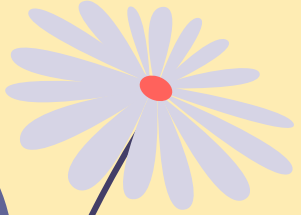


A decorative border featuring stylized flowers in red, orange, and blue, with dark blue leaves and stems, set against a background of wavy yellow and orange shapes.

Stay Connected: Digital Book Clubs for Your Library

Presented by your OverDrive Content
and Outreach Specialists

Housekeeping



Recorded



Q&A



Follow-up
email



Meet Your Presenters

Emma Dwyer, Content Specialist

Maria Fesz, Content Specialist

Melissa Marin, Outreach Services Manager

Annie Suhy, Outreach Specialist



Meet Your Q & A Support

Kristin Milks, Content Specialist

Jackie McCloud, Content Specialist

Jane Whitehurst, Content Specialist



Agenda

Why host a digital book club?

Best practices for title selection

Community Reads / Special Sales Requests

How to host and promote your digital book club

Why Host a Digital Book Club?



POLL:

What genre tends to work best
for book clubs at your library?



Book Clubs

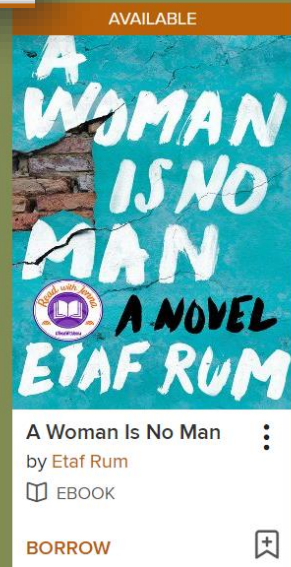
Subjects

Collections ▾



Kindle Books

BEYOND BESTSELLERS

If you enjoy reading Jhumpa Lahiri's poignant tales of complex family relationships, the American immigrant experience, and the nature of womanhood, try Etaf Rum's compelling debut novel, *A Woman Is No Man*. Rum artfully weaves together the experiences of three generations of Palestinian-American women as they struggle with the often-conflicting demands of culture, family, honor, and love.



Carnegie Library of Pittsburgh



English | Feedback | Recent updates | Help

Subjects | Collections | Kindle Books | Kids | Teens

Search | Sign in

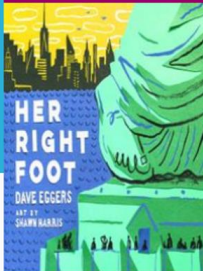
For more information about our Ten Evenings event, [please click here!](#)

Pittsburgh Arts & Lectures: Ten Evenings

[SEE ALL](#)

Ten Evenings presents celebrated authors generously sharing their research and creative process in conversational lectures. Throughout the series, we'll be showcasing their work. Monday, Dec. 10 at 7:30 pm, Dave Eggers & Mokhtar Alkhanshali at the Carnegie Music Hall.

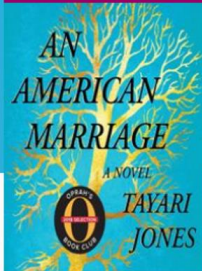
AVAILABLE



Her Right Foot
by Dave Eggers
EBOOK

BORROW

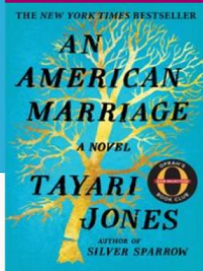
AVAILABLE



An American Marriage
by Tayari Jones
AUDIOBOOK

BORROW

AVAILABLE



An American Marriage
by Tayari Jones
EBOOK

BORROW

Minnesota Reads

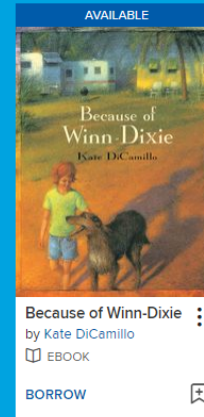
[Partner libraries](#) [NEW!](#)[Feedback](#)[Recent updates](#)[Help](#)[Subjects](#)[Collections](#) [▼](#)[Kindle Books](#)[Kids & Teens](#)[Q Search](#)[Sign in](#)[#HarryPotterAtHome – Read or listen to the first Harry Potter book. No wait.](#)

ONE BOOK | ONE MINNESOTA

You and your library are cordially invited to participate in **One Book | One Minnesota** through online book club discussions or other activities that resonate with your community. The title selected for the first session (plans are underway to continue the book club this summer with additional authors/titles) is Kate DiCamillo's *Because of Winn-Dixie*.

