Ebookin' on a Budget

Buy More and Spend Less with OverDrive®

Webinar Level

Beginner	Intermediate	Advanced
Slower pace	Faster pace	Faster pace
No familiarity	Some familiarity	Expert familiarity
Focus on what service is	Focus on how to best use service	Focus on how to best use service

OverDrive

Housekeeping

Recording & PDF

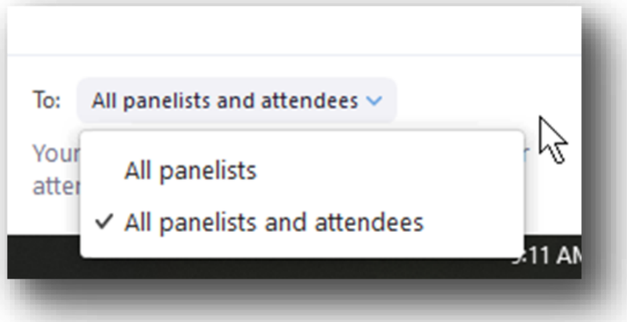
Zoom features

Certificate

OverDrive

Chat

Where are you joining us from?



OverDrive

Our Speakers

Kate Connell
Account Manager

Abbey Patton
Team Lead

Bobby Petricini
Product Support Specialist

OverDrive

Agenda

01. Self-service tools in Marketplace
02. **BONUS -** Next-level support
03. Next steps
04. Resources

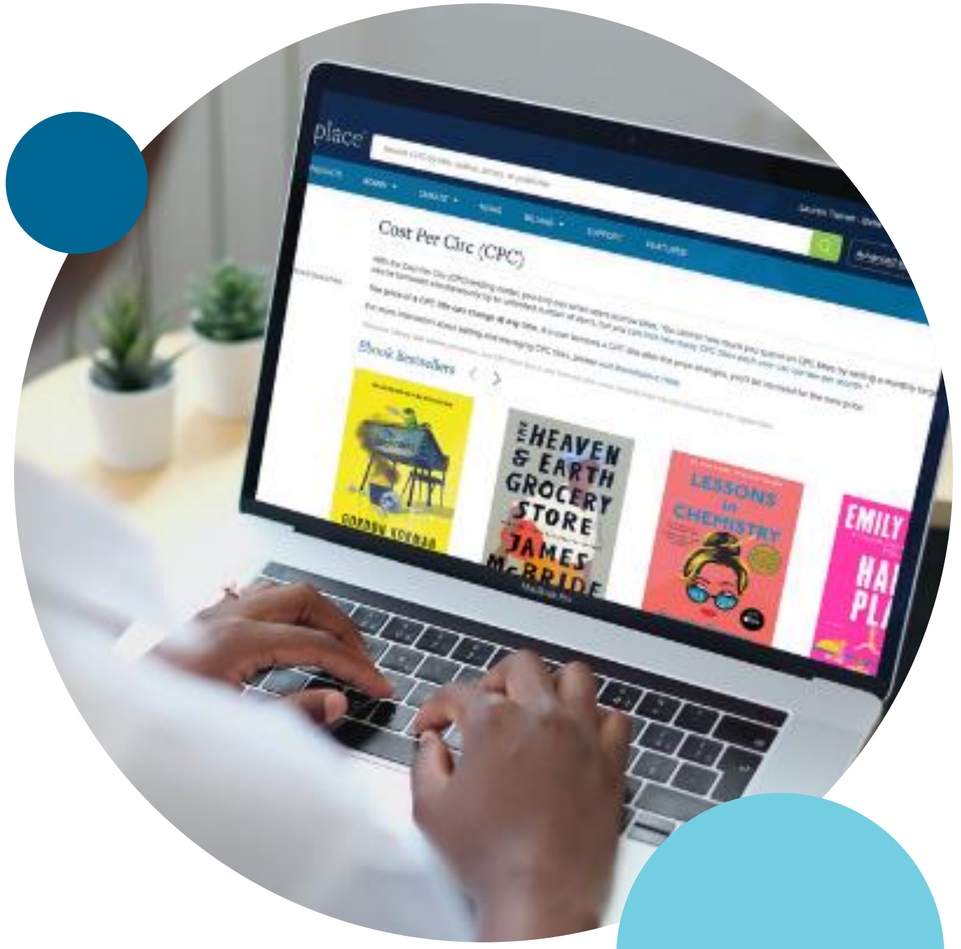
OverDrive

01 Marketplace

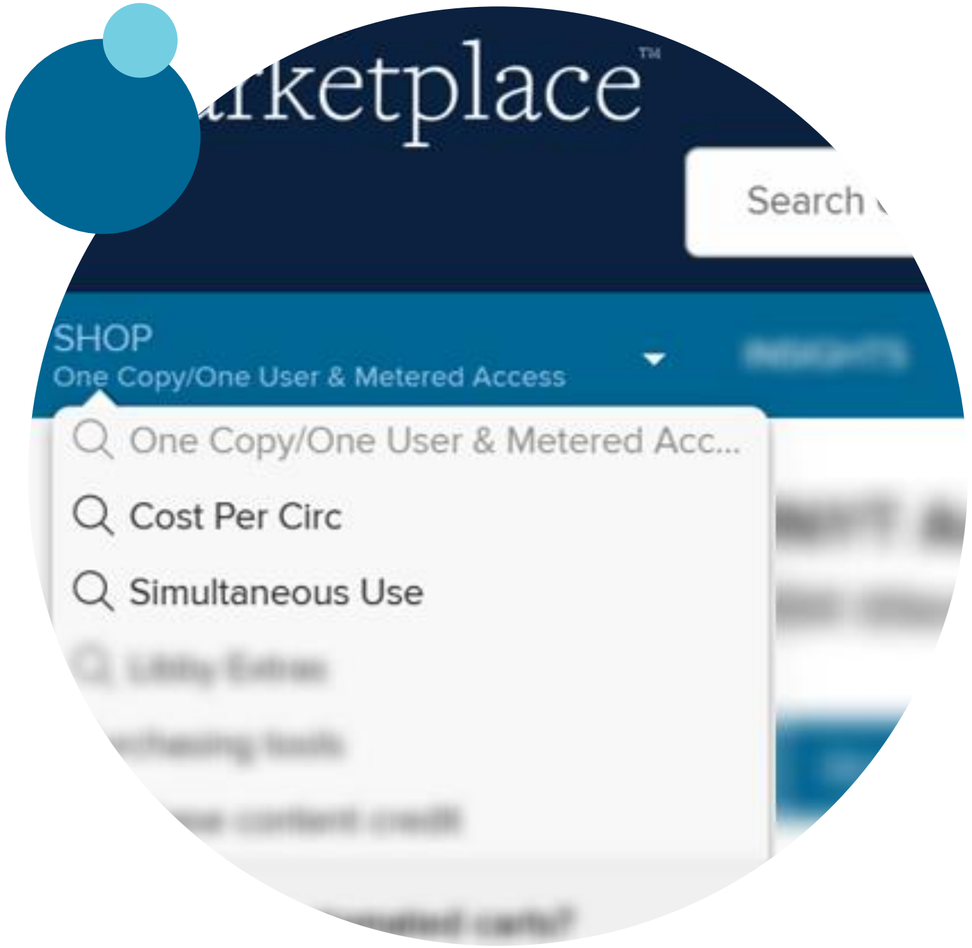
OverDrive

Self service tools

1. Lending models
2. Curation
3. Reports and dashboards
4. Metered Access management



OverDrive



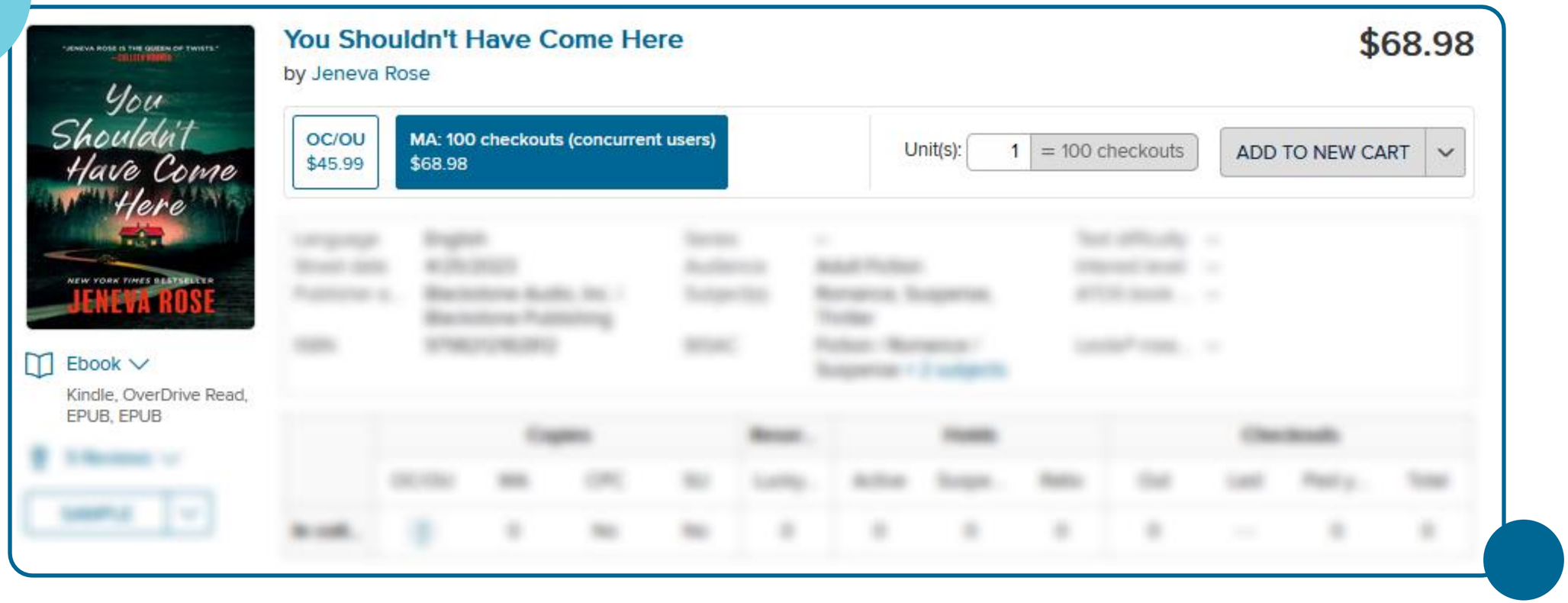
1. Lending models

Lending model	Number of users at a time	Expiration from collection
One Copy/One User (OC/OU)	One	Never
Metered Access (MA)	One	After a set period of time or checkouts
Metered Access Concurrent Use (MACU)	Multiple	After a set # of checkouts
Cost Per Circ (CPC)	Unlimited	Never (but can be revoked)
Simultaneous Use (SU)	Unlimited	After a set period of time

