

ENGAGE YOUR COMMUNITY WITH DATABASES & STREAMING MEDIA SERVICES

DATABASES & STREAMING MEDIA SERVICES **OVERVIEW**

- Reach new audiences
- Content will not count against user checkout limits
- Easy to discover all digital content in the Libby app
- Meet demand for streaming services
- Manage multiple digital services within OverDrive Marketplace
- Tie-in existing programming with expanded digital resources

UNIVERAL CLASS









32 subject areas – 500+ courses!



CEUs, Auditing, Self-pacing



Professional instruction, assignments, exams, discussion boards, assessments

INDIEFLIX





INDIEFLIX



Watch anywhere – anytime!



Supports an unlimited number of devices



Genres include drama, comedy, art films, women's voices, Black voices, and more

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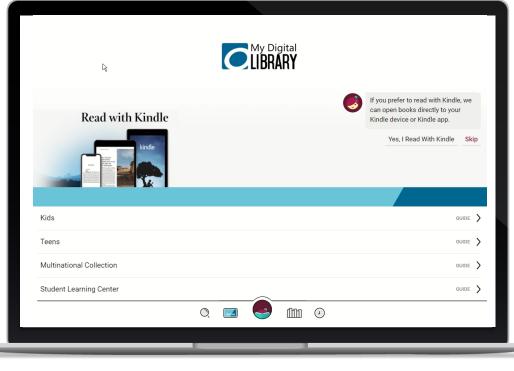






indie FLIX











& MORE!



MARKETPLACE

HOW TO ADD DATABASES & STREAMING MEDIA SERVICES

WHO CAN ADD DATABASES & STREAMING MEDIA SERVICES?



WHERE CAN I ADD DATABASES & STREAMING MEDIA SERVICES?





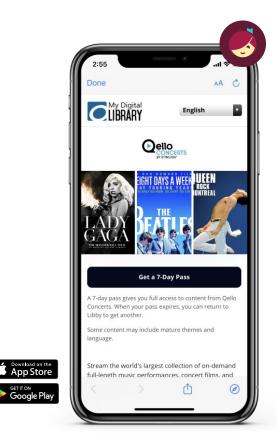
marketplace.overdrive.com

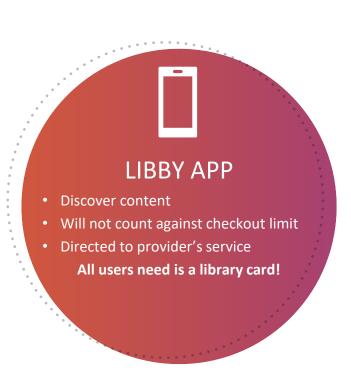
PERMISSIONS REQUIRED: **CREATE/VIEW CARTS, PURCHASE**



HOW WILL MY END USERS DISCOVER THIS CONTENT?







IN WHICH ACCESS MODELS DOES THIS CONTENT APPEAR?