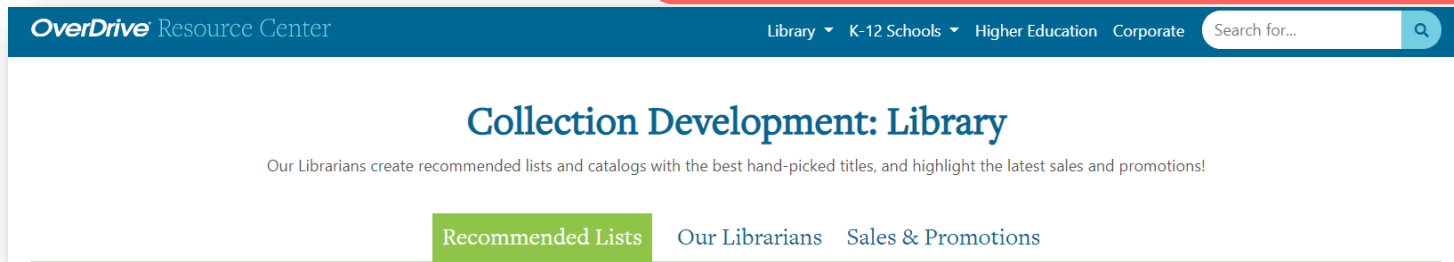
The Minnesota Center for the Book has created a website where you can download materials to help with running a virtual book club, [One Book | One Minnesota](#). Included are discussion guides and logos. You can also view a welcome and introduction from Ms. DiCamillo herself at the website.

Also available as an audiobook [>](#)



Selecting Titles

www.resources.overdrive.com



OD Recommended lists

“Round Robin”

Genre or themed clubs

Cookbook Club



OverDrive Created Book Club Lists

Resource Center- Collection Development

<https://resources.overdrive.com/library/collection-development-recommended-lists/>

CPC Book Club Reads

<https://marketplace.overdrive.com/Marketplace/CostPerCirc/SuggestedList/16940>

OC/OU and MA Book Club Reads

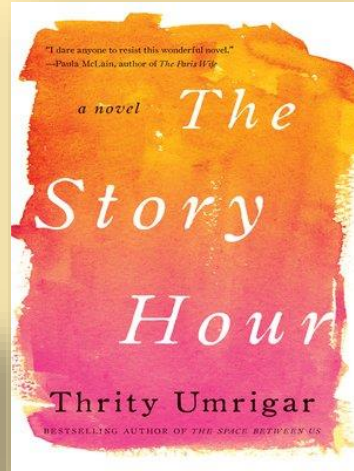
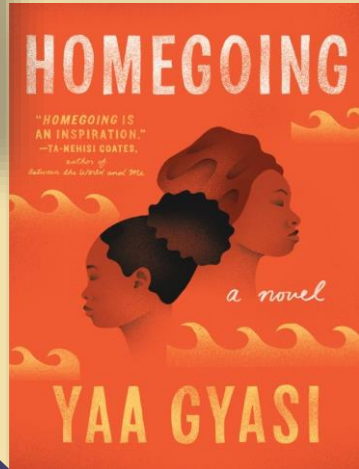
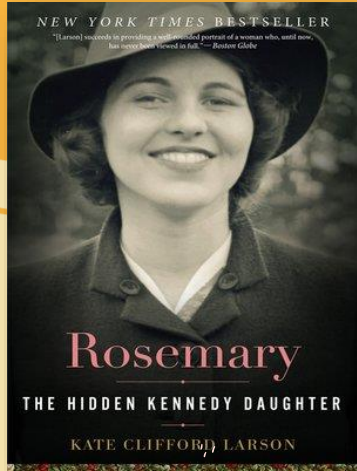
<https://marketplace.overdrive.com/Marketplace/curate/SuggestedList/13101>

Celebrity Book Clubs

<https://marketplace.overdrive.com/Marketplace/OneCopyOneUserAndMeteredAccess/SuggestedList/16019>



