

# Expand Content Discovery and Leverage Patron Interests with Libby

**Notify Me tags**

Titles with the most interest [View details >](#)

Titles not available in your collection with the most Notify Me tags. Learn more about Notify Me.

Total Notify Me tags: 24,155

Rank	Title	Notify Me tags
#1	THINGS WE NEVER GOT OVER (LUCY SCORE)	114
#2	THINGS WE HIDE FROM THE LIGHT (LUCY SCORE)	63
#3	HAUNTING ADELINE (H.B. CARLTON)	44
#4	You Shouldn't Have Come Here (JENNIFER ROSE)	31

**Purchase impact** [View details >](#)

Circulation activity

Checkouts and holds for purchased titles that had Notify Me tags. Only activity that occurred during this time period is included.

Month	Checkouts	Holds
January 2023	~500	~300
February 2023	~1,500	~1,200
March 2023	~2,500	~4,000

**Notify Me usage**

Notify Me tags added and satisfied

This graph shows the number of Notify Me tags added or satisfied during this time period. A tag is "satisfied" when the user is notified of availability or removes the tag.

Month	Tags Added/Satisfied
January 2023	~10,500
February 2023	~11,000
March 2023	~10,500

**SEARCH RESULTS**

deep search books 27

audiobooks 4

Sarah A. Denzil  
**The Housemaid**

Notify Me  
Read Sample  
Tag

Barbara Mutch  
**The Housemaid's Daughter**

Notify Me  
Play Sample  
Tag

15 HOURS

# Webinar Level

## Beginner

Slower pace

No familiarity

Focus on what feature is

## Intermediate

Faster pace

Some familiarity

Focus on how to best use features

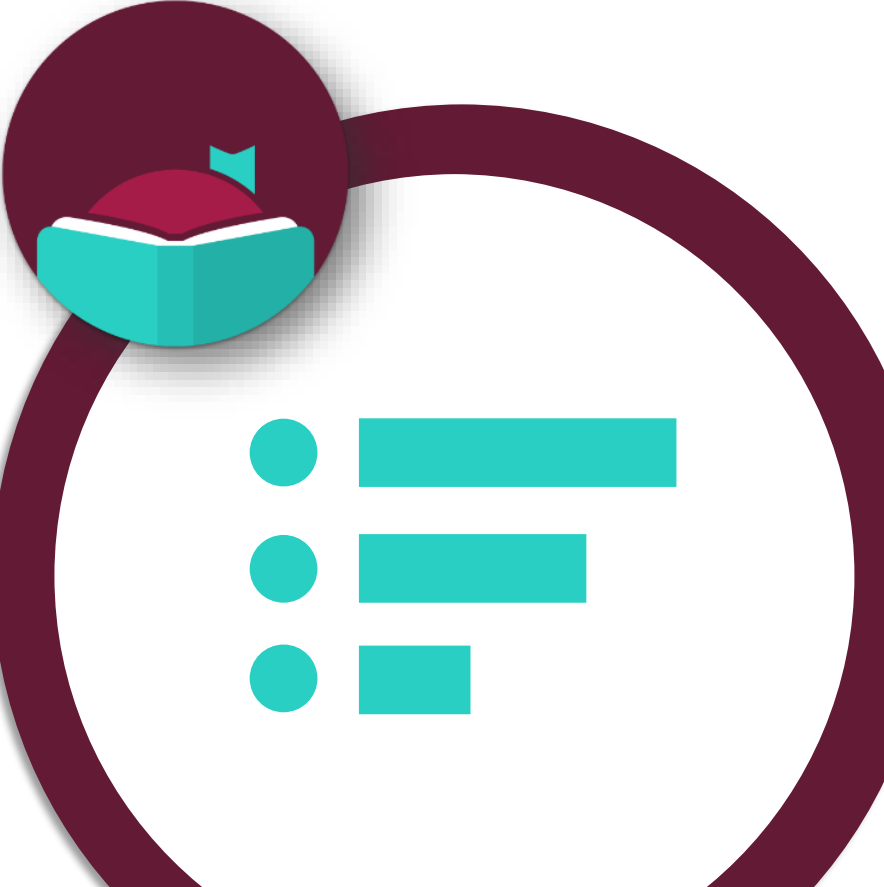
## Advanced

Faster pace

Expert familiarity

Focus on how to best use features


# Housekeeping



Engage in polls.



Ask questions in Q&A and adjust captions.



Get an email tomorrow with the recording, PDF, and resources.

# Your Speakers



**Sydney Kalnay**  
Training Team Manager



**Lauren Bajda**  
Product Trainer



**Katie Blachman**  
Product Liaison

# Your Speakers



**Rachel Webb**  
Union County Library  
North Carolina



**Stacy Tomaszewski**  
Alameda County Library  
California



**Brianna Anderson**  
Stockton-San Joaquin County  
Public Library System  
California

# Agenda

1

Libby experience

2

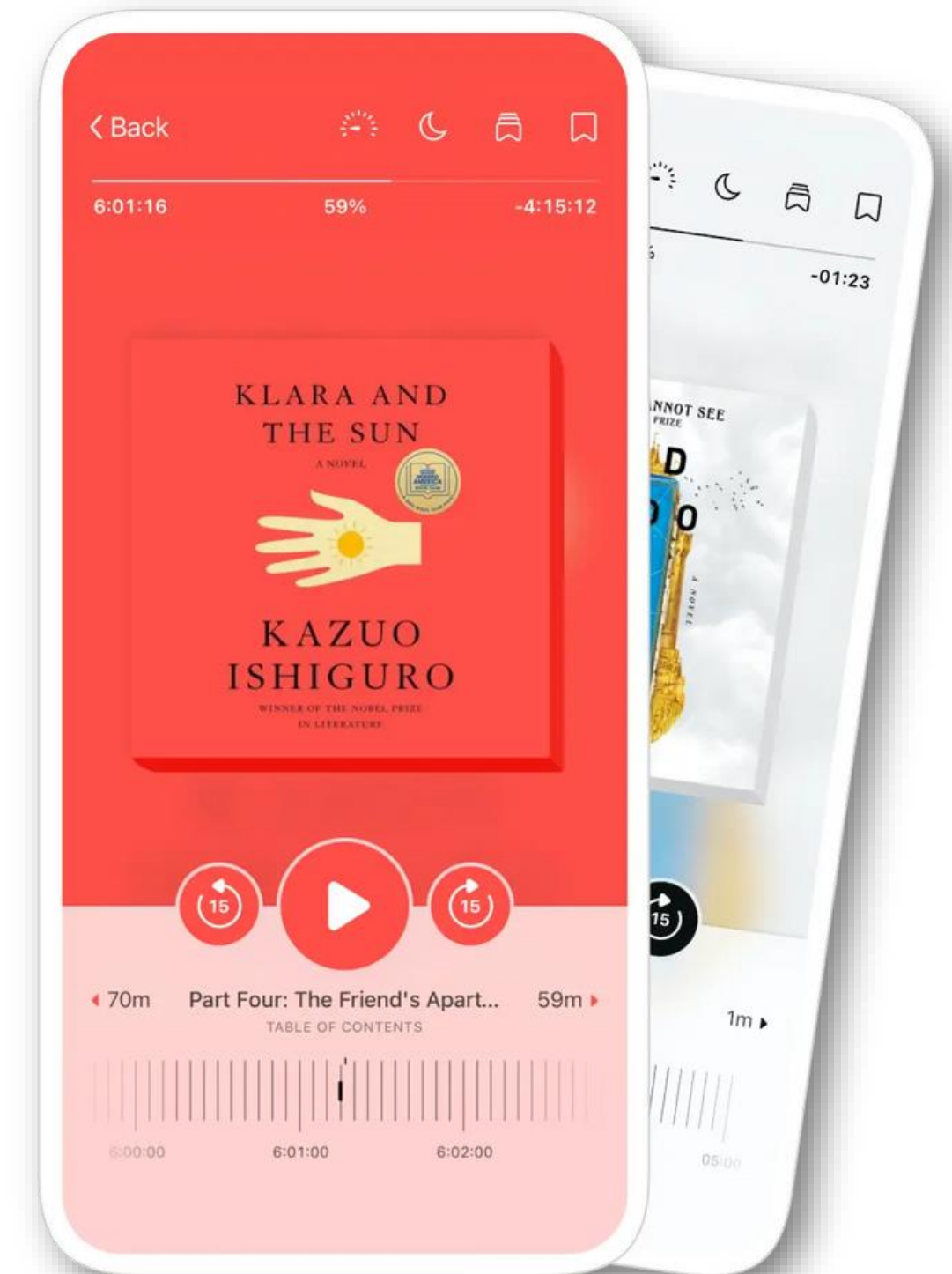
Marketplace experience

3

FAQs

4

How libraries are already benefitting & next steps



Imagine...

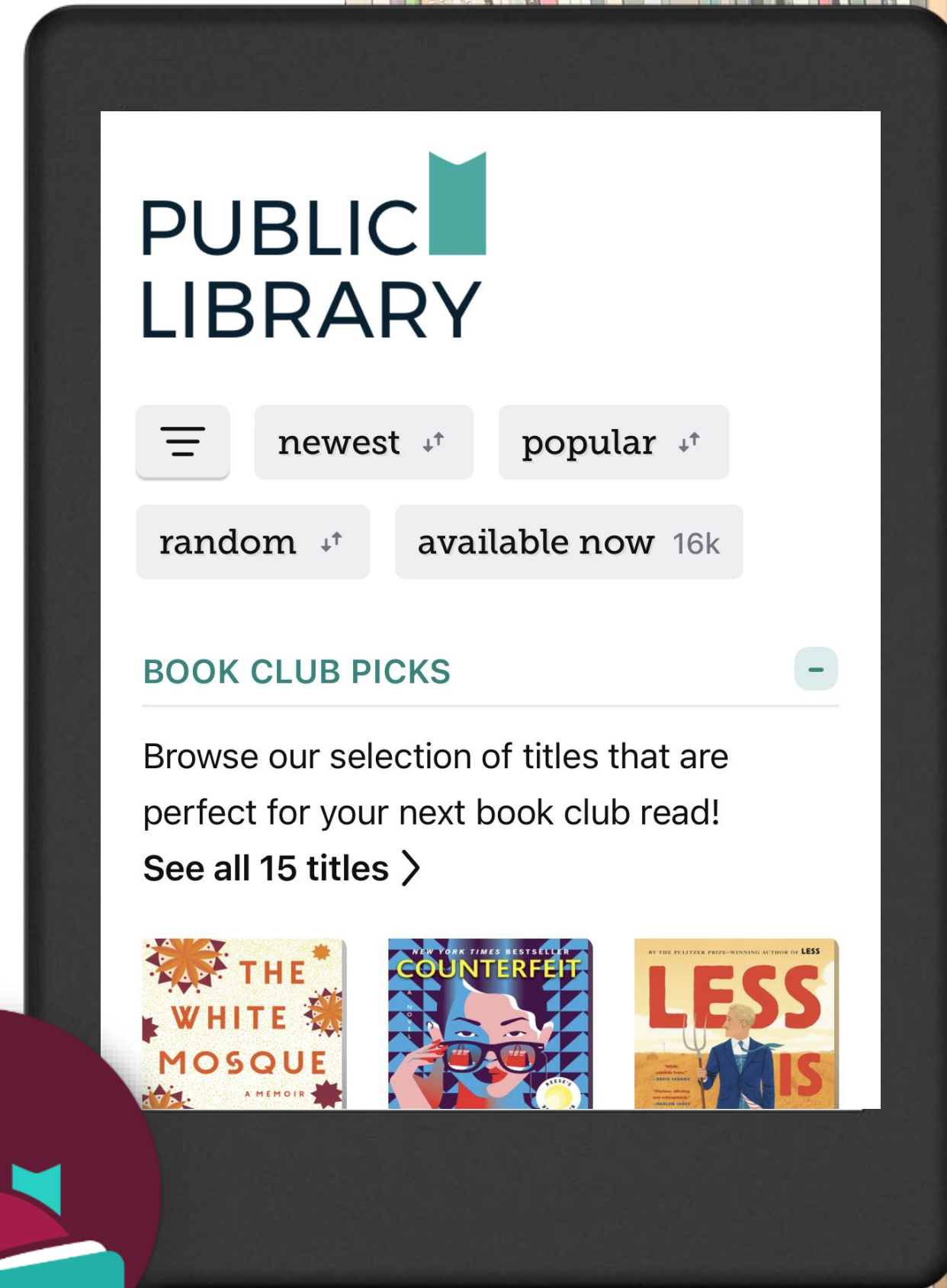
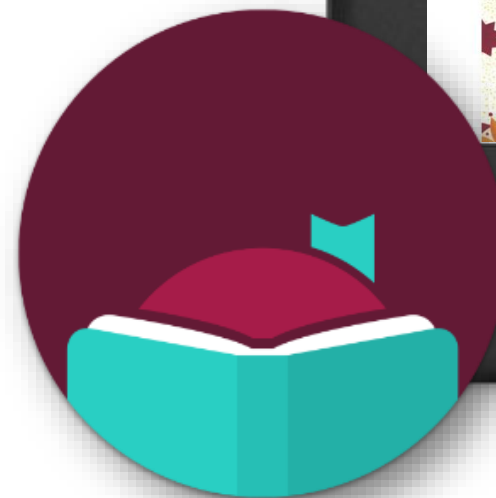
“How do I help readers when they can't find a title in my library's digital catalog?”

# Libby app



[libbyapp.com](https://libbyapp.com)

Have a Kindle Fire tablet? [Learn how to install Libby.](#)

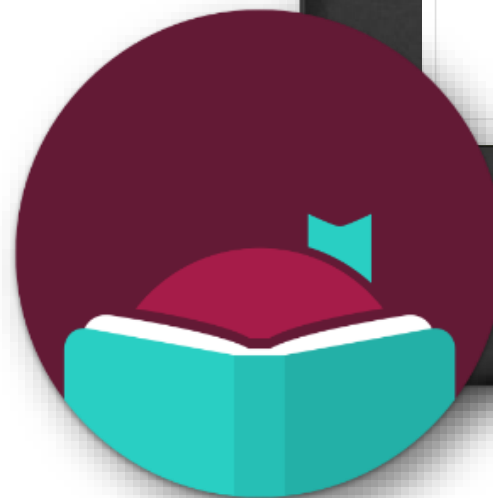




# New features

**Users** are able to discover titles that are not yet in your collection.

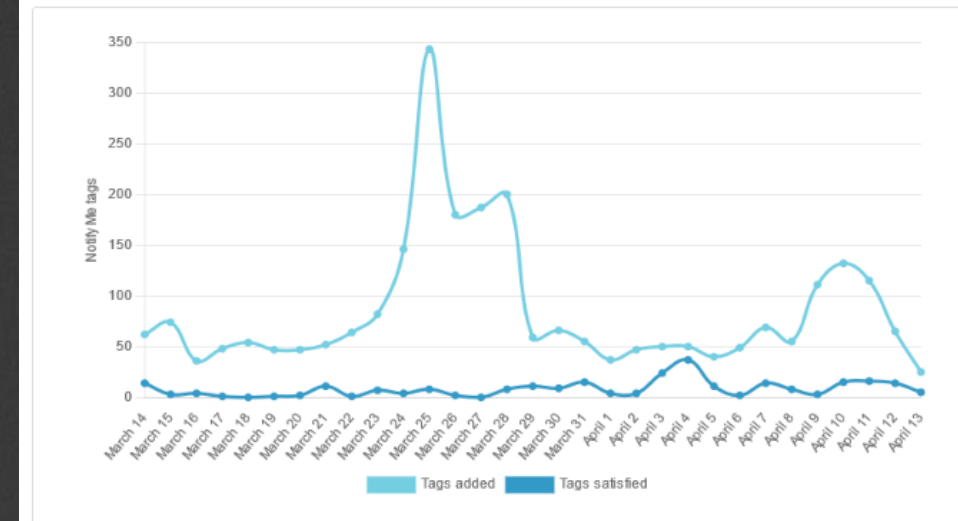
**Libraries** can see data in new, powerful tools and reports.



Notify Me usage

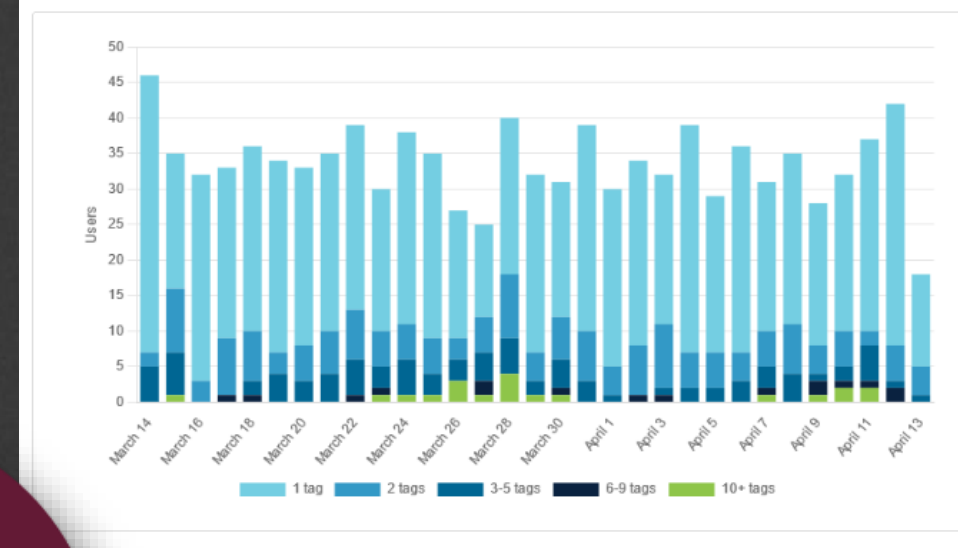
Notify Me tags added and satisfied

This graph shows the number of Notify Me tags added or satisfied during this time period. A tag is "satisfied" when the user is notified of the title's availability or removes the tag.



