

WORLD LITERARY TOUR: HOLIDAY EDITION

OverDrive®



YOUR SPEAKERS



EMMA DWYER
PRODUCT TRAINER



FAY SHAKES
**MERCHANDISING
SPECIALIST**



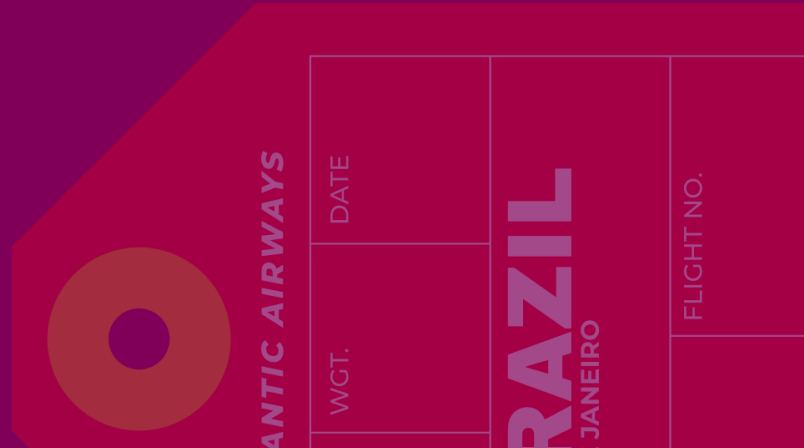
AMY YAO
ACCOUNT MANAGER



GRYPHON BEYERLE
ACCOUNT MANAGER



RACHEL KRAY
MANAGER
**GLOBAL LIBRARIES
& EDUCATION SALES**



AGENDA

- 📍 A World Lit Tour “Year in Review”
- 📍 Holidays around the world
- 📍 Regional title highlights – *and fun facts!*
- 📍 Shopping and curating best practices
- 📍 Marketing tips and resources





TOUR



STOPS

Announcing the
2023 World Literary Tour



Join us in supporting authors, history, and heritage in Ukraine



OverDrive

2023 World Literary Tour
in Guangzhou, China for the Lunar New Year sale!

25-50% off Chinese-themed content - SHOP NOW



OverDrive

2023 World Literary Tour
Next stop, the city of Paris, France
Support your readers with French-themed content.

SHOP NOW



OverDrive

2023 World Literary Tour
Next stop, Kyoto, Japan
Celebrate Golden Week with Japanese-themed content

SHOP NOW



OverDrive

2023 World Literary Tour
Next stop, Bogotá, Colombia
Celebrate Spanish-themed content



SHOP NOW



OverDrive

2023 World Literary Tour
Next stop, Melbourne, Australia
Celebrate Australian-themed content.

SHOP NOW



OverDrive

2023 World Literary Tour
Next stop, Milan, Italy
Celebrate Italian content.



SHOP NOW



OverDrive kanopy

2023 World Literary Tour
Next stop: Montréal, Canada
Celebrate Canadian-French content



SHOP NOW



OverDrive kanopy

2023 World Literary Tour
Next stop: Singapore, Southeast Asia
Featuring Chinese, Malay and Tamil content from Southeast Asia


SHOP NOW



OverDrive kanopy

2023 World Literary Tour
Next stop: San Juan, Puerto Rico
Explore our Hispanic Heritage Month Sale

SHOP NOW



OverDrive kanopy

2023 World Literary Tour
Next stop: Xi'an, China
Explore our Fall Chinese Content Sale



SHOP NOW



OverDrive kanopy

2023 World Literary Tour
Next stop: Delhi, India
Explore Indian languages

SHOP NOW



OverDrive kanopy

WORLD LITERARY TOUR YEAR IN REVIEW

- Where did we stop on the 2023 tour?
- How did we choose locations?
- What highlighted lists can we share?
- Where can folks get a deeper dive?
- How does our team work together?