Titles We Love



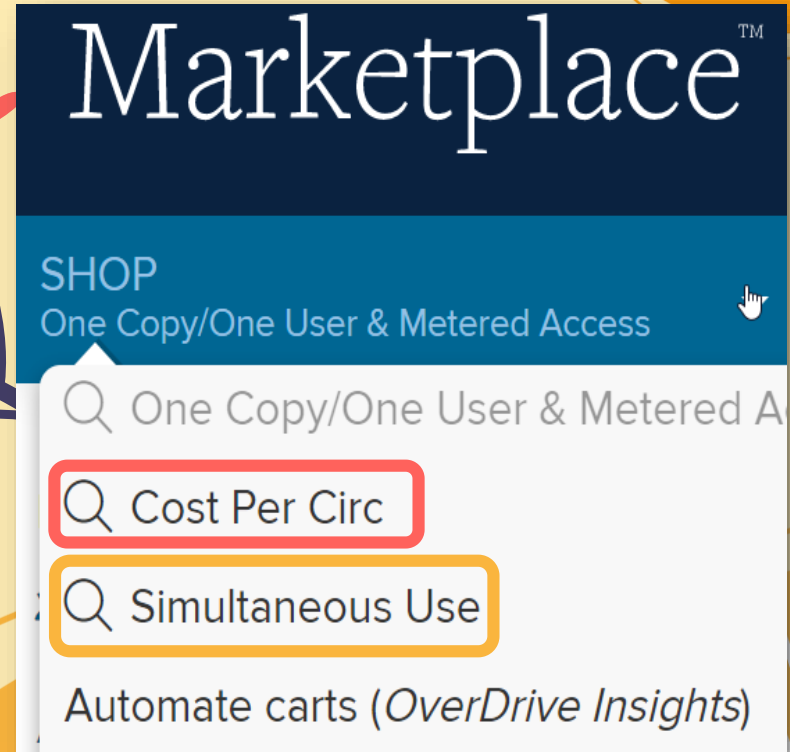
Exploring Lending Models

Cost Per Circ

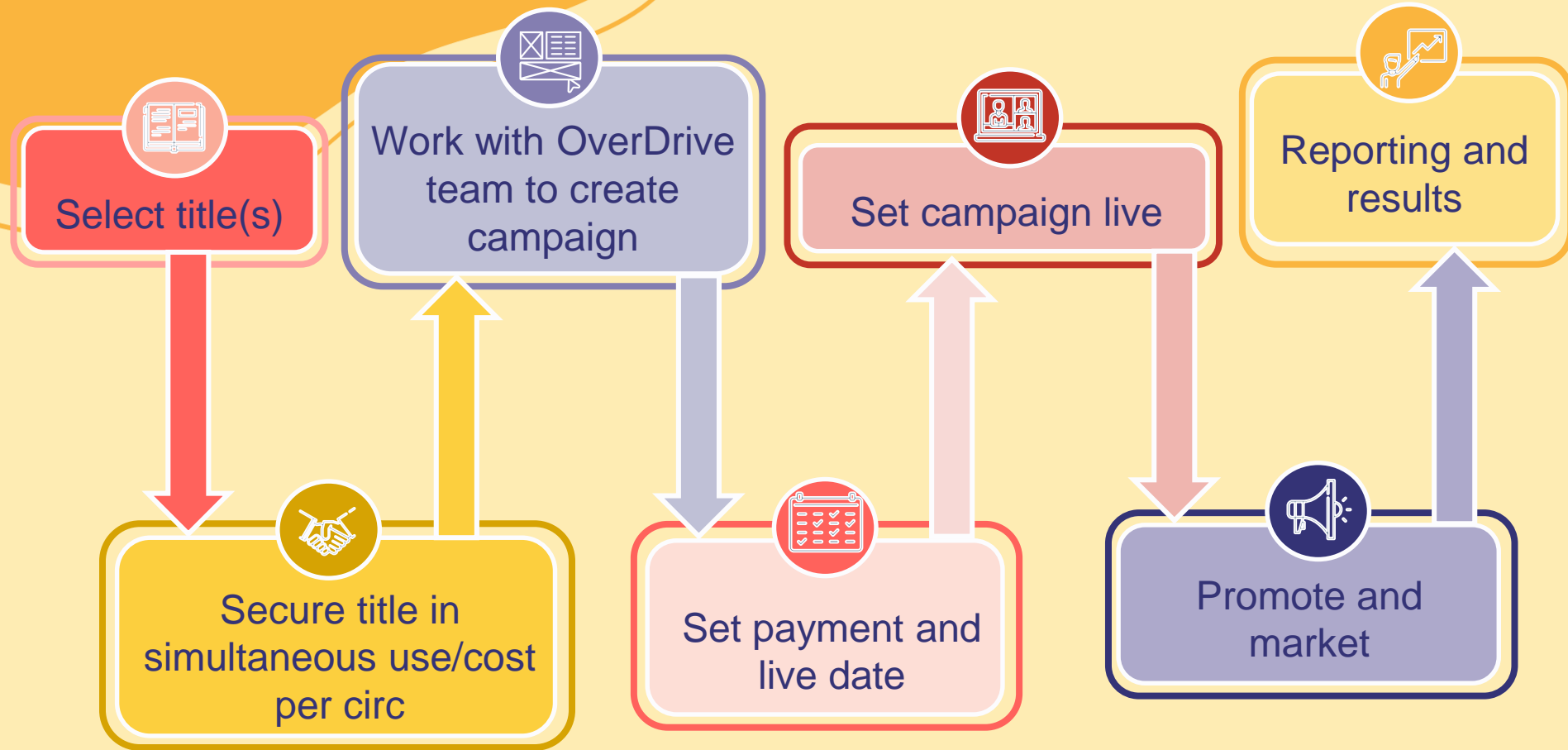
Simultaneous Use

Understanding Lending Models:

<https://resources.overdrive.com/understanding-lending-models/>



Community Read



Special Sales Request Details

when you reach out to your Account Manager, include the following information:

Title:

Author:

Format: (ebook, audiobook):

Number of Copies Requested and preferred lending model (ex: sim use, OC/OU):

Anticipated Checkouts:

Budget:

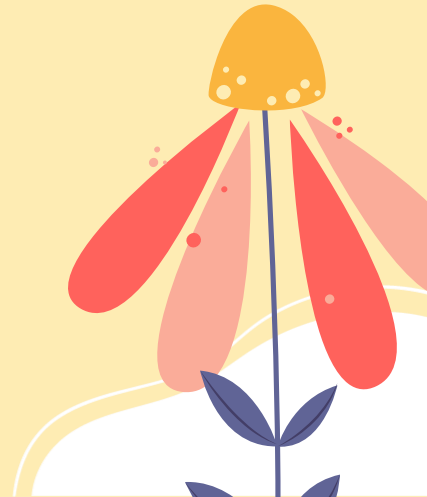
Program Start Date (when content will go live)

Program End Date:

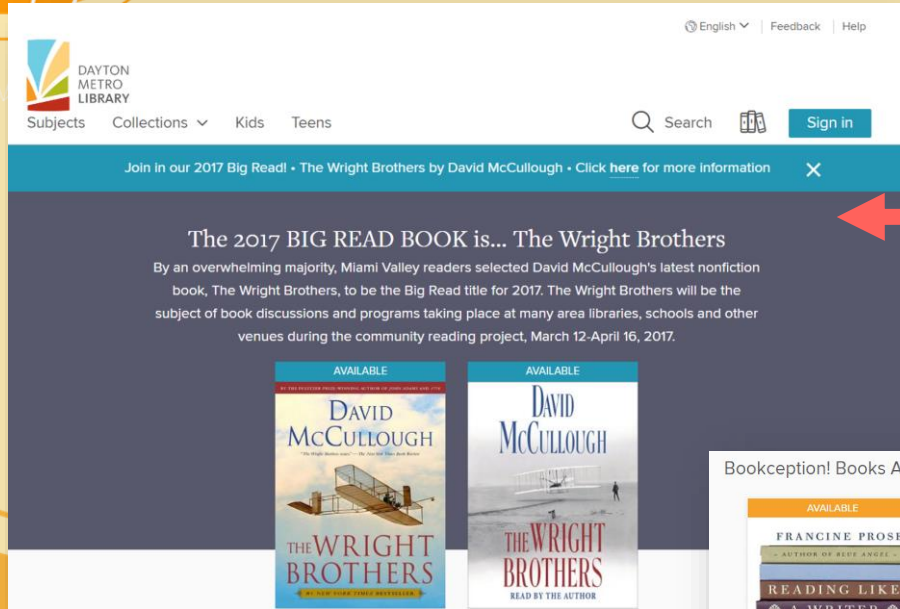
Will this coordinate with an author visit?

