

Reach New Audiences with Libby Extras



WELCOME!

We'll start at the top of the hour.

ZOOM INFO

Your video/mic are disabled.

We are recording.

You will hear audio when session begins.

QUESTIONS?

Ask us in Q&A!



Reach New Audiences with Libby Extras

SPEAKERS



**NINA
YOUNG**

Account Manager
CT, MA, VT, NH,
RI, & ME



**KEVIN
COON**

Account Manager
CA & HI



**LAUREN
BAJDA**

Product Trainer

HOUSEKEEPING

RECORDING

This session is being recorded.

ZOOM

Use Q&A, polls, chat, and CC.



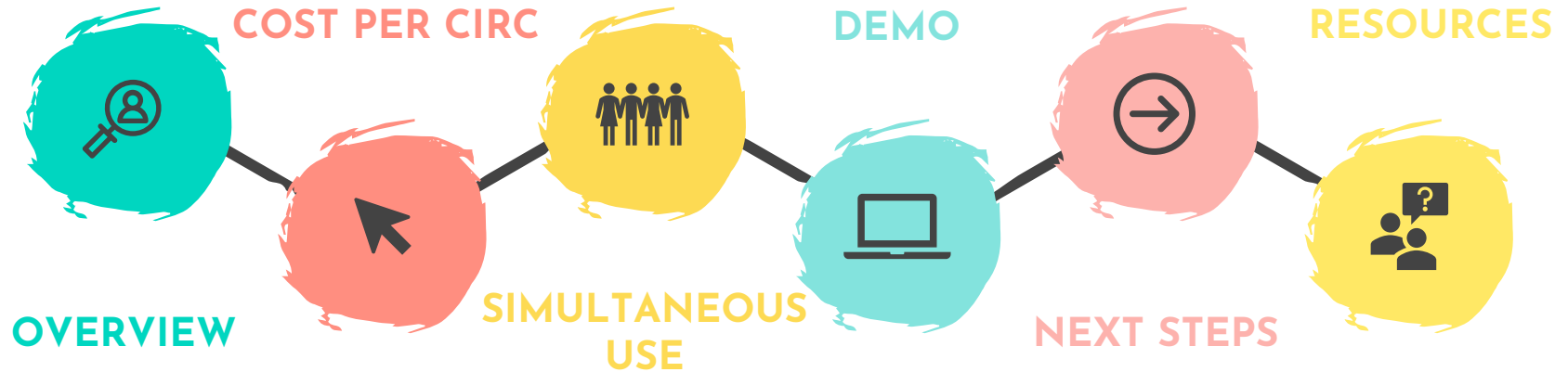
CERTIFICATE

Receive a certificate of attendance.

EMAIL

Receive the recording and PDF.

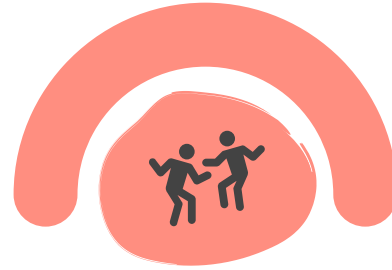
AGENDA



SHARE IN CHAT!



1. WHERE ARE YOU
JOINING US FROM?

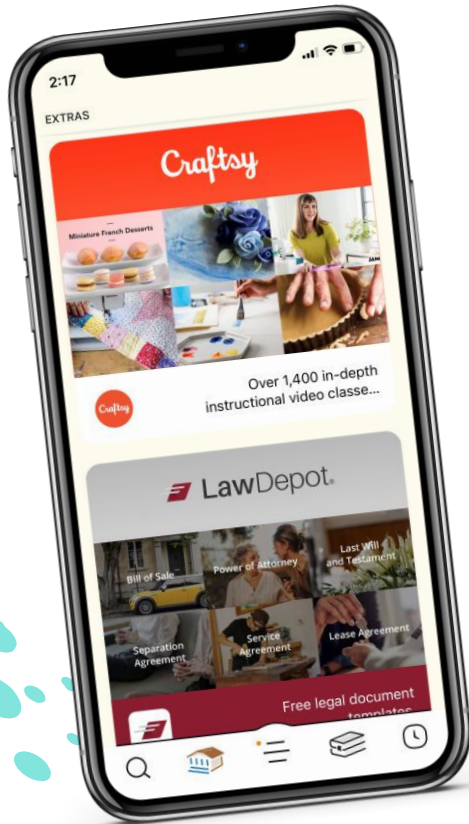


2. WHAT FORMS OF
ENTERTAINMENT DO
YOU ENJOY?

Be sure to share with **all attendees**.

