



# Transitioning to Libby



Tips for winding down the OverDrive app and welcoming more readers to Libby

Feb. 2, 2022



# Housekeeping

---



Recording



Zoom tools



Follow-up email



# Speakers

## Lauren Bajda

Product Trainer



## Katie Blachman

Product Liaison





# Today's agenda



01

OverDrive app  
wind down



02

Libby app



03

Preparation



04

Resources  
Q&A



# 01

## OverDrive app wind down

Understand the roadmap to wind down the OverDrive app.



# What's happening?



## Winding down the OverDrive app to:

- **Simplify** how you talk about your OverDrive service, train users, answer questions, and stay up to date with changes.
- **Promote** the best reading experience for everyone, Libby.



# Roadmap

Phase  
1

Remove the OverDrive app from Apple App, Google Play, and Microsoft Stores.

February 23, 2022

Phase  
2

Encourage existing OverDrive app users to switch to Libby.

Stay tuned

Phase  
3

Retire the OverDrive app for all users.

Stay tuned



# Poll

How confident are you feeling about this change?

- a. Super confident—let's do this! 🐱
- b. Mostly confident. 🐱
- c. About 50/50. 🐱
- d. Not very confident—help! 🐱



# FAQs

## Can users still access our library's OverDrive website?

Yes. All users can still browse, borrow, and enjoy titles from your library's OverDrive website.

## Can users continue to read ebooks on a dedicated ereader, like a Kobo?

Yes. From Libby or your library's OverDrive website, users can transfer ebooks to a dedicated ereader via Adobe Digital Editions. All Kobo integrations will also continue to work as expected.





# FAQs

## Can users create wish lists in Libby?

Yes! With Libby, users can create tags to categorize titles however they'd like. Wish lists from the OverDrive app also sync to Libby.

## Will users be able to recommend titles in Libby?

We're developing a fresh solution for title recommendations in Libby based on partner and user feedback.

In the meantime, users who already have the OverDrive app installed can recommend titles via the app. All users can recommend titles via your library's OverDrive website.





## FAQs

### Will the Libby app be available on Kindle Fire tablets?

Libby is not currently available to download from the Amazon App Store. OverDrive has requested information and a timeline for approval from Amazon but has not yet received an update. In the meantime, Kindle Fire users can stream ebooks and audiobooks in their browser from [libbyapp.com](http://libbyapp.com) or your library's OverDrive website.

Users can also deliver Kindle Books to a Fire tablet from a device that supports Libby or from [libbyapp.com](http://libbyapp.com) (US only).

For now, the OverDrive app will also continue to be available from the Amazon App Store.





# FAQs

## Can users with older devices use Libby?

Users can download Libby on:

- iOS 10+
- Android 5.0+

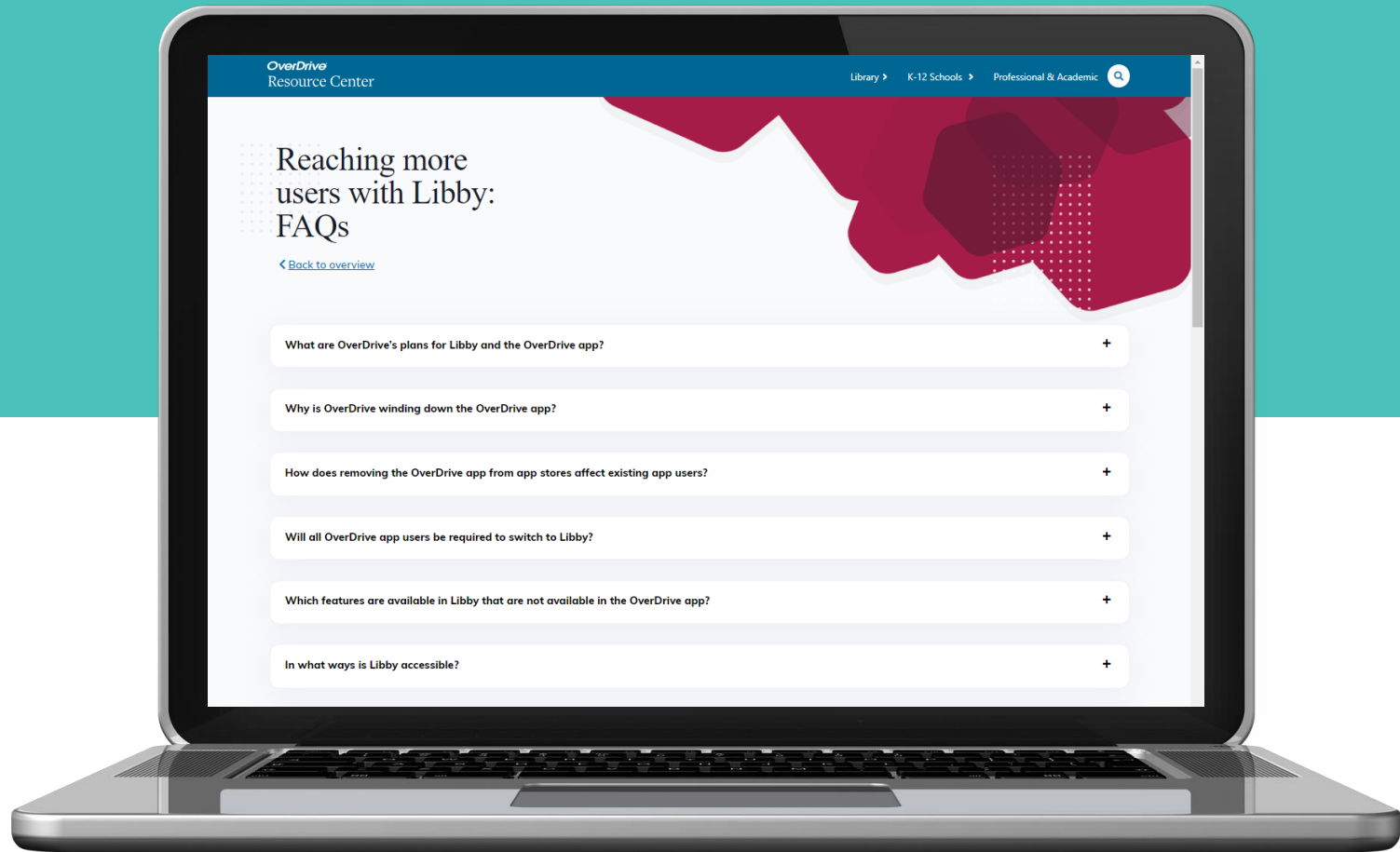
Or visit [libbyapp.com](http://libbyapp.com) in your web browser. We suggest the latest version of Chrome, Safari, Firefox, or Edge (Chromium).

