



# Welcome!

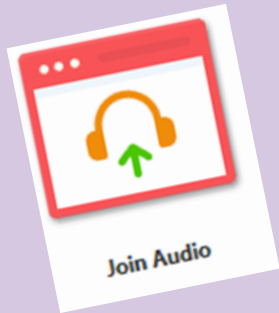
Sit back, relax, and get ready for our webinar,  
***It's Your "Lucky Day": Creating No-Hold  
Collections in Marketplace.***

# For the Best Experience...

Ensure your web browser is up to date.



Make sure you joined audio via computer or telephone.



\*You will hear audio once the presentation begins.

OverDrive

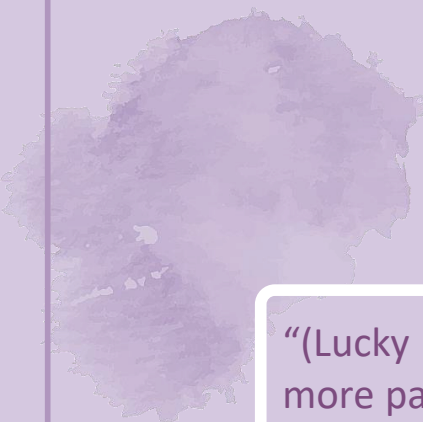
# Ask Questions

Submit questions under **Q&A**.

Depending on the number of participants, there may be a delay before we can respond.

Send follow-up questions to your OverDrive Account Manager.


# What People are Saying



“(Lucky Day) allows more patrons to view and check out popular titles.”

“We have fast track titles with physical books so Lucky Day titles would be a good idea.”

“It keeps holds lists down.”



# It's Your "Lucky Day": Creating No-Hold Collections in Marketplace

September 2022

**OverDrive®**



# Hi. Meet your speakers.

**Lauren Bajda**, Product Trainer

**Emma Dwyer**, Product Trainer



*OverDrive*

# Housekeeping



## Recording

We're **recording** the session today!

## Q&A

Submit questions under **Q&A** in Zoom.

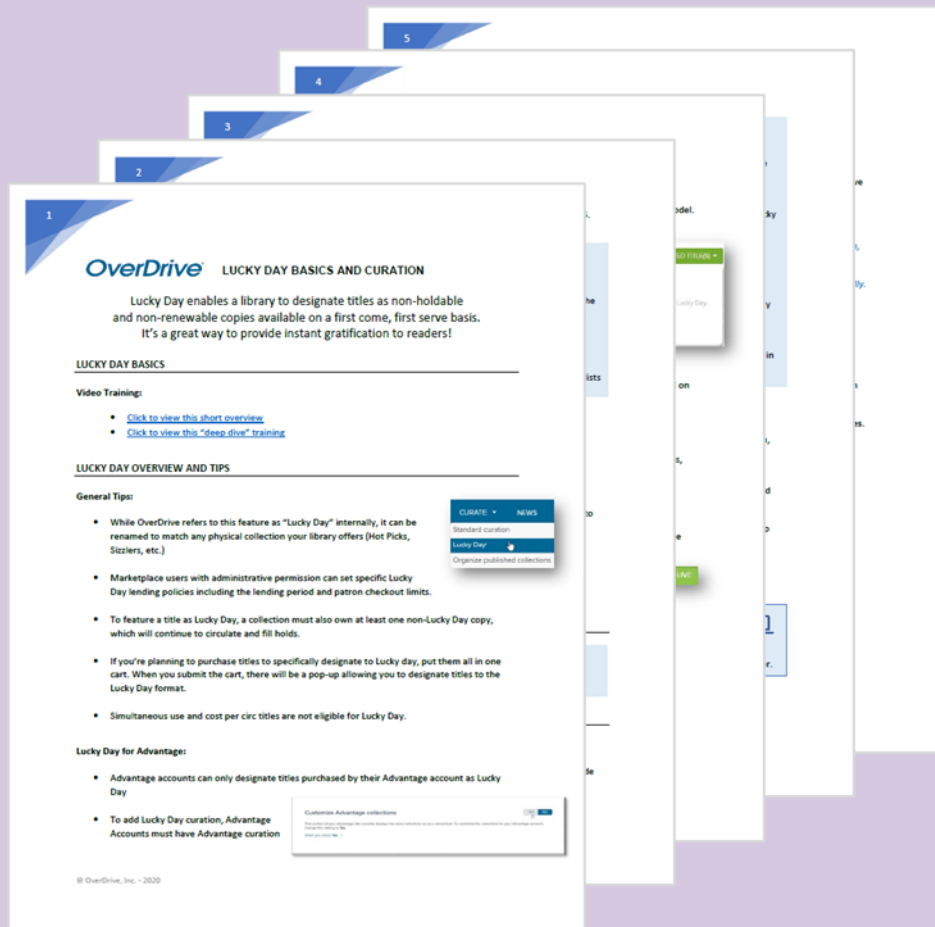
## Certificate

Take our **post-webinar assessment** for your certificate.