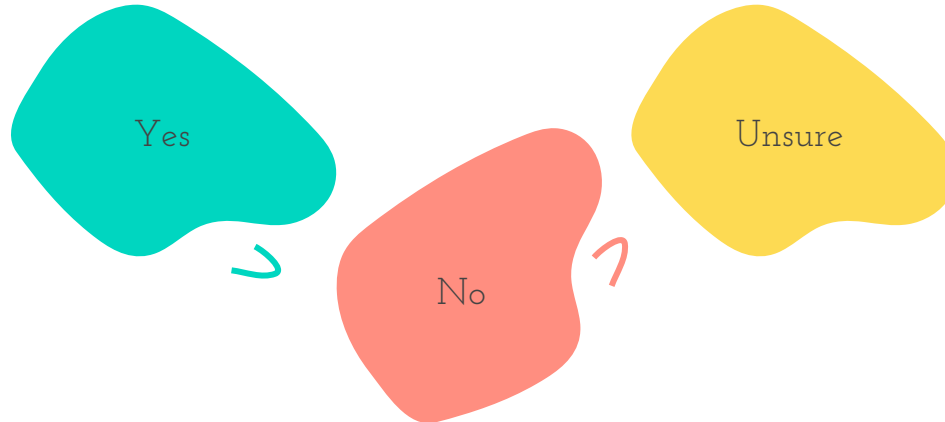
WHAT ARE EXTRAS?

Databases and streaming media services that entertain, educate, and provide unique digital experiences.



POLL

DO YOU CURRENTLY OFFER
LIBBY EXTRAS AT YOUR LIBRARY?



Cost Per Circ (CPC)



Classica

Classical music streaming.



Qello Concerts

Full-length concerts and music documentaries.



iNDIEFLIX

Streaming movie service.



Craftsy

Online resource for creative makers.



Craftsy en Español

Online resource for creative makers - dedicated for Spanish users.



The Great Courses

Engaging and understandable lectures.

STINGRAY Classica



Libby.

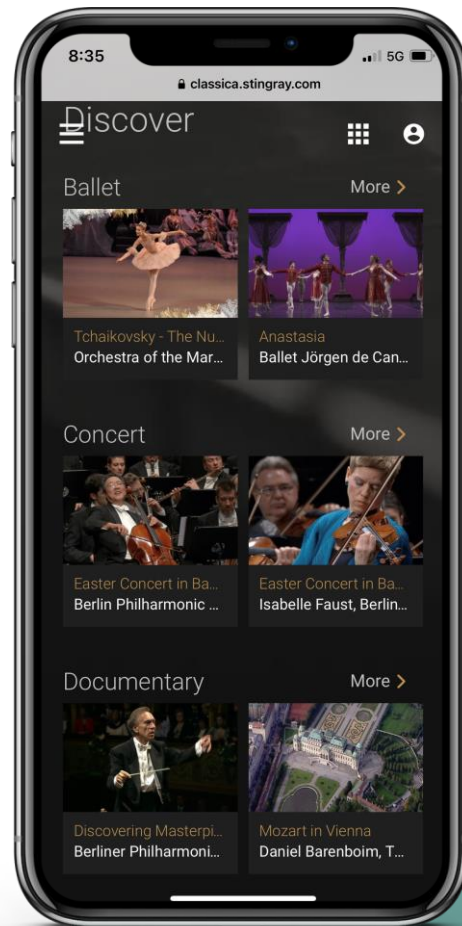
Stingray Classica

The world's premium **classical music destination** dedicated to classical music, opera, and ballet.

1,000+ concerts, operas, ballets and documentaries.

Prestigious productions filmed at the grandest venues.

Today's celebrated performances and timeless classics.





Qello
CONCERTS
BY STINGRAY



Libby.

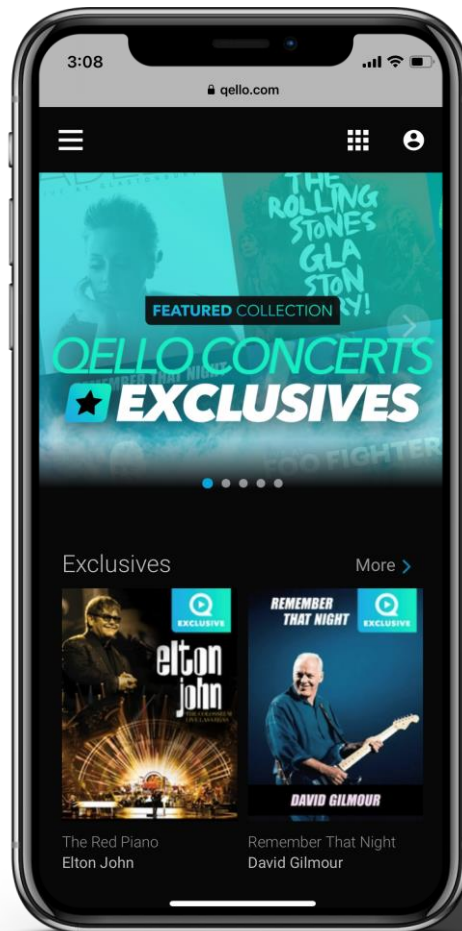
Qello Concerts

The world's largest collection **of full-length concerts and music documentaries** streamed on-demand to just about any digital device.