## Can users continue to download audiobooks to a desktop computer and transfer to an MP3 player?

Users who already have OverDrive for Windows or OverDrive for Mac can continue using those applications. We will no longer support new downloads of those applications.







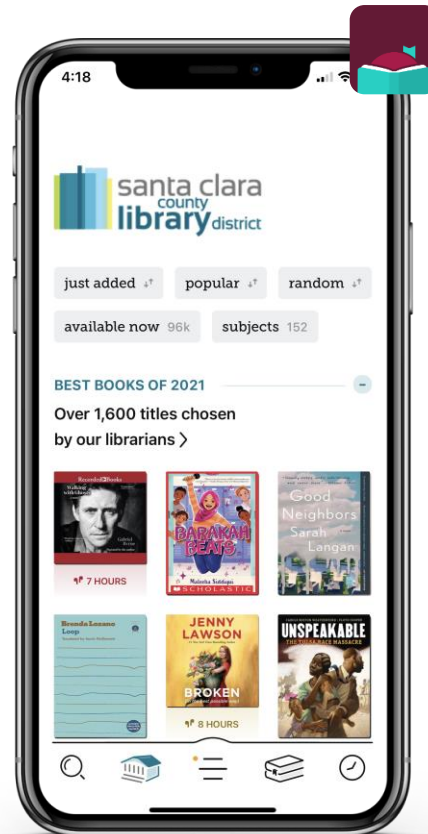
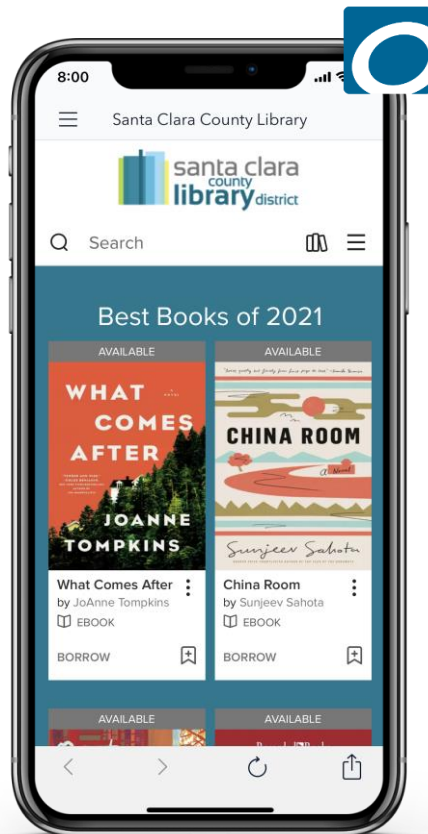


02

## Libby

Learn more about the  
benefits of Libby.



