Library and School Sharing Made Easy



with Todd Warhola and Regis Coustillac





Overview

- Importance of Library + School Partnership
- Opportunities for Libraries
- Discover Sora
- Success Stories
- Next Steps
- Q&A





Why is a school and library partnership important?

- Kids do not spend enough time reading.
- Reading habits develop early and need to be nourished consistently.
- Literacy is key to academic success and workplace readiness.
- Illiteracy negatively impacts our wider communities.





Opportunities for libraries

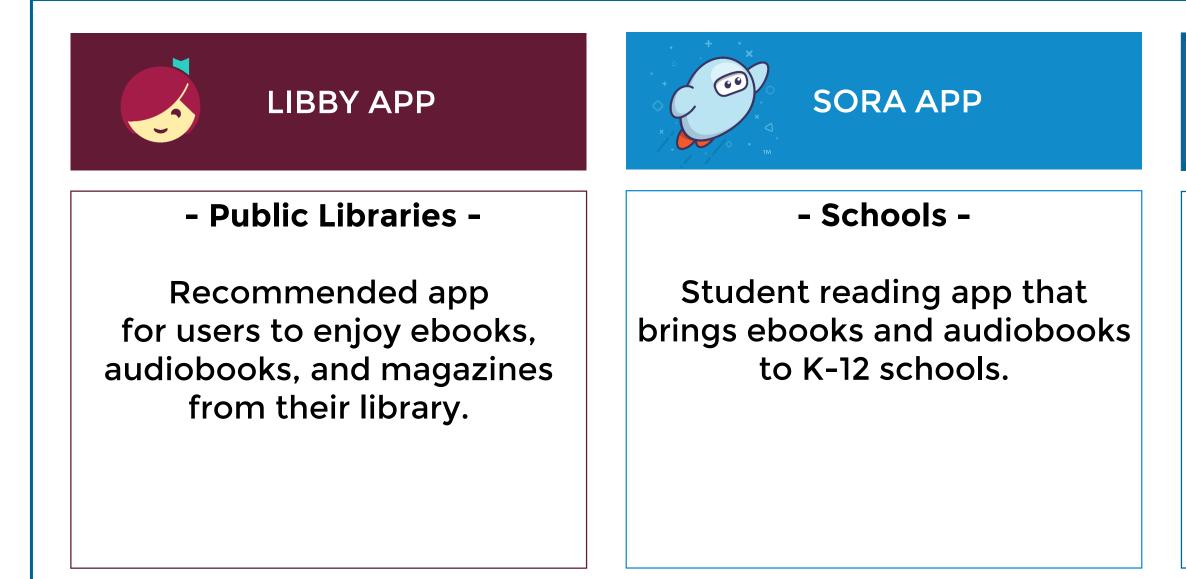
- ✓ **Motivate** and **inspire** lifelong readers
- ✓ Bring your library into the classroom
- ✓ Engage the next generation of loyal library users
- ✓ Increase circulation of Juvenile and Young Adult content





What's the difference?

RAKUTEN OVERDRIVE The Company









- Public Libraries & Schools -

OverDrive's first app that was released for iOS and Android in 2011.

Includes some features that are coming soon to Libby.



Meet Libby

- Borrow ebooks and audiobooks from your public library.
- Sign in to multiple libraries.
- Download for offline reading, or stream to save space.
- Manage loans and holds all on a single shelf.
- Sync across devices.



Discover Sora

- K-12 app designed around the modern reading experience.
- Borrow ebooks and audiobooks from a school library.
- Personalize learning tools.
- Export notes and highlights.
- Add a public library.
- View activity by minutes, hours, and days.
- Discover the right book. At the right time. For every student.





Congratulations Sora!