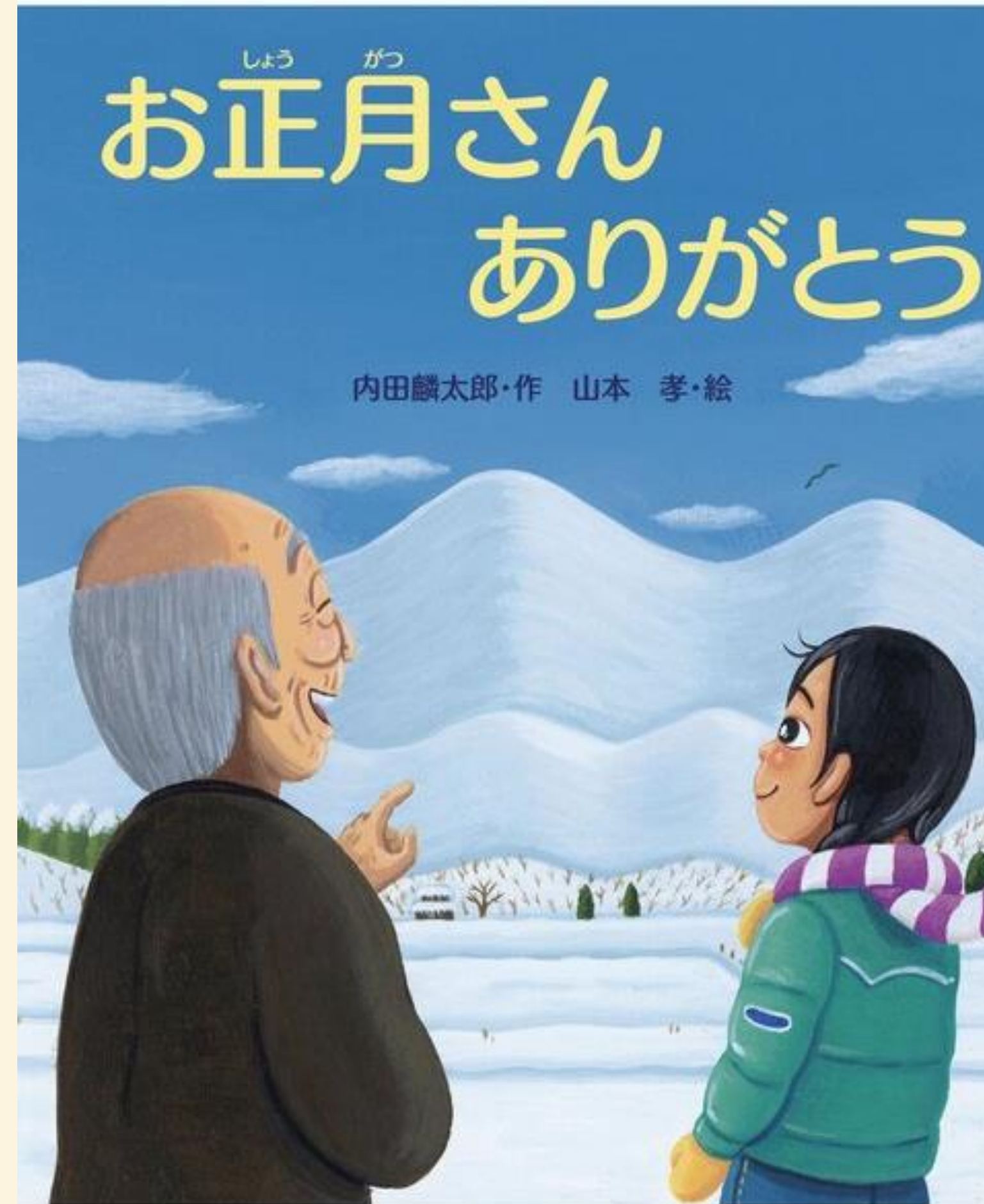
FLIGHT
VIETNAM
HAN
7-46

HOLIDAYS AROUND THE WORLD

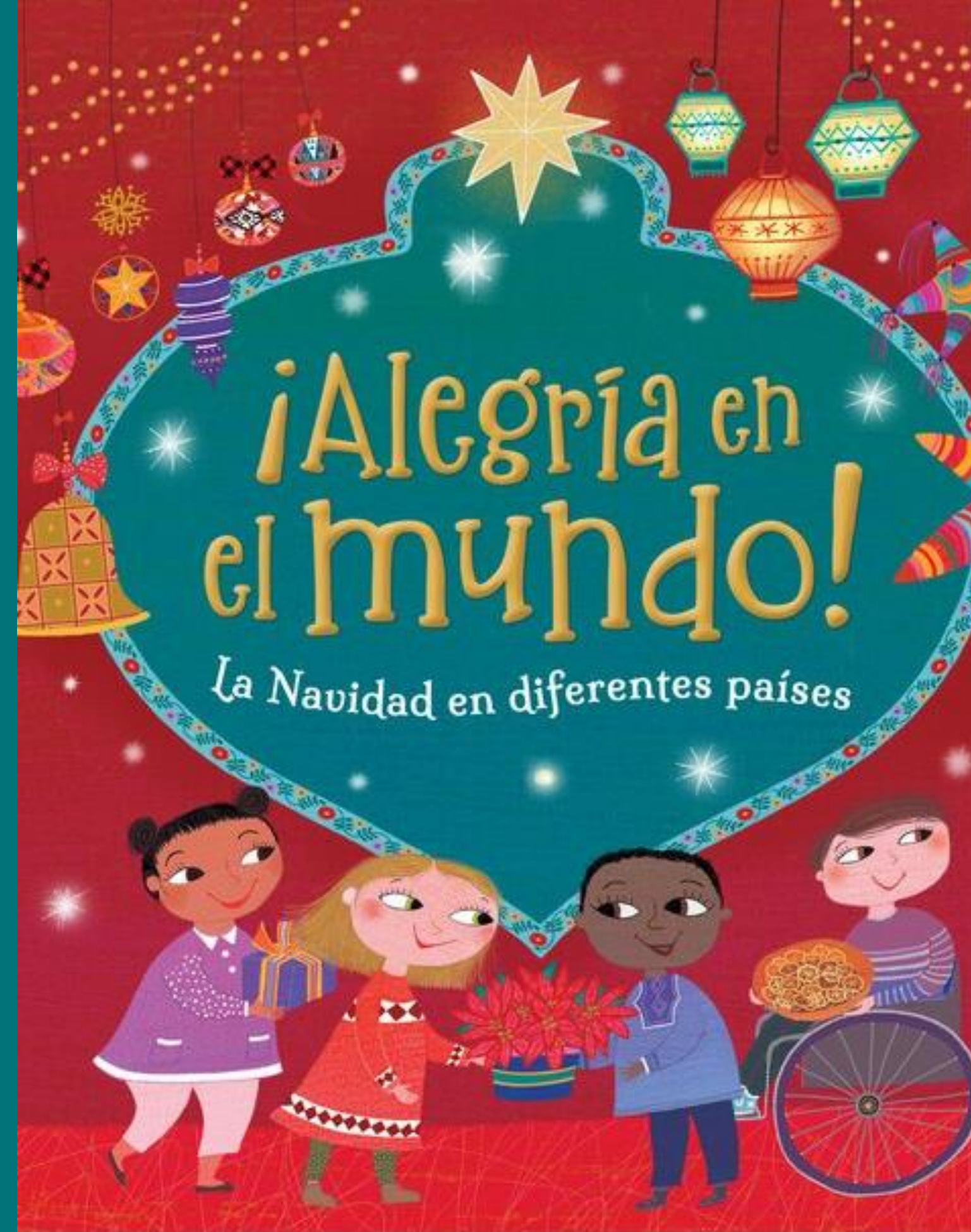
GLOBAL
LEVELS
FLIGHT
BOM
MUMBAI, INDIA
GT 71-33-00