1200+ concert films and documentaries.

New concerts added every week.

Unlimited performance rights.



iNDIEFLIX



Libby.

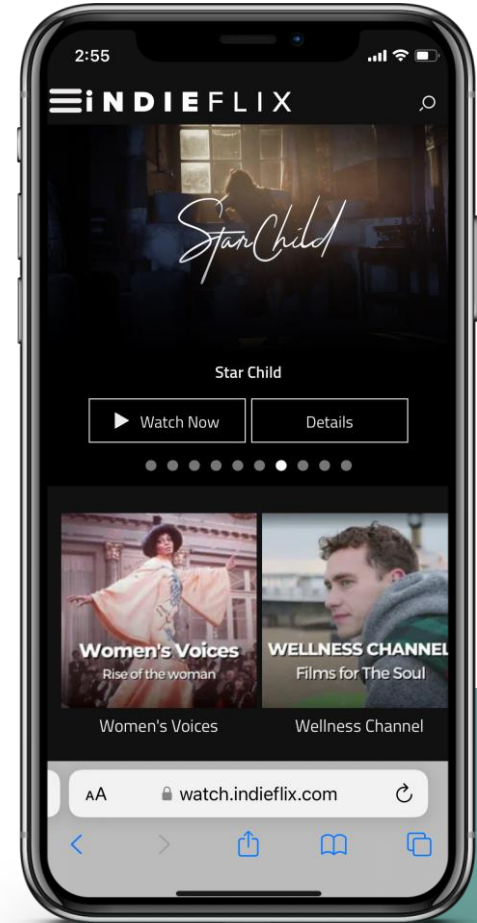
iNDIEFLIX

A **streaming movie service** that offers access to pop culture favorites, box office hits, award-winning feature films, documentaries, and shorts.

Thousands of full length feature films, shorts, documentaries and series from around the world.

Thought-provoking well-known and off-the-radar content.

Works with up-and coming filmmakers to professionals.





Craftsy



Libby.

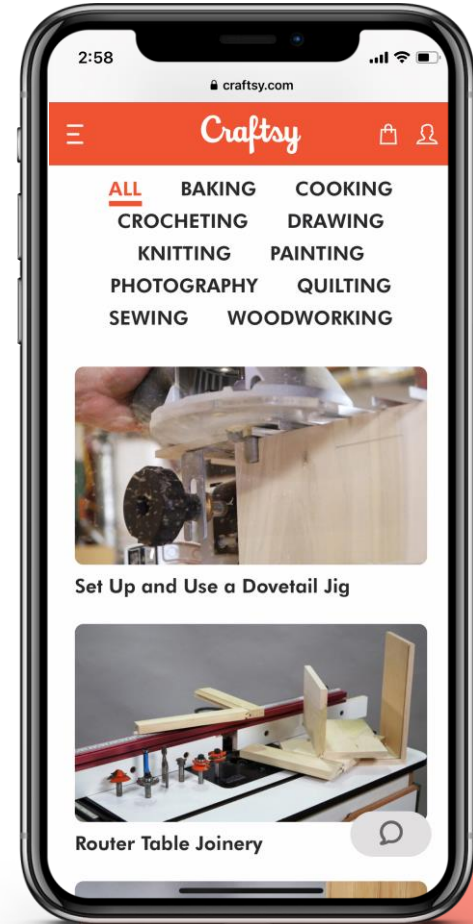
Craftsy

An online resource **for all creative makers** from basic instruction to advanced techniques for fabric and yarn crafts, baking, drawing, and much more.

Over 1,500 instructional video classes.

Covers 20 different creative passions.

Each class includes downloadable class materials.



Craftsy en Español

An online resource **for all creative makers** from basic instruction to advanced techniques for cake decorating, sewing, crochet, drawing, baking and cooking.

Over 150 video classes for Spanish language users.

Covers 6 of the most popular creative passions.

Each class includes downloadable class materials.





Libby.