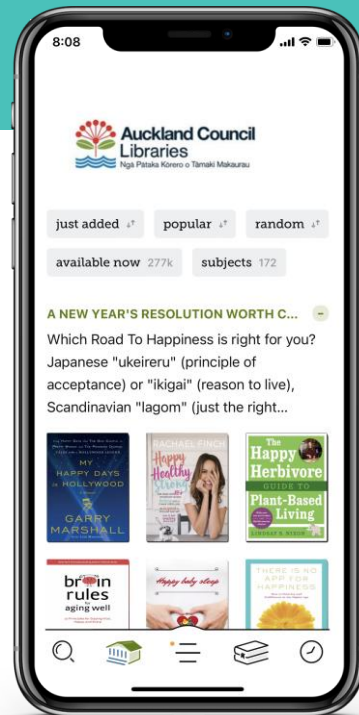


libbyapp.com

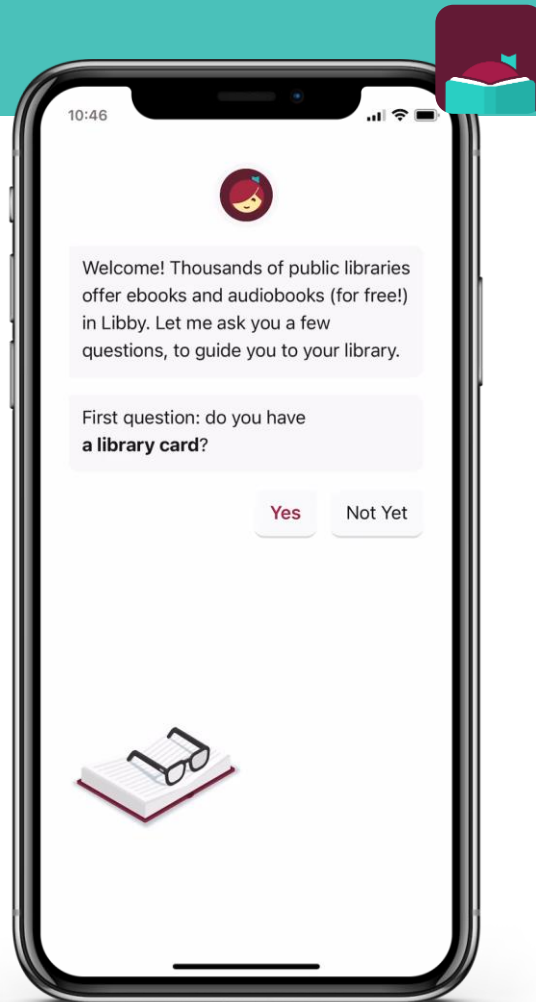
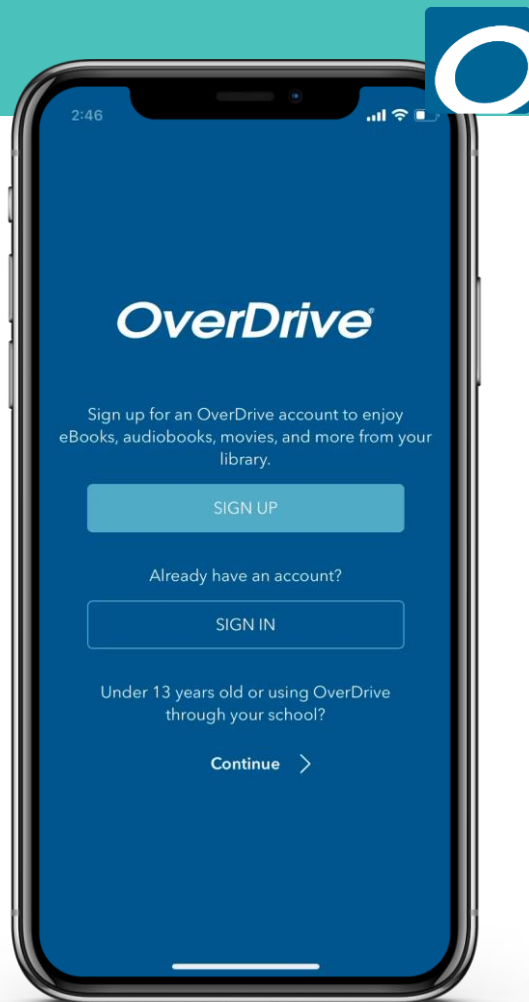


# What can Libby do for you?

1. Help you serve readers of all ages and abilities.
2. Showcase your library's branding and curated collections.
3. Make it easier to explain because it's streamlined across devices.
4. Provide your users with direct support from OverDrive.



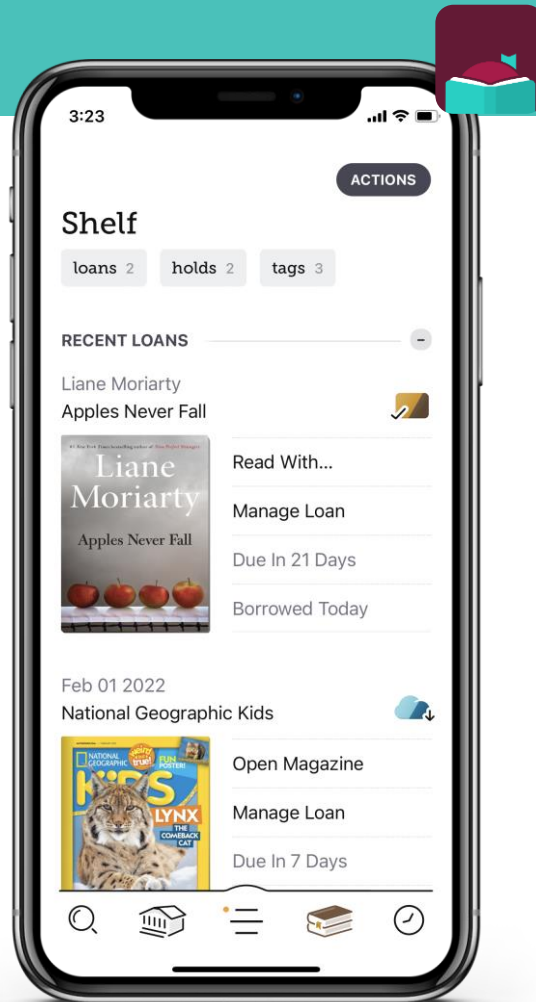
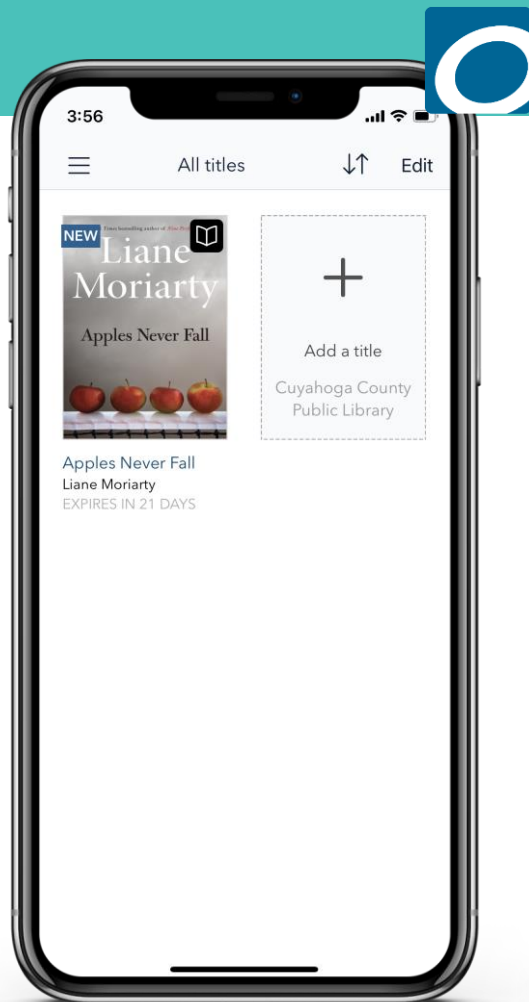