Is there any other planned programming around the book?

What kind of marketing materials will you prepare?

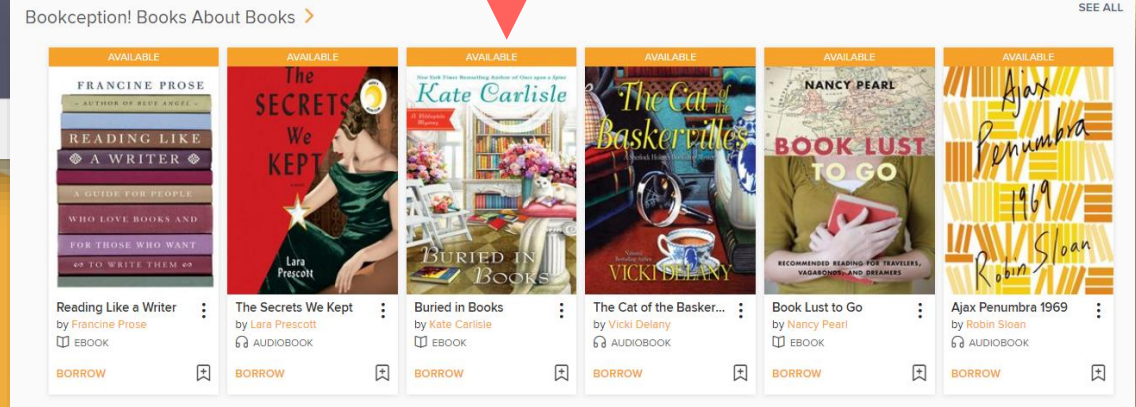


Showcasing Collections



campaign

curated collection



Talking Points: Discussion Questions and Guides

Publisher and author websites

LitLovers
www.litlovers.com



BookBrowse
www.bookbrowse.com



ReadingGroupGuides
www.readinggroupguides.com



Universal Questions:

<https://libguides.ala.org/bookdiscussiongroups/startguide>

<https://bookriot.com/2017/08/21/book-club-discussion-questions>

<http://www.ilovelibraries.org/booklovers/bookclub/facilitate-discussion>

Reading Group
Choices

www.readinggroupchoices.com



Zoom

zoom



How to host and promote your digital book club

Facebook Live



Instagram Live



Goodreads



Google Hangouts



Choosing the right platform



goodreads

blog

Video conference

Social media

Message board

Platforms

Zoom, Google Hangouts, Microsoft Teams

Facebook Live, Instagram Live, Twitter

Goodreads, Library blog

Best for...

- Real-time group conversation
- Continuing relationships with existing book club members

- Short updates
- Moderator led Q&A
- Digital story times or younger audience book talks

- Allowing patrons to read and discuss at their own pace
- Staff without as much dedicated time to host virtual meetings

Choosing the right platform



Video conference

Social media

Message board

Benefits

- Interactive and engaging
- Allows for more of a true discussion, as you can see other people's faces and hear their voices

- Lowest commitment level from participants
- Opportunity to add new input to the conversation that may never have attended a traditional book club

- Allows participants to comment at their convenience, not dependent on a scheduled event
- Multiple discussions could be happening at once

Things to consider

- Scheduling concerns
- It's a larger commitment from participants to join a video call than some of the other platforms

- Heavily relies on a moderator
- Low commitment could lead to low engagement

- Staff required to monitor conversation over time
- Posting on a message board may feel impersonal or less motivating to participate than a true discussion

Moving to virtual



Stratford Public Library (ON) moved their existing book club to Zoom and held **Pandemic Pints & Pages** on Zoom with the tagline: “You can’t keep a good program down.”

