



Enjoy Streaming Video with kanopy & OverDrive®

DECEMBER 2022

Housekeeping



Recording



Q&A



Captioning

Speakers



Lauren
Bajda



Hannah
Small



Paula
Roman



Todd
Warhola



Debbie
McDonald



Molly
Groves

Agenda

- Kanopy overview
- Demo
- Marketing and training resources
- Q&A

Kanopy overview



For questions throughout the presentation,
please use the Q&A feature and we will
answer them as time permits

Kanopy

We partner with libraries and filmmakers around the globe to democratize access to high quality films and tv series that entertain patrons, stimulate imagination, and promote learning.

Engrained in Kanopy's products:



Determined Innovation



Unparalleled Content



Ultimate Collection Diversity



Robust Librarian Tools

Kanopy and OverDrive partnership



For questions throughout the presentation,
please use the Q&A feature and we will
answer them as time permits



Paula Roman

Why **Kanopy** is a great solution



For questions throughout the presentation, please use the Q&A feature and we will answer them as time permits

The **Best of the Moving Image** From Around the World

30K+

Features,
Documentaries
and Series

125+

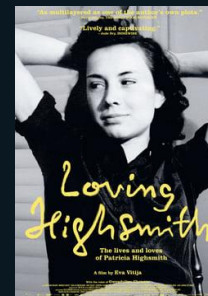
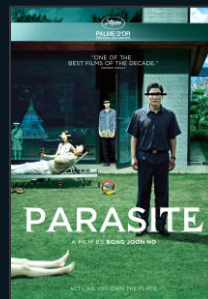
New Releases
Weekly

1100+

Distribution Partners

>50%

Only on Kanopy
globally





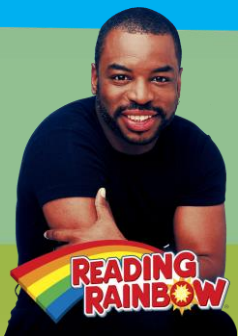
kanopy kids

Hand-crafted Curation to Promote:

Literacy • Empathy • Critical Thinking
STEM Skills • Multicultural Exposure

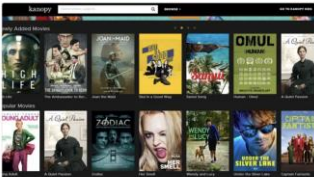


Signed Stories



CNET Your guide to a better future

Free Movies: 10 Netflix Alternatives That Will Keep You Entertained




Kanopy

This commercial-free (yay!) service, which began life in Australia, has made its way to thousands of college campuses worldwide and, more recently, various US libraries. Check the website to see if your library has it -- and ask for it if it doesn't.

Kanopy offers some mainstream stuff, but also a large selection of indie films and documentaries from the likes of PBS and The Great Courses. Its library also includes titles from the esteemed Criterion Collection, which is code for "films."

[See at Kanopy](#)




Lauren E
@Lauren_Evans99

found out my library system has Kanopy and found out Kanopy has The Thick of It. clearing my social calendar.

BuzzFeed

Films for Disability Pride Month



5:00 PM · Jul 1, 2022

28 · Reply · Copy link

[Read 1 reply](#)

@kanopy / Via Twitter: @Kanopy

I can't make this list without at least mentioning Kanopy, even though cost isn't a factor when it comes to this streamer. In fact, Kanopy is 100% free to use if you're a member of a participating library.




You get 10 play credits a month which you can use to stream content including classic films, PBS documentaries, and arty movies

TODAY



TODAY

Free summer entertainment ideas: Movies, events, books and more

SHARE THIS -   

NBC's senior consumer investigative correspondent Vicky Nguyen joins the 3rd Hour of TODAY with some ideas for free summer fun, including ways to watch blockbusters, binge worthy shows and more.