BAGGAGE TAG
TO
AMMAN, JORDAN
AMM
FLIGHT

LANGUAGE TITLE HIGHLIGHT: JAPANESE



LANGUAGE TITLE HIGHLIGHT: SPANISH



Kate DePalma • Sophie Fatus

LANGUAGE TITLE HIGHLIGHT:
ITALIAN



LANGUAGE TITLE HIGHLIGHT:
GERMAN



PRINTED IN CHINA

CA



TYO

NO. 564-098

TOKYO, JAPAN

TYO

FINAL DESTINATION

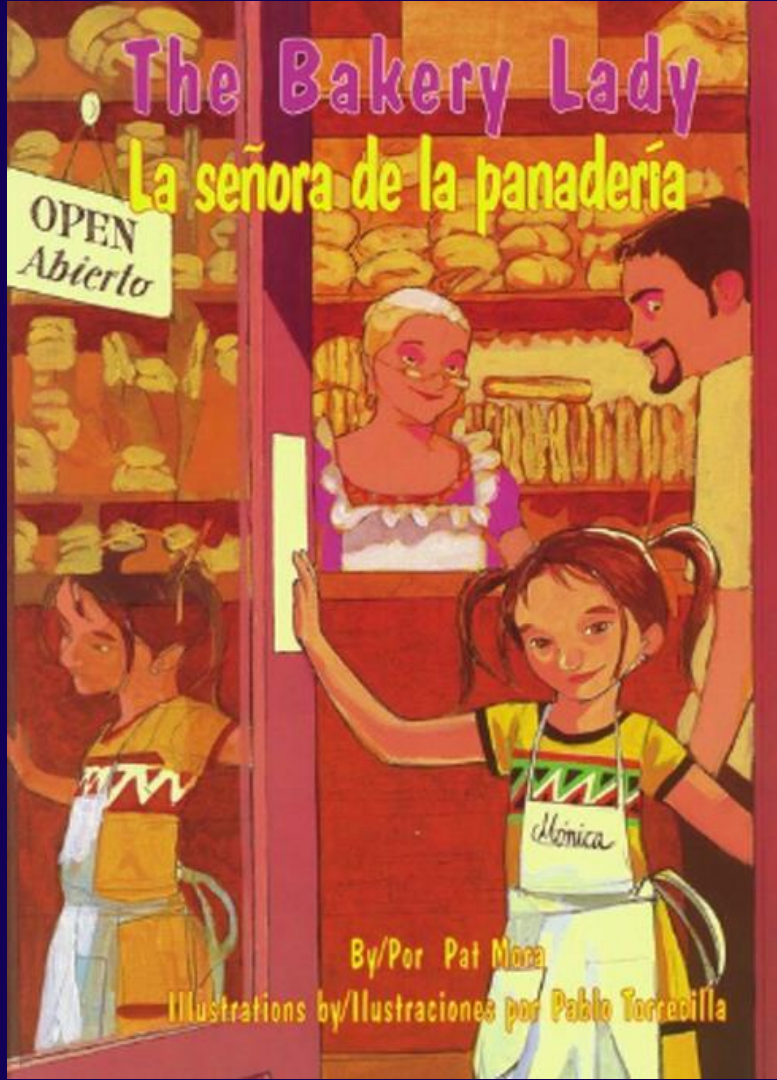
WEIGHT

DATE

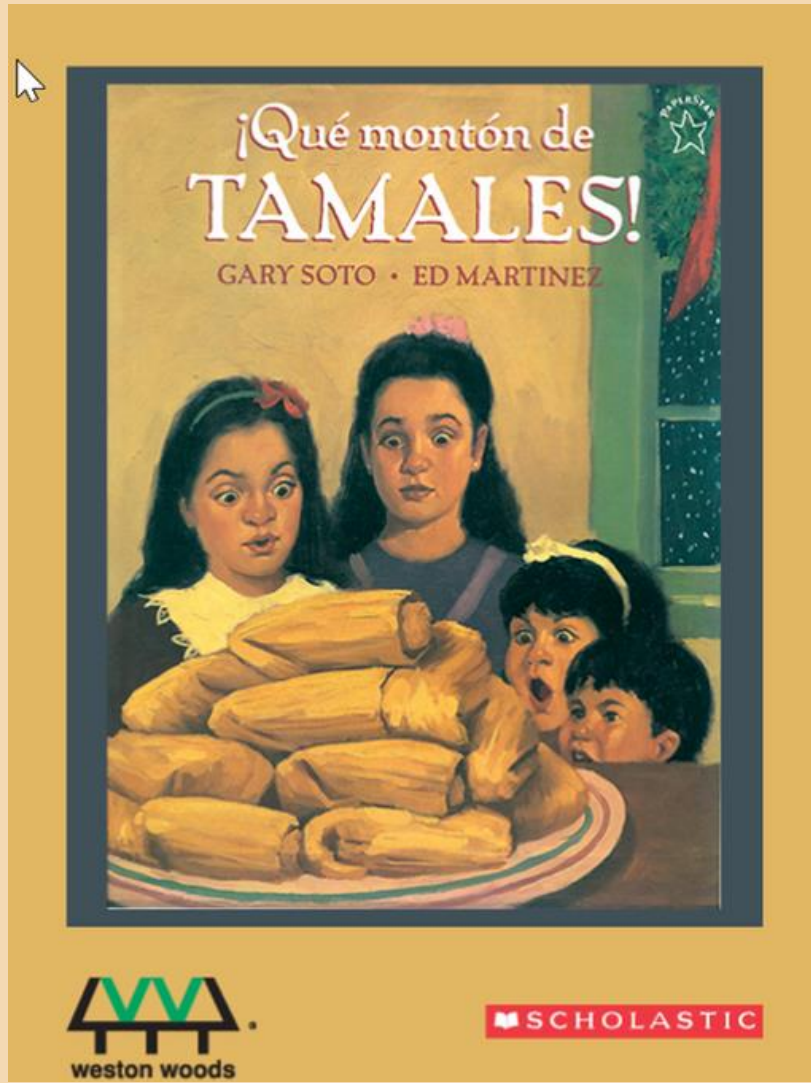
REGIONAL HIGHLIGHTS

LATIN AMERICA
ASIA
AU/NZ

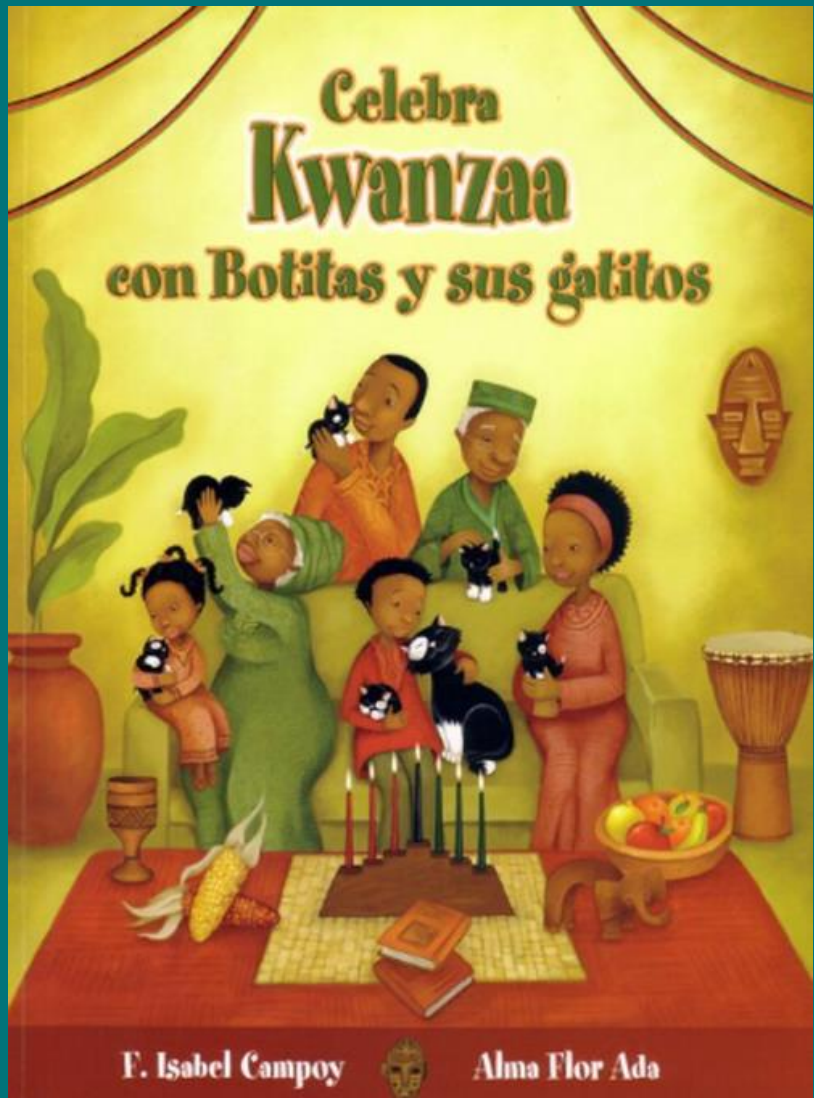
REGIONAL HIGHLIGHTS



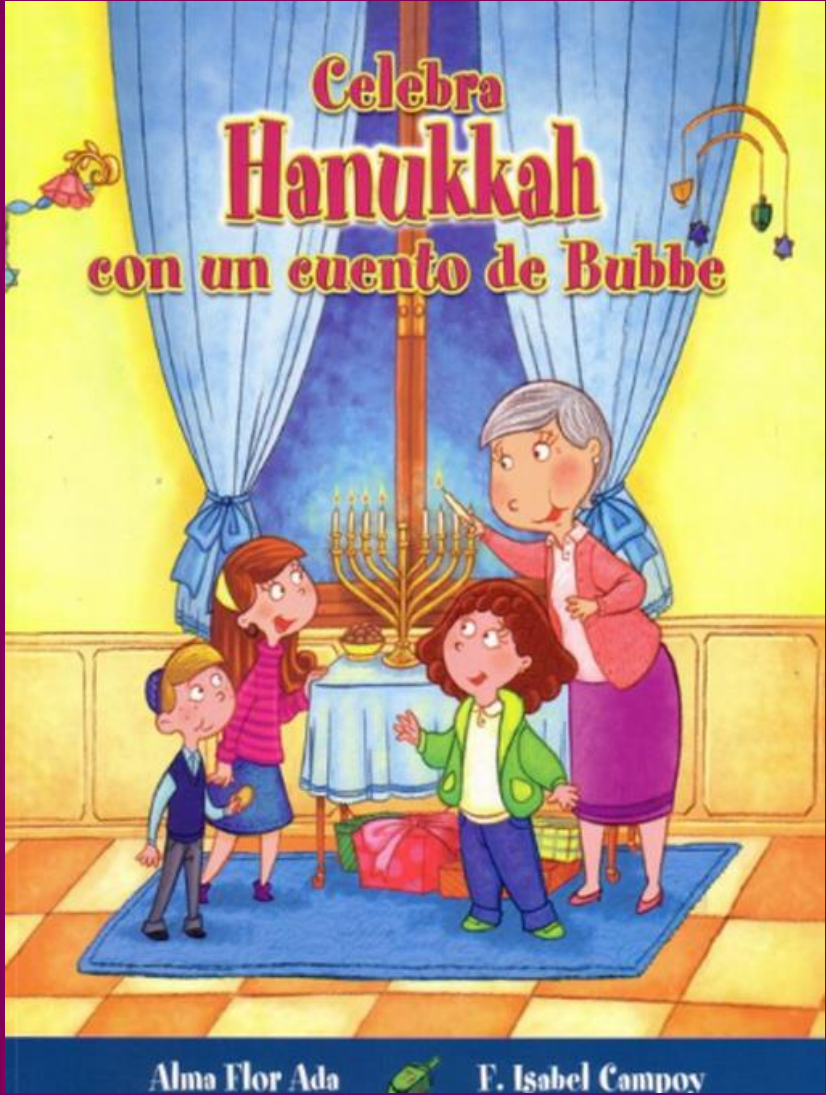
REGIONAL HIGHLIGHTS



REGIONAL HIGHLIGHTS



REGIONAL HIGHLIGHTS



REGIONAL HIGHLIGHTS



TOP PICKS IN



HARRY POTTER
AUDIOBOOK IN
KOREAN.

CHINESE
AUDIOBOOK
AVAILABLE
~FEBRUARY 2024.

TOP PICKS IN



NEWLY
AVAILABLE
COOKBOOK IN
TRADITIONAL
CHINESE.

TOP PICKS IN



TOP-SELLING
ADULT MYSTERY
FICTION IN
JAPANESE.