 THE
GREAT COURSES
LIBRARY COLLECTION®

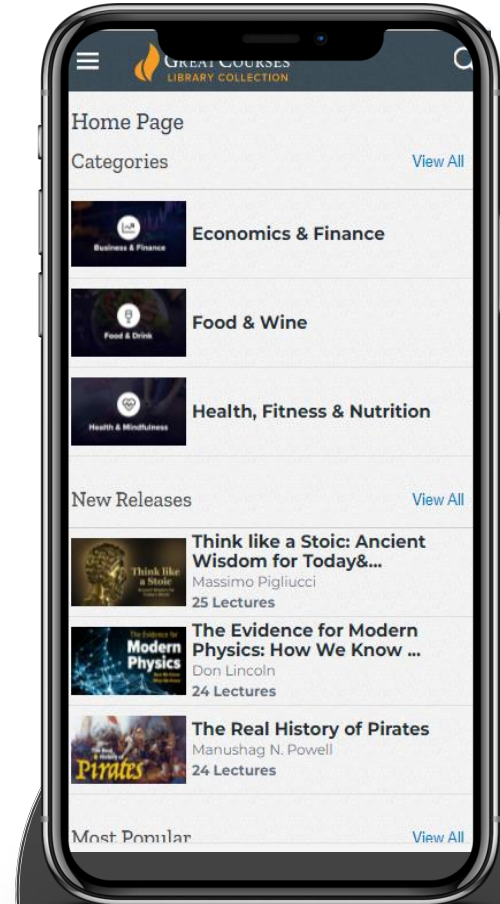
The Great Courses

Engaging and understandable **lectures by esteemed professors, professionals, and experts** in topics ranging from history, better living, science, language learning, and much more.

250+ unique courses

3,000+ hours of carefully curated and commercial-free content

Courses taught by brilliant, award-winning, and trusted experts in their fields



POLL

CAN YOU SEE YOURSELF USING THESE
RESOURCES FOR YOUR OWN HOBBIES?



Simultaneous Use (SU)



ArtistWorks

Self-paced video lessons for string and band instruments.



Kovels

Expert information, pricing, and trends on antiques and collectables.



LawDepot

Legal forms in minutes with legal documents and templates.



Learn it Live

Live and on-demand classes, quick tip videos, and programs for wellness.



Method Learning

Lessons for test prep, financial literacy, and academic success.



Universal Class

Lifelong learning courses in over 30 subject areas.

 **ArtistWorks.com**



Libby.

ArtistWorks

Provides world-class instruction for the most popular string and band instruments through **self-paced video lessons from professional musicians.**

Hundreds of hours of high-quality video instruction.

Step-by-step instruction.

Save on pricey private instruction.



KOVELS



Libby.



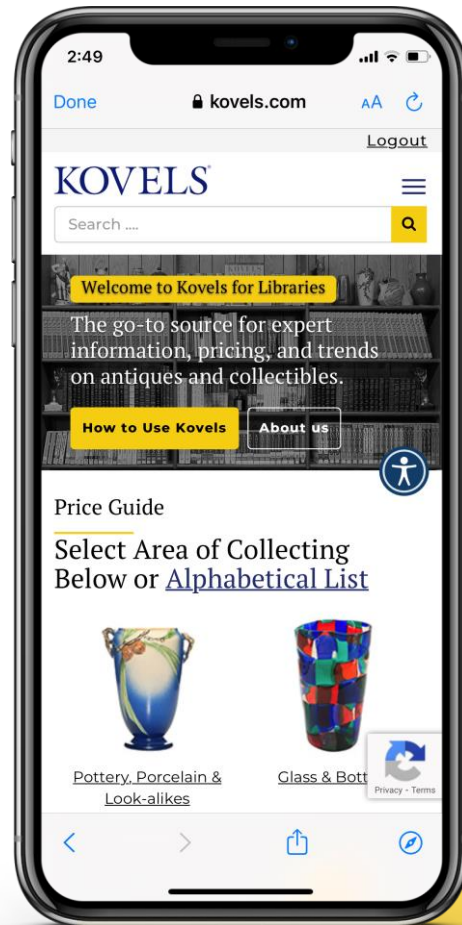
Kovels

The go-to source for expert information, pricing, and trends on **antiques and collectibles**. For the avid collector and dealer to the treasure hunter and downsizer.

Identification guides, histories, prices, marks, and more on buying and selling antiques and collectables.

40 books and 25,000+ articles.

Thousands of reader questions with expert answers..





 LawDepot.®



Libby.

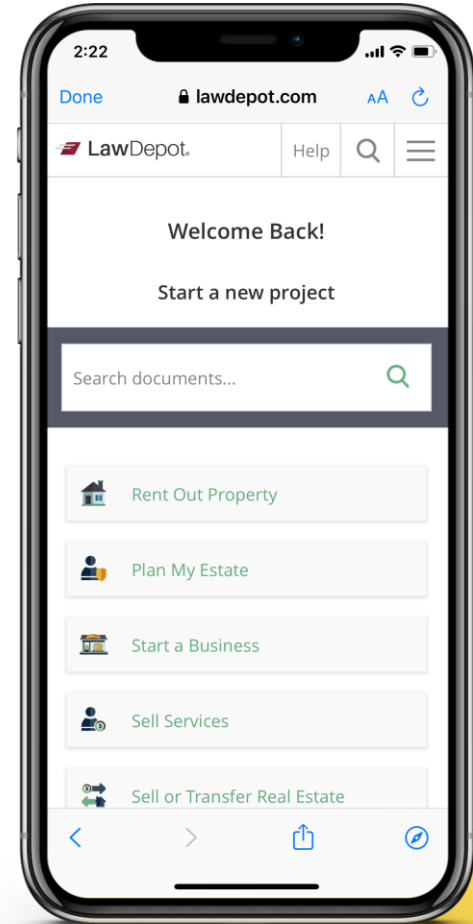
Law Depot

Offers **legal forms in minutes** with high-quality, easy-to-use, and completely customizable legal documents and templates.

