



iNDIEFLIX



OverDrive

ENGAGE
YOUR COMMUNITY
WITH DATABASES &
STREAMING MEDIA SERVICES



DATABASES & STREAMING MEDIA SERVICES OVERVIEW

- Reach new audiences
- Content will not count against user checkout limits
- Easy to discover all digital content in the Libby app
- Meet demand for streaming services
- Manage multiple digital services within OverDrive Marketplace
- Tie-in existing programming with expanded digital resources





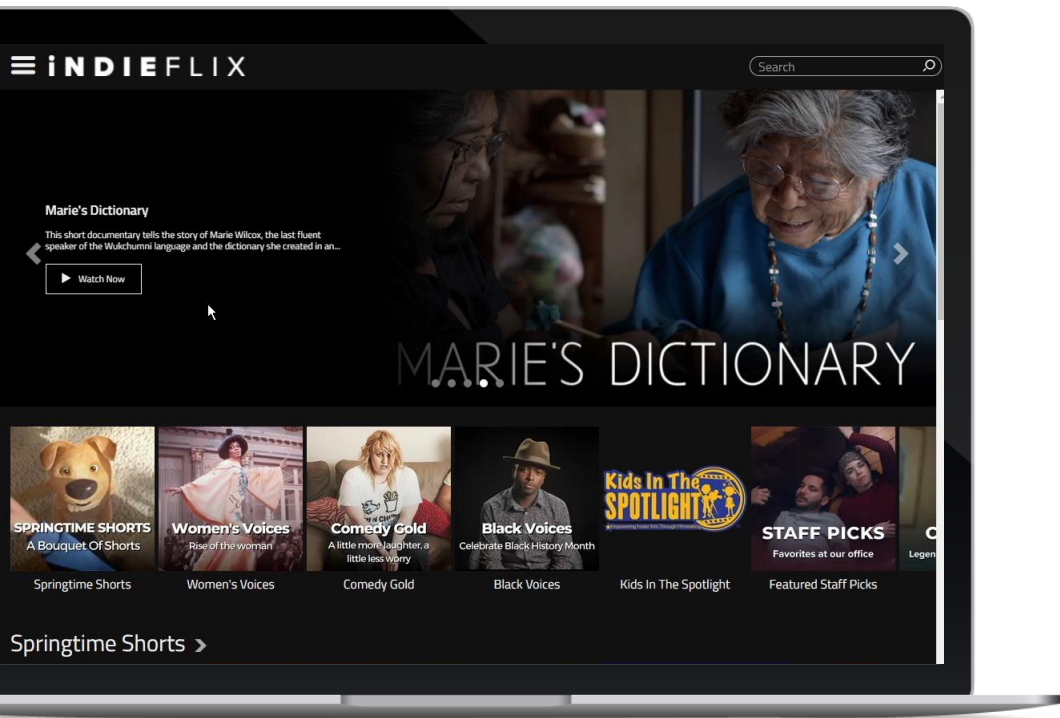
32 subject areas – 500+ courses!



CEUs, Auditing, Self-pacing



Professional instruction,
assignments, exams, discussion
boards, assessments



iNDIEFLIX



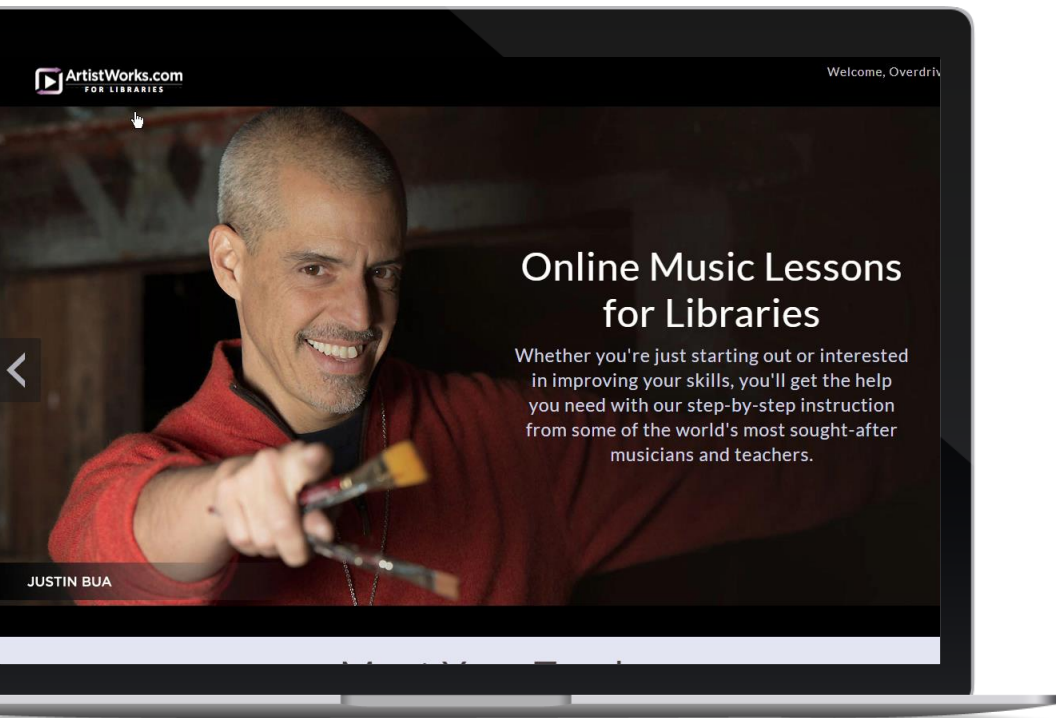
Watch anywhere – anytime!