TOP PICKS IN

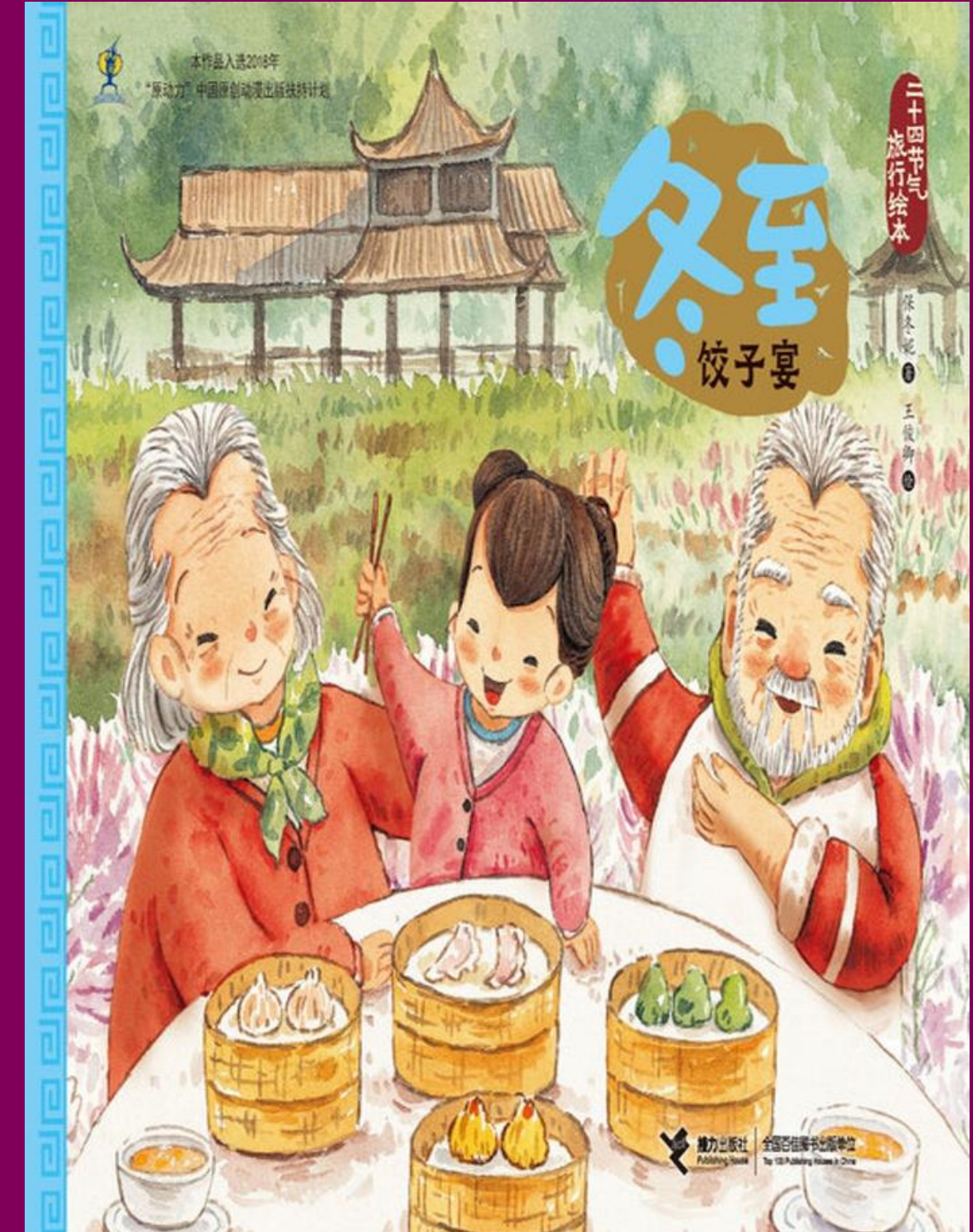


TOP-SELLING
CHILDREN'S
BOOKS IN
CHINA'S
MARKET

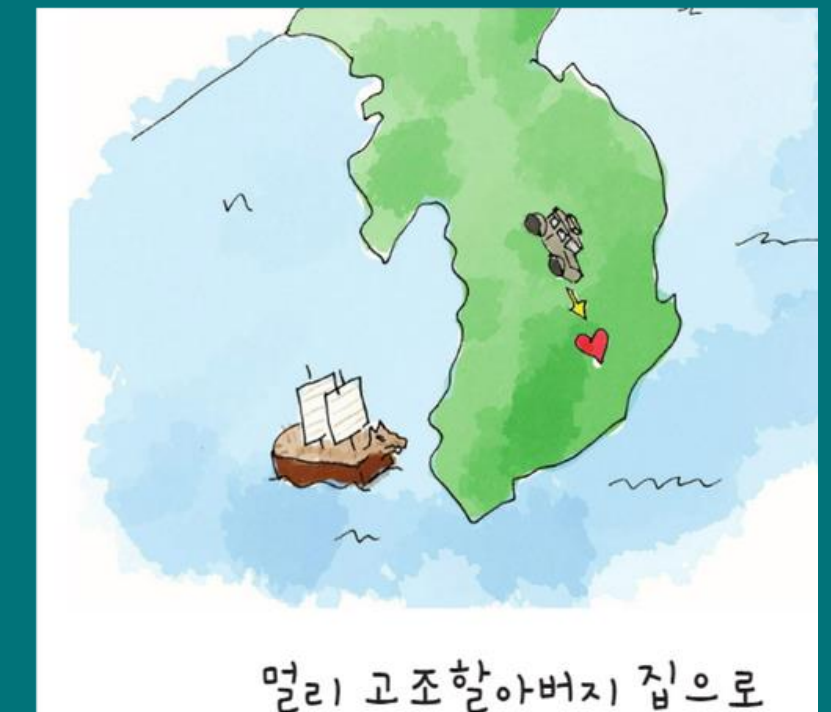
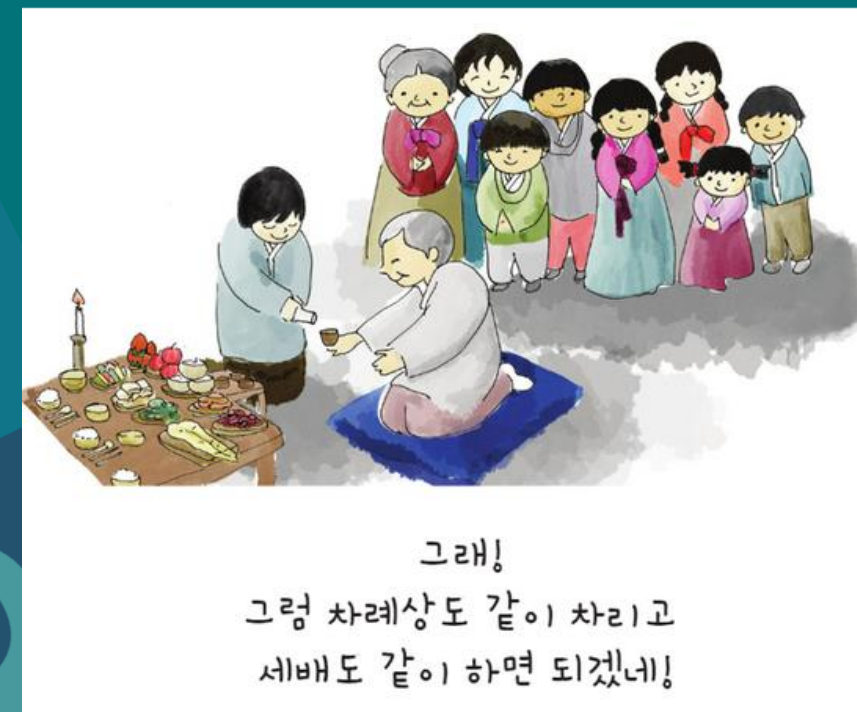
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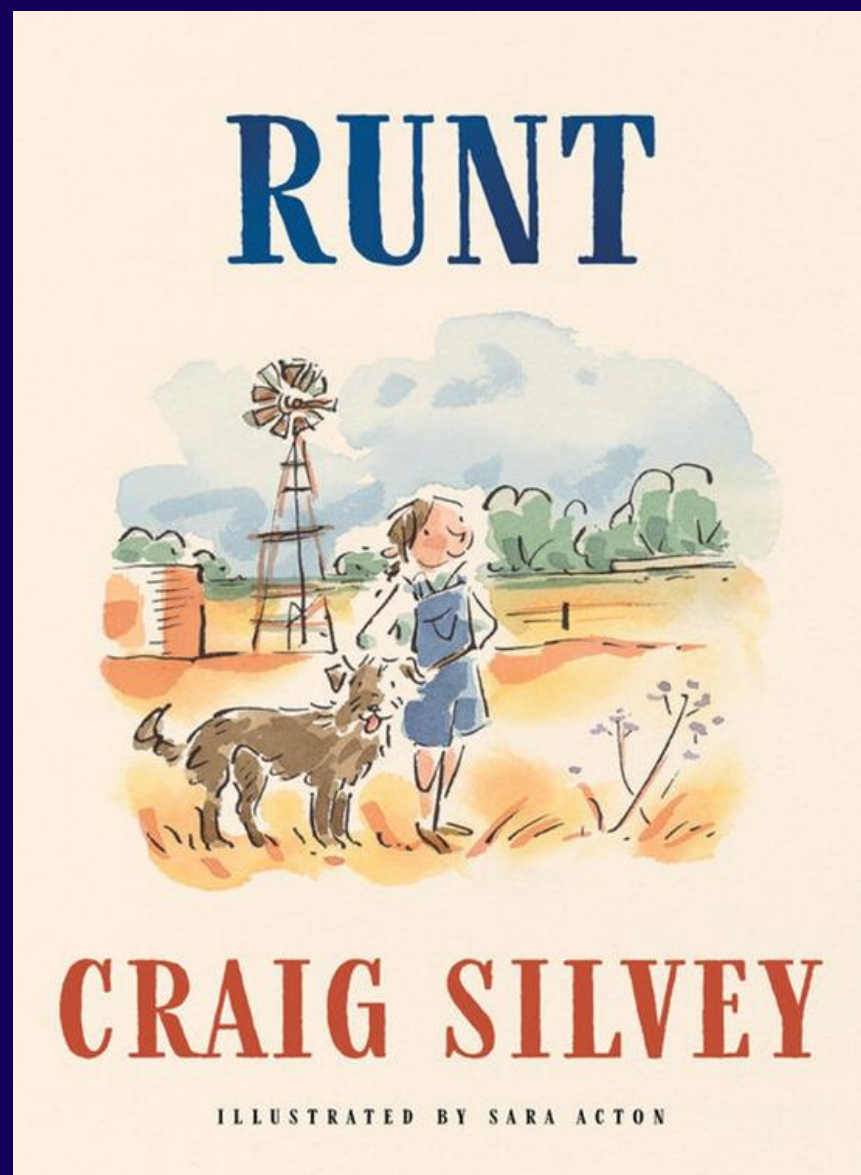
LET'S CELEBRATE:



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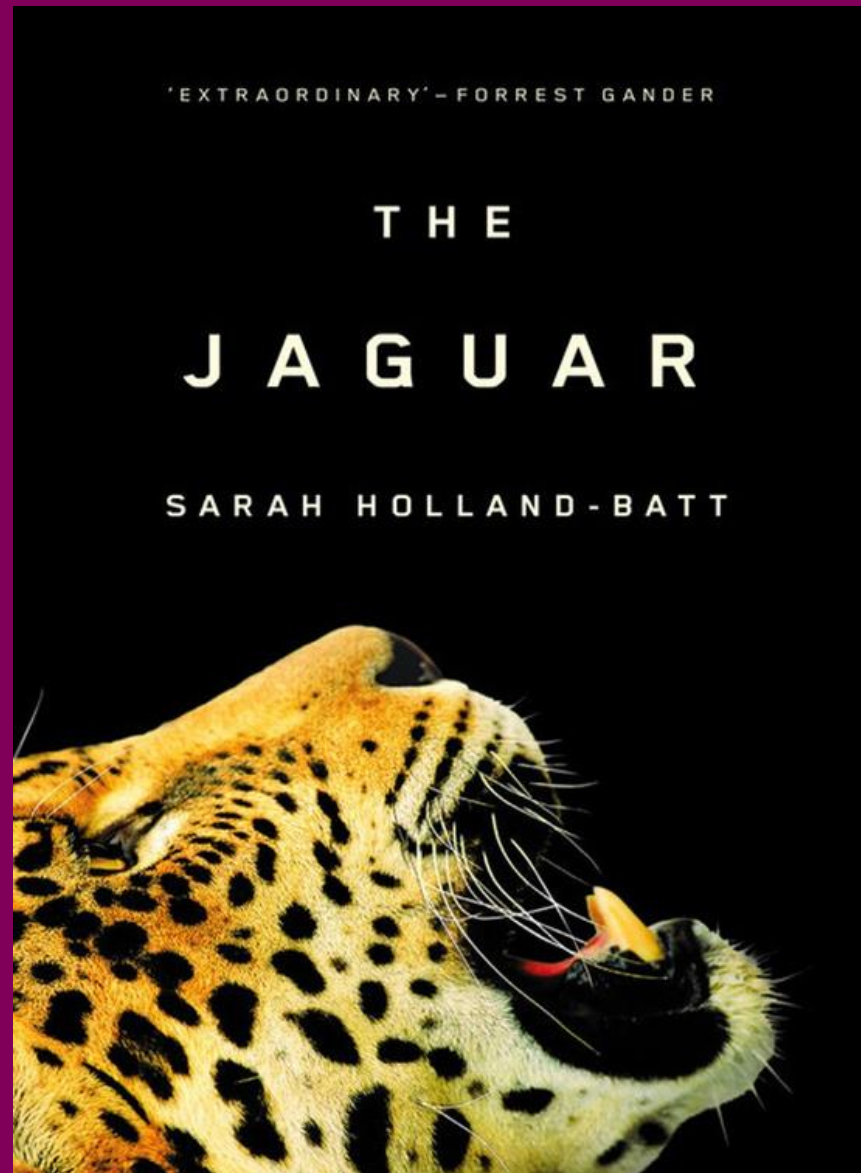
AUSSIE AWARD WINNERS