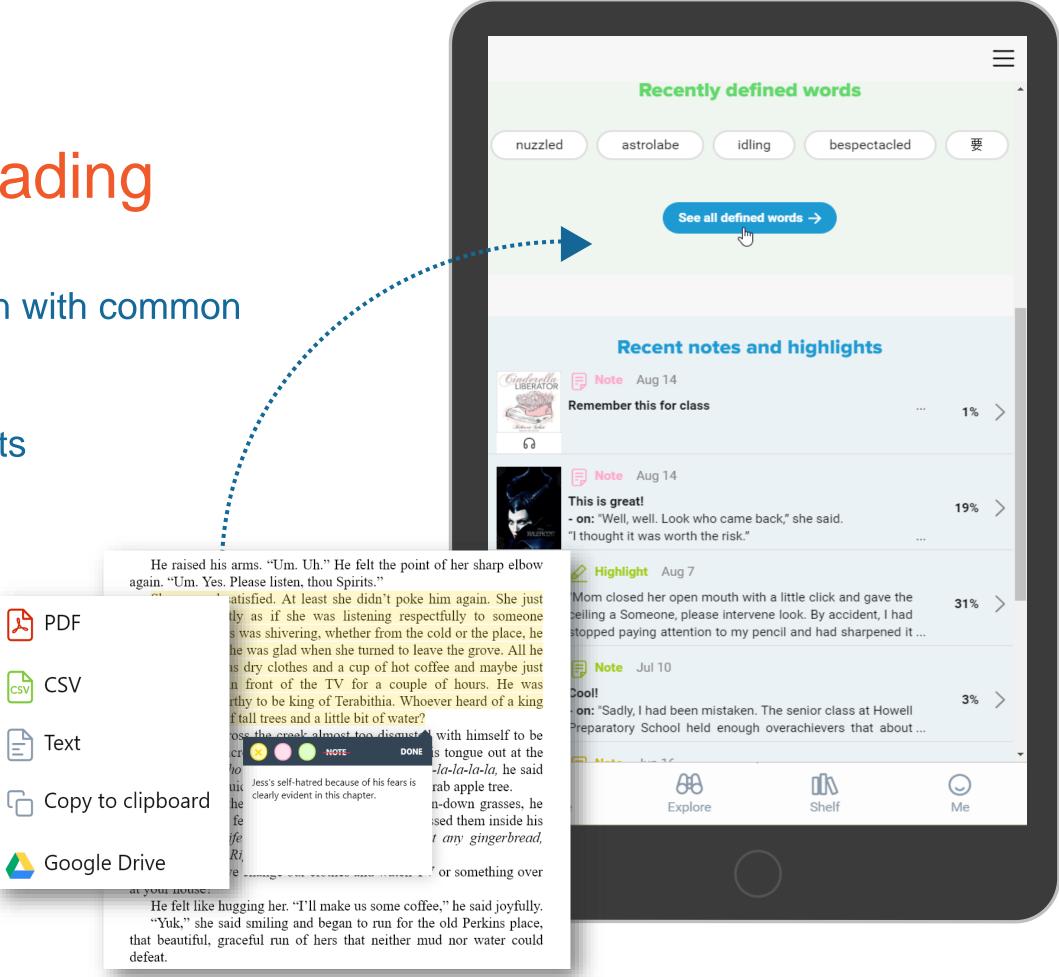


Rakuten OverDrive <u>Click to</u> read the <u>article!</u> 00.



Tools for reading

- Direct integration with common classroom tools
- Notes + highlights
- Definitions
- Translations





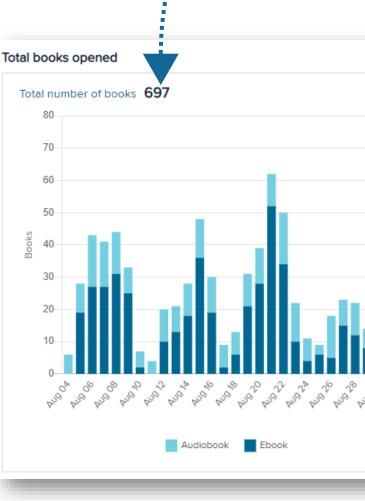


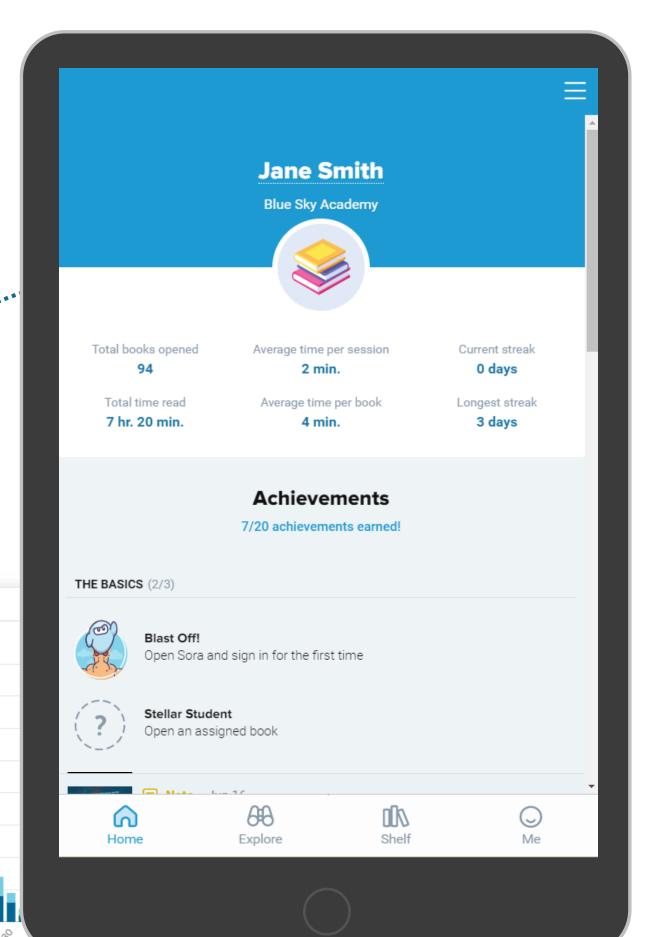
Rakuten

OverDrive

Tools for helping students

- Google classroom tools
- Insights (reports)
- Student reading data
- Exporting notes