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# Bonus!



**OverDrive**



# Agenda

**01.** Overview

**03.** Demo

**02.** Ideas

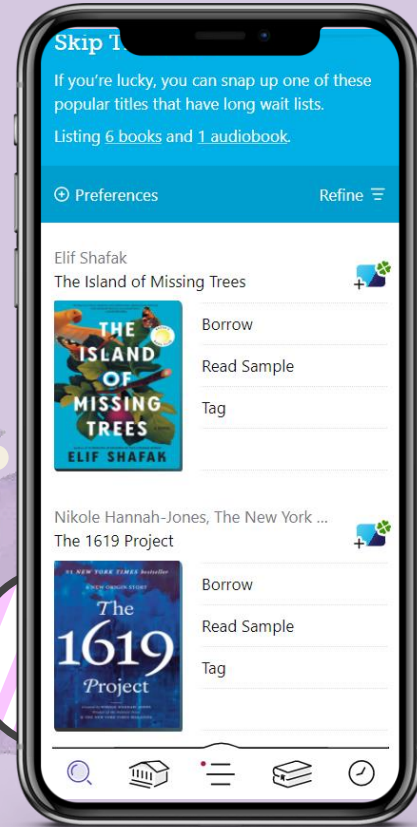
**04.** Resources

# 01. Overview

## Lucky Day

Let's you **turn off holds and renewals** on copies of **in-demand titles** to increase their availability.

Readers can now borrow new or popular titles **immediately!**

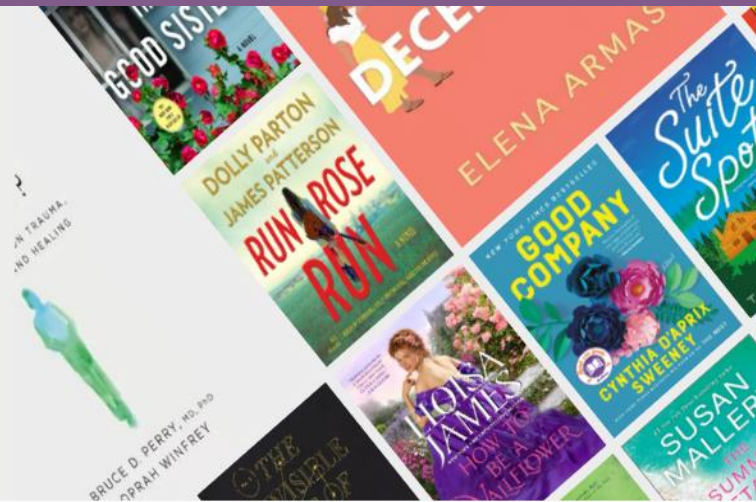


## 02. Ideas

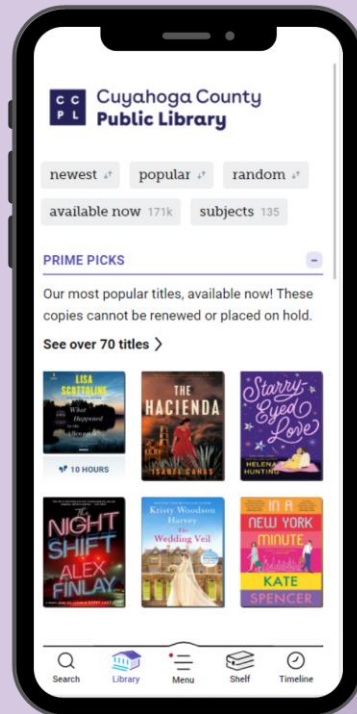
### Lucky Day

These titles are available now! These copies cannot be renewed or placed on hold.

