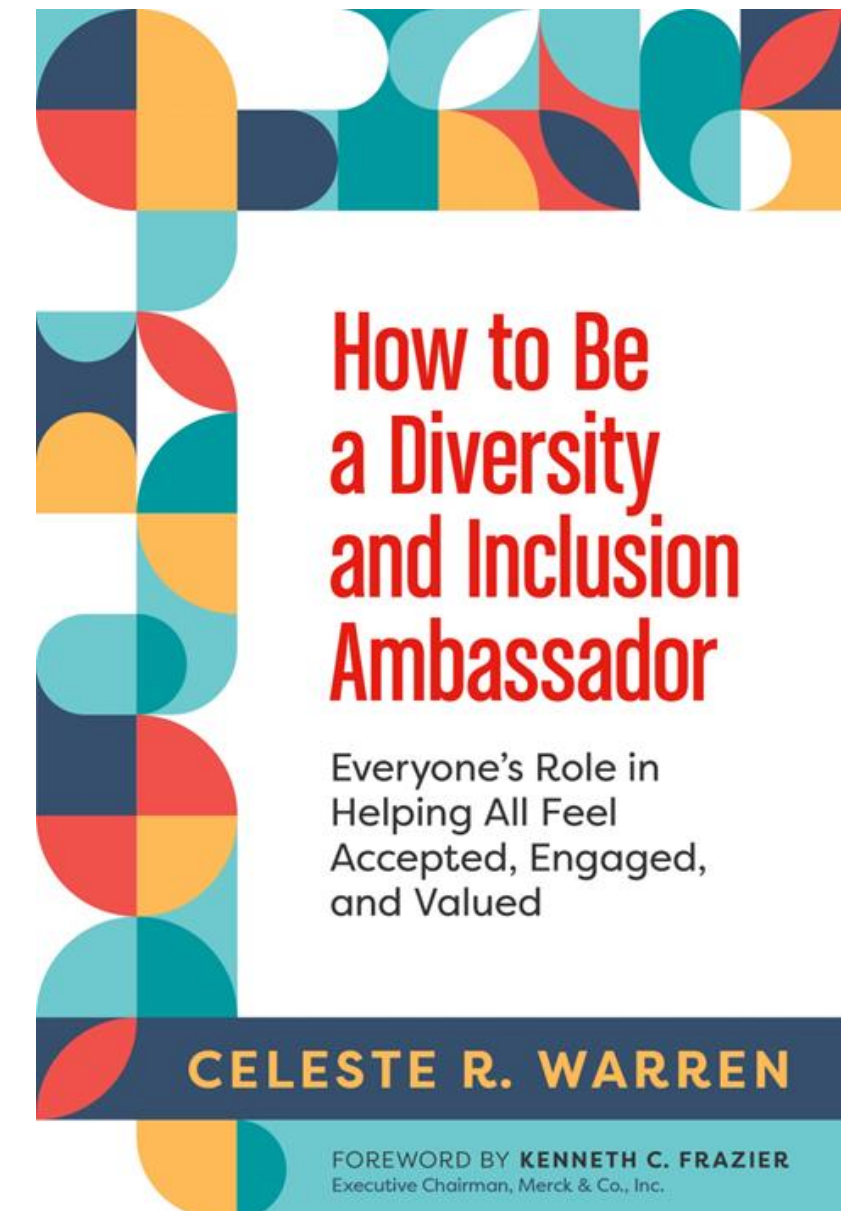
BERRETT-KOEHLER: UTILIZING DEI RESOURCES TO SUPPORT YOUR WORKPLACE



How to Be a Diversity and Inclusion Ambassador

By Celeste R. Warren

- Pub Date: 8/30/22
- Discusses how everyone can be an ambassador for DEI at their company
- Become aware of your strengths, weaknesses, and conscious and unconscious biases
- Take an inventory of your environment and find out what's getting in the way of inclusion
- Develop a personal action plan