Notify Me tags added per user

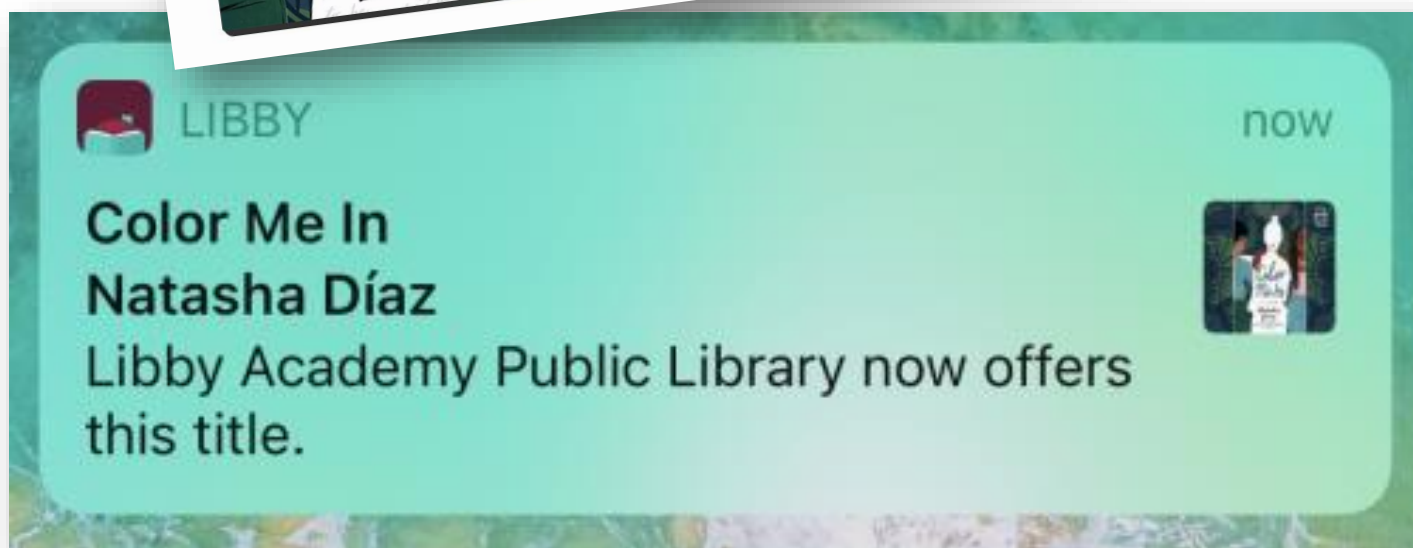
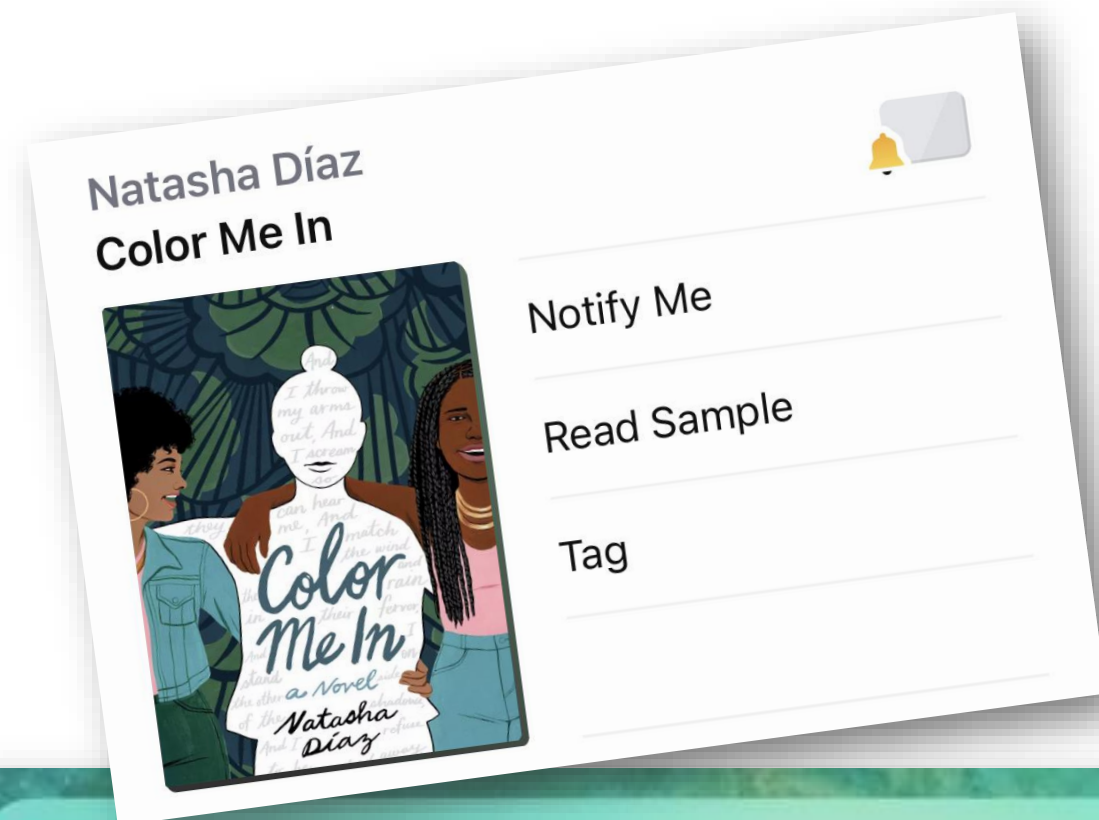
Number of users who added Notify Me tags during this time period. Each bar is divided by the number of tags added per user.





# Libby experience

# Benefits

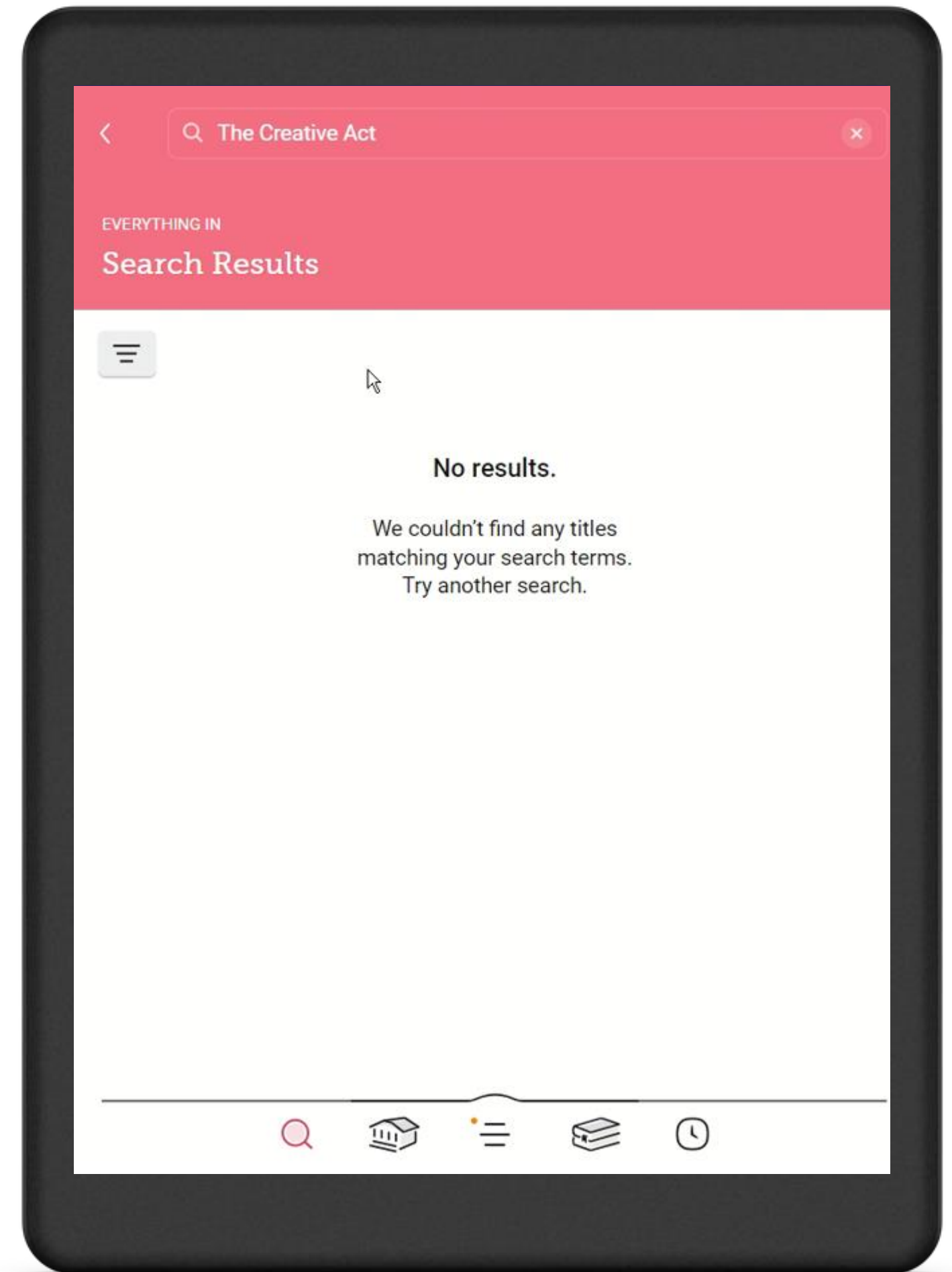


- Delivers on a top feature request.
- Enhances search experience.
- Way to express interest in content you don't offer.
- Helps users find and keep track of everything they want to read.
- Brings users in and keeps them coming back.

# Current experience

"I'm looking for a certain book to read."

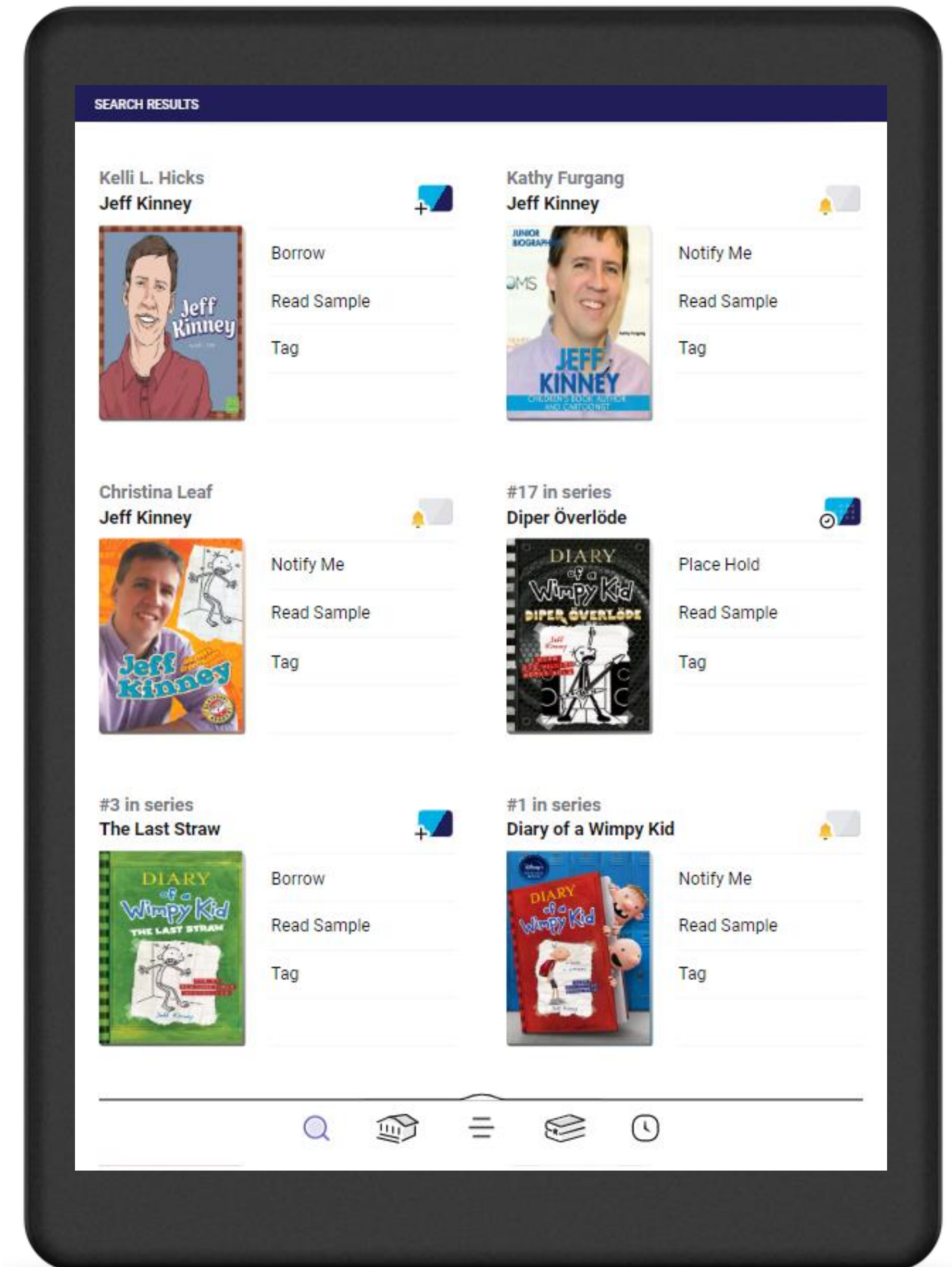
- Search active library
- Borrow/Place Hold/don't find title



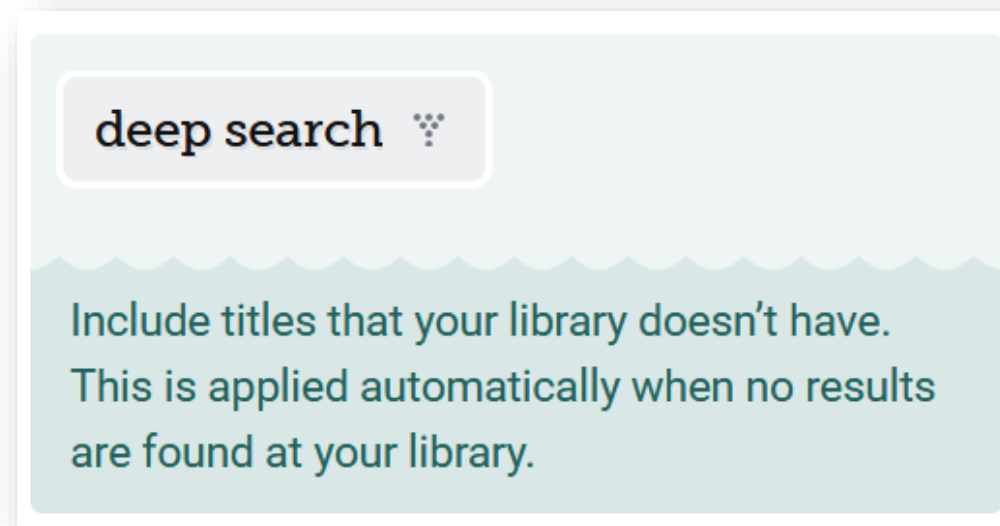
# New experience

“I’m looking for a certain book to read.”

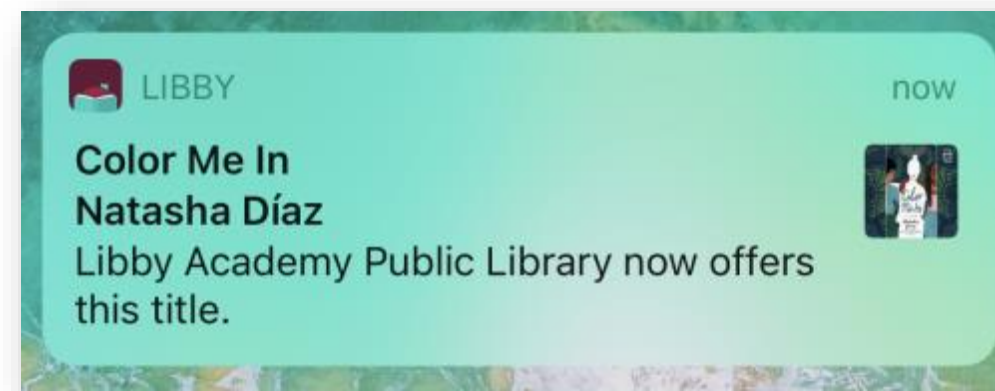
- Search active library
- Borrow/Place Hold/Notify Me tag



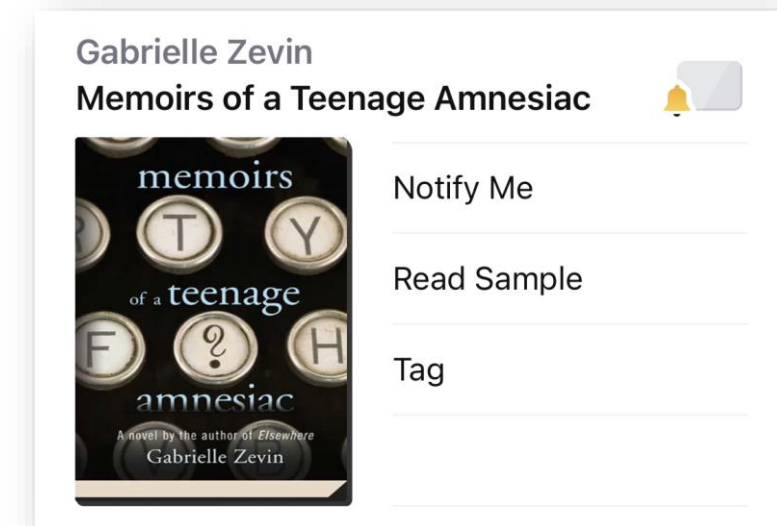
# Recap



Discover everything  
you want to read in  
one app.



Get notified when  
titles of interest are  
added.



Worked into a  
typical user  
flow.

# Knowledge check

**With the new release, when can users discover titles not yet in your collection?**

- a. When a user searches for a title, author, or series and it returns no results.
- b. When a user browses the Library screen.
- c. When a user runs a search that returns fewer than 100 results.
- d. When a user runs a search that returns fewer than 1,000 results.