[See all >](#)

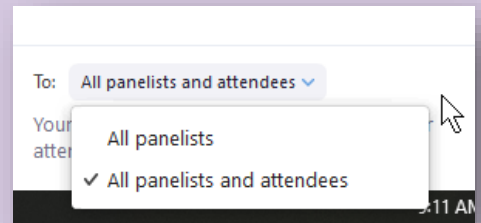


# OverDrive



# Chat

Do you have a “Lucky Day”  
equivalent at your library?



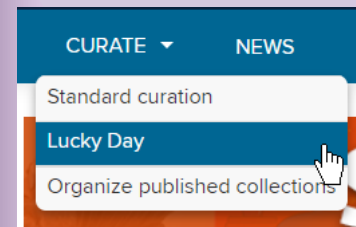
# Who can add Lucky Day titles?

Marketplace users with the **Curate** permission.

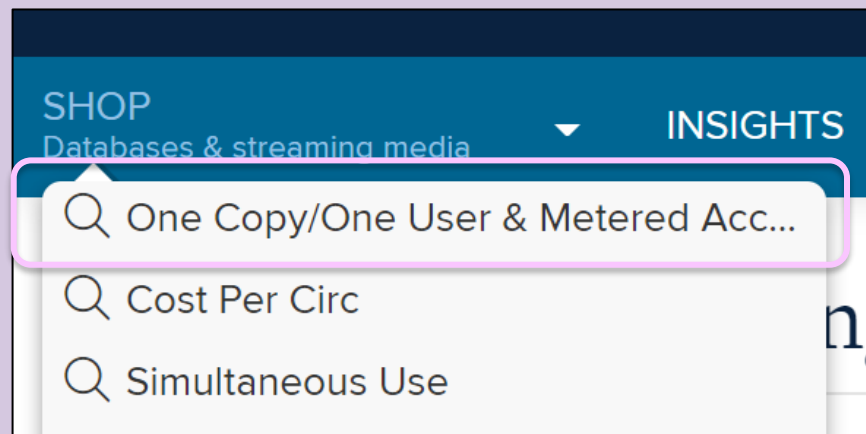
## Best practice:

Choose 1-2 people to build and maintain your Lucky Day collection.

- ☐ Admin
  - ☐ End-user support
  - ☐ Reports
  - ☐ Manage invoices
  - ☐ Users
  - ☐ Local content
  - ☐ Weeding
  - ☐ Content access levels
  - ☐ Library site admin
- ☒ Curate
- ☐ Marketplace settings
- ☐ Download MARC records



# What titles can be designated as Lucky Day?



Titles with multiple copies. \*At least one non-Lucky Day copy is needed to fulfill holds.

**advantage** accounts can only designate Advantage-purchased copies.

OverDrive

# What titles are best?



## Hot new titles

Titles that are new, popular, and have long wait lists.



## Recent best sellers

Titles that are still popular from the past 1 – 1.5 years.



## Older but relevant

Titles that are a little older but still circulate well.

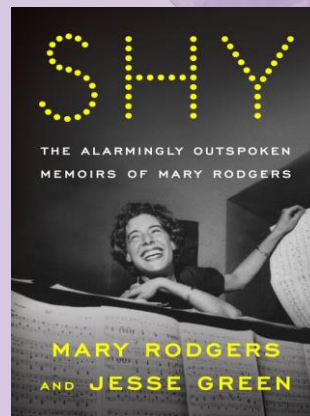


# Knowledge Check

Which title can you add as Lucky Day?