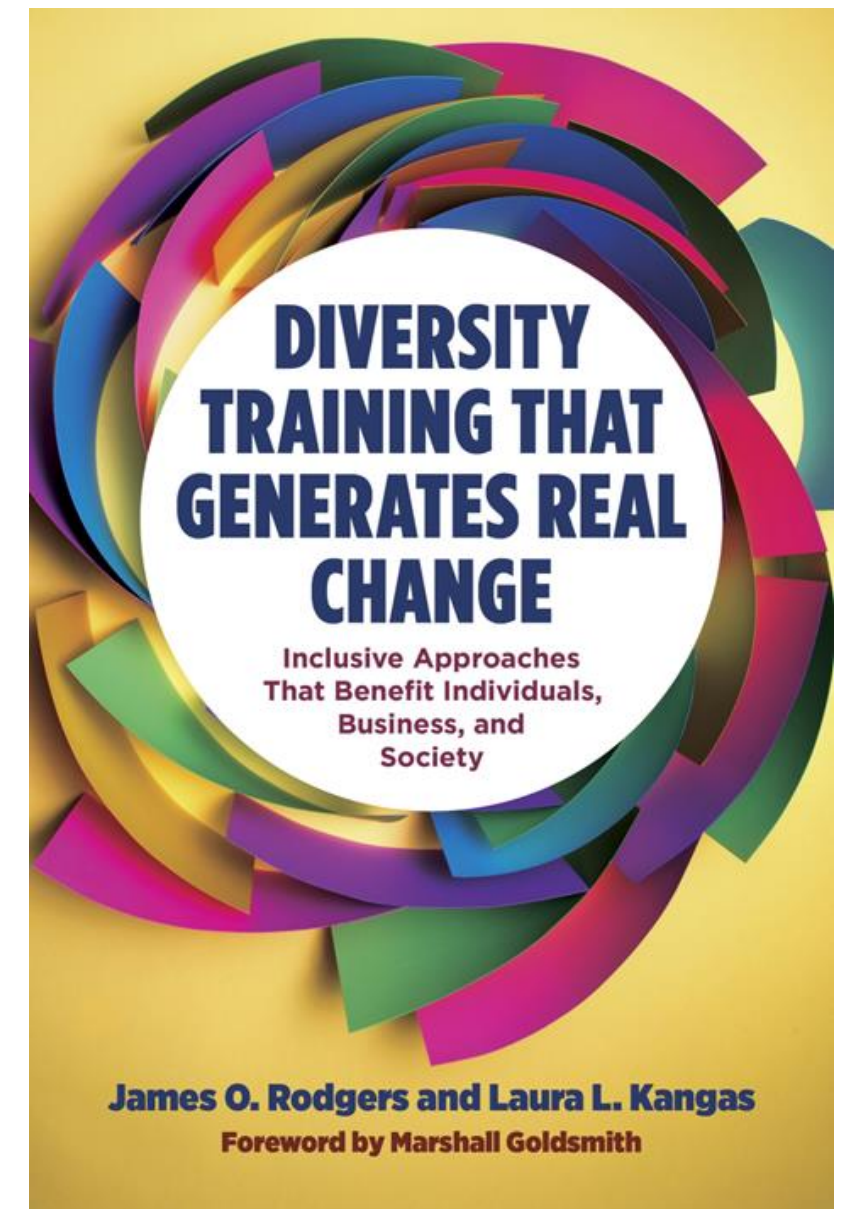
BERRETT-KOEHLER: UTILIZING DEI RESOURCES TO SUPPORT YOUR WORKPLACE



Diversity Training that Generates Real Change

By James O. Rodgers and Laura L. Kangas

- Pub Date: 7/26/22
- Determine tangible outcomes
- Build diversity training into the organizational strategy
- Help all participants build a connection to the training
- Find the right facilitator
- Create memorable programs

