



# Reaching Your Reluctant Readers

Presented by your OverDrive Content Specialists:

Kristin Milks, Maria Fesz,  
Jane Whitehurst, and Jackie McCloud

# Meet your presenters



Kristin  
Milks



Maria  
Fesz

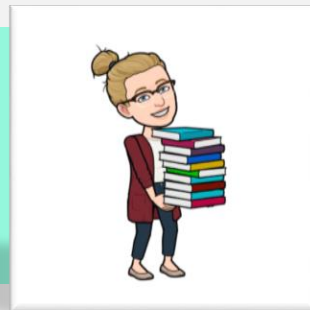
# Meet your Q&A support



Jane  
Whitehurst



Jackie  
McCloud



Meghan  
Volchko

# Agenda

1 How to reach reluctant readers

2 Content

Kids

Teens

Adults

3 How to keep reluctant readers

4 Questions

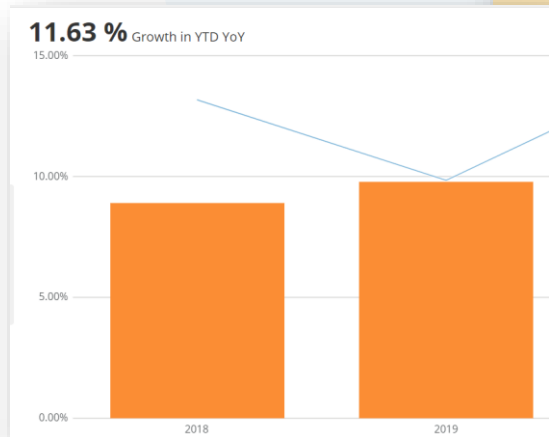


# How to reach them



# Benefits for busy patrons

- 24/7 borrowing capability
- Barrier free registration with Instant Digital Card
- No late fees!
- Portability
- Multi-tasking with audiobooks




Rakuten OverDrive

OPEN 24 HOURS

The digital library is always open.

**Ebooks** HERE

WELCOME

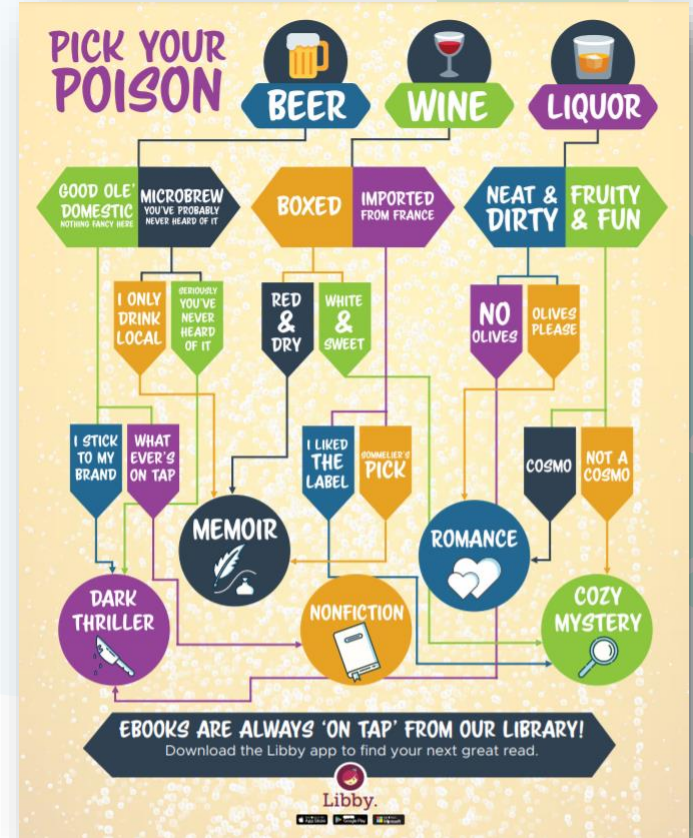


**Read on Libby.**

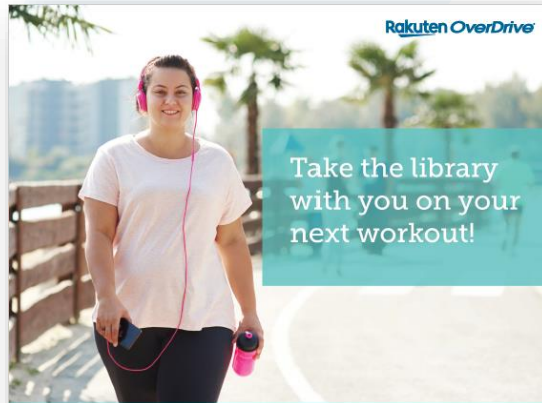
The one-tap reading app from our library.

# Quick & easy marketing

- In-house and outreach events
- Digital Bookmobile visit
- Customizable marketing materials
- OverDrive Digital Showcase

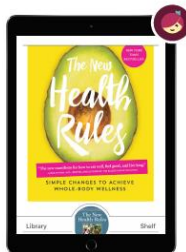


# Resource Center



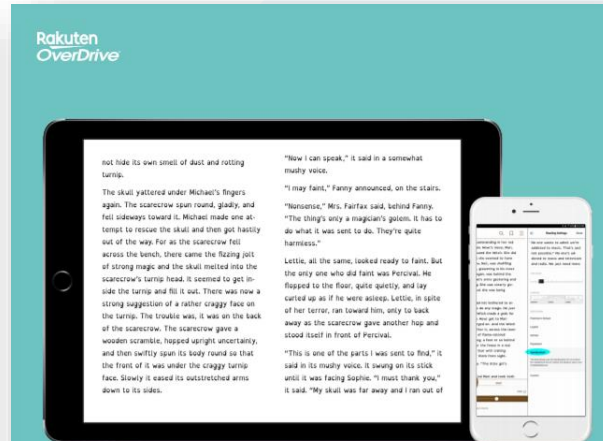
Take the library  
with you on your  
next workout!

Download free audiobooks on  
Libby, the one-tap reading app.



## Libby.

Brought to you by your local library,  
and built with ♥ by OverDrive.



If this font is easier for you to  
read, you need to try Libby!

Make your reading easier! Try the dyslexic font  
option on Libby, the one-tap reading app.



## Libby.

## Marvel Comics Available on Libby!



## Libby.

The one-tap reading app from your local library



powered by Rakuten OverDrive



Public libraries can extend their digital collection to schools within their service area.

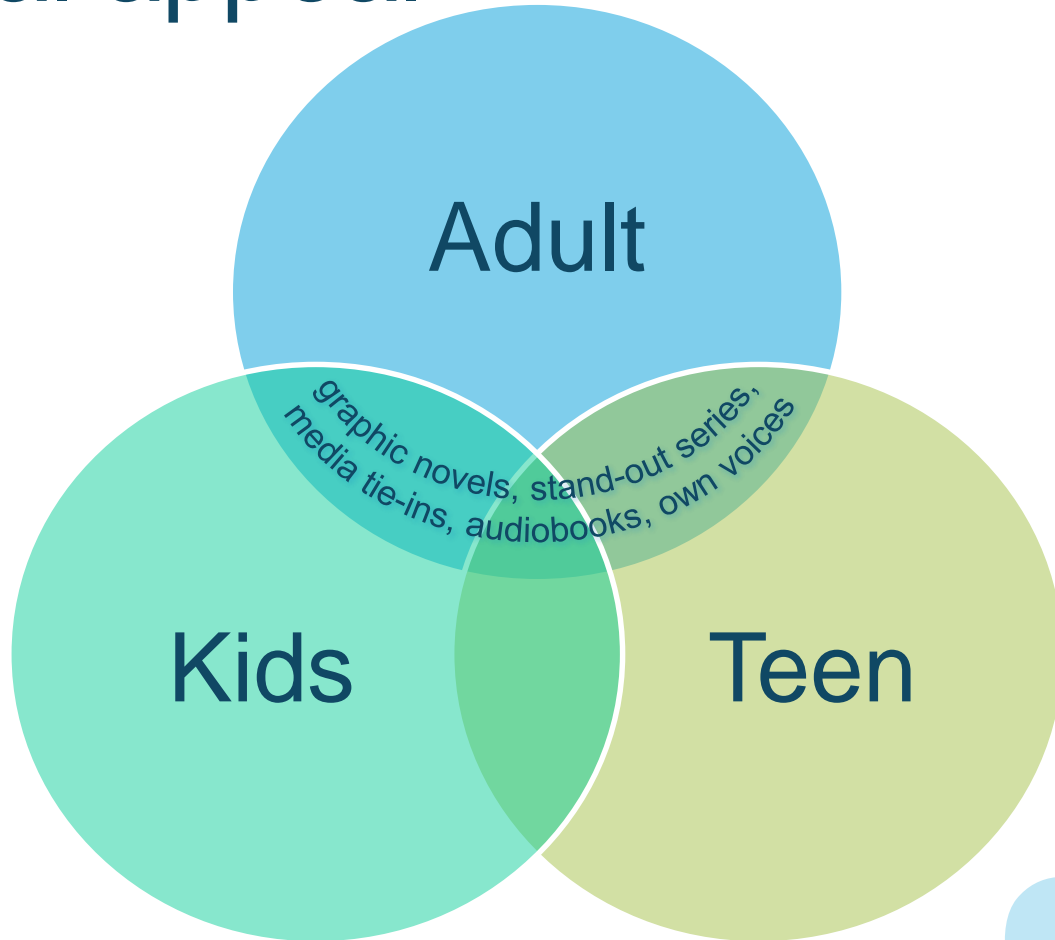
Reach out to your Account Manager for more information.



