



Welcome!

Sit back, relax, and get ready for our webinar.

A follow-up email will be sent tomorrow.

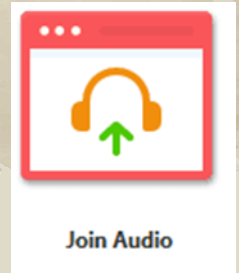
For the Best Experience...

Ensure your web browser is up to date.



Make sure you joined audio via computer or telephone.

Turn up the volume on your computer or speakers.
(You will hear audio once the presentation begins.)



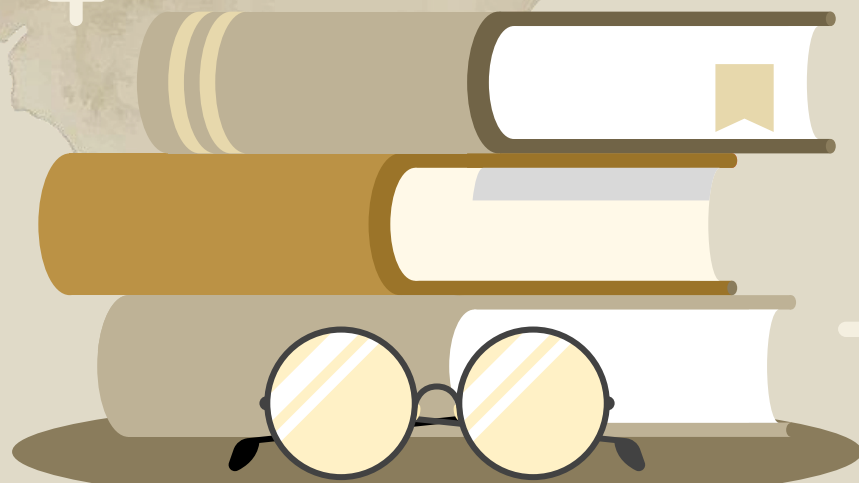
Ask Questions



Click Q&A under meeting controls to submit your question.

Depending on the number of participants, there may be a delay before we can response.

Send follow-up questions to your OverDrive Account Manager or to training@overdrive.com



Curate Your Digital Collection to Increase Discoverability

August 2022

OverDrive[®]

Hi. Meet your speakers.

Lauren Bajda, Product Trainer

Lisa Mullins, Product Trainer



OverDrive

Housekeeping

Recording

We're recording the session today!

Q&A

Questions? Please submit them using Q&A on your Zoom toolbar.

Certificate

Take our post-webinar assessment for your certificate of attendance.

OverDrive

Agenda

01. Overview

What is curation?

Why is curation important?

02. Demo

Curated list

Automated list

Tips & tricks

03. Inspiration

Libby layout page

Ideas for Curation

04. Resources & Next Steps

Success

Start today

Poll

How comfortable are you
with digital curation?