WINNER OF THE 2023 CBCA BOOK OF THE YEAR
FOR YOUNGER READERS FROM ALLEN & UNWIN



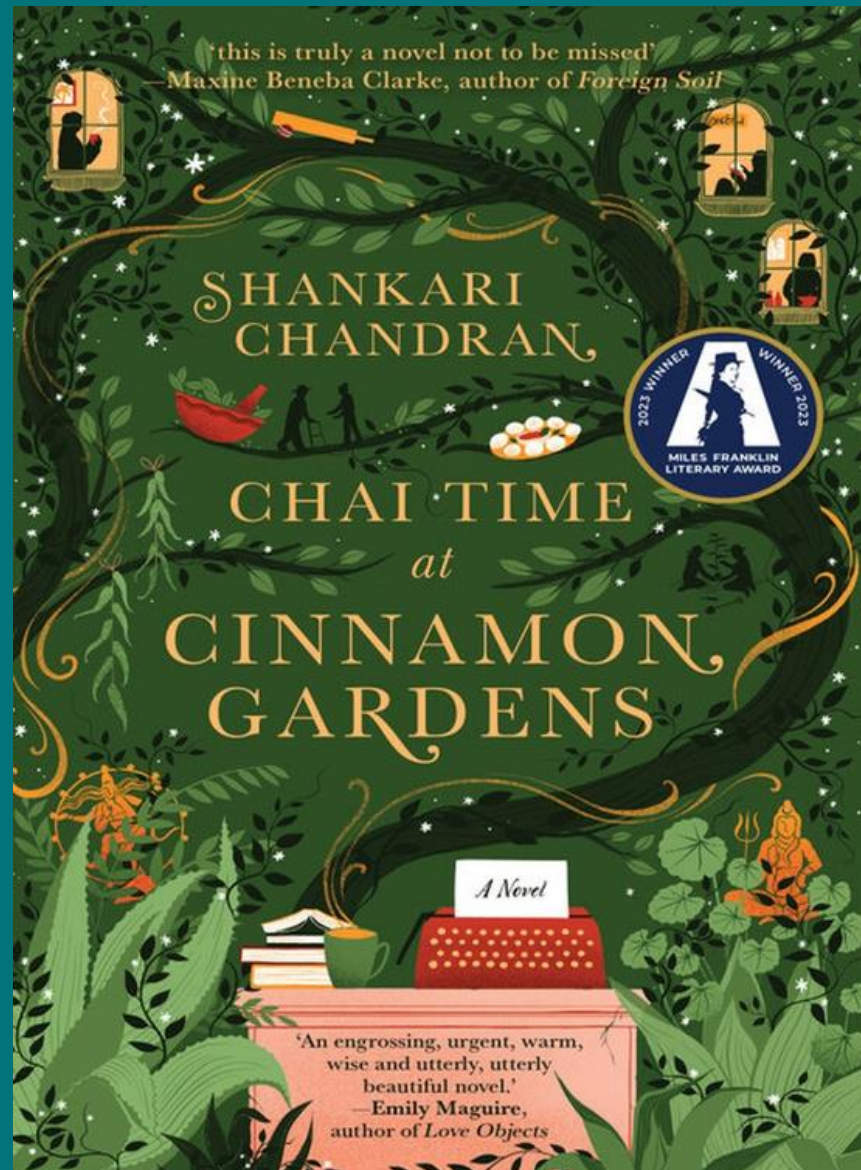
AUSSIE AWARD WINNERS



WINNER OF THE 2023 STELLA PRIZE
FROM UNIVERSITY OF QUEENSLAND
PRESS



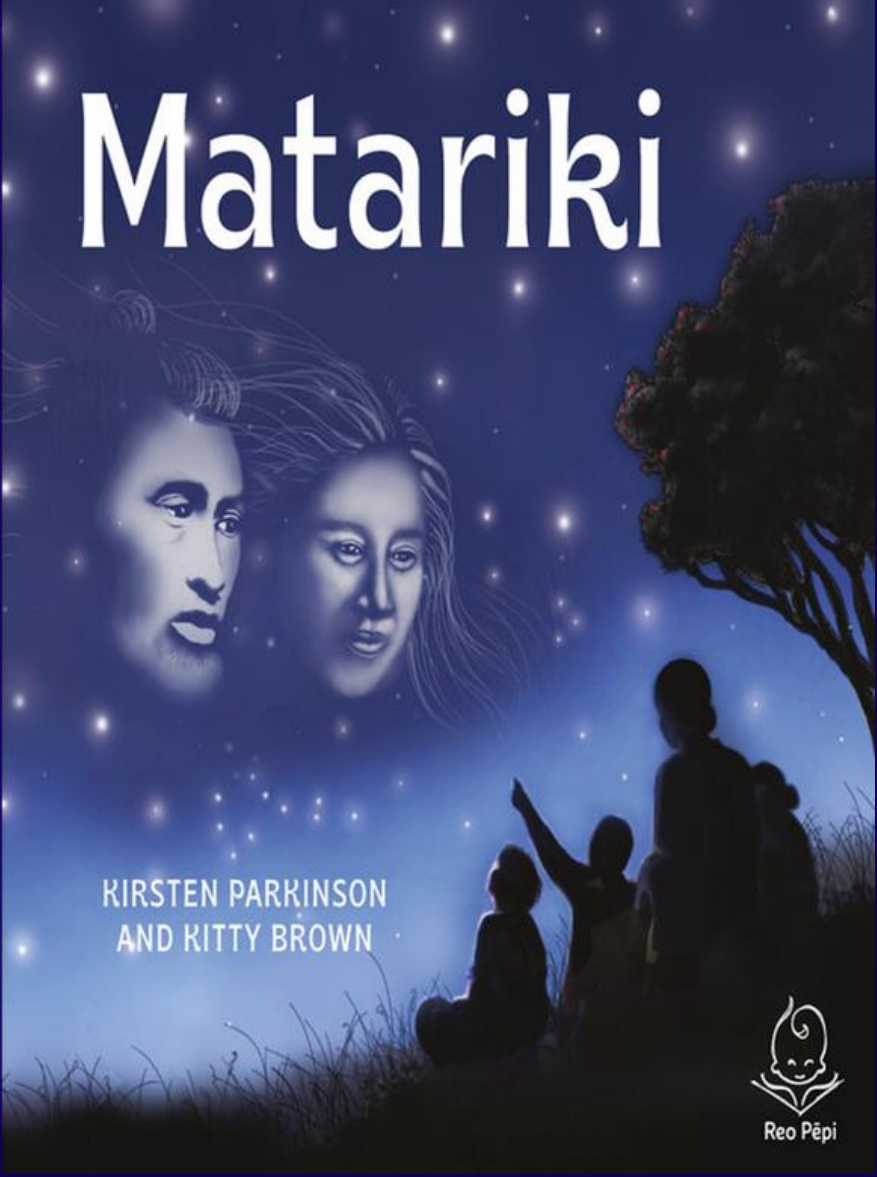
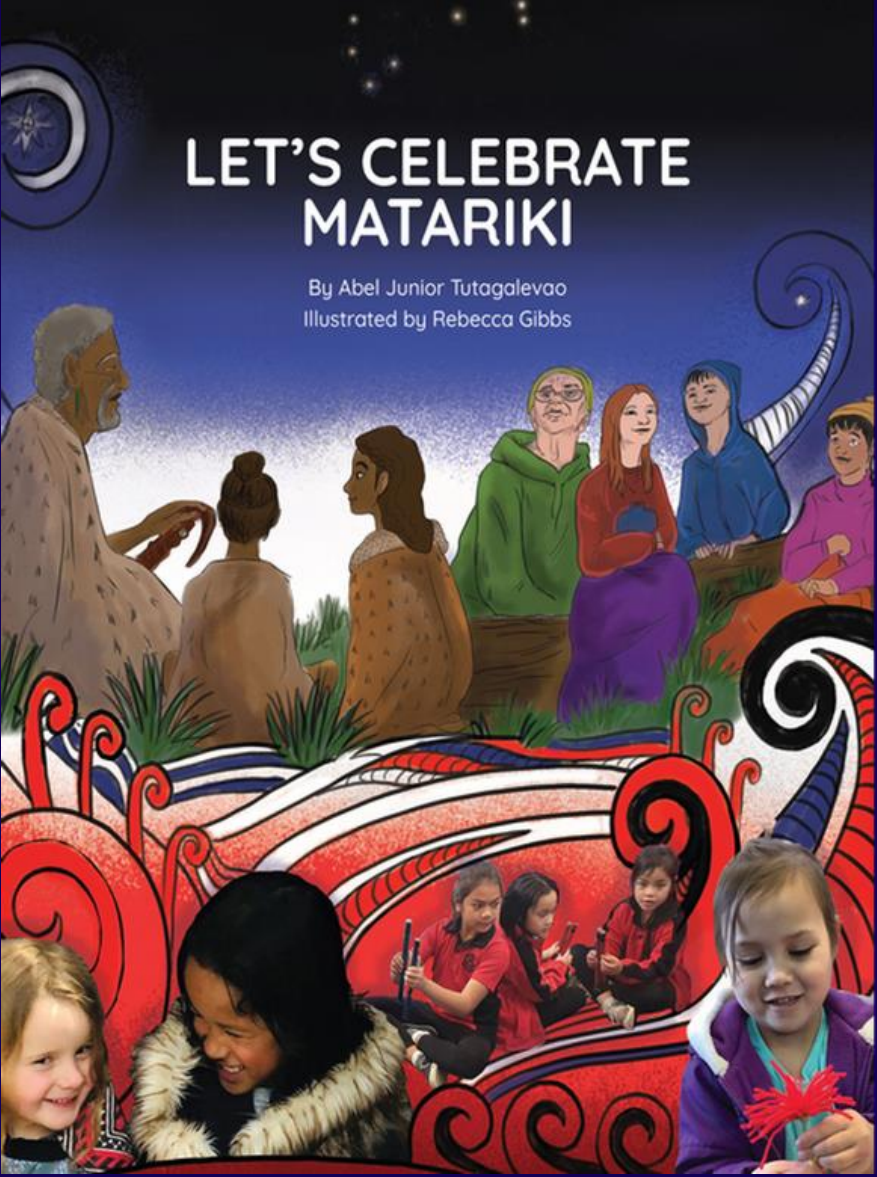
AUSSIE AWARD WINNERS