# Content

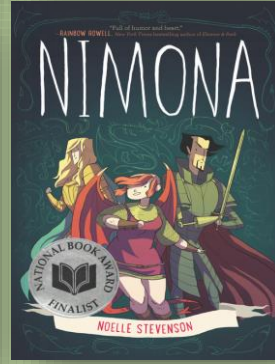
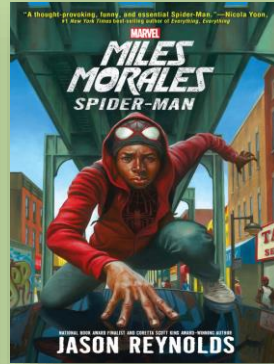
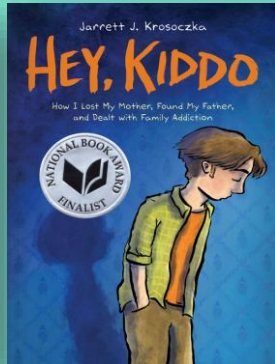


# Universal appeal



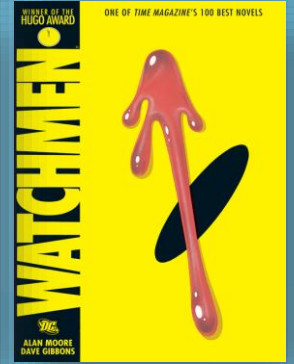
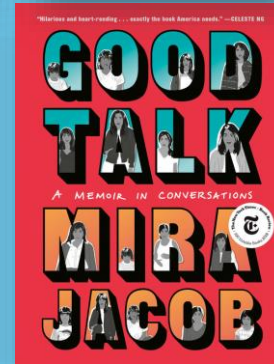
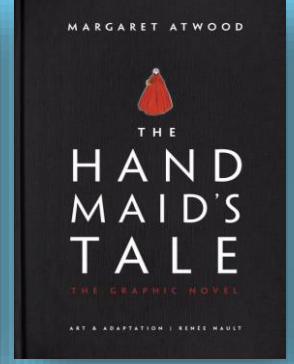
# Graphic novels

kids



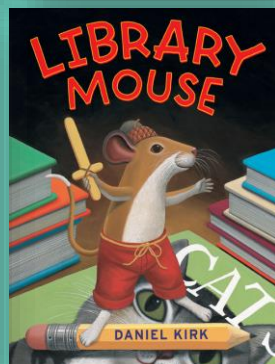
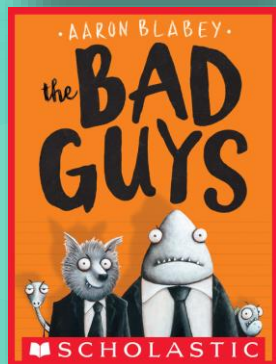
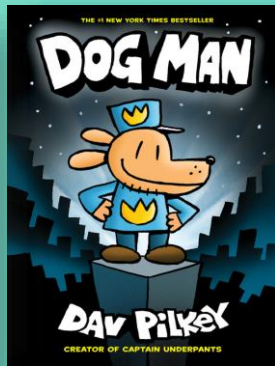
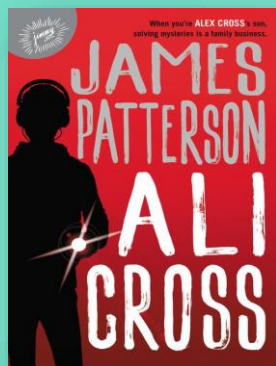
teen

adult

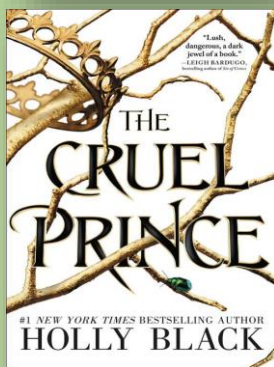
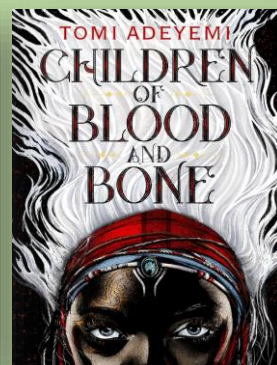
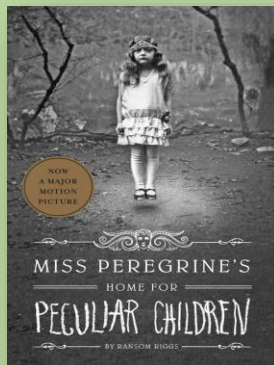


# Stand-out series

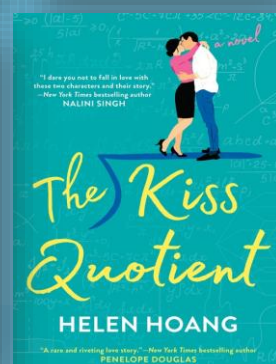
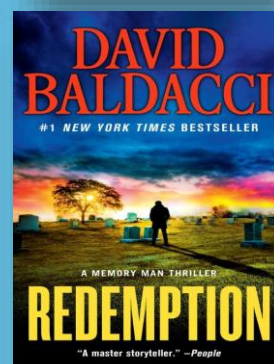
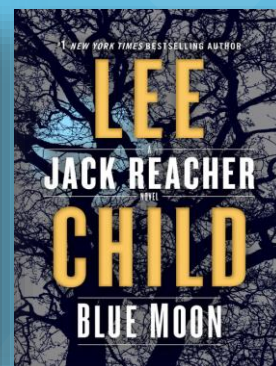
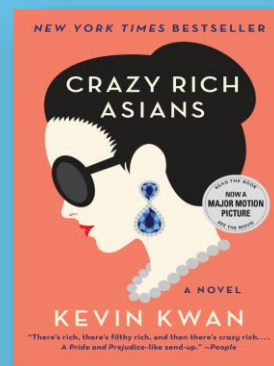
kids



teen

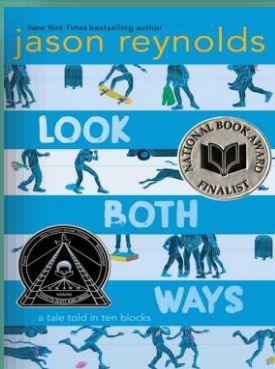
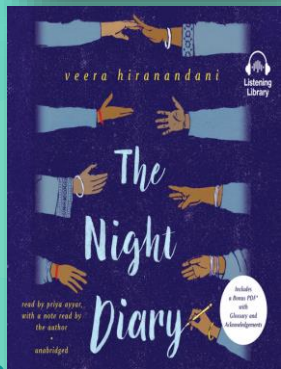
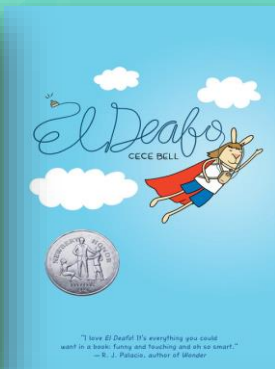