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Age appropriate access

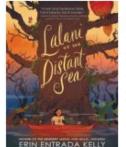
- Title assignments
- **Curated collections**
- Public library access

< Explore

Juvenile Fiction

Showing 9,913 ebooks and 2,746 audiobooks. Includes: Juvenile Literature (5,945), Humor (Fiction) (2,022), Fantasy (1,834), and more.

Preferences



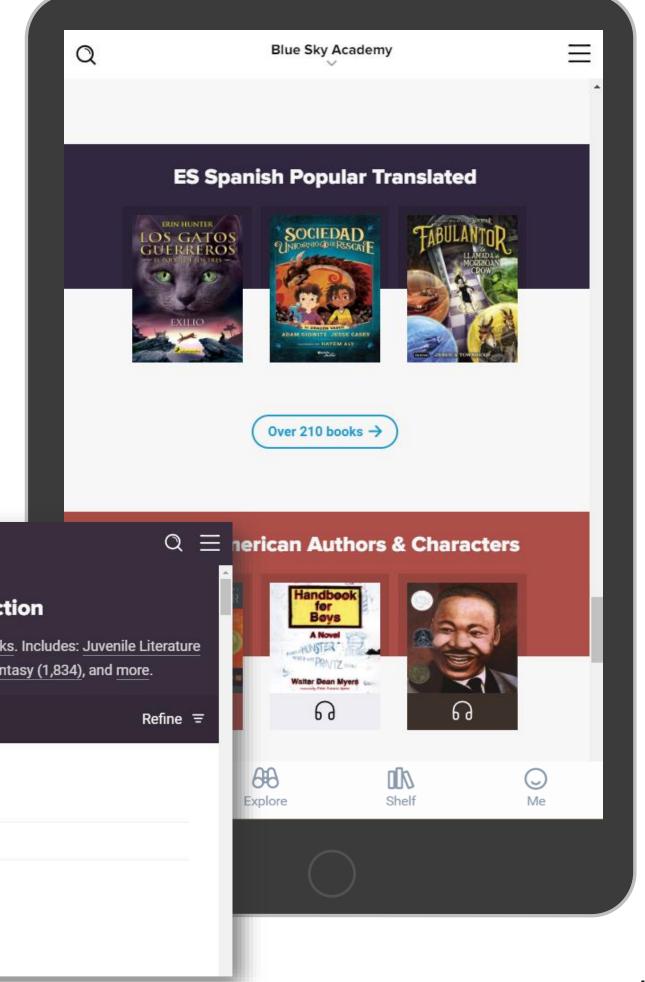
Read sample

Add to list

Borrow

Lalani of the Distant Sea - Erin Entrada Kelly



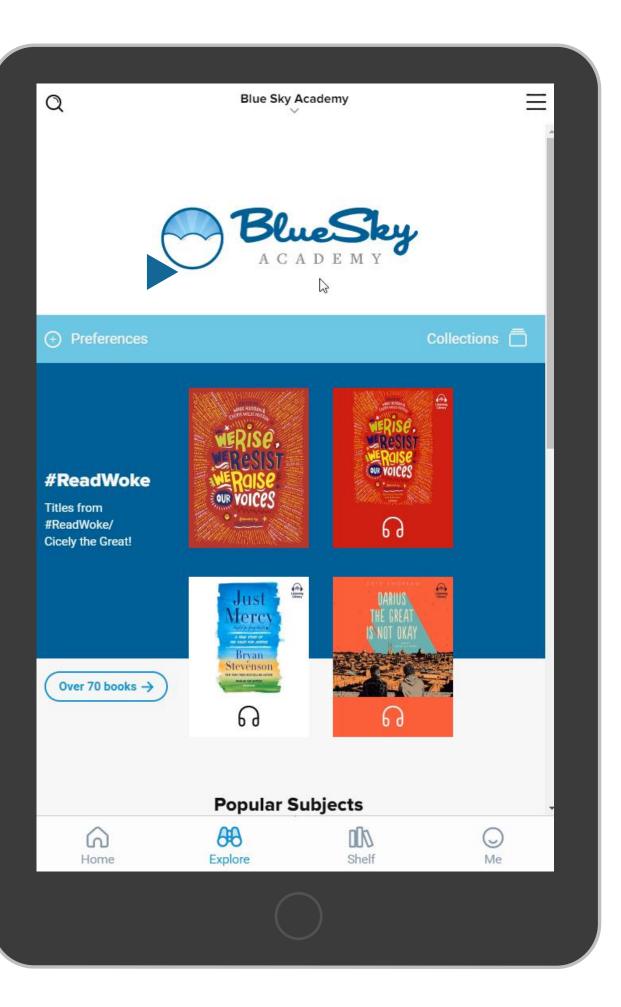




Add a public library

- Open Sora main menu.
- Tap "Add a public library".
- Search for the library.
- Browse for a title.
- Sign in when prompted.