Guided directions to create 150 + legal forms & documents.

Direct patron support by chat, phone, or e-mail.

LawDepot® is not a law firm and cannot provide legal advice.



LearnitLive™



Libby.

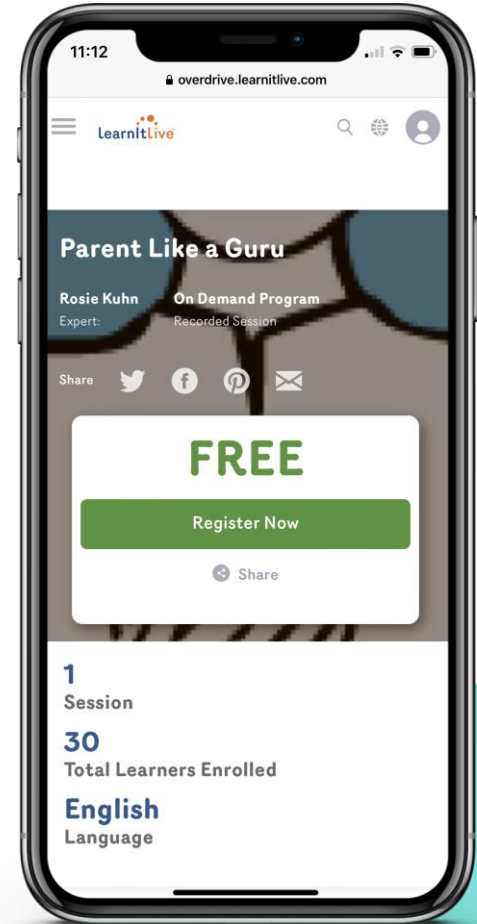
Learn It Live

Live and on-demand classes, quick tip videos, and programs for **wellness and personal development**.

Daily live classes.

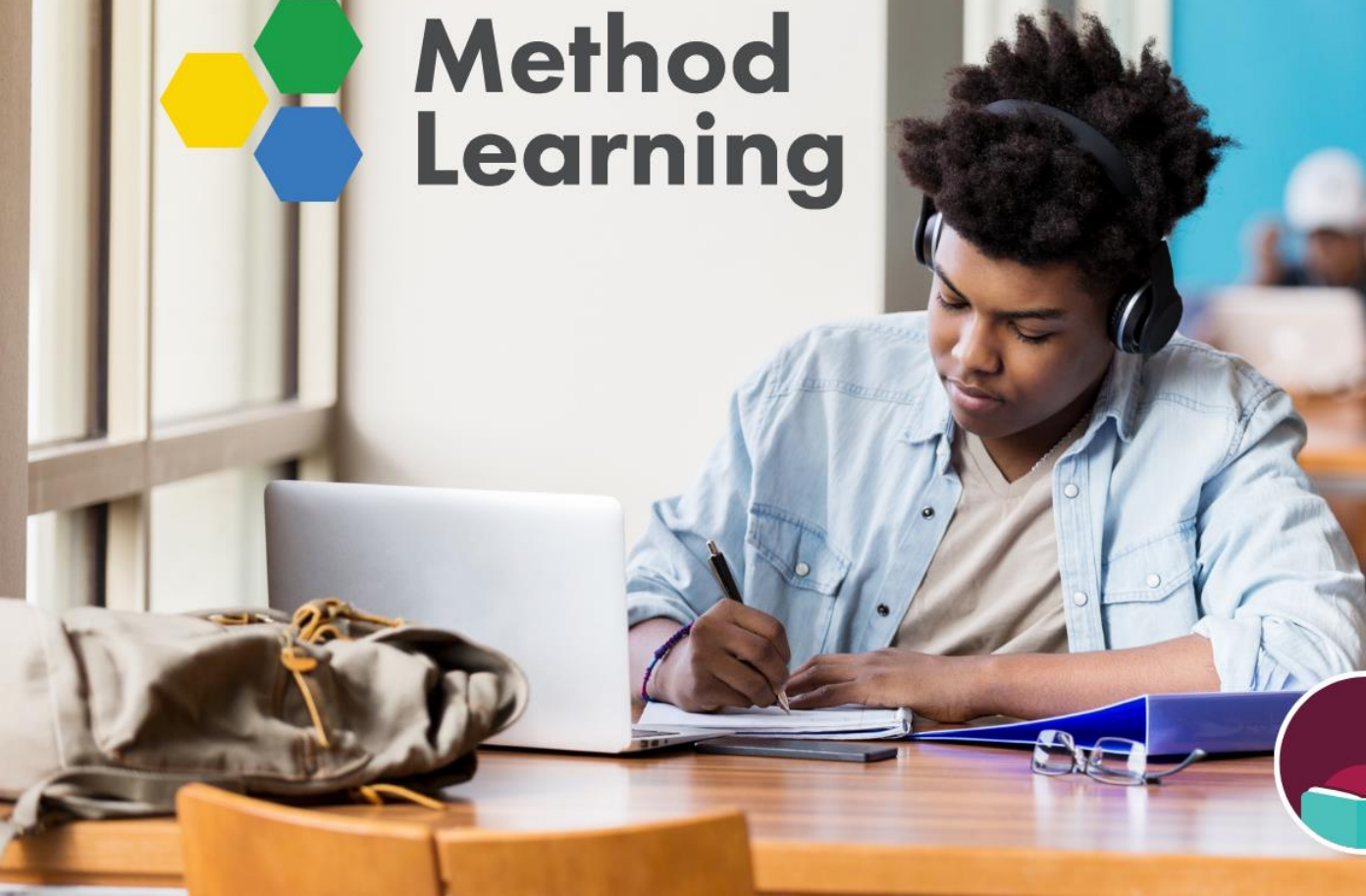
1,000+ Recorded classes.