adult

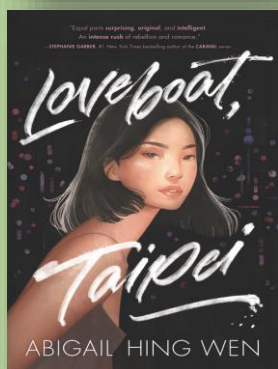
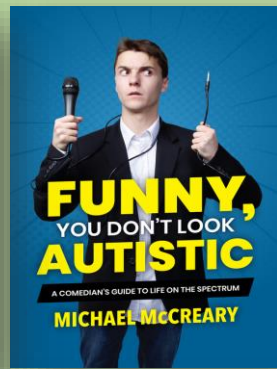
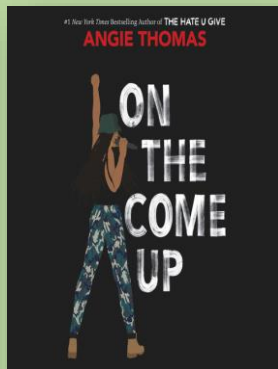


# Own voices

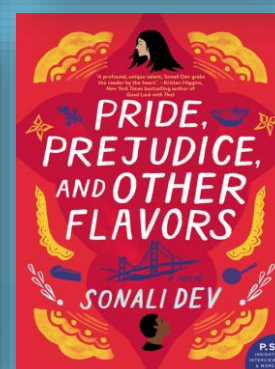
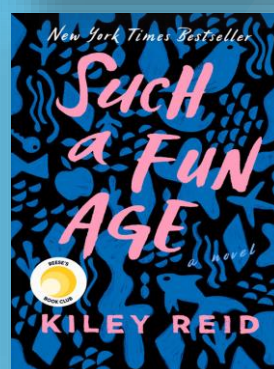
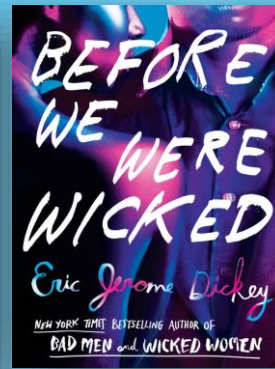
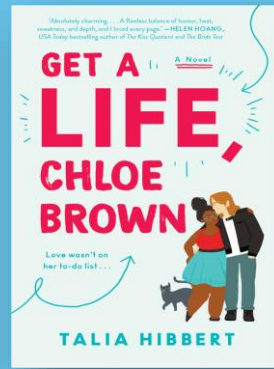
kids



teen

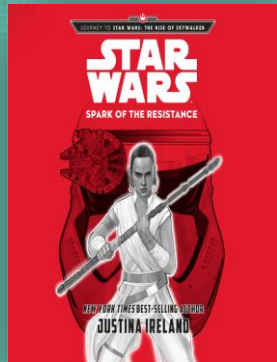
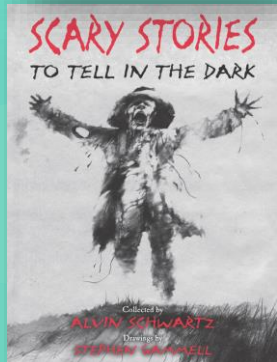


adult



# Media tie-in

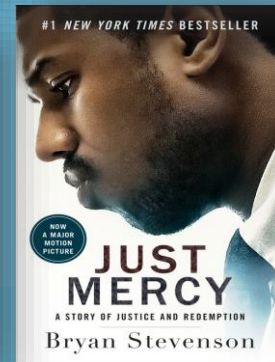
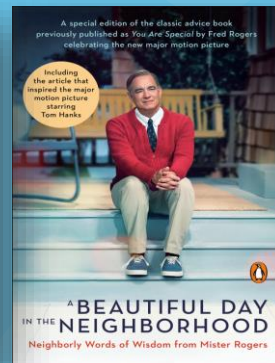
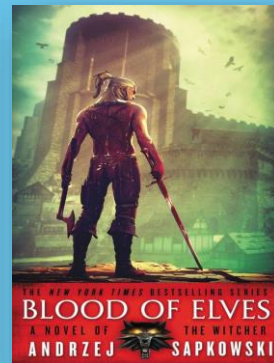
## kids



## teen

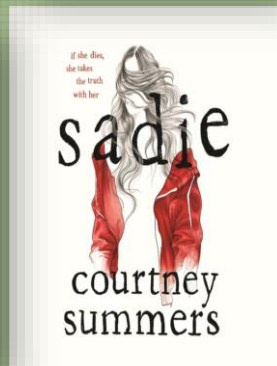
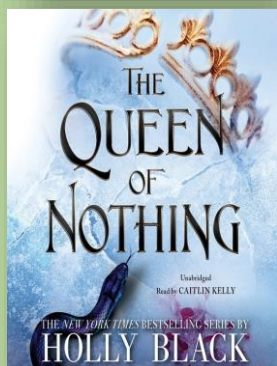
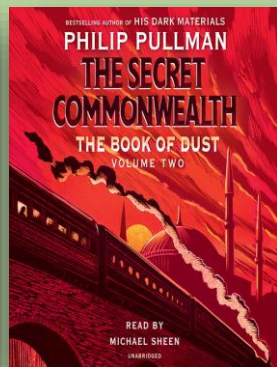
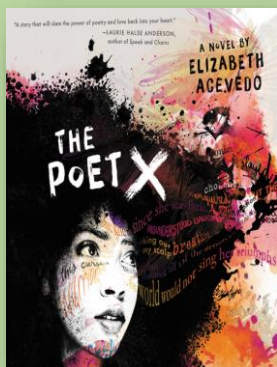
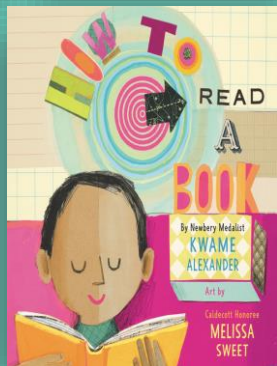
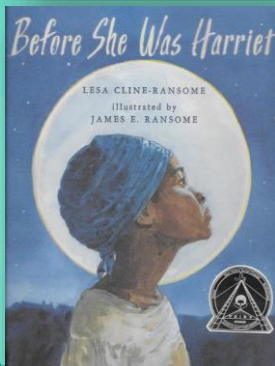
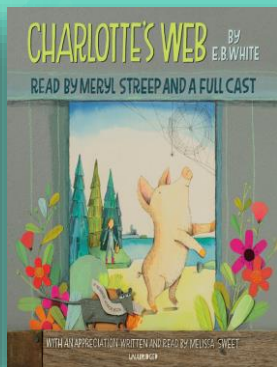
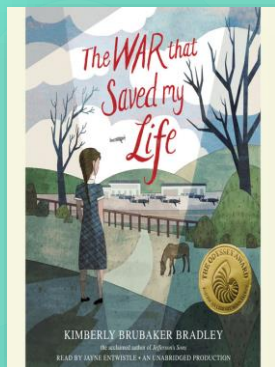


## adult



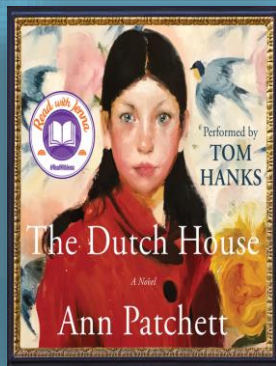
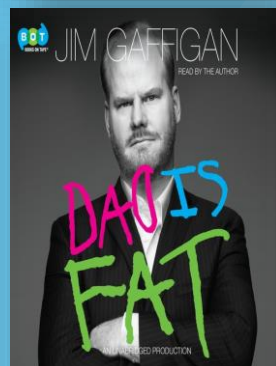
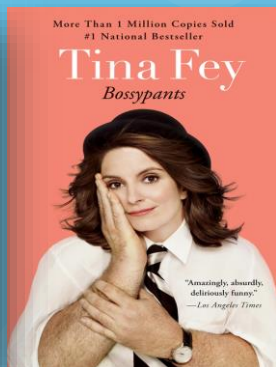
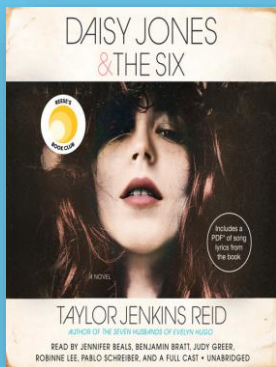
# Audiobooks