Curation



Renton Technical College



St. Joseph Public Library

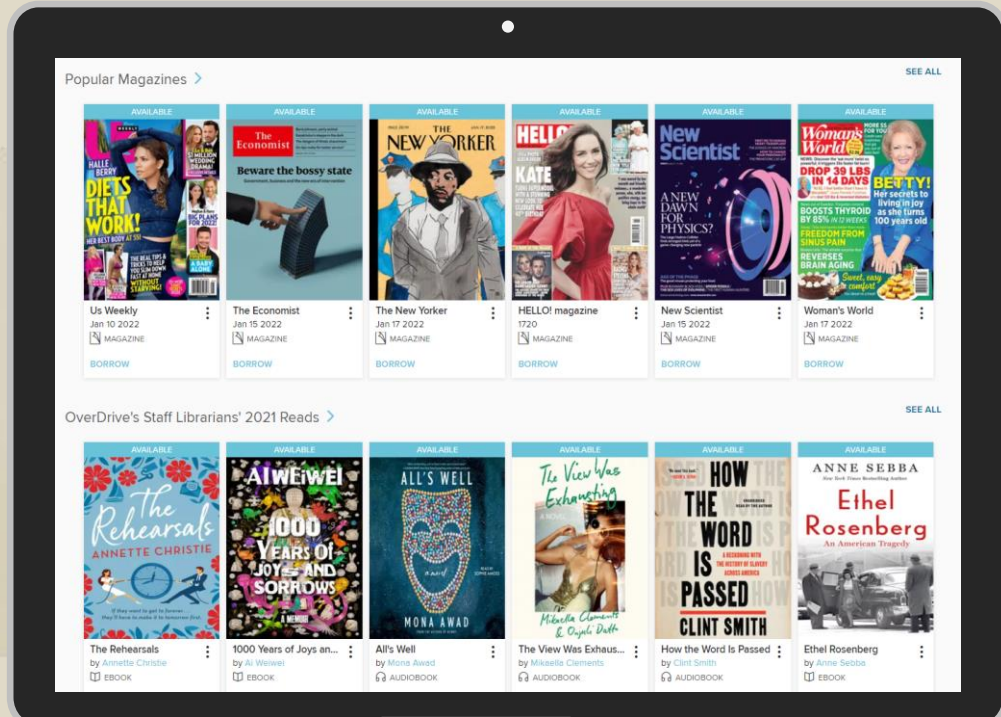
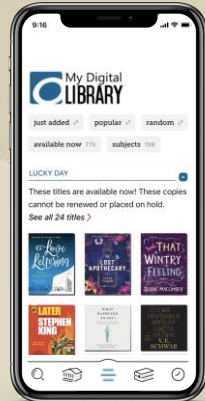


Ramsey Free Public Library

OverDrive[™] Marketplace

Build collections of your digital titles
and **publish** them to OverDrive's
websites and apps in Marketplace.

Create a **curated** or
automated collection!



OverDrive

OverDrive[®] Marketplace[™]

The Summer I Turned Pretty Read-Alikes

[SEE ALL](#)

The Sun Is Also a Star :
by Nicola Yoon
EBOOK

[BORROW](#)

Catching Jordan :
by Miranda Kenneally
EBOOK

[BORROW](#)

Everything, Everythi... :
by Nicola Yoon
EBOOK

[BORROW](#)

She Gets the Girl :
by Rachael Lippincott
AUDIOBOOK

[BORROW](#)

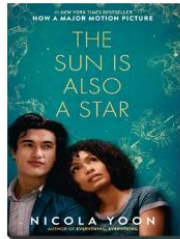
She Drives Me Crazy :
by Kelly Quindlen
EBOOK

[BORROW](#)

All the Bright Places :
by Jennifer Niven
AUDIOBOOK

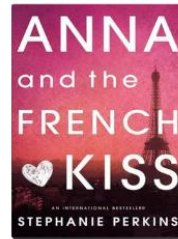
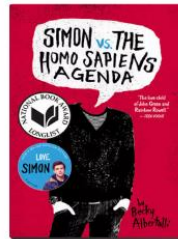
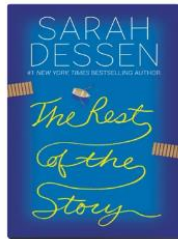
[BORROW](#)

OverDrive[®] Marketplace[™]



THE SUMMER I TURNED PRETTY ...

Over 110 titles chosen
by our librarians >



Search



Library



Menu



Shelf



Timeline



OverDrive

Marketplace[™]

Demonstration

OverDrive

OverDrive[®] Marketplace[™]

OverDrive[®]
Marketplace[™]

Search OC/OU & MA by title, author, series, or publisher

Advanced search

CARTS

OD Receipts
\$185.99

Settings

SHOP
One Copy/One User & Minimed Access

INSIGHTS

ADMIN

CURATE

NEWS

BILLING

SUPPORT

FEATURED

GET HELP

Must-haves

New Romance ebook

Adult eBook Weekly

Emma's Search

All saved searches

Insights

OverDrive's top authors

See what you're missing

Top 200 series search

See gaps in series you offer

Top 200 adult titles

Not in your collection

Top 200 YA titles

Not in your collection

Top 200 juvenile titles

Not in your collection

Our OverDrive Librarians Love...

RE-IMAGINED CLASSICS

CHECK 'EM OUT!