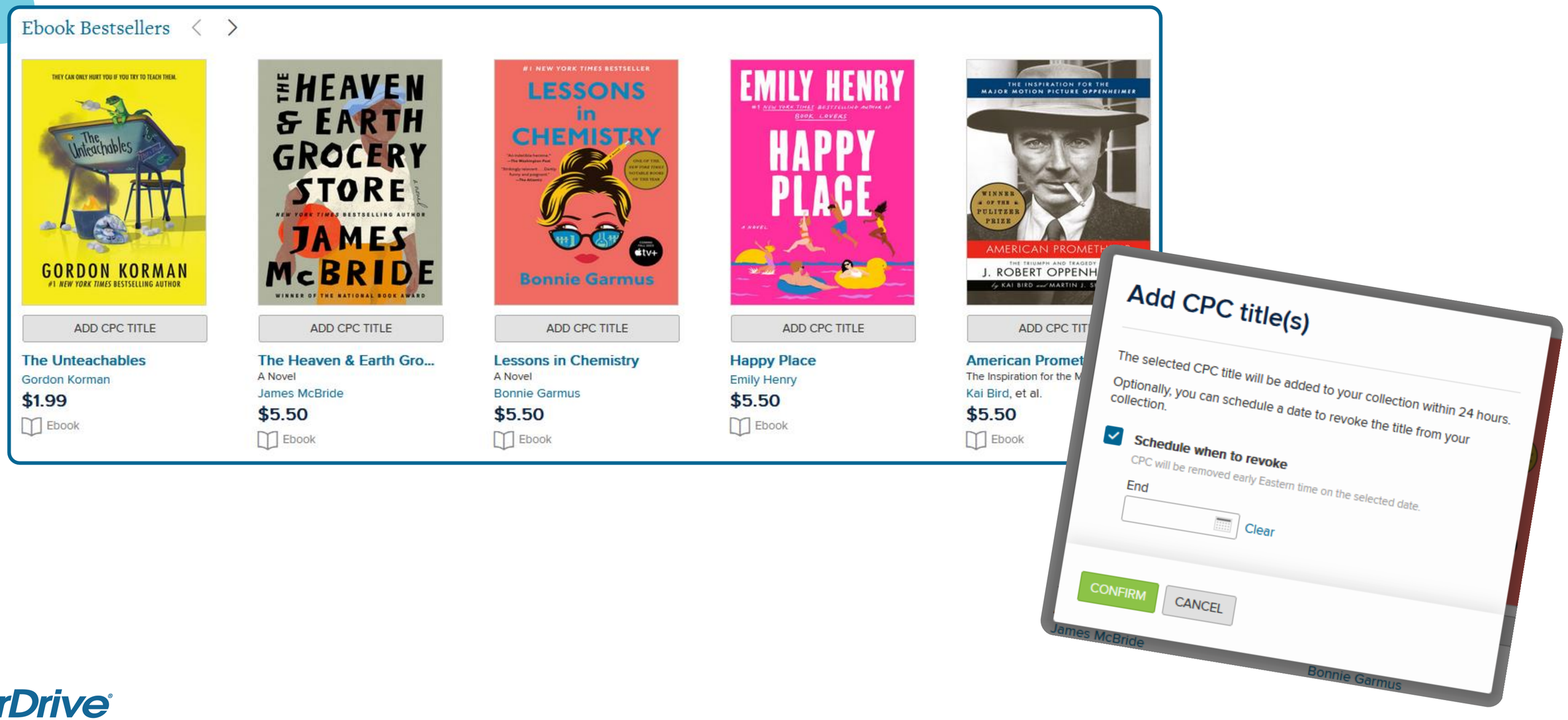
OverDrive MAX

Metered Access Concurrent Use

OverDrive MAX

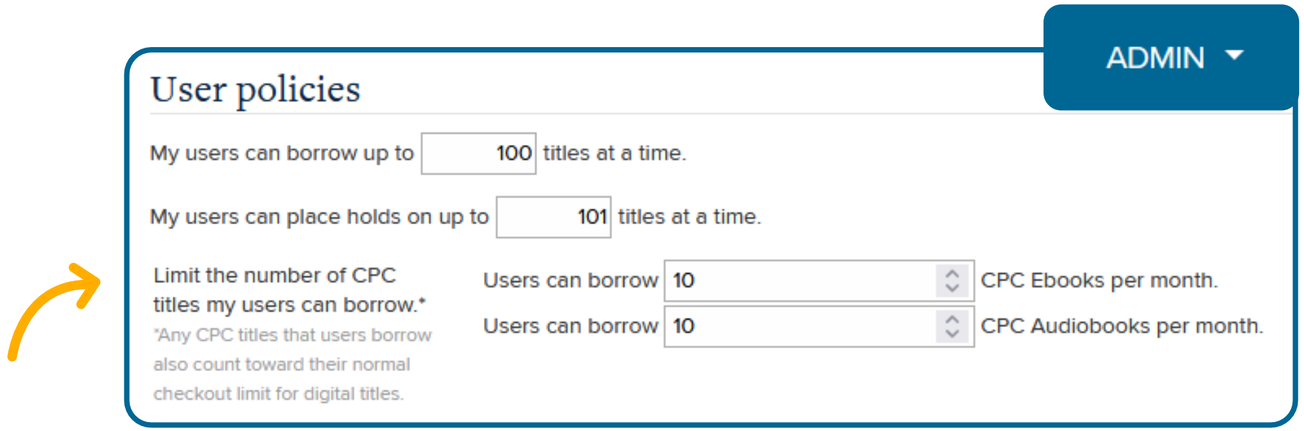


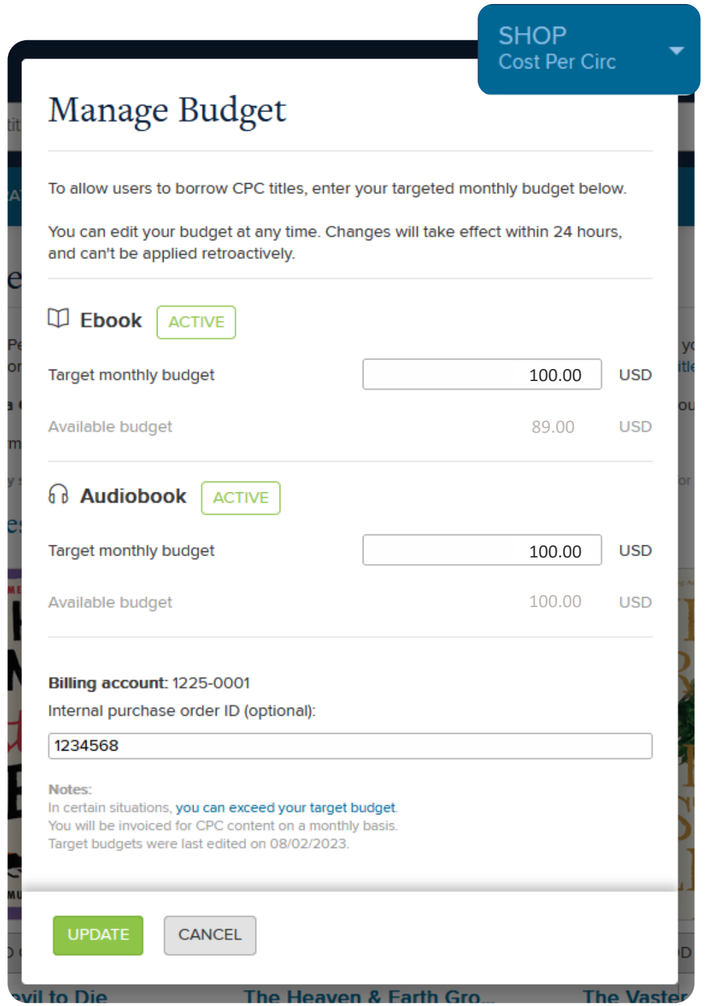
Cost Per Circ



OverDrive

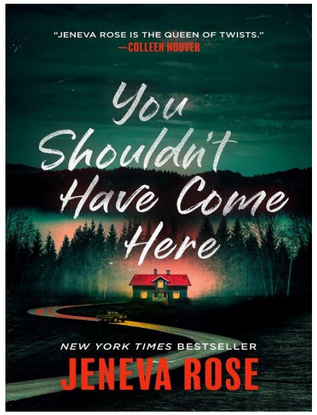
Cost Per Circ

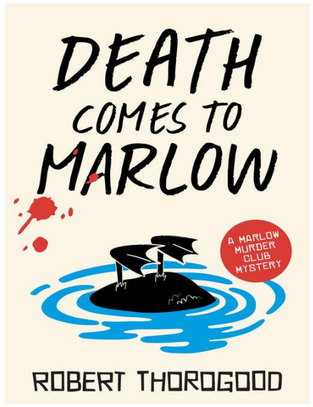


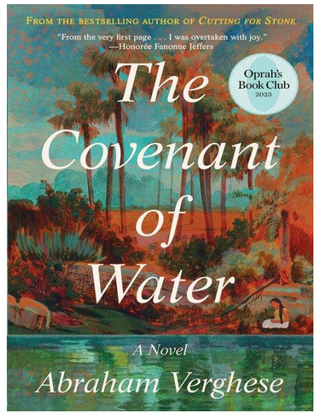


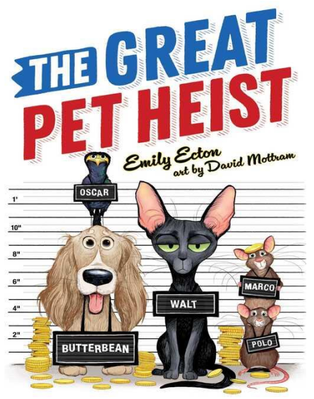
OverDrive

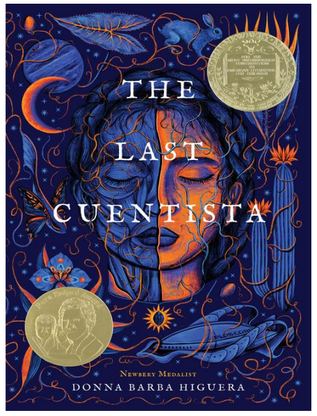
Lending model lists

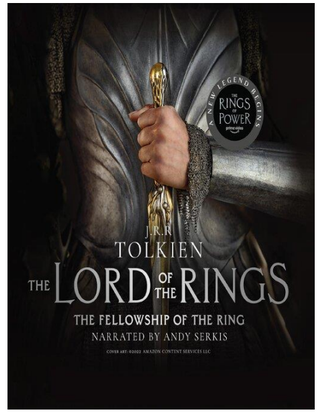












- ❑ OverDrive MAX Book Club Picks
- ❑ OverDrive MAX Family Road Trip Listening
- ❑ Banned Books in Cost-per-circ
- ❑ Social Justice and Anti-Racism in Cost-per-circ

Simultaneous Use

BiblioBoard - BookLife Elite

The BookLife Elite collection by Publishers Weekly features top indie-published books across a variety of genres with selections from PW Star Reviews, BookLife Prize winners and runner-ups, and BookLife Reviews Editor's Picks. All eBooks are circulated sustainably in an unlimited, simultaneous use model to library patrons.

25 titles, unlimited checkouts, 99 years - [redacted]
25 titles, unlimited checkouts, 1 year - [redacted]
50 titles, unlimited checkouts, 1 year - [redacted]

BPB Publications

BPB Publications is prominently known as Asia's Largest Publishers of IT Books and for past 62 years, we have been consistent in delivering high-quality content to enhance the learning experience of knowledge seekers. BPB has been a friend, philosopher and guide for programmers, developers, hardware technicians, IT professionals, etc. who have made things happen in the IT World.