June 13, 2022

TIME


ENTERTAINMENT • STREAMING

8 Underrated Streaming Services to Sate Your Viewing Appetite



BY **AJ DELLINGER**

JUNE 8, 2022 1:30 PM EDT



@Hotchipsandmayo@aus.social
@Hotchipsandmayo

Do you have a library card? Then it's absolutely worth checking if your local library subscribes to Kanopy. And the selection is excellent.

kanopy.com

Kanopy

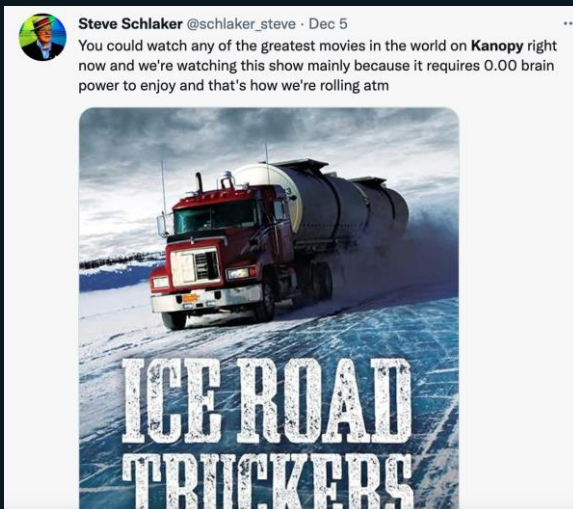
Bringing New Patrons to the Library

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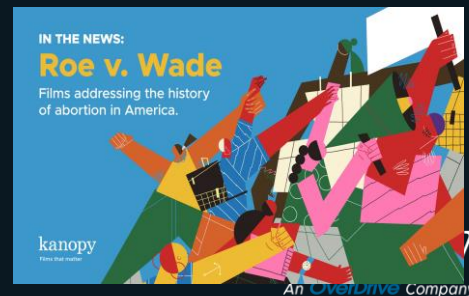
Finding Space for Communities

- **Digital & physical value**, titles that can be screened at home or in branch (Group Showing Rights)
- **Part of the national conversation** across current events
- **Popular content** that entertains patrons



Charlotte Mecklenburg Library
@cmlibrary

With the U.S. Supreme Court's overturning of Roe v. Wade, #CMLibrary's digital Resource Kanopy has curated a selection of films to share within the community that address all aspects of the abortion debate in America. Check out the collection today --> bit.ly/3zGkQy



Explore a world of cinema with Kanopy.

kanopy
Films that matter

Two Subscription Models
Pay-Per-Use (PPU)
Kanopy **PLUS**

Kanopy

Pay-Per-Use (PPU)

Features

- ✓ Pay for what is used (watched)
- ✓ Collection of over 30,000 titles
- ✓ Library sets # of play credits offered each month to patrons
- ✓ Library may set monthly or annual budget limit

Speak with your account executive and explore what best fits your library's needs.

Kanopy PLUS

Features

- ✓ Unlimited, simultaneous use titles
- ✓ 250-300 titles in each Pack
- ✓ Annual, prepaid, flat rate

Beneficial as an add-on for current customers. May also appeal to libraries new to Kanopy.

Speak with your account executive and explore what best fits your library's needs.

PLUS Packs

Choose, mix, and match



Favorites

A mix of patron and staff favorites that spans the breadth of the full catalog



Easy Watching

Fun, charming, and delightful titles that engage and entertain



Diversity

DEI titles aimed to celebrate our differences



World Cinema

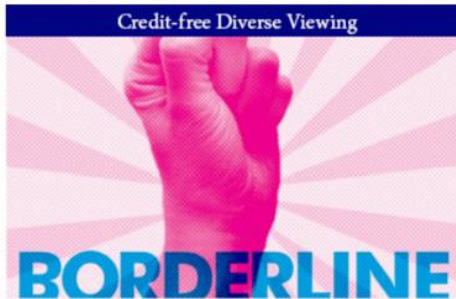
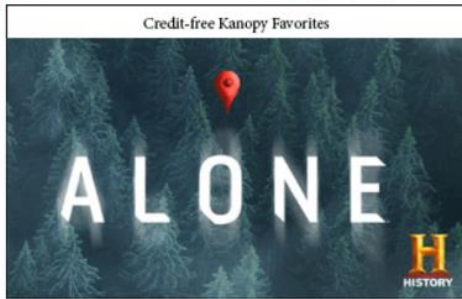
International titles that span genres including comedy, drama, romance, family, and many more

These new collections are always credit-free with Kanopy!

by [PimaLib_Blog](#) November 4, 2022

Kanopy has curated **new collections packed with credit-free titles!** Dozens of titles are available now and you can watch them all without using any of your Kanopy credits.