Supports an unlimited number of devices



Genres include drama, comedy, art films, women's voices, Black voices, and more



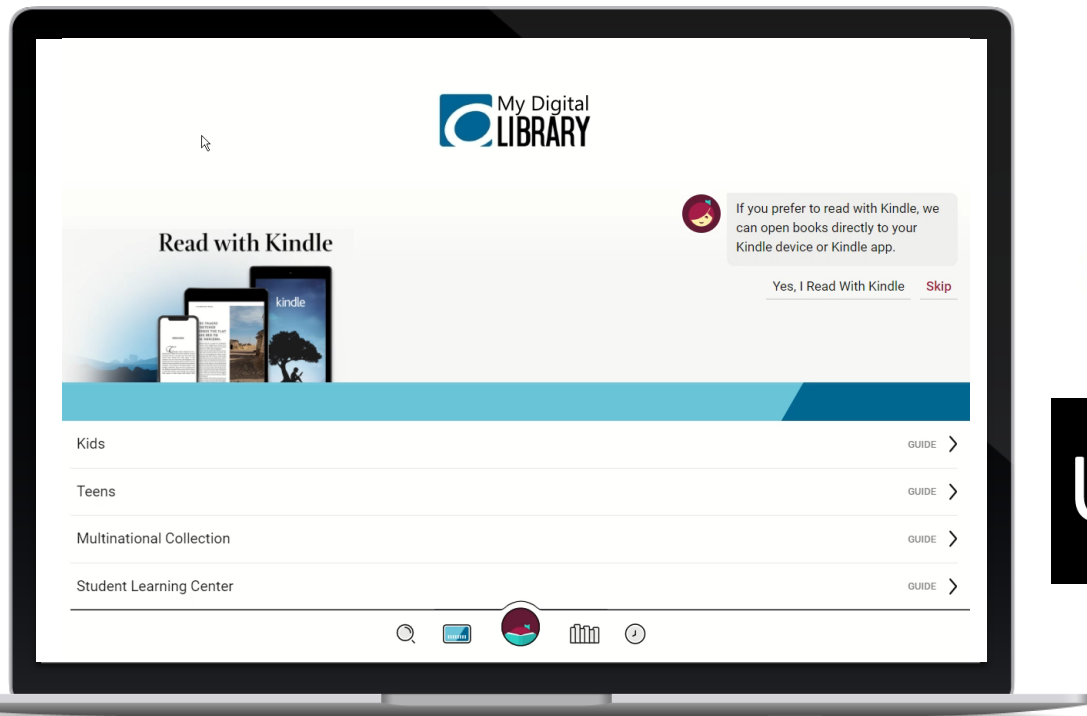
World-class instruction



Self-paced video lessons



Genres include drama, comedy, art films, women's voices, Black voices, and more



& MORE!

MARKETPLACE



HOW TO ADD DATABASES &
STREAMING MEDIA SERVICES

WHO CAN ADD DATABASES & STREAMING MEDIA SERVICES?

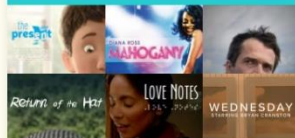
our My Digital Library card to access resources at these websites.

ArtistWorks.com



Unlimited access to master musicians.

INDIEFLIX



Feed Your Curiosity.

LearnIt



lil

Method Learning



Proven ACT® and SAT® Prep

Oello CONCERTS



Stream concerts with

OverDrive®

PUBLIC LIBRARY PARTNERS

OverDrive®
Professional

PROFESSIONAL & ACADEMIC PARTNERS

advantage™

ADVANTAGE ACCOUNTS

*NOT ELIGIBLE TO BE SHARED OR MOVED
THROUGH ADVANTAGE PLUS

WHERE CAN I ADD DATABASES & STREAMING MEDIA SERVICES?