# Marketplace experience



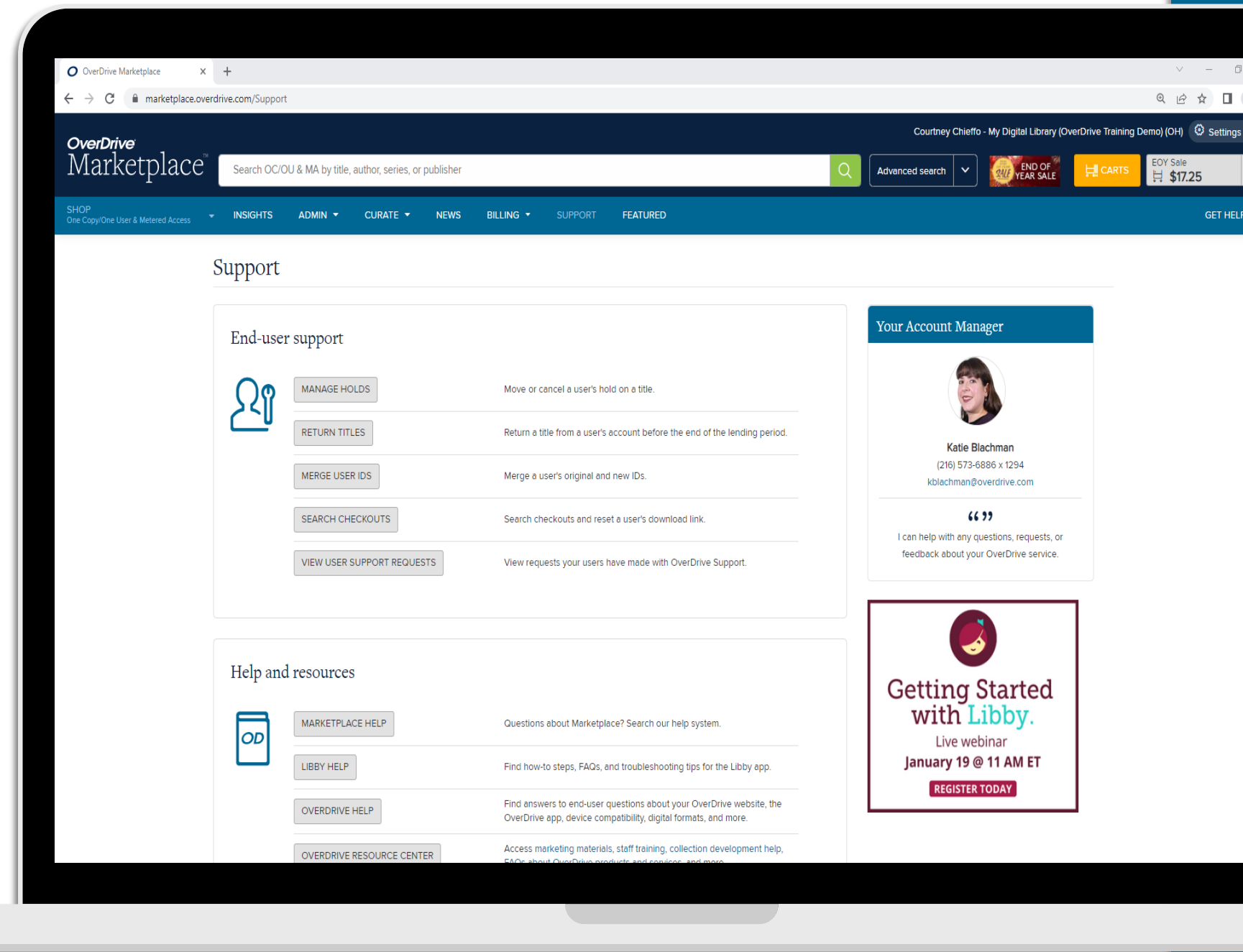


# OverDrive Marketplace

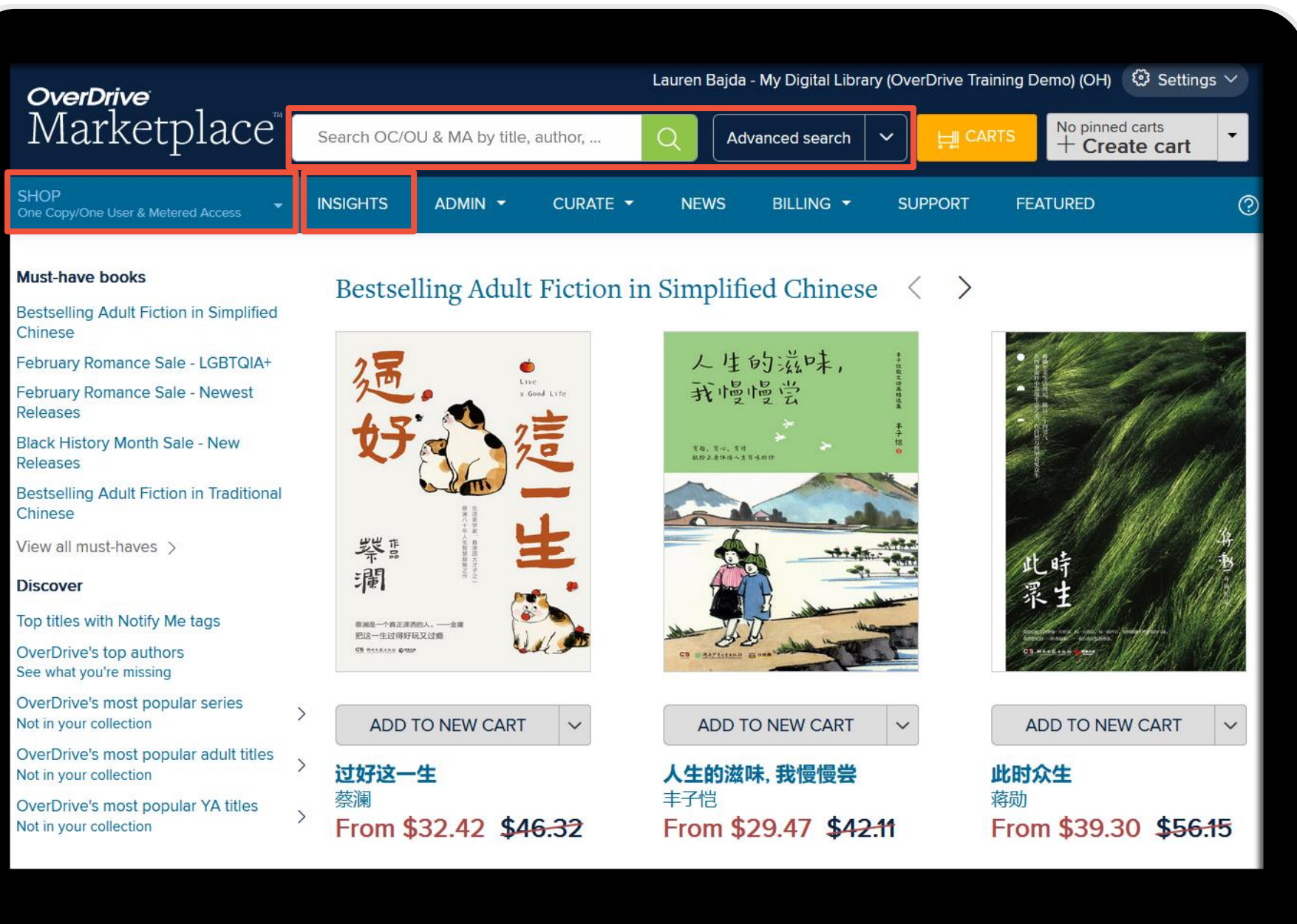
Your source for digital library success where you can:

- Browse & purchase
- Get news & updates
- View insights
- Get support

[Marketplace.overdrive.com](https://Marketplace.overdrive.com)



# Benefits



- Provides powerful insights from your community.
- Offers your library rich, real-time data and customizable collection development tools.
- Optional data—built into your Marketplace experience.

# Shop

“How can I see titles my patrons expressed interest in while shopping?”

The screenshot shows the OverDrive Marketplace interface. At the top, there is a search bar with the text "Search OC/OU & MA by title, author, series, or publisher" and a green search icon. To the right of the search bar are buttons for "Advanced search", "CARTS", and a "Veterans" badge showing "\$1,033.98". The navigation menu includes "SHOP", "INSIGHTS", "ADMIN", "CURATE", "NEWS", "BILLING", "SUPPORT", "FEATURED", and "GET HELP".

The main content area features a promotional banner for the "2023 World Literary Tour" with the text "Next stop, Bogotá, Colombia" and "Celebrate Spanish-themed content". Below the banner is a section titled "Spanish Language Sale - Adult Nonfiction" with a "SHOP NOW" button. The "Discover" section is highlighted with a red box and contains the following items:

- Must-have books
  - Spanish Language Sale - Adult Nonfiction
  - Yay for YA! Sale - Titles with Reviews
  - Yay for YA! Sale - Diverse Reads
  - Yay for YA! Sale - New Releases
  - RBMedia Sale: DEI Collection
  - View all must-haves >
- Discover
  - Top titles with Notify Me tags
  - OverDrive's top authors
    - See what you're missing
  - OverDrive's most popular series
    - Not in your collection
  - OverDrive's most popular adult titles
    - Not in your collection
  - OverDrive's most popular YA titles
    - Not in your collection
  - OverDrive's most popular juvenile titles
    - Not in your collection
- Saved searches
  - Arabic
- NEW! Patron Interests Manager
  - NM 5+
  - Notify Me 1+
  - Notify Me 2+
  - Notify Me 3+
  - Weeded Notify Me titles

Below the "Discover" section, three book covers are displayed with their respective titles and prices:

- Generación idiota** by Agustín Laje. Price: \$11.36 (original \$18.94). Sale ends 05/31/2023.
- El sutil arte de que te importe un carajito** by Mark Manson. Price: \$29.39 (original \$48.99). Sale ends 05/31/2023.
- Ansiosos por nada** by Max Lucado. Price: \$26.39 (original \$43.99). Sale ends 05/31/2023.

# Shop

“How can I see titles my patrons expressed interest in while shopping?”

The screenshot shows the OverDrive shop interface. On the left, there are several filter sections: 'Applied filters' (1), 'Advanced search filters' (Author: Jessica Knoll), 'Holdings' (In collection, Not in collection), 'Format' (Audiobook, Ebook), and 'Lending model' (OC/OU, MA: by time, MA: by checkout, MA: by earlier of x time or y checkouts, MA: by checkout concurrent users). The 'Notify Me tags' filter is highlighted with a red box, showing a value of 2 and a 'Max.' button. Below the filters, it says '2 results' and an 'APPLY' button.

The main content area shows a list of books. The top book is 'Bright Young Women' by Jessica Knoll, a preorder for \$59.99. A 'Notify Me tags' popup is open over this book, showing a line graph with 8 tags and text explaining that 8 users have added a tag. The popup also includes a 'Tags trend last 3 months' chart and links to 'Learn more about Notify Me' and 'View Notify Me report'. Below the popup, there are interest level metrics: Interest level, ATOS book level, and Lexile® measure, all showing dashes.

The bottom book listing is also 'Bright Young Women' by Jessica Knoll, a preorder for \$79.99. It shows a lending model of 'MA: 24 months (one user)' and an 'ADD TO NEW CART' button.

# Shop

“How can I see titles my patrons expressed interest in while shopping?”

On-sale date  
All on-sale dates

From To

Date available for purchase in Marketplace

Street date  
All street dates

From To

Date available to borrow

Price  
Minimum Maximum

Enter a whole value (ex: 20 not 19.99).

Lending model

Holdings

Minimum Maximum

Notify Me tags  
Minimum Maximum

3

ATOS book level ?  
Minimum Maximum

All ATOS book levels All ATOS book levels

Interest level ?  
Minimum Maximum

All interest levels All interest levels

Text difficulty ?

Lexile ® measure ?  
Minimum Maximum

All Lexile ® Measures All Lexile ® Measures

Results per page

50

Descending

Popularity across libraries

SEARCH SAVE CLEAR

To search immediately, enter criteria in a field, use Ctrl+Enter (Windows) or Command+Enter (Mac).

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# Purchasing Tools

“Where can I create on-demand reports and automated carts based on Notify Me tags?”

The screenshot shows the OverDrive Marketplace interface. At the top, there is a search bar with the text "Search OC/OU & MA by title, author, series, or publisher" and a search icon. To the right of the search bar are buttons for "Advanced search", "CARTS", and "No pinned carts + Create cart". The main navigation bar includes links for SHOP, INSIGHTS, ADMIN, CURATE, NEWS, BILLING, SUPPORT, and FEATURED. A dropdown menu is open under the "SHOP" link, listing several options: "One Copy/One User & Metered Acc...", "Cost Per Circ", "Simultaneous Use", "Libby Extras", "Purchasing tools" (highlighted with a red box), and "Purchase content credit". Below the dropdown, there is a section titled "Looking for automated carts?" with a link to "Purchasing tools". Another section titled "NEW! Patron Interests Manager" is highlighted with a red box, featuring a person icon and text: "In Libby, patrons can add Notify Me tags to titles they're interested in that aren't in your library's collection. Create plans to compile, review, and optionally create carts of tagged titles." Below this is a "Smart Lists" section with a lightbulb icon and text: "Create plans to automatically build carts of titles based on criteria you specify, such as price, format, audience, and subject. Smart Lists can also help you manage repurchasing for expiring Metered Access content." At the bottom, there is a section titled "Looking for RTL Manager?" with text: "As of May 1, 2023, users can no longer recommend titles on your OverDrive website, and RTL Manager has been removed from Marketplace. Instead, you can create Patron Interests Manager plans to view titles that users have tagged with Notify Me in Libby." The footer contains the copyright notice "© OverDrive, Inc. All Rights Reserved" and links for "Cookie Settings", "Privacy Policy", and "Terms and Conditions".

# Purchasing Tools

“Where can I create on-demand reports and automated carts based on Notify Me tags?”

## Patron Interests Manager Plan

\* Plan name

---

### User demand and budget

\* Active Notify Me tags  Minimum  Maximum

\* Do you want to exclude titles based on price?  
Enter a whole value (ex: 20 not 19.99).

No; include all titles.  
 Yes; include titles with prices from  to  USD.

\* Do you want exclude titles that are currently pending in other carts?

No; include all titles.  
 Yes; exclude titles that are currently pending in other carts.

---

### Collection development policies

\* Which formats would you like to include in this plan?

Ebook  
 Audiobook

\* Do you want to include Metered Access titles?

Yes; include Metered Access titles.  
 No; exclude Metered Access titles.

\* If a title is available in multiple lending models:

Add the title to a cart for review.  
Your plan will add the title to a cart for you to review and select the lending model you prefer.  
 Add the title in the OC/OU model.  
When available, your plan will add the title in the OC/OU model to your cart.  
 Add the title in the MA model.  
When available, your plan will add the title in the MA model to your cart.

\* If a title is available in multiple Metered Access lending models:

Add the title to a cart for review.  
 Add the title under the model with the most amount of time or checkouts.  
 Add the title under the model with the least amount of time or checkouts.

\* Do you want to include abridged audiobooks?

Yes; include abridged audiobooks.  
 No; exclude abridged audiobooks.

\* Do you want to include preorder titles?:

No; exclude preorder titles.  
 Yes; include preorder titles.  
 Only include preorder titles.

\* Do you want to include weeded titles?

Yes; include weeded titles.  
 No; exclude weeded titles.  
 Only include weeded titles.

# Purchasing Tools

“Where can I create on-demand reports and automated carts based on Notify Me tags?”

The screenshot shows the OverDrive Marketplace interface for a user named Lauren Bajda. The page title is "Patron Interests Manager". It includes a search bar, navigation menu, and a table of existing plans. A red box highlights the "CREATE NEW PLAN" button.

OverDrive Marketplace™ Search OC/OU & MA by title, author, series, or publisher

Lauren Bajda - My Digital Library (OverDrive Training Demo) (OH) Settings

SHOP One Copy/One User & Metered Access INSIGHTS ADMIN CURATE NEWS BILLING SUPPORT FEATURED GET HELP

< Purchasing tools

## Patron Interests Manager

Click **Create new plan** to create a Patron Interests Manager plan.

Click a plan name to edit it or view results for that plan. To delete a plan, check the box next to its name and select **Delete**.

[Learn more about Patron Interests Manager and get tips for creating plans.](#)

**CREATE NEW PLAN** DELETE

Page 1 of 1 50

	Plan name ^	Tags per title	Formats	Preorders	Generate cart	Last edited by
<input type="checkbox"/>	1 NM 5+	5 or more	Audiobook, Ebook	Exclude	Bimonthly	Applause Admin
<input type="checkbox"/>	2 Notify Me 1+	1 or more	Audiobook, Ebook	Exclude	Bimonthly	Sydney Kalnay
<input type="checkbox"/>	3 Notify Me 2+	2 or more	Audiobook, Ebook	Include	No	Emma Dwyer
<input type="checkbox"/>	4 Notify Me 3+	3 or more	Audiobook, Ebook	Include	No	Emma Dwyer
<input type="checkbox"/>	5 Weeded Notify Me titles	1 or more	Audiobook, Ebook	Exclude	No	Maria Fesz

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# Insights

“How can I see trends on what my patrons are interested in?”