*You own 3 copies.*



*You own 1 copy.*



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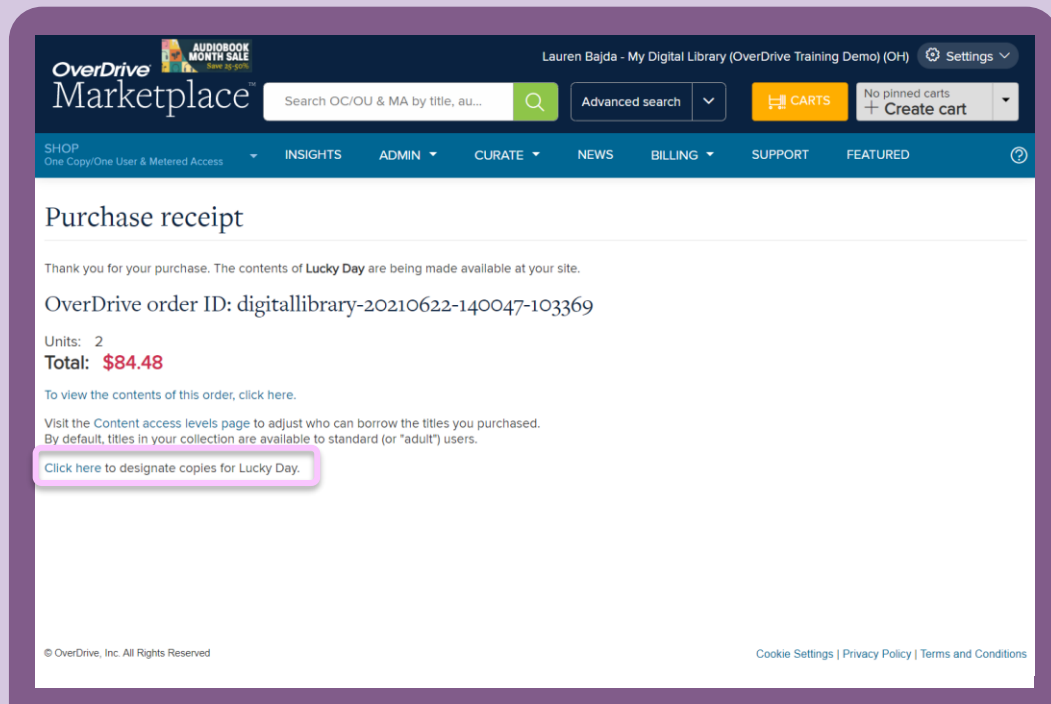
Marketplace™

# Demonstration

Add, Manage, Curate

*OverDrive*

# Designate titles for Lucky Day after purchasing a cart



**OverDrive Marketplace** AUDIOBOOK MONTH SALE

Lauren Bajda - My Digital Library (OverDrive Training Demo) (OH) Settings

Search OC/OU & MA by title, au... Advanced search CARTS No pinned carts Create cart

SHOP One Copy/One User & Metered Access INSIGHTS ADMIN CURATE NEWS BILLING SUPPORT FEATURED

## Purchase receipt

Thank you for your purchase. The contents of **Lucky Day** are being made available at your site.

OverDrive order ID: digitallibrary-20210622-140047-103369

Units: 2  
**Total: \$84.48**

To view the contents of this order, click here.

Visit the Content access levels page to adjust who can borrow the titles you purchased. By default, titles in your collection are available to standard (or "adult") users.

[Click here to designate copies for Lucky Day.](#)

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# Maintain your Lucky Day lists

## 1. Update list

### Manage titles

#### Your Lucky Day titles

To increase availability, the designated copies of the titles below are non-holdable and non-renewable.

At least one copy of a Lucky Day title must be available for users to place holds, so you can't designate 100% of a title's copies for Lucky Day.

To create collections to promote discovery of your Lucky Day titles, go to [Curate Lucky Day collections](#).

To set additional lending policies, select [Set Lucky Day lending policies](#).

[Learn more about Lucky Day.](#)

+ ADD NEW TITLES

Search within

► SET CHANGES LIVE

Edit copies for selected title(s)

✕ Remove selected title(s)

Create worksheet

Page 1 of 1 50

Displaying 1 - 39 of 39

<input type="checkbox"/>	Title	Edi...	Creator(s)	For...	ISBN	Publisher	Audience	Subject(s)	Street date	Own...
<input checked="" type="checkbox"/>	1 <a href="#">Stick Man's Really Bad Day</a>		Steve Mockus		9781452119304	Chronicle Books...	Adult Nonfiction	Humor (Nonficti...	11/17/2021	3
<input checked="" type="checkbox"/>	2 <a href="#">A Beautiful Bowl of Soup: The Best ...</a>		Paulette Mitchel...		9781452108742	Chronicle Books...	Adult Nonfiction	Cooking & Food...	11/17/2021	4
<input type="checkbox"/>	3 <a href="#">Run, Rose, Run: A Novel</a>		James Patterso...		9780759554368	Little, Brown an...	Adult Fiction	Fiction, Literatu...	03/07/2022	0
<input type="checkbox"/>	4 <a href="#">House of Sky and Breath: Crescent ...</a>		Sarah J. Maas		9781635574081	Bloomsbury Pub...	Adult Fiction	Fantasy, Fiction,...	02/15/2022	3