## kids



## teen

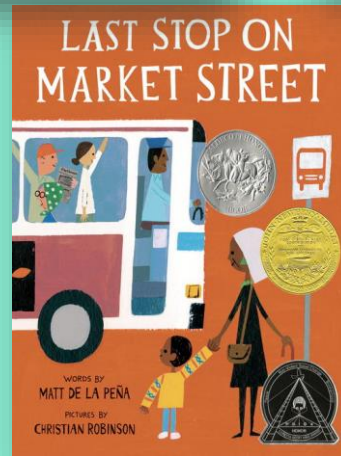
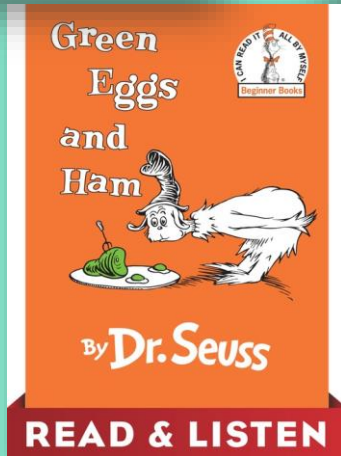
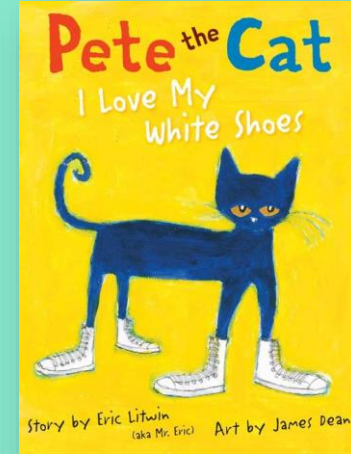
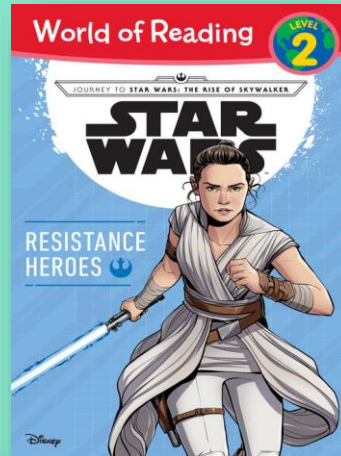
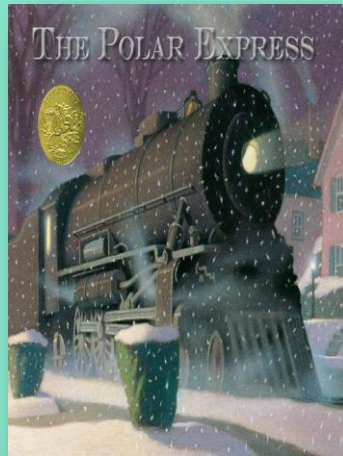
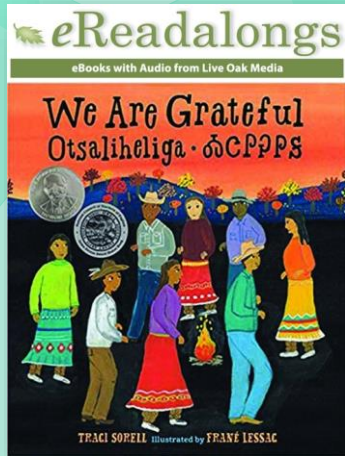
## adult



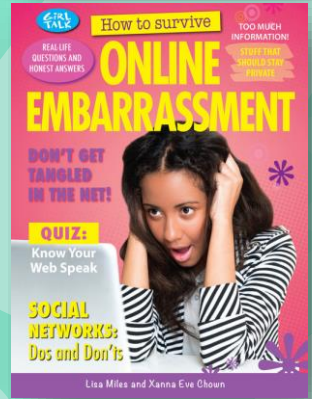
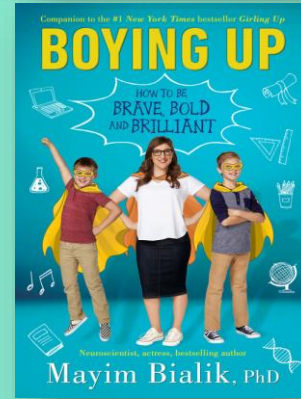
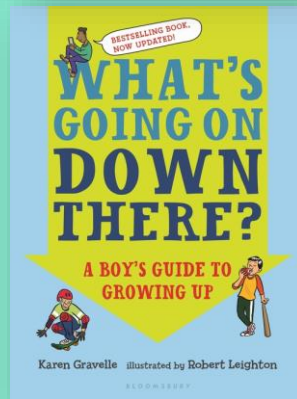
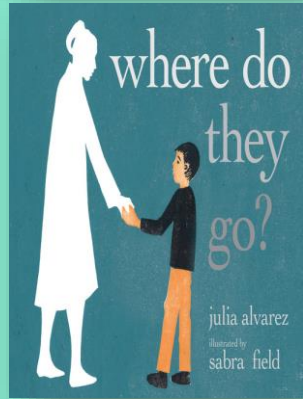
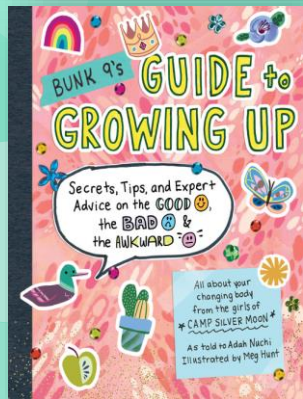
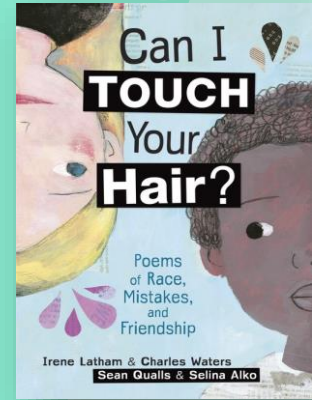
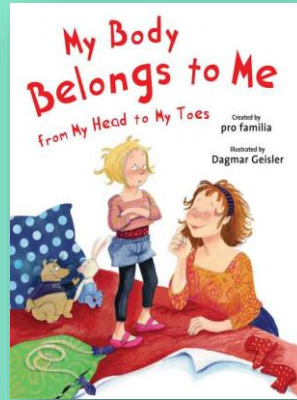
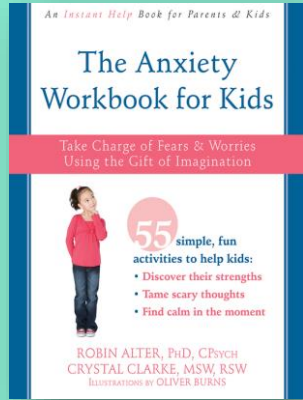
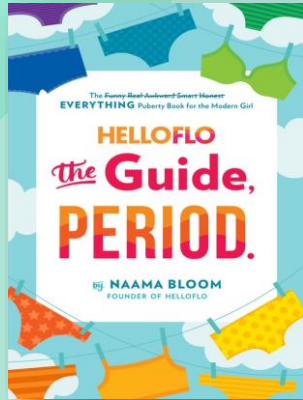
# Kids