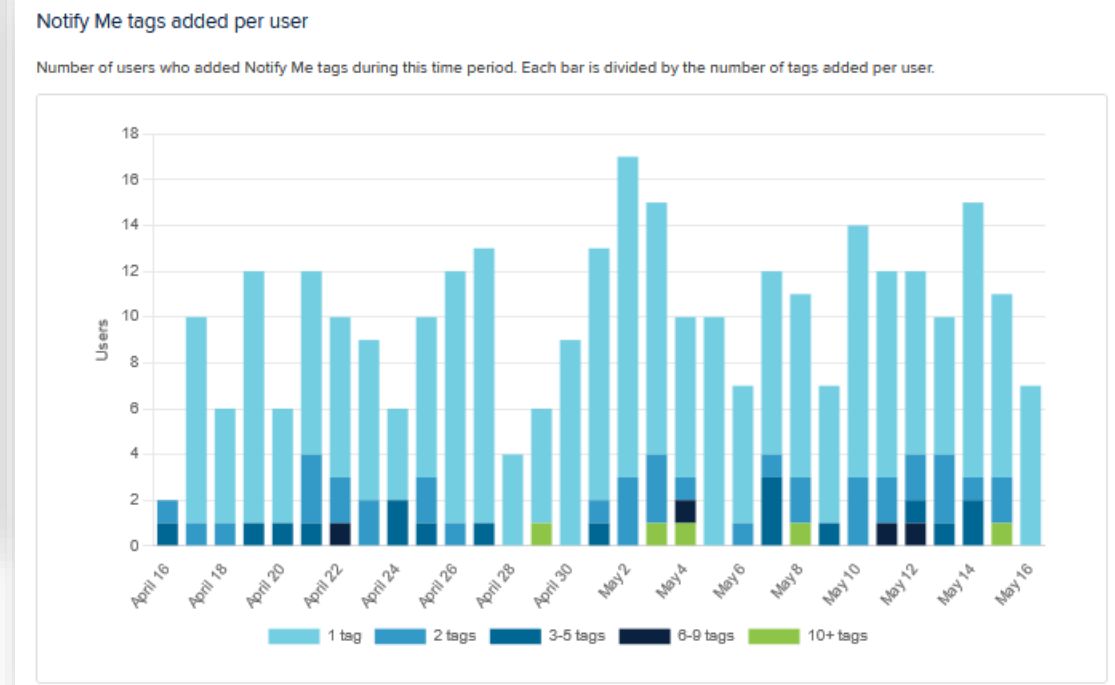
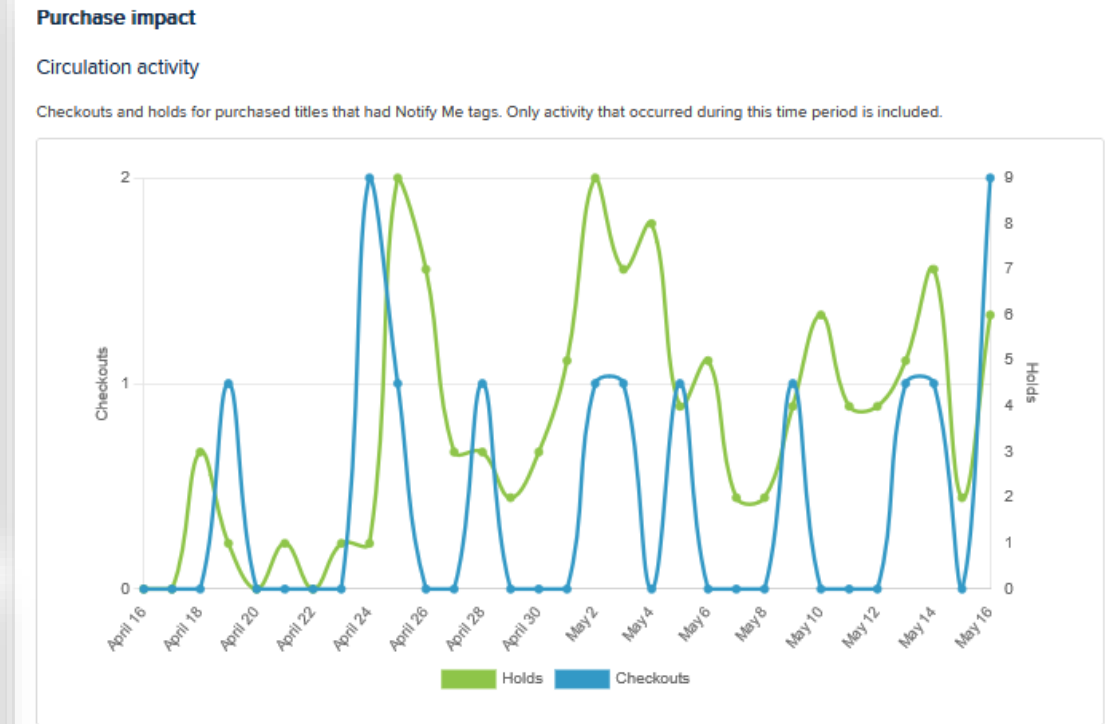
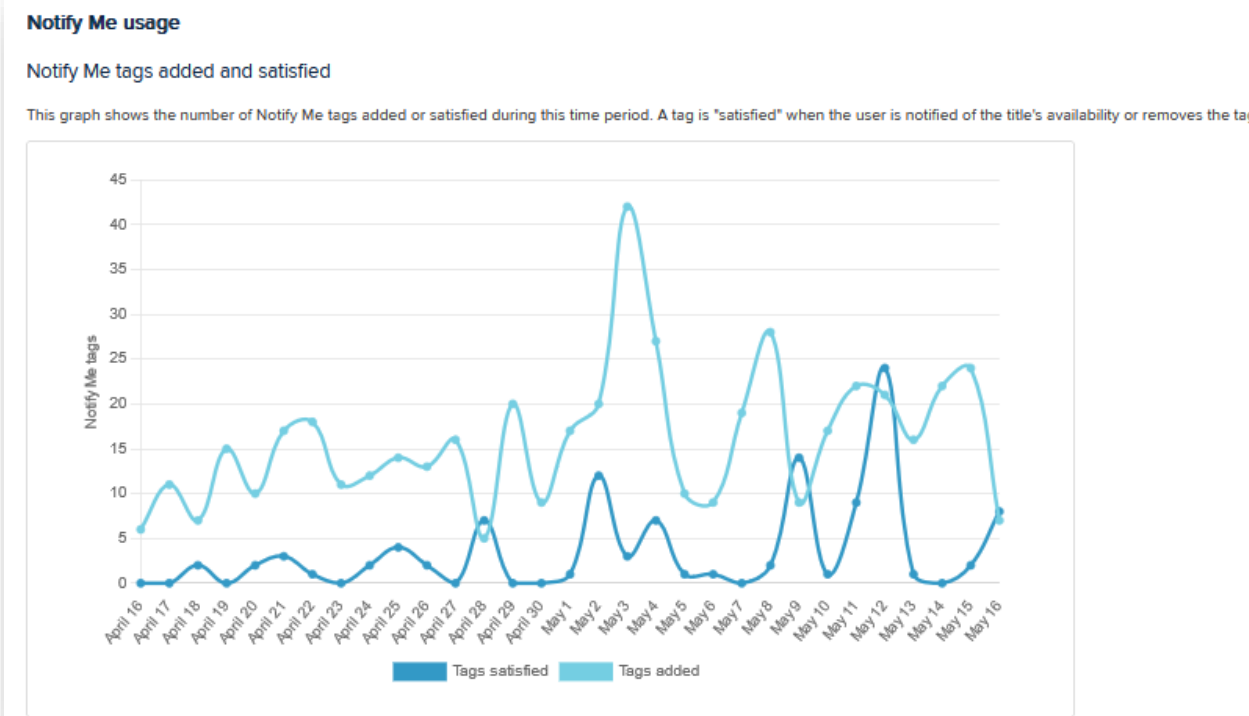
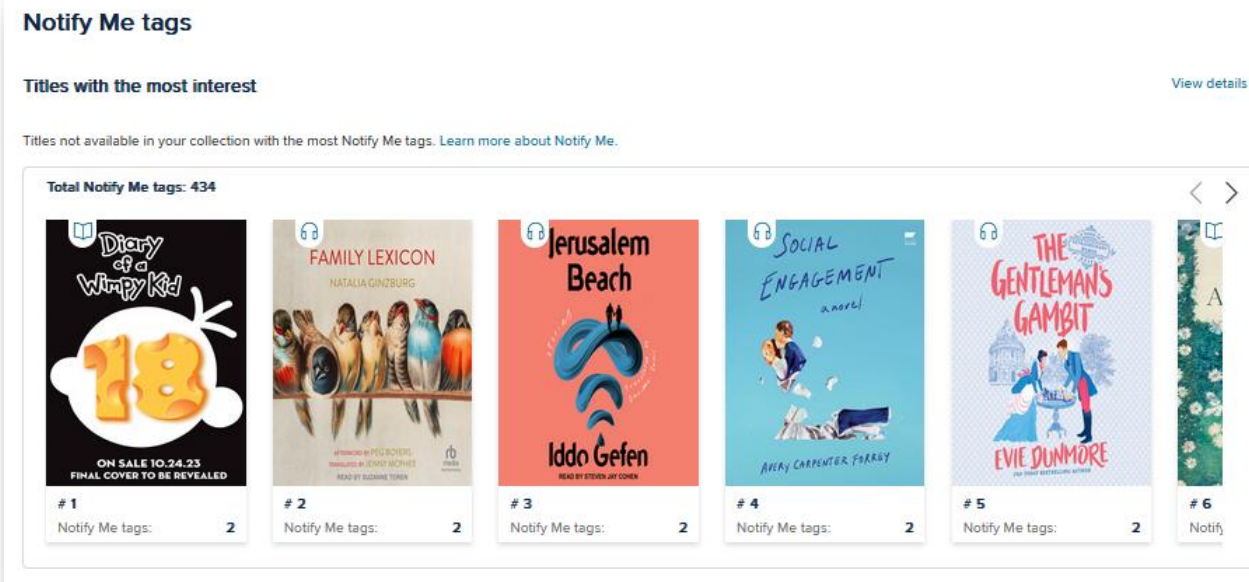
\*Page only shows activity from Libby.

The screenshot shows the OverDrive Marketplace interface. At the top, the user is identified as 'Lauren Bajda - My Digital Library (OverDrive Training Demo) (OH)'. The navigation bar includes 'SHOP', 'INSIGHTS' (highlighted with a red box), 'ADMIN', 'CURATE', 'NEWS', 'BILLING', 'SUPPORT', 'FEATURED', and 'GET HELP'. Below the navigation bar, the 'Patron interests' section is active, with 'Patron interests' highlighted in the 'Jump to' menu. A 'Filter activity' dialog box is open, showing options for 'Content' (Notify Me data, Lists & campaigns, Notify Me data, Titles), 'Period type', 'Start date', 'End date', 'Audience' (All audiences), 'Format' (All formats), and 'Language' (All languages). The 'Notify Me data' option is highlighted in the dialog. Below the dialog, the page displays 'Notify Me tags' and 'Titles with the most interest'.

# Insights

“How can I see trends on what my patrons are interested in?”

\*Page only shows activity from Libby.



# Advantage

Are you a member of a consortium?  
Do you have an advantage account?

You can:

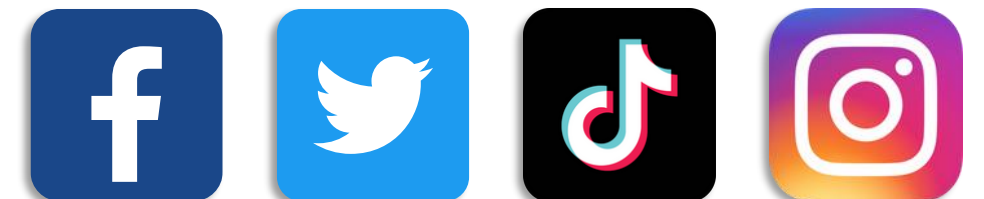
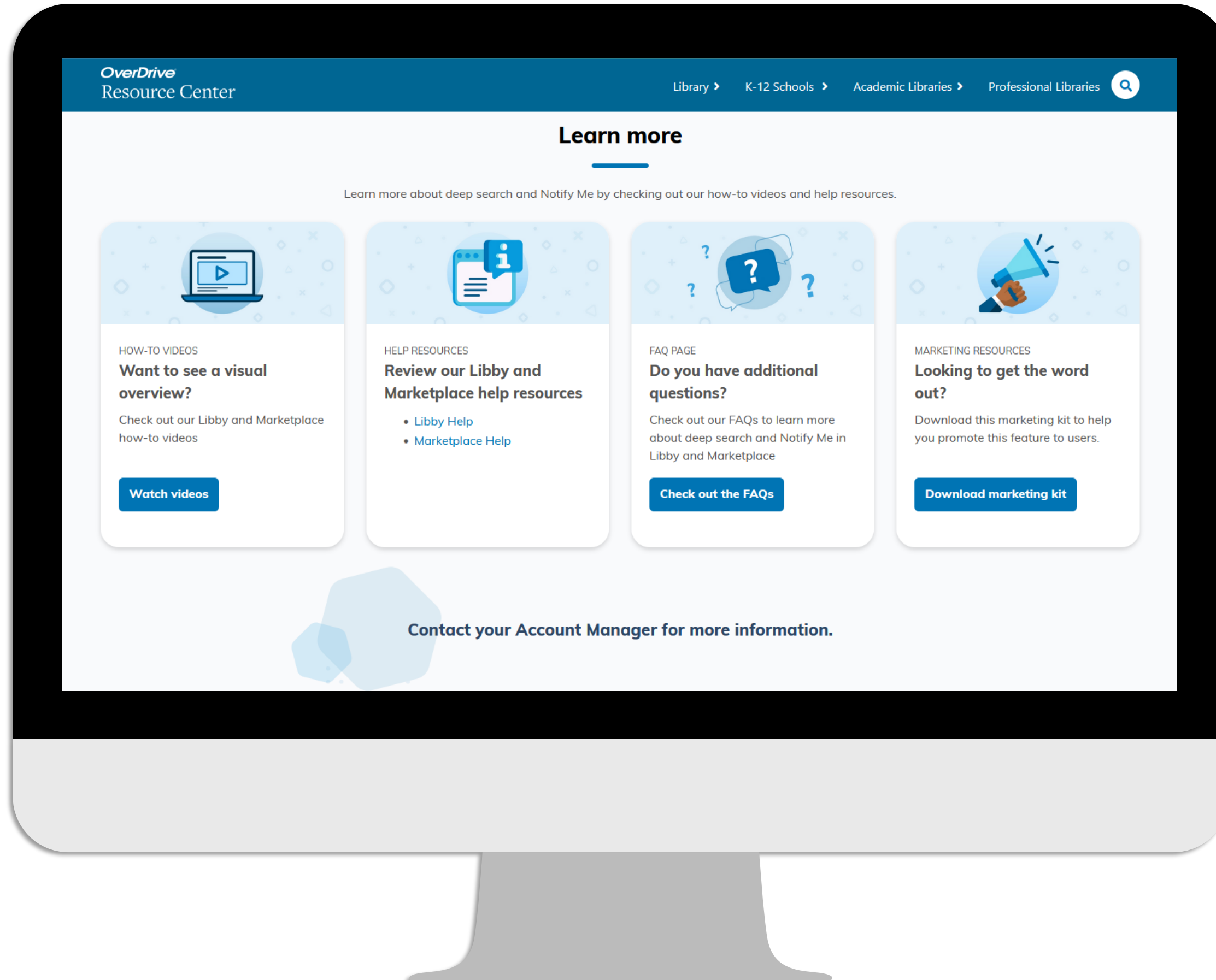
1. Set up Patron Interests Manager plans based on Notify Me tags data from your Advantage users only.
2. See Notify Me tags data on the Patron interests dashboard for just your Advantage users.



# Learn more

## Resource Center

- Overview
- How-to videos
- Help articles
- FAQs



# Knowledge check

The screenshot shows the OverDrive Marketplace interface. At the top, there is a search bar with the text "Search OC/OU & MA by title, author, series, or publisher". To the right of the search bar are buttons for "Advanced search", "CARTS", and "No pinned carts + Create cart". Below the search bar is a navigation menu with items: SHOP (Purchasing tools), INSIGHTS, ADMIN, CURATE, NEWS, BILLING, SUPPORT, and FEATURED. The main content area is titled "Purchasing Tools" and contains several tool cards:

- Holds Manager**: Create plans to automatically build and optionally purchase carts of titles based on the number of holds or holds ratio.
- NEW! Patron Interests Manager**: In Libby, patrons can add Notify Me tags to titles they're interested in that aren't in your library's collection. Create plans to compile, review, and optionally create carts of tagged titles. This card is highlighted with a red border.
- RTL (Recommend to Library) Manager**: Let your users help with collection development. Manually or automatically purchase the titles most recommended by your users.
- Smart Lists**: Create plans to automatically build carts of titles based on criteria you specify, such as price, format, audience, and subject. Smart Lists can also help you manage repurchasing for expiring Metered Access content.

At the bottom of the page, there is a footer with the text "© OverDrive, Inc. All Rights Reserved" and links for "Cookie Settings", "Privacy Policy", and "Terms and Conditions".

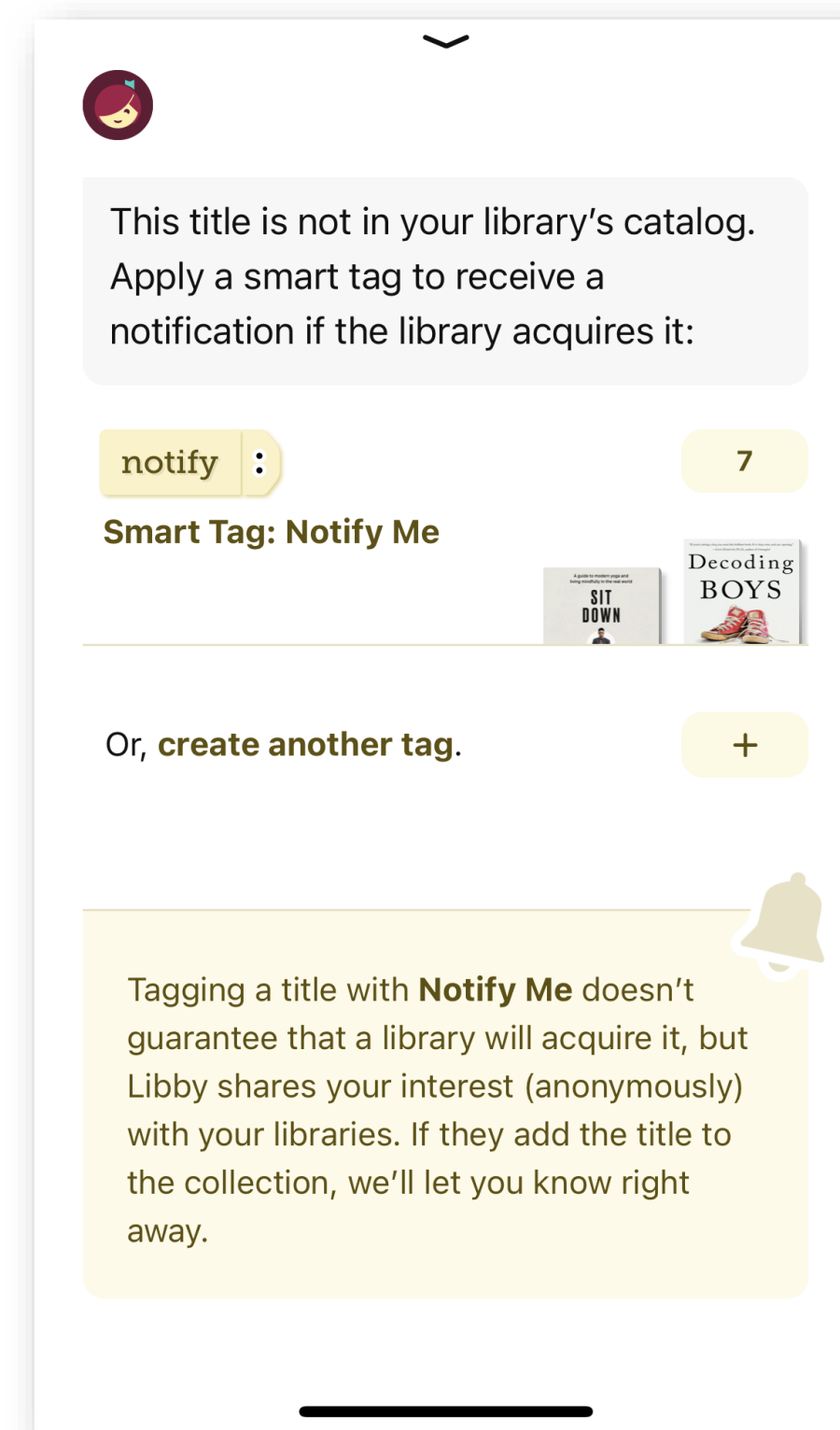
Where can I go in Marketplace to run custom reports and create carts of this Notify Me data?