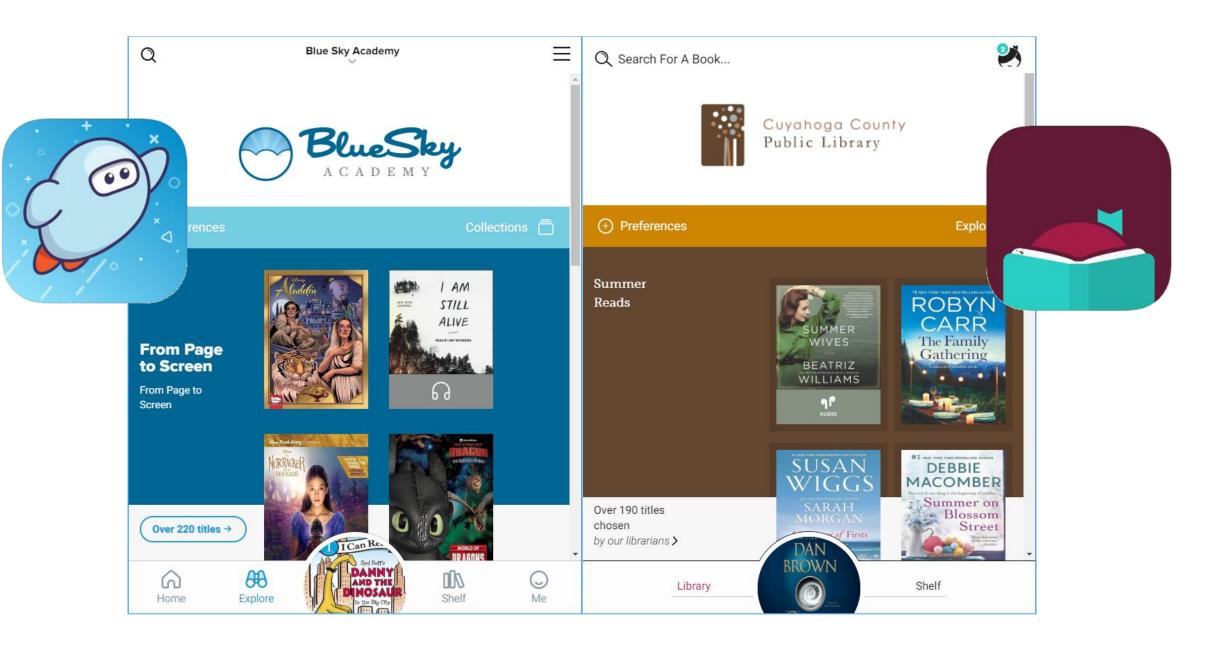






Shape lifelong learners

Give students the skills to read beyond school

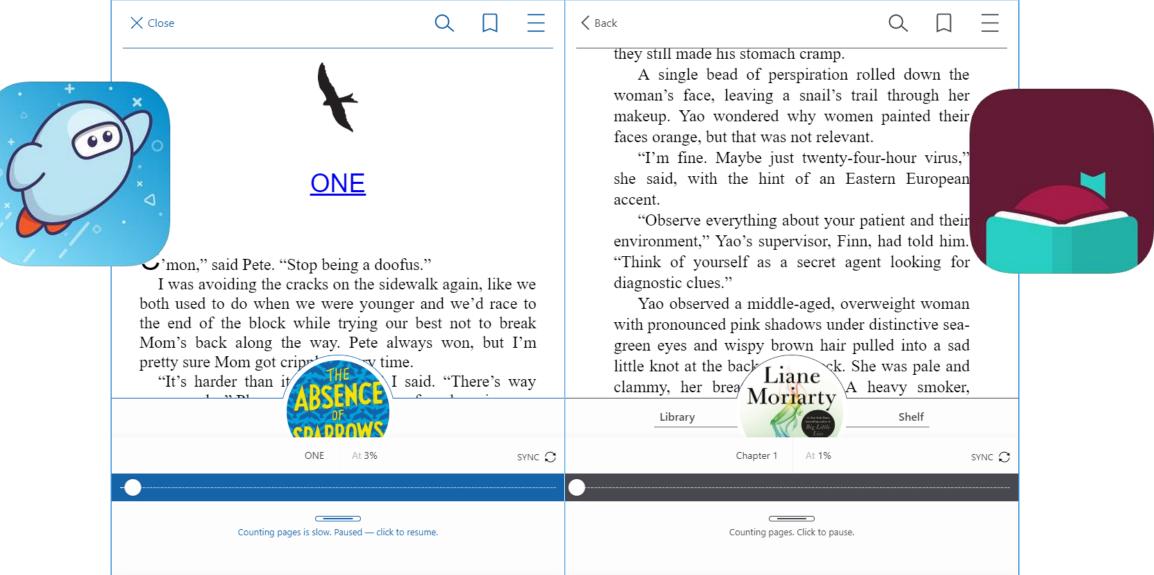






Shape lifelong learners

Give students the skills to read beyond school

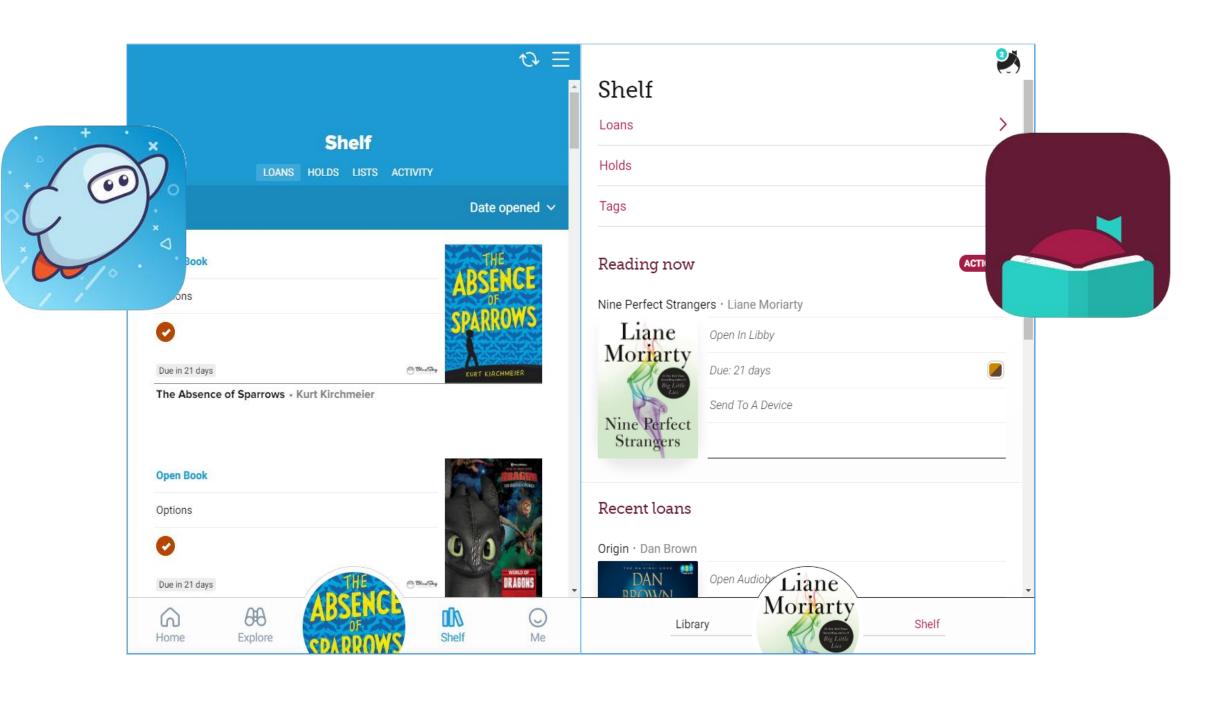






Shape lifelong learners

Give students the skills to read beyond school





Students can...



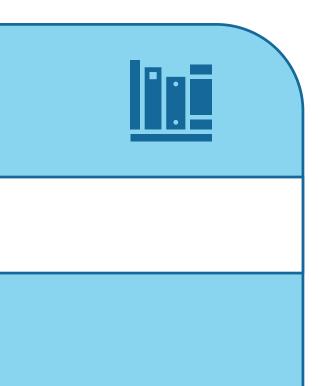
Use a library card

- Students can login to the public library's digital collection using a • library card
- This is available today with no additional setup needed by your • library or school

YOUR LIBRARY

12345678910



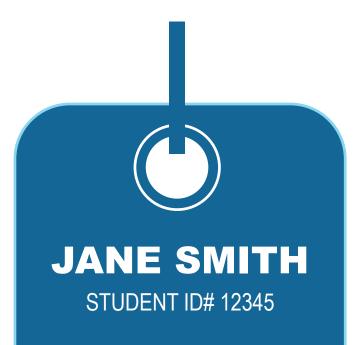


Students can...