# Benefits

Easy onboarding



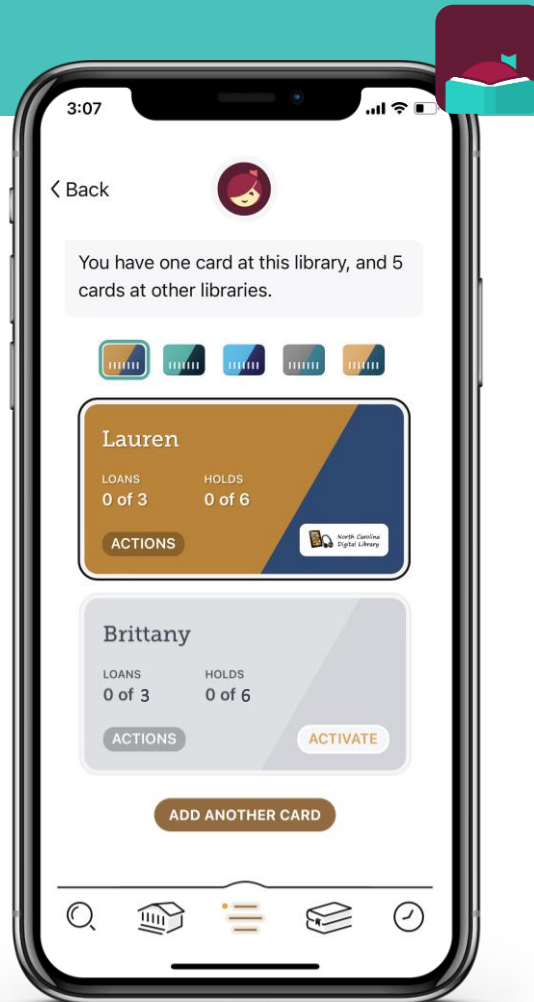
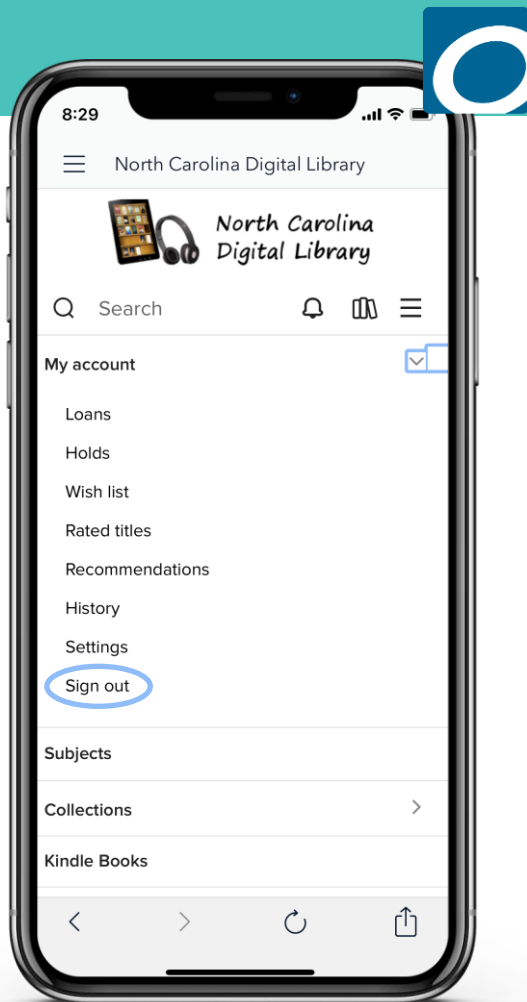


# Benefits

Unified bookshelf

OverDrive®

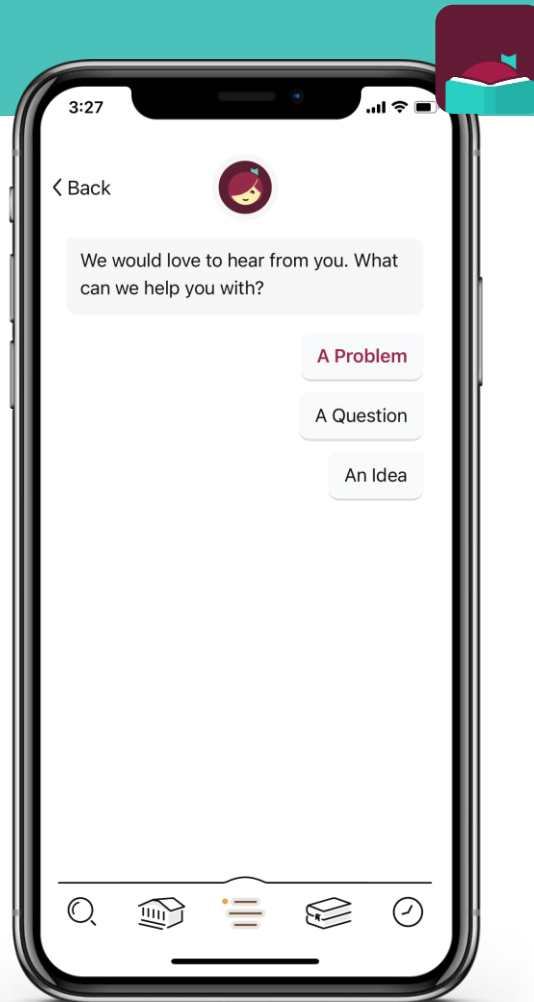
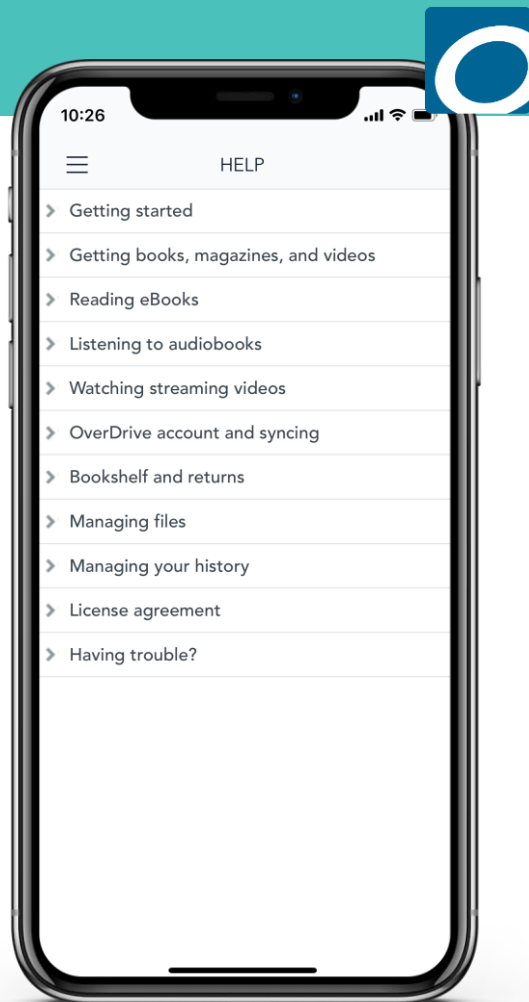