# FAQs

# FAQ

Is there a limit to the number of titles a user can tag as Notify Me? My library is concerned about demand.

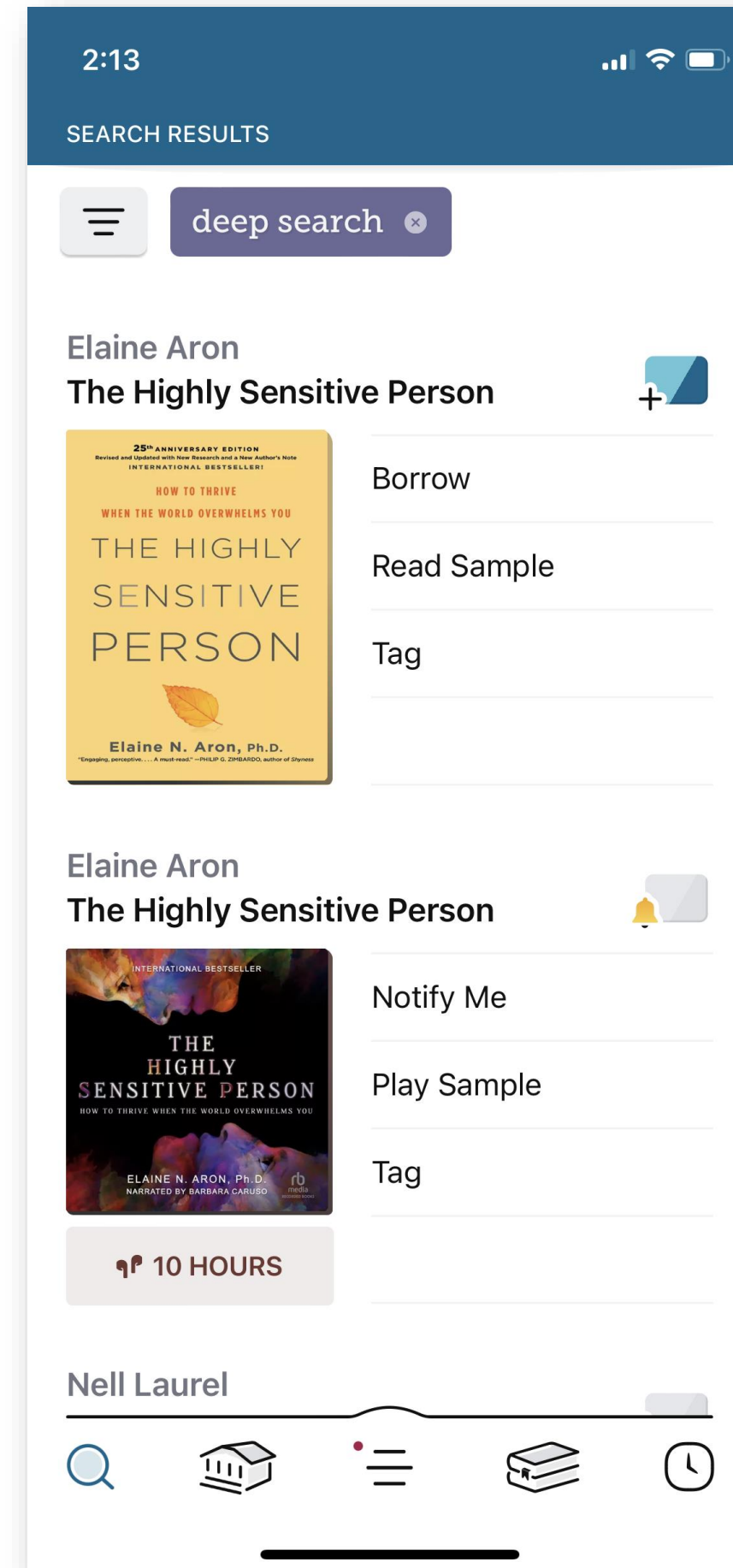
- No. Like other tags in Libby, there's no limit.
- Libby does not set any user expectations when they add a tag.
- Libraries can choose what to do with the Notify Me tags data.



# FAQ

## Can my library limit what type of content displays in deep search results?

- No. The content eligible for display in deep search results includes all titles your library can purchase in OverDrive Marketplace.

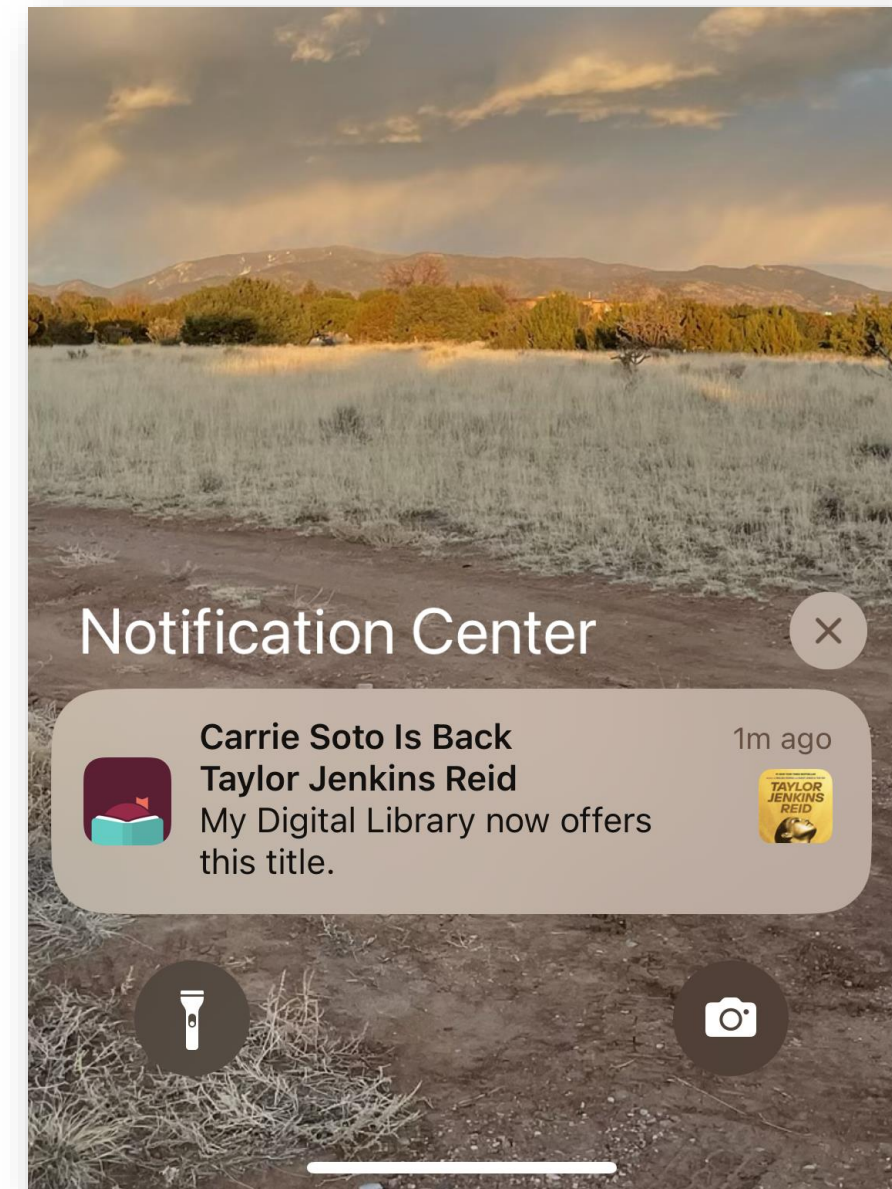




# FAQ

If my library acquires a title that a user tagged as Notify Me, is the user automatically placed on hold?

- No. Users will receive a notification.
- They can choose to place a hold or borrow the title.



# FAQ

- **Do Notify Me tags expire?**
- No. In Libby, users can still see all titles they added a Notify Me tag to for their records.
- If a user removes a Notify Me tag or another one of their libraries acquires the title, the tag is no longer considered active.

Jump to: [Insights](#) [Patron interests](#) [Trends](#)

### Titles with Notify Me interest

This report shows only titles that were tagged during the selected time period. However, Notify Me tag data (number and status of tags)

Search within

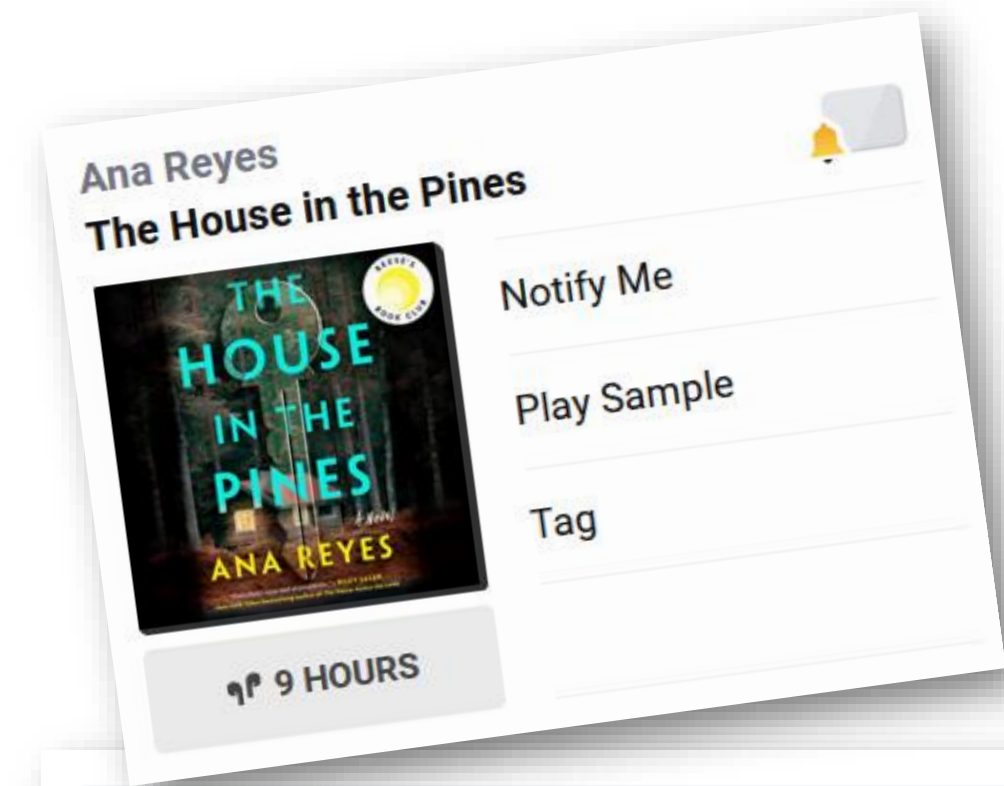
Page 1 of 11 | 50


Title	Active Notify Me tags	Total Notify Me tags	Author
Bright Young Women: A Novel (unabridged)	8	8	Jessica Knoll
Bright Young Women	8	9	Jessica Knoll
Foxglove	7	7	Adalyn Grace
The Heart Healthy Plant Based Cookbook: 101 Reci...	2	2	Hari Pulapaka
The Kingdom of Prep: The Inside Story of the Rise ...	2	2	Maggie Bullock
9 de Novembro	1	2	Colleen Hoover
20 Years in the Secret Service: My Life with Five Pr...	1	2	Rufus W. Youngblood
52 Leadership Gems: Practical and Quick Insights for...	1	1	John Parker Stewart
A Rival Most Vial: Potioneering for Love and Profit	1	1	R.K. Ashwick
The Adventures of Luther Arkwright (unabridged)	1	1	Bryan Talbot
After the Tall Timber: Collected Nonfiction	1	1	Renata Adler
Air: A Novel	1	1	Monica Roe
All Around Us	1	1	Xelena González
All Eyes on Us	1	1	Kit Frick
Alt Ed (unabridged)	1	1	Catherine Atkins

# FAQ

## Can our library disable deep search and Notify Me?

- Works the same across all libraries for ease of use and consistency.
- Using Notify Me data in Marketplace is optional.
- Reach out to your Account Manager.



deep search 

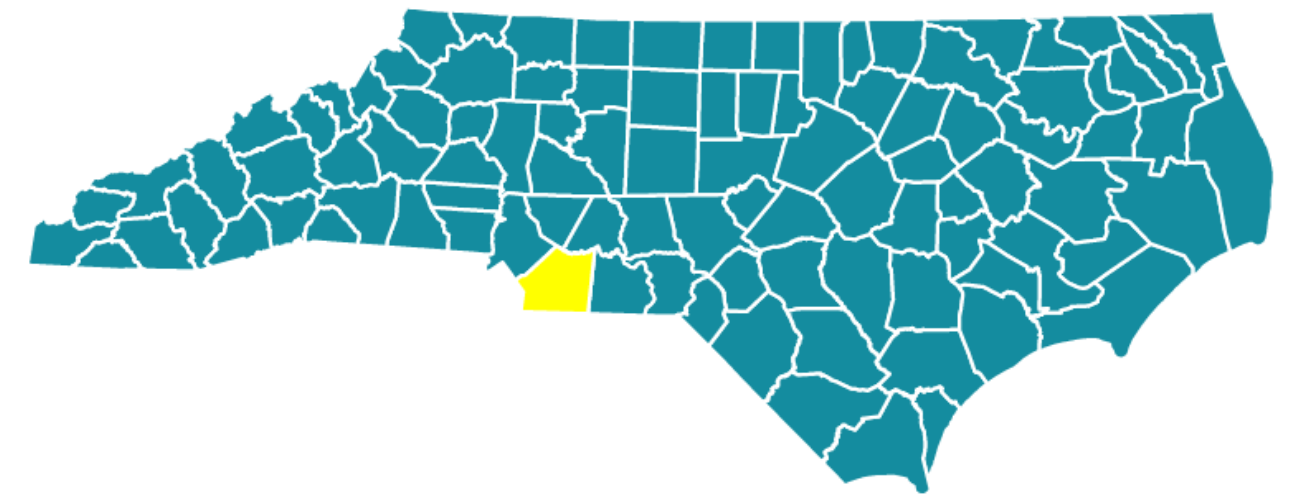
Include titles that are not owned by your library. This is activated automatically when there's no results for a regular search.



How libraries are  
already **benefitting**  
from these features

# About Union County Library, NC

- Located Southeast of Charlotte and neighboring Mecklenburg, Cabarrus, Stanly and Anson Counties
- 4 Locations: Monroe, Indian Trail, Marshville, and Waxhaw
- **New Waxhaw Library Coming March 2024!**
- 247,000 population served with 171,451 cardholders
- 213,000 digital items average yearly circulation (FY 21/22)
- 19,120 titles in collection
- 6 to 1 holds ratio
- Overdrive Customer since 2011

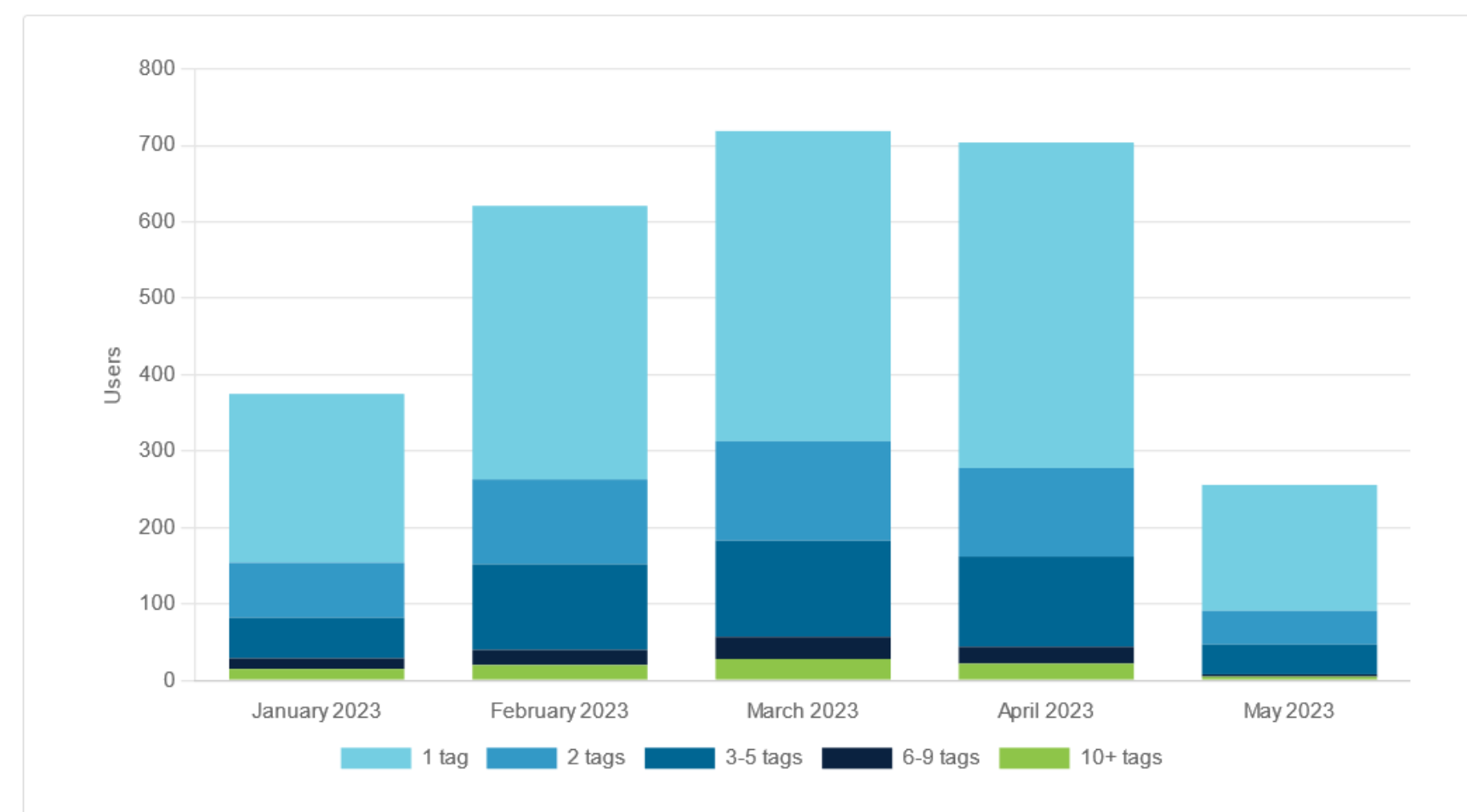


# Why Notify Me?

- Team of one!
- Previously had Recommend to Library feature turned off
- To get better insight to our patron's reading interests
- Benefit to patrons with multiple library cards (commuters)
- Shout out to my Overdrive Team: Mallory, Sheila, and Anthony!