1 title, unlimited checkouts, 1 year
All titles (516), unlimited checkouts, 1 year - [redacted]

Britannica Digital Learning

This renowned encyclopedia publisher is an industry leader in education and brings a wealth of resources for all ages in this collection that features the *Britannica Student Encyclopedia, The Britannica Guide to Football,* and The Complete History series.

1 title, unlimited checkouts, 6 months
1 title, unlimited checkouts, 1 year
25 titles, unlimited checkouts, 1 year - [redacted]

Brower Literary & Management

Brower Literary & Management is a full-scale literary and management agency that takes pride in the authors we represent as we help them achieve their goals and live their dream. We are hands on agents that supports an author from the beginning stages of their book all the way to and through the publication process. Our fiction titles are female-focused and range from women's fiction, contemporary

1 title, unlimited checkouts, 1 year
25 titles, unlimited checkouts, 1 year - [redacted]

Poll

1. Has your library purchased titles from any of the following lending models?

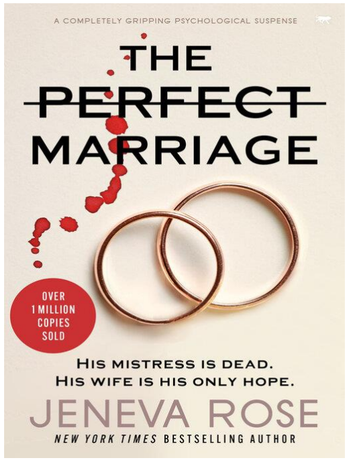
- Metered Access Concurrent Use
- Cost Per Circ
- Simultaneous Use

2. If not, which lending model would you like to learn more about?

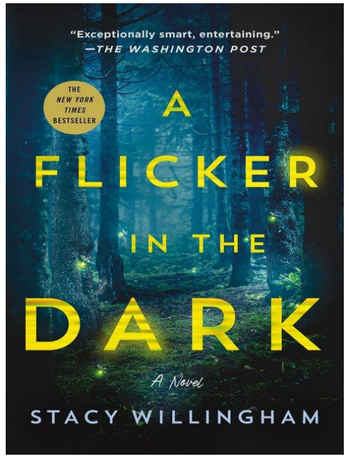
- Share in chat.

Book clubs

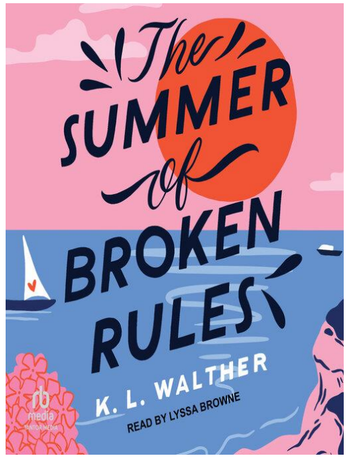
These lending models are great for book club picks.



MACU
aka
OverDrive
MAX



CPC



SU

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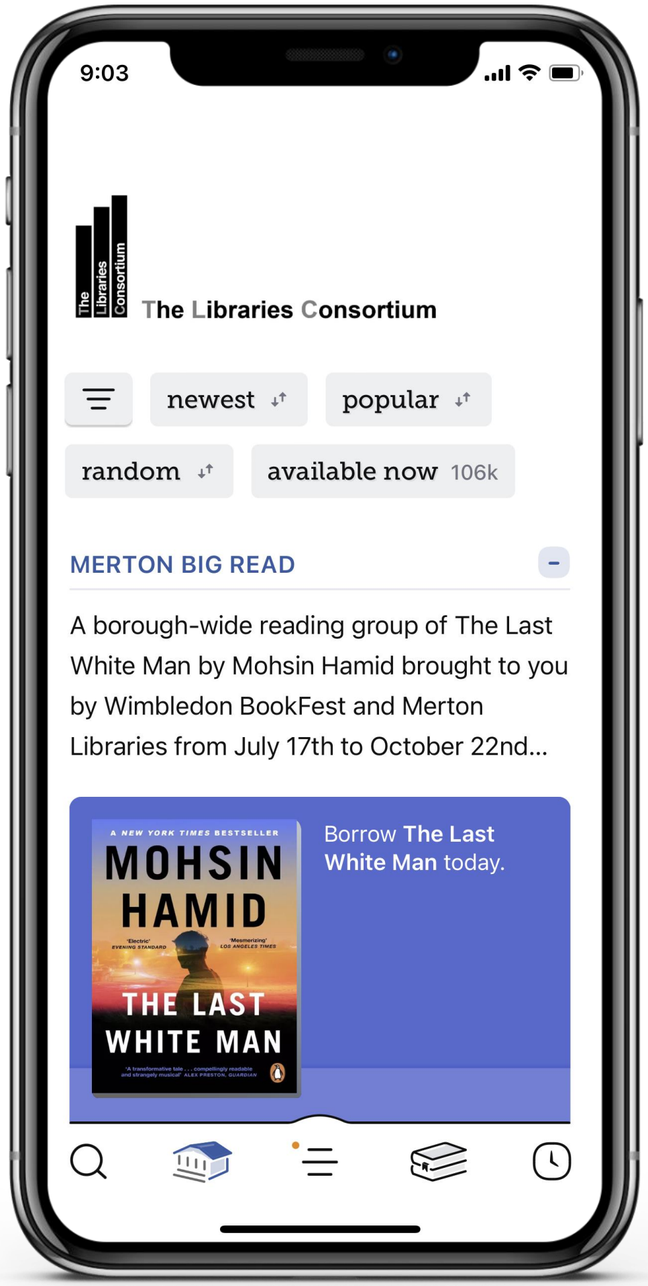
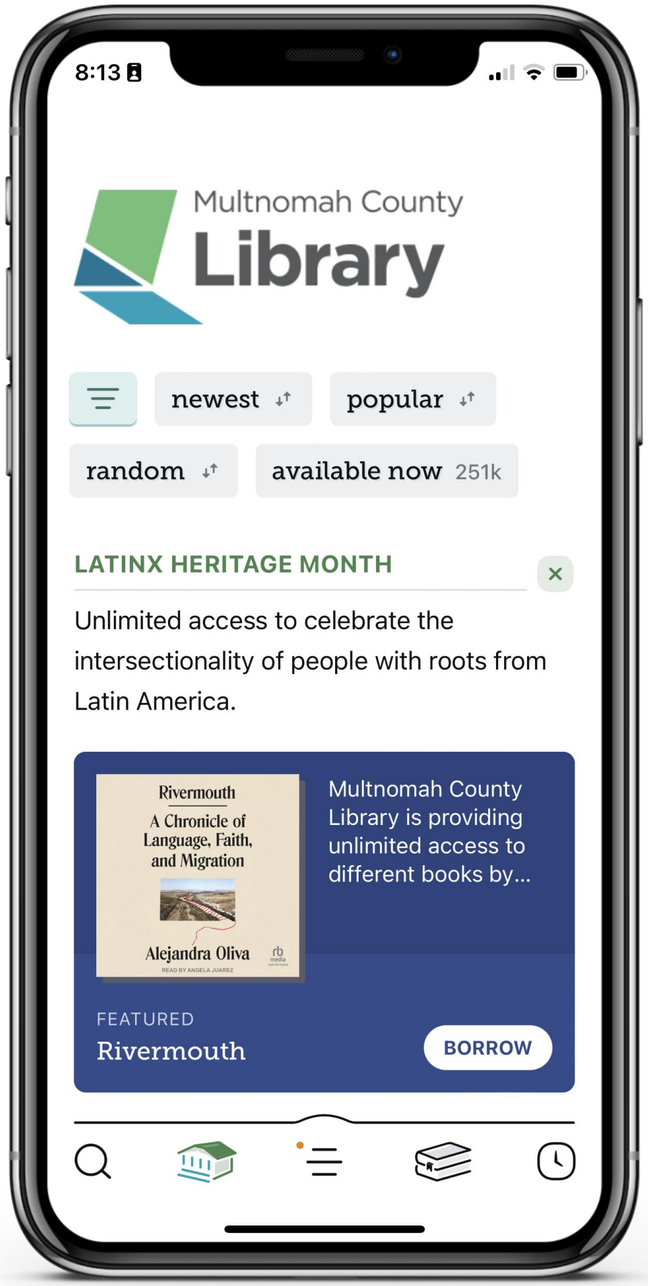
Book clubs – demo