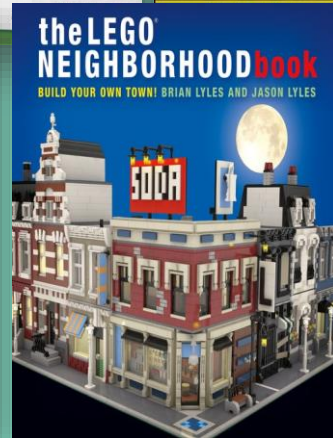
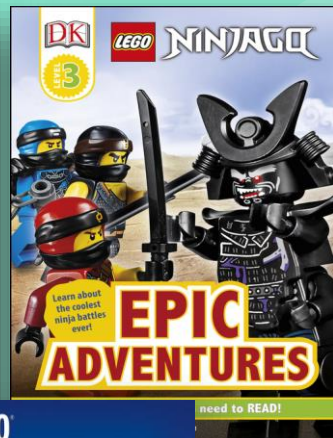
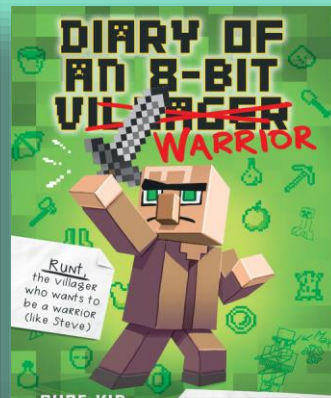
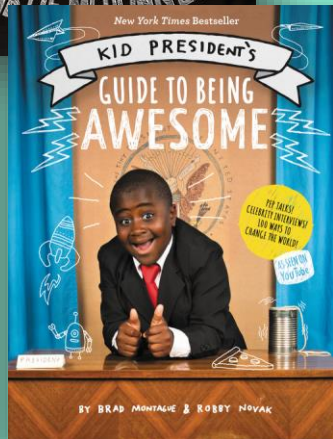
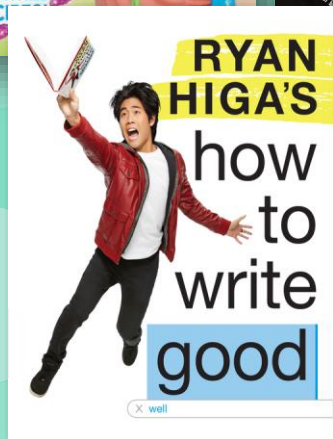
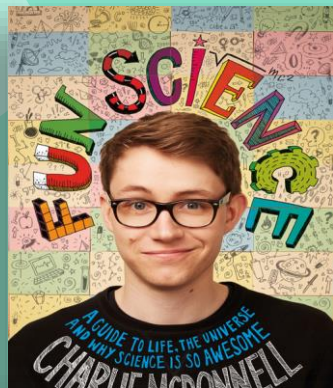
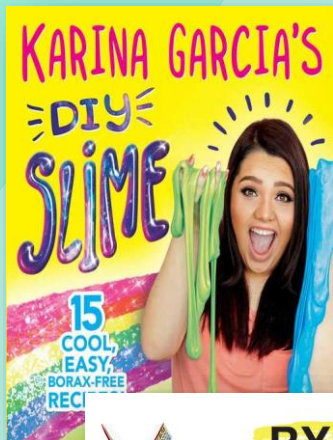
# Read-Alongs



# Reading without shame



# Youtubers

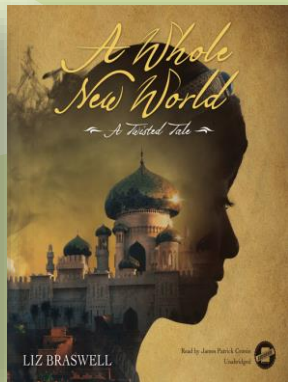
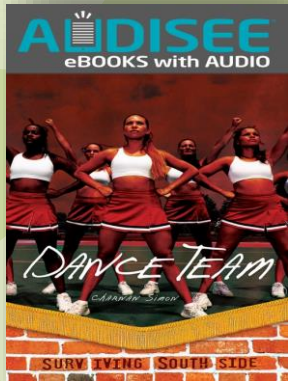
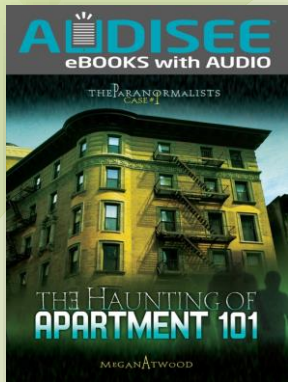


# Gaming

# Teens



# Read-Alongs



|   |  |
|---|--|
| Keyword                                   |  |
| Creator / Author / Narrator / Contributor |  |
| Audiobook edition                         |  |
| Special features                          |  |
| Fixed layout                              |  |
| Read-Along                                |  |

Libby. OverDrive

## "Read" with your ears...

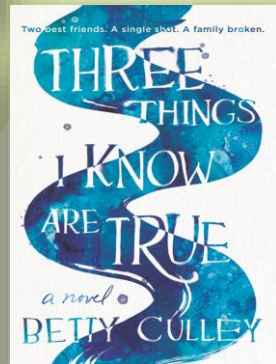
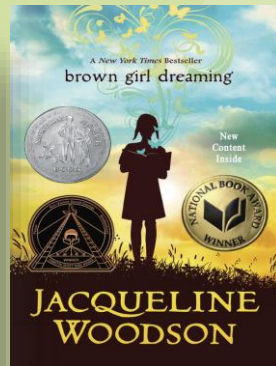
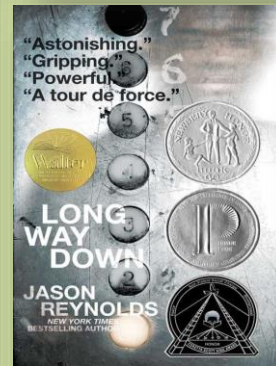
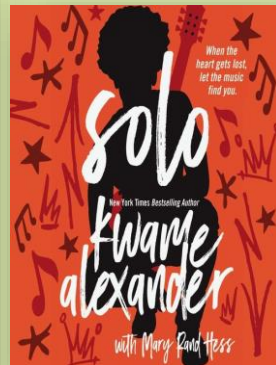
Listen to audiobooks free from your library!

Listen before first bell, during lunch, or on the bus.

Go at your own pace - pause whenever you like.

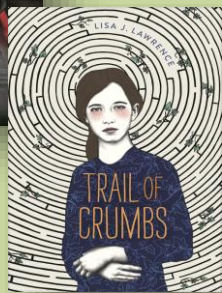
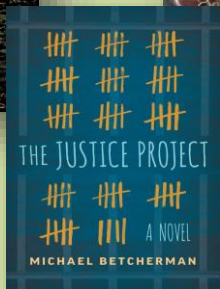
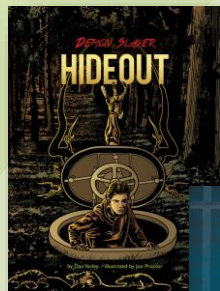
Discover the hottest new audiobooks, instantly.

Libby.  
The one-tap reading app.



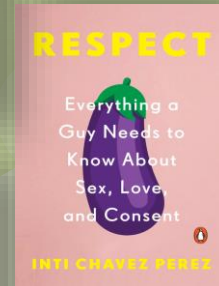
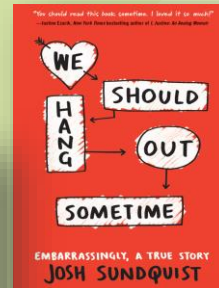
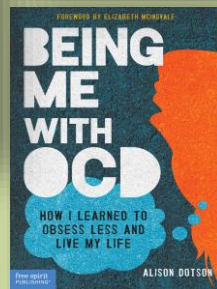
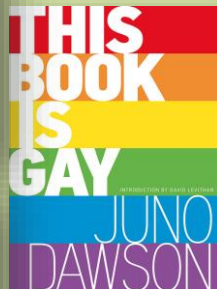
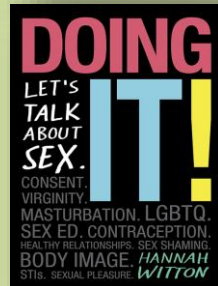
# Books in Verse