HOOK

THE BOOK OF GOTHEL

HOW TO BE A CAT

New & On Sale from Kensington (August 2022)

YAMILE SAIED MÉNDEZ

Twice a Quinceañera

ADD TO MAIN CART

Twice a Quinceañera
A Delightful Second Chance Roman...
Yamile Saied Méndez
\$16.95
Ebook

ROCHELLE ALERS

Along the Shore

ADD TO MAIN CART

Along the Shore
The Book Club
Rochelle Alers
\$16.95
Ebook

LISA BLACK

Red Flags

ADD TO MAIN CART

Red Flags
A Lockard Institute Thriller
Lisa Black
\$26.00
Ebook

DEATH of an ICE CREAM SCOOPER

ADD TO MAIN CART

Death of an Ice Cream S...
Hayley Powell Mystery
Lee Hollis
\$8.99
Ebook

V.S. ALEXANDER

The War Girls

ADD TO MAIN CART

The War Girls
A WW2 Novel of Sisterhood and...
V.S. Alexander
\$16.95
Ebook

Witch and Famous

ADD TO MAIN CART

Witch and Famous
Witch Way Librarian Mysteries
Angela M. Sanders
\$8.99
Ebook

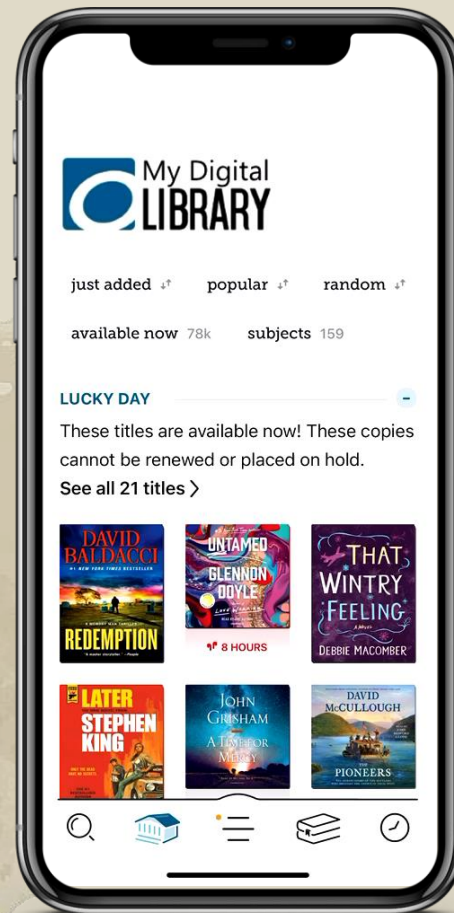
Poll

What are the two main categories of collections?

- Curated & digital
- Curated & automated
- Hand-picked & self-selected
- Automated & manual

