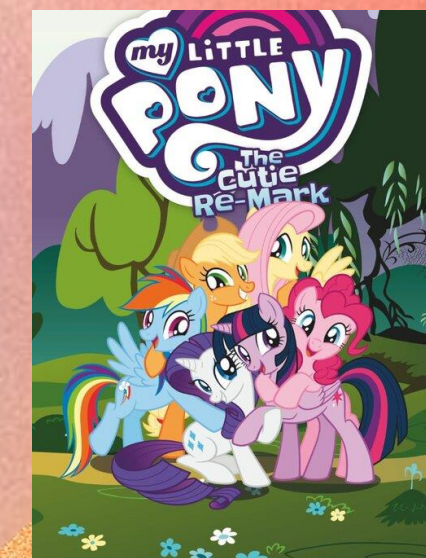
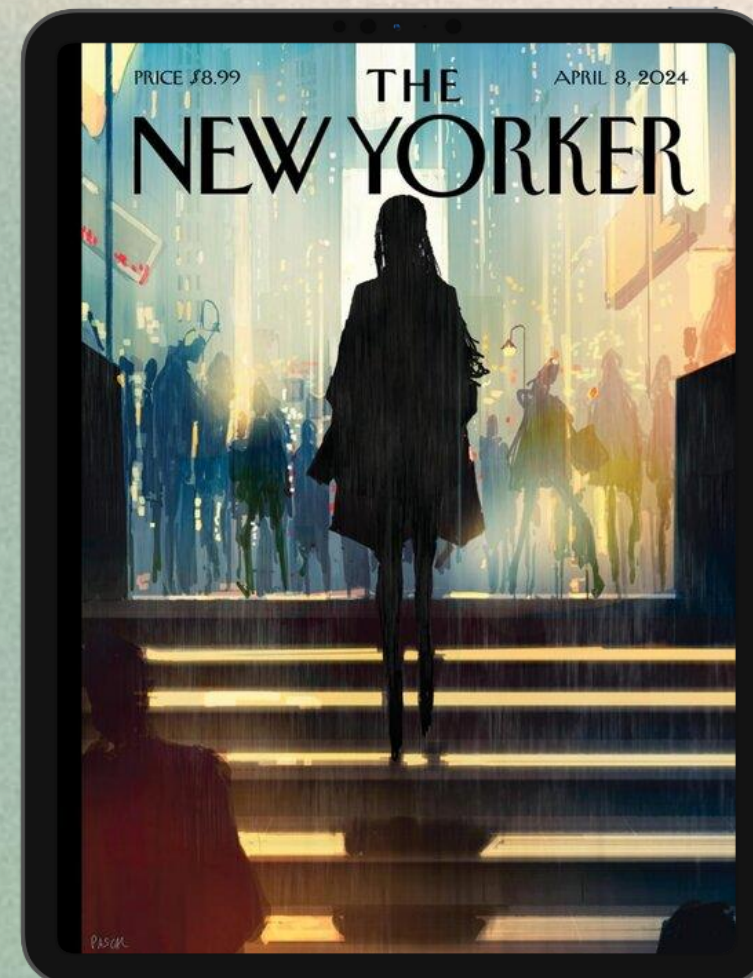
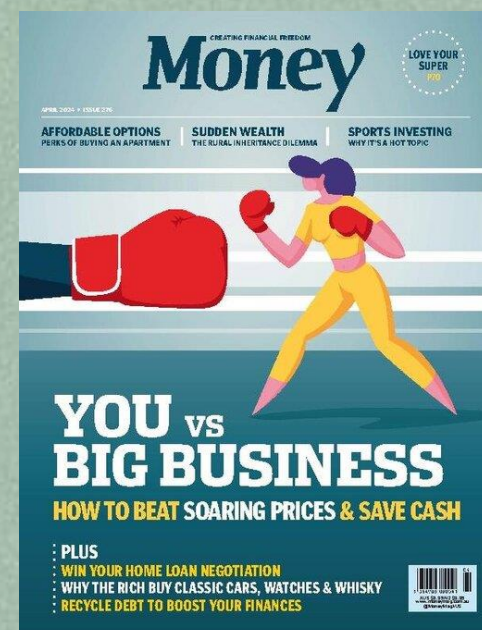