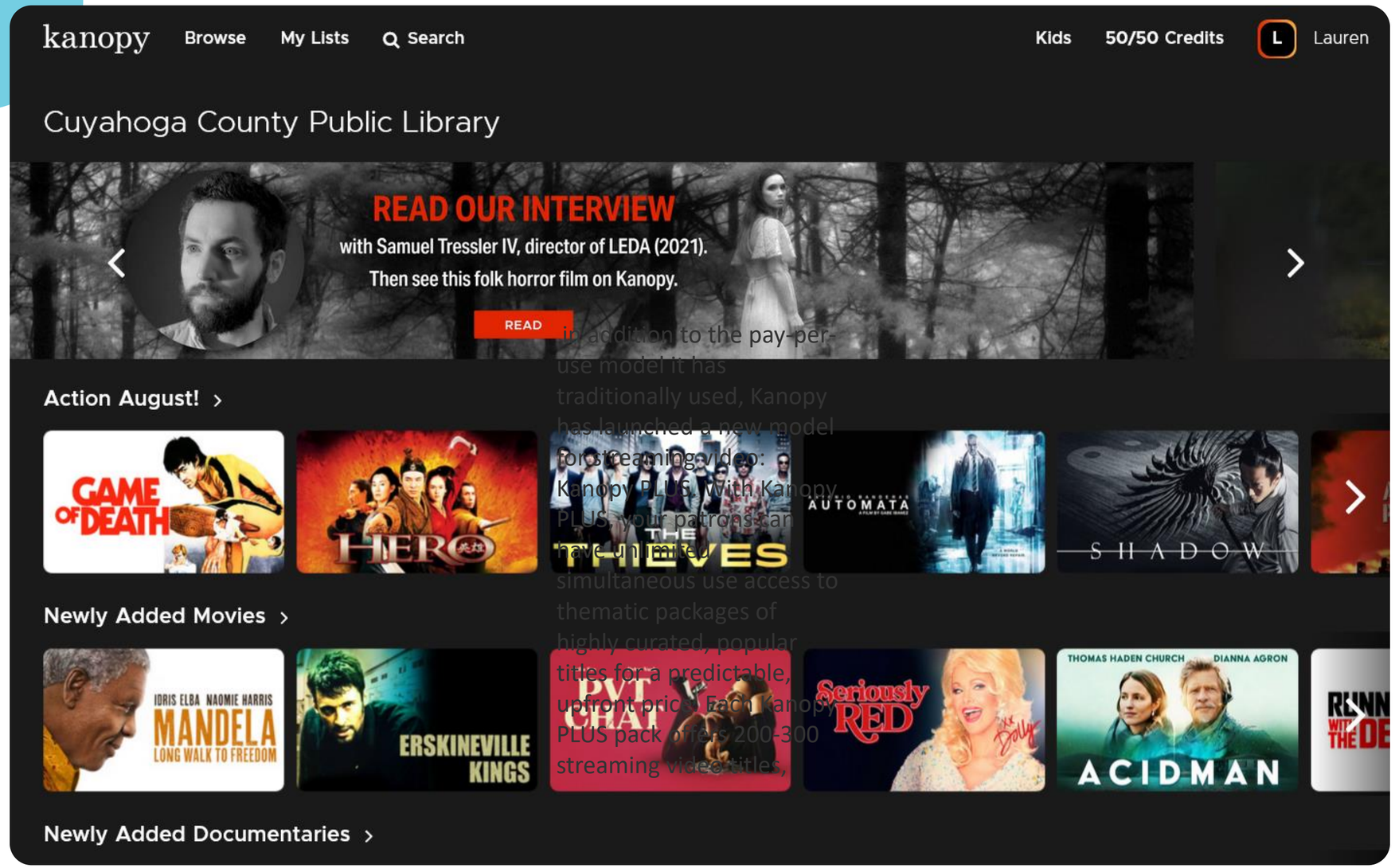
OverDrive


9:03
The Libraries Consortium
The Libraries Consortium
newest
popular
random
available now 106k
MERTON BIG READ
A borough-wide reading group of The Last White Man by Mohsin Hamid brought to you by Wimbledon BookFest and Merton Libraries from July 17th to October 22nd...
A NEW YORK TIMES BESTSELLER
MOHSIN HAMID
THE LAST WHITE MAN
Borrow The Last White Man today.


8:13
Multnomah County Library
newest
popular
random
available now 251k
LATINX HERITAGE MONTH
Unlimited access to celebrate the intersectionality of people with roots from Latin America.
Rivermouth
A Chronicle of Language, Faith, and Migration
Alejandra Oliva
Multnomah County Library is providing unlimited access to different books by...
FEATURED
Rivermouth
BORROW

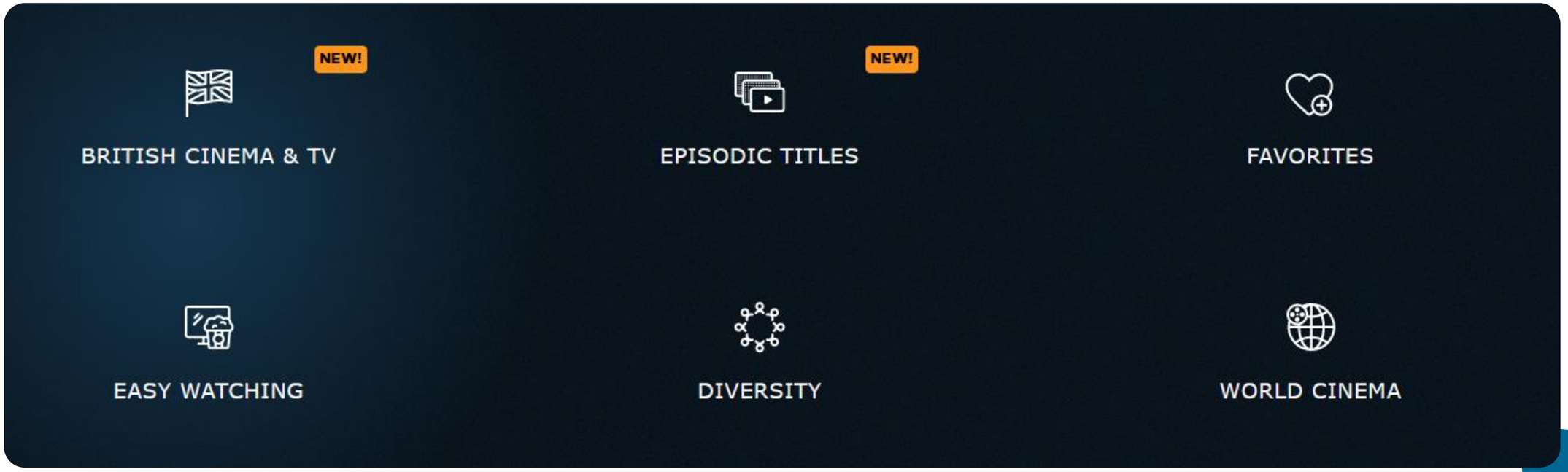
OverDrive

Kanopy



in addition to the pay-per-use model it has traditionally used, Kanopy has launched a new model for streaming video: Kanopy PLUS. With Kanopy PLUS, your patrons can have unlimited simultaneous use access to thematic packages of highly curated, popular titles for a predictable, upfront price. Each Kanopy PLUS pack offers 200-300 streaming video titles,