# Hi-Lo



## Publishers with Hi-lo content:

- Orca
- Saddleback
- Lerner
- ABDO
- Black Rabbit Books

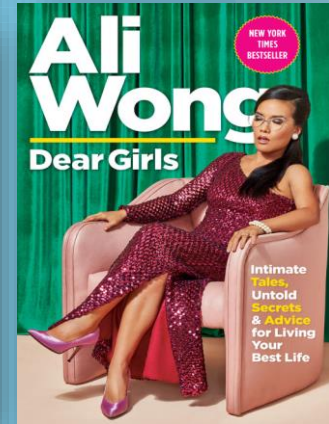
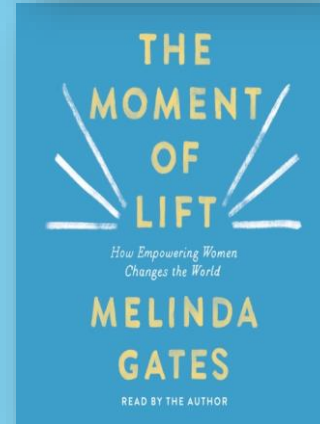
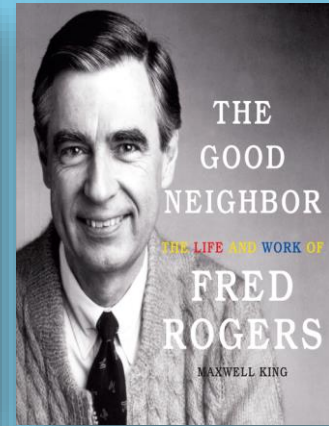
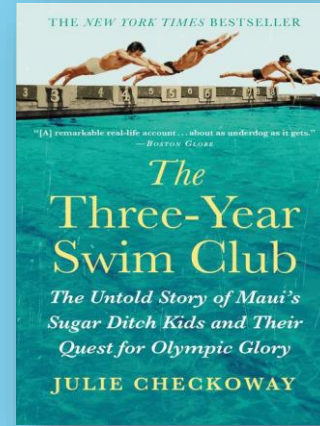
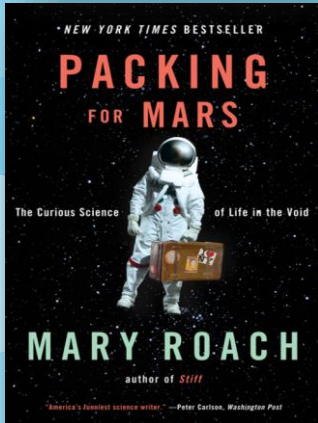
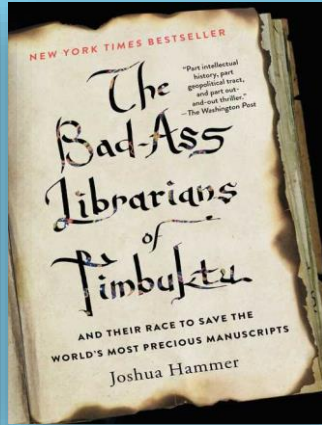
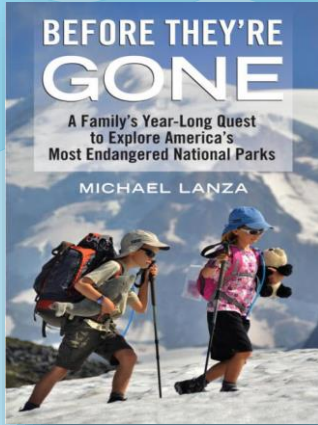


# Anonymous Reading

# Adults

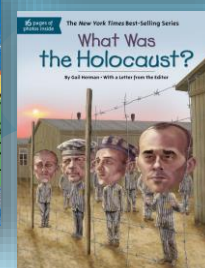
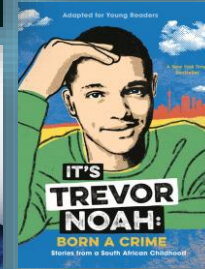
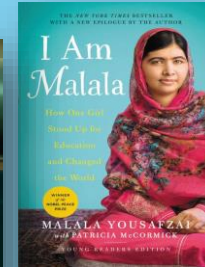
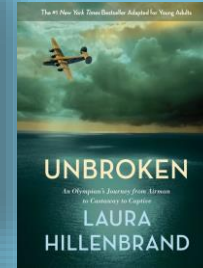
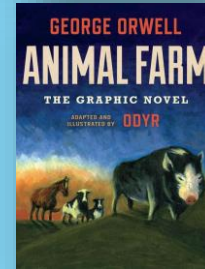
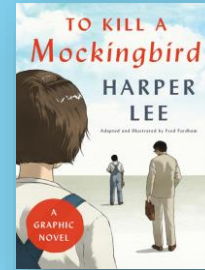
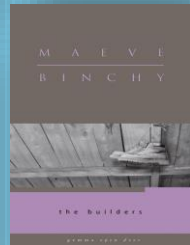
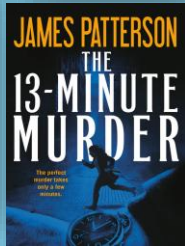
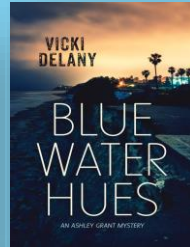
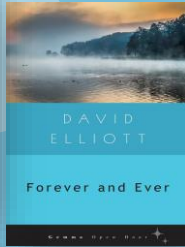
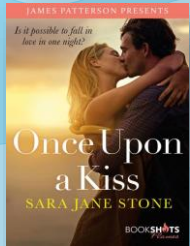


# Narrative nonfiction



# Biography/memoir

# New Readers



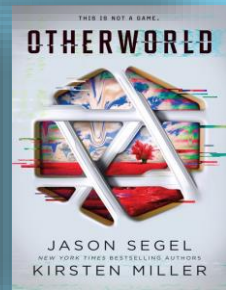
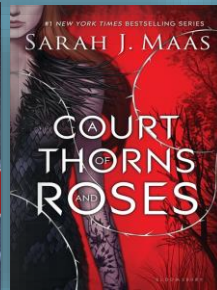
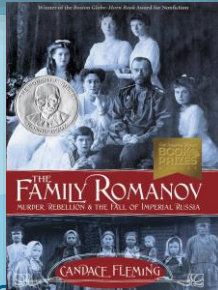
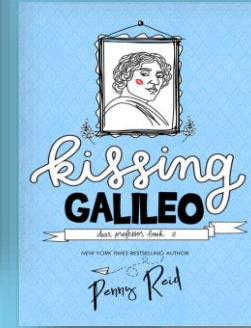
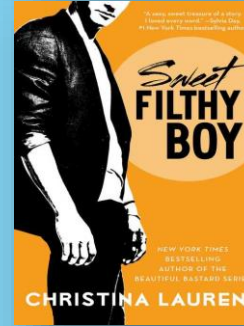
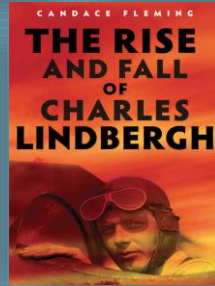
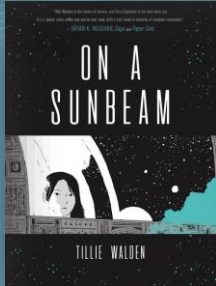
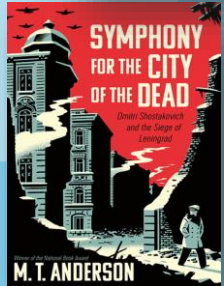
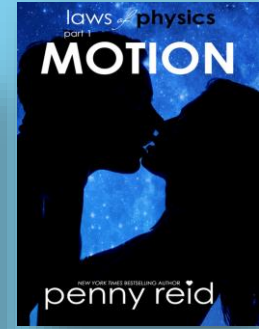
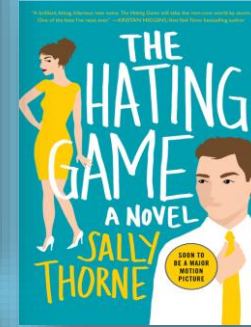
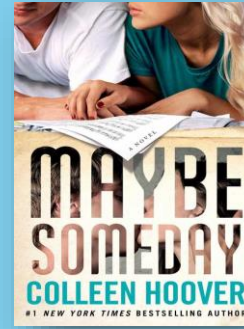
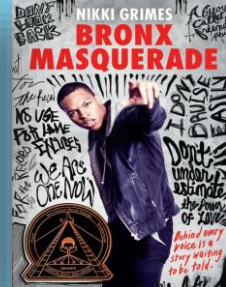
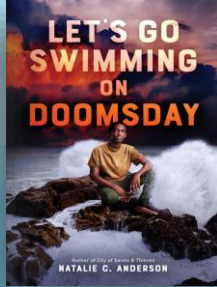
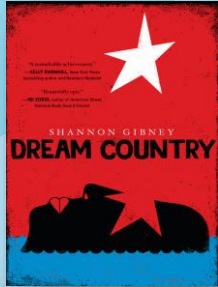
## Publishers who offer adult Hi-Lo Content