# Panel Perspectives: Learn How Librarians Engage Readers with Digital Magazines, Comics, and Graphic Novels



# SPEAKERS



**Lauren Bajda**  
Product Trainer

**Rachel Mayfield**  
Marketing Manager

**Leslie LaBarte**  
District Consultant

**Libby Shaw**  
Digital Res. Librarian

**Lauren Lane**  
Librarian I

OverDrive

OverDrive

Seneca District  
Libraries, PA

Minuteman Library  
Network, MA

San Bernardino  
County Library, CA

# HOUSEKEEPING



Recording



Zoom features



Certificate

# ENGAGE YOUR READERS

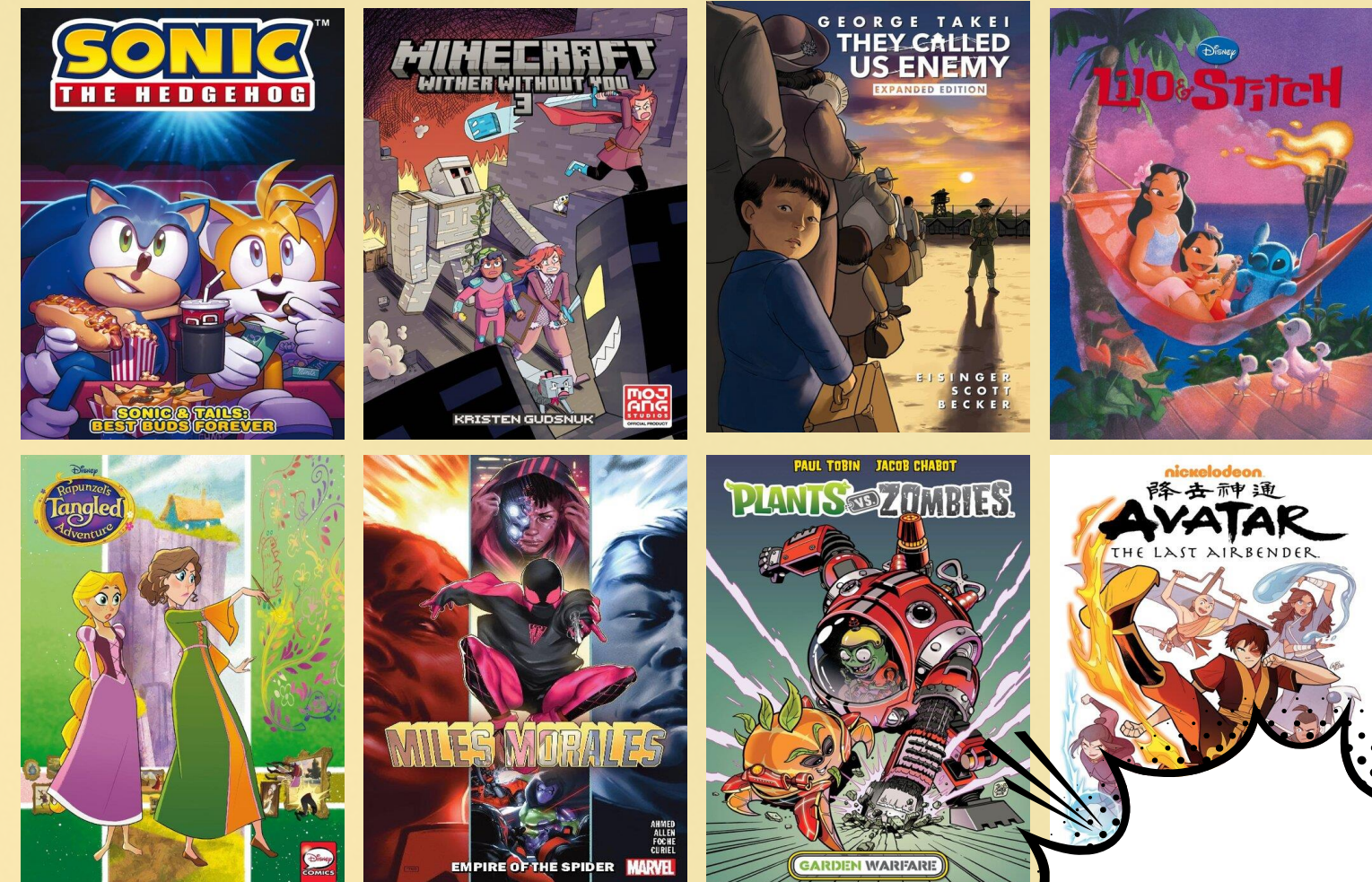
Simultaneous Use

## MAGAZINES



5,000 +

## ALL ACCESS COMICS



4,000 +

# ONE TAP MAGAZINES



SAN BERNARDINO COUNTY LIBRARY

HEALTH & FITNESS MAGAZINES

A list of over 330 titles >

IN OTHER WORDS

Books that are translated into English.  
See over 230 titles >

Newsstand

home & garden 591

food & wine 573

culture & literature 475

movies, tv & music 464

The New Yorker

Us Weekly

4,943 TITLES IN  
Magazines

Magazine series

The New Yorker

Open Magazine

All Issues

Subscribe

Magazine series

Us Weekly

Open Magazine

All Issues

SHELF

MAGAZINE RACK

MASTER60 Weekly 大師...  
7 DAYS LEFT

taste.com.au Cookbooks  
LATEST ISSUE