200+ Topics covering health, wellness, spirituality, career and personal development, and more!





**Method
Learning**



Libby.

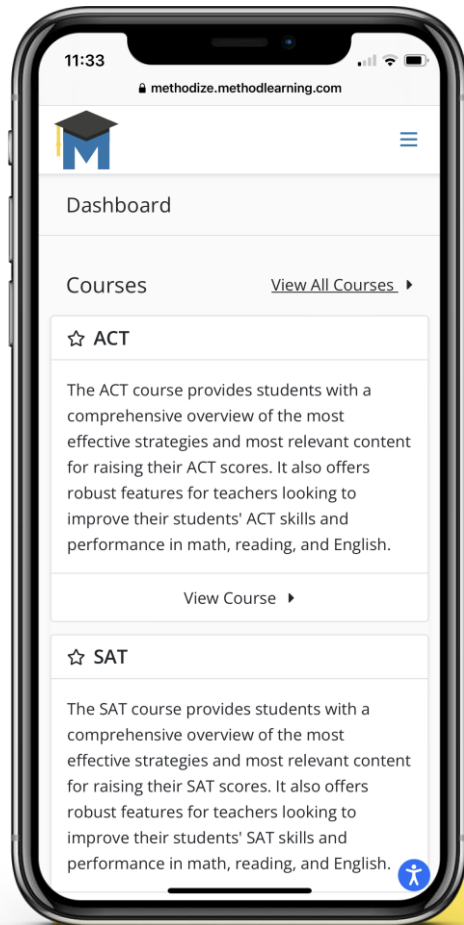
Method Learning

We now offer three comprehensive options from Method Learning to support the educational needs of your community.

1.) METHOD TEST PREP: This tutoring solution helps students raise their SAT and ACT scores.

2.) METHOD FINANCIAL SUCCESS: This course is designed to provide

3.) METHOD ACADEMIC SUCCESS





Libby.

Universal Class

Universal Class brings libraries **lifelong learning courses** in over 30 subject areas, many of which offer continuing education units (CEUs).

32 subject areas.

Over 500 courses available.

Earn a certificate documenting your CEUs, contact hours, and course completion.



POLL

WHICH SERVICES DO YOU THINK YOUR PATRONS WOULD BE INTERESTED IN?

Artist Works

Kovels

Learn it
Live

Method
Learning

Universal
Class

ACCESS MODELS RECAP



Cost Per Circ (CPC)

7-day pass

Libby app

Classica
Qello Concerts
iNDIEFLIX
Craftsy
Craftsy en Español
The Great Courses

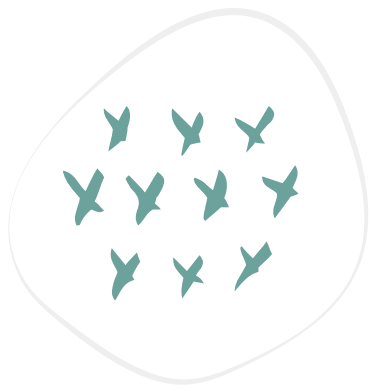


Simultaneous Use (SU)