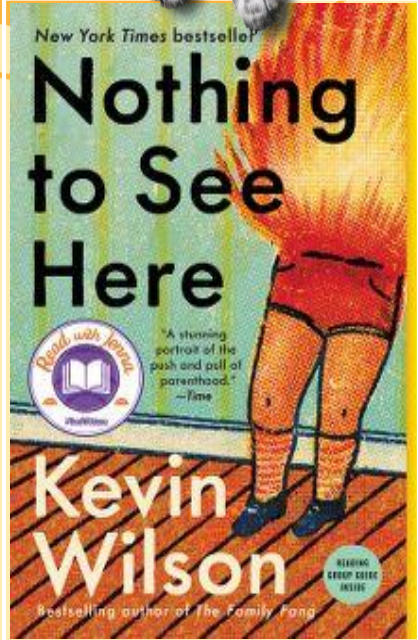
Promoting on social



Eisenhower Public Library (IL) invited their patrons on Instagram to a casual drop-in book club (**BYO Book Club**) where patrons could pop into Zoom and share a favorite book with fellow readers.



Starting a new club



To foster new connections and engage with patrons, Barrington Public Library (IL) started a new virtual club: **“Wear Your Sweatpants, Bring Your Dog.”**

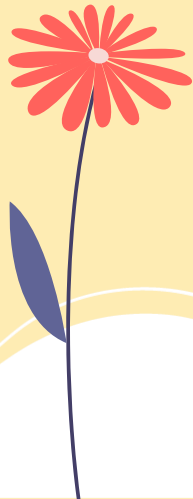
Each week, they announce a title that is available in their digital collection and post starter discussion questions in a Goodreads group message board.



What's next?



- ☐ Who will moderate?
- ☐ When scheduling events, consider the best dates and times
- ☐ Prepare discussion questions
- ☐ Decide how you'll measure success
- ☐ Connecting with existing book club members to help them adapt to virtual meetings
- ☐ Outreach to find new members



How to **promote** your book club

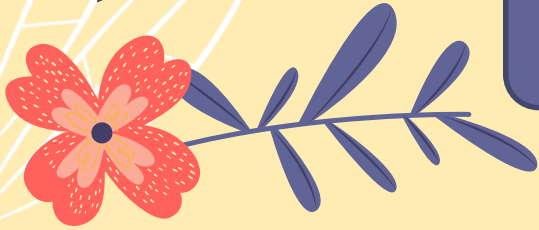
Library event calendar

Social media channels, using hashtags like #virtualbookclub and the title and authors name

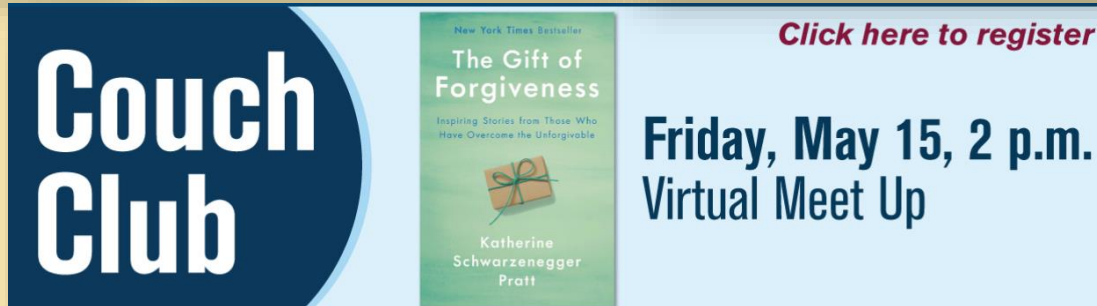
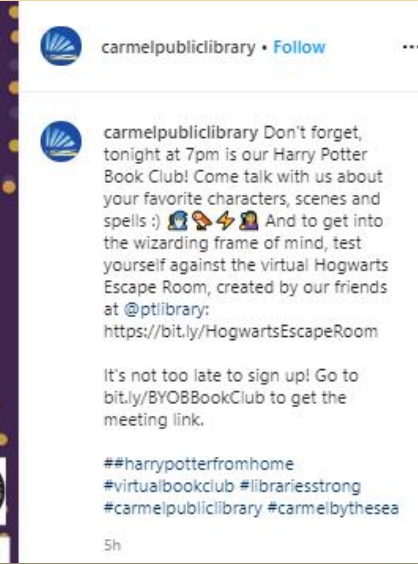
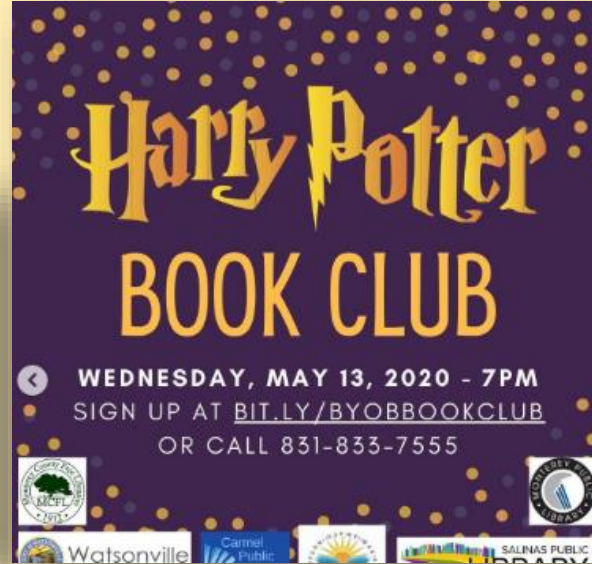
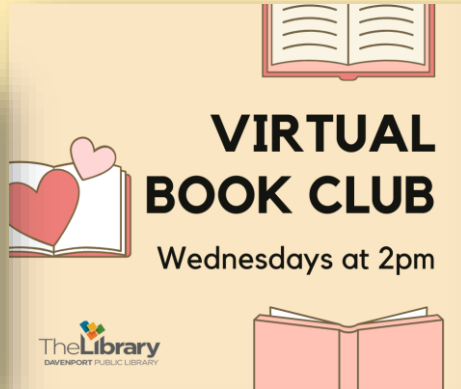
Email newsletter and library blog