Kanopy PLUS Packs



2. Curation

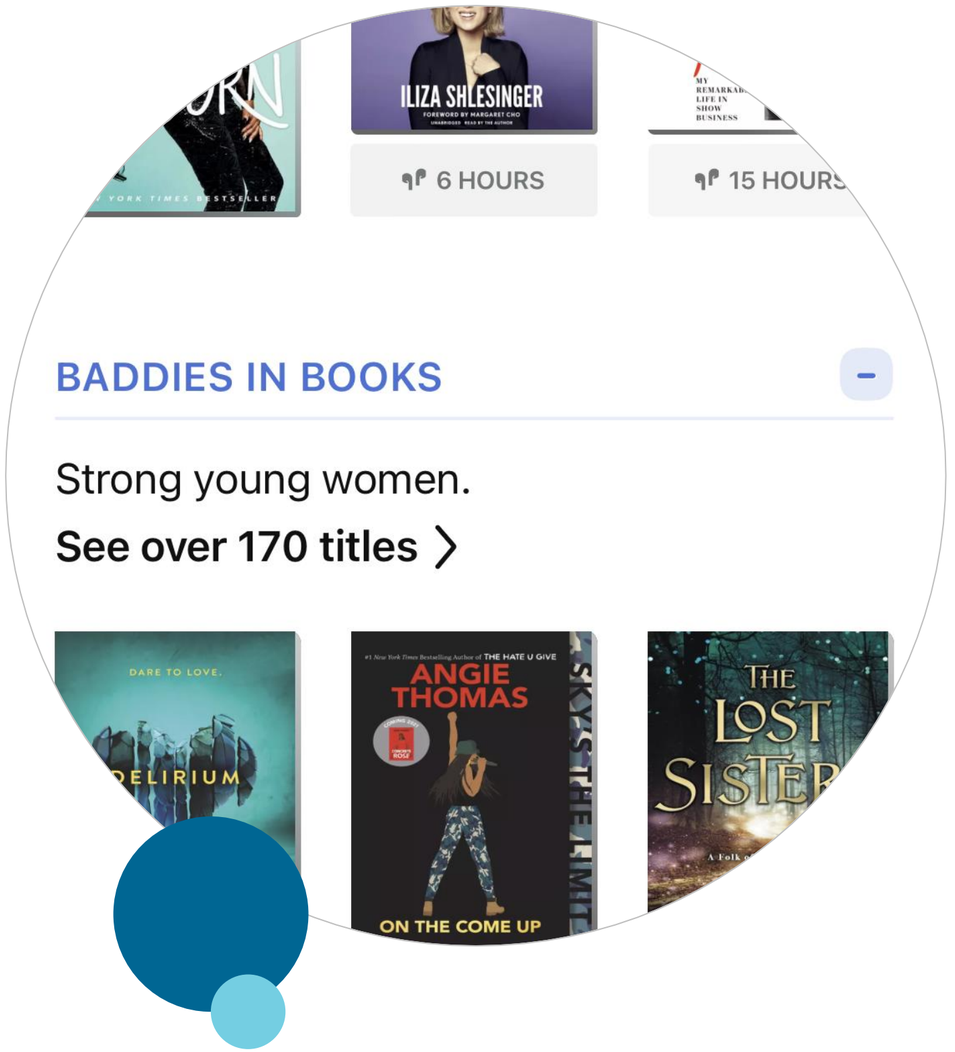
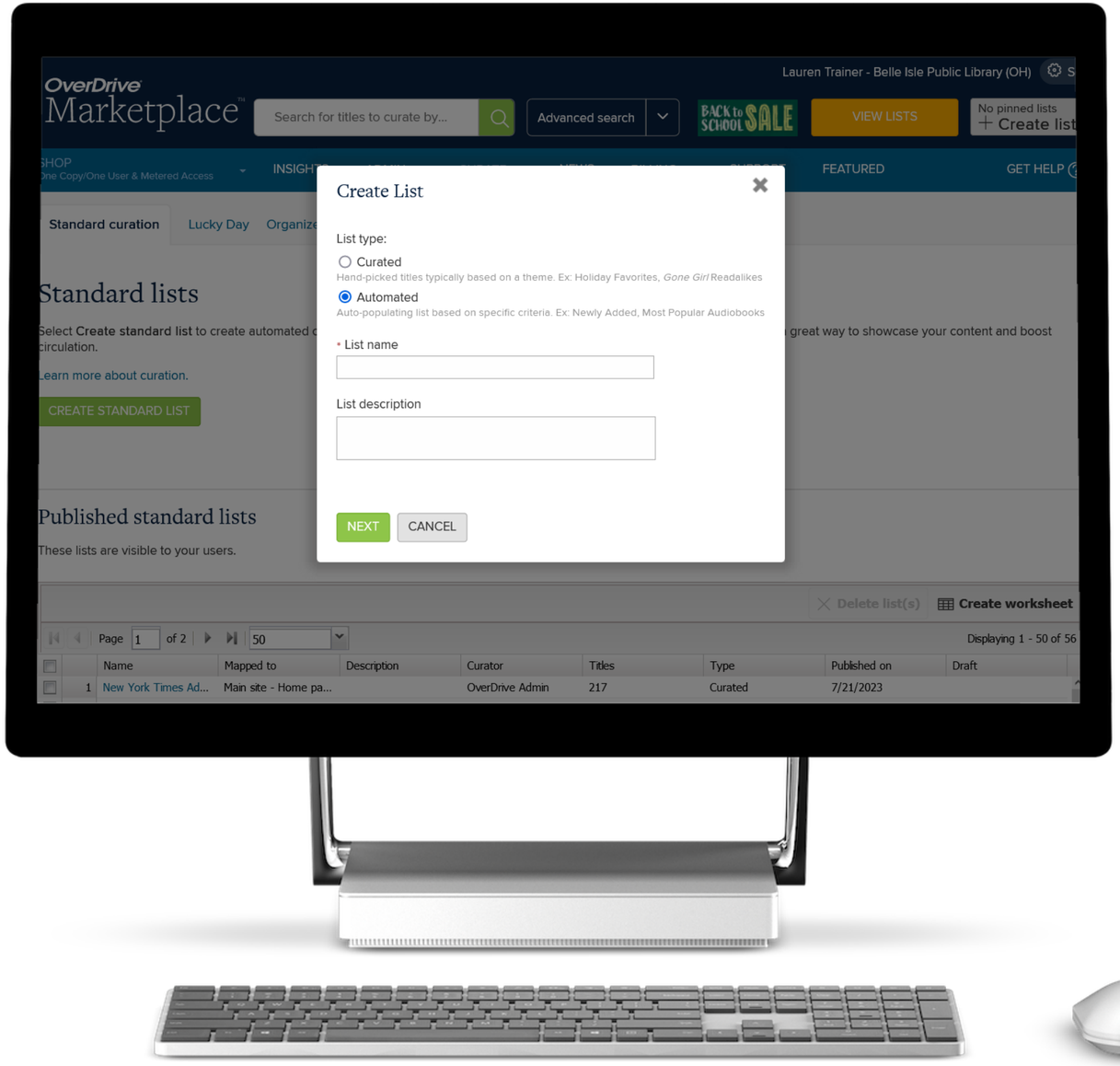
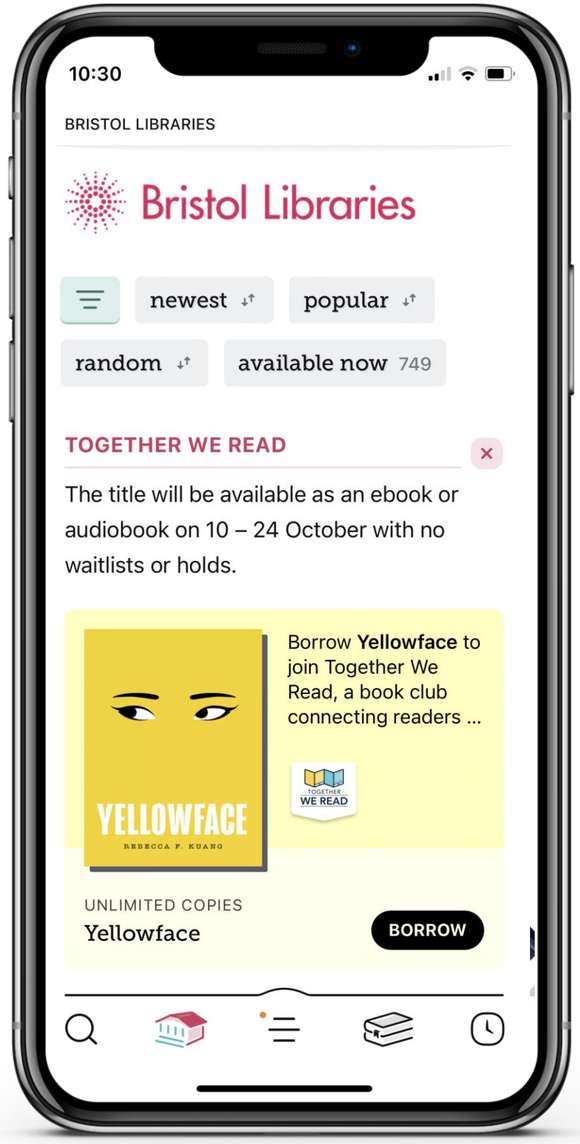

ILIZA SHLESINGER
FOREWORD BY MARGARET CHO
6 HOURS
15 HOURS
BADDIES IN BOOKS
Strong young women.
See over 170 titles
DARE TO LOVE.
DELIRIUM
#1 New York Times Bestselling Author of THE HATE U GIVE
ANGIE THOMAS
ON THE COME UP
THE LOST SISTER