30-day pass

Libby app

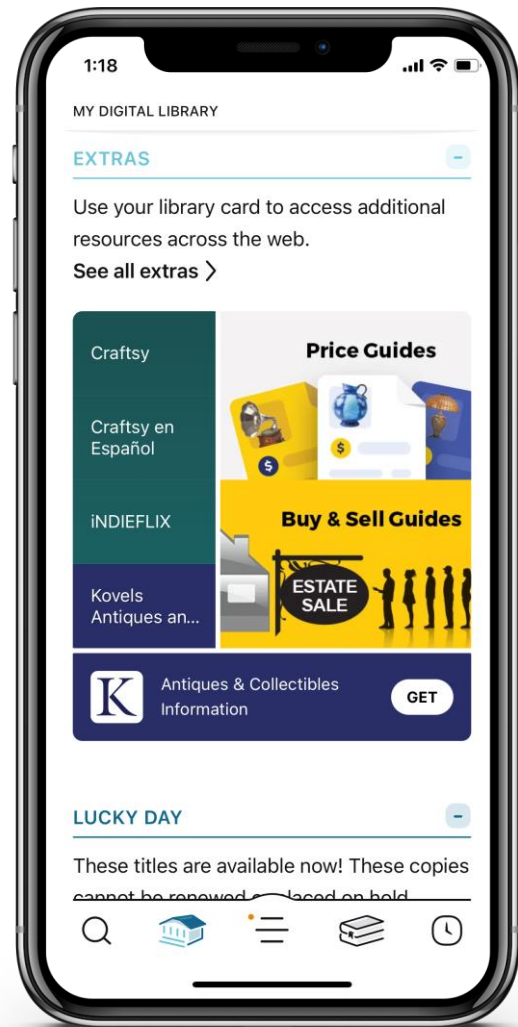
ArtistWorks
Kovels
Learn it Live
Method Learning
Universal Class



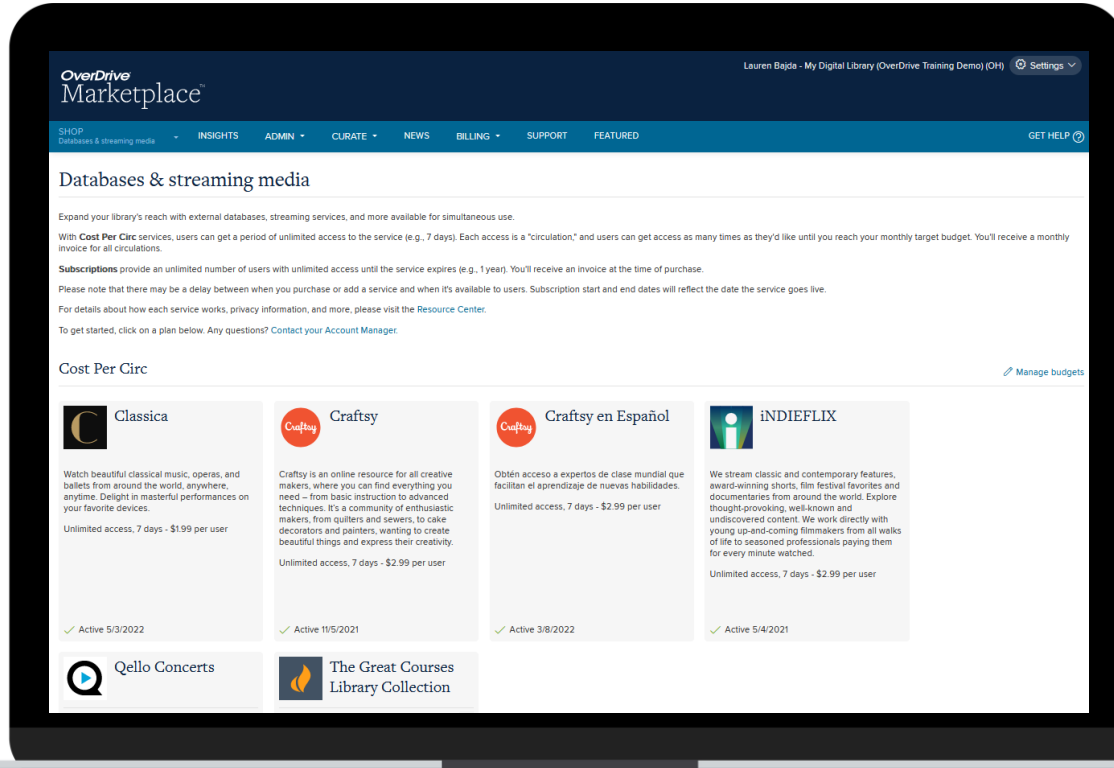
LIBBY DEMO

Patron Experience

A streamlined patron experience directly from our award-winning app, Libby.



