

## SELF-PACED CURRICULUM - Getting Started with Marketplace (Consortium & Stand-Alone Libraries)

Learn what's possible with OverDrive Marketplace,  
and how to use it to customize your library's digital collection.

*This self-paced curriculum is intended for public library staff  
who use OverDrive for their digital collection.*



### 1 Consortium & Advantage

Your library is part of a **consortium**. This digital collection of ebooks, audiobooks, and more is shared by patrons/users in your service area.

You may also have an **Advantage** account, which allows you to purchase additional titles and copies for your community.



[What does Advantage mean?](#) (Help article)

[Manage Advantage](#) (33 minutes)



### 2 Discover Marketplace

**OverDrive Marketplace** is the back-end shopping and administrative portal for library staff. This is where you will build and manage your library's digital collection.

OverDrive  
Marketplace™

[Introduction to Marketplace](#) (5 minutes)

### 3 Sign into Marketplace

Check your inbox for an email from [donotreply@overdrive.com](mailto:donotreply@overdrive.com) containing your username and a link to activate your account. Visit [marketplace.overdrive.com](https://marketplace.overdrive.com) to sign in with your credentials.

[Login and navigate](#) (3 minutes)

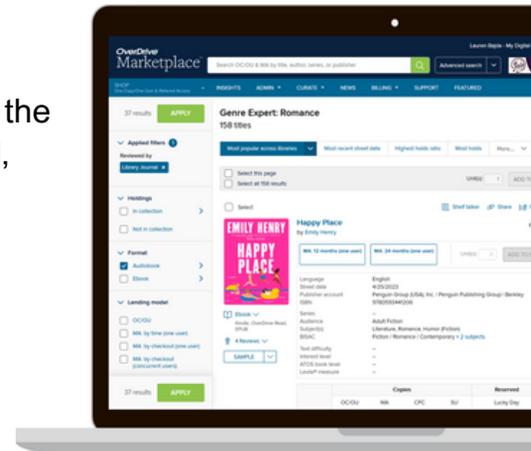


**Note:** Most users will sign in with a username that contains **".lib."**  
If your library has an Advantage account, your username will contain **".adv."**

### 4 Build your digital collection

With Marketplace, you can shop, build, and purchase carts to meet the needs of your library's community. Once digital titles are purchased, your patrons can access them in your digital collection using Libby.

- ▶ [Search for titles in Marketplace](#) (5 minutes)
- ▶ [Review and purchase carts](#) (4 minutes)
- ▶ [Lending models overview](#) (4 minutes)



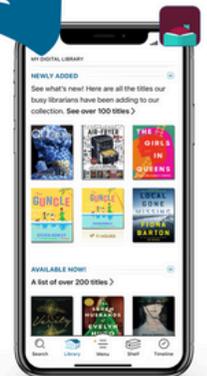
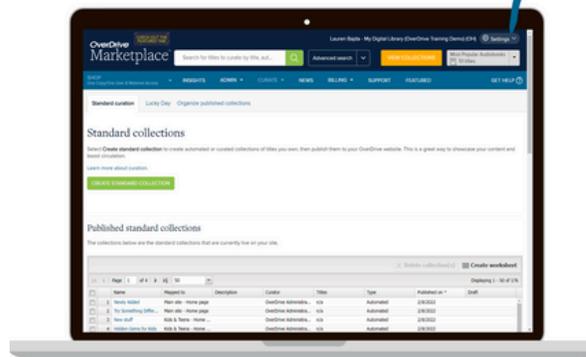
Once you've purchased digital titles, review your understanding of a title's ownership statistics that appear in Marketplace.

 [Understanding title ownership statistics in Marketplace](#) (Help article)

### 5 Next steps

OverDrive Marketplace allows you to manage your digital collection all in one place. You can search, shop, purchase, find reports, and pay in one portal. Take the next steps by exploring additional tools available in Marketplace.

- ▶ [Learn how patrons are using your digital collection](#) (How-to videos)
- ▶ [Curate lists for your digital library](#) (10 minutes)



HAVE QUESTIONS? *Contact your OverDrive Account Team today!*