Signs outside of drive-up window or an insert in curbside pickup bags

Cross-promotion during other virtual programming



Digital Book Club promotion in action





Bonus!

What about summer reading?



Taking Summer Reading digital

- Perfect time to more proactively include ebooks & audiobooks with summer reading initiatives
- **Kids & Teens** – Try sharing Ebook Bingo or Level Up with Libby worksheets
- **Adults** – Think about audiobook focused promotions, like Toledo Lucas-County Public Library's "Walking Audiobook Challenge"



Summer Quest 2020 – Delaware County Libraries

COMING SOON!

SUMMER QUEST 2020

COMING SOON!

 <p>ADULT READING CHALLENGE</p> <h3>The Quarantine Fifteen</h3> 	 <p>IMAGINE YOUR STORY</p> <p>SUMMER 2020</p>
 <p>IMAGINE YOUR STORY</p>	<p>1000 Books Before Kindergarten</p> 

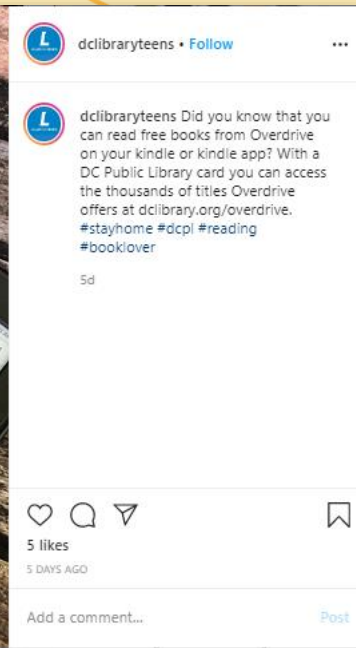
Summer Challenge – DC Public Library



Read

This summer the library challenges you to #Read20. There are so many ways to get in 20 minutes of reading each day whether you are:

- Checking out some of the best [eBooks](#) that have come out in the past year
- Downloading one of our “always available” [audiobooks](#) to listen to while you do chores
- Reading about the newest Nintendo Switch games in [Wired Magazine](#)



POLL:

When creating a digital book club/community read, which steps will you be responsible for?