MARKETPLACE DEMO

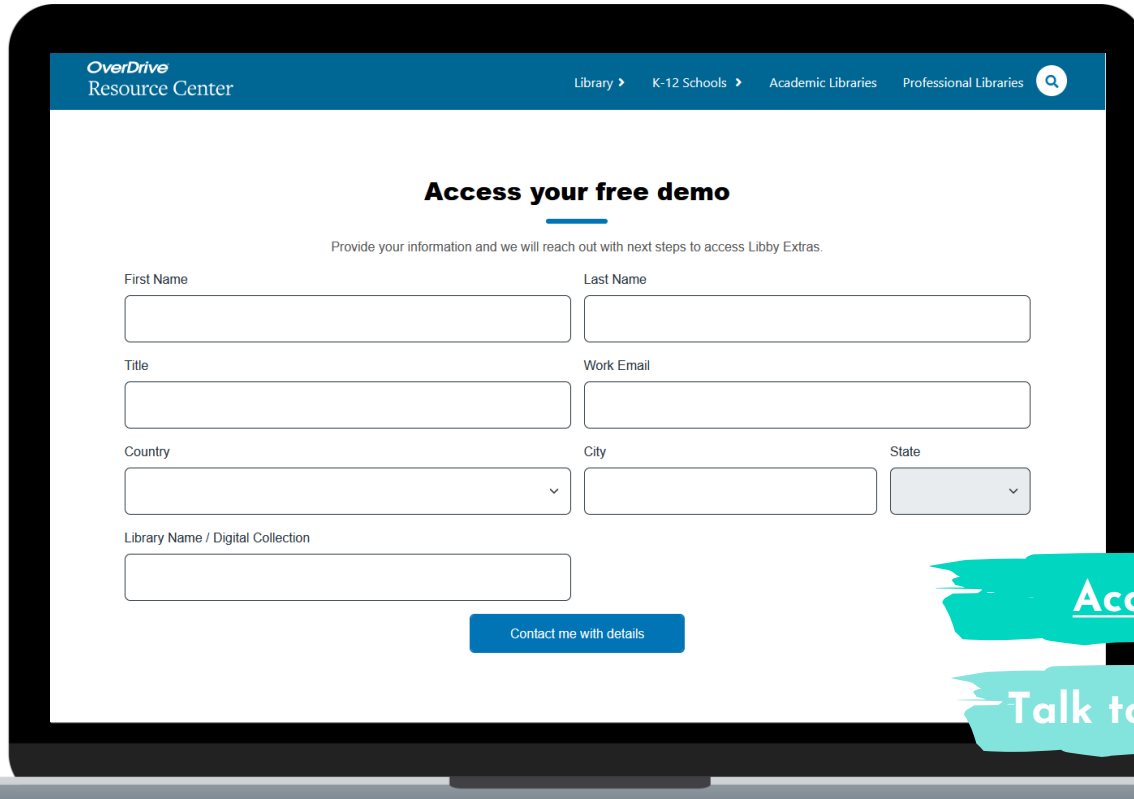


KNOWLEDGE CHECK

WHERE DO PATRONS
DISCOVER AND ACCESS LIBBY EXTRAS?



READY TO GET STARTED?



The image shows a laptop screen displaying the OverDrive Resource Center registration page. The page has a blue header with the OverDrive logo and navigation links. The main content area is white and features a registration form with several input fields and a submit button.

OverDrive
Resource Center

Library > K-12 Schools > Academic Libraries Professional Libraries

Access your free demo

Provide your information and we will reach out with next steps to access Libby Extras.

First Name

Last Name

Title

Work Email

Country

City

State

Library Name / Digital Collection

[Contact me with details](#)



[Access your free demo!](#)

[Talk to your Account Manager](#)

SUMMARY



LIBBY EXTRAS

Databases and streaming media services that engage.



COST PER CIRC (CPC)

Users get a period of unlimited access to service (e.g., 7 days).



SIMULTANEOUS USE (SU)

Unlimited number of users get a period of unlimited access to service (e.g., 30 days).



LIBBY/MARKETPLACE

Users discover Extras in Libby, staff manage in Marketplace.



ACCESS FREE DEMO

Try these our yourself!

An abstract graphic featuring several overlapping organic shapes. A large yellow shape is the central focus, with a teal shape overlapping its bottom-left corner and a pink shape overlapping its top-right corner. In the bottom right, there is a small, dark teal shape. In the top left, a light grey oval contains a cluster of small teal bird icons. The text 'Q&A' is centered within the yellow shape.

Q&A

HELP AND RESOURCES

RESOURCE CENTER

<https://link.overdrive.com/libby-extras>

Getting started with Libby extras



Use Libby to get free access to extra learning and entertainment resources through your library.

1

Install the Libby app from the app store on your Android or iOS device. Or, visit libbyapp.com in your Chrome, Firefox, Safari, or Edge browser.

GUIDES

Getting Started Guide

Download



Find it in Libby.

PROMOTIONAL RESOURCES

Marketing Assets

Download

OverDrive

Databases & Streaming Media services Suggested Website Copy

Use the following as a guide to inform patrons about these services on your library's website. Logos for each service provider are available here: [Databases & Streaming Media services](#), in .svg format.

All databases & streaming media services will be available for discovery exclusively within the Libby app by tapping Extras on the library's homepage. If you aren't already promoting Libby on your website, we encourage you to visit [Libby Logos & Suggested Website Copy](#) in the Resource Center for suggestions on how to get started.

Scroll to the bottom for a few quick tips on adding these services to your website. Looking for more help

LOGOS & SUGGESTED COPY

Update Your Library Website

Download



NEWSLETTER COPY

Communication Templates

Download



THANK YOU

Reach New Audiences with Libby Extras