- Orca - Rapid Reads Imprint
- Gemma Media- Gemma Open Door Imprint
- James Patterson's BookShots series

## Also try:

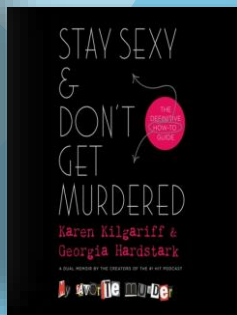
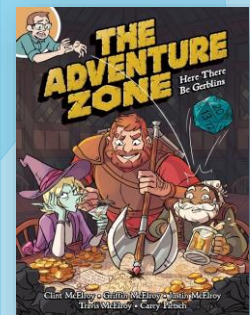
- Graphic novel adaptations
- YA Adaptations of popular adult nonfiction

# YA for adults



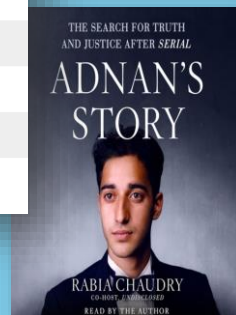
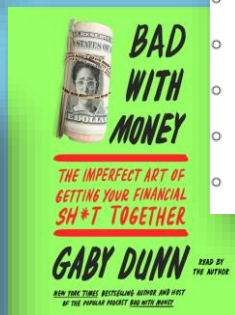
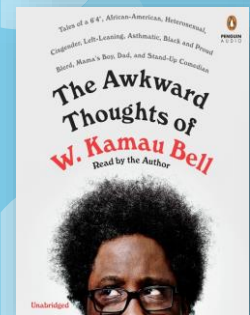
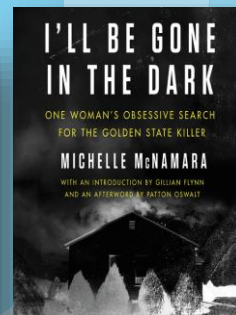
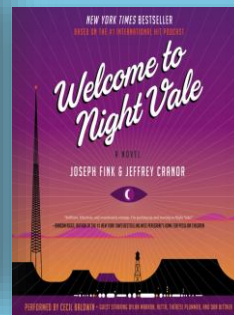
## New Adult Romance

# Podcast listener → Reader



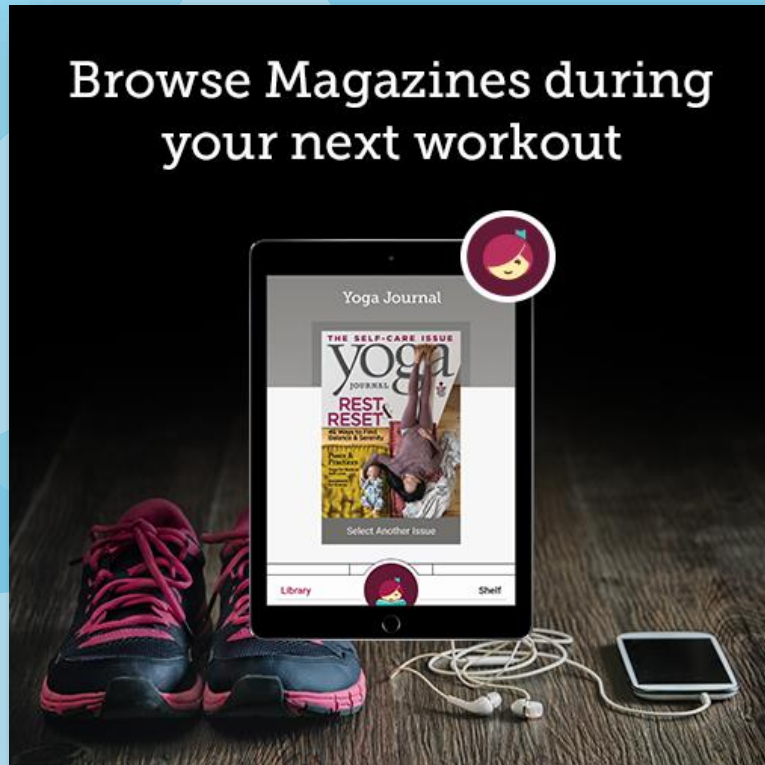
## Audiobooks

- [Hear to Slay Listen-Alikes](#)
- [Oprah's Super Soul Conversations Listen-Alikes](#)
- [Blackout Listen-Alikes](#)
- [Serial Listen-Alikes](#)
- [The No Sleep Podcast Listen-Alikes](#)
- [Stuff You Should Know Listen-Alikes](#)
- [RISE Podcast with Rachel Hollis Listen-Alikes](#)
- [Welcome to Night Vale Podcast Listen-Alikes](#)
- [Stuff You Missed in History Class Listen-Alikes](#)



# Magazines

Browse Magazines during  
your next workout



Magazines!

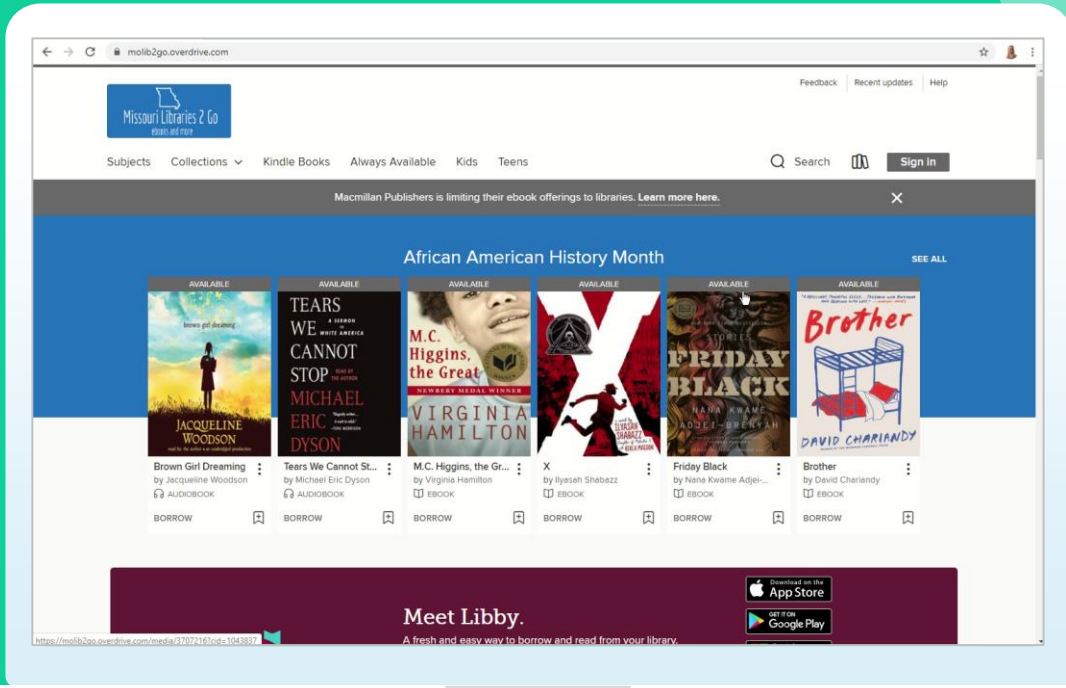
Sorted by popularity (library ▼)

|  |  |   |   |
|--|--|---|---|
| <p>AVAILABLE</p> <p>Reader's Digest<br/>February 2020<br/>MAGAZINE</p> <p>BORROW</p> | <p>AVAILABLE</p> <p>Us Weekly<br/>February 03, 2020<br/>MAGAZINE</p> <p>BORROW</p> | <p>AVAILABLE</p> <p>Us Weekly<br/>January 20, 2020<br/>MAGAZINE</p> <p>BORROW</p> | <p>AVAILABLE</p> <p>Cosmopolitan<br/>February 2020<br/>MAGAZINE</p> <p>BORROW</p> |
| <p>AVAILABLE</p> <p>Good Housekeeping<br/>January/February 2020<br/>MAGAZINE</p>     | <p>AVAILABLE</p> <p>Prevention<br/>February 2020<br/>MAGAZINE</p>                  | <p>AVAILABLE</p> <p>Us Weekly<br/>January 27, 2020<br/>MAGAZINE</p>               | <p>AVAILABLE</p> <p>Harper's BAZAAR<br/>February 2020<br/>MAGAZINE</p>            |