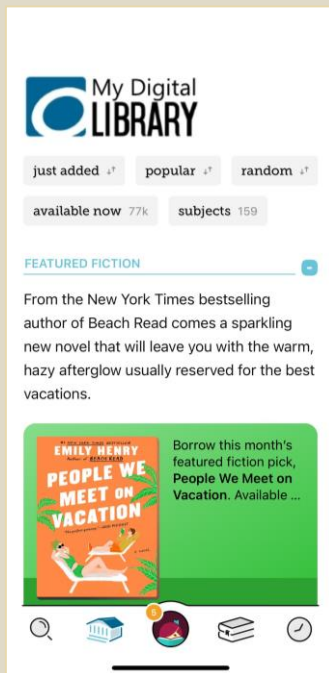


Library home screen in Libby

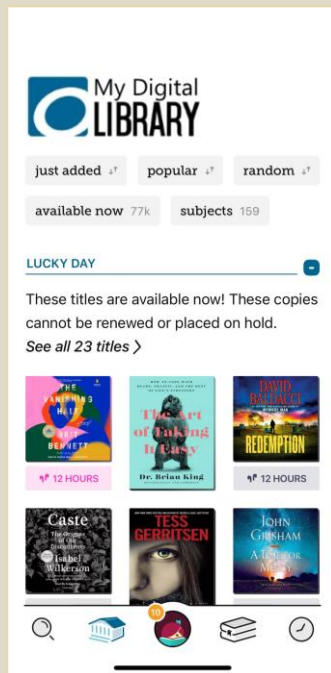


OverDrive

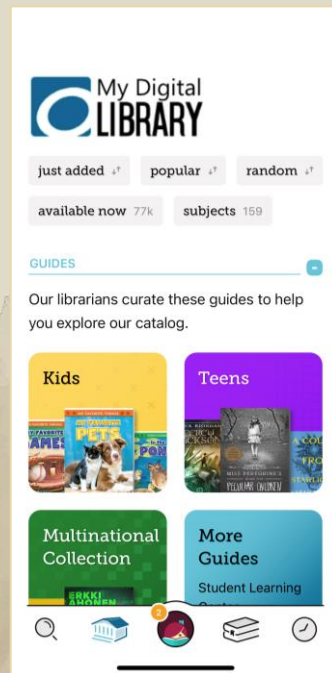
Content sections on library home screen



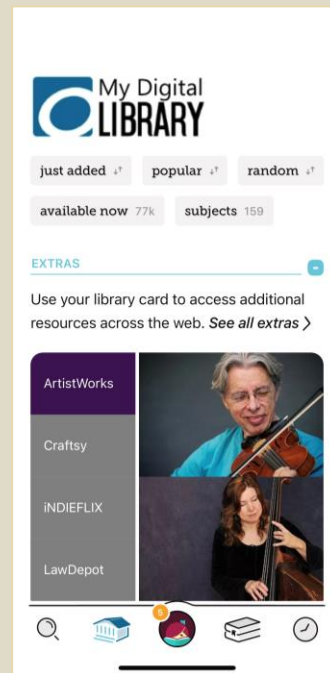
Campaign



List



Guides

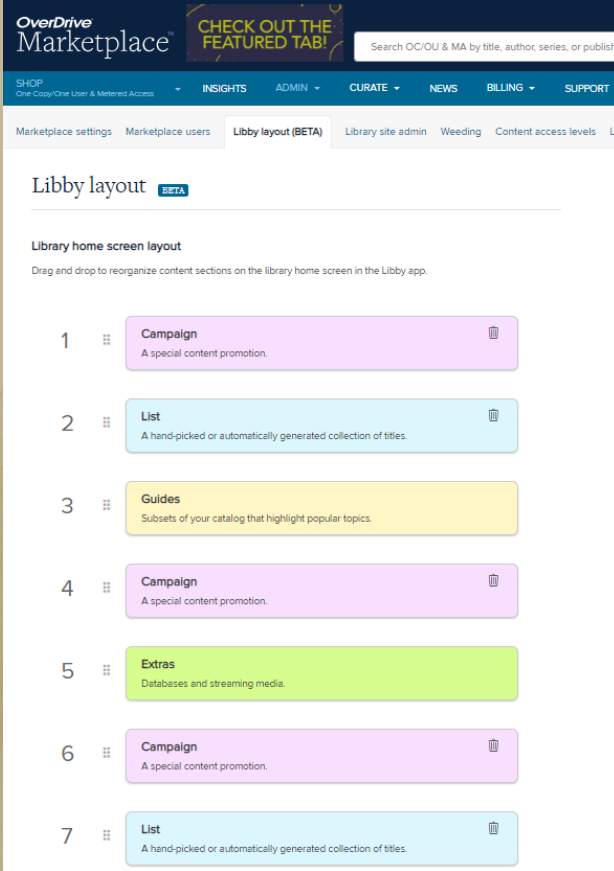


Extras

Libby layout page

The Libby layout page **works in tandem**
with your curated collections.

[Learn more!](#)



The screenshot shows the 'Libby layout (BETA)' page in the OverDrive Marketplace. The page title is 'Libby layout' with a 'BETA' tag. Below the title, it says 'Library home screen layout' and 'Drag and drop to reorganize content sections on the library home screen in the Libby app.' There is a list of seven content sections, each with a number, a title, a description, and a trash icon for deletion:

- 1 Campaign: A special content promotion.
- 2 List: A hand-picked or automatically generated collection of titles.
- 3 Guides: Subsets of your catalog that highlight popular topics.
- 4 Campaign: A special content promotion.
- 5 Extras: Databases and streaming media.
- 6 Campaign: A special content promotion.
- 7 List: A hand-picked or automatically generated collection of titles.

The OverDrive logo is visible in the bottom right corner of the screenshot.