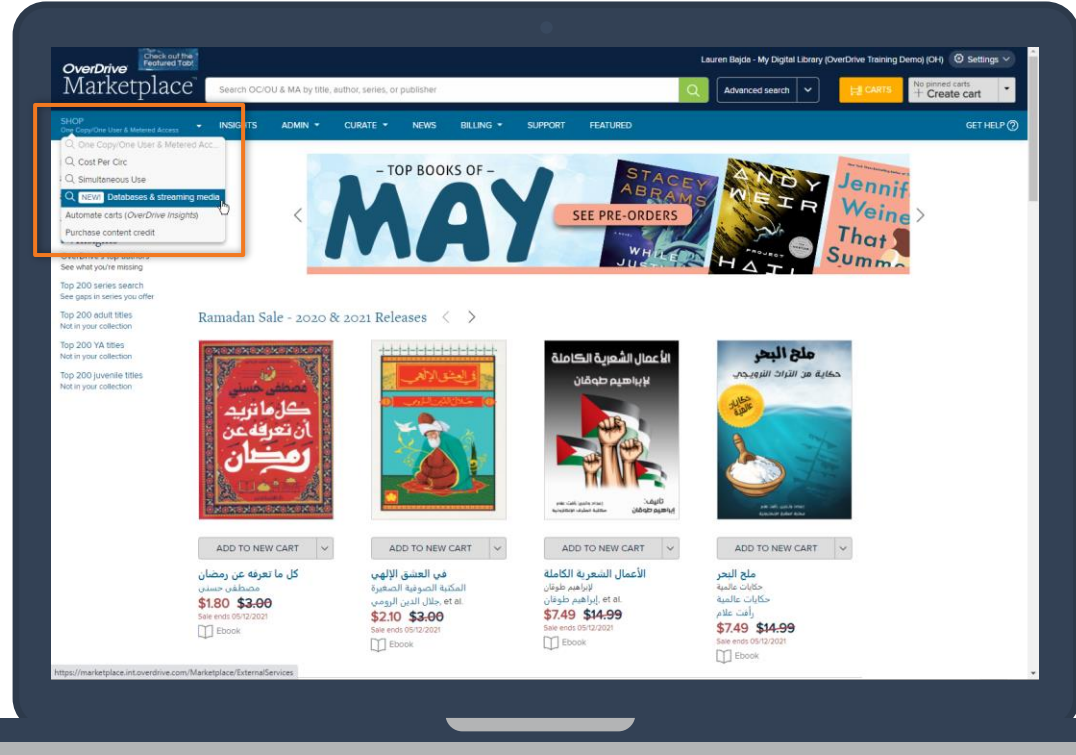


MARKETPLACE

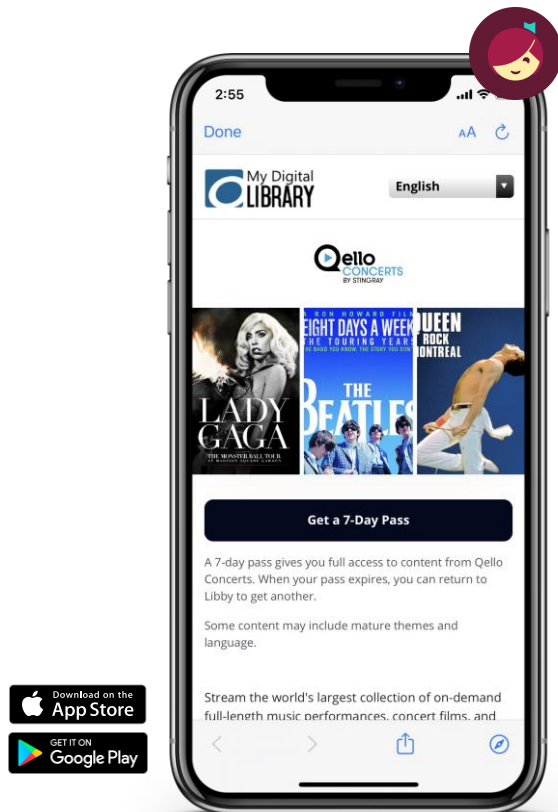
OverDrive's back-end shopping
and administrative portal

marketplace.overdrive.com

PERMISSIONS REQUIRED:
CREATE/VIEW CARTS, PURCHASE



HOW WILL MY END USERS DISCOVER THIS CONTENT?



LIBBY APP

- Discover content
- Will not count against checkout limit
- Directed to provider's service

All users need is a library card!

IN WHICH ACCESS MODELS DOES THIS CONTENT APPEAR?



COST PER CIRC



SUBSCRIPTIONS

Cost Per Circ

IndieFlix

We stream classic and contemporary features, award-winning shorts, film festival favorites and documentaries from around the world. Explore thought-provoking, well-known and undiscovered content. We work directly with young up-and-coming filmmakers from all walks of life to seasoned professionals paying them for every minute watched.

Unlimited access, 7 days

✓ Active 4/29/2021

Qello Concerts

Stream the world's largest collection of on-demand full-length music performances, concert films, and music documentaries. Qello Concerts transforms your connected devices into the ultimate live music concert film experience. Give your favorite headliners a standing ovation from the best seat in the house anywhere, anytime!