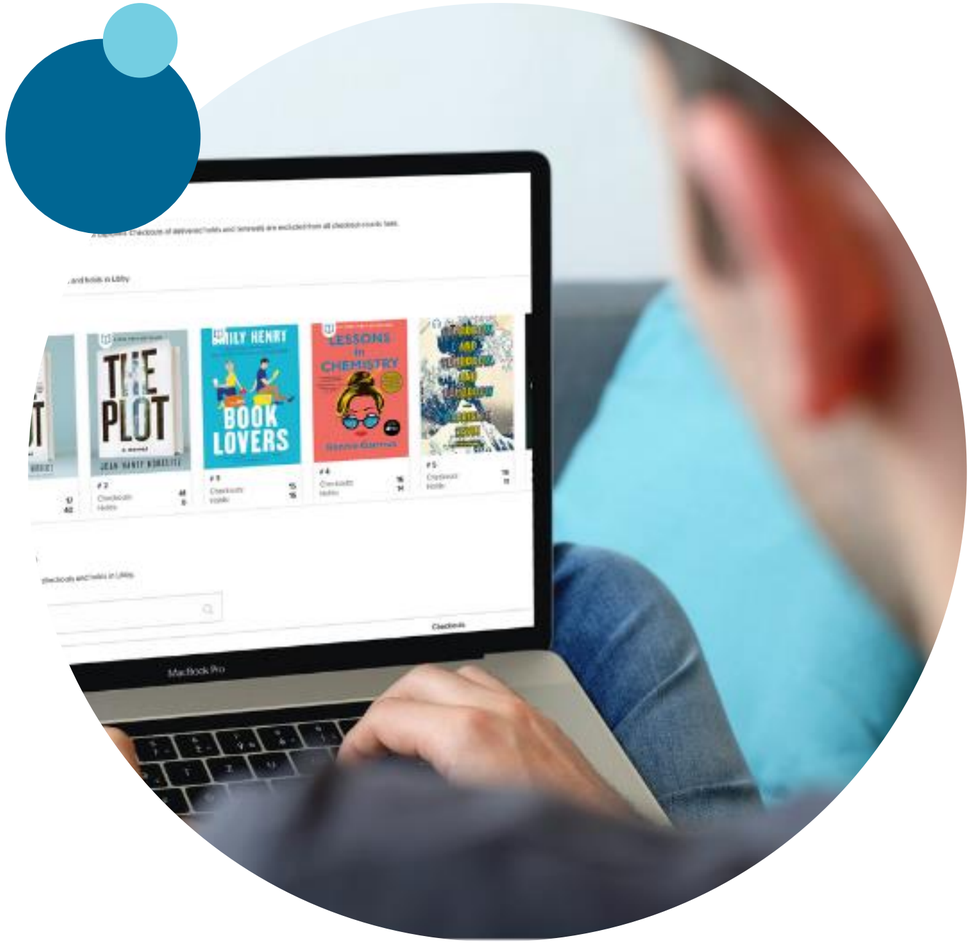
Photo by Marta Dzedyshko from Pexels

Self service tools

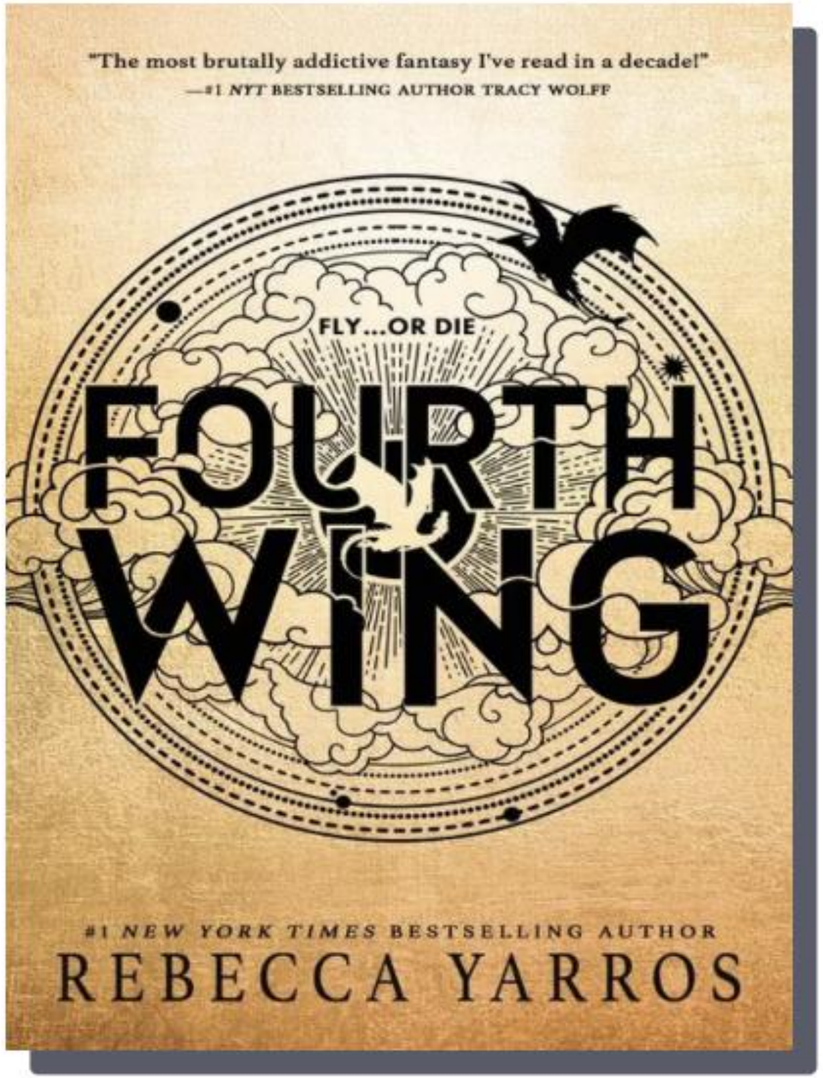




OverDrive



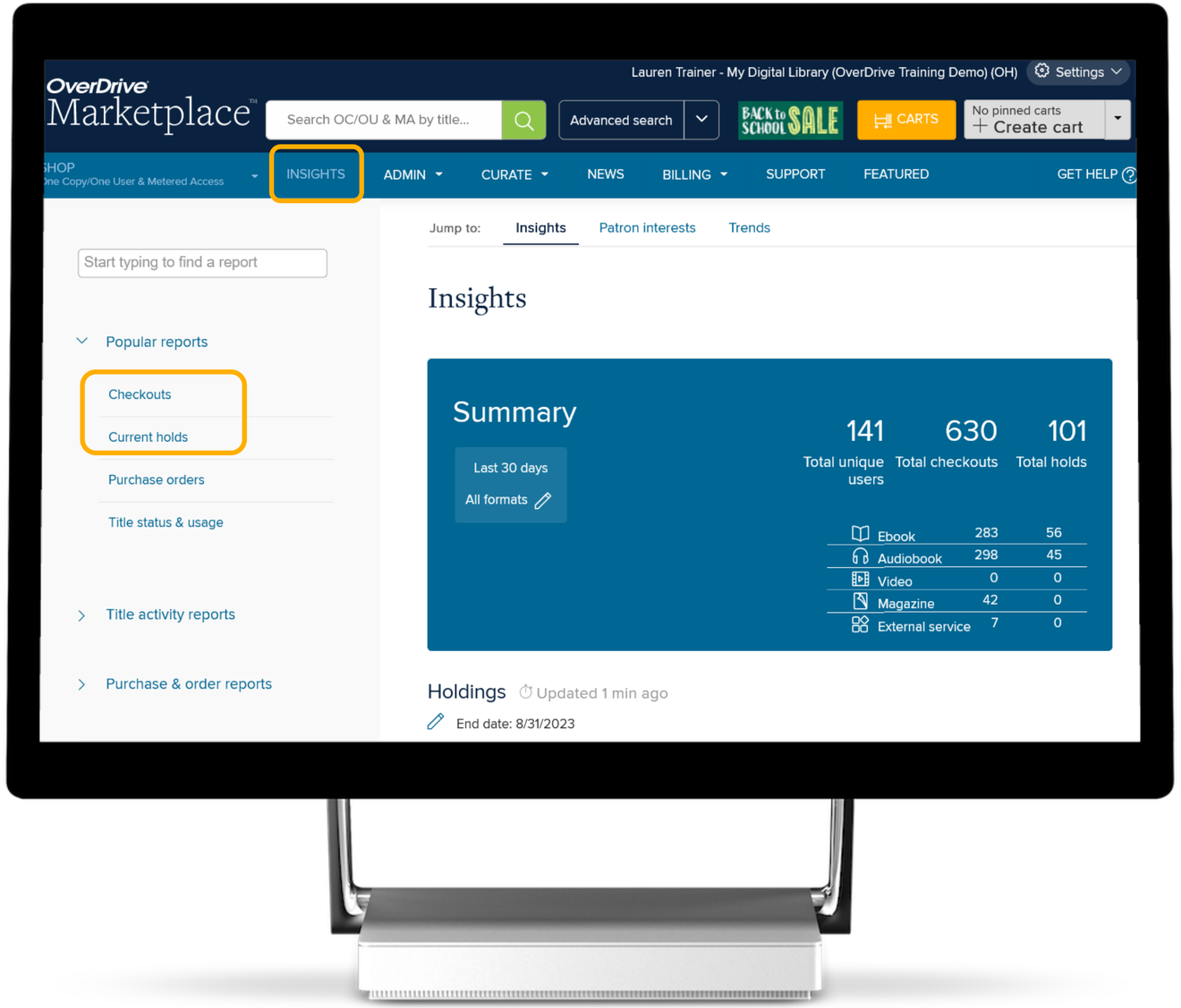
3. Reports and dashboards


"The most brutally addictive fantasy I've read in a decade!"
—#1 NYT BESTSELLING AUTHOR TRACY WOLFF
FLY...OR DIE
FOURTH WING
#1 NEW YORK TIMES BESTSELLING AUTHOR
REBECCA YARROS