Click on an image below to go to any of these collections:



Or use these links:

[Credit-free World Cinema](#)

[Credit-free Easy Watching](#)

[Credit-free Kanopy Favorites](#)

[Credit-free Diverse Viewing](#)



Digital Media

Kanopy

Movies

Streaming



Promotion ends
12/31/2022

kanopy **PLUS**

Public Library Unlimited Subscriptions

Save 20% for a limited time

When buying 2 or more subscription packs

Start the new year strong by providing films, shows, and documentaries that will engage patrons. Kanopy PLUS provides unlimited, simultaneous viewing in subscriptions patrons will love.

Now at an unbeatable price

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A resource for your library **wherever you or your patrons go**



Desktop
Mac/PC/Linux



Apple TV



Phone
iOS/Android



Tablet
iOS



Chromecast

SAMSUNG
Smart TV

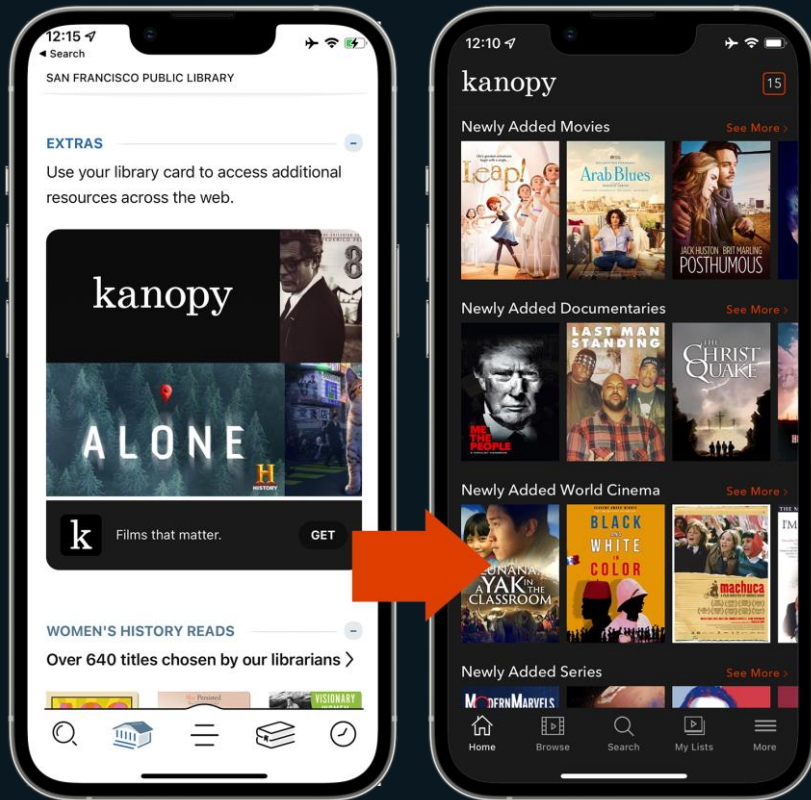
ROKU

fire tv

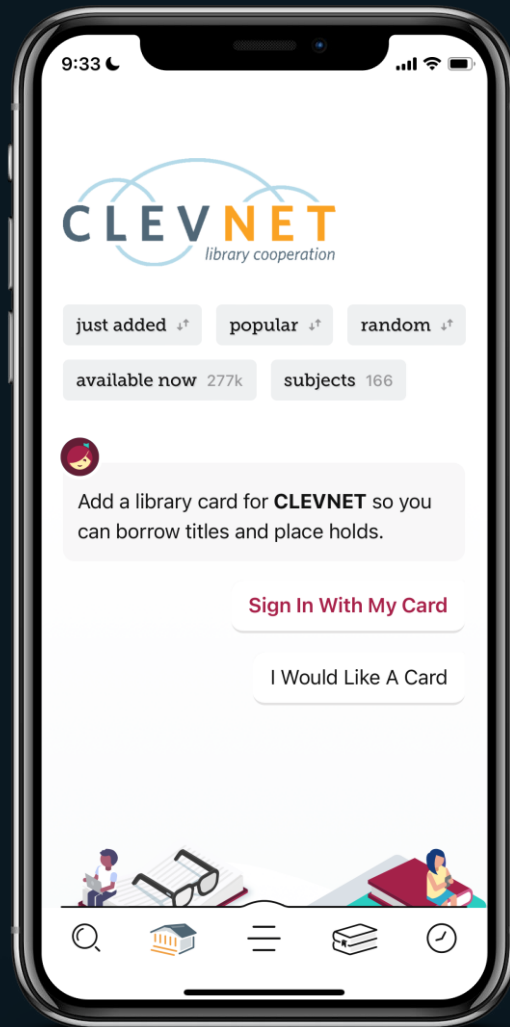
fireTABLET

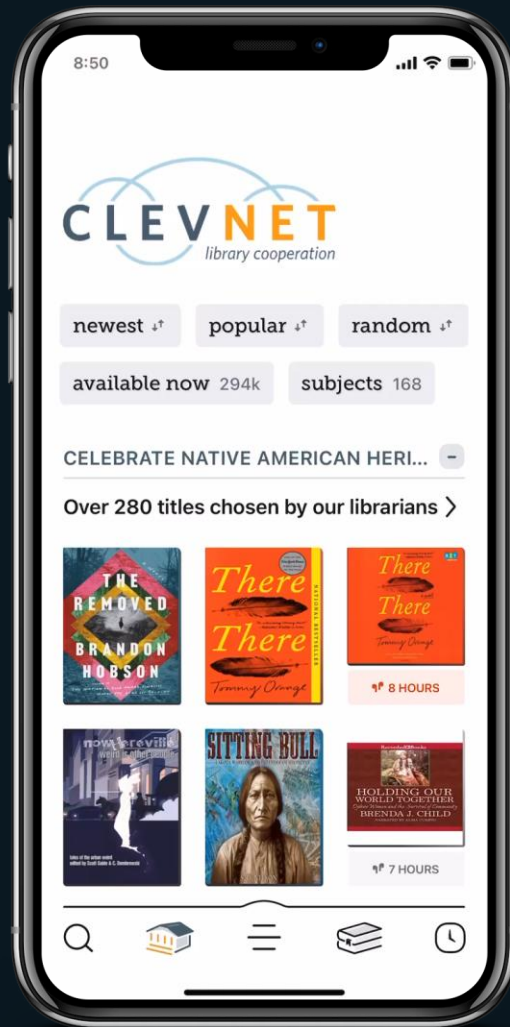
androidtv

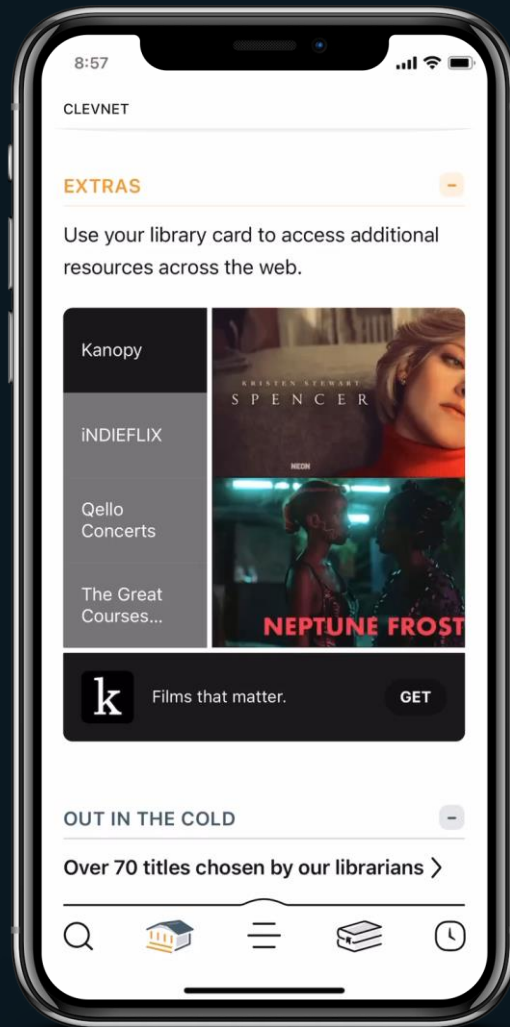
Libby Demo