Unlimited access, 7 days

✓ Active 4/23/2021

The Great Courses Library Collection

The Great Courses Library Collection video streaming service is brought to you by The Great Courses—the leading global media brand for lifelong learning and personal enrichment. This collection includes more than 250 courses, led by the world's top experts, covering a broad range of subjects, such as science, mathematics, philosophy, history, literature, fine arts and music, travel, business, and personal

Unlimited access, 7 days

✓ Active 4/20/2021

Subscriptions

ArtistWorks

ArtistWorks provides players world-class instruction from Grammy Award-winning music professionals. ArtistWorks for Libraries offers users a guided path of video lessons containing everything they need to reach their musical goals. All levels of player are welcome!

Unlimited access, 1 Year

✓ Active 4/25/2021 - 4/25/2022

Learn It Live

Learn It Live is a place to find and attend live online classes on 200+ topics in health, wellness, and personal development. At LIL, you can join a live yoga, pilates, or meditation class and interact with an expert on the other side of the globe. Can't make it live? Watch one of the 1,000+ recorded classes at any time.

Unlimited access, 1 Year -

✓ Active 4/19/2021 - 4/19/2022

Method Test Prep

ACT® and SAT® test prep solutions that are proven to raise scores! Tutoring, classes, and practice tests.

Unlimited access, 1 Year -

✓ Active 4/19/2021 - 4/19/2022

Universal Class

Universal Class is the place to continue your education online and fulfill all your lifelong learning goals.

Unlimited access, 1 Year

✓ Active 4/19/2021 - 4/19/2022

- Library pays per circulation
- Each 7-day access is a circulation
- Library can set monthly budget
- User gets a period of unlimited access (e.g., 7 days)
- Users can access until the library reaches its monthly target budget



- Library purchases subscription
- User gets a period of unlimited access for 30 days
- Unlimited number of users can access until the service expires



DEMONSTRATION



The laptop screen shows the OverDrive Marketplace website. At the top, the header includes the OverDrive Marketplace logo, a user profile for 'Lauren Bajda - Demo - QA Integration (CH)', and a 'Settings' dropdown. Below the header is a navigation bar with links for SHOP, INSIGHTS, ADMIN, CURATE, NEWS, BILLING, SUPPORT, and FEATURED. A 'GET HELP' icon is also present.

Databases & streaming media

Expand your library's reach with external databases, streaming services, and more available for simultaneous use.

With **Cost Per Circ** services, users can get a period of unlimited access to the service (e.g., 7 days). Each access is a "circulation" and users can get access as many times as they'd like until you reach your monthly target budget. You'll receive a monthly invoice for all circulations.

Subscriptions provide an unlimited number of users with unlimited access until the service expires (e.g., 1 year). You'll receive an invoice at the time of purchase.

Please note that there may be a delay between when you purchase or add a service and when it's available to users. Subscription start and end dates will reflect the date the service goes live.

For details about how each service works, privacy information, and more, please visit the [Resource Center](#).

To get started, click on a plan below. Any questions? Contact your Account Manager.

Cost Per Circ Manage budgets

IndieFlix

IndieFlix

We stream classic and contemporary features, award-winning shorts, film festival favorites and documentaries from around the world. Explore thought-provoking, well-known and undiscovered content. We work directly with young up-and-coming filmmakers from all walks of life to seasoned professionals paying them for every minute watched.

Unlimited access, 7 days - \$2.99 per user

✓ Consortium - Active 4/26/2021

Qello Concerts

Qello

Stream the world's largest collection of on-demand full-length music performances, concert films, and music documentaries. Qello Concerts transforms your connected devices into the ultimate live music concert film experience. Give your favorite headlines a standing ovation from the best seat in the house anywhere, anytime!