Notify Me tags added per user

Number of users who added Notify Me tags during this time period. Each bar is divided by the number of tags added per user.



# How we use Notify Me

- Insights Tab > Patron interests> Title with Notify Me interest
- Change date filter to desired range
- Filter by largest “Active Notify Me tags”
- If more than 2 (sometimes 3, budget permitting) add to cart
- Pre-order titles go into my standing “Pre-Order” cart

ADMIN ▾ CURATE ▾ NEWS BILLING ▾ SUPPORT FEATURED

Jump to: Insights **Patron interests** Trends

[< Go back](#)

Date	Last 365 days
Audience	All audiences
Format	All formats
Language	All languages

## Titles with Notify Me interest

This report shows only titles that were tagged during the selected time period. However, Notify Me tag data (number and status of tags) is current as of the time the report is run.

<input type="checkbox"/> Title	Active Notify Me tags ▾	Total Notify Me tags	Author	Series	Format
<input type="checkbox"/> <a href="#">Meet Me at the Lake</a>	8	8	Carley Fortune		
<input type="checkbox"/> <a href="#">The Five-Star Weekend</a>	7	8	Elin Hilderbrand		
<input type="checkbox"/> <a href="#">The Housemaid</a>	7	8	Sarah A. Denzil		
<input type="checkbox"/> <a href="#">Simply Lies (unabridged)</a>	7	8	David Baldacci		
<input type="checkbox"/> <a href="#">Things We Never Got Over: Roman   Die TikTok-Sensation endlich ...</a>	7	7	Lucy Score	Knockemout	
<input type="checkbox"/> <a href="#">Archer's Voice</a>	6	6	Mia Sheridan	Where Love Meets Destiny	
<input type="checkbox"/> <a href="#">On the Edge of the Dark Sea of Darkness (unabridged)</a>	6	6	Andrew Peterson	The Wingfeather Saga	
<input type="checkbox"/> <a href="#">Take My Hand (unabridged)</a>	6	6	Dolen Perkins-Valdez		
<input type="checkbox"/> <a href="#">What Lies in the Woods: A Novel</a>	6	6	Kate Alice Marshall		
<input type="checkbox"/> <a href="#">The 23rd Midnight: The Most Gripping Women's Murder Club Nove...</a>	5	6	James Patterson	Women's Murder Club	
<input type="checkbox"/> <a href="#">All Good People Here: A Novel (unabridged)</a>	5	5	Ashley Flowers		
<input type="checkbox"/> <a href="#">Finlay Donovan Is Killing It--A Novel: The Finlay Donovan Series Se...</a>	5	5	File Cosimano	Finlay Donovan	

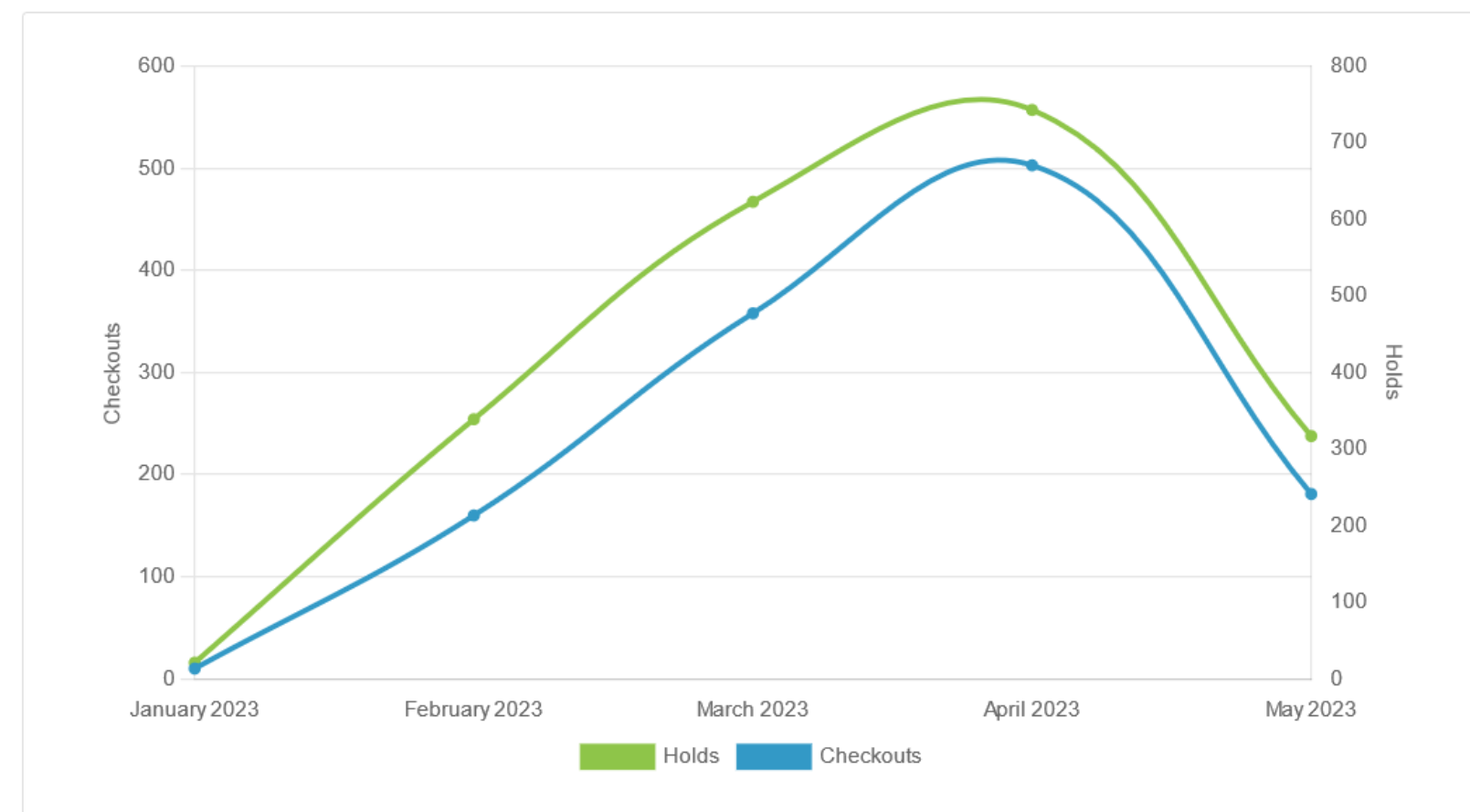
# How It's Going

- Patron led purchasing
- Takes away the step of notifying the patron via email or phone
- Doesn't automatically place on hold
- No pressure to purchase
- Always looking for a way to make selecting easier
- Looking into Patron Interests Manager Carts

## Purchase impact

### Circulation activity

Checkouts and holds for purchased titles that had Notify Me tags. Only activity that occurred during this time period is included.





# Patron & Staff Feedback

*"I love it and I've discovered new titles I didn't know about."*

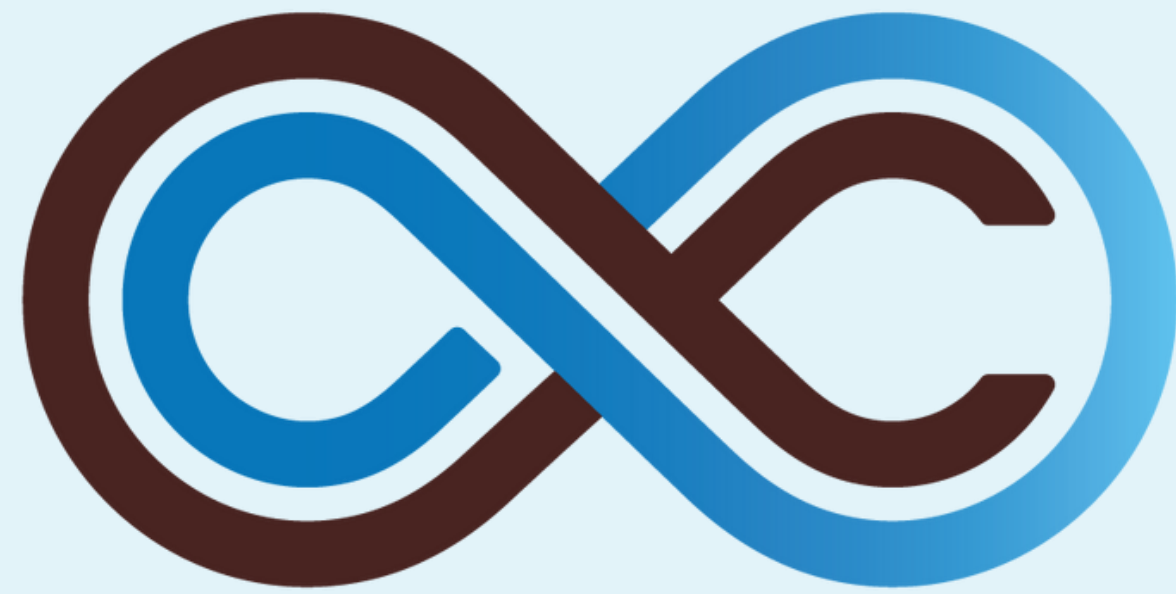
*"Deep Search finally lets me see if any library account I have has the book."*

*"I thought we had something, then I realized that we did not when I tried to put a hold on it."*

*"I like the tagging part, but the deep search confuses me."*

001 -  
248

Questions?  
Contact Rachel Webb  
[Rachel.Webb@unioncountync.gov](mailto:Rachel.Webb@unioncountync.gov)

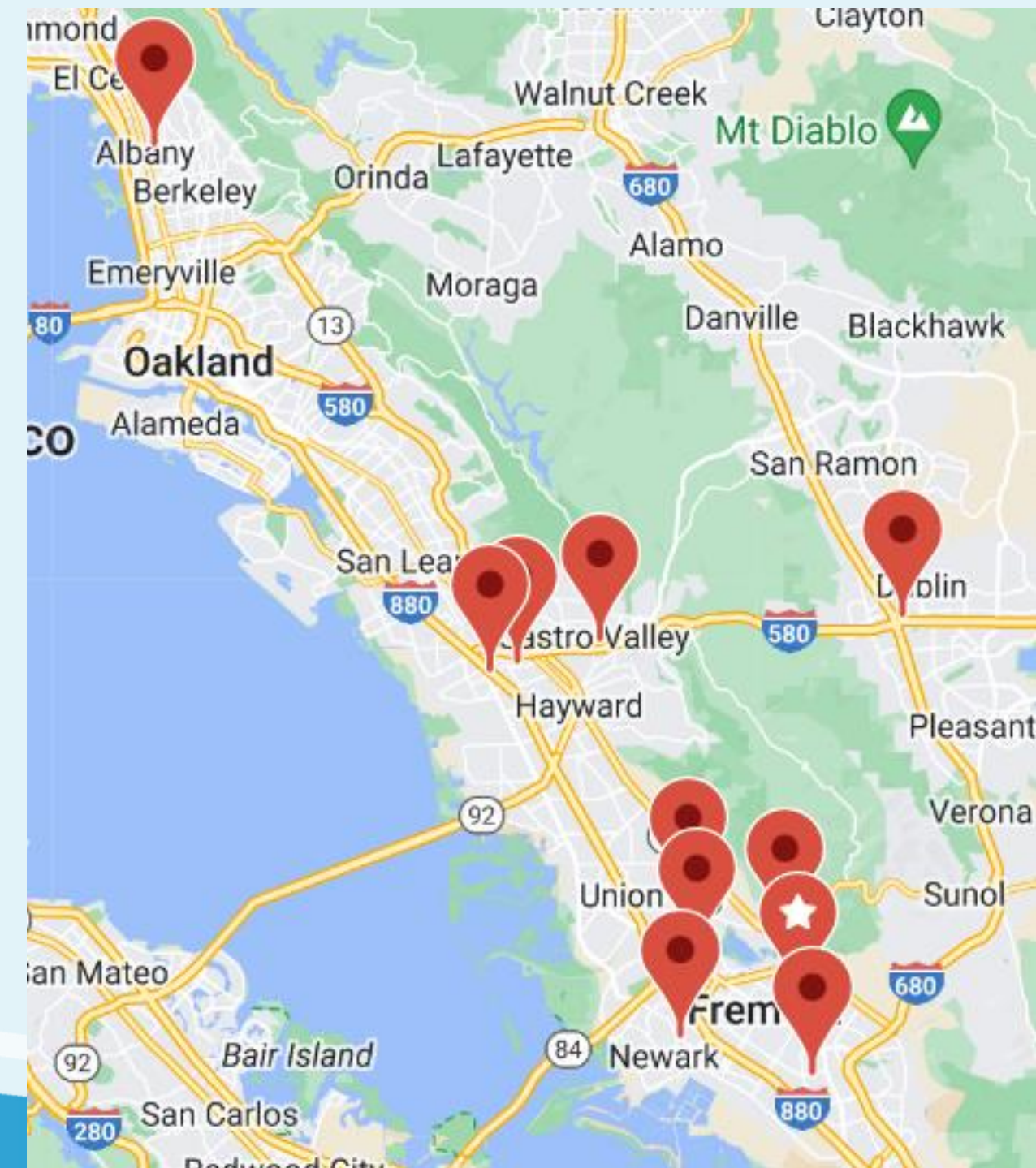


**LIBRARY**

For more information, visit [aclibrary.org/elibrary](http://aclibrary.org/elibrary)

# About Alameda County Library

- Locations: 11
- Service population: 588,940
- OverDrive Circulation in 2022: 953,792
- Full-Time Selectors: 4
- Started Notify Me/Deep Search: Feb 27, 2023



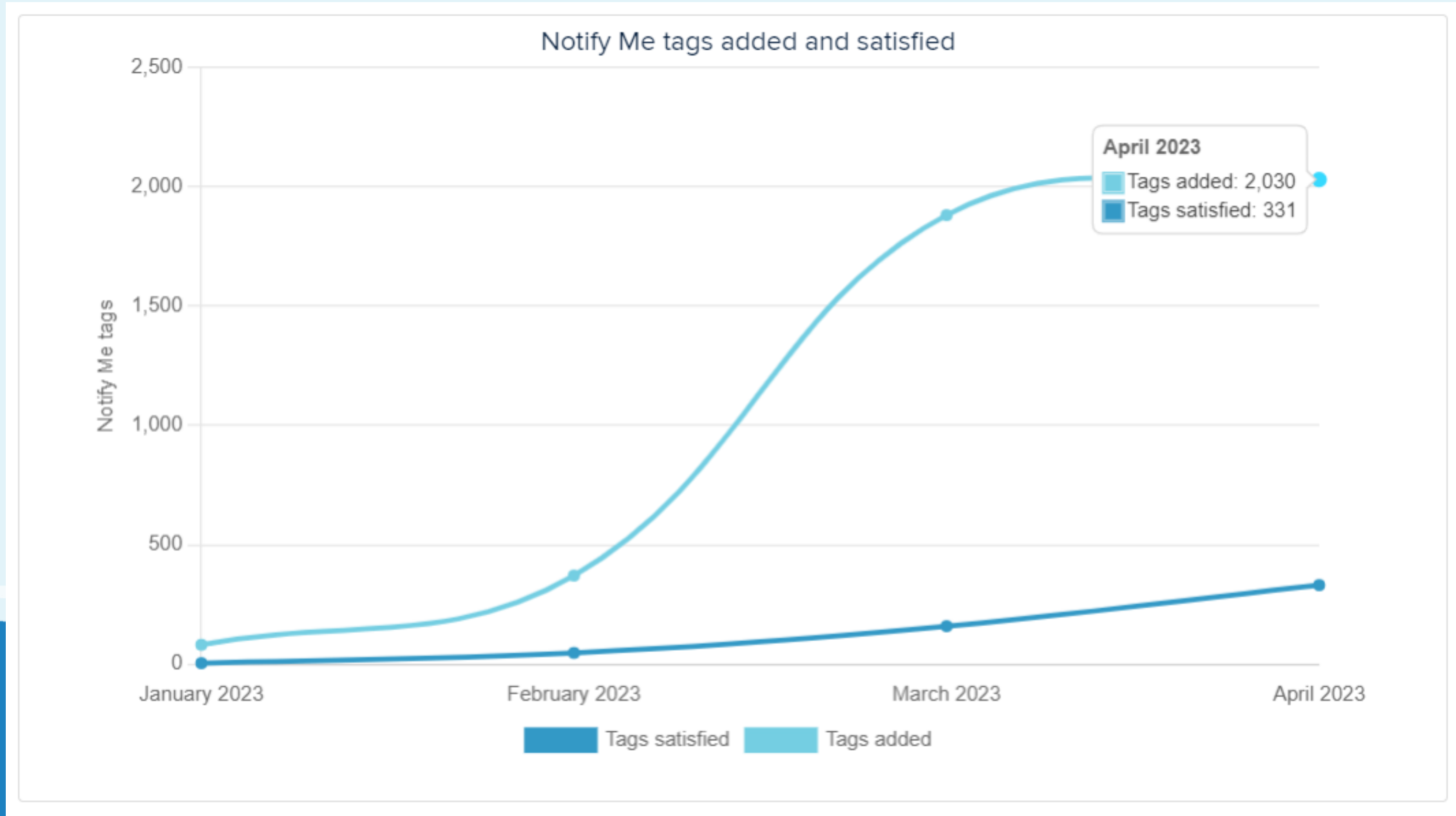
# Notify Me/Deep Search at Alameda County Library