# Maintain your Lucky Day lists

1. Update list
2. Change quantity

## Manage titles

▶ SET CHANGES LIVE

✕ Remove selected title(s)    📄 Create worksheet



Displaying 1 - 36 of 36

Holds	Holds ratio	Last updated	Lucky...
0	0	3/1/2022	<input type="text" value="1"/>
0	0	3/1/2022	<input type="text" value="1"/>
0	0	3/1/2022	<input type="text" value="1"/>
0	0	3/1/2022	<input type="text" value="1"/>
1	0	3/1/2022	<input type="text" value="2"/>
0	0	3/1/2022	<input type="text" value="1"/>
0	0	2/28/2022	<input type="text" value="2"/>

# Maintain your Lucky Day lists

1. Update list
2. Change quantity
3. Remove titles

## Manage titles

 Edit copies for selected title(s)  Remove selected title(s)

Page 1 of 1 50

<input type="checkbox"/>	Title	Subject(s)	Street date	Own OC/OU	Own MA	Holds	Holds ratio
<input type="checkbox"/>	1 The Spanish Love Deception: A Novel	Fiction, Humor (...)	11/23/2021	0	2	0	0
<input type="checkbox"/>	2 This Might Hurt (unabridged)	Fiction, Literatu...	02/22/2022	2	0	0	0
<input type="checkbox"/>	3 The Paradox Hotel: A Novel	Fantasy, Fiction,...	02/22/2022	0	2	0	0
<input type="checkbox"/>	4 This Might Hurt	Fiction, Literatu...	02/22/2022	0	2	0	0
<input type="checkbox"/>	5 House of Sky and Breath: Crescent ...	Fantasy, Fiction,...	02/15/2022	3	0	1	0
<input type="checkbox"/>	6 The Book of Magic: Practical Magic ...	Fantasy, Fiction,...	10/12/2021	0	2	0	0
<input type="checkbox"/>	7 My Soul to Keep: African Immortals ...	Fantasy, Fiction,...	02/18/2020	12	0	0	0
<input checked="" type="checkbox"/>	8 Sonia Sotomayor: A Biography	Biography & Aut...	08/01/2019	2	0	0	0

# Maintain your Lucky Day lists

1. Update list
2. Change quantity
3. Remove titles
4. Move list

## Organize published lists

Pop Sugar Best New Books of 2022 So Far (Curated - 293)

Currently published to: **Main site - Home page**



Pulitzer Prize Winners of the Last Decade (Curated - 63)

Currently published to: **Main site - Home page**



OverDrive Librarians Love: Romantic Comedies (Curated - 215)

Currently published to: **Main site - Home page**



Lucky Day (Lucky Day - Automated, 44)

Currently published to: **Main site - Home page**



# Maintain your Lucky Day lists

1. Update list
2. Change quantity
3. Remove titles
4. Move collection
5. Run reports

**OverDrive Marketplace**  
Search for titles

SHOP One Copy/One User & Metered Access INSIGHTS

+ Recommend subjects Shelf talker Share

**The American Roommate Experiment**  
A Novel  
by Elena Armas, Jennifer Jill Araya, Noah B. Perez

ADD TO NEW LIST

Language	English	Series	—	Text difficulty	—
Street date	9/6/2022	Audience	Adult Fiction	Interest level	—
Publisher accou...	Simon & Schuster - Audiobooks   Simon & Schuster Audio	Subject(s)	Romance, Humor (Fiction)	ATOS book level	—
ISBN	9781797146171	BISAC	Fiction / Romance / Contemporary + 2 subjects	Lexile® measure	—

	Copies				Reserved	Holds			Checkouts			
	OC/OU	MA	CPC	SU	Lucky Day	Active	Suspend...	Ratio	Out	Last	Past year	Total
In collecti...	0	2	No	No	1	0	0	0	1	9/20/2022	1	1

Content access level(s): Adult

Audiobook  
MP3, OverDrive Listen  
Edition: Unabridged  
1 Review

Purchase orders

Title status & usage



# 04. Resources

## Marketplace Help

[Get help curating in Marketplace](#)

## Resource Center

[Lucky Day](#) - How to video  
[Curation Tips](#) - Training kit

## Social Media



## Account Manager

Find in Marketplace, under Support

OverDrive

# Next steps



## Download PDF

Our Lucky Day PDF  
will walk you through  
step-by-step.



## Create

In Marketplace, create a  
Lucky Day list for your  
library.

# THANK YOU!

It's Your "Lucky Day":  
Creating No-Hold  
Collections in  
Marketplace

OverDrive®