WINNER OF THE 2023 MILES FRANKLIN
LITERARY AWARD FROM ULTIMO
PRESS



MĀORI HISTORY & CULTURE VIA HOLIDAYS



MATARIKI

MĀORI HISTORY & CULTURE VIA HOLIDAYS

PA CPH

PACIFIC
AIRLINES

WEIGHT

DATE

COPENHAGEN
COPENHAGEN, DENMARK

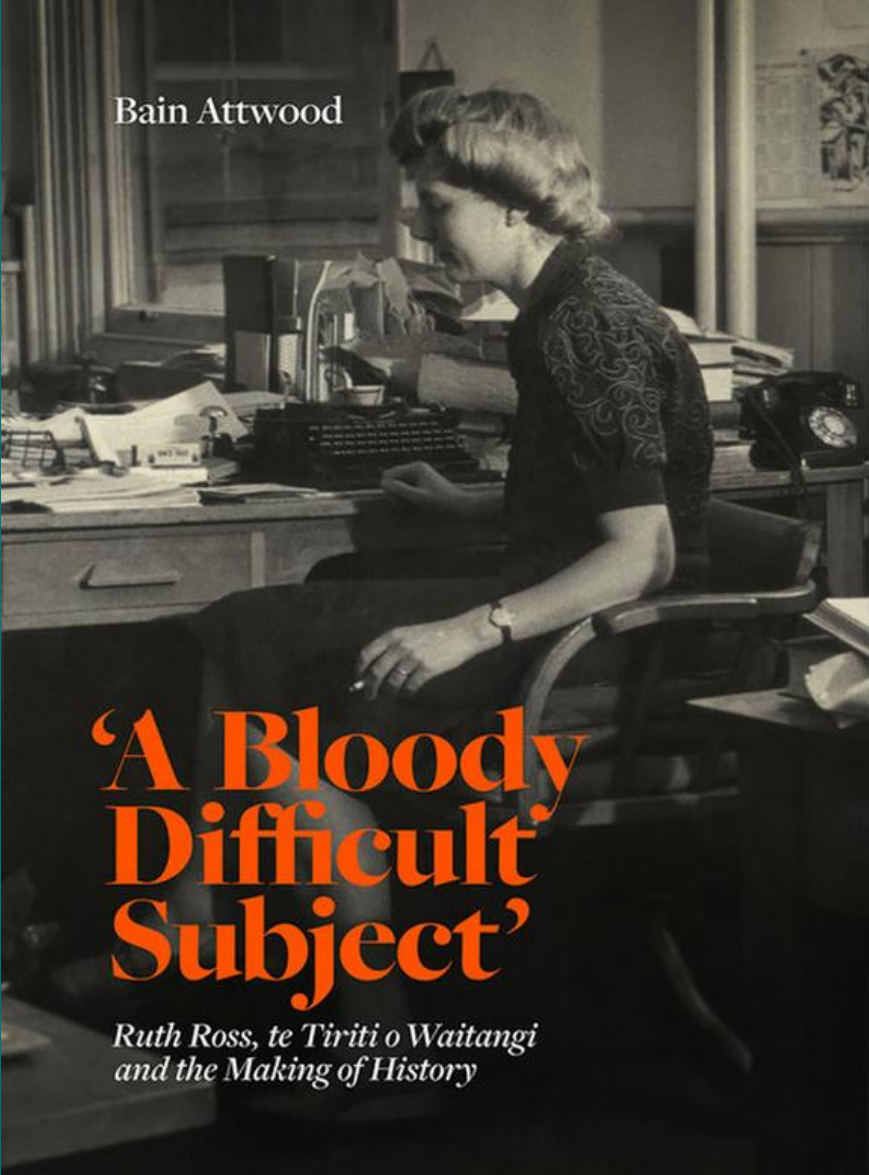
FNL DSTN

NO. 23-45-67

FNL DSTN

COPENHAGEN,
DENMARK