Girls' World  
7 DAYS LEFT

# COMICS & GRAPHIC NOVELS

MINUTEMAN LIBRARY NETWORK

**ALL ACCESS COMICS - 4,700+ CO...** x

The All Access Comics collection is Always Available, no holds needed! Over 4,700 comic & graphic novels from Disney, Pixar, Marvel, IDW, Image, and Dark Horse! From...  
**See over 4,800 titles >**



**PAGE TO SCREEN** x

Updated as of March 2024.  
**See over 430 titles >**

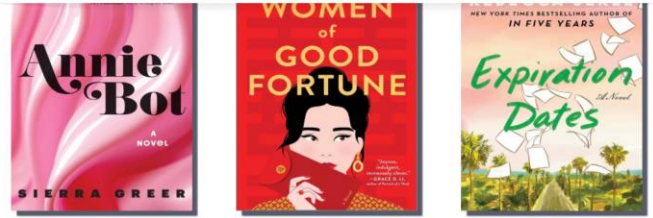
Navigation icons: Search, Home, Menu, Comics, Clock

SUBJECTS

- 301 Cars & Motorcycles >
- 240 Celebrity & Gossip >
- 5 Christian Nonfiction >
- 134 Classic Literature >
- 4,827 Comic and Graphic Books >**
- 39 Comics & Manga >
- 26 Computer Technology >
- 22 Cooking & Food >
- 315 Crafts >
- 460 Culture & Literature >

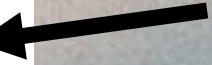
Navigation icons: Search, Home, Menu, Comics, Clock

SENECA DISTRICT LIBRARIES



**GUIDES** x

Our librarians curate these guides to help you explore our catalog.

- Kids**  
Grid of children's book covers including Tinker Bell and Spoken.
- Teens**  
Grid of teen book covers including Snow Globe and James Patterson.
- Magazines**  
Grid of magazine covers including New Scientist and New York.
- Comics** 