Unlimited access, 7 days - \$2.99 per user

These Advantage members have active plans

The Great Courses Library Collection

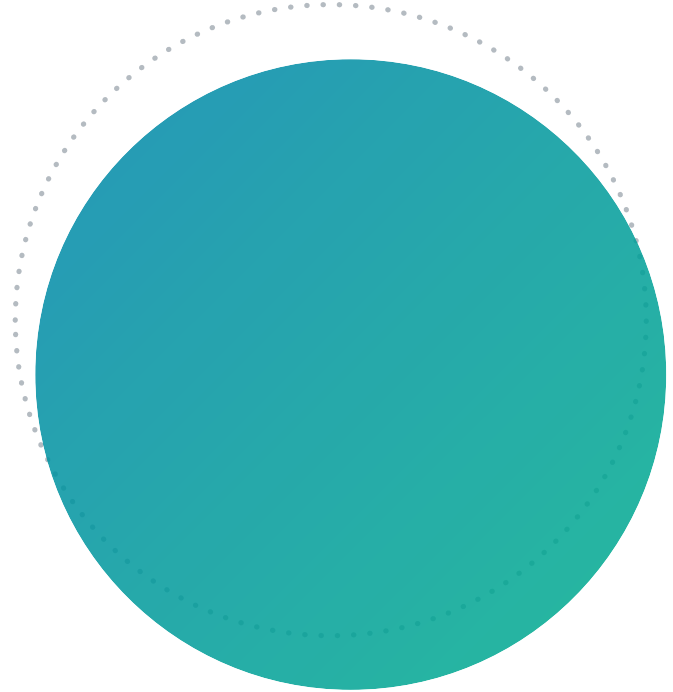
The Great Courses

The Great Courses Library Collection video streaming service is brought to you by The Great Courses—the leading global media brand for lifelong learning and personal enrichment. This collection includes more than 250 courses, led by the world's top experts, covering a broad range of subjects, such as science, mathematics, philosophy, history, literature, fine arts and music, travel, business, and personal development.

Unlimited access, 7 days - \$2.99 per user

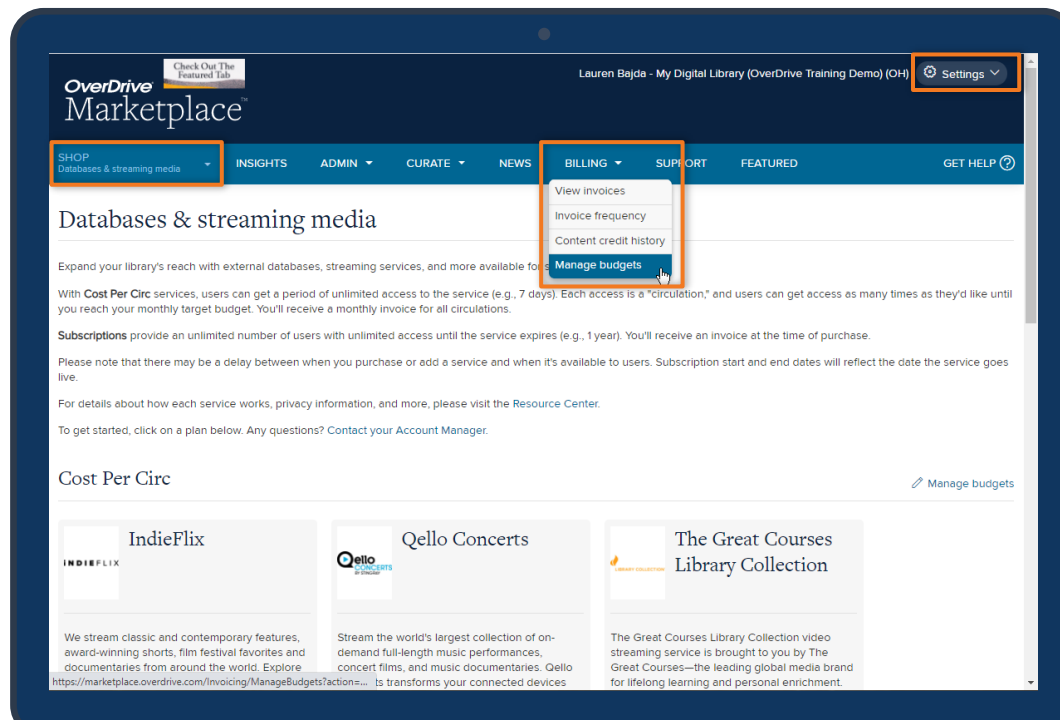
These services are not hosted directly by OverDrive. Therefore, the following are not supported:

- Content access levels
- Curation
- Designating Databases & Streaming Media as Lucky Day
- Direct linking to titles
- MARC records and API integrations