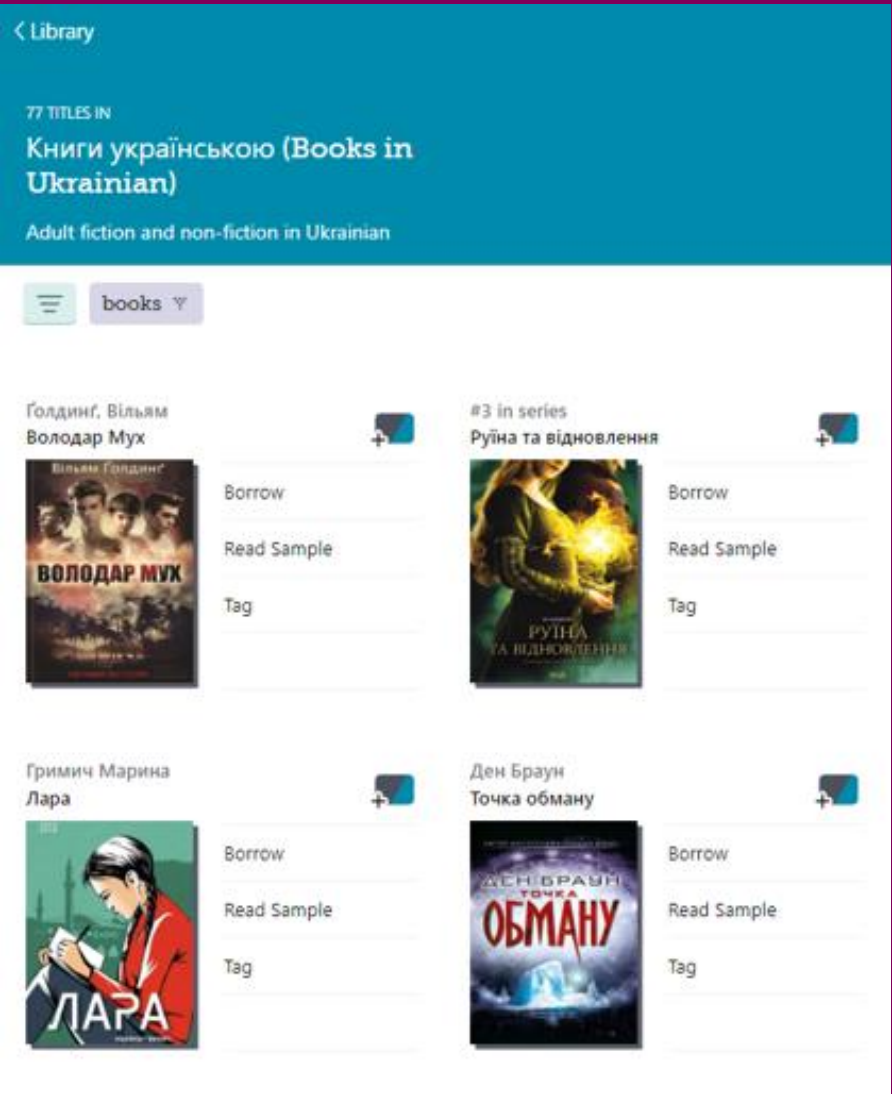
NO. 23-45-67



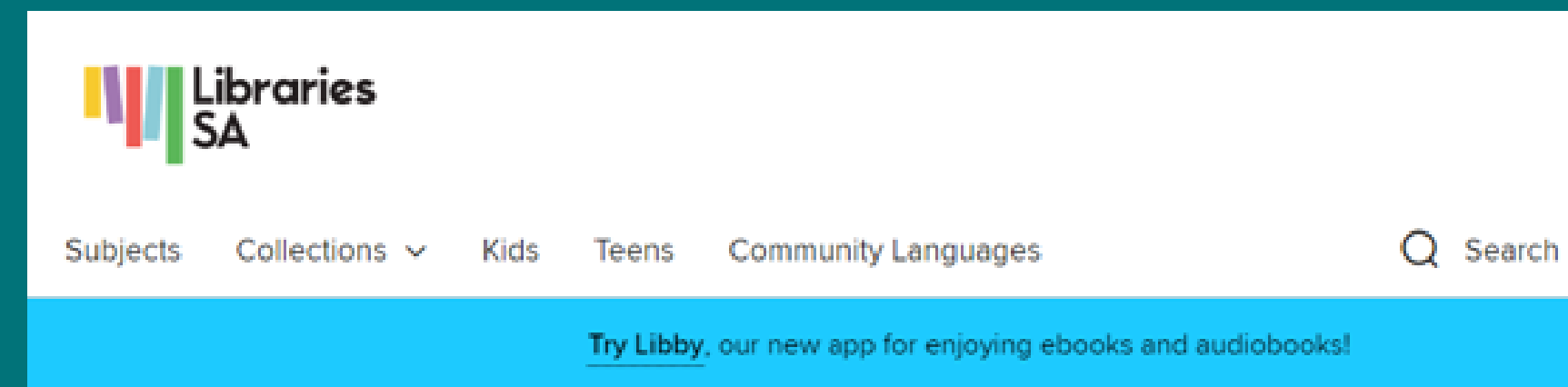
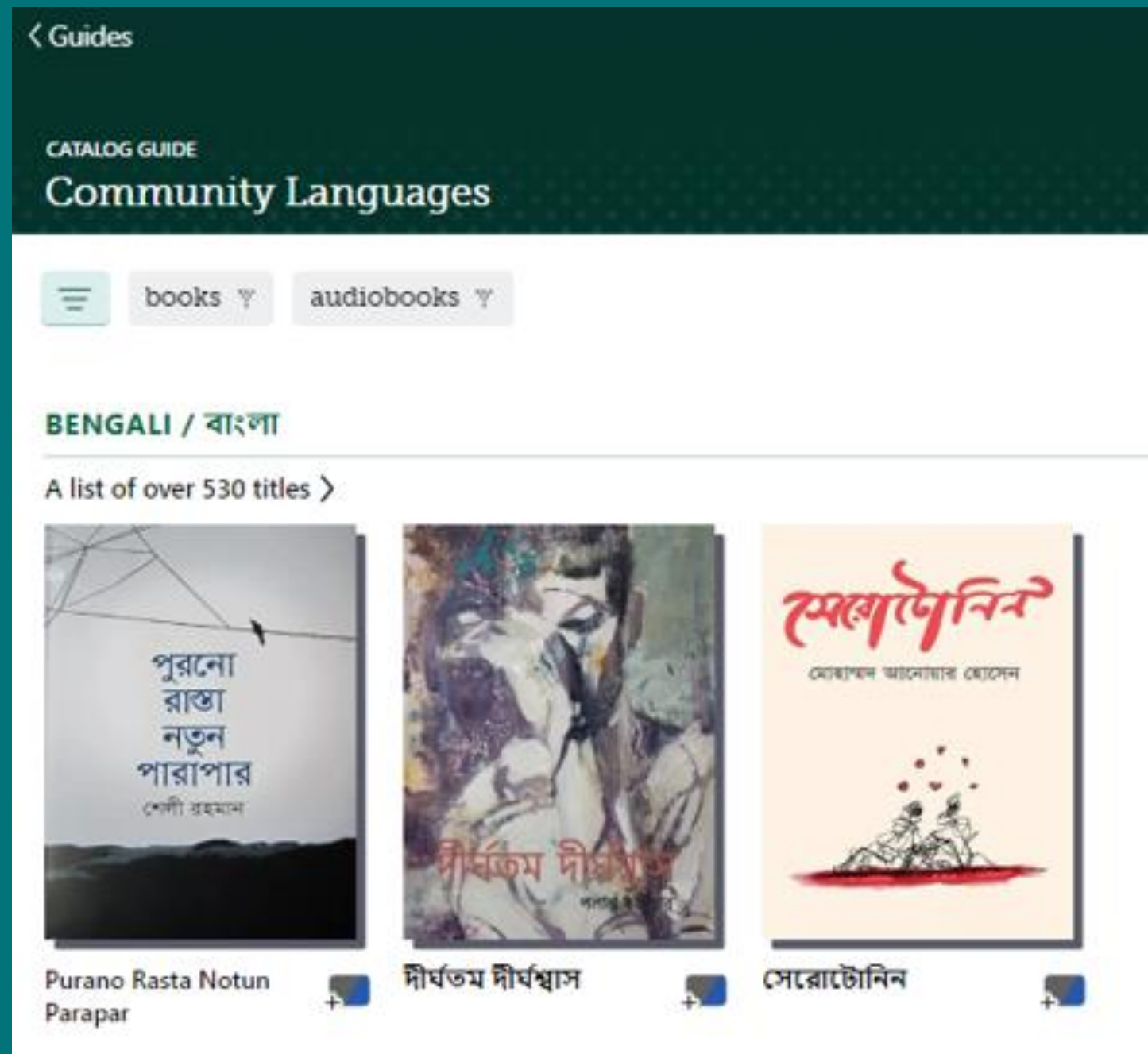
WAITANGI DAY



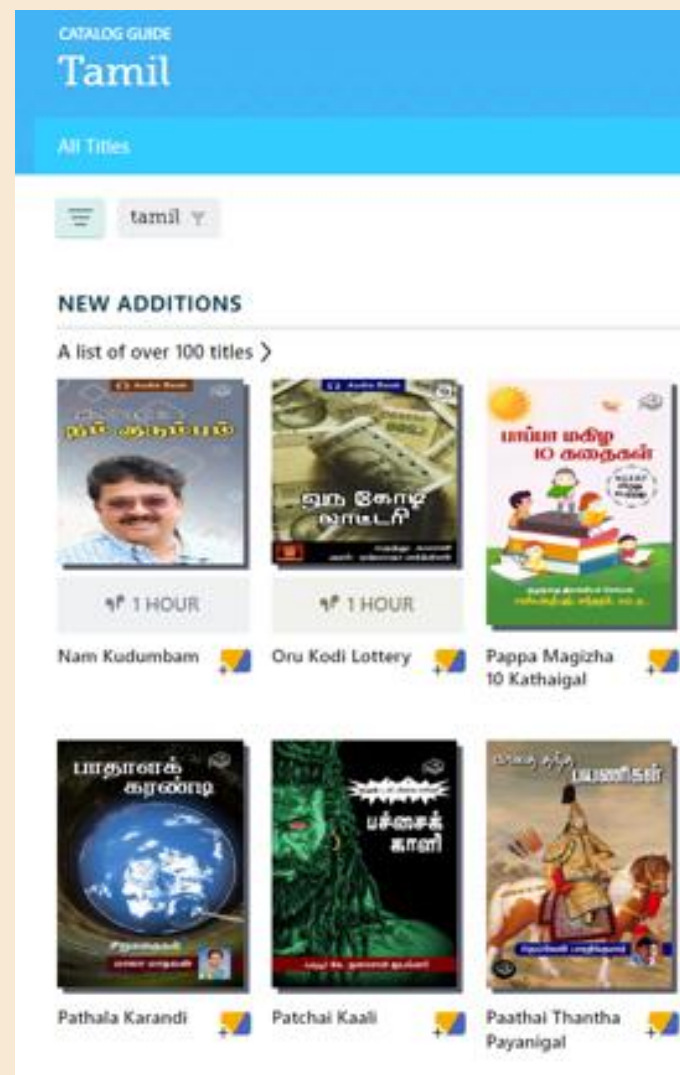
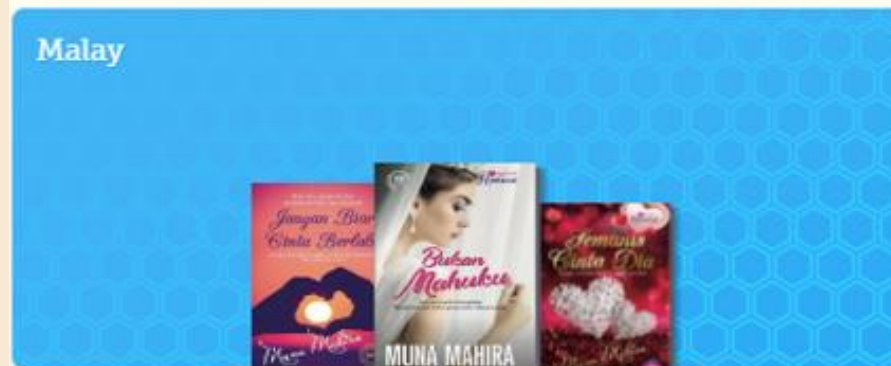
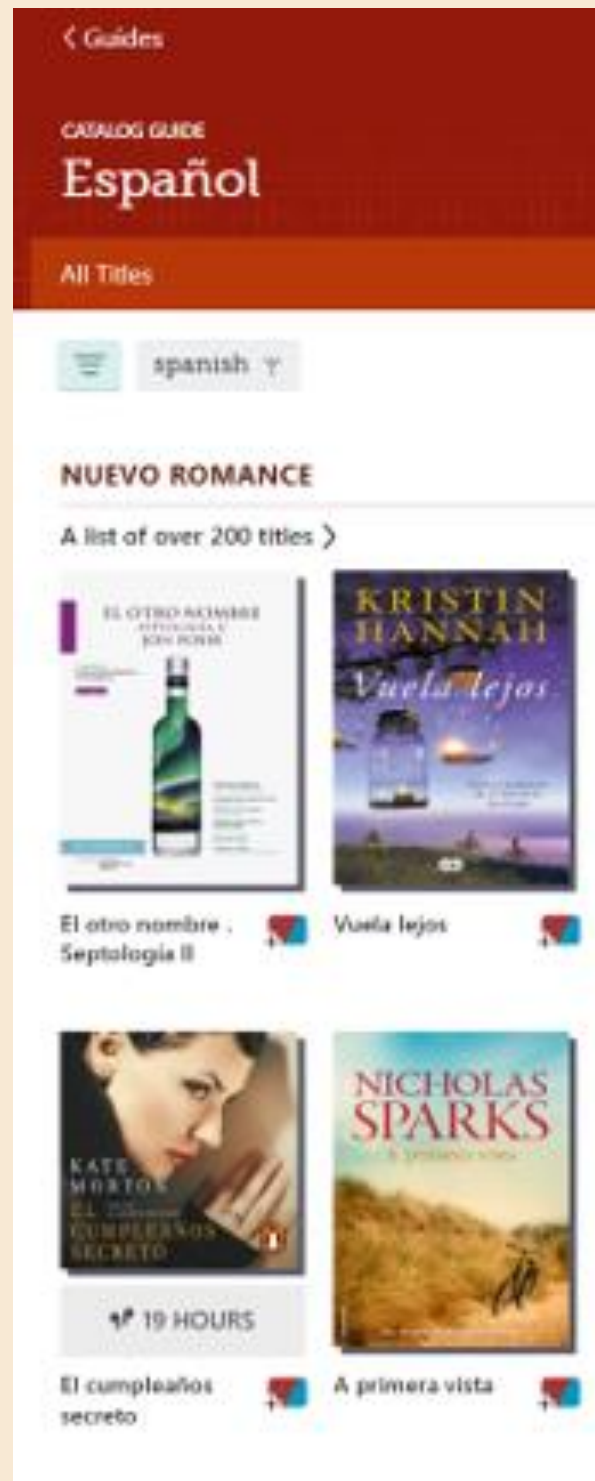
BEST PRACTICES: CURATING AND MARKETING