Navigation icons: Search, Home, Menu, Comics, Clock

# SUBSCRIBE AND MANAGE

The image shows the top navigation bar of the OverDrive Marketplace website. The logo 'OverDrive Marketplace' is on the left. A search bar contains the text 'Search OC/OU & MA by title, author, ser...'. To the right of the search bar are buttons for 'Advanced search', 'CARTS', and 'No pinned + Creat'. Below the search bar is a dark blue navigation bar with links for 'SHOP', 'INSIGHTS', 'ADMIN', 'CURATE', 'NEWS', 'BILLING', 'SUPPORT', and 'FEATURED'. The 'SHOP' link has a dropdown menu open, listing search filters: 'One Copy/One User & Metered Acc...', 'Cost Per Circ', 'Simultaneous Use' (highlighted with a green box and a mouse cursor), 'Libby Extras', 'Purchasing tools', and 'Purchase content credit'. Below the dropdown is a message: 'Looking for automated carts? These tools are now in the updated Purchasing tools section of Marketplace.' The background shows a blurred view of product listings, including one for 'ARETÉ'.

OverDrive  
Marketplace™

Search OC/OU & MA by title, author, ser...



Advanced search



CARTS

No pinned  
+ Creat

SHOP

One Copy/One User & Metered Access

INSIGHTS

ADMIN

CURATE

NEWS

BILLING

SUPPORT

FEATURED

One Copy/One User & Metered Acc...

Cost Per Circ

Simultaneous Use

Libby Extras

Purchasing tools

Purchase content credit

Looking for automated carts?

These tools are now in the updated  
Purchasing tools section of Marketplace.

Academic & College Success Sales Mgmt & Leadership

ARETÉ

LEADERS



# Panel Discussion



# GIVE-AWAY

First 30 people to complete the form win a free marketing kit! Choose from:

1. Magazines
2. Comics & Graphic Novels
3. Magazines and Comics & Graphic Novels

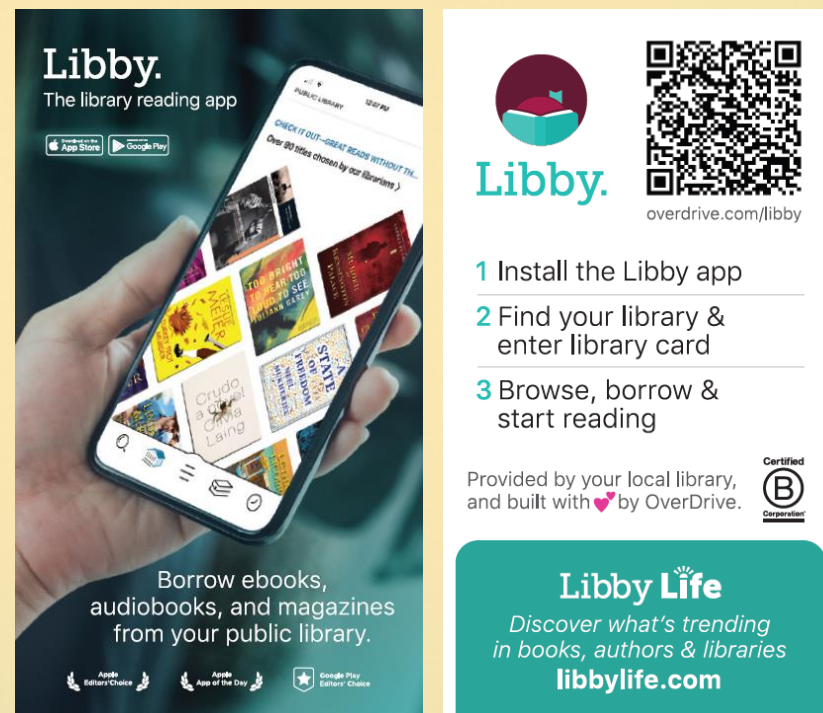


## What's Included:

200 printed bookmarks



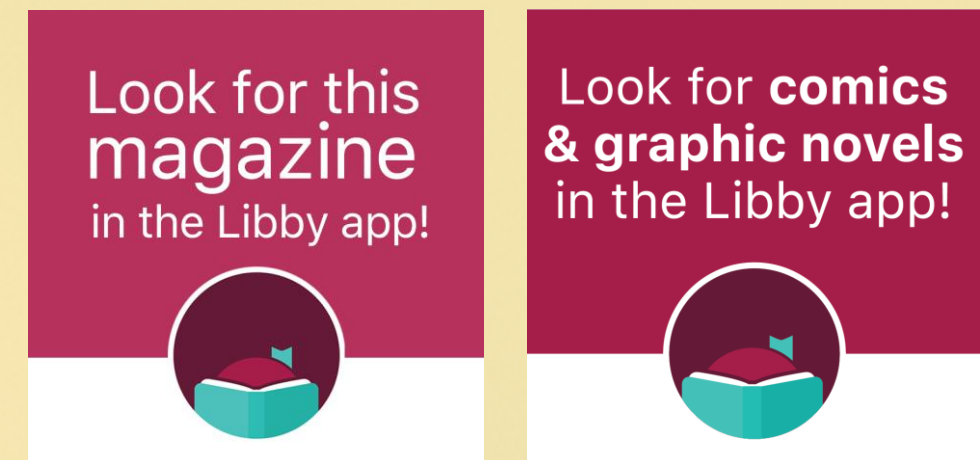
200 business cards



Front

Back

100 stickers



# NEXT STEPS

1

ADD

2

PROMOTE

3

ENJOY

# UPCOMING WEBINAR



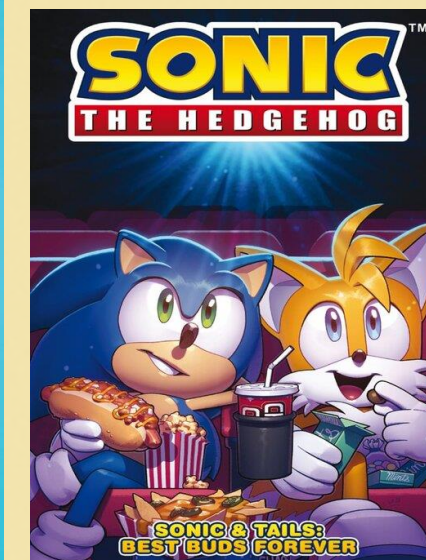
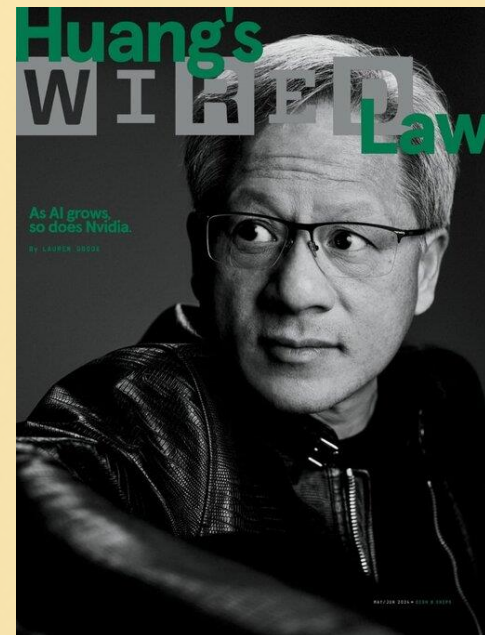
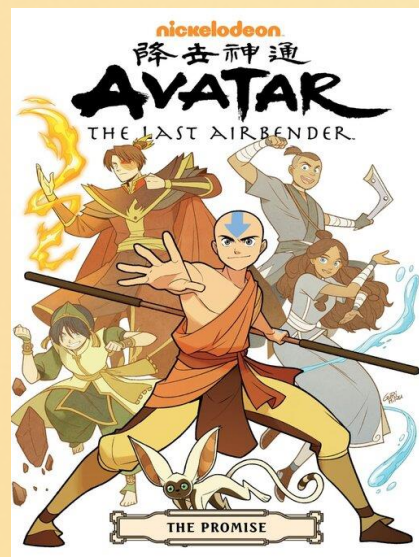
Getting Started with Libby

May 14 at 11:00am ET



# THANK YOU!

Panel Perspectives: Learn How Fellow Librarians Engage Readers with Digital Magazines, Comics, and Graphic Novels



OverDrive®