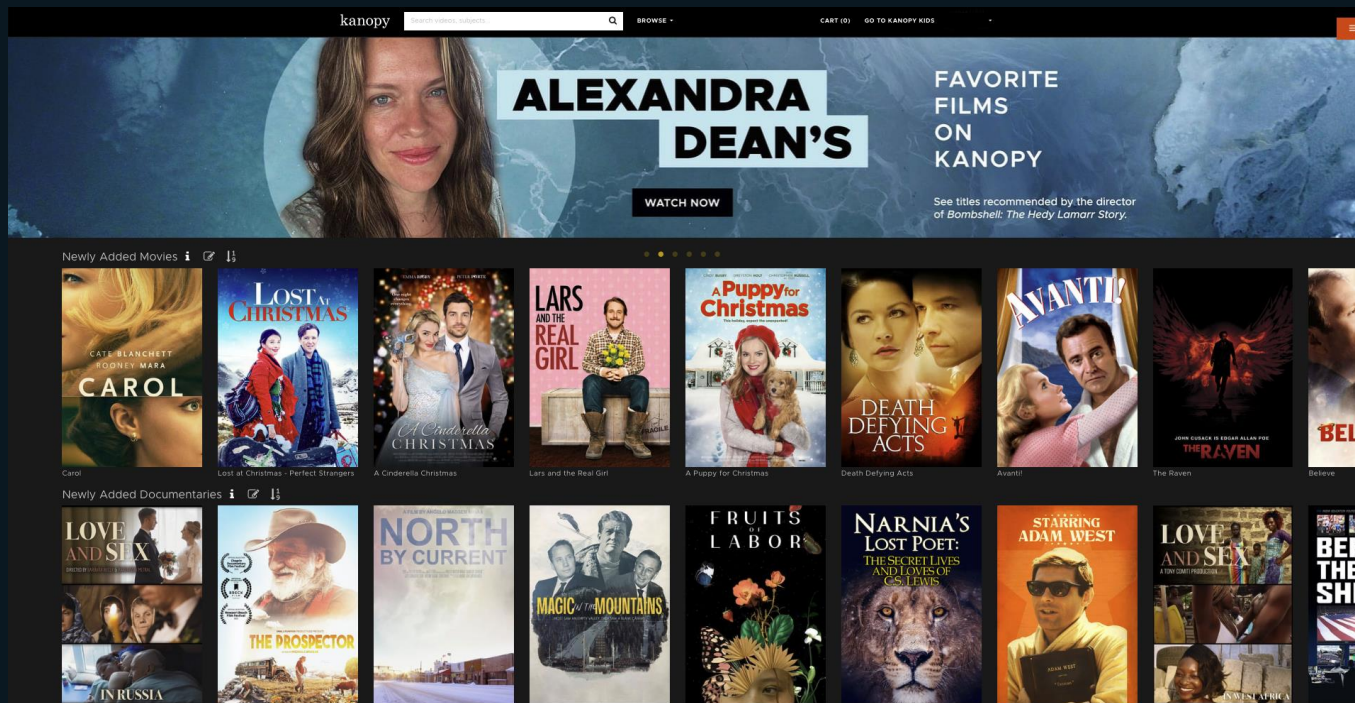
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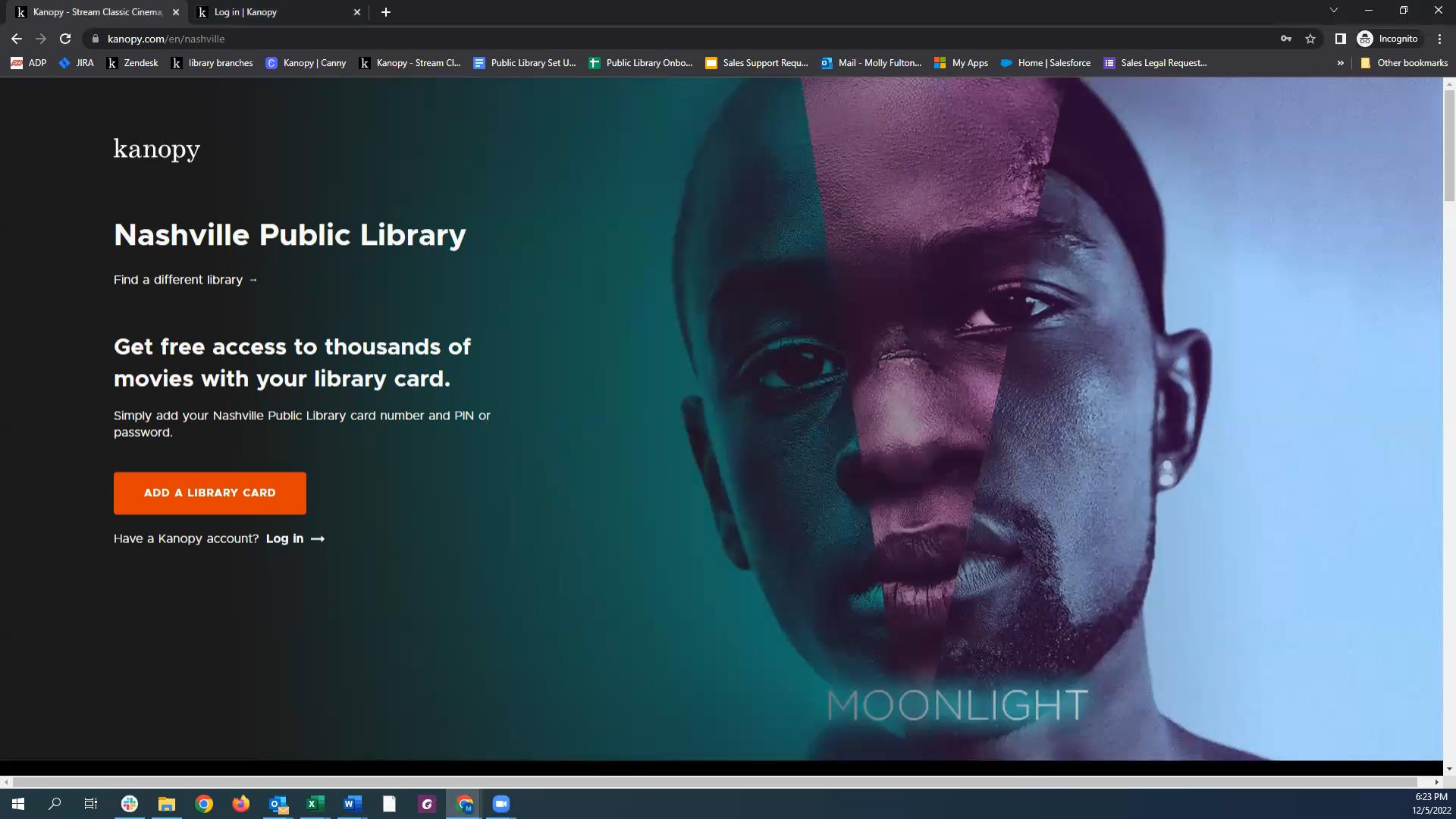






Web Platform Demo





kanopy

Nashville Public Library

Find a different library -

**Get free access to thousands of
movies with your library card.**

Simply add your Nashville Public Library card number and PIN or
password.