# How to keep readers



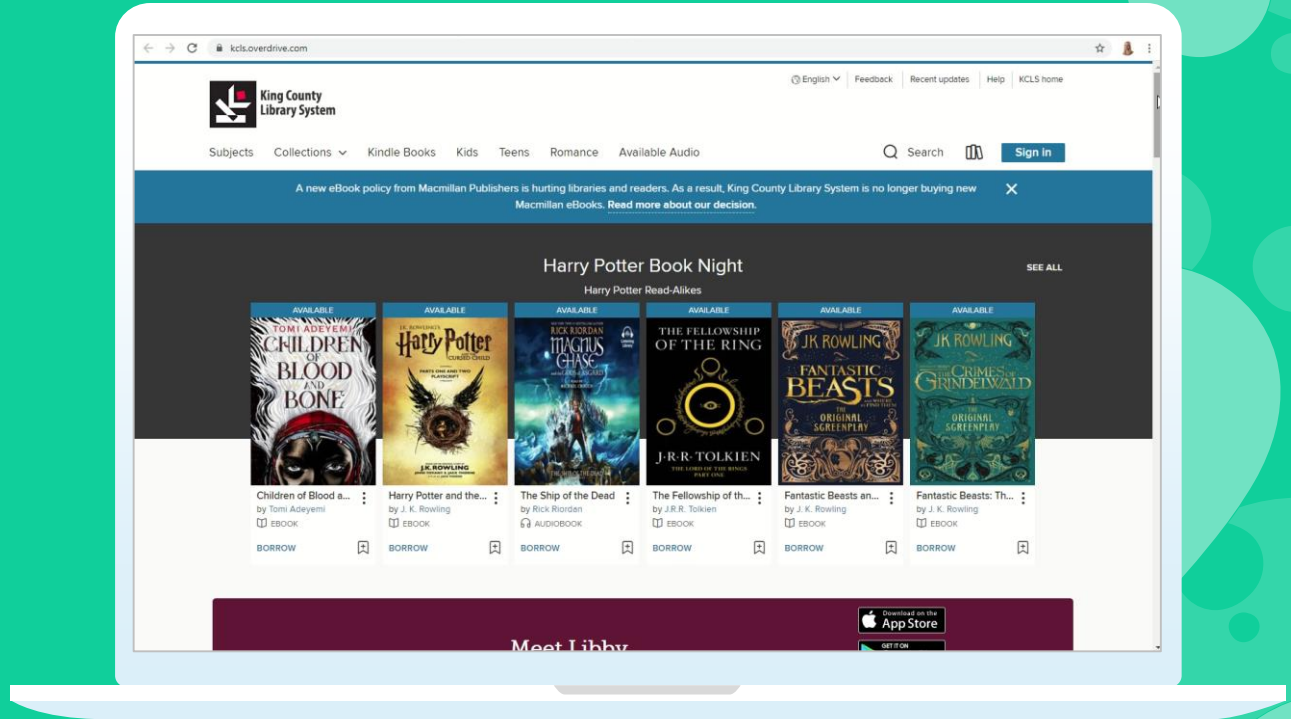
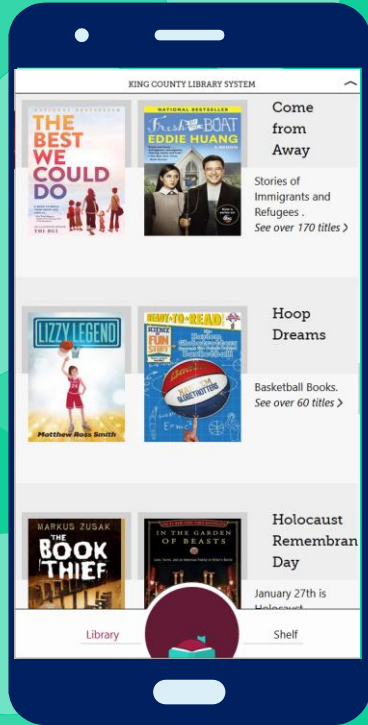
# Reading rooms



**OverDrive**



# Curation



# Help and resources

## Learn more

Resource Center - [resources.overdrive.com](https://resources.overdrive.com)

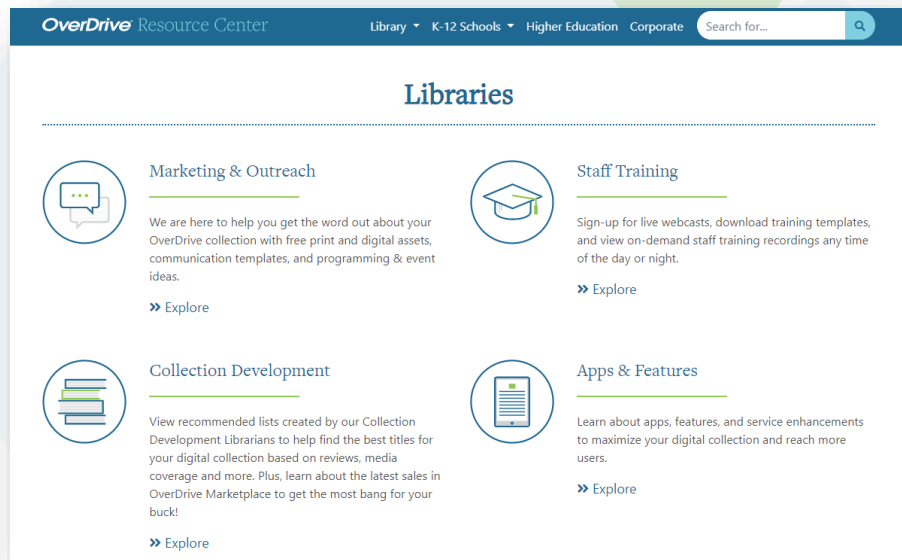
Marketplace Help - [help.marketplace.overdrive.com](https://help.marketplace.overdrive.com)

Titles mentioned today - [View now!](#)

## Evaluate this training

Fill out our [training evaluation](#).

Request certificate at [training@overdrive.com](mailto:training@overdrive.com).



Join our email  
list today!

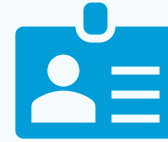
# Next steps



Determine which  
**reluctant reader**  
you'd like to target



Identify **one**  
**strategy** and share  
with your team by  
next Wednesday



Contact your  
Account Manager or  
**Content Specialist**  
for support

# Contact us



**Emma Dwyer**

[edwyer@rakuten.overdrive.com](mailto:edwyer@rakuten.overdrive.com)

WA, OR, ID, MT, WY, AK  
Canada



**Jane Whitehurst**

[jwhitehurst@rakuten.overdrive.com](mailto:jwhitehurst@rakuten.overdrive.com)

New England, NY  
OH, PA, WV



**Jackie McCloud**

[jmccloud@rakuten.overdrive.com](mailto:jmccloud@rakuten.overdrive.com)

KY, IN, TN  
TX, LA, OK  
IL, MI, WI

**Kristin Milks**

[kmilks@rakuten.overdrive.com](mailto:kmilks@rakuten.overdrive.com)

CA, HI  
GA, AL, FL, MS, AR



**Maria Fesz**

[mfesz@rakuten.overdrive.com](mailto:mfesz@rakuten.overdrive.com)

NJ, MD, DE, VA, NC, SC  
UT, AZ, NM, CO, NV  
MN, IA, NE, MO, KS, ND, SD





# THANK YOU!



# OverDrive®

Thank you for attending this training:

---

SESSION NAME

---

NAME

---

DATE

---

DURATION