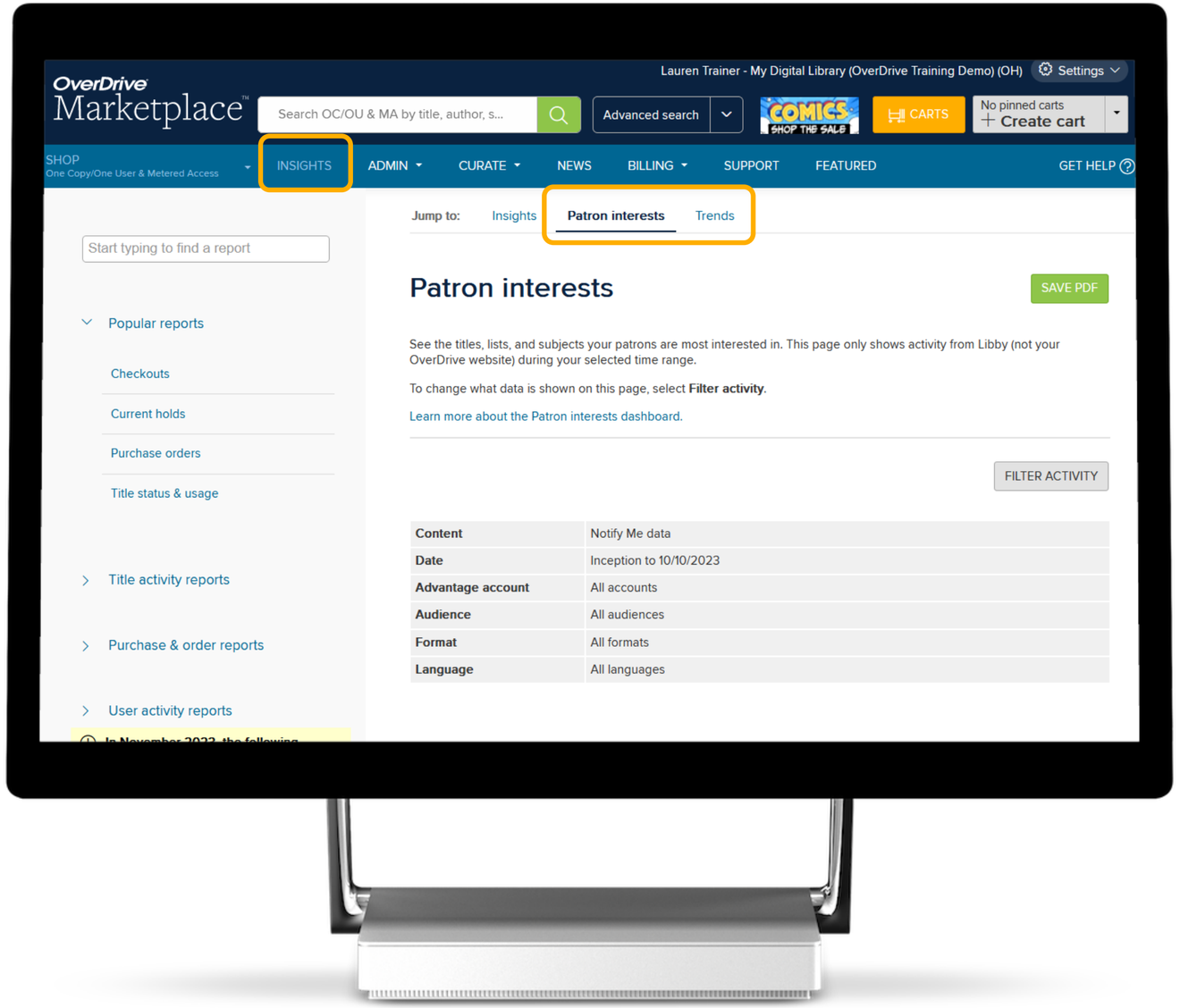
PRINCE HARRY
READ BY THE AUTHOR
SPARE

16 HOURS

Reports – demo



Dashboards – demo



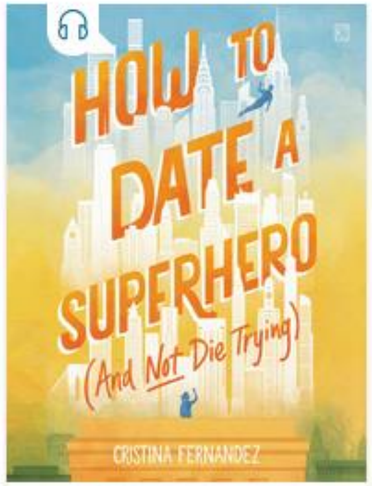
Knowledge Check

_____ is a feature in Libby that allows users to express interest in titles that aren't in your collection. Staff can then see this data in Marketplace.

- Campaign
- Curated list
- Notify Me
- Current checkouts

Knowledge Check

Total Notify Me tags: 1,398

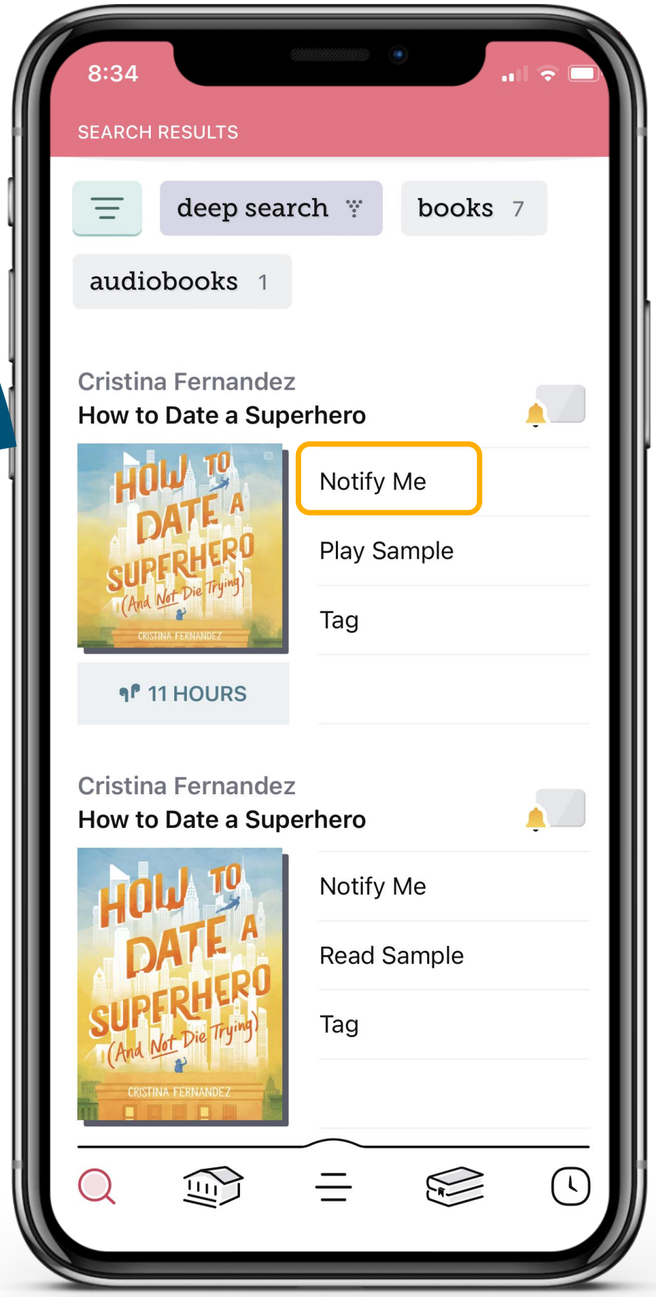


 # 1

Notify Me tags: **7**

 # 2

Notify Me tags: **5**



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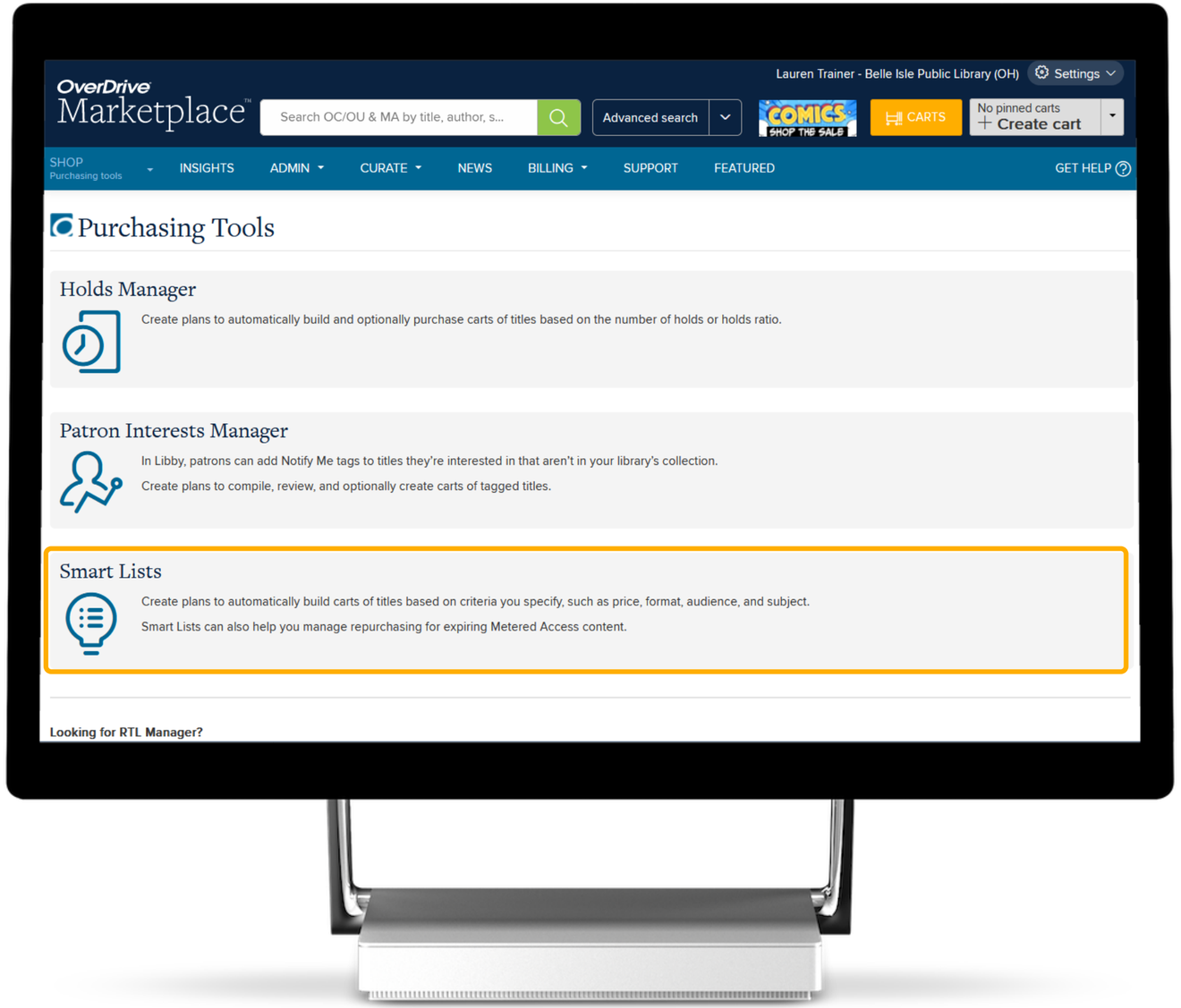
4. Metered Access management