# Benefits

Support for multiple  
library cards



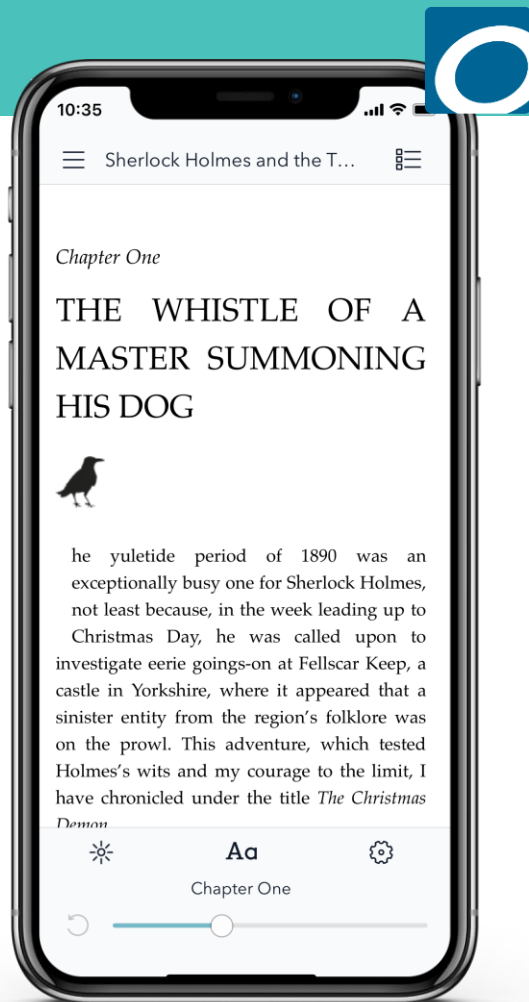


# Benefits

---

Direct user support

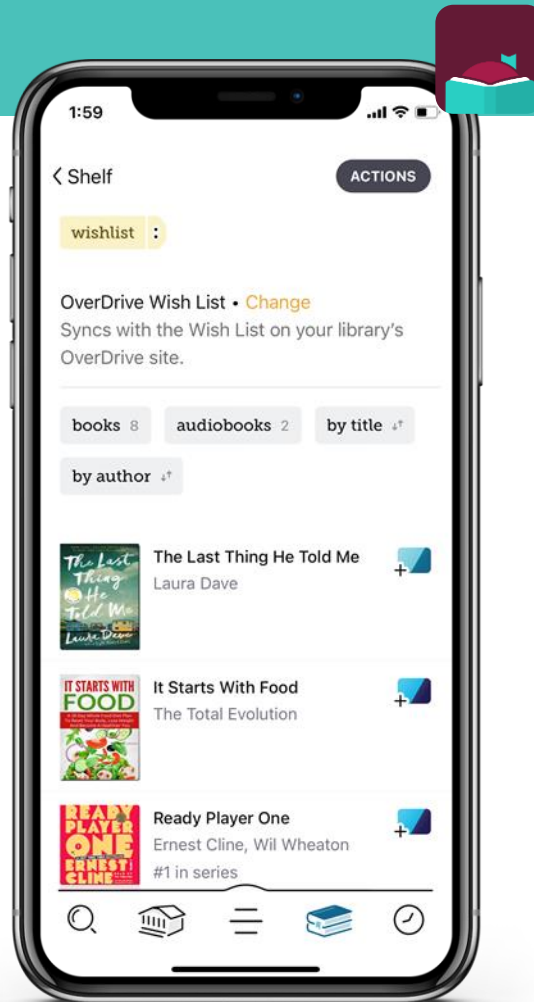
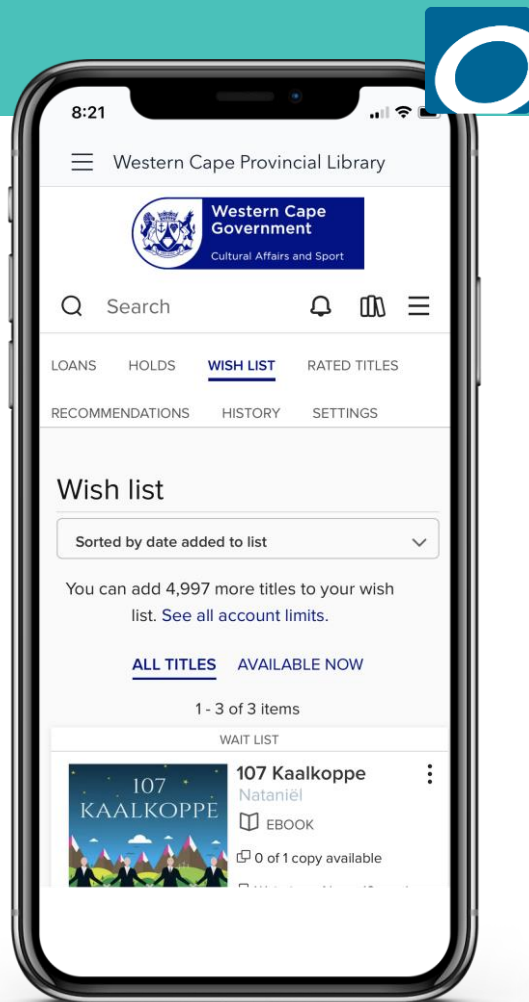