ADD A LIBRARY CARD

Have a Kanopy account? [Log in](#) ->

MOONLIGHT

Admin Dashboard

kanopy

Q

BROWSE ▾

CART (4)

DEMO ▾

Dashboard

Analytics

My Titles

Packages

Licenses

Invoices

MARC Records

Welcome DEMO

DEC 2022

Edit profile

\$0.00

MONTHLY TOTAL SPEND

0

NEW ACCOUNTS

Quick Links:

[Digital Marketing Resources](#)


[Credit-Free Videos](#)

[Feature Request](#)


[Public Performance Rights](#)

[Support/FAQs](#)


Top Videos at JOHNCA... ⓘ




The Lottery - Winning an Education
Great Curve Films
2010



Death of a Salesman
Shout Factory
1985



Outsourced
Stadium Media
2006



Chavela
Music Box Films
2017

Top Analytics

Monthly Budget Tracker
Track total credits spent on videos for the current month

Patrons Report
Track total credits usage by patron


New Accounts
See all newly-created accounts on your platform

See [All Reports](#)

Need Help?

To get answers to questions about your dashboard and reports, visit our [support page](#).

For any other questions or concerns, please [contact us here](#).



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Help resources



For questions throughout the presentation,
please use the Q&A feature and we will
answer them as time permits

Help Resources



[Kanopy help](#) (users)



[Kanopy help](#) (public librarian)



[Kanopy.com/contact](mailto:contact@kanopy.com)

kanopy

[Kanopy for Libraries](#) > [Public Librarian FAQs](#)

Search

Public Librarian FAQs

Common Questions

[Why am I still seeing the old Kanopy?](#)

[Does Kanopy support Public Performance Rights?](#)

[Does Kanopy have trailers?](#)

[How does the Great Courses model work?](#)

[What is Kanopy Kids?](#)

[What is major studio content on Kanopy?](#)

[See all 10 articles](#)

Analytics

[Kanopy analytics overview](#)

[Analytics terms and definitions](#)

Title, Budget, and Administrative Management

[What is my administrative dashboard?](#)

[The "My Titles" page](#)

[What is the "Monthly Budget Tracker?"](#)

[How will I know if my budget is getting low?](#)

[I'm getting close to my budget cap. How do I add funds to my account?](#)

[The "Feature Request" tool](#)

MARC Records

[Managing your MARC records](#)

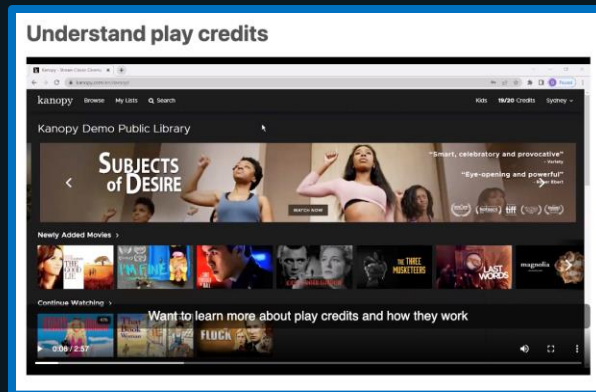
[Number of MARC records available](#)

Training Resources

20 videos (and growing!) to get staff up to speed on how Kanopy works:

- Signing In & Getting Started
- Search, Browse & Play
- Kanopy Kids
- Play Credits
- Your Profile
- Admin Tools

lib.kanopy.com/training



Video spotlight:

1. Budget management
2. Kanopy licensing models
3. Running admin reports

Promotional Ideas



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Marketing Resources

Upcoming Toolkits

December

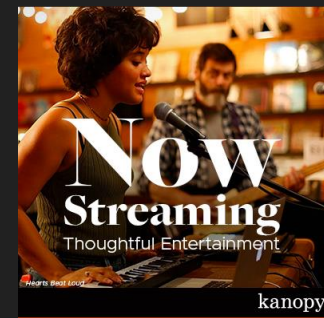


January



Kanopy toolkits include:

- Social media artwork & copy
- Posters
- Bookmarks
- Informational guides
- Web banners
- Video ads
- Logos



Find these toolkits and more at
lib.kanopy.com/toolkits

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Promoting Kanopy on your **library's website**