- Our decision not to use Recommend to Library and how it impacted our initial feeling about Notify Me/Deep Search
- What changed our mind and how we came to adopt the feature
- How we're using Notify Me/Deep Search
- Impact
- Community Reactions
- Future plans



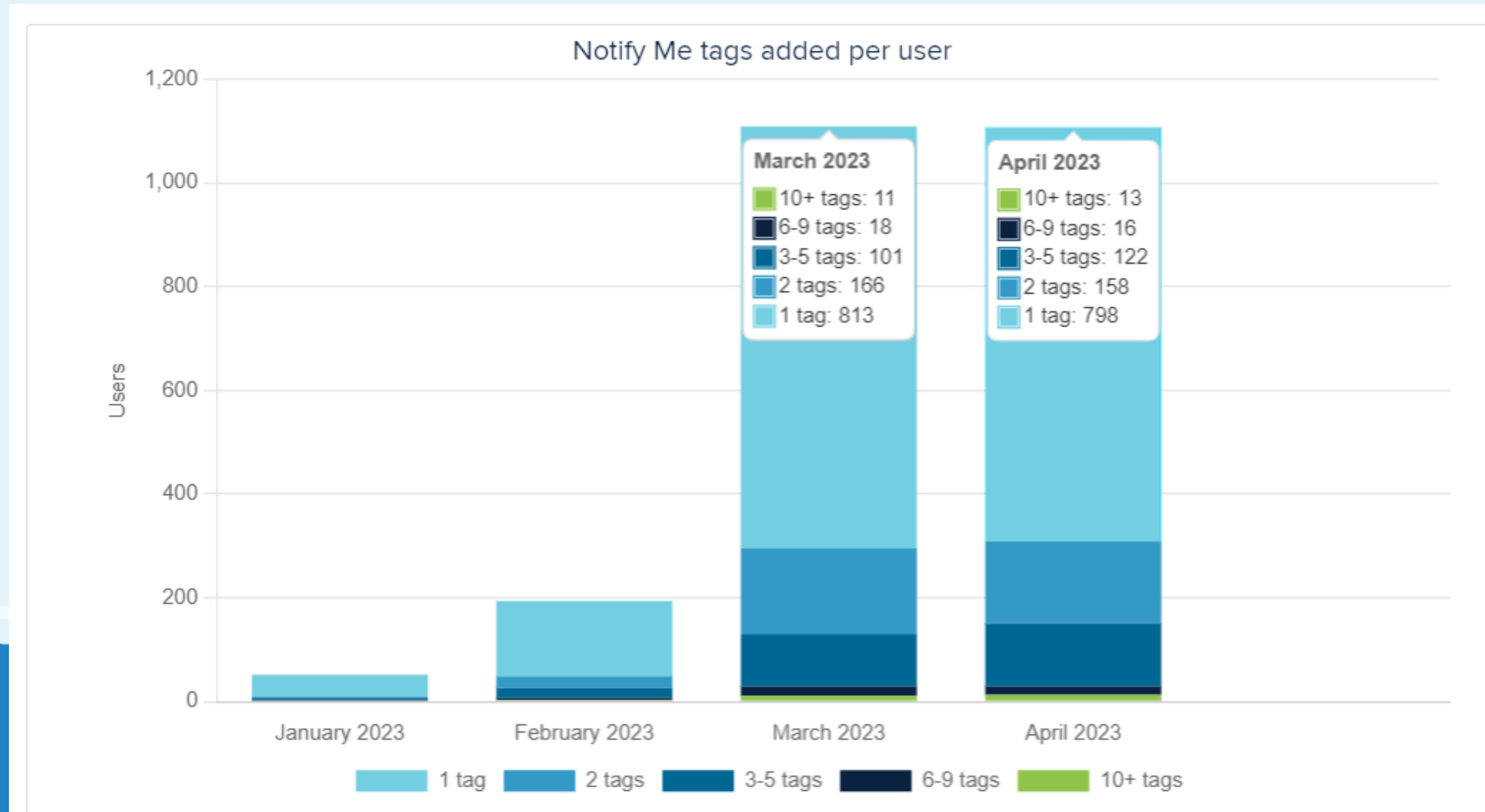
# Notify Me Tags

## Notify Me Tags Added and Satisfied



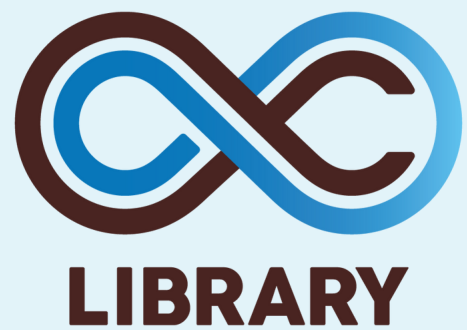
# Notify Me Tags

## Notify Me Tags Added Per User



# Contact Me

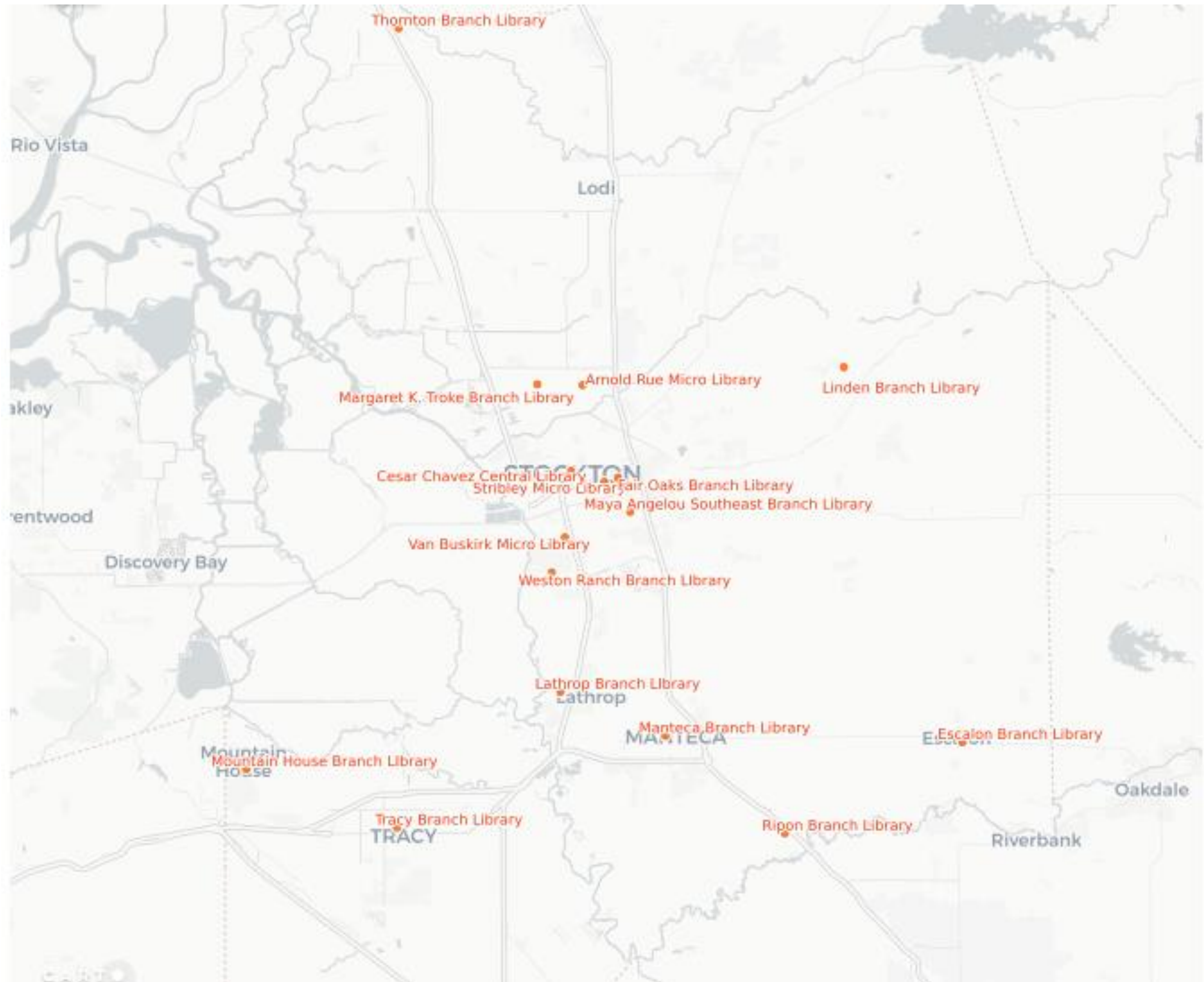
Stacy R.J. Tomaszewski  
Electronic Resources Librarian  
stomaszewski@aclibrary.org





# Stockton-San Joaquin County Public Library

- 13 Branch Libraries, 3 Micro Libraries, 1 Bookmobile
- Population 807,412
- 2022 Checkouts 116,132
- Active Users 15,851



STOCKTON-SAN  
JOAQUIN COUNTY  
PUBLIC LIBRARY

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# Notify Me Tags

- Notify Me Tags were activated on February 24
- February: **382 tags added**
- March: **2,239 tags added**
- April: **2,073 tags added**
- May: **809 tags added**

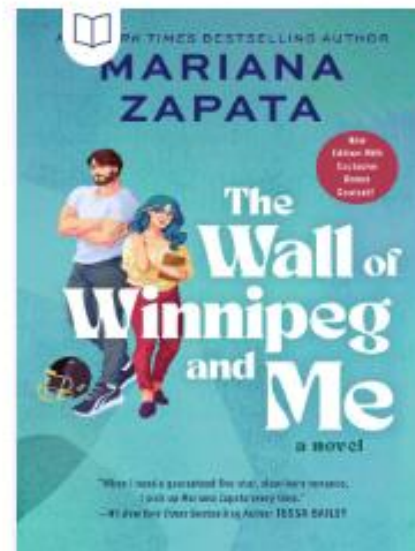
## Notify Me tags

### Titles with the most interest

[View details >](#)

Titles not available in your collection with the most Notify Me tags. [Learn more about Notify Me.](#)

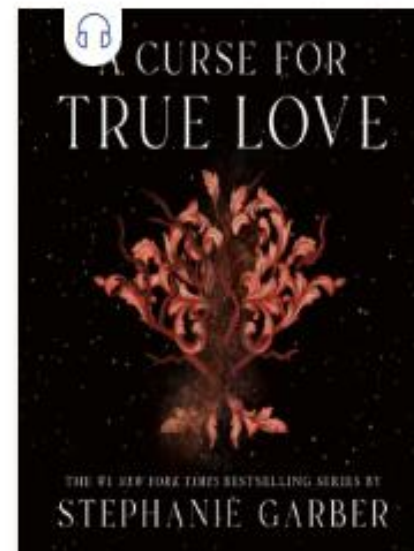
Total Notify Me tags: 4,709



# 1  
Notify Me tags: 4



# 2  
Notify Me tags: 4



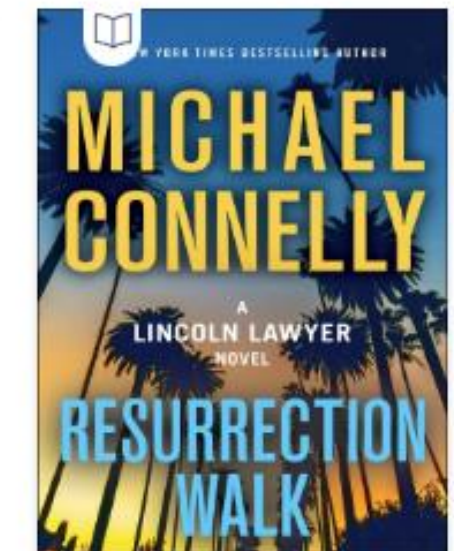
# 3  
Notify Me tags: 3



# 4  
Notify Me tags: 3



# 5  
Notify Me tags: 3



# 6  
Notify Me tags: 3



# 7  
No



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JOAQUIN COUNTY  
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# Patron Interests Manager

## Notify Me Tags

Tags per title: 2 or more | Formats: Audiobook, Ebook | Preorders: Exclude | Generate cart: Monthly

Search within														+ Create a cart		Create worksheet	
Page 1 of 1   50														Displaying 1 - 22 of 22			
	Title ^	Active Notify M...	First active Notify...	Format	Creator	Series	Publisher account	Publisher	Audience	Language	Street date	Unit Price	Lending model	Weed status			
<input type="checkbox"/>	1 Adult Children of Emotionally Immature ...	2	3/22/2023		Lindsay C. Gibson...		Tantor Media, Inc	Tantor Media, Inc.	Adult Nonfiction	English	5/10/2016	TBD	TBD	Not weeded			
<input type="checkbox"/>	2 All My Mother's Lovers: A Novel	2	5/2/2023		Ilana Masad		Penguin Group (U...	Penguin Publishin...	Adult Fiction	English	5/26/2020	TBD	TBD	Not weeded			
<input type="checkbox"/>	3 All the Lonely People	2	5/6/2023		Mike Gayle, Ben ...		Hachette Audio	Hachette Audio	Adult Fiction	English	7/13/2021	\$65.00	Metered access, 2...	Not weeded			
<input type="checkbox"/>	4 Always Only You: Bergman Brothers, #2	2	2/12/2023		Chloe Liese	Bergman Brothers	Draft2Digital, LLC	Chloe Liese	Adult Fiction	English	8/4/2020	\$9.99	One copy, one user	Not weeded			
<input type="checkbox"/>	5 Bad Cree: A Novel (unabridged)	2	3/5/2023		Jessica Johns, Ta...		Books on Tape	Books on Tape	Adult Fiction	English	1/10/2023	TBD	TBD	Not weeded			
<input type="checkbox"/>	6 Broken Bonds	2	2/3/2023		J Bree, Kasi Hollo...	Bonds That Tie	Findaway	J Bree	Adult Fiction	English	6/2/2022	\$75.00	One copy, one user	Not weeded			
<input type="checkbox"/>	7 The Collected Regrets of Clover: A Novel	2	5/1/2023		Mikki Brammer		Macmillan Publish...	St. Martin's Publis...	Adult Fiction	English	5/9/2023	\$60.00	Metered access, 2...	Not weeded			
<input type="checkbox"/>	8 The Daddy Diaries: The Year I Grew Up	2	5/10/2023		Andy Cohen		Macmillan Publish...	Henry Holt and Co.	Adult Nonfiction	English	5/9/2023	\$60.00	Metered access, 2...	Not weeded			
<input type="checkbox"/>	9 The Elevation Approach: Harness the Po...	2	4/8/2023		Tina Wells, Steph...		Books on Tape	Books on Tape	Adult Nonfiction	English	3/21/2023	TBD	TBD	Not weeded			
<input type="checkbox"/>	10 Ella Minnow Pea: A Novel in Letters (un...	2	4/27/2023		Mark Dunn, Laure...		Books on Tape	Books on Tape	Adult Fiction	English	9/28/2021	TBD	TBD	Not weeded			
<input type="checkbox"/>	11 Just Haven't Met You Yet	2	4/20/2023		Sophie Cousens		Penguin Group (U...	Penguin Publishin...	Adult Fiction	English	11/9/2021	TBD	TBD	Not weeded			
<input type="checkbox"/>	12 Mile High	2	3/29/2023		Liz Tomforde, Win...	Windy City	Tantor Media, Inc	Tantor Media, Inc.	Adult Fiction	English	4/25/2023	TBD	TBD	Not weeded			
<input type="checkbox"/>	13 The Millionaire Next Door: The Surprisin...	2	4/15/2023		Thomas J. Stanle...		Simon & Schuster...	Simon & Schuster...	Adult Nonfiction	English	9/1/2000	\$99.99	Metered access, 2...	Not weeded			
<input type="checkbox"/>	14 Nap Ministry's Rest Deck: 50 Practices t...	2	3/29/2023		Tricia Hersey, Pau...		Chronicle Books	Chronicle Books L...	Adult Nonfiction	English	4/25/2023	\$20.99	One copy, one user	Not weeded			
<input type="checkbox"/>	15 Noragami: Stray God, Volume 25	2	1/24/2023		Adachitoka	Noragami: Stray ...	Kodansha USA Pu...	Kodansha USA Pu...	Adult Fiction	English	1/17/2023	\$10.99	One copy, one user	Not weeded			
<input type="checkbox"/>	16 The Ruse	2	2/26/2023		Judy Corry, Brand...	Eden Falls Academy	Tantor Media, Inc	Tantor Media, Inc.	Young Adult Fiction	English	1/31/2023	TBD	TBD	Not weeded			
<input type="checkbox"/>	17 The Shadows Between Us	2	3/6/2023		Tricia Levenseller		Macmillan Publish...	Feiwel & Friends	Young Adult Fiction	English	2/25/2020	\$40.00	Metered access, 2...	Not weeded			
<input type="checkbox"/>	18 Stash: My Life in Hiding	2	4/16/2023		Laura Cathcart Ro...		Simon & Schuster...	Simon & Schuster...	Adult Nonfiction	English	3/7/2023	\$59.99	Metered access, 2...	Not weeded			
<input type="checkbox"/>	19 Twisted Games	2	5/9/2023		Ana Huang, Aiden...	Twisted	Tantor Media, Inc	Tantor Media, Inc.	Adult Fiction	English	6/28/2022	TBD	TBD	Not weeded			
<input type="checkbox"/>	20 Twisted Hate	2	5/6/2023		Ana Huang, Aiden...	Twisted	Tantor Media, Inc	Tantor Media, Inc.	Adult Fiction	English	7/19/2022	TBD	TBD	Not weeded			
<input type="checkbox"/>	21 Valor	2	5/5/2023		John Gwynne, Da...	The Faithful and t...	Hachette Audio	Hachette Audio	Adult Fiction	English	9/10/2019	\$65.00	Metered access, 2...	Not weeded			
<input type="checkbox"/>	22 The Wall of Winnipeg and Me	2	4/20/2023		Mariana Zapata, ...		Tantor Media, Inc	Tantor Media, Inc.	Adult Fiction	English	5/10/2016	TBD	TBD	Not weeded			

### Must-have books

Spanish Language Sale - Adult Nonfiction

Yay for YA! Sale - Titles with Reviews

Yay for YA! Sale - Diverse Reads

Yay for YA! Sale - New Releases

RBMedia Sale: DEI Collection

View all must-haves >

### Discover

Top titles with Notify Me tags

OverDrive's top authors  
See what you're missing

OverDrive's most popular series  
Not in your collection >

OverDrive's most popular adult titles  
Not in your collection >

OverDrive's most popular YA titles  
Not in your collection >

OverDrive's most popular juvenile titles  
Not in your collection >

### Saved searches

You do not have any saved searches.