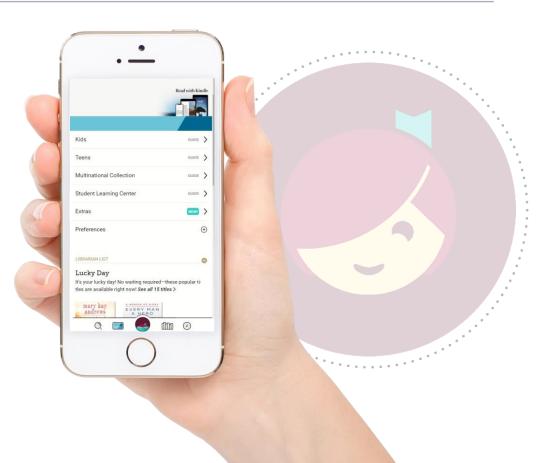




Cost Per Circ			
IndieFlix	Qello Concerts	The Great Courses	
		·	
We stream classic and contemporary features, award-winning shorts, film festival favorites and	Stream the world's largest collection of on- demand full-length music performances,	The Great Courses Library Collection video streaming service is brought to you by The	
documentaries from around the world. Explore thought-provoking, well-known and	concert films, and music documentaries. Qello Concerts transforms your connected devices	Great Courses—the leading global media brand for lifelong learning and personal enrichment.	
undiscovered content. We work directly with young up-and-coming filmmakers from all walks of life to seasoned professionals paying them	into the ultimate live music concert film experience. Give your favorite headliners a standing ovation from the best seat in the house	This collection includes more than 250 courses, led by the world's top experts, covering a broad range of subjects, such as science,	
for every minute watched. Unlimited access, 7 days	anywhere, anytime! Unlimited access, 7 days	mathematics, philosophy, history, literature, fine arts and music, travel, business, and personal Unlimited access, 7 days	
Active 4/29/2021	Active 4/23/2021	Active 4/20/2021	
Subscriptions			
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ArtistWorks ArtistWorks ArtistWorks provides players workd-class instruction from Grammy Awerd-winning music professionals. ArtistWorks for Libraries offers ursen a guided path of video lessos containing	Learnitie Live is a place to find and attend live online classes on 200-topics in health, wellness, and personal development. At ILL, you can join a live yoga, pilette, or meditation class and interact with an expert on the other side of the 1,000+recorded classes at any time.	ACT ⁹ and SAT ⁴ test prep solutions that are proven to raise scoresi Tutoring, classes, and practice tests.	Universal Class is the place to continue your education online and fulfil all your lifelong learning goals.
ArtistWorks ArtistWorks provides players work-class instruction from Grammy Award-winning music professionals. Attivityins for Libraries Offens users a guided path of video lessons containing operfitting they need to reach their musical goals. All levels of player are welcome!	Learnittive	ACT ⁹ and SAT ⁴ test prep solutions that are proven to raise scoresi Tutoring, classes, and practice tests.	Universal Class is the place to continue your education online and fulfil all your lifelong learning goals.
ArtistWorks and a second seco	Learnitie Live is a place to find and attend live online classes on 200-topics in health, wellness, and personal development. At ILL, you can join a live yoga, pilette, or meditation class and interact with an expert on the other side of the 1,000+recorded classes at any time.	ACT ⁹ and SAT ⁴ test prep solutions that are proven to raise scoresi Tutoring, classes, and practice tests.	Universal Class is the place to continue your education online and fulfil all your lifelong learning goals.



- Library pays per circulation
- Each 7-day access is a circulation
- Library can set monthly budget
- User gets a period of unlimited access (e.g., 7 days)
- Users can access until the library reaches its monthly target budget





- Library purchases subscription
- User gets a period of unlimited access for 30 days
- Unlimited number of users can access until the service expires



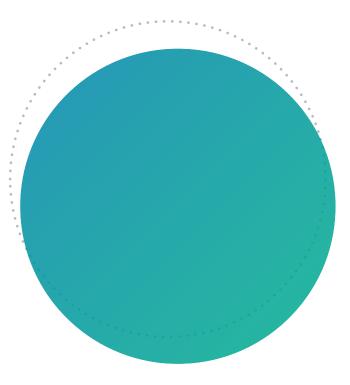
DEMONSTRATION

OverDrive			Lauren Bajda - Demo - GA Integration (OH) 🛛 Settings 😒
Marketplace			
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ubscriptions provide an unlimited number of users	s with unlimited access until the service expires (e.g., 1	year). You'll receive an invoice at the time of purchase.	
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These services are not hosted directly by OverDrive. Therefore, the following are not supported:

- Content access levels
- Curation
- Designating Databases & Streaming Media as Lucky Day
- Direct linking to titles
- MARC records and API integrations



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Several convenient locations:

- SHOP > Databases & streaming media
- Billing drop down
- Settings drop down

overDrive Marketplace	Leuren Bajda - My Digital Library (OverDriv	e Training Demo) (OH) 🙆 Settings 🗡
SHOP Databases & streaming media	e - News Billing - Support Featured	GET HELP (?)
	View invoices	
Databases & streaming media	Invoice frequency	
0	Content credit history	
Expand your library's reach with external databases, streaming services, an	d more available fo <mark>r s Manage budgets الم</mark> الي	
With Cost Per Circ services, users can get a period of unlimited access to t you reach your monthly target budget. You'll receive a monthly invoice for		et access as many times as they'd like until
Subscriptions provide an unlimited number of users with unlimited access		ne of purchase.
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INVOICING

Visit the Billing tab

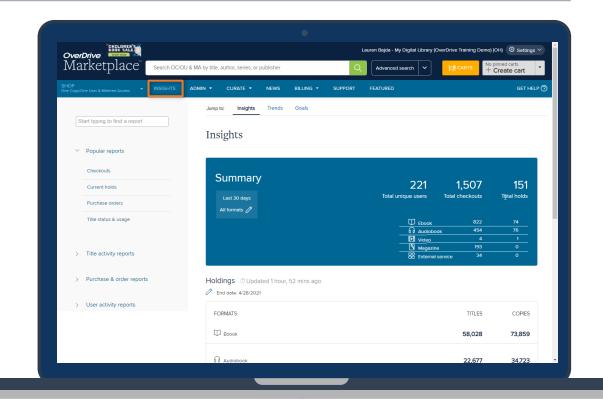
- View invoices
- Adjust invoice frequency
- CPC Sent monthly
- Subscriptions Sent at time of purchase
- Manage budgets

View invoices View invoices With invoices are due on receipt, and non-content invoices are due within 30 days. If you with invoices for preorder or standard titles, those invoices will be shown here. Inportant notes: Inportant notes: Invoice of the business days for invoices to appear on this page. Invoices by the business days for invoices of you search attings. Invoices by receipt card, or by an AC-Hwire transfer. Learn more about making payments. Summary Ext. valiable content credit Soloo USD Ext. valiable content credit Soloo USD Ext. valiable payments' Soloo USD Unappeed payments' Invoices the payment, cor when proper remittance details/invoices being paid are not provided with payment. For more information, please contact our Accounting team to water beinvoicing support form (select "Payment tinguity" solt is use category or enditive content credit Billing accounts Inport of the select Soloo IIII IIIIIIIIIIIIIIIIIIIIIIIIIIII	overDrive Marketplace	Search OC/OU & MA by title, author, series, or publisher	Lauren Bajda - My Digital Library (OverDrive Training Demo) (OH) ③ Settings ~ Q Advenced search ~ H CARTS No pinned carts + Create cart ~
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REPORTING

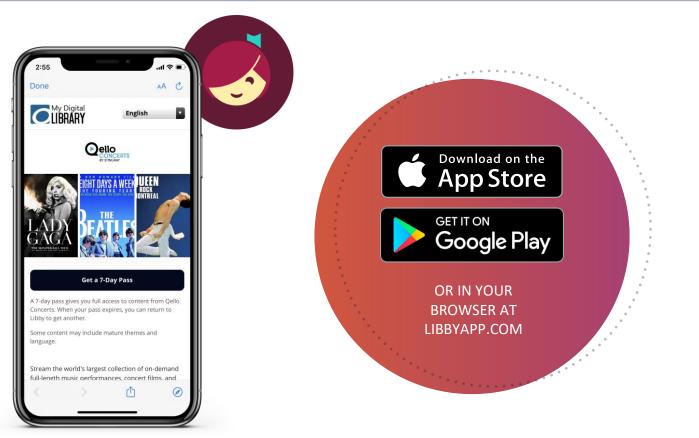
Visit the Insights tab

- Popular reports
- Checkouts
- Title Status & Usage
- Unique users
- Appears as "External services"
- User access is reported on the provider-level, not title level