BEST PRACTICE: LANGUAGE-SPECIFIC CURATION

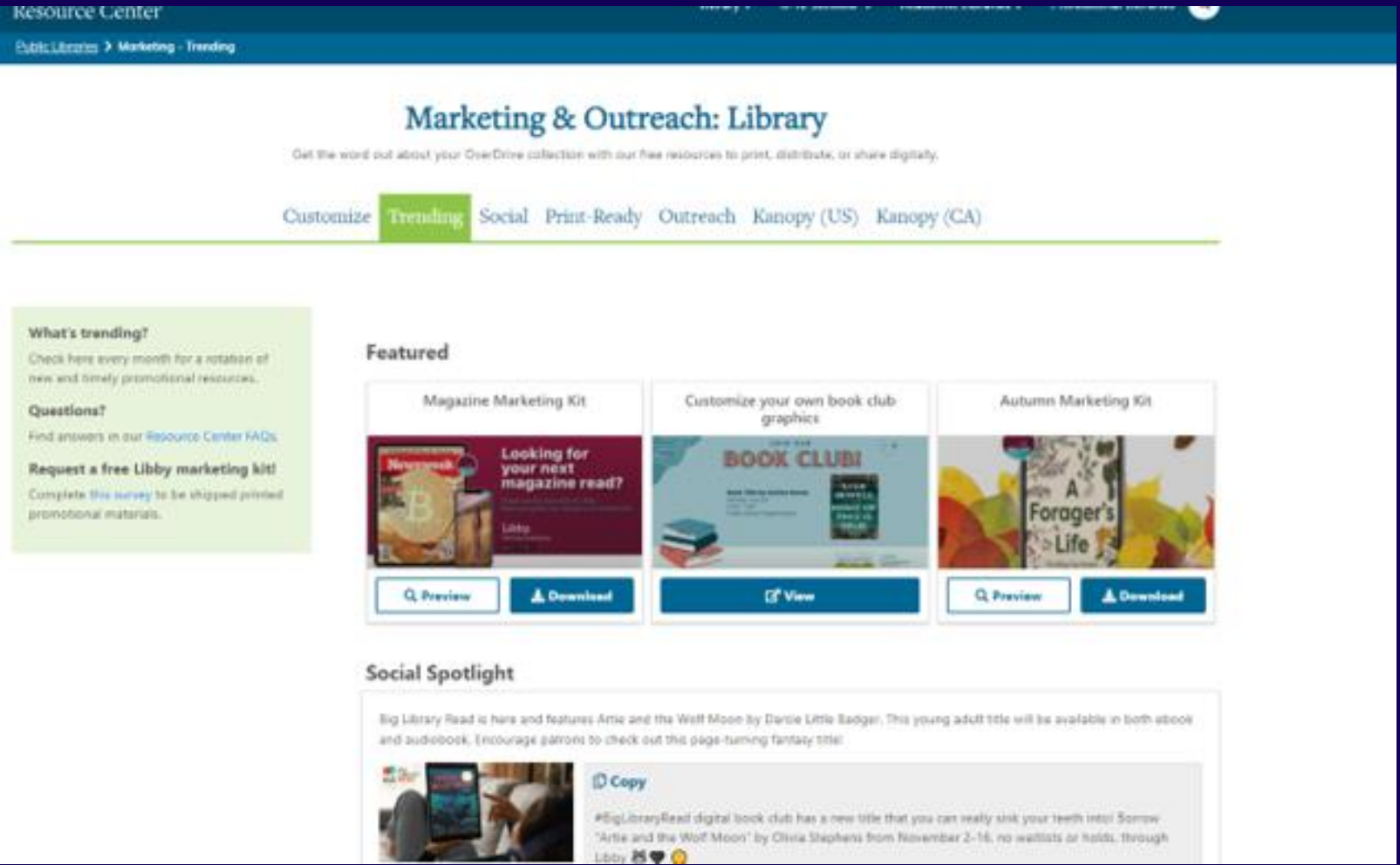
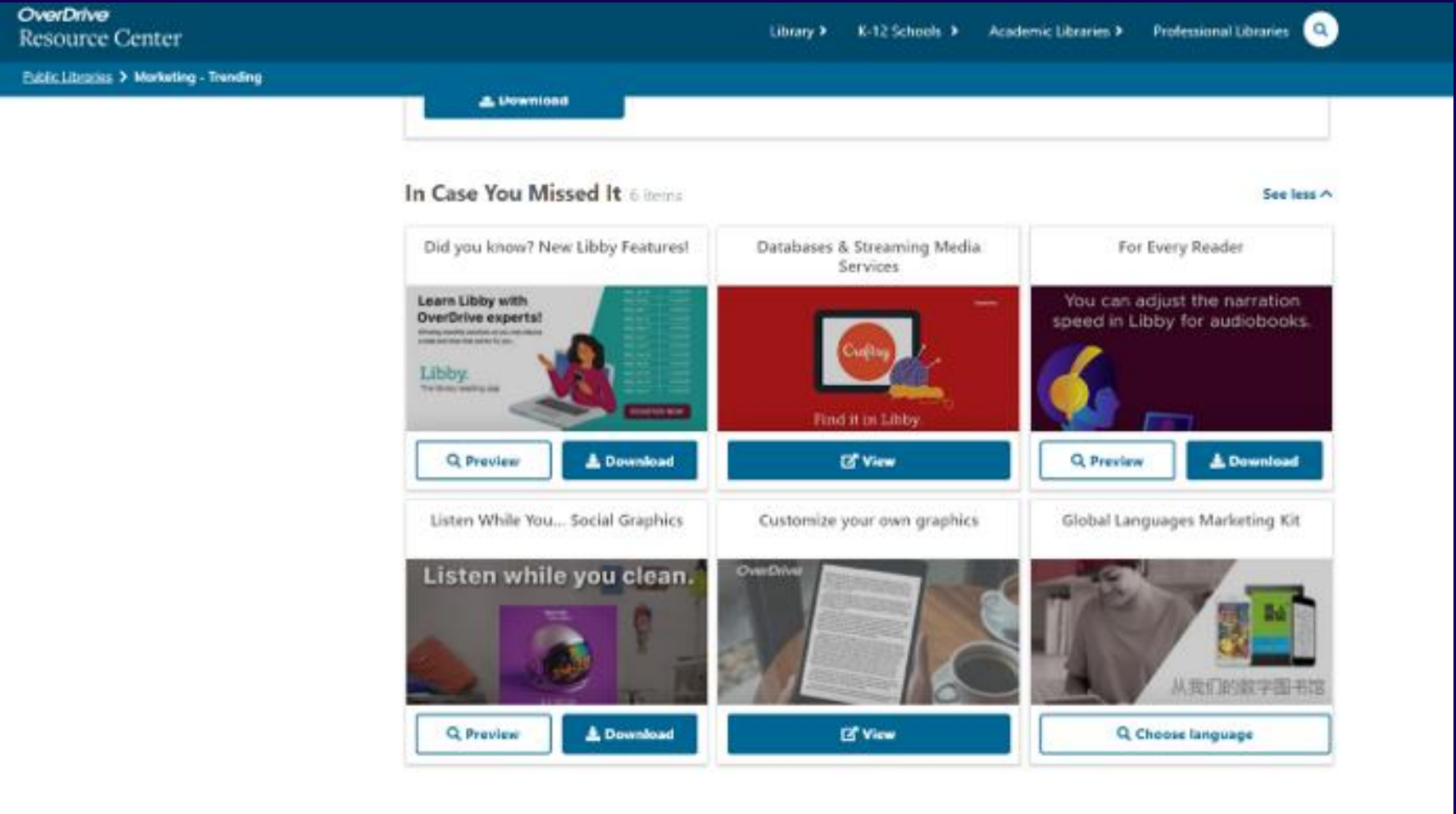


BEST PRACTICE: COMMUNITY LANGUAGE ROOMS & GUIDES



BEST PRACTICE: COMMUNITY LANGUAGE ROOMS & GUIDES








BEST PRACTICES: MARKETING



RECAP & NEXT STEPS

- 📍 **Shop** world language content using recommended lists.
- 📍 **Curate** into collections for your community.
- 📍 **Market** your content.
- 📍 **Contact** your OverDrive team.

UPCOMING WEBINARS:

-  *Library Journal presents:*
Wrap up 2023 with great titles (and great savings!)
Wednesday, December 6 at 2:00 PM (ET)
-  **Introduction to OverDrive Marketplace**
Wednesday, December 13 at 2:00 PM (ET)
-  **Getting Started with Libby**
Thursday, January 18, 2024 at 2:00 PM (ET)

PCS.



SCAN TO REGISTER

NA 378-789



THANK YOU FOR JOINING US!

Feel free to ask questions in Q&A

OverDrive[®]