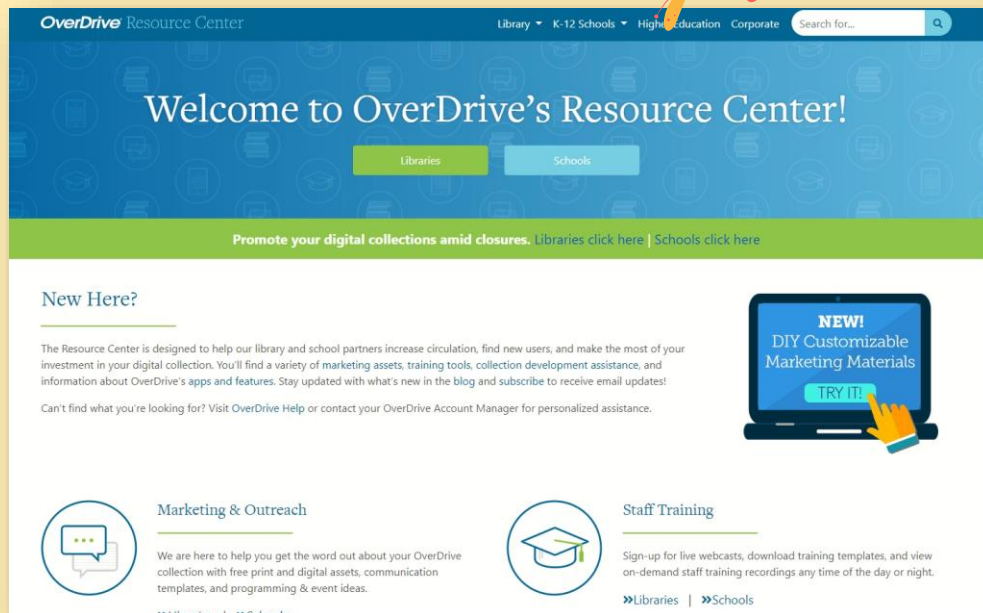
Resources

Learn more

Resource Center
resources.overdrive.com

Marketplace Help
help.marketplace.overdrive.com

Remote Resources
resources.overdrive.com/remote-resources-libraries/



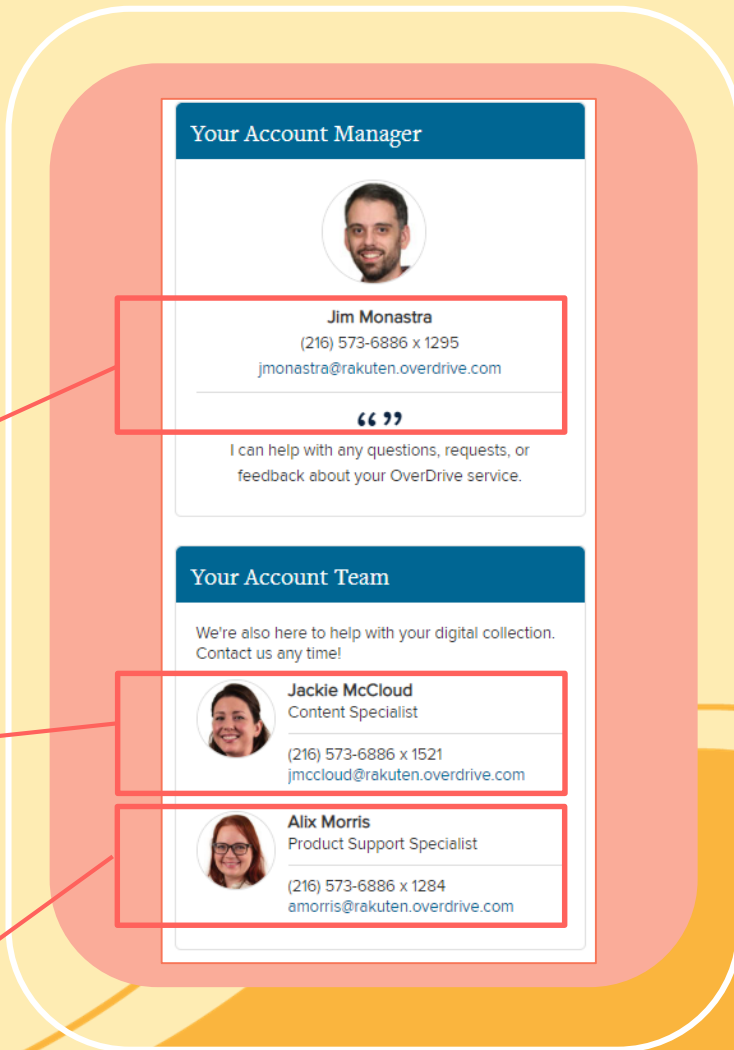
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Jim Monastra

(216) 573-6886 x 1295

jmonastra@rakuten.overdrive.com

“ ”

I can help with any questions, requests, or feedback about your OverDrive service.

Your Account Team

We're also here to help with your digital collection.
Contact us any time!



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Thank You!