Add saved searches

**NEW!** Patron Interests Manager

Notify Me Tags

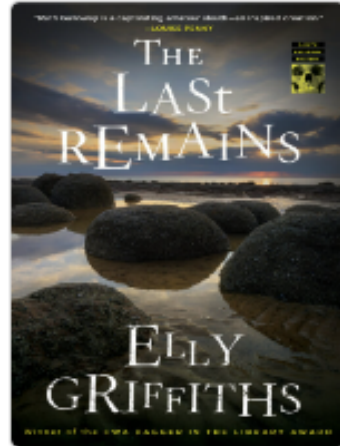
- MA Titles, Pre-Order Titles, Weeded Titles
- 2+ Notify Me Tags



# Overdrive Marketplace

Select

[Share](#)



## The Last Remains

A Mystery  
by Elly Griffiths



MA: 26 checkouts (one user)  
\$35.54

Unit(s):

ADD TO NEW CART

Ebook   
Kindle, OverDrive Read,  
EPUB

SAMPLE

Language	English	Series	Ruth Galloway Mystery #15	Text difficulty	--
Street date	4/25/2023	Audience	Adult Fiction	Interest level	--
Publisher acco...	HarperCollins Publishers Inc.   HarperCollins   Mariner Books	Subject(s)	Mystery	ATOS book level	--
ISBN	9780063286733	BISAC	Fiction / Mystery & Detective / Women Sleuths + 1 subject	Lexile® measure	--

Select

[Share](#)



## Saturday Night at the Lakeside Supper Club

A Novel  
by J. Ryan Stradal



MA: 12 months (one user)  
\$27.50

MA: 24 months (one user)  
\$55.00

Unit(s):

ADD TO MAIN CART

Ebook   
Kindle, OverDrive Read,  
EPUB

SAMPLE

Language	English	Series	--	Text difficulty	--
Street date	4/18/2023	Audience	Adult Fiction	Interest level	--
Publisher acco...	Penguin Group (USA), Inc.   Penguin Publishing Group   Pamela Dorman Books	Subject(s)	Literature	ATOS book level	--
ISBN	9781984881083	BISAC	Fiction / Literary + 2 subjects	Lexile® measure	--

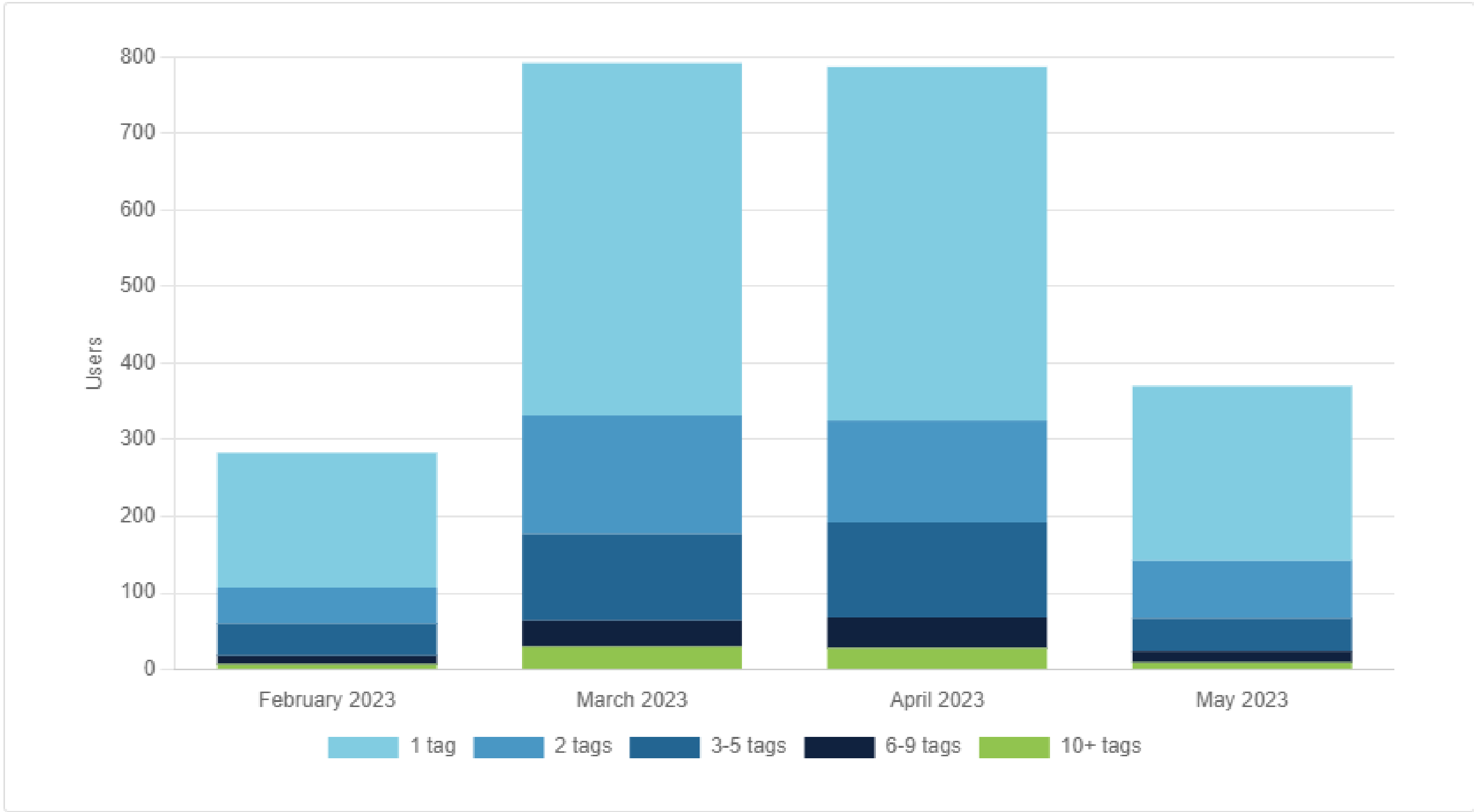


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# Notify Me tags added per user

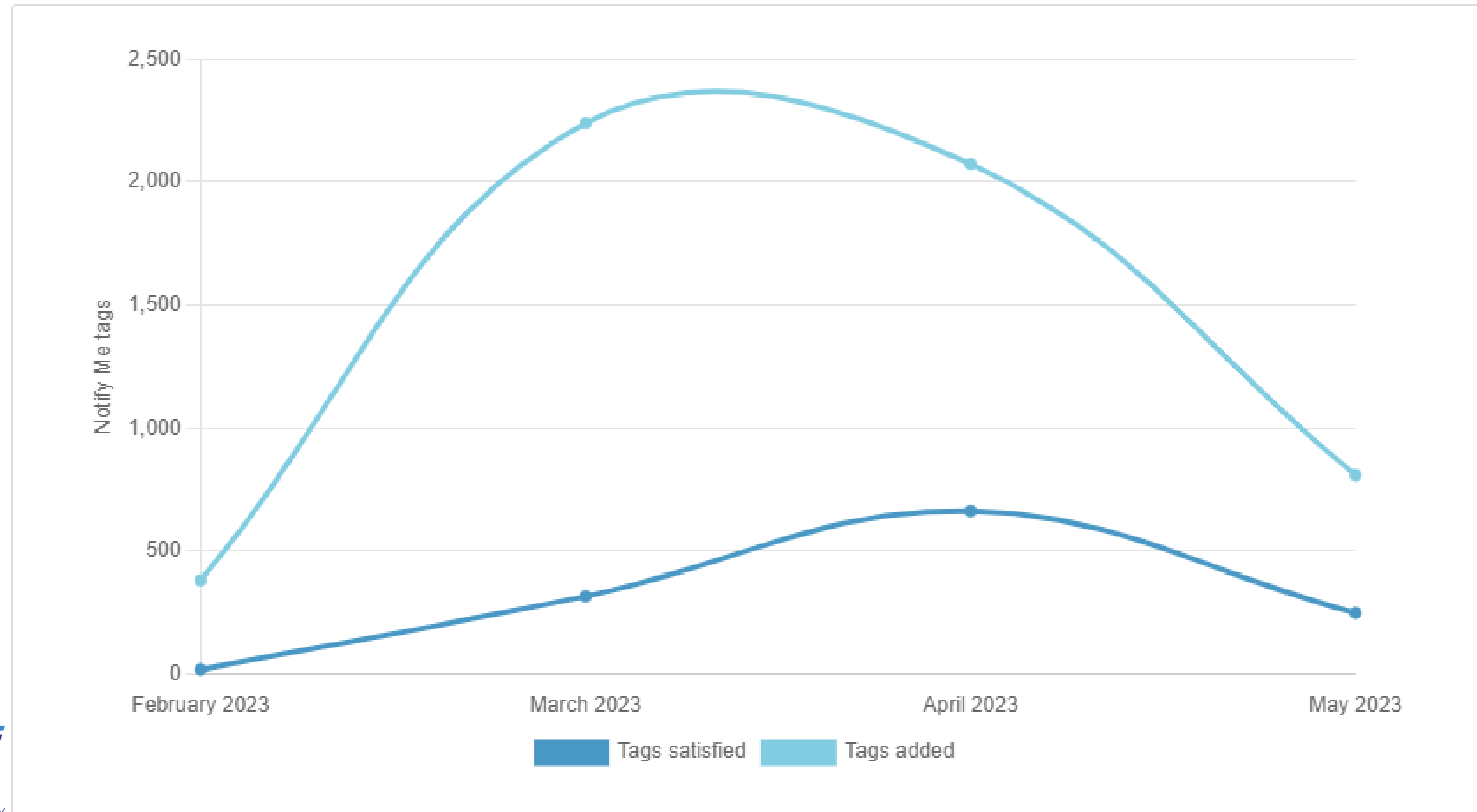
Number of users who added Notify Me tags during this time period. Each bar is divided by the number of tags added per user.



## Notify Me usage

### Notify Me tags added and satisfied

This graph shows the number of Notify Me tags added or satisfied during this time period. A tag is "satisfied" when the user is notified of the title's availability or removes the tag.



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# Thank you!

---

- **Brianna Anderson**
- Library Manager
- Stockton-San Joaquin County Public Library
- [Brianna.Anderson@stocktonca.gov](mailto:Brianna.Anderson@stocktonca.gov)



# Chautauqua-Cattaraugus Library System, NY

They keep an eye on Notify Me tags.

Created three Patron Interests Manager plans:

- 3+ Notify Me Tags - CCLS Patrons Only
- Preorder
- Weeded Titles

**“There are authors and titles that we know we have to purchase, so we use Notify Me tags to help select nonfiction, indie authors, series gaps, and titles that missed our radar.” – Megan D.**





# Webinar recap

1

Deep search & Notify Me tags

2

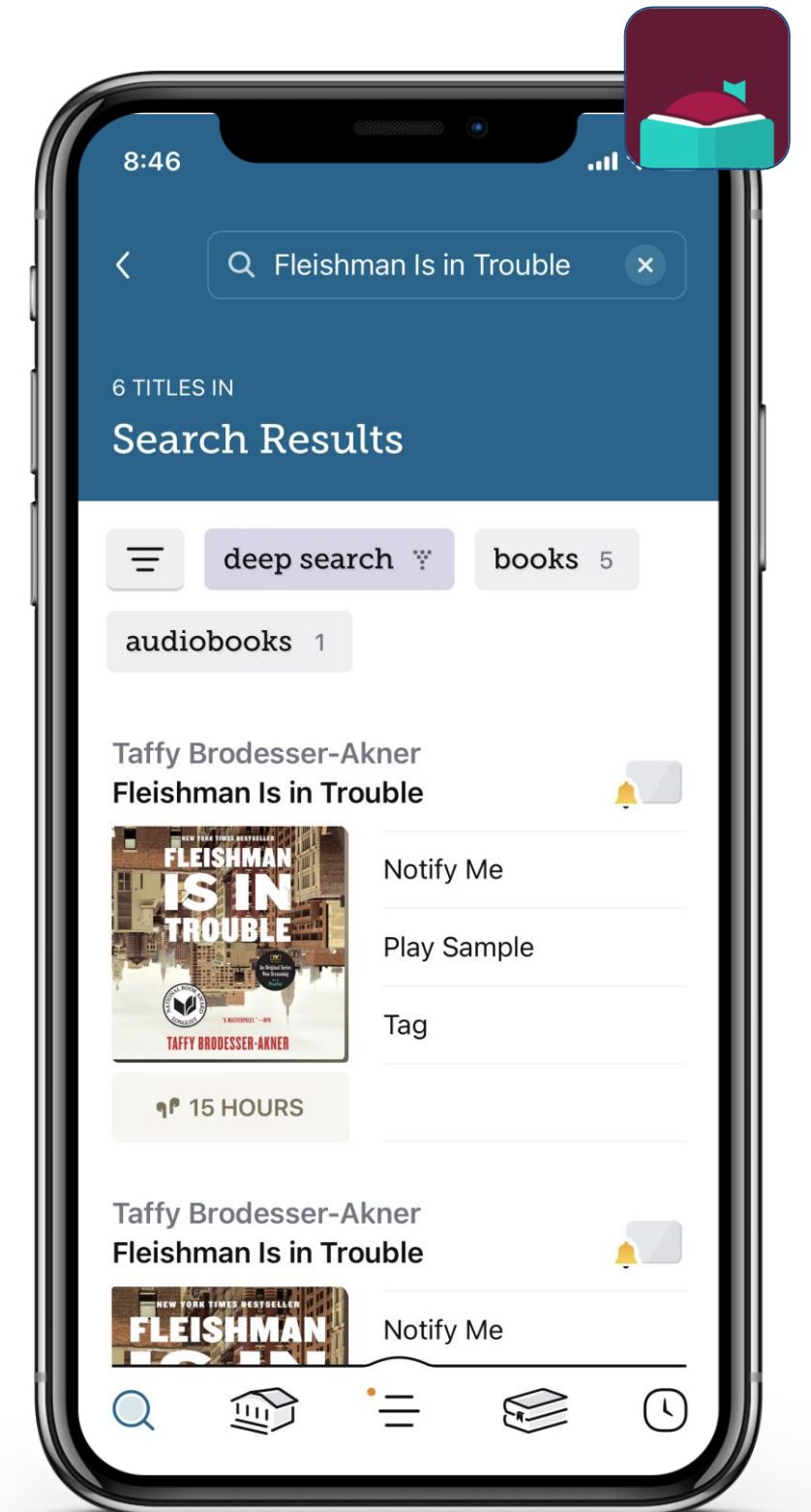
Marketplace tools

3

FAQs

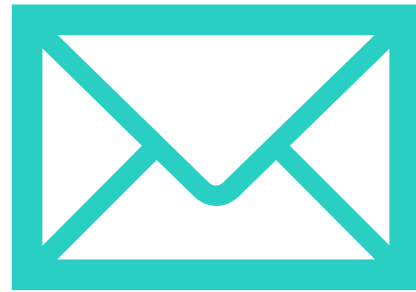
4

How libraries are already benefitting

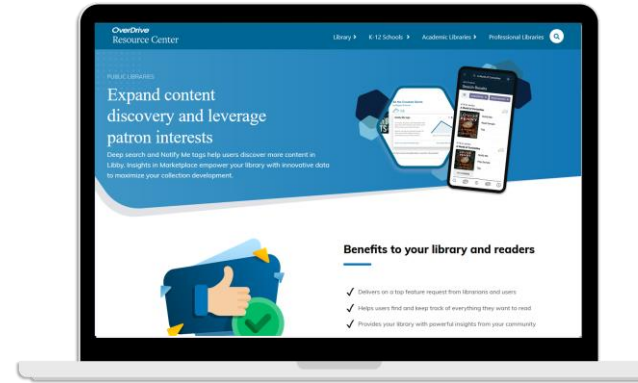


# Next steps

# Next steps



Reference OverDrive  
email regarding  
availability at your  
library.



Review Patron Interests  
page on our Resource  
Center.



Reach out to your  
Account Manager  
with questions.

# Upcoming staff webinars

5 Essential Ways to  
Promote Ebooks,  
Audiobooks, and More  
in Libby

June 6 at 11:00 AM ET

[Register today!](#)

Introduction to  
Marketplace

June 14 at 2:00 PM ET

[Register today!](#)

OverDrive

# Digipalooza

## 2023

Keynote Speaker:  
**Eriq LaSalle**



**Register now!**  
August 9-11, 2023  
Cleveland, OH

Visit [digipalooza.com](https://digipalooza.com)  
for updates

Hear Eriq share his stories as an actor, director, filmmaker, and author at Digipalooza.





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