Use school credentials

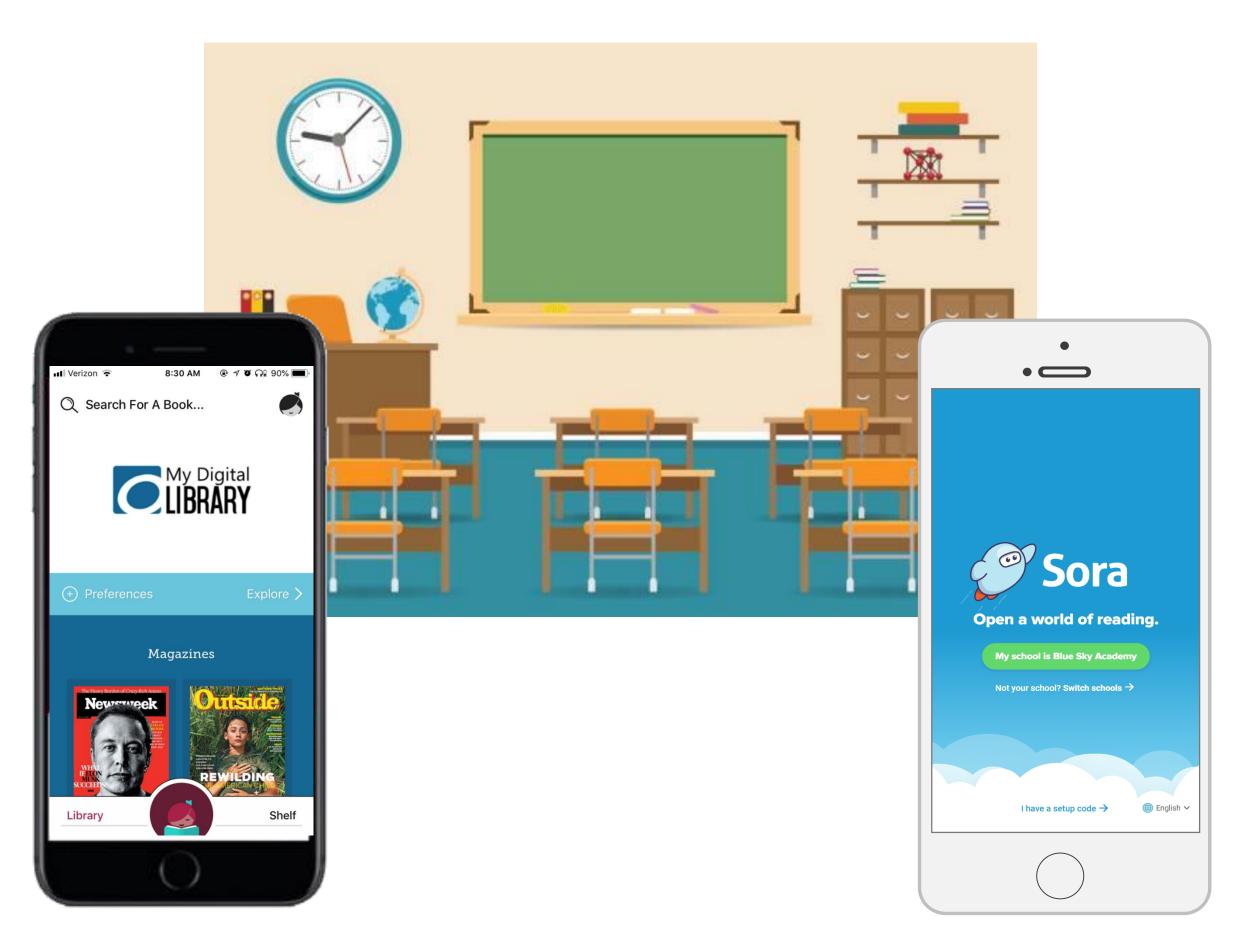
- Student IDs can be integrated into the library's ILS or the school's authentication can be added as an additional sign-in option for the public library in Sora
- This is a collaborative effort with the library, school and OverDrive •





What's the advantage to using school credentials?