# Benefits

Best in-class ebook reader  
and audiobook player



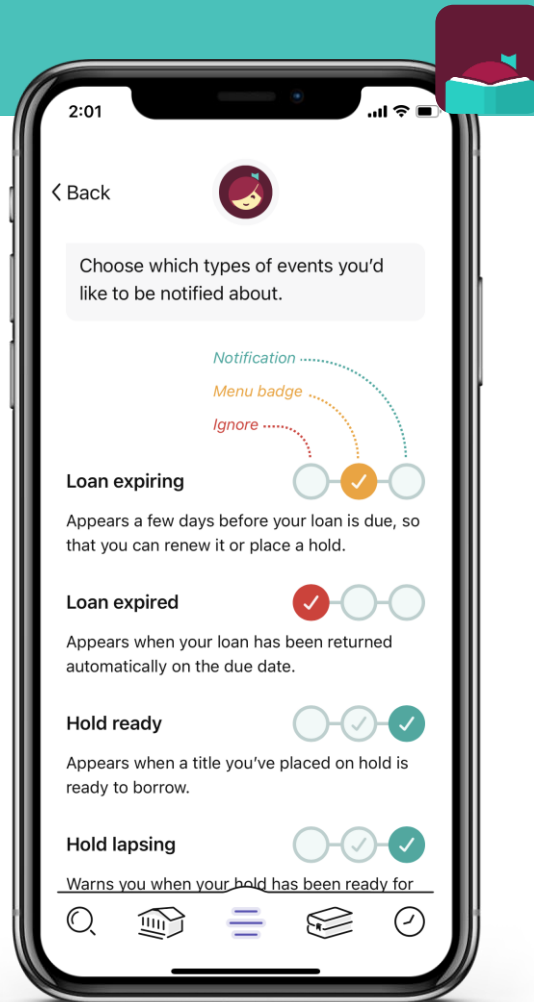
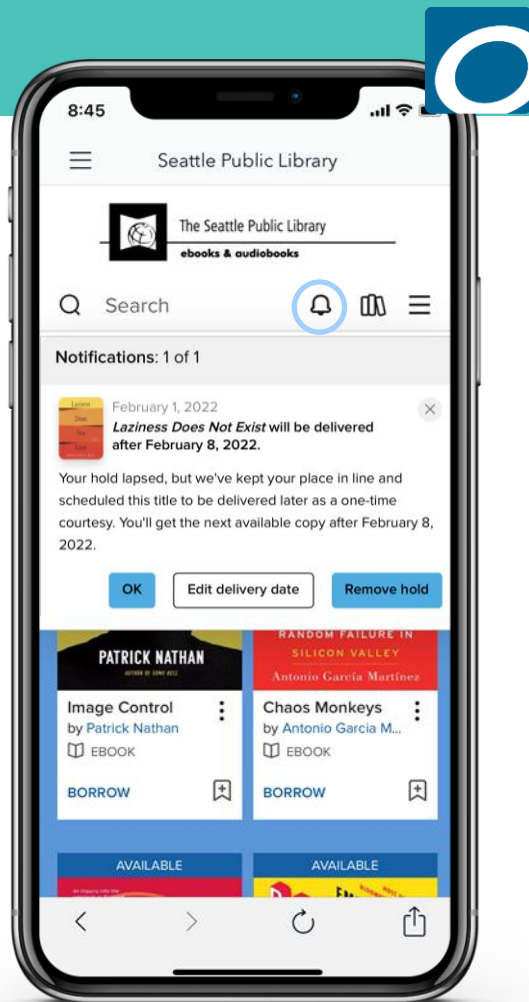