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[Kanopy »](#)

*New! Check out Kanopy's new and improved web experience—featuring new top navigation, improved search and browsing, and more. [Get the details »](#)



More than 30,000 feature films, documentaries, educational videos, and TV shows, from The Criterion Collection, The Great Courses, Music Box, First Run Features, Breaking Glass, Cohen Film Collection, and more. Available on [iOS](#), [Android](#), [Fire Tablet](#), and in browser on laptop/desktop; stream via Android TV, Apple TV, Chromecast, Fire TV, and Roku. Need help? [Explore the help page »](#)

Checkout periods & lending limits

- No holds, no waiting
- Borrow 20 items a month
 - The number of available checkouts resets at midnight on the first day of each month
- Unlimited checkouts of [The Great Courses](#) and all content on [Kanopy Kids](#)
- Lending period: 3 days

Special features

- Kanopy requires first-time users to create a username and password. You will need to remember this username and password to log in next time.
- [Kanopy Kids](#): A collection for children highlighting films and TV series that help kids develop empathy, mindfulness, and self-esteem through entertaining and educational videos, with Common Sense Media ratings to ensure parents have clear guidelines on which films are age-appropriate.



[MY ACCOUNT/LOGIN](#)[FAQS](#)[HOURS & LOCATIONS](#)[Search Catalog](#)[Search Website](#)

Select Site Language/
Seleccionar idioma del sitio

[Select Language](#)[Tutorials](#)[HOME](#)[ECOMMUNITY](#)[GET TO KNOW US](#)[EXPLORE](#)[JUST FOR YOU](#)[THINGS TO DO](#)[KCKPL's eCommunity](#)[HOME](#)[KCKPL.ORG](#)[I WANT TO ...](#)[DATABASES](#)[YEARBOOKS](#)[HELP](#)[GET A CARD](#)

Learn about

kanopy

[E-Content Help](#)



HOME

EVENTS

EDUCATION

ONLINE LIBRARY

CATALOG

MORE

SUPPORT US

stream
A MOVIE

DOWNLOAD A BOOK OR
AUDIOBOOK

DOWNLOAD OR STREAM
MUSIC

STREAM A MOVIE

READ A MAGAZINE OR
NEWSPAPER

TAKE A CLASS

DO RESEARCH

Online Tutorials



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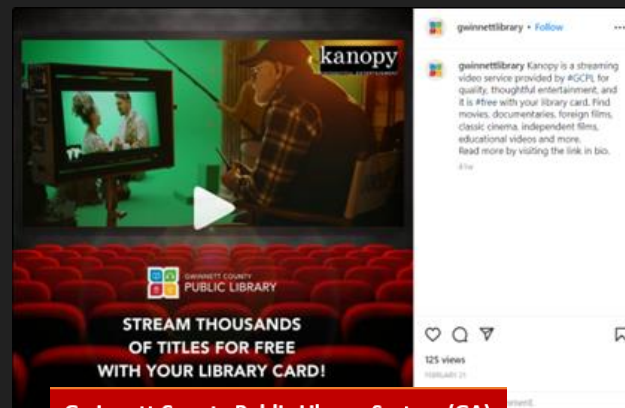
Social Media



South Orange Public Library (NJ)



Lawrence Library (MA)



Gwinnett County Public Library System (GA)

Videos



East Brunswick Public Library (NJ)



San Diego Public Library (CA)



Cuyahoga County Library (OH)



Iowa City Public Library (IA)

Videos



Jefferson Parish Library (LA)



Kent District Library (MI)

Next steps

1

Contact Kanopy
to get started

2

Sign up for
our emails

3

Attend our
upcoming
events

Upcoming Events

A look back, and a look forward
Kanopy Q4 2022 Town Hall



Access varies by country and title availability

Kanopy Town Hall – Tuesday, Dec. 13, 2022

Getting Started w/ Libby – Thursday, Jan. 19, 2023

Digipalooza - Aug. 9 – 11, 2023 (Cleveland, OH)



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Q&A



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Thank You!



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The Artist