- Students have immediate and equal access
- Student IDs are familiar for students to remember for quick and easy sign-in
- OverDrive will help your library and school set this up





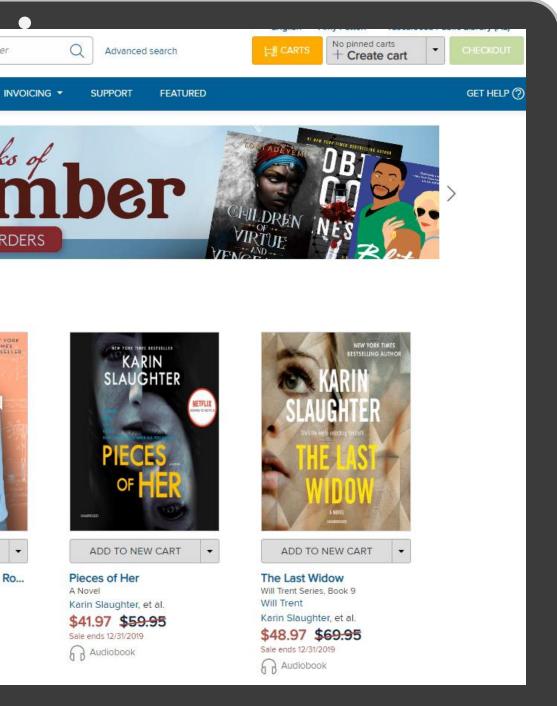
You may already have Sora checkouts!

| Report options | | | | |
|----------------|-----------------|--|--|--|
| Checkouts by: | Title | | | |
| Borrowed from: | Sora | | | |
| Branch: | All | | | |
| | Libby | | | |
| | Main collection | | | |
| | Sora | | | |
| | | | | |

- 1. Go to Marketplace.
- 2. Run the Checkouts Report.
- 3. Click Run New Report.
- 4. Change the Borrowed from field to "Borrowed from Sora."

| SHOP One Copy/One User & Metered Access | INSIGHTS | ADMIN - | CURATE 🝷 | NEWS ① - | IN |
|--|--|-----------|---|---|-----------------------------|
| Preorder titles 1 HDE Must-haves All saved searches | , | Т | 9 | op Bo | oko |
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Rakuten OverDrive



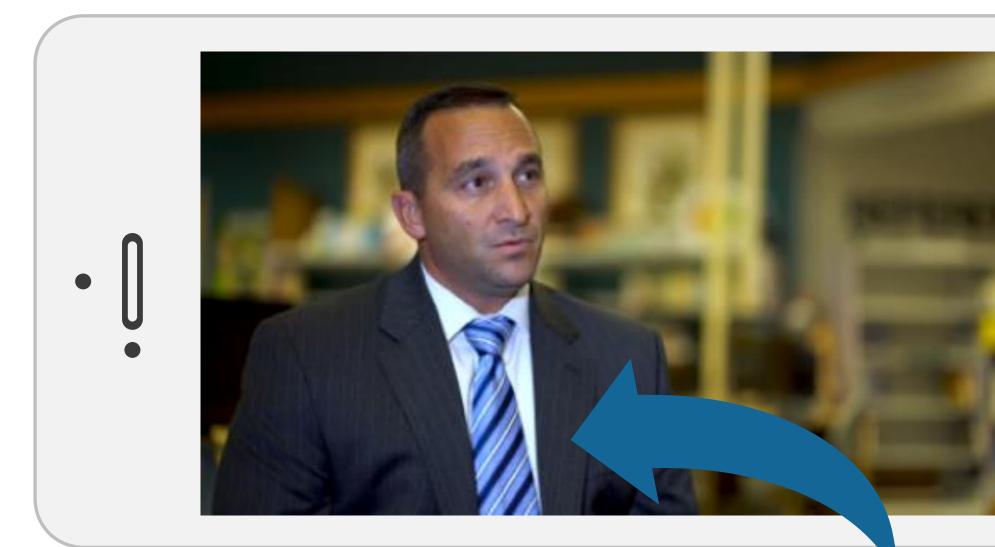
Spotlight on: Tuscaloosa, AL

Goals for Tuscaloosa City Schools:

✓ Increase student reading proficiency.

 \checkmark Improve equity and access to reading materials.

Partnership opportunity:



- Tuscaloosa Public Library added student login option to OverDrive.
- Students access school's collection and age-appropriate public library titles.
- School and library jointly promote partnership.

Rakuten OverDrive



CLICK TO READ THE ARTICLE





TUSCALOOSA CITY SCHOOLS

Rakuten OverDrive

SAVLORD

PRINTED IN U.S.A.

Juvenile and Young Adult circulation increased by **49%**

Spotlight on: Charlotte, NC

In 2015, Charlotte Mecklenburg Library (CML) partnered with Charlotte-Mecklenburg Schools (CMSD) to launch ONE Access.

How it works:

- CMSD student IDs automatically added to library ILS.
- Student IDs grant access to all library services.
- Branch librarians host programs throughout district.
- Focused on STEM and early literacy.