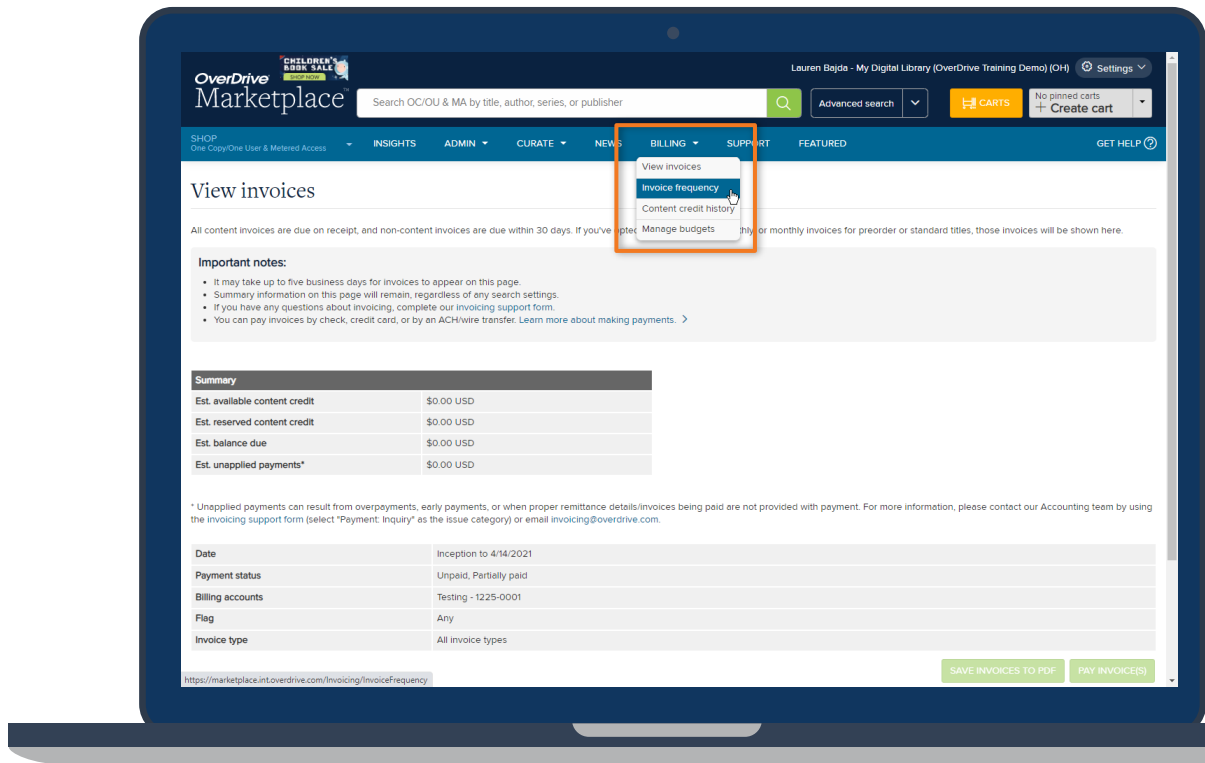
Several convenient locations:

- SHOP > Databases & streaming media
- Billing drop down
- Settings drop down



Visit the Billing tab

- View invoices
- Adjust invoice frequency
- CPC - Sent monthly
- Subscriptions - Sent at time of purchase
- Manage budgets



The screenshot shows the OverDrive Marketplace interface. The user is logged in as 'Lauren Bajda - My Digital Library (OverDrive Training Demo) (OH)'. The 'BILLING' tab is selected in the top navigation bar. A dropdown menu is open under 'BILLING', showing options: 'View invoices', 'Invoice frequency', 'Content credit history', and 'Manage budgets'. The 'View invoices' page is displayed, showing a summary table and important notes.

View invoices

All content invoices are due on receipt, and non-content invoices are due within 30 days. If you've opted for monthly or quarterly invoices for preorder or standard titles, those invoices will be shown here.

Important notes:

- It may take up to five business days for invoices to appear on this page.
- Summary information on this page will remain, regardless of any search settings.
- If you have any questions about invoicing, complete our invoicing support form.
- You can pay invoices by check, credit card, or by an ACH/wire transfer. [Learn more about making payments.](#)

Summary	
Est. available content credit	\$0.00 USD
Est. reserved content credit	\$0.00 USD
Est. balance due	\$0.00 USD
Est. unapplied payments*	\$0.00 USD

* Unapplied payments can result from overpayments, early payments, or when proper remittance details/invoices being paid are not provided with payment. For more information, please contact our Accounting team by using the invoicing support form (select "Payment: Inquiry" as the issue category) or email invoicing@overdrive.com.

Date	Inception to 4/14/2021
Payment status	Unpaid, Partially paid
Billing accounts	Testing - 1225-0001
Flag	Any
Invoice type	All invoice types

<https://marketplace.intoverdrive.com/Invoicing/InvoiceFrequency>

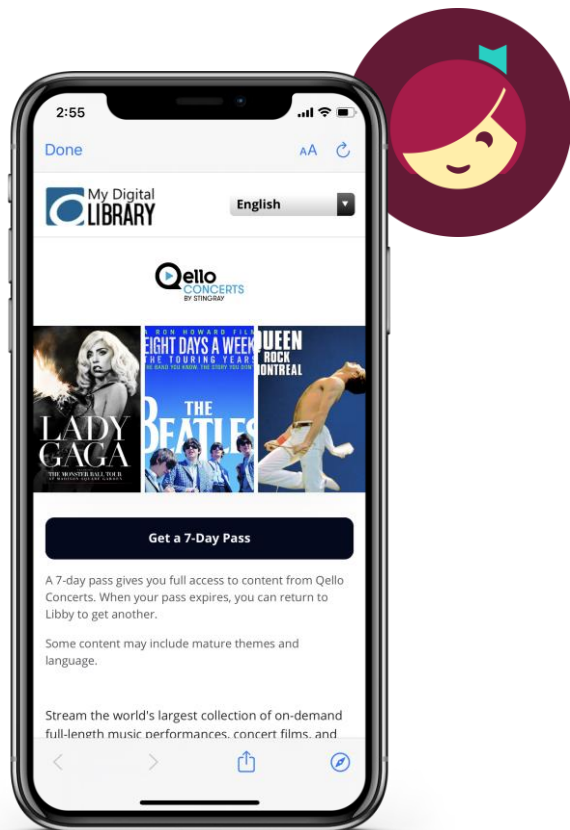
[SAVE INVOICES TO PDF](#) [PAY INVOICE\(S\)](#)