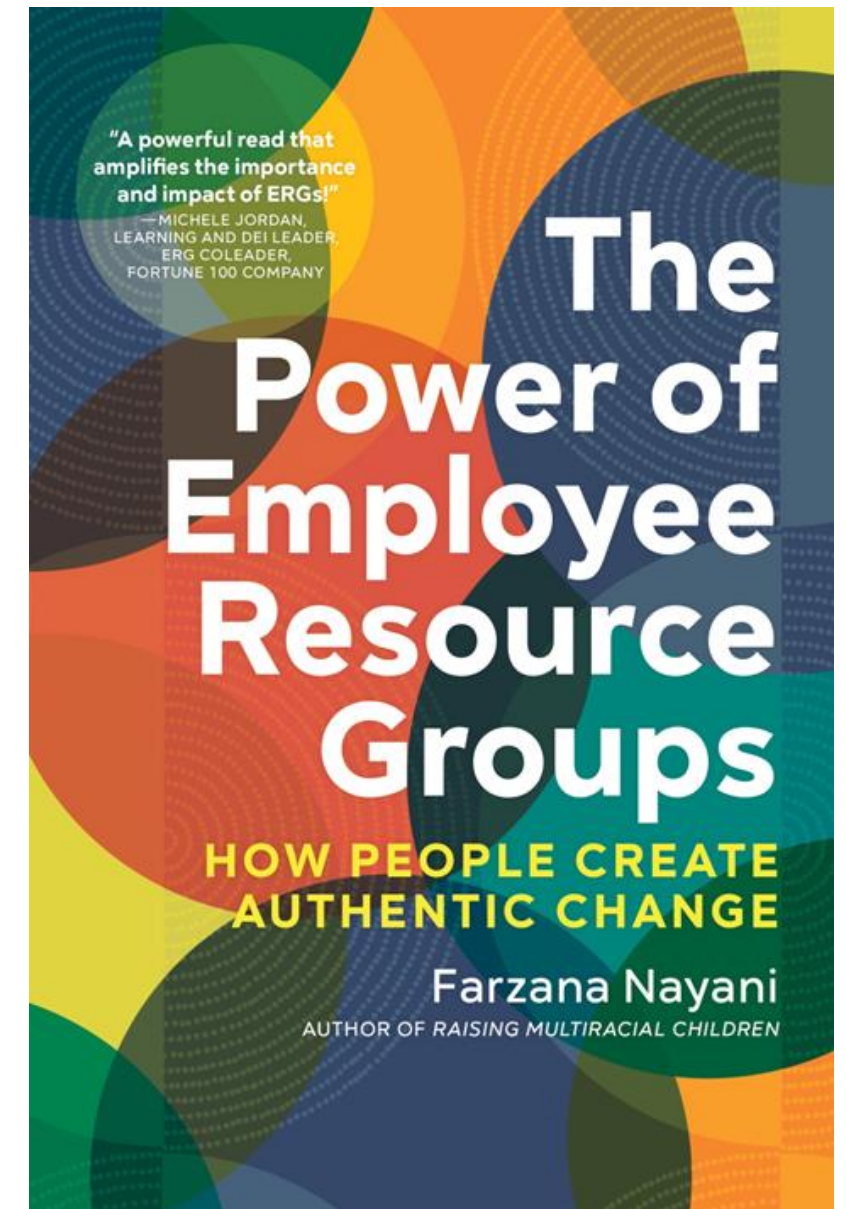


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The Power of Employee Resource Groups

By Farzana Nayani

- Pub Date: 6/7/22
- What is an Employee Resource Group (ERG)
- How to manage ERGs
- Outlines the 5 P's:
 - Purpose
 - Planning
 - People
 - Priorities
 - Processes