Rakuten OverDrive

CHARLOTTE MECKLENBURG

ONE Access™





Spotlight on: Charlotte, NC



Christine Clark @ChristinekClark · 27 Dec 2017 I just put 2 books on hold for my kids instead of ordering them on Amazon! #Freebooks #**ONEAccess**

CMS Library Media @CMS_Libraries

Did you know that you can also place books on hold to go pick up at the public library of your choice? #ONEAccess #Read twitter.com/ChristinekClar...



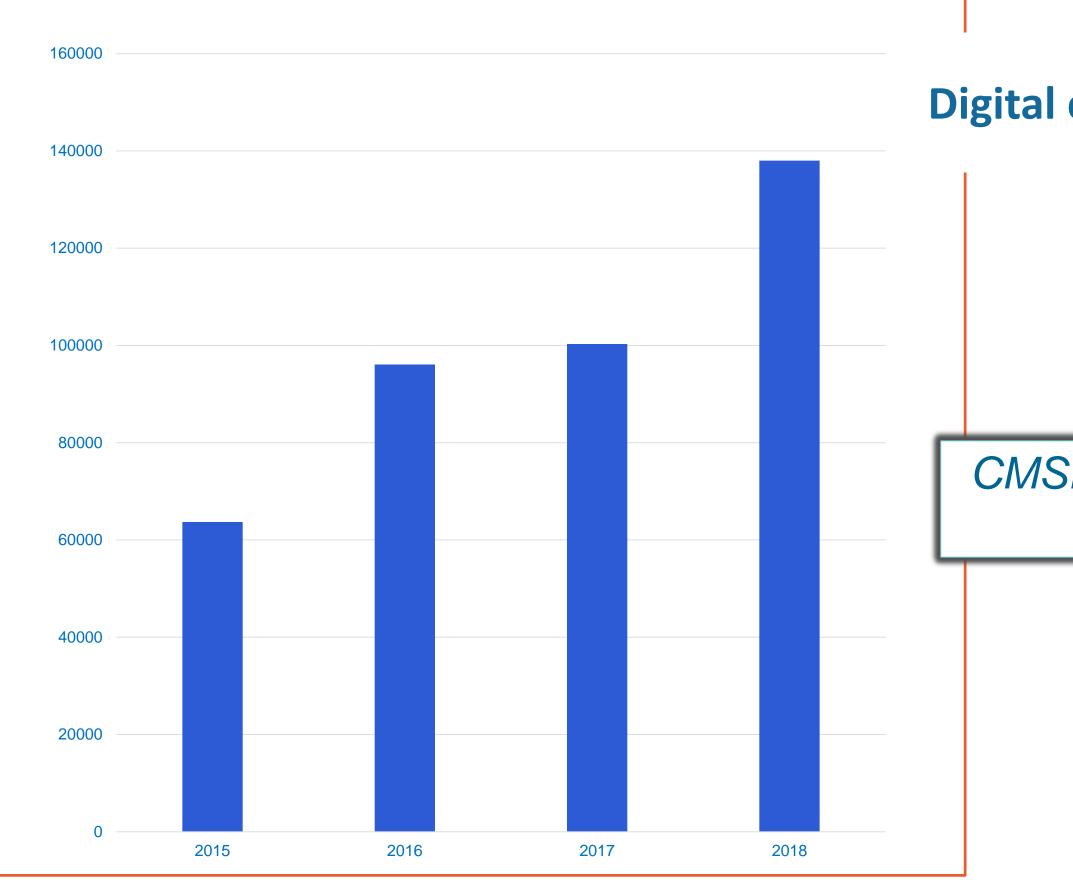
Sabre Library @Sabre_Library · 8 Nov 2018 Hey, South Meck! Did you know that your CMS ID number gets you access to all the resources at the @cmlibrary ?! That includes FREE music, movies, and audiobooks! #oneaccess @CMS_smhssabres





David Jessup, Jr. @dljessupjr · 10 Sep 2016 #oneaccess @cmlibrary was a @DigiBridgeUS lifesaver @ West Blvd. Legacy Fest today. Library lends hotspots!





*Over 35% YoY circulation growth in 2018

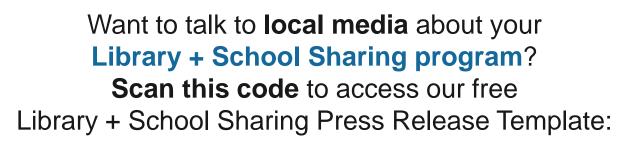


Digital circulation of J/YA content at CML

CMSD will launch Sora to all students this school year.

Next steps:

- **Contact** your OverDrive Account Manager for more ideas and best practices.
- **Identify** partnership opportunities with local schools.
- **Discover** Sora—sign up @ <u>discoversora.com</u>.









How did you like this session? **Click here for our webinar evaluation!**

THANK YOU