OverDrive

Curate hack & list inspiration



The screenshot displays a mobile application interface for OverDrive. At the top, a header reads "THE SUMMER I TURNED PRETTY ..." with a minus sign icon. Below this, a text box states "Over 110 titles chosen by our librarians >". The main content area features a grid of book and audiobook covers. The covers include "The Sun is Also a Star" by Nicola Yoon, "Catching Jordan" by Miranda Kenneally, "Everything, Everything" by Nicola Yoon, "She Gets the Girl" by Rachel Hengeman and Alyson Flinck, "She Drives Me Crazy" by Kelly O'Donnell, "All the Bright Places" by R.J. Palacio, "Along for the Ride" by Sarah Dessen, "The Rest of the Story" by Sarah Dessen, "Simon vs. the Homo Sapiens Agenda" by Simon St. Laurent, and "Anna and the French Kiss" by Stephanie Perkins. Below the grid, a navigation bar contains five icons: a magnifying glass for "Search", a library building for "Library", a hamburger menu for "Menu", a bookshelf for "Shelf", and a clock for "Timeline".

THE SUMMER I TURNED PRETTY ... -

Over 110 titles chosen
by our librarians >

COVERS SHOWN:

- THE SUN IS ALSO A STAR by NICOLA YOON
- Catching Jordan by MIRANDA KENNEALLY
- EVERYTHING, EVERYTHING by nicola yoon
- SHE GETS THE GIRL by Rachel Hengeman and Alyson Flinck
- SHE DRIVES ME CRAZY by KELLY O'DONNELL
- ALL THE BRIGHT PLACES by R.J. PALACIO
- ALONG FOR THE RIDE by Sarah Dessen
- THE REST OF THE STORY by SARAH DESSSEN
- SIMON VS. THE HOMO SAPIENS AGENDA by SIMON ST. LAURENT
- ANNA and the FRENCH KISS by STEPHANIE PERKINS

NAVIGATION BAR:

- Search
- Library
- Menu
- Shelf
- Timeline

Curate hack & list inspiration



Curate “hack”



Resource Center
Collection
Development



Email your
Digital Content
Librarian



Draw
inspiration
from other
libraries



Mirror your
physical
displays



Learn more
about
magazine
curation



Resources &
next steps

Help & resources

Marketplace Help

[Get help curating in Marketplace](#)

Social Media



Account Manager

Find in Marketplace, under Support

Resource Center

How-to videos

[Curating Collections for Your Library](#)

[Curating Magazine Collections](#)

[Customizing the Libby layout page](#)

Training kits

[Curation Tips – Library Staff Kit](#)

[Curating Magazines Elearning module](#)

Collection development

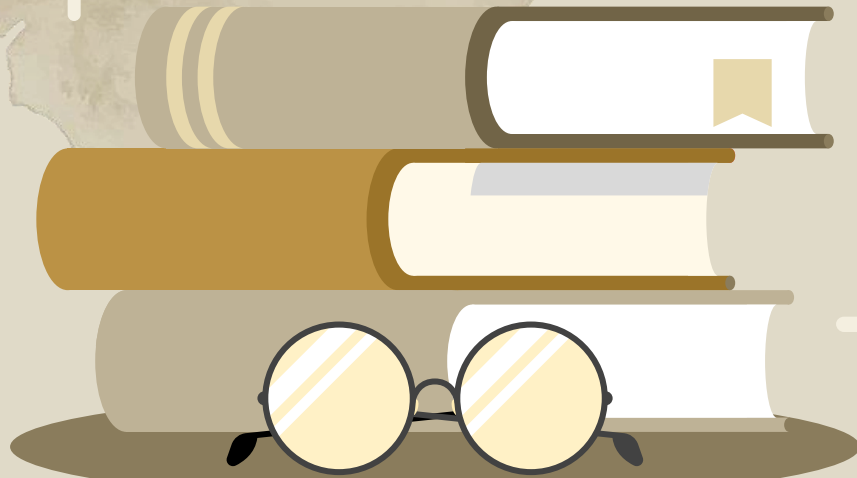
[Recommended lists](#)

OverDrive

Next steps

- 1 Watch recording
- 2 Explore Marketplace
- 3 Have fun!

THANK YOU!



Curate Your Digital
Collection to Increase
Discoverability

OverDrive[®]