Visit the Insights tab

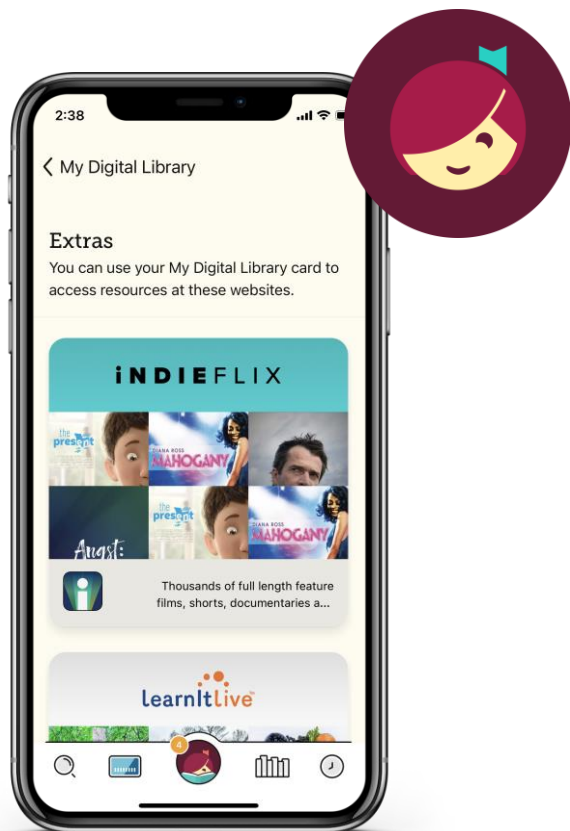
- Popular reports
- Checkouts
- Title Status & Usage
- Unique users
- Appears as “External services”
- User access is reported on the provider-level, not title level

The screenshot displays the OverDrive Marketplace interface. The top navigation bar includes links for SHOP, ADMIN, CURATE, NEWS, BILLING, SUPPORT, and FEATURED. The 'INSIGHTS' tab is highlighted. The main content area is titled 'Insights' and features a 'Summary' section with key metrics: 221 Total unique users, 1,507 Total checkouts, and 151 Total holds. Below this is a table of holdings by format, showing titles and copies for Ebook and Audiobook.

FORMATS	TITLES	COPIES
Ebook	58,028	73,859
Audiobook	22,677	34,723

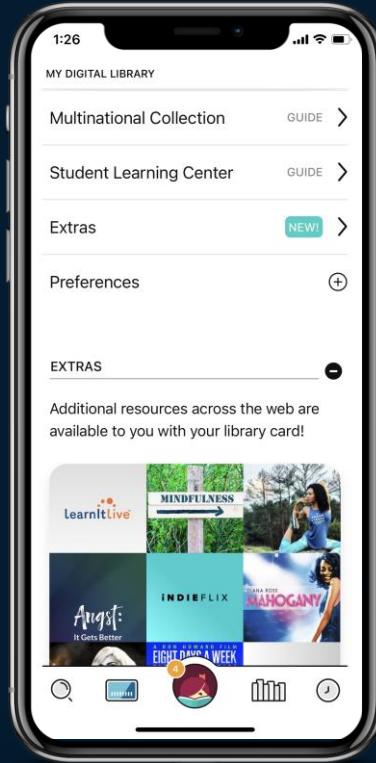


WHO CAN ACCESS DATABASES & STREAMING MEDIA SERVICES?



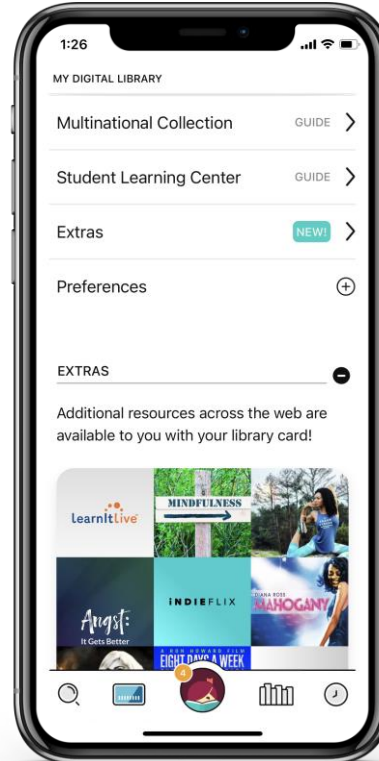
- ✓ Users with valid library card
- ✓ Users of all ages
- x Reciprocal Lending Agreement (RLA) users
- x Students who access your public library through Sora

DEMONSTRATION



WHERE DO I FIND CONTENT?