# Benefits

Wish list syncing

OverDrive

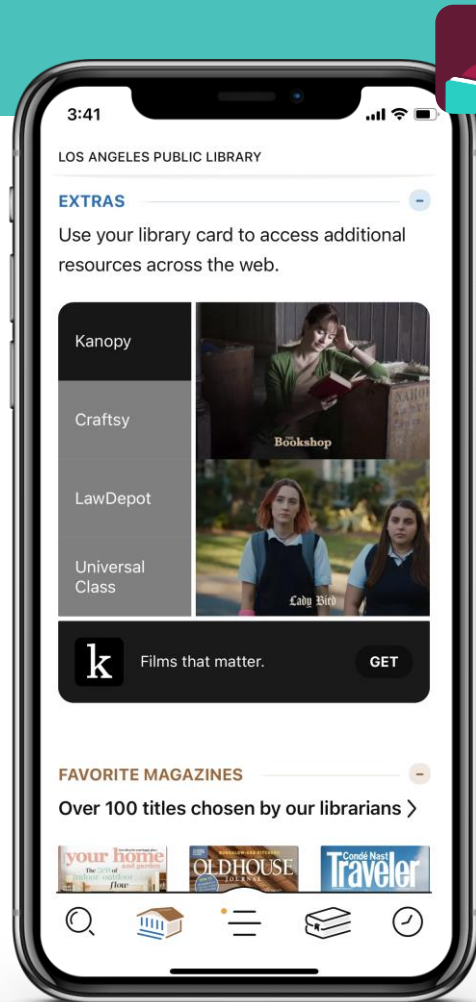
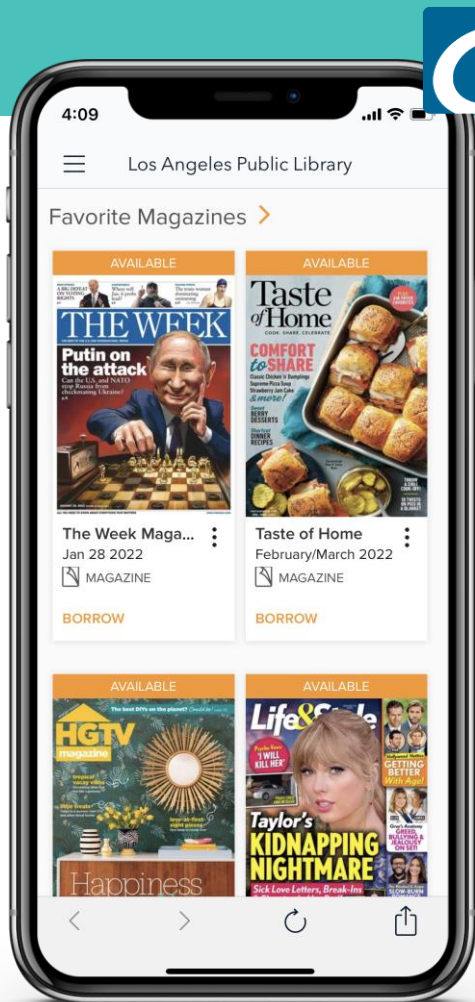




# Benefits

## Push notifications





# Benefits

Access to Extras



# Poll

Which feature(s) will your users love?

- a. Easy onboarding
- b. Unified bookshelf
- c. Support for multiple library cards
- d. Direct user support
- e. Best in-class ebook reader & audiobook player
- f. Wish list syncing
- g. Push notifications
- h. Access to **Extras**



# 03

## Preparation

Take the next steps to prepare your community today.



# Preparation checklist



1. Update your library's website.

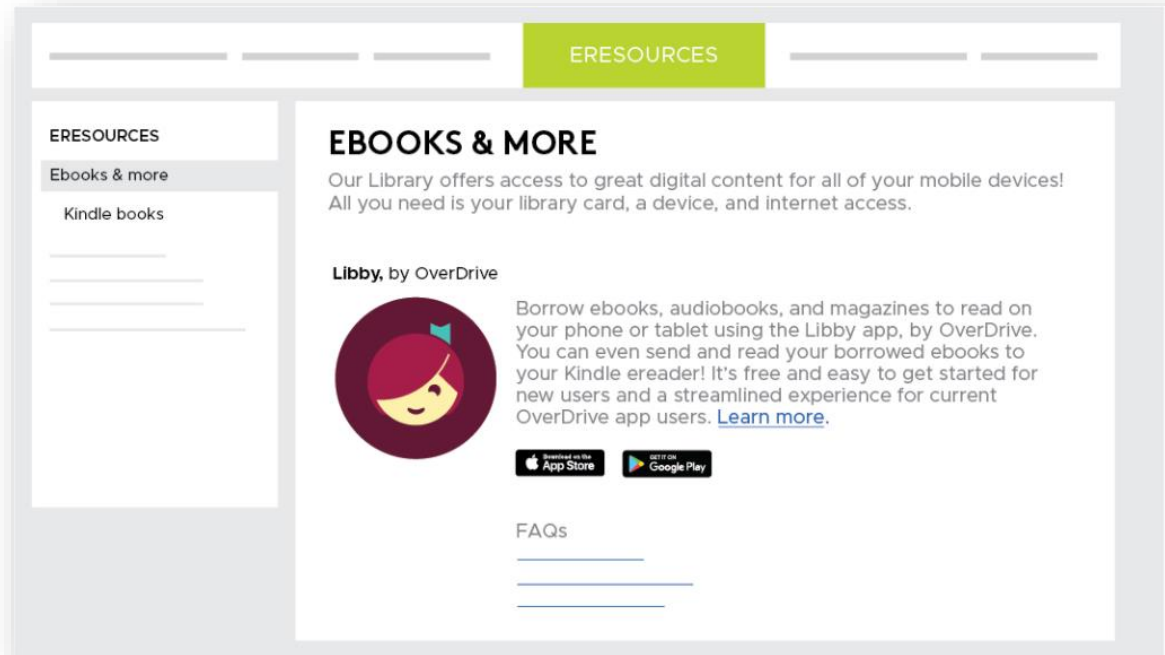
2. Inform your staff.

3. Promote Libby to new users.



# 01. Update your website

Remove references to the OverDrive app and replace with Libby. Use Libby logos and suggested website copy from the [Resource Center](#).





## 02. Inform staff

Share this update with your staff. Visit the Resource Center for [how-to-videos](#) and [training kits](#).



### How to Train Your Community On Libby – Library Staff Kit

Everything you need to host your own Getting Started with Libby training – virtually or in person! This kit contains 1 PowerPoint presentation, 1 demonstration outline, 1 mini-quiz, 2 follow-up PDFs, 1 press release template, 1 social media template, and 1 demo recording to help you prepare.