MA management – demo



*New Metered Access Manager tool coming soon!

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02
Next-level support

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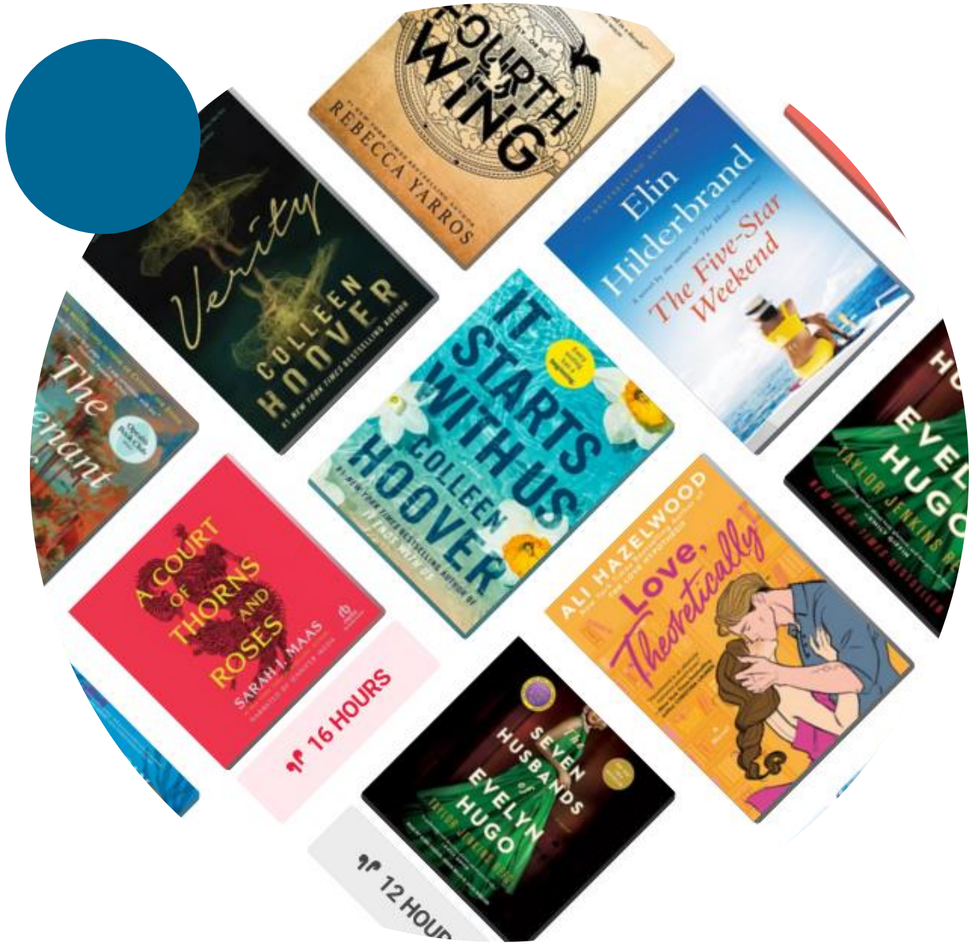
Next-level support

1. Monthly site update
2. “Bang for your buck” carts
3. Custom reports

OverDrive



Monthly site update

Not enough time to curate?

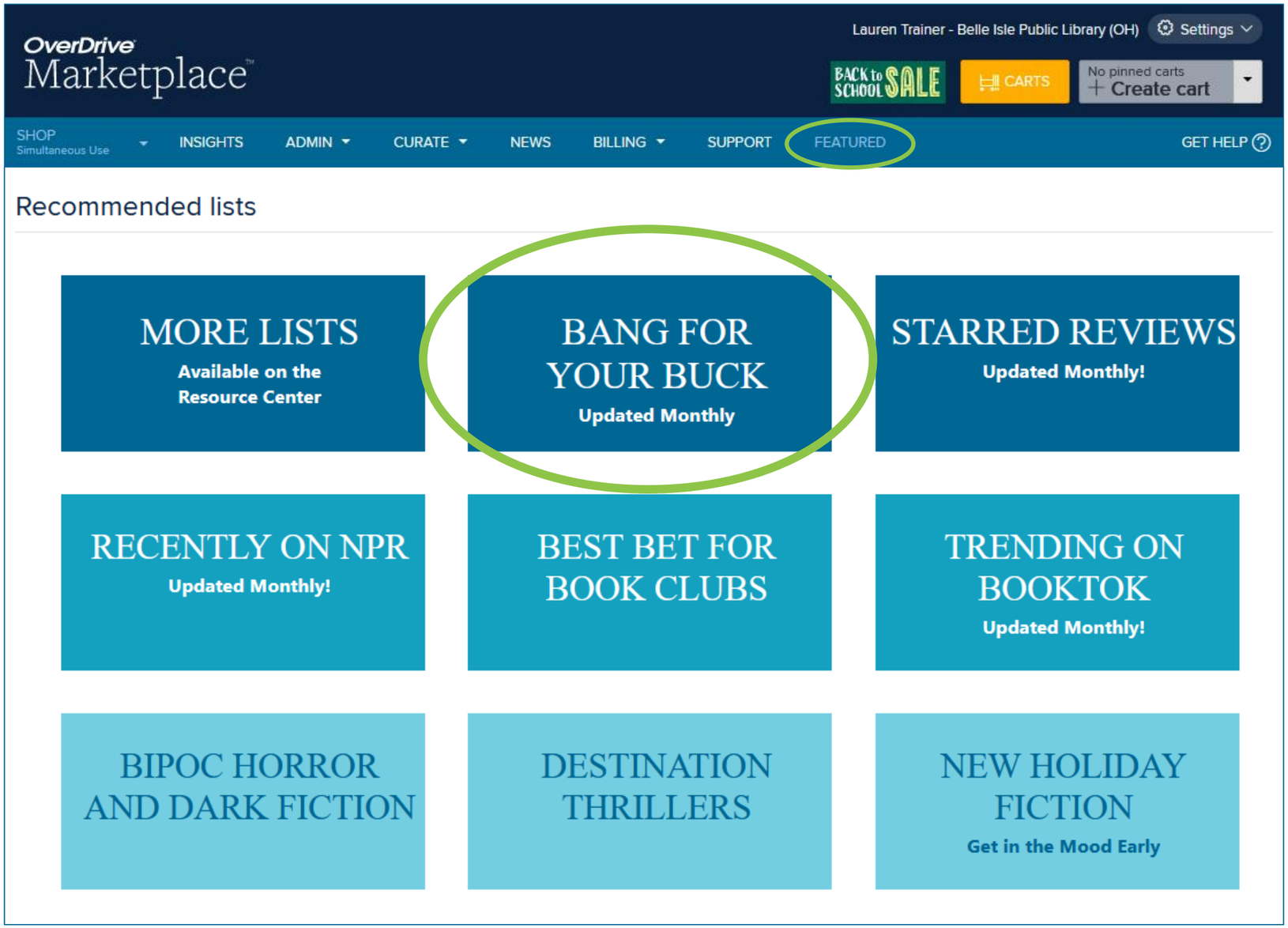
Sign up for monthly updates!

Reach out to your Account Manager.

“Bang for your buck” carts

Want to shop popular & affordable titles <$10?
Sign up for custom monthly carts!

Reach out to your Account Manager.



Tip: Also found under **Featured** tab.

Custom reports

Want to make data driven decisions?
Request customized reports!

Reach out to your Account Manager.

- Alternative Lending Model Report
- Holds Intelligence Reports
- Patron Profile
- Partner Analysis Review
- High Performing Peer Group Titles Not at Your Digital Collection

03 Next steps

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- Reach out to your Account Manager.
- Subscribe to OverDrive's blog.
- Sign up for OverDrive's email updates.

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04 Resources

OverDrive

Account team

OverDrive Help

Marketplace Help

Resource Center

Upcoming webinars

Getting Started with Libby
October 26, 2023 at 2:00 PM ET

Engage Your Library Community with One-Tap Digital Magazines
November 1, 2023 at 2:00 PM ET

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THANK YOU!

Ebookin’ on a Budget

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ebooks | audiobooks | video | magazines | & more

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