1. Open Libby
2. Visit Library page
3. Tap Extras or scroll to view the “Extras” promo block

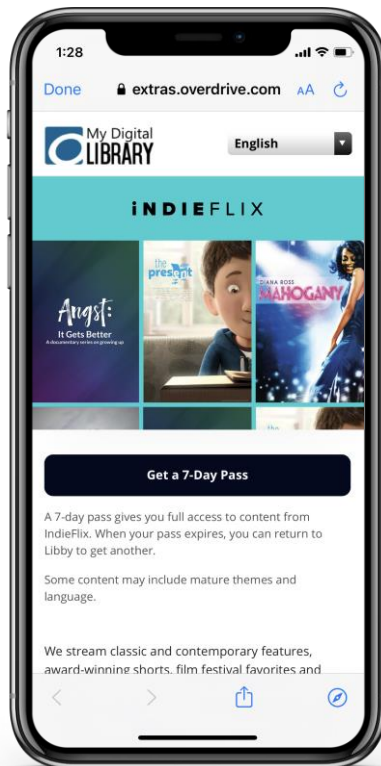


HOW DO I ACCESS CONTENT?

1. Select content provider
2. Tap Open! or Add a card to verify
3. Tap to Get a 7-Day Pass or Get Access



If budget has been met, users will see "Currently Unavailable" after trying to access.



Visit Shelf

Look under “Extras”

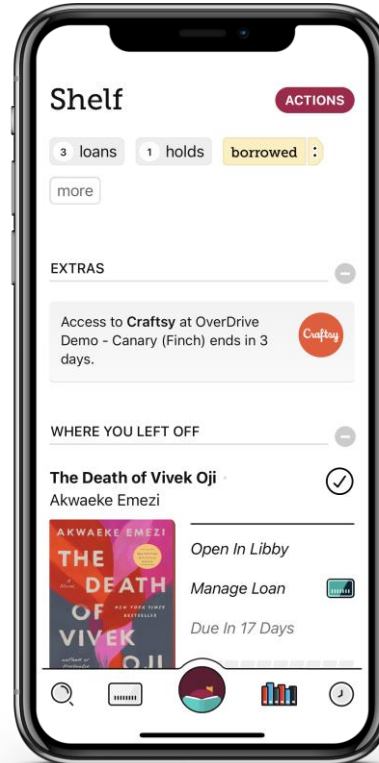
View active passes

See time remaining

Go to website



If budget has been met, users will see "Currently Unavailable" after trying to access.



Visit

- [Resources.overdrive.com](https://resources.overdrive.com) for marketing materials, training videos & more
 - *Additional information on [Databases & Streaming Media Services](#)*
- [Help.marketplace.overdrive.com](https://help.marketplace.overdrive.com) for FAQs about OverDrive Marketplace
- [Help.libbyapp.com](https://help.libbyapp.com) for FAQs about the Libby app

Email

- Questions about Databases and Streaming Media?
Email your Account Manager

WHAT'S NEXT?



EXPLORE PROVIDERS

Under Shop > Databases & streaming media in Marketplace.



ADD SUPPLIERS

or purchase subscriptions that interest your library.



GET THE WORD OUT

by accessing ready-made materials from OverDrive's Resource Center!

OverDrive[®]

ebooks | audiobooks | video | magazines

OverDrive[®] digipalooza²¹

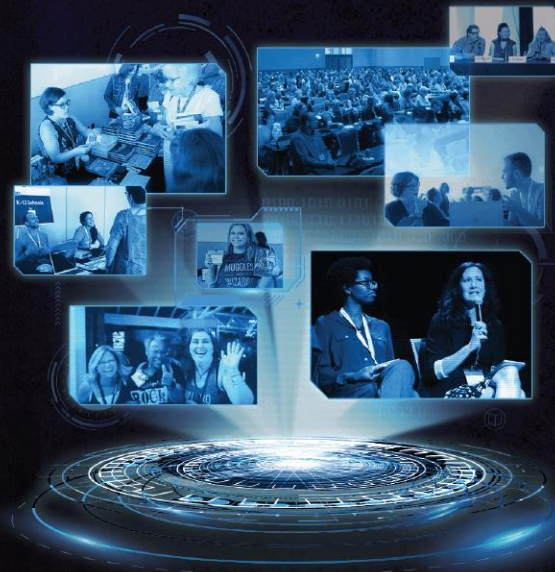
Digipalooza '21 has
something for everyone!

Public Librarians | K12 Educators
Academic Librarians | Corporate Librarians

Learn how experts are making data-driven decisions
to shape the next chapter of digital content for readers
everywhere. Digipalooza '21 will inspire, challenge and
educate you on up-to-the-minute opportunities to
maximize the value of your digital collections.

Learn more at digipalooza.com

Registration is only \$39 for all 3 half-days



Elevate your digital collection



Network with peers



Fun & Entertainment