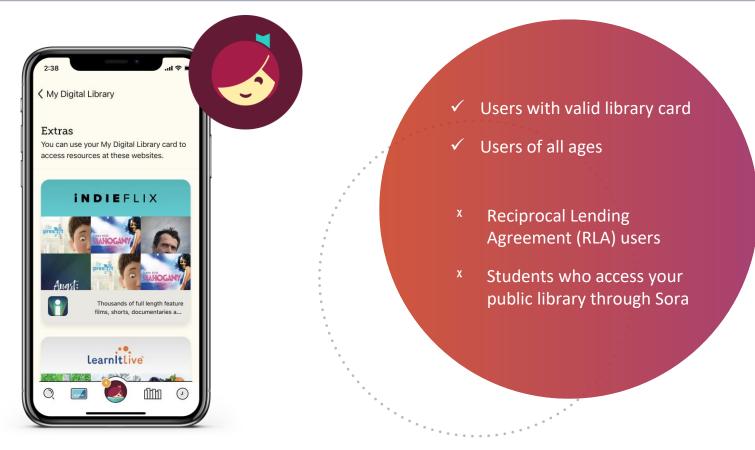
DISCOVER AND ACCESS THROUGH LIBBY



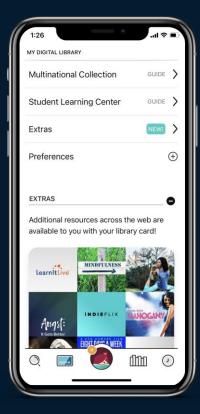


WHO CAN ACCESS DATABASES & STREAMING MEDIA SERVICES?





DEMONSTRATION

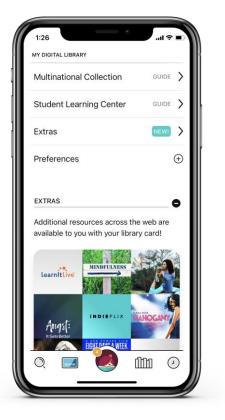


WHERE DO I FIND CONTENT?



1. Open Libby

- 2. Visit Library page
- 3. Tap Extras or scroll to view the "Extras" promo block



HOW DO I ACCESS CONTENT?



- 1. Select content provider
- 2. Tap Open! or Add a card to verify
- 3. Tap to Get a 7-Day Pass or Get Access



If budget has been met, users will see "Currently Unavailable" after trying to access.





Visit Shelf

Look under "Extras"

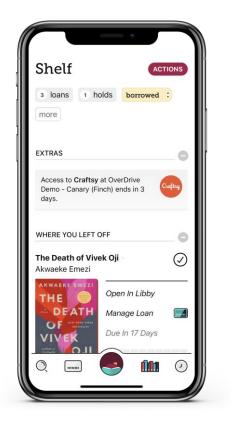
View active passes

See time remaining

Go to website

Õ

If budget has been met, users will see "Currently Unavailable" after trying to access.





Visit

- <u>Resources.overdrive.com</u> for marketing materials, training videos & more
 - Additional information on <u>Databases & Streaming Media Services</u>
- <u>Help.marketplace.overdrive.com</u> for FAQs about OverDrive Marketplace
- <u>Help.libbyapp.com</u> for FAQs about the Libby app

Email

Questions about Databases and Streaming Media?
 Email your Account Manager

WHAT'S NEXT?

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EXPLORE PROVIDERS

Under Shop > Databases & streaming media in Marketplace.

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ADD SUPPLIERS or purchase subscriptions that interest your library.



GET THE WORD OUT

by accessing ready-made materials from OverDrive's Resource Center!



ebooks | audiobooks | video | magazines

OverDrive **Diginal DOZA**

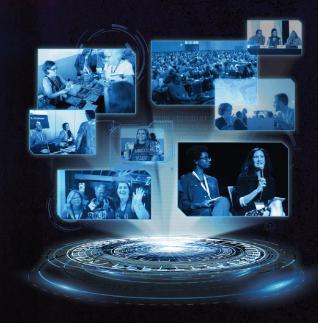
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Network with peers



Fun & Entertainment