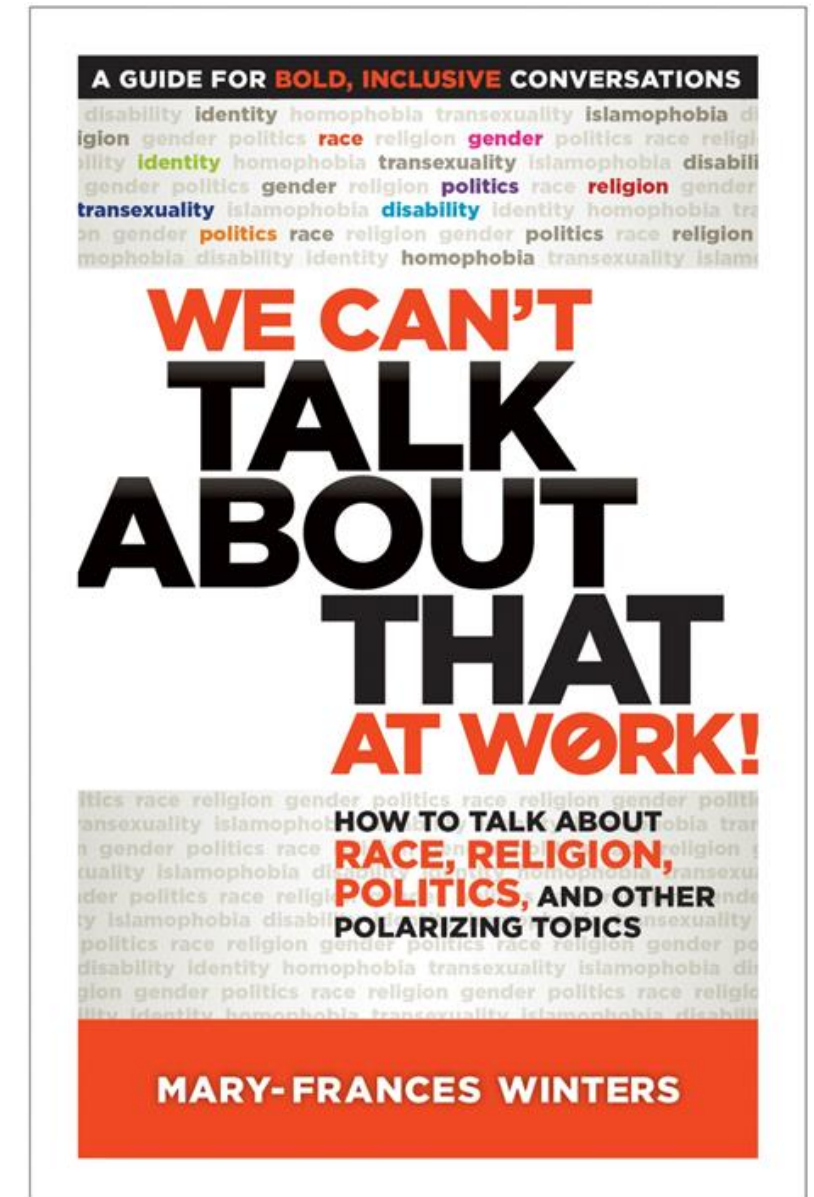


BERRETT-KOEHLER: UTILIZING DEI RESOURCES TO SUPPORT YOUR WORKPLACE

We Can't Talk about That at Work!

By Mary-Frances Winters

- Pub Date: 4/23/17
- Structuring meaningful conversations around taboo topics
- Ignoring these topics polarizes and creates divisiveness
- Bring people together - includes a self assessment in the book



Resources & Takeaways

UPCOMING WEBINARS:



Introduction to Marketplace - 3/22



Getting Started with Libby - 4/4



AudioFile presents SYNC 2023 - 4/18

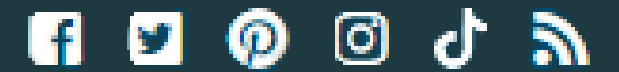
CURRENT SALE:



THANK YOU!



OverDrive®



Build a
**Thriving
Professional
Development
Collection**
for Women