 Download

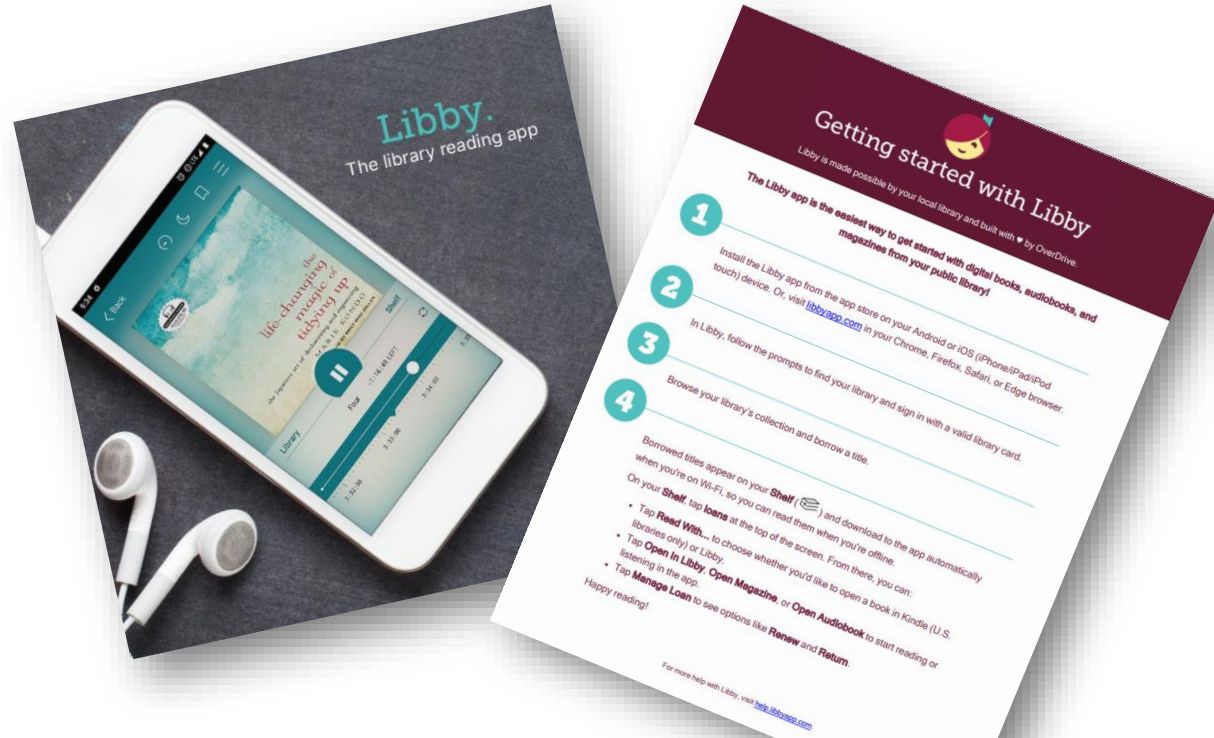
[Preview](#)





Remember that we're not requiring OverDrive app users to make the switch just yet. When the time comes, we'll help you!

## 03. Promote Libby to new users





We're here  
to help

**OverDrive**<sup>®</sup>



## Marketing & training support

Everything you need for promoting Libby and helping staff and users get started.



## User messaging

In future phases, we'll help with user messaging, explaining the benefits of Libby and easy-to-follow steps for making the switch.



## OverDrive task force

A cross-team group at OverDrive is working together on plans and resources to ensure a smooth transition for your library.



# Poll

**What step(s) can you take to prepare your community today?**

- a.** Update your library's website.
- b.** Promote Libby to new users.
- c.** Inform your staff.
- d.** All of the above



# Sneak peak



Support for title  
recommendations



Enhanced  
analytics



Increased library  
branding & more ways to  
connect



Other features  
important to your  
library



# Summary



Winding down  
the OverDrive  
app



First phase starts  
Feb. 23, 2022



Answered  
FAQs



Benefits  
of Libby



Preparation  
checklist



OverDrive  
support



# Questions we've covered

1. **Why is OverDrive winding down the OverDrive app?**
2. When is the OverDrive app going to be removed from app stores?
3. **What's the difference between the Libby and OverDrive app?**
4. Can users still use our library's OverDrive website?
5. **Can users continue to read ebooks on a dedicated ereader, like a Kobo?**
6. Can users create wish lists in Libby?
7. **Will users be able to recommend titles in Libby?**
8. Will the Libby app be available on Kindle Fires?
9. **Can users with older devices use Libby?**
10. Can users continue to download audiobooks to a desktop computer and transfer to an MP3 player?
11. **How can we prepare for the transition to Libby?**
12. How is OverDrive supporting libraries during the transition?
13. **What materials will be included in the follow-up email?**





# 04

## Resources

Know where to go for more information and resources.



# Resources



## OverDrive Resource Center

Libby FAQs, staff training, marketing & outreach, and more!



## OverDrive Team

Your Account Manager, Product Support Specialist, and Content Specialist are here to support you.



## Subscribe to our emails/blog

Stay in the loop about product updates.



# Upcoming webinars



February 17

Introduction to  
OverDrive Marketplace

Register



March 3

Getting Started  
with Libby

Register



# Q&A

## Questions addressed today

1. **Why is OverDrive winding down the OverDrive app?**
2. When is the OverDrive app going to be removed from app stores?
3. **What's the difference between the Libby and OverDrive app?**
4. Can users still use our library's OverDrive website?
5. **Can users continue to read ebooks on a dedicated ereader, like a Kobo?**
6. Can users create wish lists in Libby?
7. **Will users be able to recommend titles in Libby?**
8. Will the Libby app be available on Kindle Fires?
9. **Can users with older devices use Libby?**
10. Can users continue to download audiobooks to a desktop computer and transfer to an MP3 player?
11. **How can we prepare for the transition to Libby?**
12. How is OverDrive supporting libraries during the transition?
13. **What materials will be included in the follow-up email?**

## View all FAQs



[resources.overdrive.com/libby-faqs](https://resources.overdrive.com/libby-faqs)

★ To accommodate today's large audience, we're going to prioritize questions we haven't addressed yet.



# *OverDrive*<sup>®</sup>

## THANK YOU!

---

### Transitioning to Libby



[Resources.overdrive.com/libby](https://resources.overdrive.com/libby)